

Nationwide Insurance

Background

I previously worked for Nationwide Insurance's Corporate Communications department as both an intern and contractor, dating back to October 2012. The majority of my time with the department was spent assisting with the design and development of their 2013 intranet redesign and renewal. However, I also built Sharepoint sites, redesigned newsletters, created graphics, and completed many other tasks for the department.

My contract with Corporate Communications expired at the end of 2013, but I have since been hired on full time as a Requirements Analyst in Nationwide's Enterprise Digital Solutions department. Though my new role does not involve any web design or development related tasks, I work closely with developers, testers, user experience professionals, and business partners to analyze and define requirements for various Nationwide.com applications.

I am very grateful for the opportunities Nationwide has given me, as well as for the confidence they have shown in my skills.

The following pages contain examples my work at Nationwide.

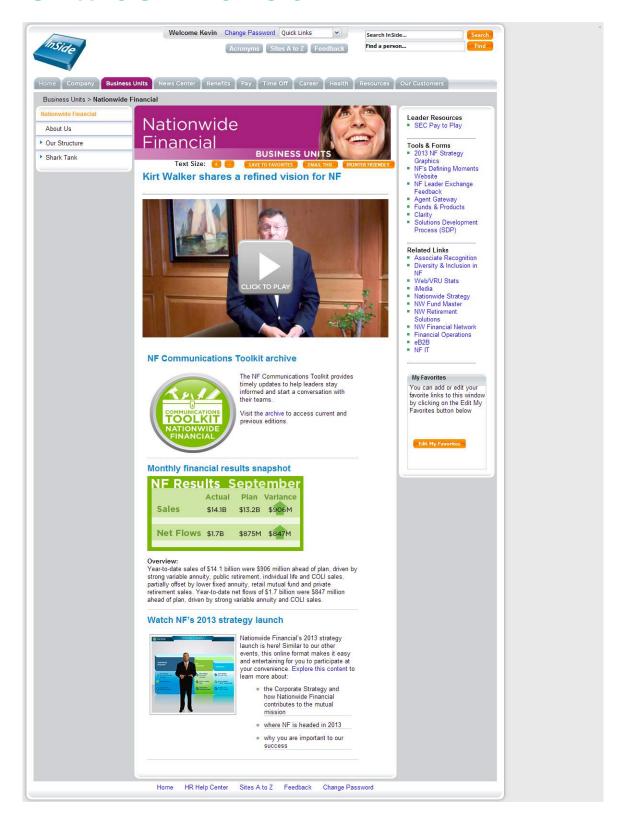
Prior to the 2013 InSide redesign project, I created and edited many intranet pages for different areas of the company. The most notable pages I developed were the Nationwide Financial landing page and the "Live Our Brand" site.

Nationwide Financial

Nationwide Financial needed a new landing page on InSide that included an introductory video, as well as a way to diplay sections of information without taking up too much space.

Though it might not be obvious from the screenshot, the content underneath the video was built into an accordion that I built specifically for this page.

