

Rochester Childfirst Network

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Application Goals

- Create an app that allows parents to **communicate** with RCN to make pickup and dropoff easier and allow for a **smooth** transition.
- App allows parents to **text** staff with any **questions or concerns** regarding their child or the school.
- App allows staff to **check attendance** and **contact** parent if needed.
- App allows parents to **pay** and look at the prices for each program.
- App has **security** for signing up so that **only** parents, and teachers that are real can join
- App allows teachers to take **attendance** and **contact** parent or send out mass **notifications**
- Ease of **use** for non-tech savvy parents **not hard to navigate**.

Information Architecture



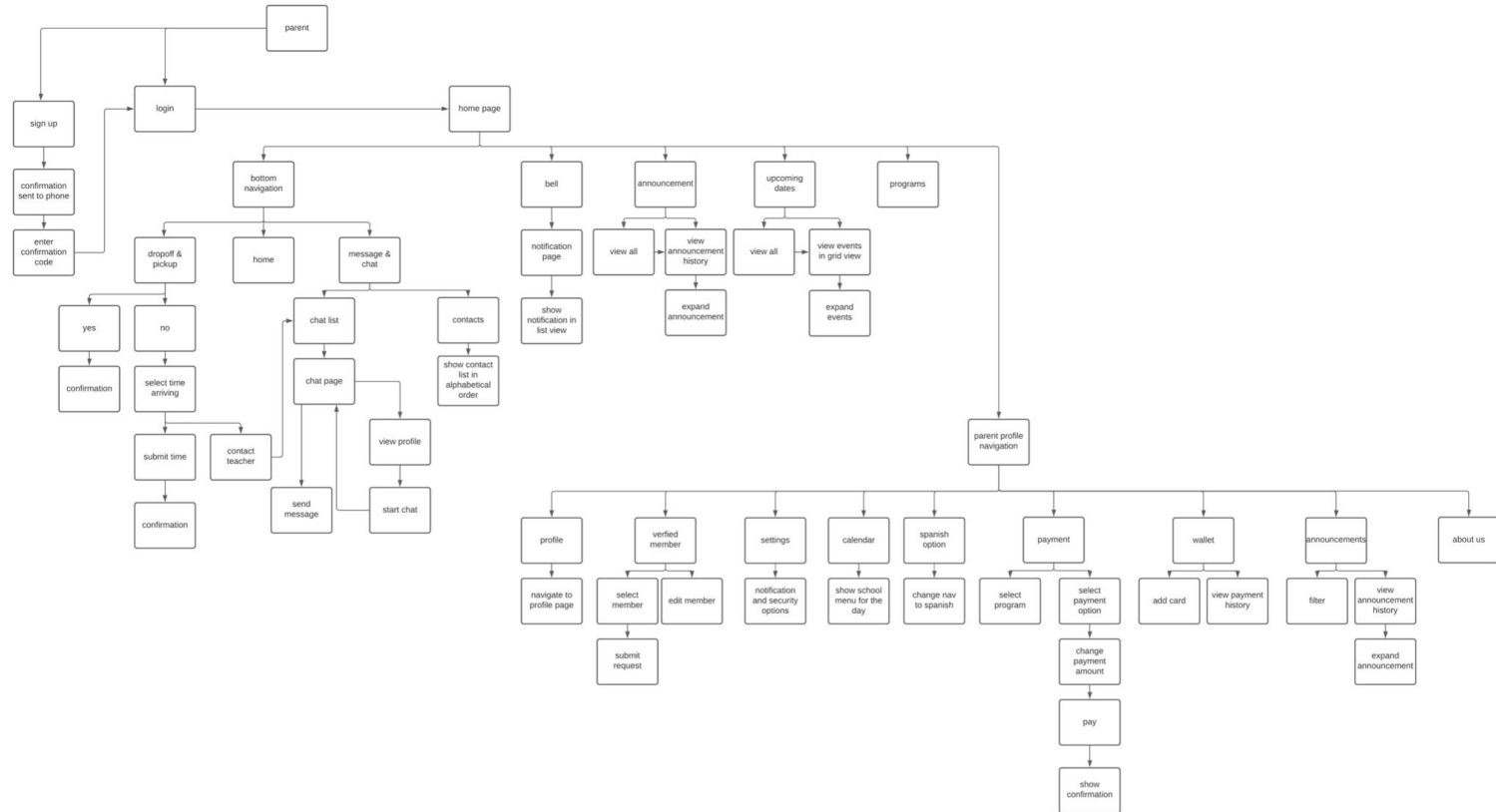
Who Are You?

