|  |  |
| --- | --- |
| **Vista Computer Repair Website Content Audit by Michael Essien (WSP)** | |
| **BASIC INFORMATION** | |
| Site’s Main Objective | Vista Computer Repair is an IT firm that provides professional, cost effective, business and residential computer services to meet you or your companies needs by specializing in laptop and computer repair and small business solutions to keep your business running smoothly. |
| Keywords | Orlando Computer Repair, Orlando’s #1 Professional, Cost Effective Computer Services, laptop repair, computer repair Orlando, Hotel computer repair, Wireless networking, Laptop Screens, geek squad, 24 7 computer support, techie, best buy, computer support, pc support, pos system repair, point of sales systems, internet connection fix, tune up utilities, dc power jack repair, Business and Residential Computer Repair Orlando, Vista Computer Repair, Lost Data Recovery. |
| Home Page <title></title> | Vista Computer Repair - Welcome | Orlando’s #1 Cost Effective Computer Services |
| Sub Page <title></title> | Vista Computer Repair - About Us | Who we are  Vista Computer Repair - Blog/News | Get informed and Let’s Talk  Vista Computer Repair - Services | What we offer  Vista Computer Repair - Resources | Free Tools and Knowledge  Vista Computer Repair - Contact Us | Request for a service today! |
| **INDUSTRY INFORMATION** | |
| Industry Terms | Wireless networking, Laptop Screens, geek, techie, support, pc support, pos system, point of sales systems, internet connection fix, tune up utilities, Data Recovery. |
| Services Offered | Laptop Screen Repair, POS System - Point of Sales Service and Repair, Internet Connection Fix, FREE Simple Computer Repair Tools, DC Jack Repair, Business and Residential Computer Repair, Data Recovery, PC Remote Access |
| **USER-ORIENTED INFORMATION** | |
| Sample Searches | cheap computer support services, online computer tech help, internet computer technician, 24/7 techies, remote pc repair service, slow pc technical support, laptop tech support, windows help and support, 247techies, unlimited technical support, usb unlimited & write protect repair, tech support 247, outlook support, support 24 7, online computer tech support, online pc support, mac mail tech support phone number, best remote computer repair service, online computer technical support, windows 8 tutorial, buy mobile phones, laptop screen repair, computer screen repair in Orlando, computer screen repair in orlando, orlando computer repair, laptop screen repair in orlando fl, online computer repair, screen repair orlando, laptop computer repair, online pc repair, dell computer repair |
| Theme and Content | Professional, Cost-effective computer repair |
| Sub Page Searches | What we do, Our mission, news, blog, service request, |
| Key Phrases | Wireless networking, Laptop Screens, geek, techie, support, pc support, pos system, point of sales systems, internet connection fix, tune up utilities, Data Recovery, PC Remote Access­­. |
| **MOBILE FIRST** | |
| Design Approach | To cater for the Mobile market, we shall keep an originally clean, minimal layout and stripping out unnecessary graphics. HTML elements as well as responsive design techniques will be used appropriately to facilitate a good user experience on various sizes of mobile devices. We will design with the Android platform in mind and test using that platform. |

|  |  |  |
| --- | --- | --- |
| **Welcome | Orlando’s #1 Cost Effective Computer Services** | | |
| Sub - Section | No sub-section available | |
| Description | Briefly describes what the company does by way of services offered. | |
| Content | Original location: http://www.vistacomputerrepair.com/ | |
| Placement | First article in the body section of the Home page.  (http://www.vistacomputerrepair.com/index.html) | |
| Keywords | Vista computer home page, welcome message, computer services | |
| Assets | Images representing services offered | |
| Notes | - Will create a Call-to-action area where visitors can click a button that sends them to the services request page(Top section of the Contact Us page)  - CTA Background Image will contain info introducing services(combination of relevant images and intro text)  - front page will display two main options for services; Business and Residential Services.  - If client agrees to update the domain name, we would update all appropriate sections of this document with the new domain name. | |
| **About Us | All About Us** | | |
| Sub - Section | What we do | |
| Description | Briefly describes what the company does by way of services offered. | |
| Content | Original location: http://www.vistacomputerrepair.com/About-Us/ | |
| Placement | First article in the body section of the About Us page.  (http://www.vistacomputerrepair.com/about\_us.html) | |
| Keywords | Services offered, about, company services | |
| Assets | http://www.vistacomputerrepair.com/images/Vista-computer-repair%20Orlando.jpg | |
| Notes | We shall exclude all irrelevant photos such as those of the helicopter on the about us page. | |
|  |  | |
| **About Us | All About Us** | | |
| Sub - Section | Our Mission | |
| Description | Company’s mission statement | |
| Content | Original location: http://www.vistacomputerrepair.com/About-Us/ | |
| Placement | Second article in the body section of the About Us page.  (http://www.vistacomputerrepair.com/about\_us.html) | |
| Keywords | About, our mission, company’s mission statement | |
| Assets | Photo of happy customer(s) | |
| Notes | We shall exclude all irrelevant photos such as those of the helicopter on the about us page. | |
| **About Us | All About Us** | | |
| Sub - Section | Who we are | |
| Description | Describes background information such as who we are, especially about the founder and his accomplishments. | |
| Content | Original location: http://www.vistacomputerrepair.com/About-Us/ | |
