# Rochester Childfirst Network

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# Application Goals

- Create an app that allows parents to **communicate** with RCN to make pickup and dropoff easier and allow for a **smooth** transition.
- App allows parents to **text** staff with any **questions or concerns** regarding their child or the school.
- App allows staff to **check attendance** and **contact** parent if needed.
- App allows parents to **pay** and look at the prices for each program.
- App has **security** for signing up so that **only** parents, and teachers that are real can join
- App allows teachers to take **attendance** and **contact** parent or send out mass **notifications**
- Ease of **use** for non-tech savvy parents **not hard to navigate.**
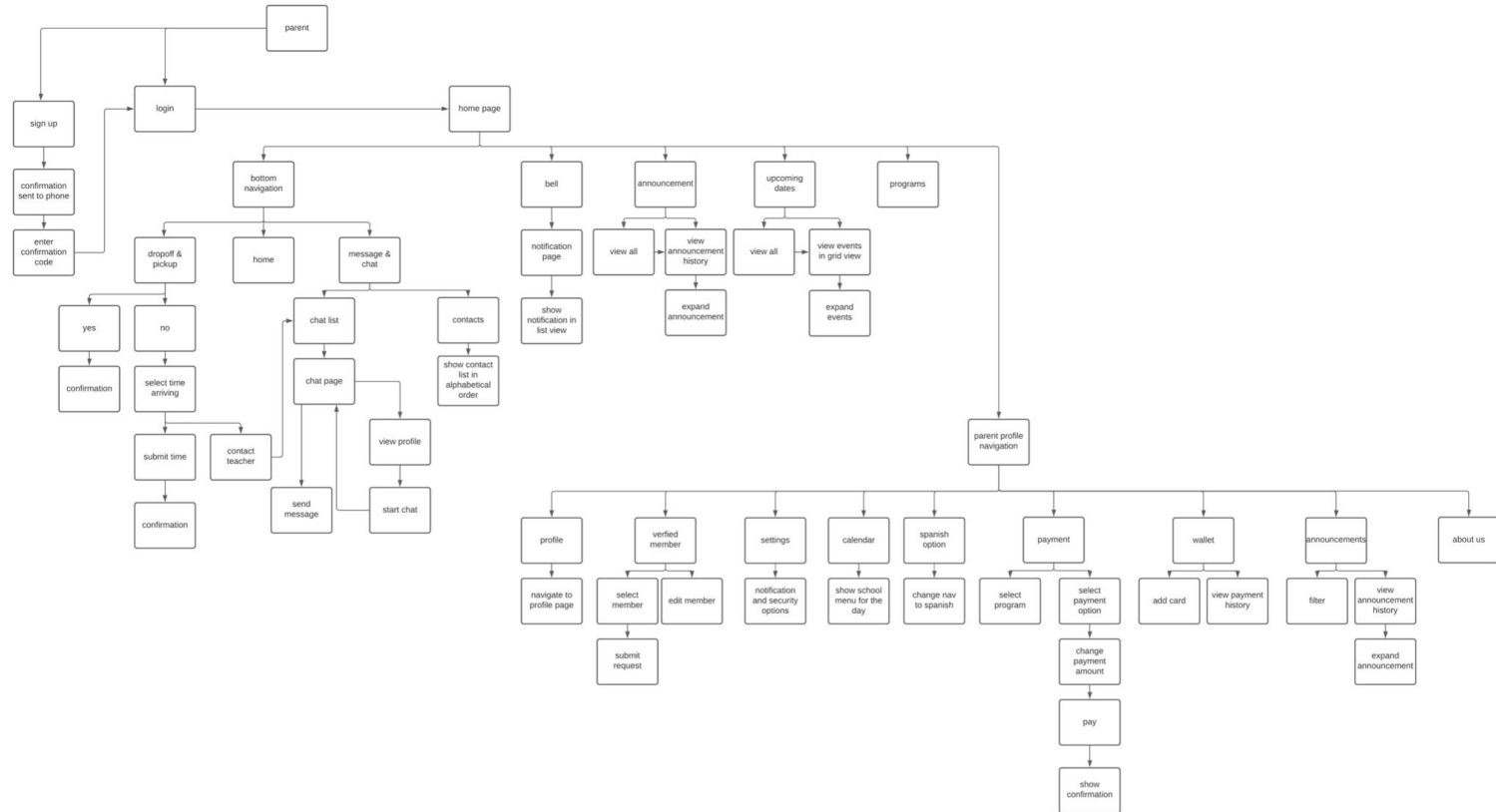
# Information Architecture

