

TELCO CUSTOMER CHURN ANALYSIS & INSIGHTS

7,043
Total Customers

1,869
Total Churned Customers

27%
Churn Rate

16.06M
Total Revenue

2.86M
Churned Revenue

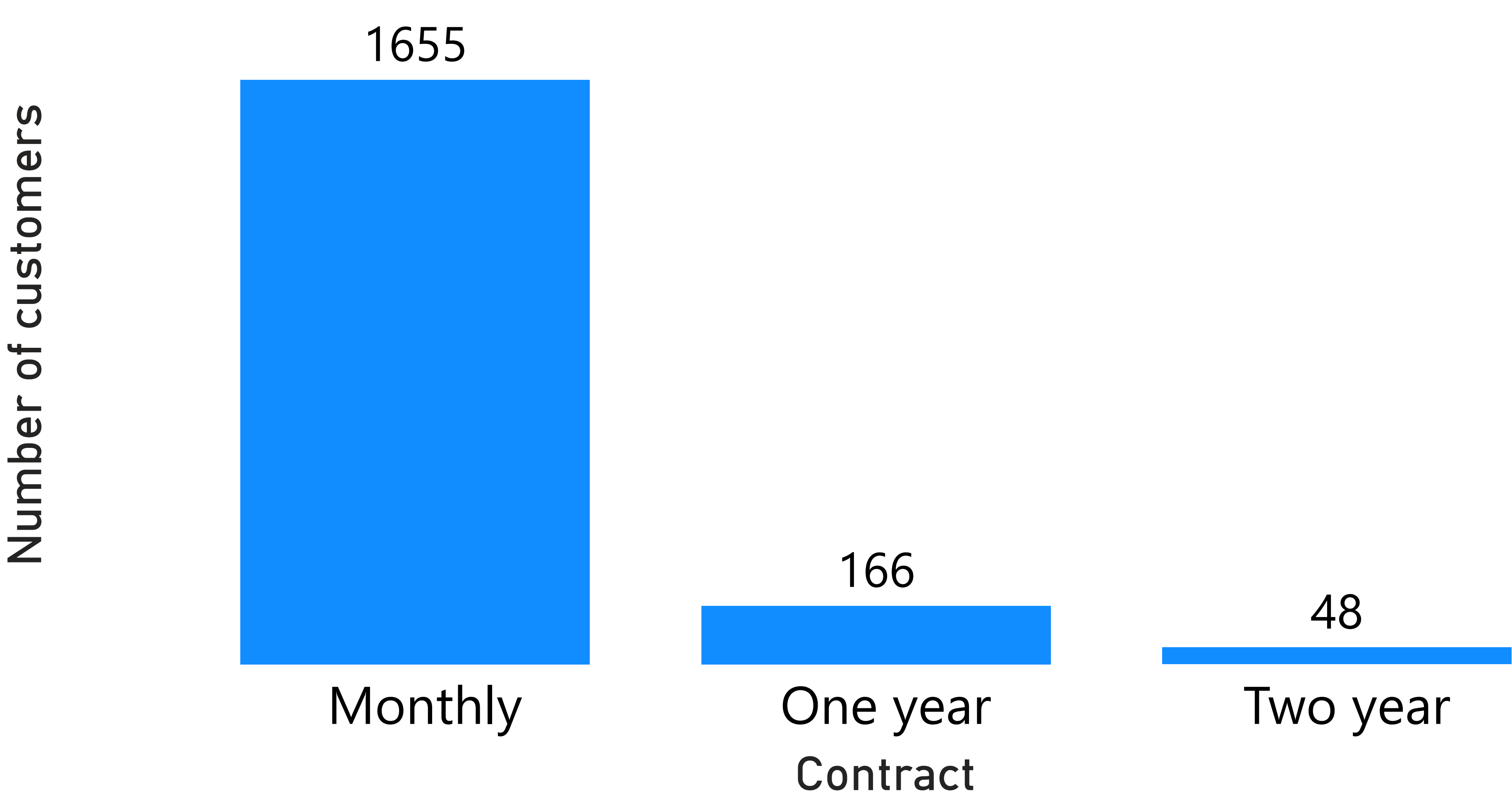
Contract

- Monthly
- One year
- Two year

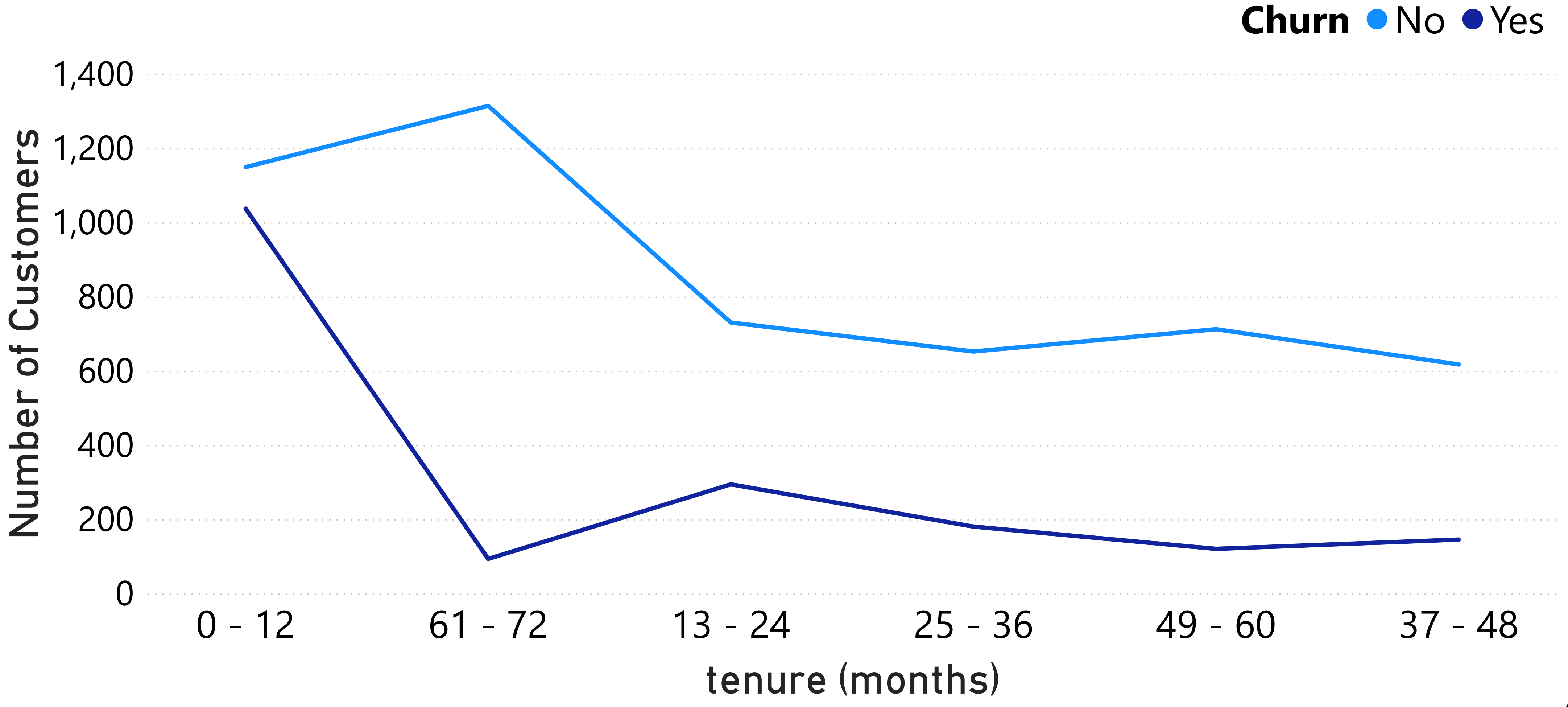