I'M A ...

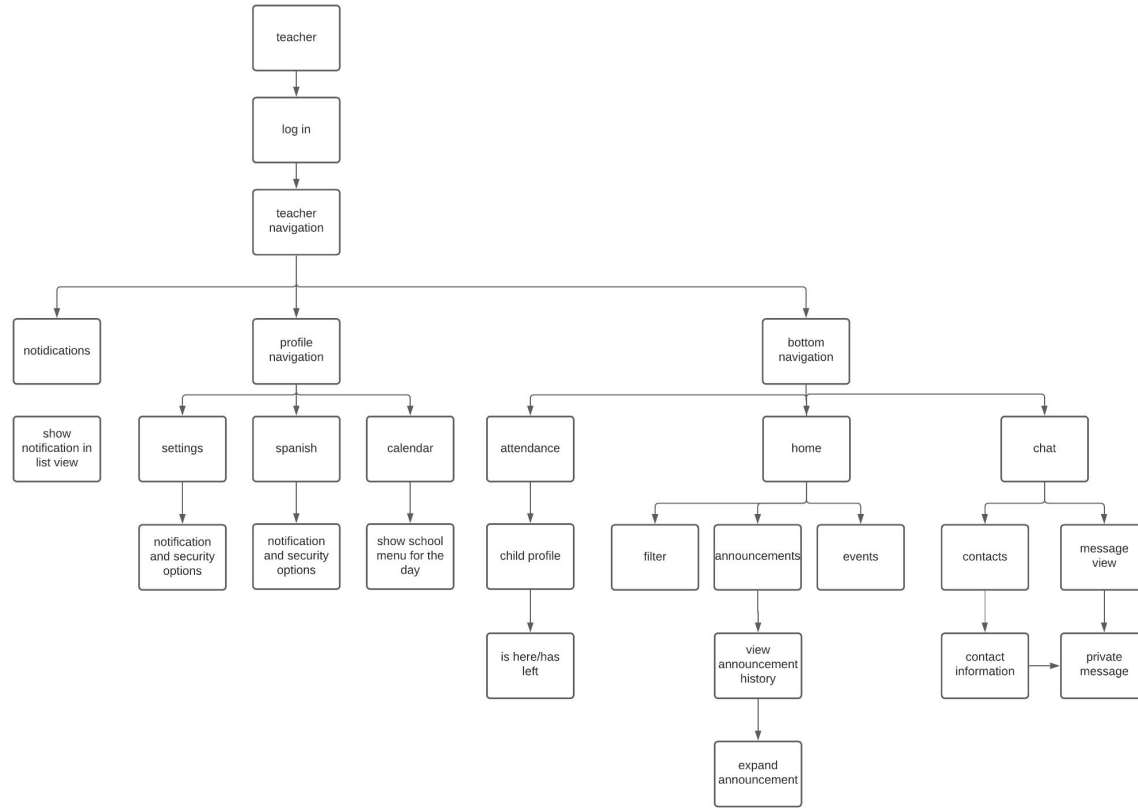
PARENT

TEACHER

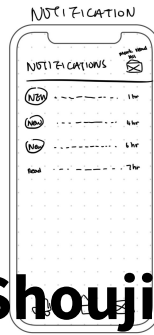
Information Architecture - Parent



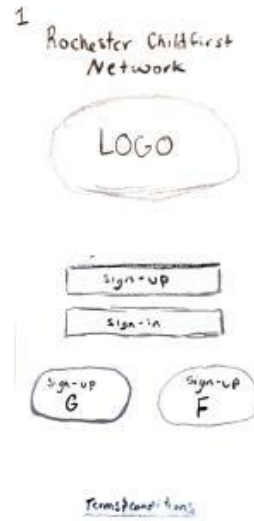
