

## CONTACT

- **\** 09706340680
- Virac Catanduanes, Philippines
- Portfolio
- in LinkedIn

## **EDUCATION**

2020 - 2024 BACHELOR OF SCIENCE IN INFORMATION SYSTEM

Catanduanes State University

### **SKILLS**

- Computer Vision: Advanced Concepts
- Data Analysis: Keepa,
  SellerAmp, Helium 10,
  Nepeto
- Design Tools: Adobe
  Photoshop, Figma
- Programming: Java
- Web Development: ReactJS HTML, CSS, JavaScript and PHP
- E-commerce: Product research, sales tracking
- Version Control: Git/Github
- UI/UX: Advanced design principles

# **MICO TUBICE**

## **WORK EXPERIENCE**

#### Freelance Virtual Assistant

April 2022- August 2024

Ulan Fincale (Direct Client) - Remote

- Created an automated WordPress blog using the ChatGPT API, streamlining content generation and improving workflow efficiency.
- Enhanced website functionality by troubleshooting and updating client sites, ensuring responsive design across devices with HTML, CSS, JavaScript, and PHP.
- Managed hosting, domain configuration, and security using FileZilla, Namecheap, Cloudflare, and Spaceship.
- Designed and Created ad thumbnails and visuals in Canva and Photoshop, for click-through rates and campaign performance.
- Provided detailed performance reports on campaigns, website traffic, and lead generation.
- Organized client data in Google Sheets for CRM updates and lead tracking.

#### **Amazon Virtual Assistant**

Nov 2024- Jan 2025

Besufikad Teshome (Direct Client) - Remote

- Conducted product research to identify profitable items using SellerAmp, Keepa, Helium 10, and Nepeto.
- Created performance reports tracking product sales and trends.
- Monitored cashback savings strategies to optimize product acquisition and improve profitability.
- Managed and organized product data in Google Sheets for efficient tracking.

#### **Intern IT Support**

Feb 2024 - May 2024

Department of Agrarian Reform

- Provided helpdesk support by troubleshooting hardware, software, and network issues to maintain smooth office operations.
- Designed promotional materials (banners and T-shirts) for DAR events, showcasing graphic design skills.

#### Product Label Designer

April 2024- May 2024

Exotic Candy (Direct Client) - Remote

- Designed and managed 30 custom candy flavor labels, maintaining brand consistency and quality for products like Enchilados Sour and Spicy.
- Collaborated with clients to incorporate feedback, delivering polished mockups ready for production.

## **CERTIFICATES**

- Programming Java NC III | Joysis Tech Voc Inc.
- Computer Systems Servicing NC II | Christian Polytechnic Institute of Catanduanes, Inc.
- Photoshop and Canva Fundamentals | DICT Region V