



Laporan Implementasi Dashboard Penjualan

Dengan Streamlit, PostgreSQL, Python, Miniconda

👤 Identitas

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📁 Jawaban

1. 📊 DDL – Pembuatan Tabel

```
-- =====
-- CREATE DATABASE
-- =====
CREATE DATABASE sales_db;

-- =====
-- TABLE: customers
-- =====
CREATE TABLE IF NOT EXISTS customers (
    customer_id SERIAL PRIMARY KEY,
    name VARCHAR(100) NOT NULL,
    email VARCHAR(100) UNIQUE NOT NULL,
    phone VARCHAR(15),
    address TEXT,
    birthdate DATE
);

COMMENT ON COLUMN customers.birthdate IS 'Tanggal lahir pelanggan';

-- INDEX untuk pencarian cepat pelanggan berdasarkan nama
CREATE INDEX idx_customers_name ON customers (name);

-- INDEX untuk analisis/filter tanggal lahir
CREATE INDEX idx_customers_birthdate ON customers (birthdate);

-- =====
-- TABLE: products
-- =====
CREATE TABLE IF NOT EXISTS products (
```

```

product_id SERIAL PRIMARY KEY,
name VARCHAR(100) NOT NULL,
description TEXT,
price NUMERIC(10, 2) NOT NULL,
stock INT NOT NULL
);

-- INDEX pencarian produk berdasarkan nama
CREATE INDEX idx_products_name ON products (name);

-- INDEX analisis harga
CREATE INDEX idx_products_price ON products (price);

-- =====
-- TABLE: orders
-- =====

CREATE TABLE IF NOT EXISTS orders (
    order_id SERIAL PRIMARY KEY,
    customer_id INT NOT NULL,
    order_date TIMESTAMP DEFAULT CURRENT_TIMESTAMP,
    total_amount NUMERIC(10, 2) NOT NULL,

    CONSTRAINT fk_customer
        FOREIGN KEY (customer_id)
        REFERENCES customers(customer_id)
        ON DELETE CASCADE
);

-- INDEX analisis tanggal pemesanan
CREATE INDEX idx_orders_order_date ON orders (order_date);

-- INDEX join cepat ke tabel customers
CREATE INDEX idx_orders_customer_id ON orders (customer_id);

-- INDEX analisis total transaksi
CREATE INDEX idx_orders_total_amount ON orders (total_amount);

-- =====
-- TABLE: order_details
-- =====

CREATE TABLE IF NOT EXISTS order_details (
    order_detail_id SERIAL PRIMARY KEY,
    order_id INT NOT NULL,
    product_id INT NOT NULL,
    quantity INT NOT NULL,
    price NUMERIC(10, 2) NOT NULL,

    -- subtotal dihitung otomatis di database
    subtotal NUMERIC(10, 2) GENERATED ALWAYS AS (quantity * price) STORED,

    CONSTRAINT fk_order

```

```

        FOREIGN KEY (order_id)
        REFERENCES orders(order_id)
        ON DELETE CASCADE,

CONSTRAINT fk_product
    FOREIGN KEY (product_id)
    REFERENCES products(product_id)
    ON DELETE CASCADE
);

-- INDEX percepat JOIN Order Details ↔ Orders
CREATE INDEX idx_order_details_order_id ON order_details (order_id);

-- INDEX percepat JOIN Order Details ↔ Products
CREATE INDEX idx_order_details_product_id ON order_details (product_id);

-- INDEX analisis kuantitas barang terjual
CREATE INDEX idx_order_details_quantity ON order_details (quantity);

-- INDEX analisis harga per item
CREATE INDEX idx_order_details_price ON order_details (price);

