

Frequently Asked Questions (FAQs)

- **What is the English language proficiency requirement for this certificate?**

● What is the English language proficiency requirement for this diploma?

Applicants to this diploma may provide evidence for RUSE by submitting a satisfactory and valid score for one of the following tests: AUB-EN, TOEFL iBT, IELTS (Academic), or Duolingo.

Important Note: applicants who have graduated from a university where English is the primary language of instruction may be exempted from demonstrating RUSE.

Test	Minimum score	Validity
AUB-EN	32	1 year
TOEFL iBT	80	2 years
IELTS (Academic)	6.5	2 years
Duolingo	120	2 years

- **What will I receive at the end of the program?** Upon program completion, you will receive a professional certificate issued by the Maroun Semaan Faculty of Engineering and Architecture (MSFEA), signed by the Dean of MSFEA and the Director of the Abdulla al Ghurair Hub for Digital Teaching and Learning.
- **Does the certificate state that the program is “online”?** The certificate does not state “online”. All our programs are offered by AUB faculty members in collaboration with industry experts and offer quality education while utilizing advanced tools and technology to facilitate online learning.
- **Is there an expiry date for the certificate?** No, the certificate does not have an expiry date.
- **Are there any scholarship/financial aid opportunities?** While financial aid and scholarships are not currently available for our online programs, we do offer a 10% early bird discount for full tuition payment before the program starts. We also offer special corporate discounts for groups of five or more, and we encourage you to explore potential company sponsorship for yourself and your team.
- **When is the refund deadline?** Refunds are allowed only within seven days of the course start date. This allows you to get a feel of the course content and assess if this program is a good fit for you.
- **How long is the program?** The program consists of 4 courses completed over 4 months, with one course per month.
- **Is this program fully online?** This program offers flexibility: it is primarily delivered fully online through modules and live workshops, but a hybrid format with in-person workshops can be arranged based on demand.
- **What is the learning pace like?** The learning in this program blends self-paced study of weekly online modules and assignments with live, interactive instructor sessions offering personalized feedback. A concluding workshop for each of the four courses provides an opportunity for practical application.

- **Will I receive feedback on my work?** Yes, you will apply what you learn to your ongoing work each week and receive personalized feedback from technical communication experts.
- **Are there any live sessions or workshops?** The delivery format of the workshops can be in person or online and will be based on demand.
- **How is AI integrated into the program?** The program explores how AI can be ethically and strategically used to streamline communication tasks and enhance the effectiveness of your communication content, including AI-enhanced presentation design and AI-powered visual storytelling.
- **Is the program relevant to professionals working in the MENA region?** Yes, the program specifically addresses the communication needs of technical professionals in the MENA context, emphasizing cultural and ethical insights relevant to the region and focusing on building connections with diverse audiences in MENA.
- **How can I learn more about the program?** You can schedule a personalized 1-on-1 session with our enrollment coaches to learn more about the program [Link to Schedule a Session].
- **How can I apply for the program?** You can apply to the program by [Link to Application Page].
- **Where can I schedule a consultation?** You can schedule a consultation by [Link to Schedule a Session].