



Amazon SageMaker Canvas Immersion Day

Michael Lin

Sr. Solutions Architect
Amazon Web Services

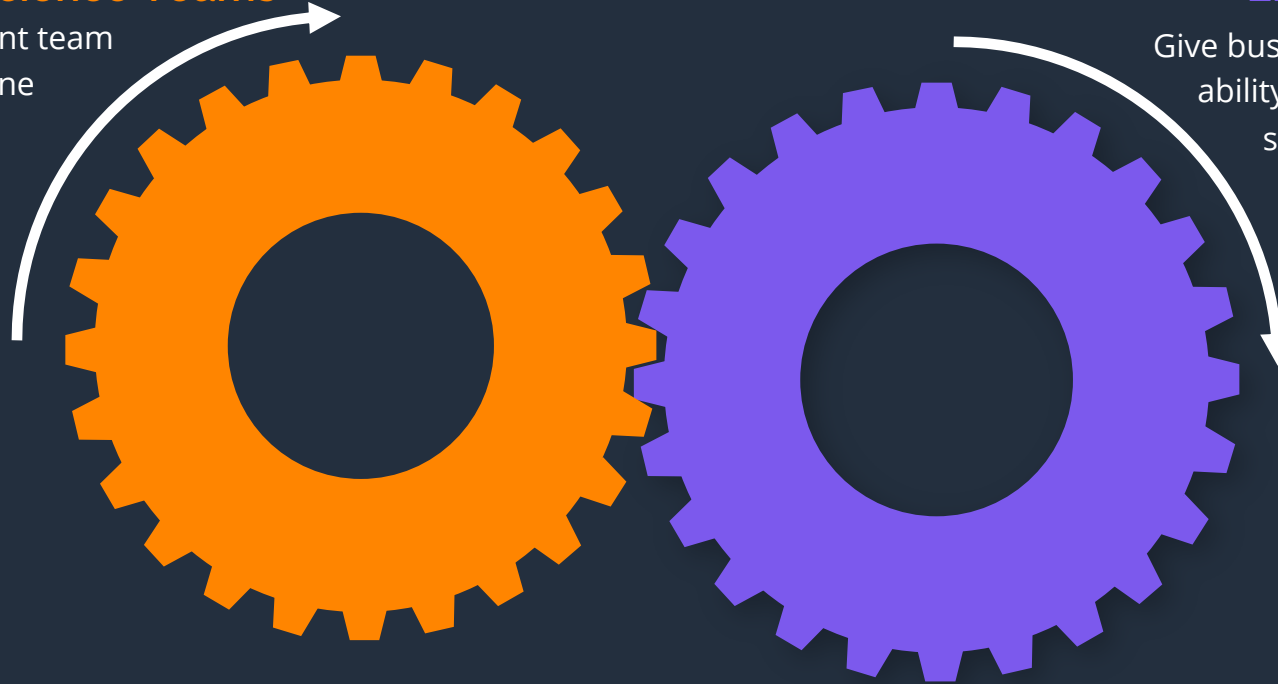
Ways SageMaker Low-code/No-code Helps

Accelerate Data Science Teams

Do more with your current team by using low-code machine learning tools in order to get to the desired outcomes faster.

Enable Business Users

Give business users and analysts the ability to do ML without any code, scaling the number of people who can create ML powered insights, forecasts, and predictions



Collaborate together

SageMaker LCNC ML has several points of collaboration making it easy for Business users to use data scientist models or for data scientists to make changes on the models analysts build and creating one place for all the analytics and machine learning in a team or organization