```

2. DML – Insert Data

```

/*
=====
INSERT DATA: customers
=====
*/
INSERT INTO customers (name, email, phone, address, birthdate)
VALUES
('Aulia Rahman',      'aulia@example.com',  '081234567890', 'Balikpapan',
'2000-04-12'),
('Micka Mayulia',     'micka@example.com',   '082199887766', 'Samarinda',
'1999-02-10'),
('Dimas Ardi',        'dimas@example.com',   '081355551212', 'Bandung',
'1995-09-30'),
('Siti Rahma',         'siti@example.com',    '085267891234', 'Jakarta',
'1998-06-18'),
('Budi Santoso',       'budi@example.com',   '081223344556', 'Surabaya',
'2001-12-05');

/*
=====
INSERT DATA: products
=====
*/
INSERT INTO products (name, description, price, stock)
VALUES
('Laptop Lenovo ThinkPad',      'Laptop untuk kerja profesional',     8500000, 10),
('Mouse Wireless Logitech',     'Mouse tanpa kabel',                 150000, 50),
('Keyboard Mechanical RGB',    'Keyboard gaming RGB',                450000, 20),
('Monitor Samsung 24 Inch',    'Monitor Full HD 1080p',              1800000, 15),
('Headset Sony WH-CH510',       'Headset bluetooth ringan',            350000, 30);

```

```

/*
===== INSERT DATA: orders =====
=====
INSERT INTO orders (customer_id, total_amount, order_date)
VALUES
(1, 8650000, '2025-01-03 10:15:00'),
(2, 1950000, '2025-01-05 14:20:00'),
(3, 8500000, '2025-01-10 09:00:00'),
(4, 530000, '2025-01-12 16:45:00'),
(5, 2300000, '2025-01-15 11:30:00');

/*
===== INSERT DATA: order_details =====
=====
/* Order 1 */
INSERT INTO order_details (order_id, product_id, quantity, price)
VALUES
(1, 1, 1, 8500000),
(1, 2, 1, 150000);

/* Order 2 */
INSERT INTO order_details (order_id, product_id, quantity, price)
VALUES
(2, 4, 1, 1800000),
(2, 2, 1, 150000);

/* Order 3 */
INSERT INTO order_details (order_id, product_id, quantity, price)
VALUES
(3, 1, 1, 8500000);

/* Order 4 */
INSERT INTO order_details (order_id, product_id, quantity, price)
VALUES
(4, 5, 1, 350000),
(4, 2, 1, 180000);

/* Order 5 */
INSERT INTO order_details (order_id, product_id, quantity, price)
VALUES
(5, 3, 2, 450000),
(5, 4, 1, 1400000);

```

3. File config.py

```
import psycopg2
```

```

# =====
# Koneksi ke database PostgreSQL
# =====
conn = psycopg2.connect(
    host="localhost",
    port="5432",
    user="postgres",
    password="1",
    dbname="sales_db"
)

print("Koneksi PostgreSQL berhasil!")
c = conn.cursor()

# =====
# QUERY FUNCTIONS
# =====

def view_customers():
    query = """
        SELECT customer_id, name, email, phone, address, birthdate
        FROM customers
        ORDER BY name ASC
    """
    c.execute(query)
    return c.fetchall()

def view_orders_with_customers():
    query = """
        SELECT
            o.order_id,
            o.order_date,
            o.total_amount,
            c.name AS customer_name,
            c.phone
        FROM orders o
        JOIN customers c ON o.customer_id = c.customer_id
        ORDER BY o.order_date DESC
    """
    c.execute(query)
    return c.fetchall()

def view_products():
    query = """
        SELECT product_id, name, description, price, stock
        FROM products
        ORDER BY name ASC
    """
    c.execute(query)
    return c.fetchall()

```

```

def view_order_details_with_info():
    query = """
        SELECT
            od.order_detail_id,
            o.order_id,
            o.order_date,
            c.customer_id,
            c.name AS customer_name,
            p.product_id,
            p.name AS product_name,
            p.price AS unit_price,
            od.quantity,
            od.subtotal,
            o.total_amount AS order_total,
            c.phone
        FROM order_details od
        JOIN orders o ON od.order_id = o.order_id
        JOIN customers c ON o.customer_id = c.customer_id
        JOIN products p ON od.product_id = p.product_id
        ORDER BY o.order_date DESC
    """
    c.execute(query)
    return c.fetchall()

def top_selling_products(limit=10):
    query = """
        SELECT
            p.name AS product_name,
            SUM(od.quantity) AS total_sold
        FROM order_details od
        JOIN products p ON od.product_id = p.product_id
        GROUP BY p.name
        ORDER BY total_sold DESC
        LIMIT %s
    """
    c.execute(query, (limit,))
    return c.fetchall()

def sales_per_month():
    query = """
        SELECT
            DATE_TRUNC('month', order_date) AS month,
            SUM(total_amount) AS total_sales
        FROM orders
        GROUP BY month
        ORDER BY month
    """
    c.execute(query)
    return c.fetchall()