| Placement | Third article in the body section of the About Us page.  (http://www.vistacomputerrepair.com/about\_us.html) | |
| Keywords | Who we are, about, company background information | |
| Assets | Group Photo of team members of Vista Computer Repair | |
| Notes | We shall exclude all irrelevant photos such as those of the helicopter on the about us page. | |
| **Blog/News | Get informed and Let’s Talk** | | |
| Sub - Section | News | |
| Description | Provides industry news for site visitors. | |
| Content | Original location:  http://www.vistacomputerrepair.com/Articles/index.html  http://www.vistacomputerrepair.com/News/ | |
| Placement | News articles will be placed on left column of this page  (http://www.vistacomputerrepair.com/blog\_news.html) | |
| Keywords | Vista computer repair IT news, | |
| Assets | All text / images available at http://www.vistacomputerrepair.com/Articles/index.html | |
| Notes |  | |
| **Blog/News | Get informed and Let’s Talk** | | |
| Sub - Section | Blog | |
| Description | Allow clients to post their contributions to blog posts as well as share their experience as clients with Vista. Includes articles from original website. | |
| Content | Original locations:  http://www.vistacomputerrepair.com/Articles/index.html  http://www.vistacomputerrepair.com/News/ | |
| Placement | Blog articles will be placed on right column of this page  (http://www.vistacomputerrepair.com/blog\_news.html) | |
| Keywords | Vista computer blog, | |
| Assets | All text / images available at http://www.vistacomputerrepair.com/Articles/index.html | |
| Notes |  | |
| **Services | What we offer** | | |
| Sub - Section | | Business Solutions |
| Description | | Specialized service solutions for large corporations and small businesses such are Service Contracts for PC Deployments and Routine or on-call Service / Maintenance plans |
| Content | | Original locations: http://www.vistacomputerrepair.com/Laptop%20Screen%20Repair/  http://www.vistacomputerrepair.com/Point%20of%20Sales/  http://www.vistacomputerrepair.com/Dc%20Jack%20Repair/  http://www.vistacomputerrepair.com/Solutions/  http://www.vistacomputerrepair.com/Data%20Recovery/ |
| Placement | | Business Service information will be placed on this page  (http://www.vistacomputerrepair.com/services.html)  - Display working hours on Services page.  Simplified working hours:  Monday – Friday 8:00 AM – 8:00 PM  Saturday 9:00 AM – 8:00 PM  Sunday 10:00 AM – 8:00 PM |
| Keywords | | What we offer, repair services, pc support, pos system repair, point of sales systems, internet connection fix, tune up utilities, dc power jack repair, Business and Residential Computer Repair Orlando, Vista Computer Repair, Lost Data |
| Assets | | http://www.vistacomputerrepair.com/Solutions/images/macbook-air-31.jpg, http://www.vistacomputerrepair.com/Point%20of%20Sales/images/POS%20system.jpg, |
| Notes | |  |
| **Services | What we offer** | | |
| Sub - Section | | Residential Solutions |
| Description | | Mostly on-call service solutions. |
| Content | | Original locations:  http://www.vistacomputerrepair.com/Laptop%20Screen%20Repair/  http://www.vistacomputerrepair.com/Point%20of%20Sales/  http://www.vistacomputerrepair.com/Dc%20Jack%20Repair/  http://www.vistacomputerrepair.com/Solutions/  http://www.vistacomputerrepair.com/Data%20Recovery/ |
| Placement | | Residential Service information will be placed on this page  (http://www.vistacomputerrepair.com/services.html)  - Display working hours on Services page.  Simplified working hours:  Monday – Friday 8:00 AM – 8:00 PM  Saturday 9:00 AM – 8:00 PM  Sunday 10:00 AM – 8:00 PM |
| Keywords | | What we offer, repair services, pc support, pos system repair, point of sales systems, internet connection fix, tune up utilities, dc power jack repair, Business and Residential Computer Repair Orlando, Vista Computer Repair, Lost Data Recovery |
| Assets | | http://www.vistacomputerrepair.com/Data%20Recovery/images/screwanddrive.jpg |
| Notes | |  |
| **Resources | Free Tools and Knowledge** | |  |
| Sub - Section | | No sub-section available |
| Description | | Free Software tools for Simple Computer Repair |
| Content | | Original location: http://www.vistacomputerrepair.com/Resources/ |
| Placement | | (http://www.vistacomputerrepair.com/resources.html) |
| Keywords | | Self help resources, tune up utilities software, internet connection fix, anti-virus software |
| Assets | | http://www.vistacomputerrepair.com/Resources/images/TuneUp-Utilities-2012.png, http://www.vistacomputerrepair.com/Resources/images/Internet%20Connection%20Fix%20.jpg  http://www.youtube.com/watch?feature=player\_embedded&v=g2OqobdFhUw |
| Notes | |  |
| **Contact Us | Request for a service today!** | |  |
| Sub - Section | | Our Contact Information |
| Description | | Company contact information at the top section of this page |
| Content | | Original location: http://www.vistacomputerrepair.com/Contact-Us/ |
| Placement | | Contact information will be placed at top row of this page  (http://www.vistacomputerrepair.com/contact\_us.html) |
| Keywords | | Contact us, contact vista computer repair, request for service, service request |
| Assets | | http://www.vistacomputerrepair.com/images/Mail%20Box.jpg |
| Notes | |  |
| **Contact Us | Request for a service today!** | | |
| Sub - Section | | Service Request Form |
| Description | | A complex HTML form that sends an email with client’s service request information |
| Content | | Original location: http://www.vistacomputerrepair.com/Contact-Us/ |
| Placement | | Form will be placed at top row of this page  (http://www.vistacomputerrepair.com/contact\_us.html) |
| Keywords | | Contact us, contact vista computer repair, request for service, service request |
| Assets | | http://www.vistacomputerrepair.com/Contact-Us/images/contact\_us.png ,  http://www.vistacomputerrepair.com/Contact-Us/images/Broken%20computer%20Repair.jpg |
| Notes | |  |