Information Architecture - Teacher



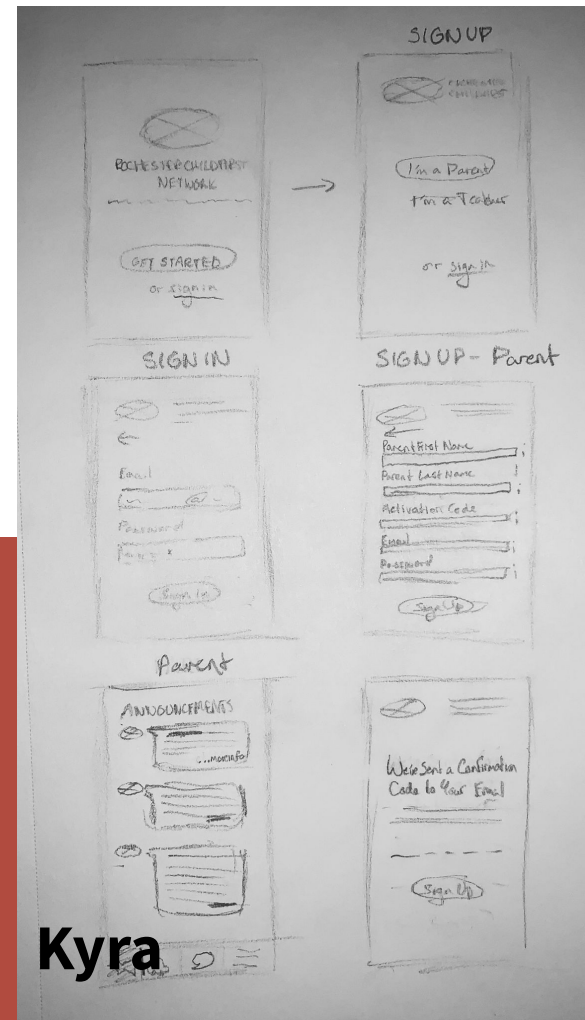
Sketches



Shoujing

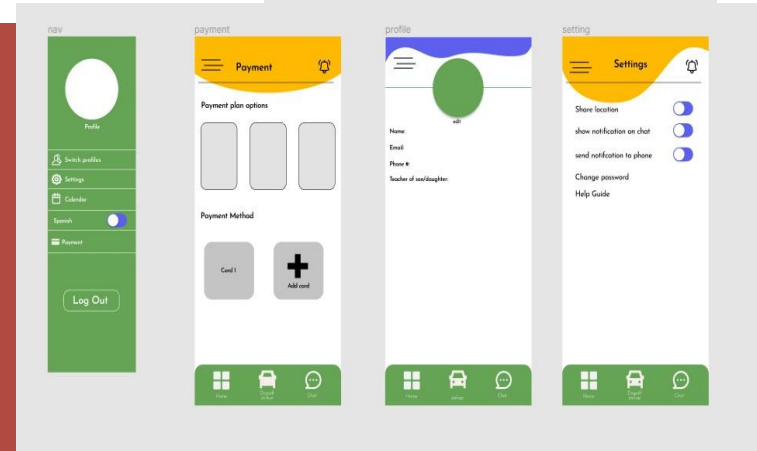
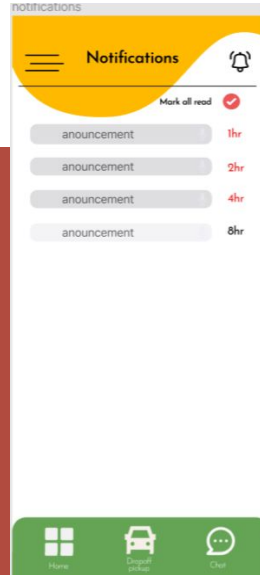
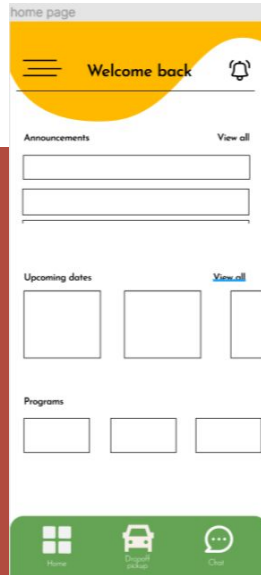