```

4. File main.py

```
import streamlit as st
import pandas as pd
from datetime import datetime
from config import *

st.set_page_config(page_title="Dashboard Sales", layout="wide")

# =====
# LOAD DATAFRAME AWAL
# =====

df_customers = pd.DataFrame(view_customers(), columns=[
    "customer_id", "name", "email", "phone", "address", "birthdate"
])

df_products = pd.DataFrame(view_products(), columns=[
    "product_id", "name", "description", "price", "stock"
])

df_orders = pd.DataFrame(view_orders_with_customers(), columns=[
    "order_id", "order_date", "total_amount", "customer_name", "phone"
])

df_order_details = pd.DataFrame(view_order_details_with_info(), columns=[
    "order_detail_id", "order_id", "order_date",
    "customer_id", "customer_name",
    "product_id", "product_name", "unit_price",
    "quantity", "subtotal", "order_total", "phone"
])

# =====
# UI
# =====

st.title("📊 Sales Dashboard")

menu = st.sidebar.selectbox(
    "Pilih Tabel",
    ["Customers", "Products", "Orders", "Order Details", "Visualisasi"]
)

# =====
# CUSTOMERS
# =====

if menu == "Customers":
    st.header("📁 Data Customers")
    st.dataframe(df_customers, use_container_width=True)

# =====
```

```

# PRODUCTS
# =====
elif menu == "Products":
    st.header("📦 Data Products")

    col1, col2, col3 = st.columns(3)
    col1.metric("Jumlah Produk", df_products.shape[0])
    col2.metric("Total Stok", df_products["stock"].sum())
    col3.metric("Harga Rata-rata", f"{df_products['price'].mean():,.0f}")

    st.dataframe(df_products, use_container_width=True)

# =====
# ORDERS
# =====
elif menu == "Orders":
    st.header("📋 Data Orders")

    df_orders["order_date"] = pd.to_datetime(df_orders["order_date"])

    start_date = st.date_input("Dari", df_orders["order_date"].min().date())
    end_date = st.date_input("Sampai", df_orders["order_date"].max().date())

    df_filtered = df_orders[
        (df_orders["order_date"].dt.date >= start_date) &
        (df_orders["order_date"].dt.date <= end_date)
    ]

    st.dataframe(df_filtered, use_container_width=True)

# =====
# ORDER DETAILS
# =====
elif menu == "Order Details":
    st.header("📋 Detail Order")

    customer_list = ["Semua"] +
sorted(df_order_details["customer_name"].unique())
    pilih_customer = st.selectbox("Filter Customer", customer_list)

    df_filtered = df_order_details.copy()
    if pilih_customer != "Semua":
        df_filtered = df_filtered[df_filtered["customer_name"] == pilih_customer]

    st.dataframe(df_filtered, use_container_width=True)

# =====
# VISUALISASI
# =====
elif menu == "Visualisasi":
    st.header("📊 Visualisasi Data Penjualan")