Amazon SageMaker Canvas

Build ML models and generate accurate predictions — no code required



Quickly access and prepare data for Machine Learning



Built-in AutoML to build models and generate accurate predictions



Share ML models and collaborate with data science teams

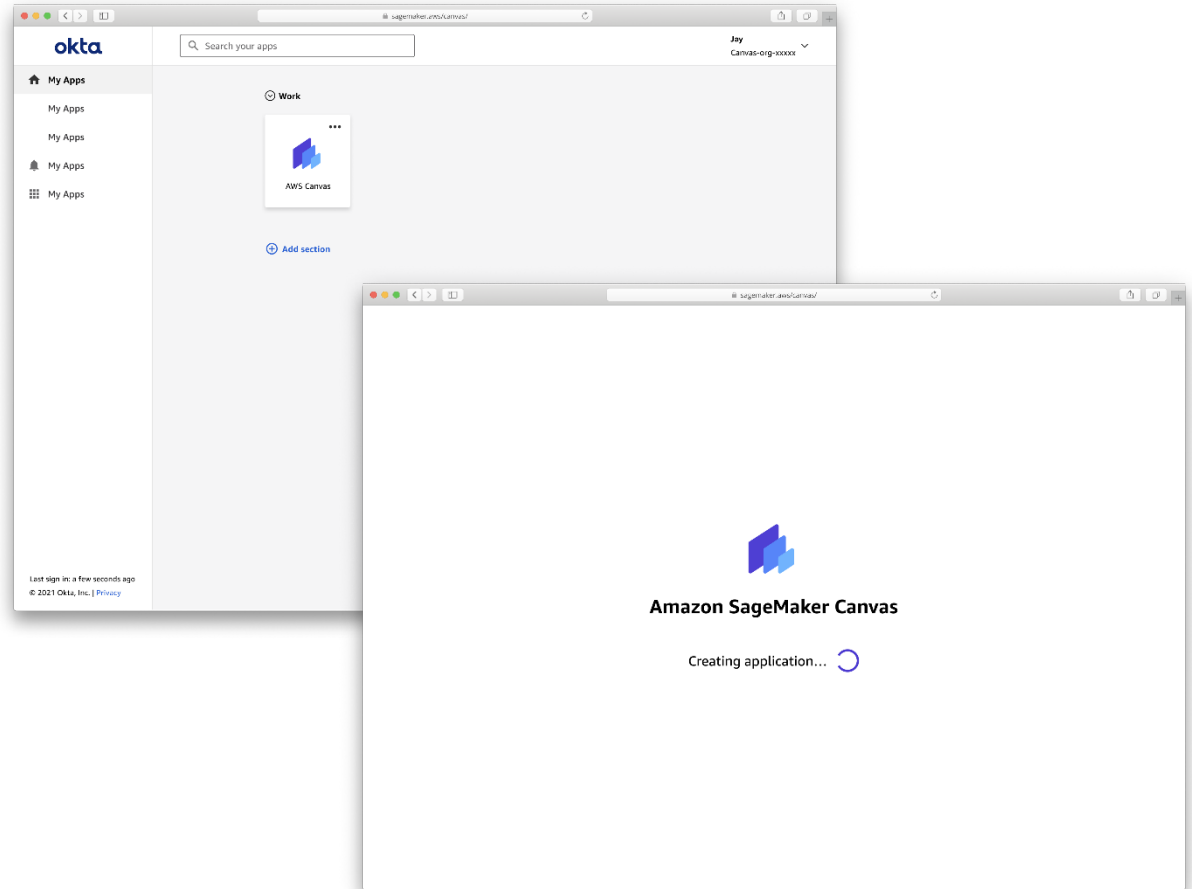


Usage-based pricing to avoid licensing fees and reduce TCO

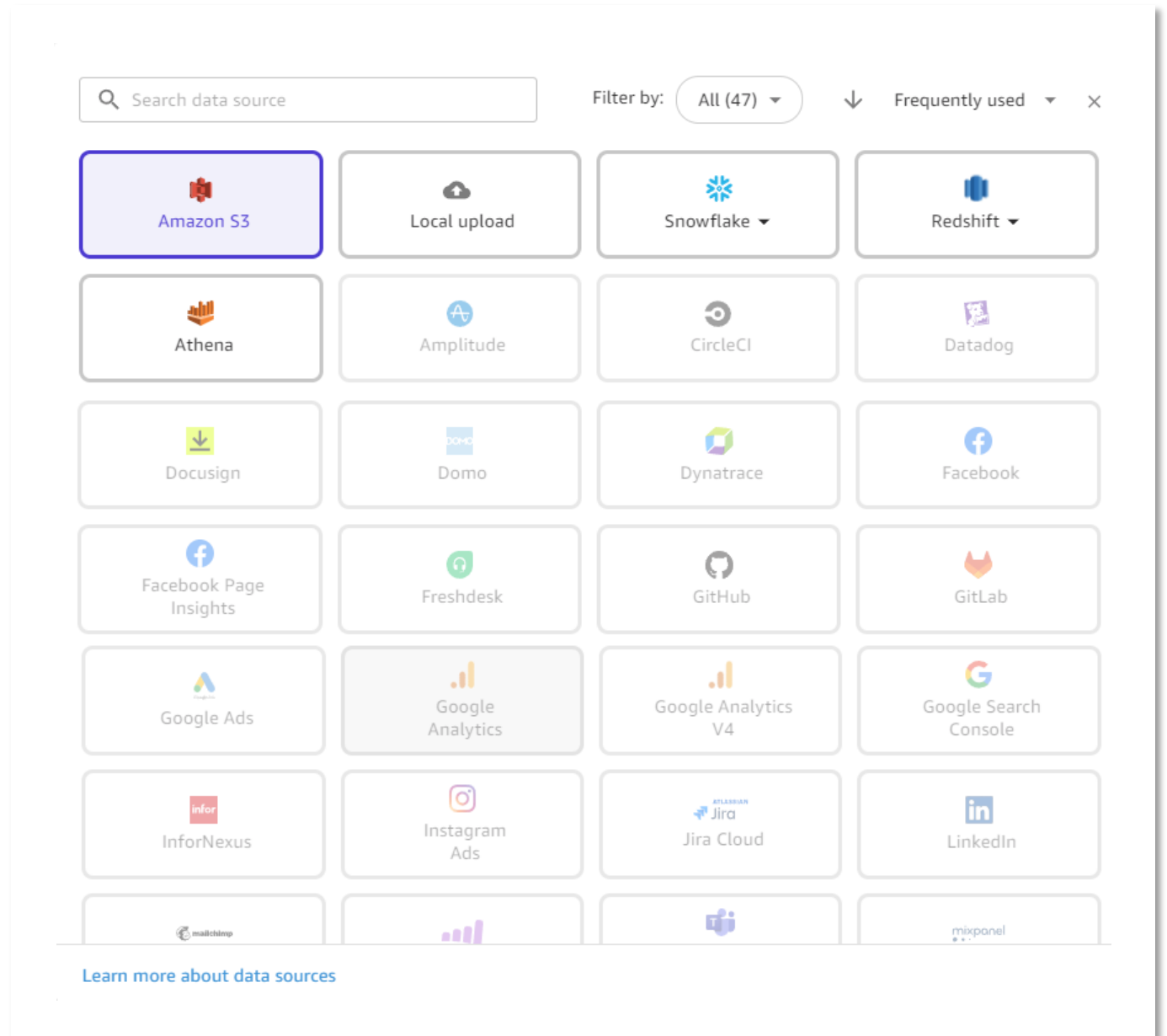


Import ML models from any tool within or outside Amazon SageMaker and generate predictions directly in SageMaker Canvas

*Self-service access to
a business-friendly
tool for Machine
Learning, directly
from or outside of the
AWS console*



Import datasets from various sources like local disk, Amazon S3, and 40+ third-party data sources, such as SAP OData, Salesforce, and Snowflake.



