

EN

presented by



Co funded by the
Creative Europe Programme
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MAGMA

FEST
2022

1-2 DEC. 2022
MATERA
CASA CAVA

**Creativity, Art,
Entrepreneurship,
Science & Technology**

in collaboration with:



Performing and creative installation by:

DAY 1

Thursday 1st December - Casa Cava

Artcore - Creativity at the core of entrepreneurship (Artapp Day)

- 10.00 - 10.30** Welcoming and registration
- 10.30 - 11.00** Institutional Welcoming and Opening Remarks
Luigi Martulli - Materahub president
Municipality of Matera

11.00 - 12.30 **SPEAKER SESSION**

- 11.00 - 11.15** Opening of the theme day
Andrea Kovacs - coordinator of the Artapp project
- 11.15 - 12.30** **Maria Teresa Salvati | Aris Papadopoulos | Sara Cattaneo | Lorenzo Gerbi**
Ivan Merdjen
- 12.30 - 13.15** Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

14.15 - 15.15 **GROUP SESSION:**

- participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.
- 15.15 - 16.00** Who is in the room? Organic discussion between peers, back into plenum but at a different table.

16.00 - 17.00 **SPEAKER SESSION**

- 16.15 - 16.30** Insights on the theme by **Corrado Beldi** (online)
- 16.30 - 16.45** Insights on the theme by **Daniela Cotimbo** (online)
- 16.45 - 17.00** Reflections and end of Day 1,
curated by **Paolo Montemurro**, Director of Materahub

17.15 - 19.15 **ART APP WORKSHOP**

- 19.30 - 20.30** **Open Debate** - con **Balázs Latorczai, Mario Spada**
- 21.00 -** Drink & Dj set (AREA 8)

DAY 2

Friday 2nd December - Casa Cava

What a feat! - The role of industries in today global challenge

10.00 - 10.30 Welcoming and registration

10.30 - 10.45 Welcoming curated by **Raffaele Vitulli** Director of Materahub

11.00 - 13.00 **SPEAKER SESSION**

11.00 - 11.15 Opening of the theme day by **Pegah Moshir Pour**

11.15 - 12.15 **Azzurra Spirito | Gianvito Fanelli | Guido Lavorgna | Tessa Moroder | Giovanni Cicala**

12.15 - 13.00 Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

14.00 - 15.00 **GROUP SESSION:**

participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.

15.00 - 15.30 **Who is in the room?**

Organic discussion between peers, back into plenum but at a different table.

15.30 - 16.00 **SPEAKER SESSION**

15.30 - 15.45 **Spotlight:** Insights on the theme by Sergio Galasso (online)

16.00 - 16.45 **Final Reflections:**

Rapporteurs Paolo Montemurro e Rita Orlando, present their findings. Moderators helps the discussion along.

16.45 - 17.00 **Magma Fest Conclusion:** a look on the future, curated by **Carlo Ferretti** Materahub Head of Research & Innovation
Roberta Capozucca Materahub Communication Officer

17.00 - 19.00 **OPTIONAL TOUR**

curated by **Silent City**

19.30 **ARTISTIC RESTITUTION**

curated by **Gommalacca Teatro at Frascella Emanuele**

Live Set curated by Matera Elettrica | **Installation** curated by Morph Studio



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