Gender

- Female
- Male

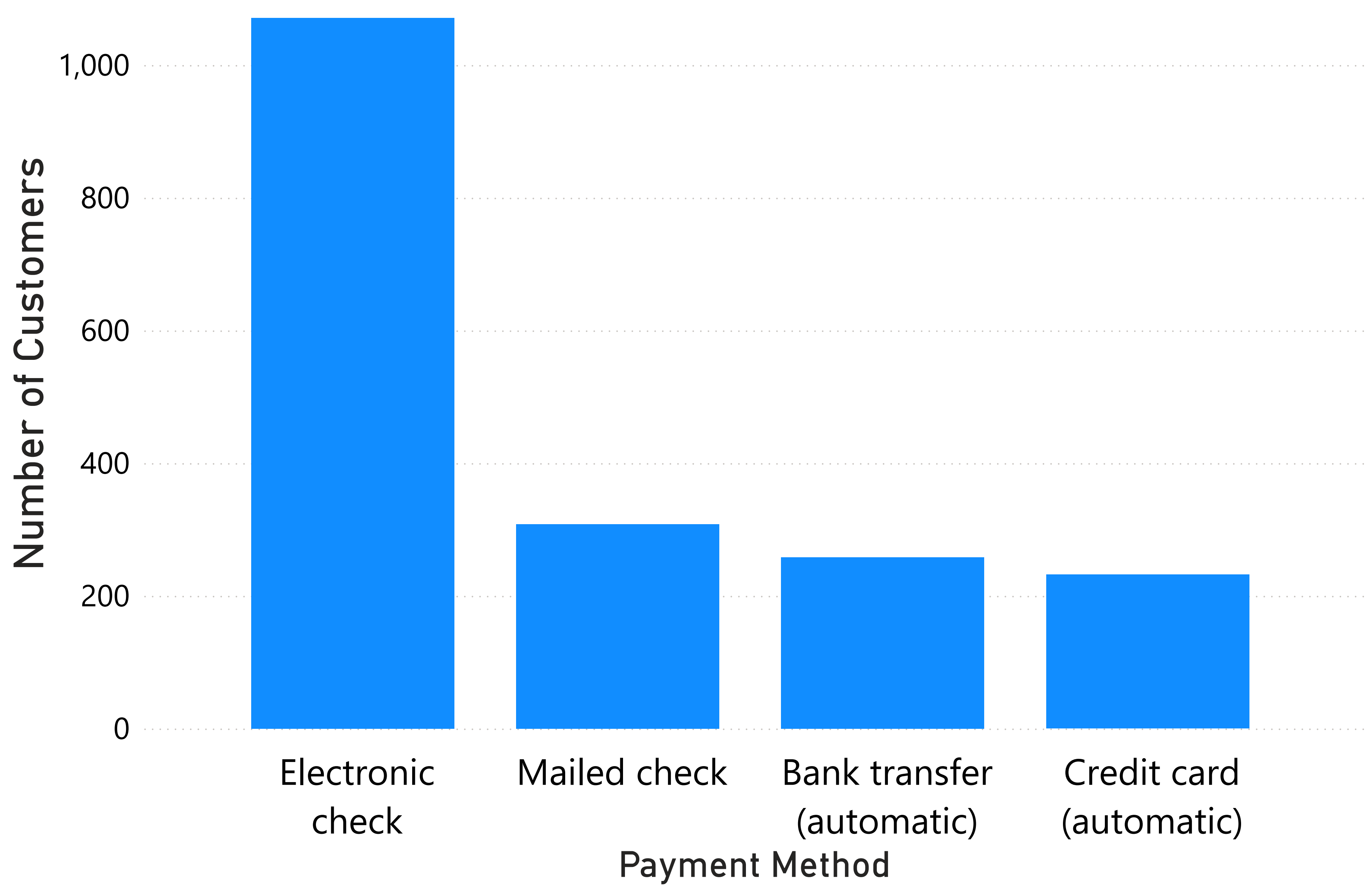
Number of Churned Customers by Contract type