*Combine datasets
from various sources*

sagemaker.aws/canvas/

Import Data

Upload S3 Snowflake Crystal 1 Redshift Crystal 1 Add Connection

Connection name Context

Search

- database1
- database2
- database3
- database4
 - schema1
 - schema2
 - table1

Autosaved 8/9/21 at 11:34 AM Edit in SQL

table1.csv table2.csv

Import preview

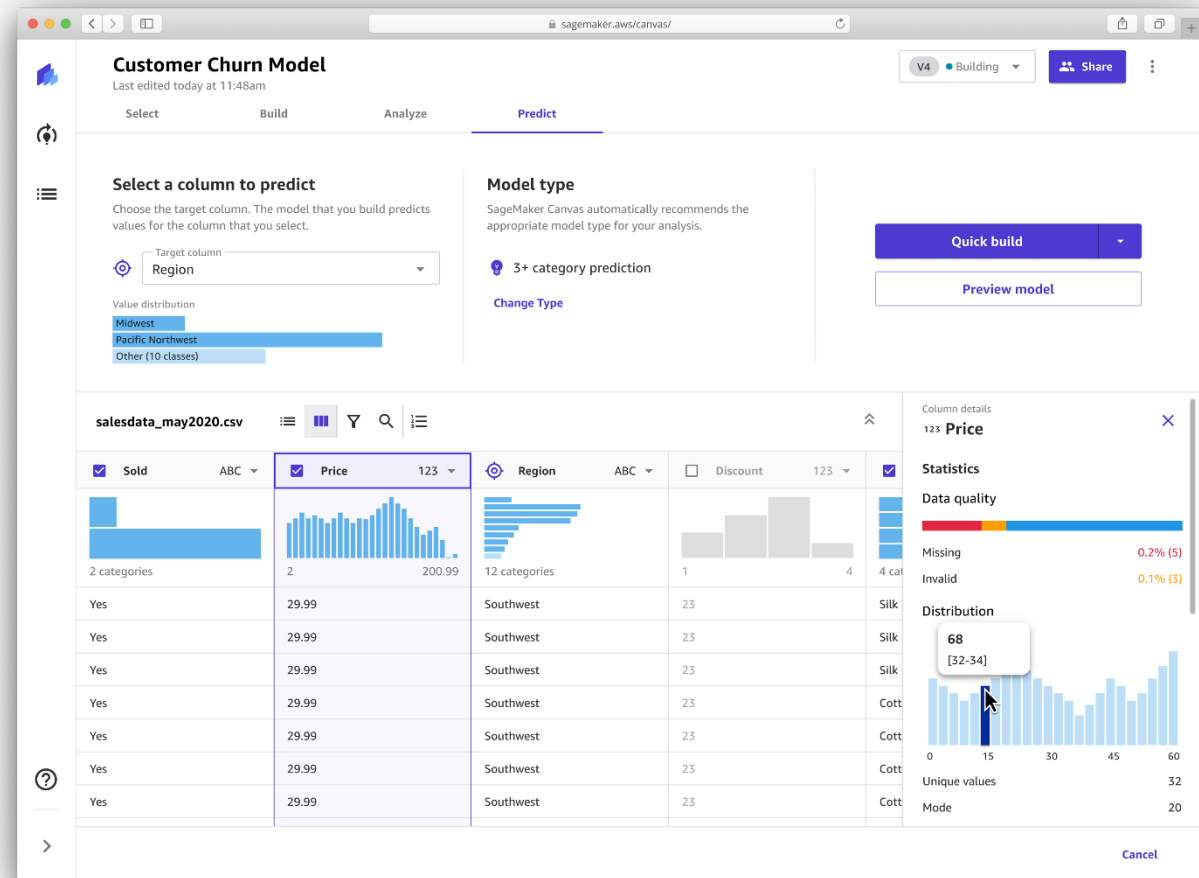
Show dropped columns

<input checked="" type="checkbox"/> Sold	ABC	<input type="checkbox"/> Price	123	<input checked="" type="checkbox"/> Region	ABC	<input checked="" type="checkbox"/> Discount	123	<input checked="" type="checkbox"/> Fabric	ABC	<input checked="" type="checkbox"/> Age	123
Yes		29.99		Southwest		23		Cotton		27	
Yes		29.99		Southwest		23		Silk		35	
Yes		29.99		Southwest		23		Silk		32	
Yes		29.99		Southwest		23		Silk		32	
Yes		29.99		Southwest		23		Cotton		30	

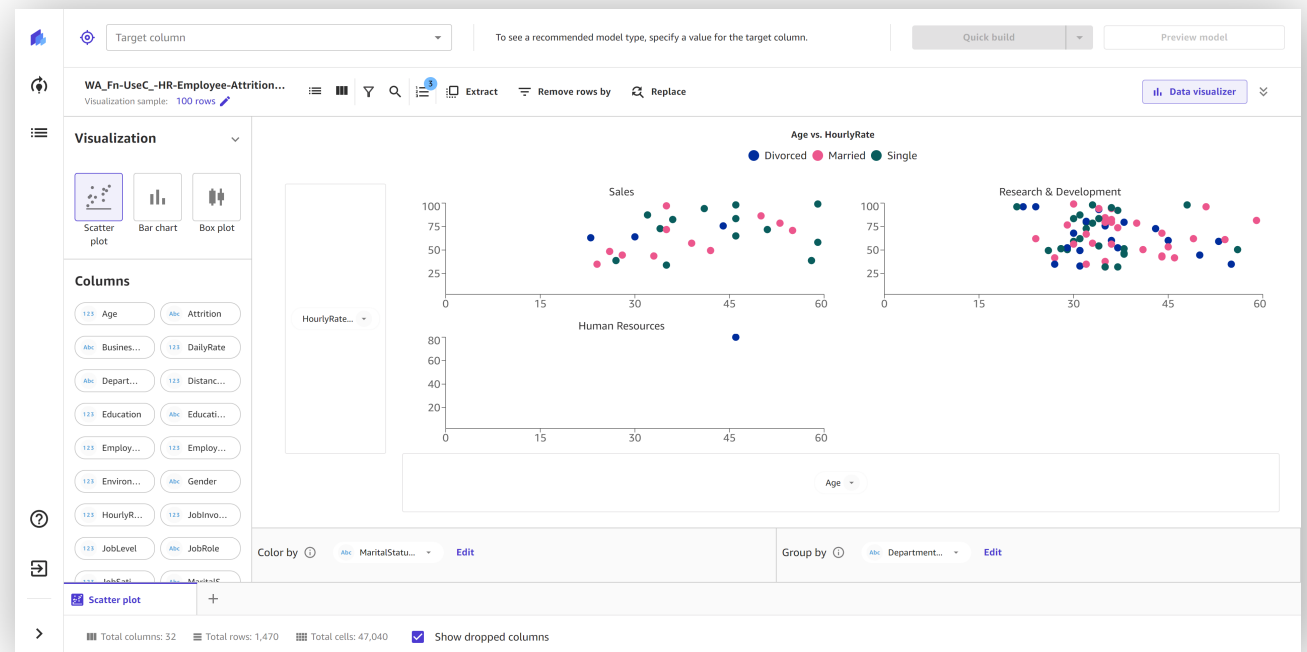
Previewing the first 100 rows

Close Import data

*Quickly understand
and prepare
your data via a
visual interface*



*Explore and visualize
your data to gain
insights into your
data before building
ML models*



*Automatically
build an accurate
ML model for
your dataset,
whether it's tabular,
images or text*

Create new model

Model name


Model name

New model

Use only letters, numbers, and underscores up to 32 characters.


Problem type

Select the problem type you want the model to solve.




