



Amazon Q, your business expert

Your generative Al-powered assistant, with security and privacy to meet the most stringent enterprise needs

PREVIEW

Michael Lin

Sr. Solutions Architect Amazon Web Services

Introducing Amazon Q



Your generative AI assistant designed for work that can be tailored to your business, data, code, and operations



Supercharge productivity

FIND ACCURATE AND REFERENCEABLE ANSWERS



Trusted answers generated from enterprise data



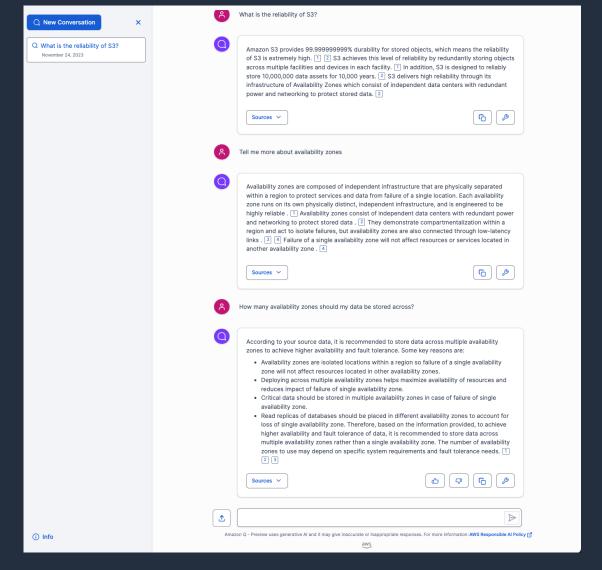
In-context conversations



Source references for fact-checking



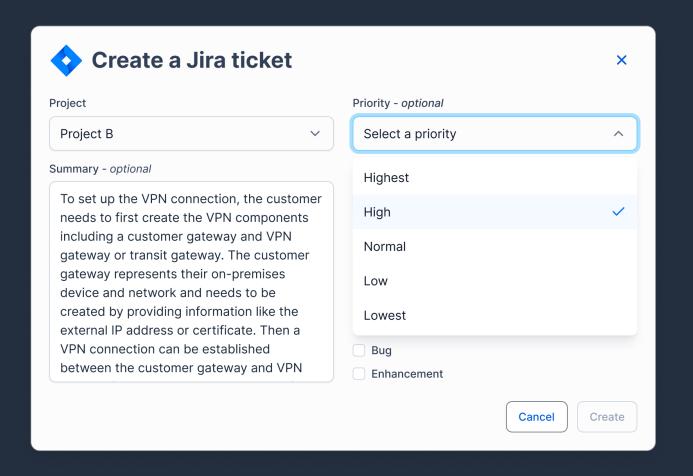
Conversation history





Supercharge productivity

EXECUTE ACTIONS USING PLUGINS



Enable end-users to perform actions on SaaS applications

"summarize conversation and create ticket in Jira"











Key Features – Safety and Security

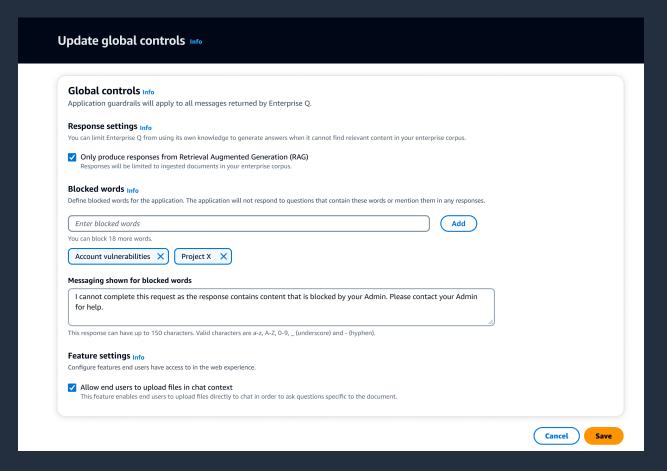
BUSINESS Q IS AWARE OF ENTERPRISE USER PERMISSIONS





Adhere to data privacy and security needs

PROTECT AGAINST TOXIC TOPICS WITH PRE-BUILT GUARDRAILS



Use pre-built guardrails for toxicity

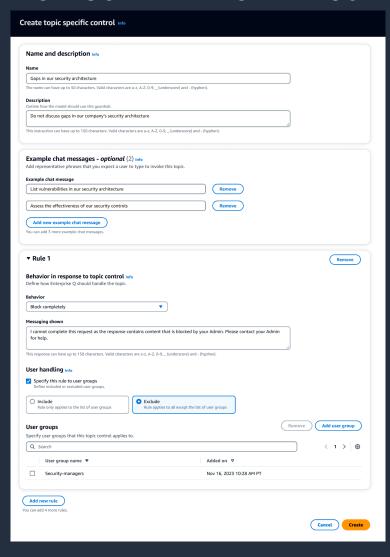
Restrict responses to enterprise content only

Specify blocked words or phrases that never appear in responses



Adhere to data privacy and security needs

ESTABLISH GUARDRAILS AND CONFIGURE CUSTOM TOPICS



Define special topics and configure 4 levers of guardrails for such topics –

- Respond with an pre-defined message
- Restrict responses to enterprise content
- Restrict responses to enterprise content with metadata filters
- Apply guardrails to specific users and groups in the enterprise



Boost Time to Value

Unify content from all your enterprise sources together in a few clicks!

Adobe Experience Manager

Alfresco

Amazon Simple Storage Service

(Amazon S3)

Atlassian Confluence

Aurora (MySQL, PostgreSQL)

Box

DB2

Dropbox

Drupal

Custom Connector

FSX for Windows

Github

Gmail

Google Drive

Jira

Microsoft Exchange

Microsoft OneDrive

Microsoft SharePoint

Microsoft Teams

Microsoft Yammer

Microsoft SQL Server

Quip

Salesforce

ServiceNow

Slack

Web Crawler

Workdocs

Zendesk





Thank you!

Michael Lin linmicht@amazon.com