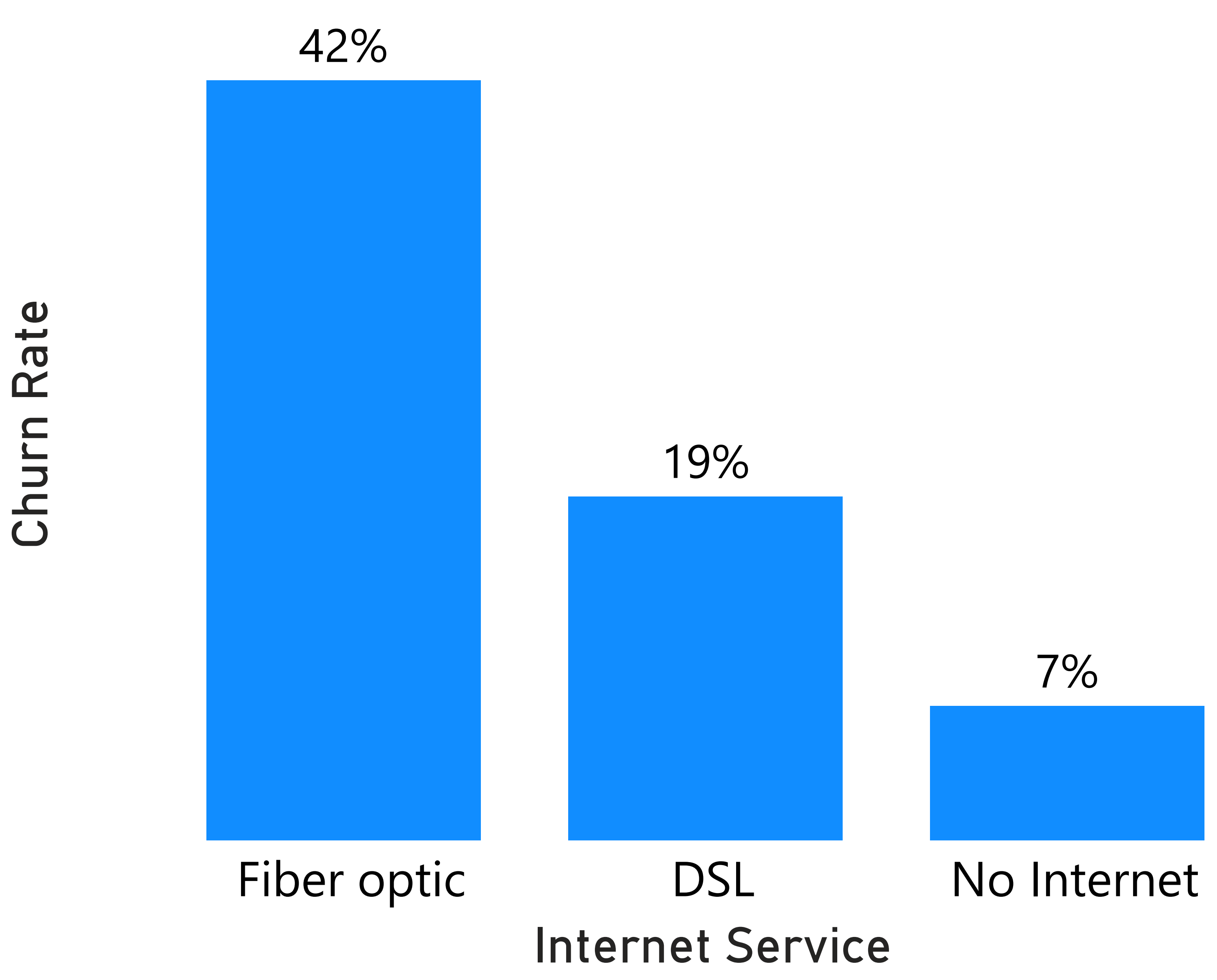
Customer Tenure Distribution by Churn Status



Churned Customers by Payment Method



Churn Rate by Internet Service Type



Revenue by Churn Status