☒ Predictive analysis

Build models using tabular datasets to predict single or multiple categories as well as regression and time-series forecast problems.



☐ Image analysis

Build models using image datasets to predict single or multiple categories for image classification problems.



☐ Text analysis

Build models using tabular datasets to predict single or multiple categories for text classification problems.

Cancel

Create

aws

Access ready-to-use natural language processing (NLP) and computer vision (CV) models to extract information and generate insights from thousands of documents, images, and lines of text.

The screenshot displays the Amazon SageMaker Canvas user interface, specifically the 'Ready-to-use models' section. On the left is a navigation sidebar with options: 'Amazon SageMaker Canvas', 'Ready-to-use models' (selected), 'My models', 'Shared models', and 'Datasets'. The main content area is titled 'Ready-to-use models' and includes a search bar, a link to 'Create a custom model', and a filter for data type (Text, Image, Document). Below these are ten model cards arranged in a grid, each with an icon, title, description, and provider. The models are: Sentiment analysis (Amazon Comprehend), Entities extraction (Amazon Comprehend), Personal information detection (Amazon Comprehend), Language detection (Amazon Comprehend), Object detection in images (Amazon Rekognition), Text detection in images (Amazon Rekognition), Expense analysis (Amazon Textract), Identity document analysis (Amazon Textract), and Document analysis (Amazon Textract).

Amazon SageMaker
Canvas

Ready-to-use models

My models

Shared models

Datasets

Ready-to-use models

Here are some ready-to-use models we've prepared for you to use.

You can start generating predictions with pre-built models without writing a single line of code. To get started, bring your data such as text, images, or documents and select a model to extract information and insights.

Search use case

Can't find the right model? [Create a custom model](#)

Filter by data type: Text Image Document

↓ Last used Grid List

Sentiment analysis
Detect sentiment in lines of text, which can be positive, negative, neutral, or mixed.
Powered by Amazon Comprehend

Entities extraction
Extract entities, which are real-world objects such as people, places, and commercial items, or units such as dates and quantities, from text.
Powered by Amazon Comprehend

Personal information detection
Detect personal information that could be used to identify an individual, such as addresses, bank account numbers, and phone numbers, from text.
Powered by Amazon Comprehend

Language detection
Determine the dominant language in text such as English, French or German.
Powered by Amazon Comprehend

Object detection in images
Detect objects, concepts, scenes, and actions in your images.
Powered by Amazon Rekognition

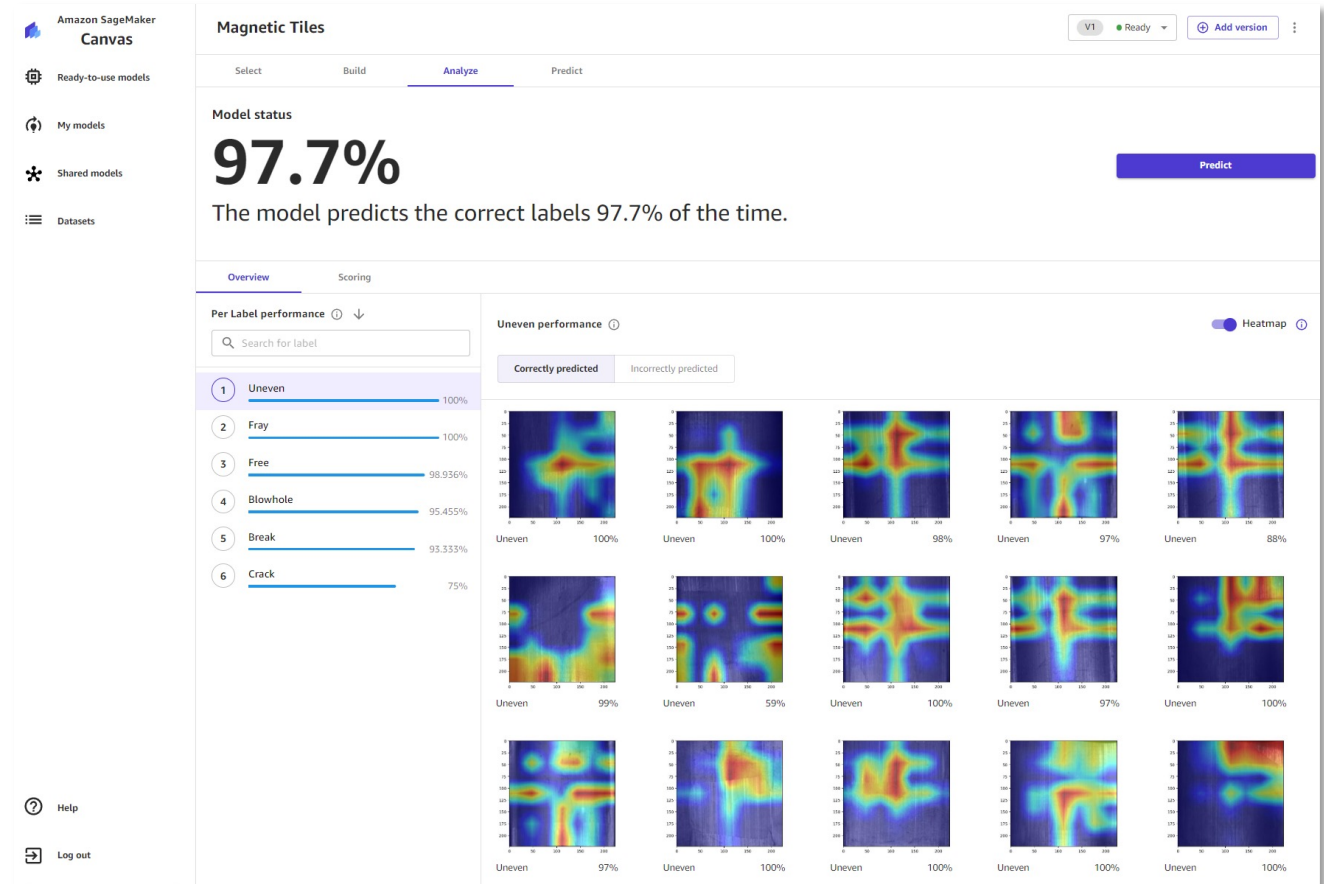
Text detection in images
Detect text in your images.
Powered by Amazon Rekognition