# Information Architecture - Parent
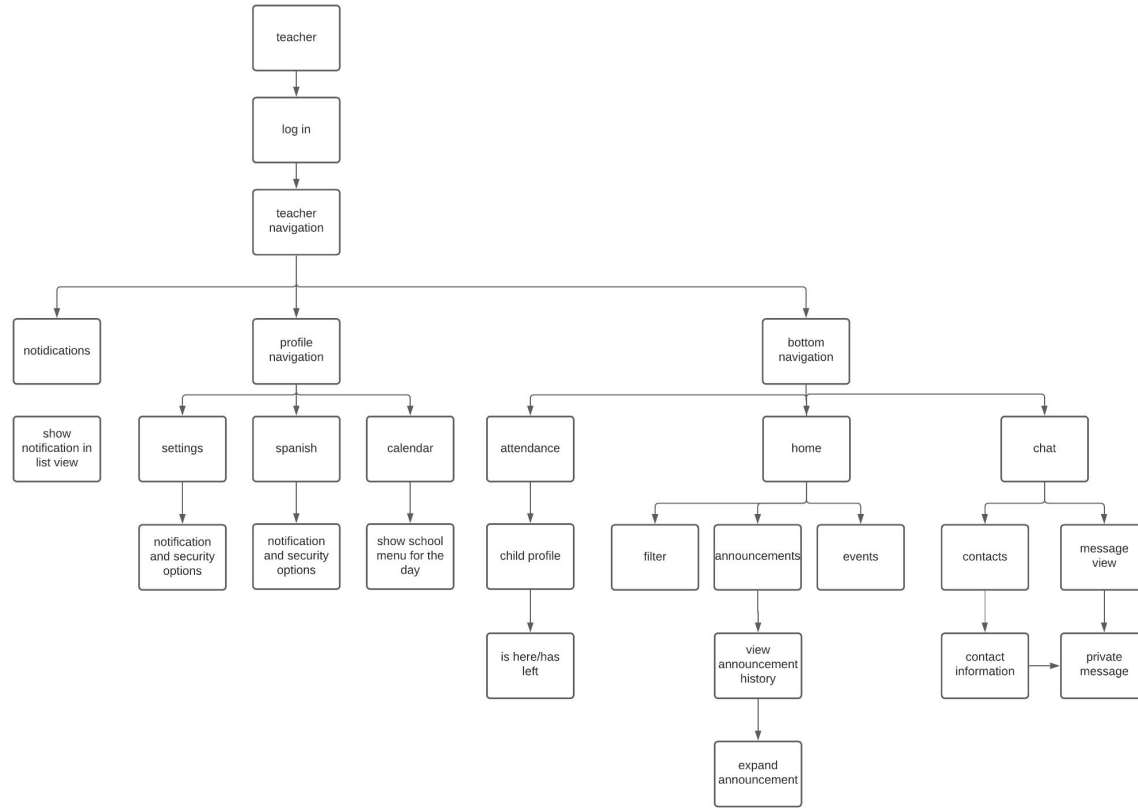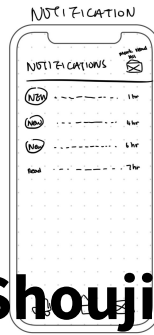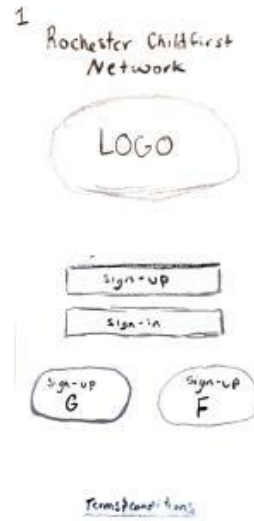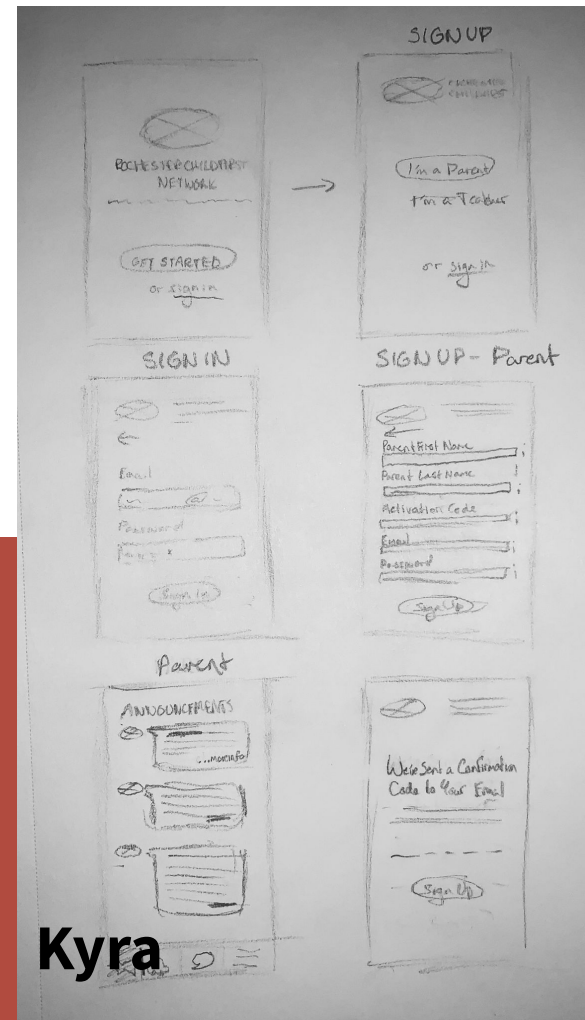
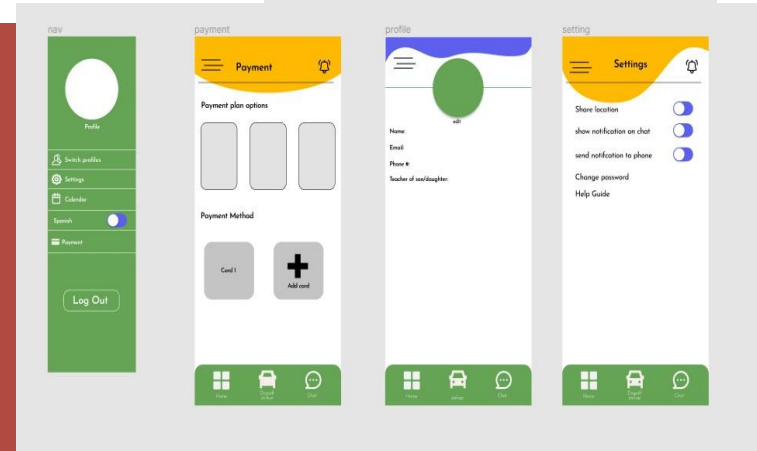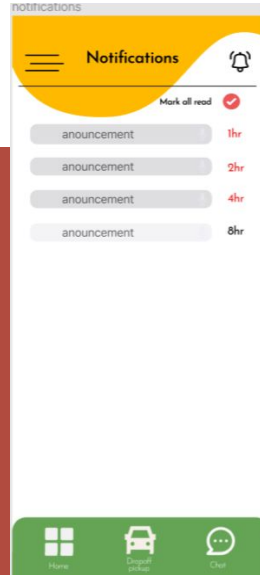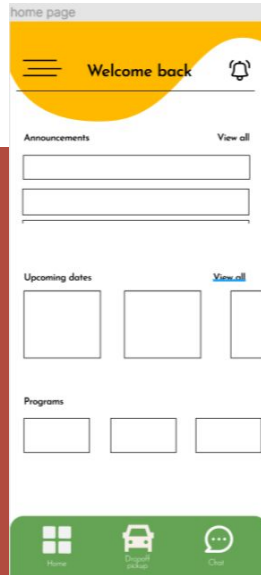# Information Architecture - Teacher