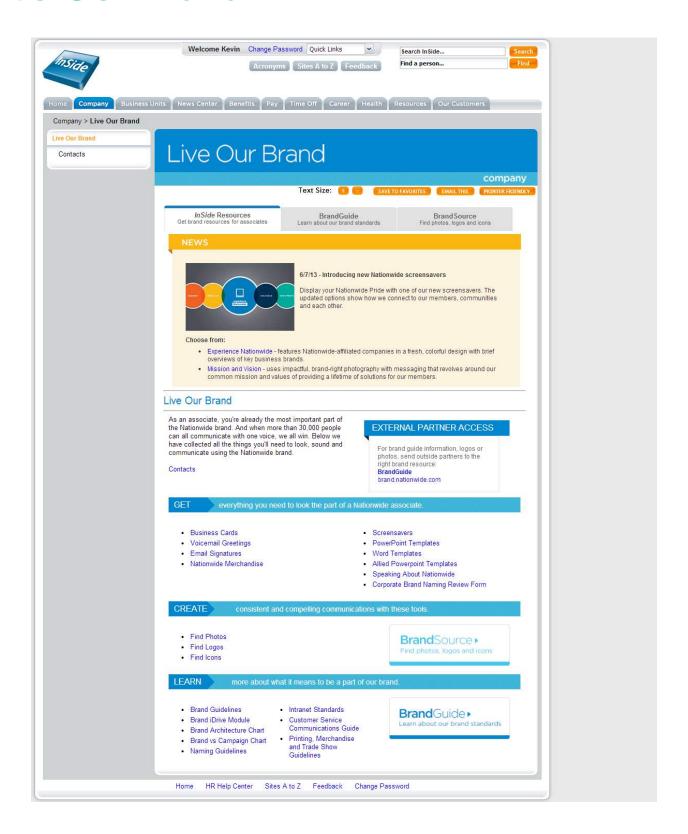
Nationwide Financial



Live Our Brand

Marketing needed a redesigned intranet page to showcase the Nationwide brand standards. Though I did have some design input for the page, it was primarily designed by a separate Marketing team. However, from the mock ups they gave to my team, I was able to develop the page to meet their expectations.

Live Our Brand

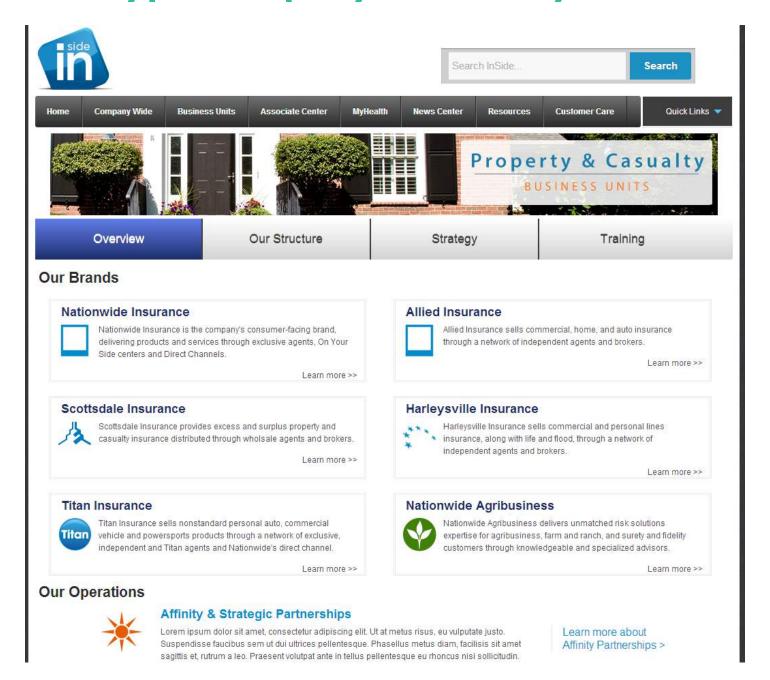


A little over a month into my internship with Nationwide, I was informed that I would be helping out with the massive effort of redesigning Nationwide's InSide intranet site for 2013. My mentor Bryan and I created a prototype site to present to the Marketing department executives, including current Chief Marketing Officer and Executive Vice President Matt Jauchius. The project was immediately approved after the presentation.

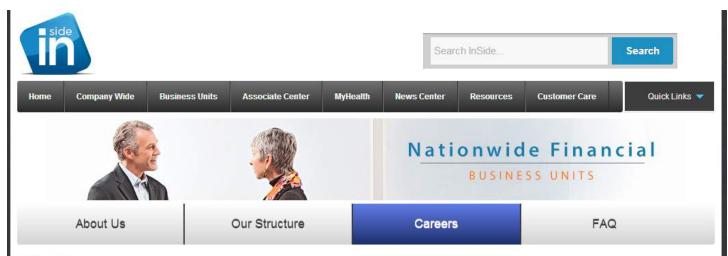
Prototype

Though the prototype pages I created are certainly more rough around the edges than their final version counterparts, they are also a bit more exciting since I was given much more creative freedom designing these pages. Though these pages were eventually presented to the appropriate teams as a proof of concept, they did not require any kind of approval. Here are some examples of the prototype pages I created.

Prototype - Property & Casualty



Prototype - Nationwide Financial



Careers

Nationwide Financial (NF) strives to build the capabilities and optimize the talent of its associates by attracting, developing and retaining high-performing associates. A variety of Nationwide businesses support NF including operations, advanced sales, marketing and HR.