Expense analysis
Extract information from invoices and receipts, such as date, number, item prices, total amount, and payment terms.
Powered by Amazon Textract

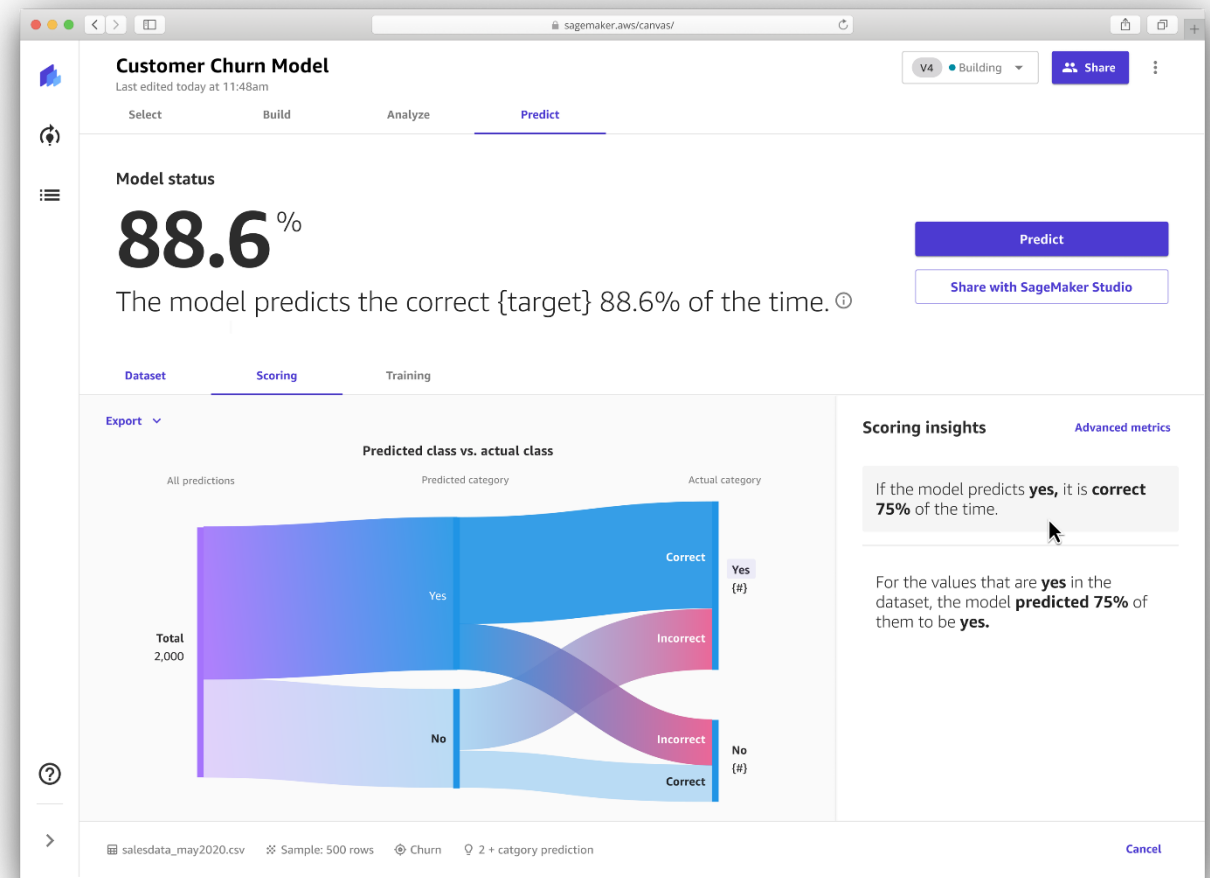
Identity document analysis
Extract information from passports, driver licenses, and other identity documentation issued by the US Government.
Powered by Amazon Textract