```

```

# ----- 1. Usia Pelanggan -----
df_customers["birthdate"] = pd.to_datetime(df_customers["birthdate"])
df_customers["Age"] = (datetime.now() - df_customers["birthdate"]).dt.days
// 365

st.subheader("⌚ Distribusi Usia Pelanggan")
st.bar_chart(df_customers["Age"].value_counts().sort_index())

st.subheader("📍 Pelanggan per Kota")
st.bar_chart(df_customers["address"].value_counts())

st.markdown("---")

# ----- 2. Produk Terlaris -----
st.subheader("⌚ Produk Terlaris")
top = top_selling_products()
if top:
    df_top = pd.DataFrame(top, columns=[ "product_name", "total_sold"])
    st.bar_chart(df_top.set_index("product_name"))
else:
    st.info("Belum ada data penjualan produk.")

st.markdown("---")

# ----- 3. Penjualan per Bulan -----
st.subheader("🕒 Total Penjualan per Bulan")
monthly = sales_per_month()

if monthly:
    df_sales = pd.DataFrame(monthly, columns=[ "month", "total_sales"])
    df_sales["month"] = pd.to_datetime(df_sales["month"])

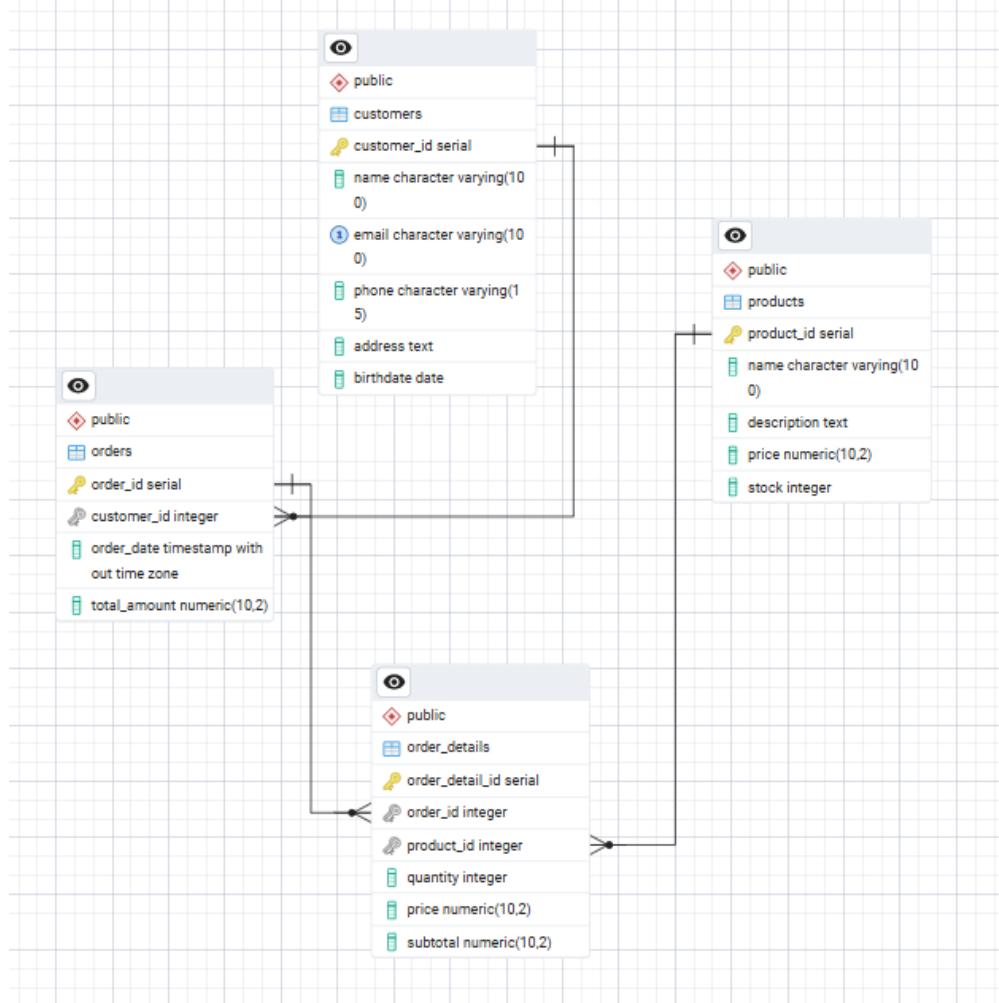
    st.line_chart(df_sales.set_index("month")["total_sales"])

    # Format rupiah untuk tabel
    df_sales["total_sales_rp"] = df_sales["total_sales"].apply(
        lambda x: f"Rp {x:,.0f}".replace(",","."))

    st.dataframe(df_sales[["month", "total_sales_rp"]])
else:
    st.info("Belum ada data penjualan bulanan.")