Career Opportunities

If you are interested in learning about careers in NF, talk with your manager. Current job openings are also listed on Career Connect.

Nationwide Financial Career Connect



Training

In Nationwide Financial, training of associates is accomplished in a variety of ways.



Soft-skills Training

Provided through Corporate Leaning & Developement and outside seminars provided by various vendors. Includes training on communicating effectively, relationship building, and manager training.



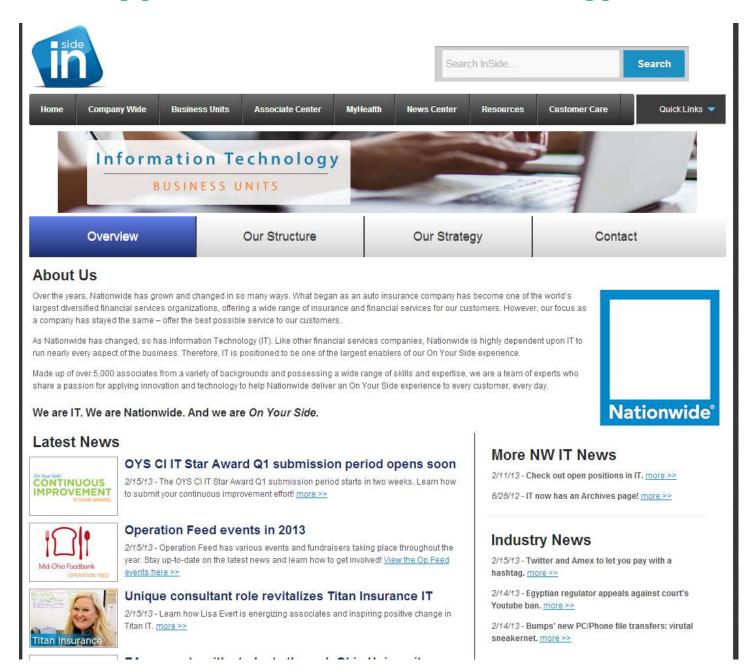
Business Unit Skills Training

Provided within each business unit in a variety of ways, including:

New Associate Training: Educates new associates about the business, systems, software.

Sales Training: Highlights how the business unit does business and gets new sales associates familiar with the

