MICK RUDOLPH

UX/UI Designer

EXPERIENCE

Freelance   UX/UI DESIGNER
Salt Lake City, UT | Mar 2021 – Present
Designing and developing websites for clients in the Salt Lake area.

BYU Business Career Center   MARKETING COORDINATOR
Provo, UT | Oct 2019 – Aug 2020
Designing and developing websites for clients in the Salt Lake area.

Cummins   MARKETING COMMUNICATIONS INTERN
Shoreview, MN | Jun 2019 – Aug 2019
Developed and implemented a lead nurture program to qualify 360,000+ leads via an email campaign.

Utah Community Credit Union   MARKETING INTERN
Provo, UT | Sep 2017 – Apr 2019
Boosted social media following 250% by creating and implementing a comprehensive content strategy.

97th Floor   MARKETING INTERN
Lehi, UT | May 2018 – Jul 2018
Generated a 30% climb in Google's SERP for 7 clients' webpages through keyword research and SEO.

EDUCATION

Brigham Young University   MARKETING
2016 - 2020
Bachelor of Science

University of Utah   UX/UI
20201 - 2021
Certification

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SKILLS

Design
Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Adobe Creative Suite

User Research
UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography

Programming
HTML, CSS, GitHub, Bootstrap, JavaScript, JQuery

Tools
Adobe XD, InVision, Miro, Figma