# Sketches



**Shoujing**

**Isaiah**
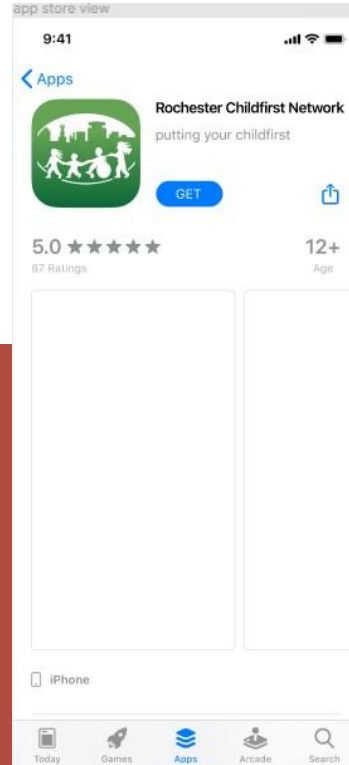
**Kyra**

# Initial Figma Ideas

# Color Palette & Typography
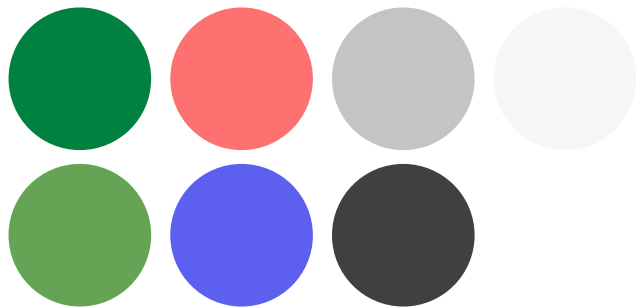
## JOSEFIN SANS

Light    Regular    Medium    **SemiBold**    **Bold**

## ROBOTO

**Black**

# Logo

# Final Prototype

# Application Outcomes

- **Strong security features** - Authentication code (User ID)

- **Payment options** - Plans, ability to pay

- **Accessibility** - Spanish language option

- **Verified Members** - Contacts that will be allowed to pick up child

- **Chat** - Ability to chat with parents easily

- **Attendance** - Tracks attendance through easy-to-use buttons

- **Announcements** - Sends mass communication with important information

- **Intuitive** - Easy to use, functional

- **Additional Features** - Upcoming events, programs, calendar

- **Everything in one place!**

# Final Prototype

https://www.figma.com/file/srXfGcMFpo7ra0n8YOzfzQ/RCN?node-id=36%3A1453