

# POLS571 - Longitudinal Data Analysis

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## 1 Causality

You all have already discussed causality at some length in other classes, so we won't get all philosophical here. The important thing to remember is that time-series data provide both opportunities and challenges for addressing causality.

### 1.1 Granger Causality: The Concept

“Granger causality” is a term for a specific notion of causality in time-series analysis.<sup>1</sup> The idea of Granger causality is a pretty simple one:

**A variable  $X$  *Granger-causes*  $Y$  if  $Y$  can be better predicted using the histories of both  $X$  and  $Y$  than it can using the history of  $Y$  alone.**

Conceptually, the idea has several components:

- Temporality: Only *past* values of  $X$  can “cause”  $Y$ .
- Exogeneity: Sims (1972) points out that a necessary condition for  $X$  to be exogenous of  $Y$  is that  $X$  fails to Granger-cause  $Y$ .
- Independence: Similarly, variables  $X$  and  $Y$  are only independent if both fail to Granger-cause the other.

Granger causality is thus a pretty powerful tool, in that it allows us to test for things that we might otherwise assume away or otherwise take for granted.

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<sup>1</sup>Clive Granger, the UCSD econometrician, gets all the credit for this, even though the notion was apparently first advanced by Wiener twenty or so years earlier.

## 1.2 Granger Causality Testing

Freeman (1983) discusses two sets of tests for determining Granger causality.

### 1.2.1 ARIMA models/Cross-Correlations

If the series in question are stationary ARMA(p,q) processes:

$$\phi_{p_Y} L^{p_Y} Y_t = \theta_{q_Y} L^{q_Y} u_{Yt} \quad (1)$$

$$\phi_{p_X} L^{p_X} X_t = \theta_{q_X} L^{q_X} u_{Xt} \quad (2)$$

then we can consider the cross-correlation functions of the two series. In particular, under the null hypothesis of independence (no Granger causality in either direction), the cross-correlations of the innovations  $u_{Xt}$  and  $u_{Yt}$  will be zero at all positive and negative lags.

To implement this approach is simple; one:

1. Estimates an appropriate ARIMA model for each series, then
2. estimates the cross-correlations of the estimated  $\hat{u}$ s.

In Stata, the cross-correlation command is `-xcorr-`. The approximate standard errors of the cross-correlations are just  $\frac{1}{\sqrt{T}}$ . Cross-correlation values larger than  $\pm 2$  standard errors from zero indicates the presence of Granger causality (i.e., a lack of *Granger*-independence).

While the ARIMA/cross-correlation approach is fine, it has a few drawbacks:

- The method is sensitive to the choice of lag length for the cross-correlations,
- The test can't tell you the directionality of causality, only the presence or absence of it;
- The statistic lacks power, as compared to the regression-based tests discussed below.

So, we generally don't use this approach a lot.

### 1.2.2 The “Direct Granger Method”

As the name suggests, we can also assess Granger causality in a more direct way: by regressing each variable on lagged values of itself and the other, e.g.:

$$Y_t = \beta_0 + \sum_{j=1}^J \beta_j Y_{t-j} + \sum_{k=1}^K \gamma_k X_{t-k} + u_t \quad (3)$$

We can then simply use an F-test or the like to examine the null hypothesis  $= 0$ . Critical is the choice of lags  $J$  and  $K$ ; insufficient lags yield autocorrelated errors (and incorrect test statistics), while too many lags reduce the power of the test. This approach also allows for a determination of the causal direction of the relationships, since we can also estimate the “reverse” model:

$$X_t = \beta_0 + \sum_{j=1}^J \beta_j X_{t-j} + \sum_{k=1}^K \gamma_k Y_{t-k} + u_t \quad (4)$$

Also, it is important to remember that Granger causality testing should take place in the context of a fully-specified model. If the model isn’t well-specified, “spurious” relationships may be found, despite the fact of no actual (conditional) relationship between the variables. We’ll talk more about Granger causality when we discuss VAR models later in the course.

