

Master Mobile UX SitePoint

- Design interfaces for smaller devices first and then expand to larger screens. Think of the example of a budding flower vs. a crammed marshmallow container.
- "Whatever you are doing, do mobile first." - Eric Schmidt
- Start small and scale up.
- Beginning with mobile allows us to focus on content and displaying it in the most efficient way possible.

Advantages of using a mobile-first approach:

1. Much better UX
2. Able to reduce image sizes and overall page weight
3. Addresses bandwidth constraints
4. Future friendly and growth-oriented
5. Prioritizes speed and efficiency

Great rules for Frontend Dev:

1. Be There.
2. Be Useful.
3. Be Quick.

- ✧ Speed Matters
- ✧ Readability Matters
- ✧ Keep it simple, simplicity is key