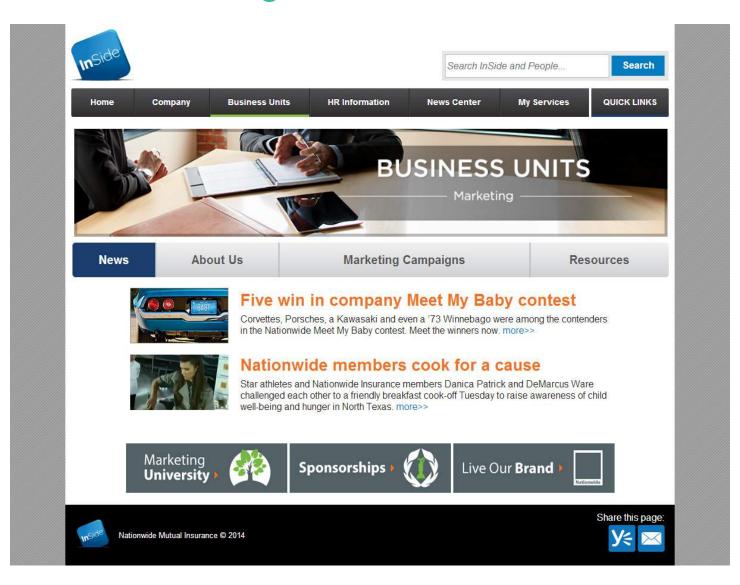
Prototype - Information Technology

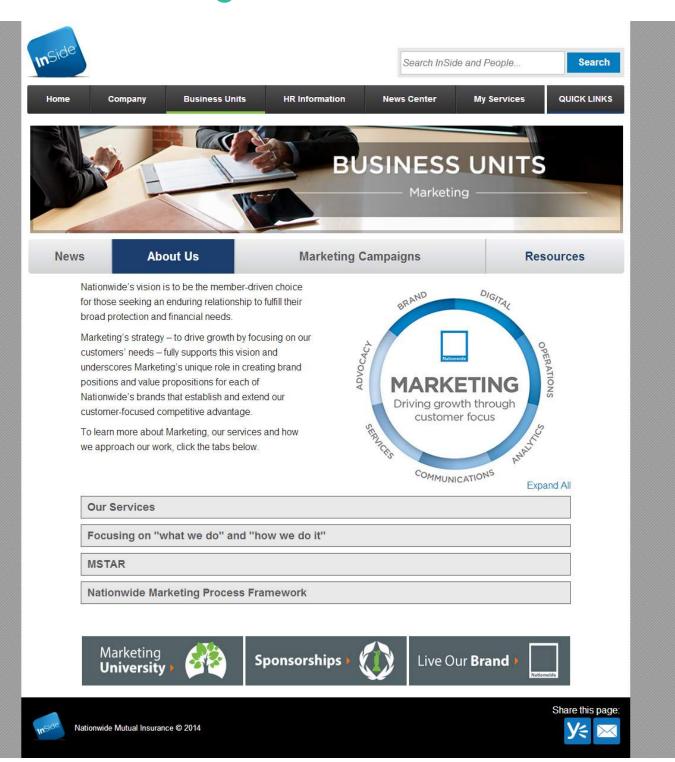


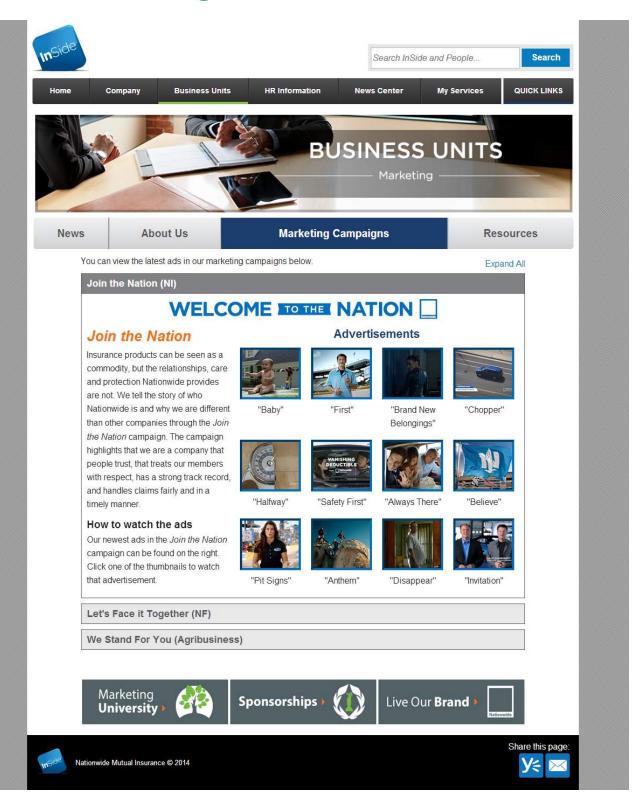
Final Marketing Site

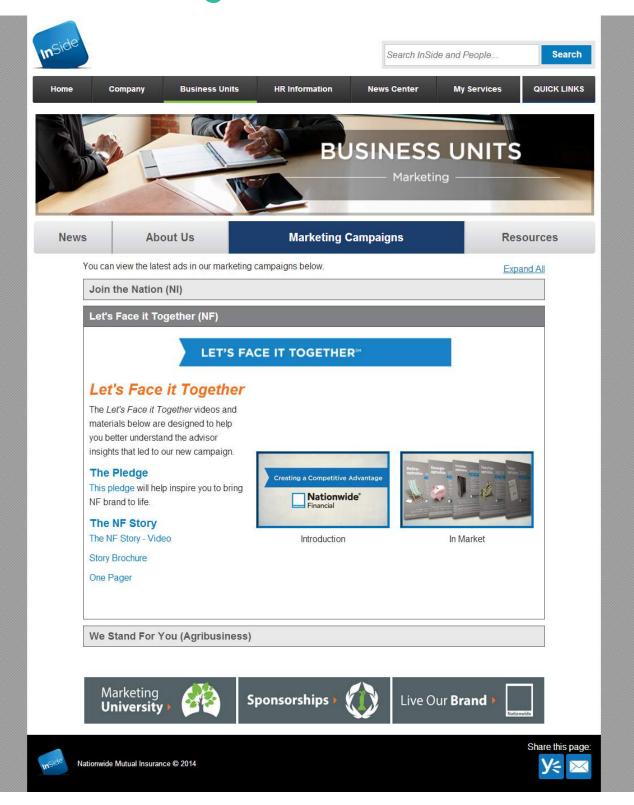
Though I created what felt like hundreds of pages for the final version of InSide, the majority of those pages were pretty unexciting. Most were simple informational pages, containing paragraphs of text and not much else. But the one area of the website where I was allowed to flex my design and development muscles was the Marketing page.

