# **Kevin Mihalich**

## **User Experience Designer**

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#### SUMMARY

UX professional with 9+ years of designing customer facing interfaces and leading UX efforts in an Agile environment. Passionate about crafting experiences that are simple, elegant, and useful.

#### **EXPERIENCE**

#### **Huntington National Bank**

**Interaction Designer** 

Mar 2021 - Feb 2025

- Lead UX and interaction design efforts on a new in-house web application supporting onboarding and lending originations for commercial and business customers at the bank.
- Responsibilities: Project & design team management, crossfunctional collaboration, user flows, information architecture, wireframing, prototyping, usability testing, documentation & delivery, stakeholder presentations & alignment

#### Sherwin-Williams

**User Experience Designer** 

Sep 2019 - Oct 2020

- UX resource dedicated to product strategy & design for a new suite of B2B applications supporting Sherwin-Williams automotive customers.
- Responsibilities: Contextual inquiry research, journey mapping, personas, expert reviews, external vendor collaboration, user flows, information architecture, wireframing, prototyping, visual design, documentation & delivery

#### Alliance Data Card Services (now Bread Financial)

User Interaction Designer

Sep 2015 - Sep 2019

- Served as a dedicated UX resource to multiple agile teams overseeing the Account Center platform, leading design efforts on multiple projects with high customer impact & visibility.
- Responsibilities: Project & design team management, crossfunctional collaboration, user flows, wireframing, prototyping, usability testing, documentation & delivery

#### Nationwide Insurance

Analyst, IT Analysis Web Design Intern / Contractor Jan 2014 - Sep 2015 Oct 2012 - Dec 2013

- As an intern and contractor, assisted with designing, testing, and developing the front-end for Nationwide's intranet redesign.
- Later served as an analyst for multiple agile teams supporting Nationwide's customer-facing applications, including the Account Management website and the Nationwide mobile app.

#### **EDUCATION**

### The Ohio State University

B.A. New Media &
Communication Technology
Sep 2009 - May 2013

#### **SKILLS**

#### **DESIGN & RESEARCH**

User Centered Design
Design Thinking
User Flows
Information Architecture
Wireframing
Prototyping
Visual Design
Responsive & Mobile Design
Accessibility (WCAG 2.2)

Contextual Inquiry
User & Stakeholder Interviews
Contextual Inquiry
Competitive Analysis
Usability Testing

#### **TOOLS & SOFTWARE**

Figma
Adobe XD & Creative Cloud
Axure RP
Microsoft Office Suite
Confluence
JIRA
Azure DevOps

#### **DEVELOPMENT**

HTML CSS