# Kevin Mihalich

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Overview

I am a User Interaction Designer with a passion for crafting experiences that are simple, elegant, and useful.

Experience

## **User Interaction Designer**

#### Alliance Data Card Services

• Served as a dedicated User Experience resource to Agile Development teams overseeing the Account Center web platform.

Sep 2015 - Present

- Responsible for crafting and delivering quality user experiences, with the flexibility to function across different end user devices and brand variations.
- · Lead design efforts on multiple, high priority projects with large consumer impact and visibility.
- Tasks include: Competitive design research, wireframing, low- and high-fidelity mockup design, functional prototype creation, usability testing, specification documentation, IT agile team support.

## **Analyst, IT Analysis**

#### Nationwide Insurance

#### Jan 2014 - Sep 2015

- Served as line requirements analyst on multiple high-tier projects for Nationwide customer-facing applications, including the Customer Account Management system and mobile application.
- · Created the story backlog for a tier 1, multiple-release project; supported the project through a team transition.
- · Helped with various continuous improvement and uplift efforts in the requirements space.
- · Promoted to Senior Analyst for the Nationwide mobile application team in December 2014.

### Web Design Intern / Contractor

#### Nationwide Insurance

#### Oct 2012 - Dec 2013

- Served as line requirements analyst on multiple high-tier projects for Nationwide customer-facing applications, including the Customer Account Management system and mobile application.
- · Created the story backlog for a tier 1, multiple-release project; supported the project through a team transition.
- · Helped with various continuous improvement and uplift efforts in the requirements space.
- · Promoted to Senior Analyst for the Nationwide mobile application team in December 2014.

Education

## **B.A.** in New Media & Communication Technology

The Ohio State University

Sep 2009 - May 2013

Notable Coursework: Web Communications, Evaluation & Usability Testing, User Centered Communication Design, Visual Communication Design, Principles of Human–Computer Interaction, Typographic Design