Isaiah

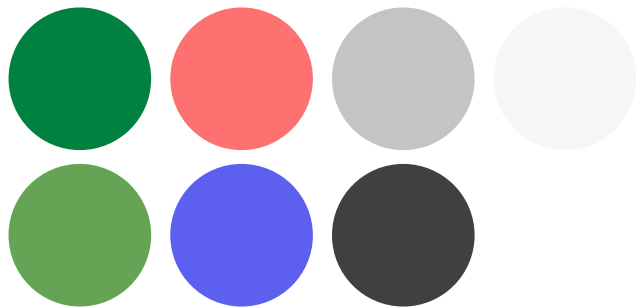


Kyra

Initial Figma Ideas



Color Palette & Typography



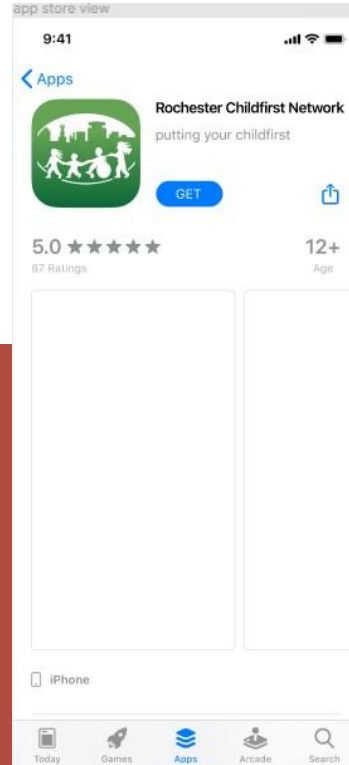
JOSEFIN SANS

Light Regular Medium SemiBold Bold

ROBOTO

Black

Logo



Final Prototype



SIGN UP

ACTIVATION CODE
ACTCODE#1

EMAIL
Myemail@gmail.com

PASSWORD

CONFIRM PASSWORD

PHONE NUMBER
1234567890

SIGN UP

I ALREADY HAVE AN ACCOUNT, LOG IN

Welcome back

Announcements

View all

Medical Form Update
Please update your child's medical records to us for the schools safety and your child's.

1/8 SNOW CLOSURE
RCN and all its facilities will be closed on Tuesday, January 18th due to inclement weather.

Upcoming dates

View all

JANUARY

26

Second Payment Installment Due

Read More

FEBRUARY

15

Field Trip: The Strong Museum

Read More

JANUARY

19

Mid-Winter Recess

Read More

Programs

PRE K & UPK

School Age

Infant & Toddler

Pickup & Dropoff

Home

Messages & Contacts

Drop off / Pick-up

Jan 21, 2022

Are you here?

Yes

No

When are you arriving?

3:10pm

3:20pm

3:30pm

3:40pm

3:50pm

4:00pm

Submit Time

Contact Teacher

Pickup & Dropoff

Home

Messages & Contacts

Notifications

Today

3:15 pm RCN Kanye A's parent is here.

3:07 pm RCN Kanye A's parent will be here at 3:15.

3:05 pm RCN Drake A's parent is here.

3:00 pm RCN Kanye A's parent is running late.

3:00 pm RCN Julia A's parent is here.

2:58 pm RCN Demarcus M's parent is here.

Previous

9:02 am RCN Yelena K. is here.

9:00 am RCN John B. is here.

9:00 am RCN Drake A. is here.

Attendance

Home

Messages & Contacts

Drake A.

jercole96@gmail.com

Pre K Program Class A - 001

Allergies

Has Arrived

Has Left

Notify Parent

Drake A's parent has been notified that he left at 3:05pm.

Application Outcomes

- **Strong security features** - Authentication code (User ID)
- **Payment options** - Plans, ability to pay
- **Accessibility** - Spanish language option
- **Verified Members** - Contacts that will be allowed to pick up child
- **Chat** - Ability to chat with parents easily
- **Attendance** - Tracks attendance through easy-to-use buttons
- **Announcements** - Sends mass communication with important information
- **Intuitive** - Easy to use, functional
- **Additional Features** - Upcoming events, programs, calendar
- **Everything in one place!**

Final Prototype

<https://www.figma.com/file/srXfGcMFpo7ra0n8YOzfq/RCN?node-id=36%3A1453>