## 2 Time Series and Spurious Regressions

### 2.1 What it is

Consider the regression of two I(1) series:

$$Y_{1t} = \beta_0 + \beta_1 Y_{2t} + e_t \quad (5)$$

where:

$$\begin{aligned} Y_{1t} &= Y_{1t-1} + u_{1t} \\ Y_{2t} &= Y_{2t-1} + u_{2t}, \\ u_{1t}, u_{2t} &\sim N(0, \sigma_{u_t}^2) \quad , \quad Cov(u_{1t}, u_{2t}) = 0 \end{aligned}$$

The problem of *spurious regressions* was first addressed by Granger and Newbold (1974) (G&N). The intuition is relatively simple: because integrated series have a tendency to “wander”, it is often the case that a regression of one on the other will appear to yield significant results, even if the two series are completely independent. G&N’s study was purely a simulation; subsequently, Phillips (1986) showed that there is an analytic basis for this result as well: under very general conditions for the error terms, sample moments of the  $Y$  variables converge not to constants, but rather to functions of Brownian motion. This means that standard distributional results for OLS fall completely apart:

- Conventional  $t$ -statistics (e.g.,  $\frac{\hat{\beta}}{s.e.(\hat{\beta})}$ ) do not have limiting distributions, but instead diverge as  $T \rightarrow \infty$ ,
- this means that there are *no* asymptotically correct critical values for these tests, and
- the rejection rate will (in general) increase with the sample size used, consistent with G&N.
- In contrast,  $R^2$  does have a limiting distribution, and that the value of the Durbin-Watson statistic  $d$  goes to zero as  $T \rightarrow \infty$ .

The last two points are also consistent with G&N, who note that their Monte Carlo studies produced regressions with low-to-moderate  $R^2$  statistics, and very low D-W statistics.

Nor surprisingly, the driving force behind the spurious regression phenomenon is the error term  $e_t$ . In particular, its pretty easy to see that, since the error is itself a combination of  $I(1)$  processes, it too will (generally) be integrated:

$$\begin{aligned} e_t &= Y_{1t} - \hat{\beta}_0 - \hat{\beta}_1 Y_{2t} \\ &= -\hat{\beta}_0 - \sum u_{1t} - \hat{\beta}_1 \sum u_{2t} \end{aligned} \tag{6}$$

This means that we can “solve” the problem of spurious regressions by simply including a lagged  $Y_1$  on the right-hand side of the equation (or, equivalently, by differencing the equation):

$$Y_{1t} = \beta_0 + \beta_1 Y_{2t} + \beta_2 Y_{1t-1} + e_t \quad (7)$$

This model eliminates the integration in the *es*, and allows for “normal” OLS-based estimation and testing.

## 2.2 Spurious Regression: An Example

Here’s an example, using made-up data, in Stata 6.0:

```
. set obs 500
obs was 0, now 500

. gen t=_n

. gen y1=0

. gen y2=0

. gen u1=invnorm(uniform())

. gen u2=invnorm(uniform())

. replace y1=y1[_n-1]+u1 if y1[_n-1] =.
(499 real changes made)

. replace y2=y2[_n-1]+u2 if y2[_n-1] =.
(499 real changes made)
```

Regressing  $Y_1$  on  $Y_2$  yields the following results, for different lengths of  $T$ :

$N$	$\beta_0$	$\beta_1$	$t$ -statistic for $\beta_1$	$R^2$	$F$	D-W statistic
100	1.50	-0.41	-4.75	0.19	22.6	0.29
250	1.80	-0.27	-9.10	0.25	82.8	0.10
500	3.18	-0.20	-7.63	0.10	58.3	0.06

Despite the fact that the two series were created independently, the fact that each is a random walk induces a correlation in them. While the  $us$  for the 500 observations are correlated at only 0.04 ( $p > .20$ ), the two series correlate at -0.32 ( $p < .001$ ).

That the problem can be solved by including a lagged  $Y_1$  is also easily shown by estimating the model in (7):

$N$	$\beta_1$	$t$ -statistic for $\beta_1$	$\beta_2$	$t$ -statistic for $\beta_2$	$R^2$	D-W statistic
100	-0.02	-0.45	0.89	18.7	0.82	2.24
250	0.004	0.047	0.98	51.8	0.94	2.09
500	-0.002	-0.35	0.97	88.7	0.95	2.08

## 2.3 Wrap-up

The fact of spurious regressions is the major reason why, in many instances, analysts automatically difference variables they believe to be  $I(1)$ . In fact, however, there is a class of multivariate models where differencing  $I(1)$  variables is *not* recommended. If the regression of two  $I(1)$  variables yields errors which are not  $I(1)$  (that is, stationary), then the series are said to be **cointegrated**; in that case, differencing is NOT the thing to do. We'll talk about this more in the future.