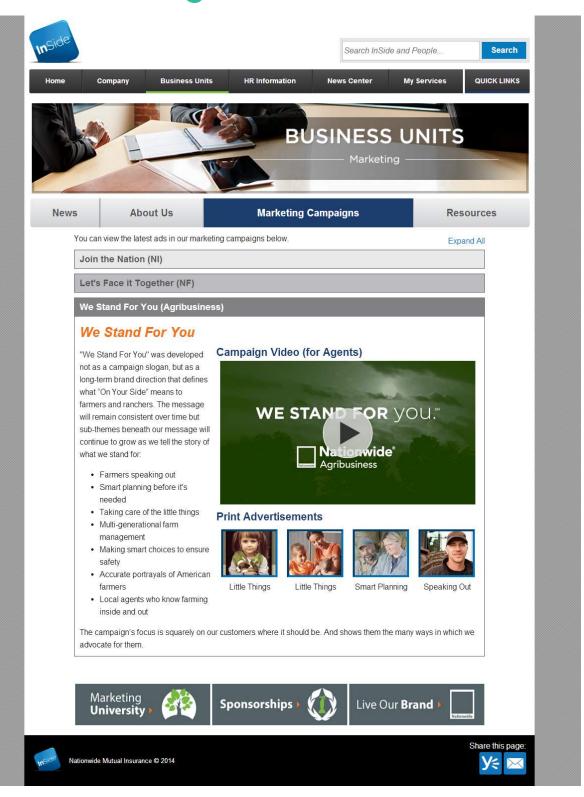
Being a part of the Marketing department, my team was given full responsibility of how the Marketing page would look like, with only minor guidance on what should be on it. The members of my team delegated the task for designing and developing the page to me, and I'm glad they did. I still think it's the best looking page on the site (though I might be a bit biased).

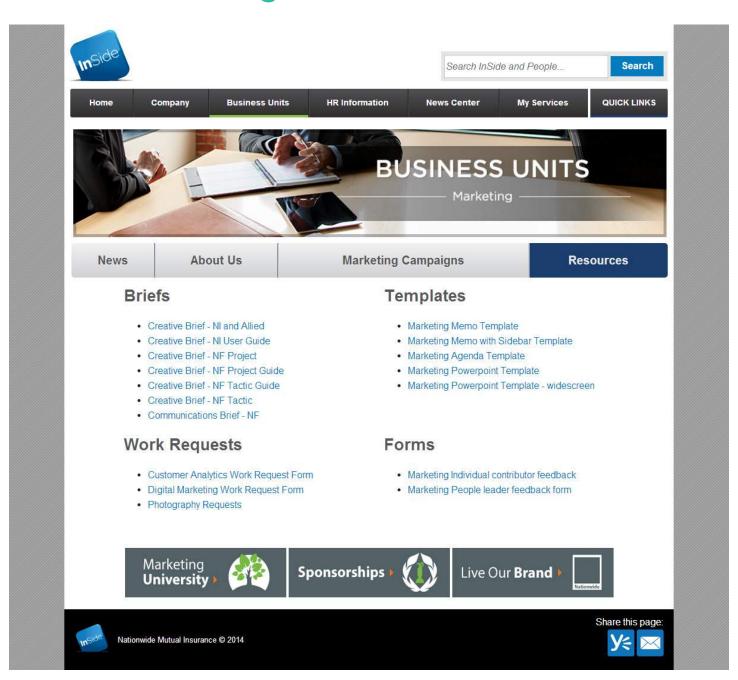














Thanks for checking out my Nationwide Insurance portfolio!

Check out more of my work at www.kevinmihalich.com