Document analysis
Analyze documents and forms for relationships among detected text.
Powered by Amazon Textract

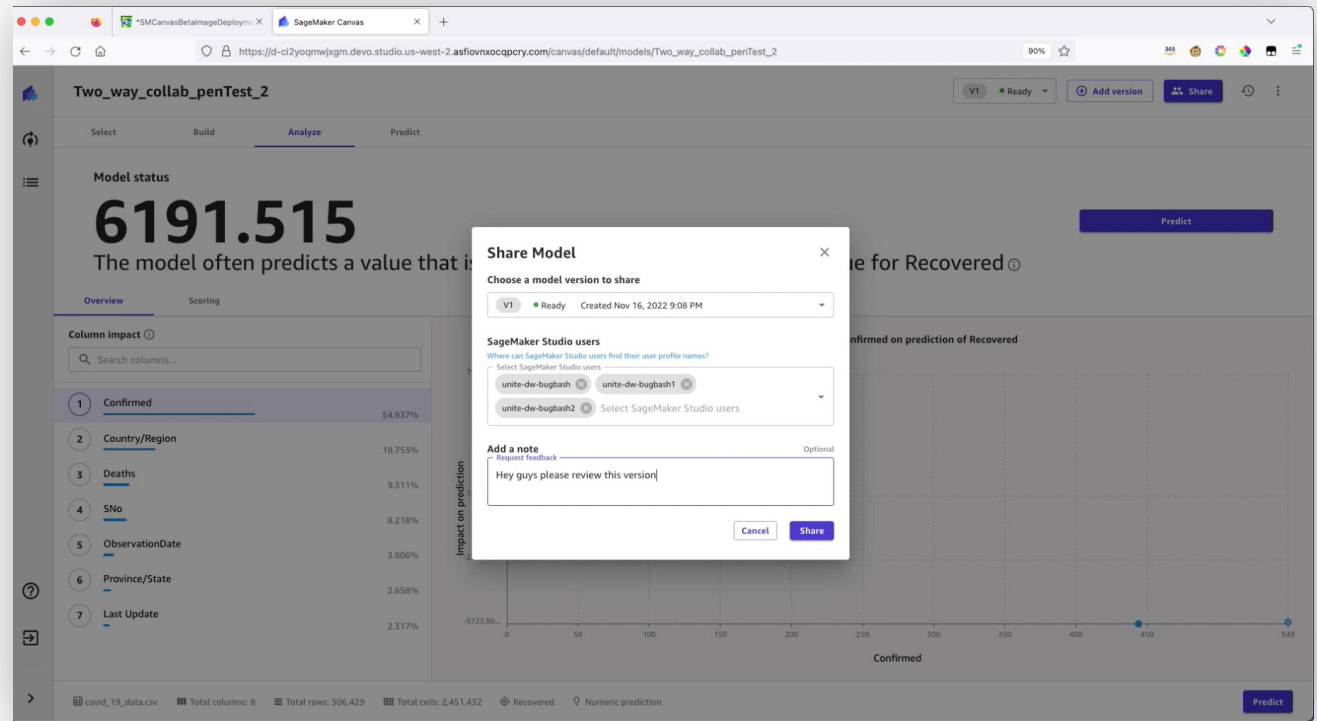
Build custom CV and NLP models that are trained using your own data



Get the first ML model in minutes. Review advanced metrics and feature importance to understand and explain predictions.



Share ML models with data scientists using Amazon SageMaker Studio for review and update so you can generate predictions on new model versions



Run what-if scenarios, or get predictions on an entire dataset

Customer Churn Model
Last edited today at 11:48am

Select Build Analyze **Predict**

Predict target values

Batch prediction Single prediction

Modify values to calculate target column in real time.

