

# Michiharu Yamashita

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## EDUCATION

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### Pennsylvania State University

University Park, PA

*Ph.D. in Information Science and Technology (Advisor: Prof. Dongwon Lee)*

*Aug 2020 – Present*

- Thesis (expected): Advancing the Future of Work: Machine Learning in Job and Human Resource Domain

### Tokyo Institute of Technology

Tokyo, Japan

*M.Eng. in Computational Intelligence and Systems Science (Advisor: Prof. Kazuo Yano)*

*Apr 2015 – Mar 2017*

- **Salutatorian (2nd place in the department)**
- Thesis: Machine Learning for Work Environment Optimization to Improve Well-being through Wearable Sensor

### University of Tsukuba

Tsukuba, Japan

*B.S. in Management Science and Engineering (Advisor: Prof. Ushio Sumita)*

*Apr 2011 – Mar 2015*

- Thesis: Network Analysis and Visualization for Mobile Applications' Competitiveness

## RESEARCH EXPERIENCE

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### PIKE Research Group at Penn State

Aug 2020 – Present

*Research Assistant (Advisor: Prof. Dongwon Lee)*

*University Park, PA*

- Research Topics: NLP, Recommender Systems, Graph Neural Networks, Adversarial Attack, Computational Job Marketplace
- Developing user-oriented job recommender systems, LLM, and robust/secure models for online job marketplaces.

### Megagon Labs

Apr 2017 – Mar 2018

*Research Engineer*

*Tokyo, Japan*

- Research Topics: NLP, Entity Matching, Entity Extraction
- Developed NLP-specific models and embedded the modules into the company system.

### Hitachi Central Research Laboratory / Tokyo Institute of Technology

Apr 2015 – Mar 2017

*Research Assistant (Advisor: Prof. Kazuo Yano)*

*Tokyo, Japan*

- Research Topic: Network Science, Wearable Sensors, People Analytics
- Developed machine learning models for wearable sensors' data and visualized the sensor data into graph.

### Sumita Research Group at University of Tsukuba

Jan 2014 – Mar 2015

*Research Assistant (Advisor: Prof. Ushio Sumita)*

*Tokyo, Japan*

- Research Topic: Network Analysis, Visualization, Operations Research, Ranking Algorithm
- Developed a competitive score algorithm for app installing with graph embeddings.

## EMPLOYMENT EXPERIENCE

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### Indeed

May 2022 – Aug 2022

*Summer Intern (Data Science and Research)*

*Austin, TX (Remote)*

- Developed robust job recommender models to deliver high-quality matches to job seekers and employers.
- Developed a large language model for multiple job-domain downstream tasks.

### Freelance

Jun 2019 – Jul 2020

*Machine Learning Engineer*

*Tokyo, Japan*

- Conducted machine learning projects with a big tech company, a tech startup, and an education startup.
- Developed job mobility prediction models, machine learning models, query optimization tools, etc.

### Recruit Holdings

Apr 2017 – Jan 2019

*Machine Learning Engineer*

*Tokyo, Japan*

- Developed recommendation systems, multi-view click prediction models, and GIS-based applications.
- Developed a pedestrian congestion visualization algorithm using GIS data and OpenStreetMap.
- Developed the geo-topic model to obtain the user interest from POI.

### Ohma

Mar 2016 – Mar 2017

*Software Engineer (Advisor: Prof. Yutaka Matsuo)*

*Tokyo, Japan*

- Developed multiple ML-related systems: network visualization, entity extraction, face recognition, search engine.