```

5. 📈 ERD / Relasi Tabel



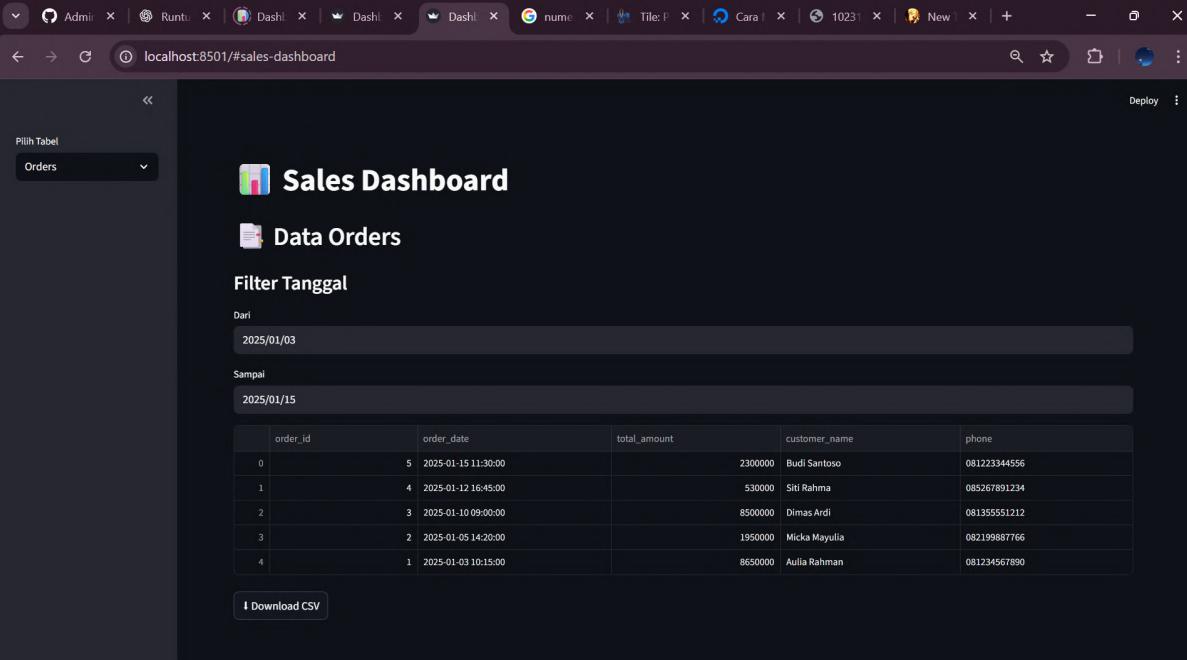
6. 📸 Output & Screenshot Dashboard

1. Screenshot Data Customers

Sales Dashboard - Data Customers

customer_id	name	email	phone	address	birthdate
0	Aulia Rahman	aulia@example.com	081234567890	Balikpapan	2000-04-12
1	Budi Santoso	budi@example.com	08123344556	Surabaya	2001-12-05
2	Dimas Ardi	dimas@example.com	08135551212	Bandung	1995-09-30
3	Micka Mayulia	micka@example.com	08219987766	Samarinda	1999-02-10
4	Siti Rahma	siti@example.com	085267891234	Jakarta	1998-06-18