Filter columns

Column	Column impact	Value	Reset all to average
Contract	61.3%	Two year	
OnlineSecurity		Month-to-month	
TechSupport		One year	
InternetService		Two year	
PaymentMethod		Fiber optic	
OnlineBackup		Electronic check	
DeviceProtection		No	
MonthlyCharges		Yes	
PaperlessBilling		104.8	
		Yes	

Churn prediction Copy

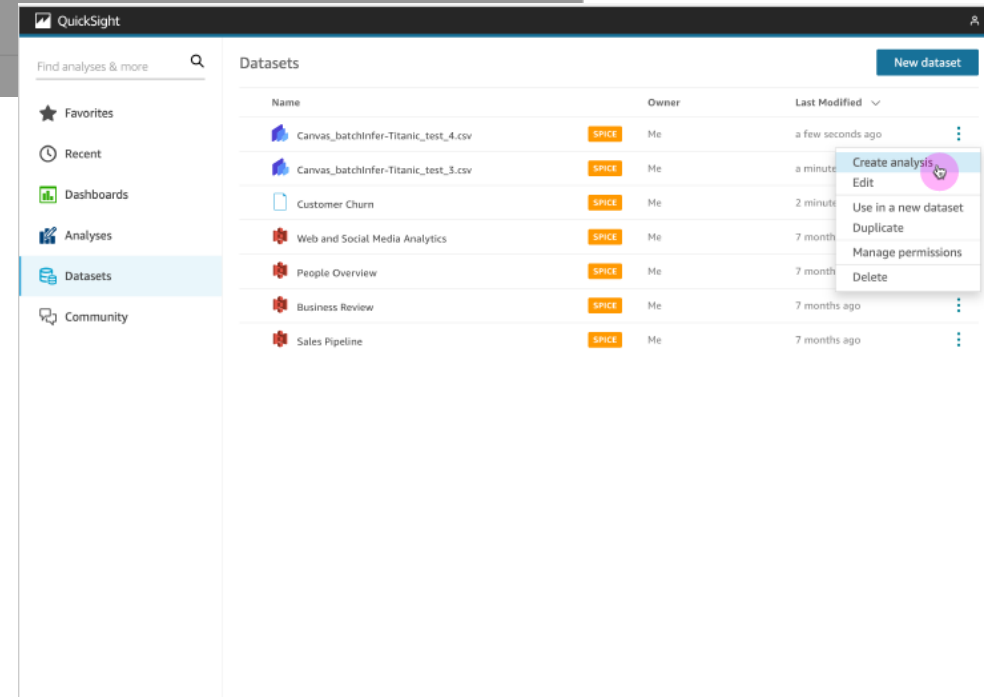
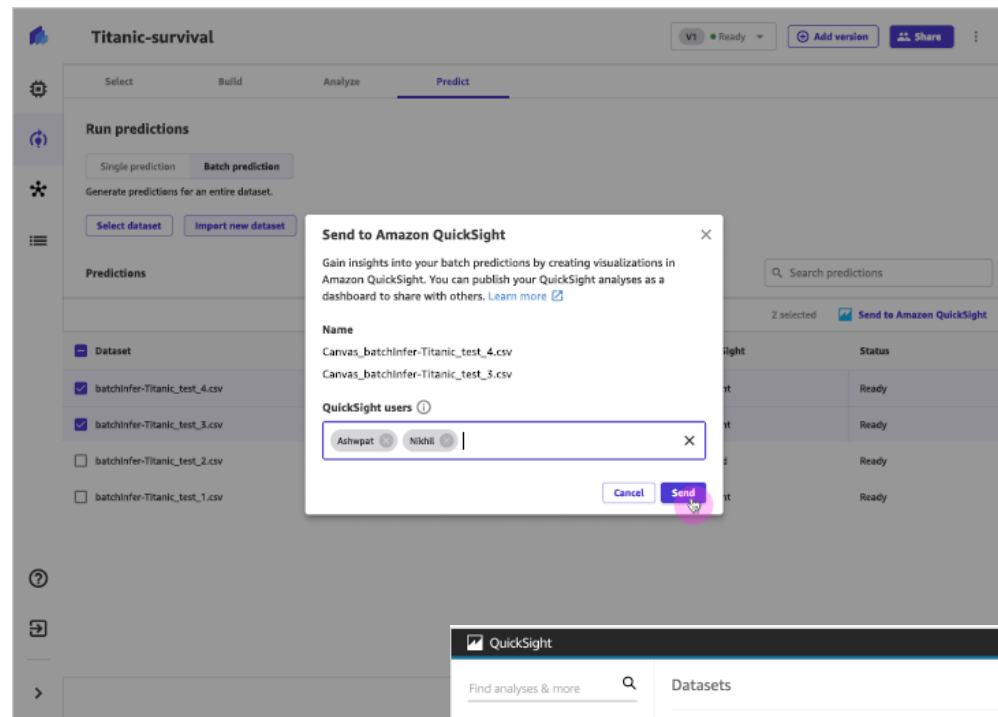
■ Average probability ■ New probability

No 71.5%

Yes 28.5%

Close Download

Share *Publish* batch predictions from Canvas to QuickSight to build predictive dashboards



How to get started with Amazon SageMaker Canvas

1

[Immersion Day](#)

2

[MOOC via Coursera](#)

3

[Getting started tutorial](#)

aws.amazon.com/sagemaker/canvas



Thank you!

Michael Lin

linmicht@amazon.com