## PUBLICATIONS

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1. Jason Lucas, Adaku Uchendu, **Michiharu Yamashita**, Jooyoung Lee, Shaurya Rohtagi, and Dongwon Lee. Fighting Fire with Fire: The Dual Role of LLMs in Crafting and Detecting Elusive Disinformation. In *Proceedings of the 2023 Conference on Empirical Methods in Natural Language Processing (EMNLP)*, 2023
2. Dominik Macko, Robert Moro, Adaku Uchendu, Jason Lucas, **Michiharu Yamashita**, Matúš Pikuliak, Ivan Srba, Thai Le, Dongwon Lee, Jakub Simko, and Maria Bielikova. MULTITuDE: Large-Scale Multilingual Machine-Generated Text Detection Benchmark. In *Proceedings of the 2023 Conference on Empirical Methods in Natural Language Processing (EMNLP)*, 2023
3. **Michiharu Yamashita**, Jia Tracy Shen, Thanh Tran, Hamoon Ekhtiari, and Dongwon Lee. JAMES: Normalizing Job Titles with Multi-Aspect Graph Embeddings and Reasoning. In *2023 IEEE International Conference on Data Science and Advanced Analytics (DSAA)*. IEEE, 2023
4. Yunqi Li, **Michiharu Yamashita**, Hanxiong Chen, Dongwon Lee, and Yongfeng Zhang. Fairness in Job Recommendation under Quantity Constraints. In *AAAI 2023 Workshop on AI for Web Advertising*, 2023
5. Jingyi Xie\*, **Michiharu Yamashita\***, Zekun Cai\*, and Aiping Xiong. A User Study on the Feasibility of Topic-aware Misinformation Warning on Social Media. In *Proceedings of the Human Factors and Ergonomics Society (HFES)*, 2022
6. **Michiharu Yamashita**, Yunqi Li, Thanh Tran, Yongfeng Zhang, and Dongwon Lee. Looking Further into the Future: Career Pathway Prediction. In *ACM WSDM 2022 Workshop on Computational Jobs Marketplace*, 2022
7. Jia Tracy Shen, **Michiharu Yamashita**, Ethan Prihar, Neil Heffernan, Xintao Wu, Ben Graff, and Dongwon Lee. MathBERT: A Pre-trained Language Model for General NLP Tasks in Mathematics Education. In *NeurIPS 2021 Workshop on Math AI for Education*, 2021 (**Best Paper Award**)
8. Jia Tracy Shen, **Michiharu Yamashita**, Ethan Prihar, Neil Heffernan, Xintao Wu, Sean McGrew, and Dongwon Lee. Classifying Math Knowledge Components via Task-Adaptive Pre-Trained BERT. In *International Conference on Artificial Intelligence in Education (AIED)*, pages 408–419. Springer, 2021
9. **Michiharu Yamashita**, Shota Katsumata, and Yusuke Fukasawa. Discovery of User Preferences from Big Geospatial Data Using Topic Models. In *2018 IEEE International Conference on Big Data (Big Data)*, pages 4387–4392. IEEE, 2018
10. **Michiharu Yamashita**, Hideki Awashima, and Hidekazu Oiwa. A Comparison of Entity Matching Methods between English and Japanese Katakana. In *Proceedings of the Fifteenth Workshop on Computational Research in Phonetics, Phonology, and Morphology at EMNLP*, pages 84–92, 2018
11. Kent Kawai, **Michiharu Yamashita**, and Yutaka Matsuo. Face Recognition System Based on Convolutional Neural Network Robust to Occlusion and Low Quality Images. In *The 31st Annual Conference of the Japanese Society for Artificial Intelligence*, pages 3M21–3M21. JSAI, 2017
12. **Michiharu Yamashita**, Nobuo Sato, and Kazuo Yano. Enhancing Collective Happiness by Controlling Room Temperature Using Big Data from Wearable Sensors. In *The 2016 IEICE General Conference*, volume 115, pages 31–34. IEICE, 2016

## INDUSTRIAL PROJECTS

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### BigGorilla (Open-source Components for Data Integration)

Apr 2017 – Mar 2018

Megagon Labs

Tokyo, Japan

- Developed an entity matching and entity extraction module and NLP related frameworks.
- Applied NLP modules into the companies and promoted open-source components BigGorilla.

### Spysee2 (People Search Engine)

Mar 2016 – Mar 2017

Ohma, Inc.

Tokyo, Japan

- Developed a network visualization search engine SPYSEE2 which had 1M+ visits per month.
- Developed entity extraction, entity linking, and face recognition systems from unstructured and noisy web data.
- Crawled millions of web pages efficiently using programs on AWS.

## Mobile App Competitiveness Visualization

Apr 2014 – Mar 2015

*Fuller, Inc.*

*Tsukuba, Japan*

- Developed a ranking algorithm for mobile app competitive analysis.
- Developed a network visualization using app downloading flow.

## HONORS AND AWARDS

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2023 Student Volunteer Program at EMNLP 2023  
 2023 IEEE CIS Travel Grant for DSAA 2023  
 2021 Best Paper Award at NeurIPS 2021 Workshop on Math AI for Education  
 2020 Funds for Excellence in Graduate Recruitment Scholarships from Penn State  
 2018 Recruit Holdings The Best Freshman Award 2018  
 2018 Recruit Holdings R&D MVP Award 2017  
 2017 Full Repayment Exemption of Graduate Student Loan \$20,000 for Excellent Achievement  
 2017 Salutatorian at Tokyo Institute of Technology  
 2017 The Second Best Master Thesis Award from Tokyo Institute of Technology  
 2015-2017 Full Tuition Exemption from Tokyo Institute of Technology  
 2011-2015 Full Tuition Exemption from University of Tsukuba

## TECHNICAL SKILLS

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**Languages:** Python, Java, C/C++, SQL, Swift, R, JavaScript, HTML/CSS

**Frameworks:** Tensorflow, Keras, PyTorch, Flask, Elasticsearch

**Developer Tools:** Docker, Google Cloud Platform, AWS, SageMaker