2. Screenshot Data Orders



Pilih Tabel

Orders

Sales Dashboard

Data Orders

Filter Tanggal

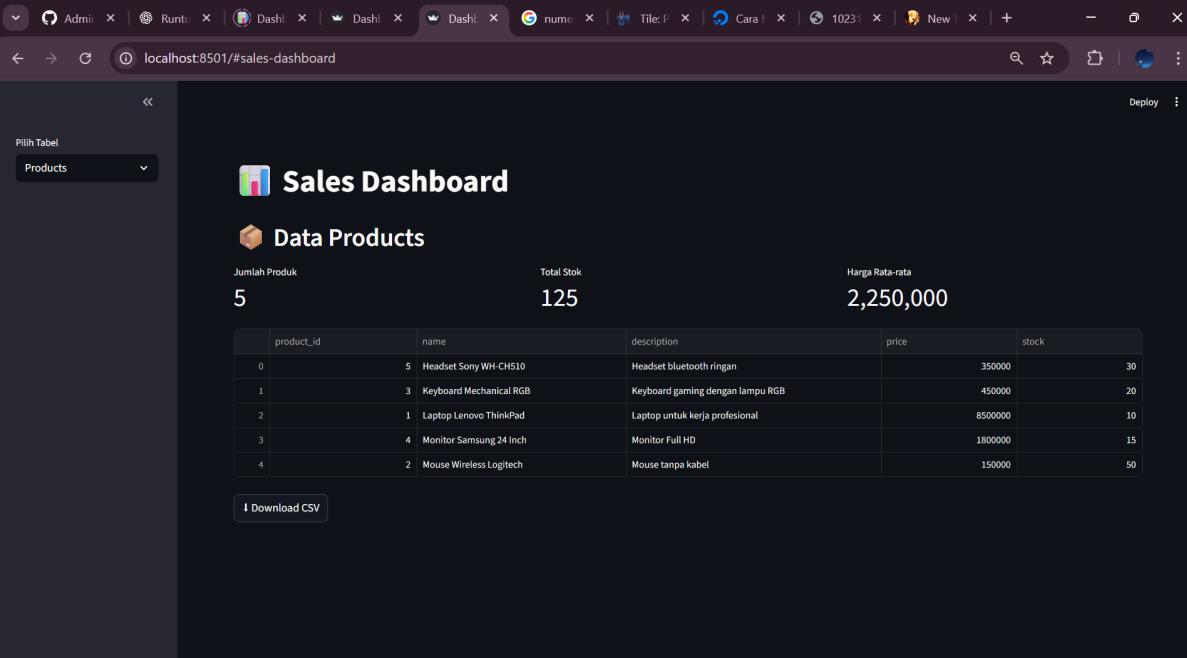
Dari
2025/01/03

Sampai
2025/01/15

order_id	order_date	total_amount	customer_name	phone
0	2025-01-15 11:30:00	2300000	Budi Santoso	08123344556
1	2025-01-12 16:45:00	530000	Siti Rahma	085267891234
2	2025-01-10 09:00:00	8500000	Dimas Ardhi	08135551212
3	2025-01-05 14:20:00	1950000	Micka Mayulia	082199887766
4	2025-01-03 10:15:00	8650000	Aulia Rahman	081234567890

[Download CSV](#)

3. Screenshot Data Products



Pilih Tabel

Products

Sales Dashboard

Data Products

Jumlah Produk
5

Total Stok
125

Harga Rata-rata
2,250,000

product_id	name	description	price	stock
0	5 Headset Sony WH-CH510	Headset bluetooth ringan	350000	30
1	3 Keyboard Mechanical RGB	Keyboard gaming dengan lampu RGB	450000	20
2	1 Laptop Lenovo ThinkPad	Laptop untuk kerja profesional	8500000	10
3	4 Monitor Samsung 24 Inch	Monitor Full HD	1800000	15
4	2 Mouse Wireless Logitech	Mouse tanpa kabel	150000	50

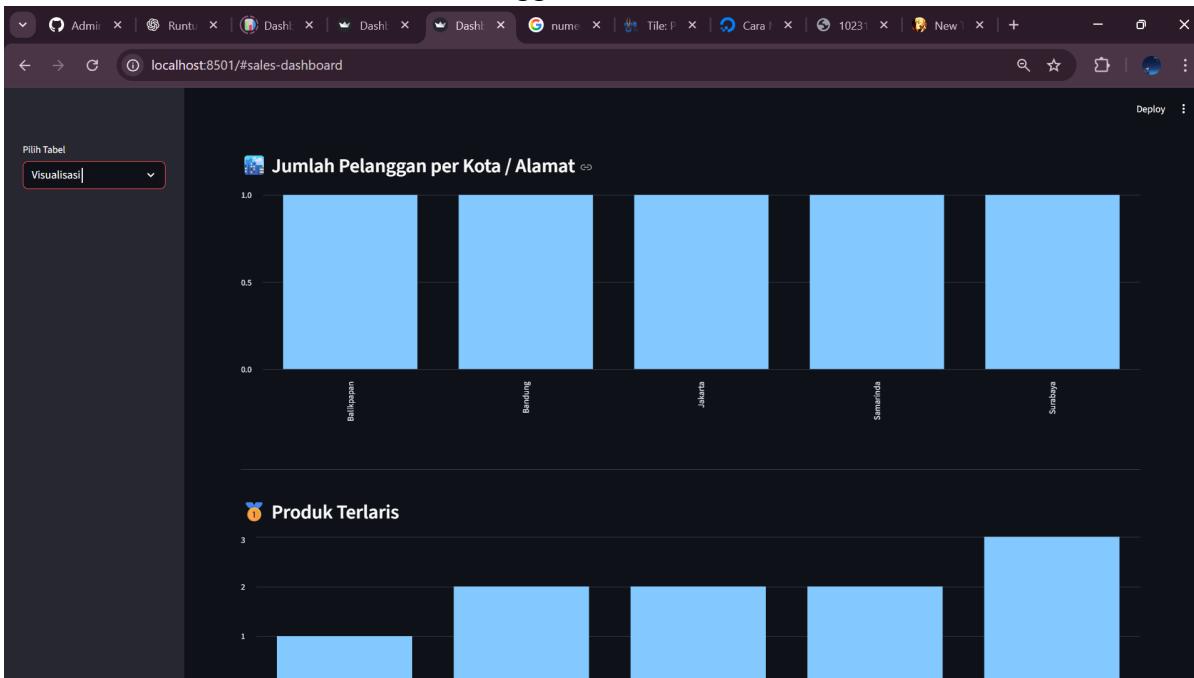
[Download CSV](#)

4. Screenshot Detail Order

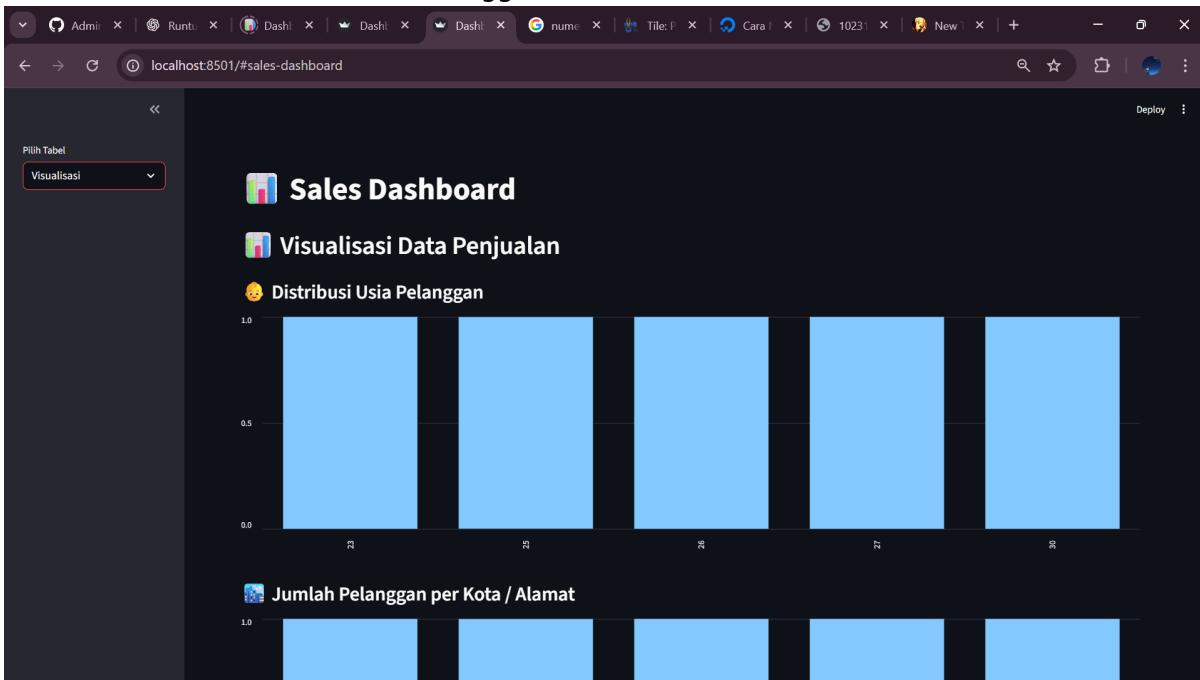
The screenshot shows a dark-themed web application interface titled "Sales Dashboard". On the left, a sidebar labeled "Pilih Tabel" contains a dropdown menu with "Order Details" selected. The main content area is titled "Detail Order" and features a table with the following columns: order_detail_id, order_id, order_date, customer_id, customer_name, product_id, product_name, unit_price, quantity, subtotal, order_total, and phone. The table displays 8 rows of data. Below the table is a button labeled "Download CSV".

order_detail_id	order_id	order_date	customer_id	customer_name	product_id	product_name	unit_price	quantity	subtotal	order_total	phone
0	9	5 2025-01-15 11:30:00	5	Budi Santoso	4	Monitor Samsung 24 Inch	180000	1	140000	2300000	081223344556
1	8	5 2025-01-15 11:30:00	5	Budi Santoso	3	Keyboard Mechanical RGB	450000	2	900000	2300000	081223344556
2	6	4 2025-01-12 16:45:00	4	Siti Rahma	5	Headset Sony WH-CH510	350000	1	350000	530000	085267891234
3	7	4 2025-01-12 16:45:00	4	Siti Rahma	2	Mouse Wireless Logitech	150000	1	180000	530000	085267891234
4	5	3 2025-01-10 09:00:00	3	Dimas Ardi	1	Laptop Lenovo ThinkPad	850000	1	850000	8500000	08135551212
5	4	2 2025-01-05 14:20:00	2	Micka Mayulia	2	Mouse Wireless Logitech	150000	1	150000	1950000	082199887766
6	3	2 2025-01-05 14:20:00	2	Micka Mayulia	4	Monitor Samsung 24 Inch	180000	1	180000	1950000	082199887766
7	1	1 2025-01-03 10:15:00	1	Aulia Rahman	1	Laptop Lenovo ThinkPad	850000	1	850000	8650000	081234567890
8	2	1 2025-01-03 10:15:00	1	Aulia Rahman	2	Mouse Wireless Logitech	150000	1	150000	8650000	081234567890

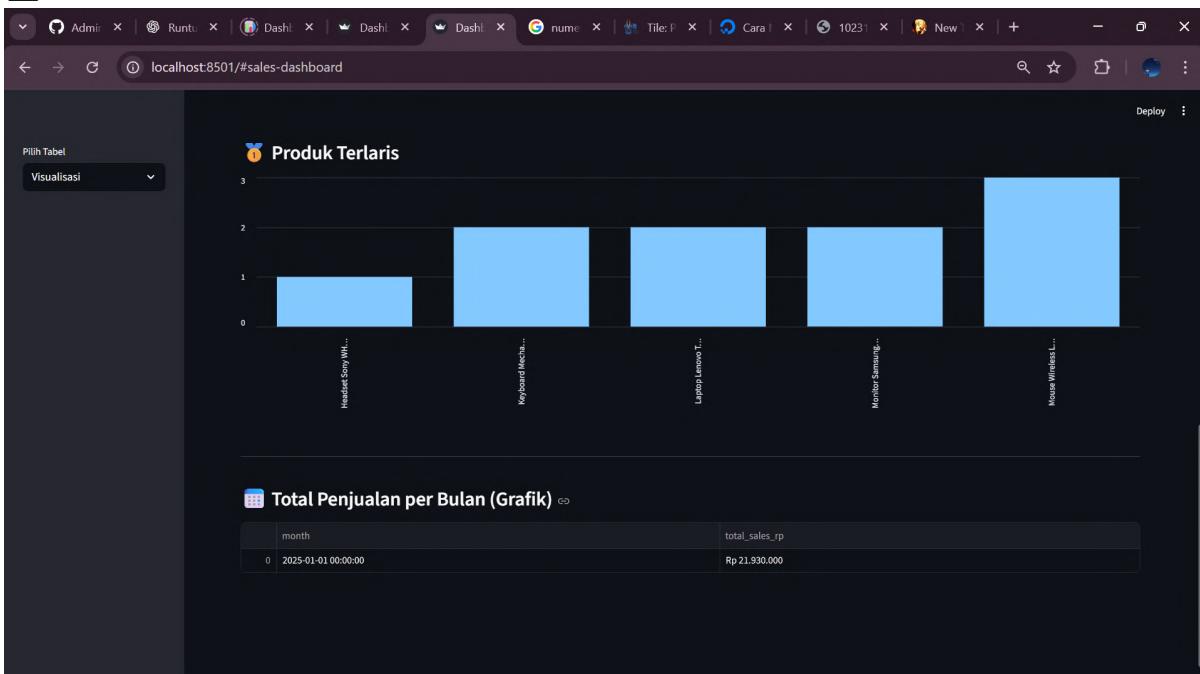
5. Screenshot Visualisasi Jumlah Pelanggan



6. Screenshot Visualisasi Usia Pelanggan



7. Screenshot Visualisasi Produk Terlaris



8. Screenshot Visualisasi Produk Terlaris 2

