

EN

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# MAGMA

## FEST 2022

The logo features the word 'MAGMA' in large, bold, white letters with a blue-to-orange gradient fill. Below it, 'FEST' and '2022' are written in a smaller, white, sans-serif font. The background is a large, abstract, organic shape in orange and yellow tones.

1-2 DEC. 2022

MATERA  
CASA CAVA

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Creativity, Art,  
Entrepreneurship,  
Science & Technology

in collaboration with:



Performing and creative installation by:



## DAY 1

### Thursday 1st December - Casa Cava

#### **Artcore - Creativity at the core of entrepreneurship (Artapp Day)**

**10.00 - 10.30** Welcoming and registration

**10.30 - 11.00** Institutional Welcoming and Opening Remarks  
**Luigi Martulli - Materahub president**  
**Municipality of Matera**

#### **11.00 - 12.30 SPEAKER SESSION**

**11.00 - 11.15** Opening of the theme day  
**Andrea Kovacs** - coordinator of the Artapp project

**11.15 - 12.30** **Maria Teresa Salvati | Aris Papadopoulos | Sara Cattaneo | Lorenzo Gerbi**  
**Ivan Merdjen**

**12.30 - 13.15** Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

#### **14.15 - 15.15 GROUP SESSION:**

participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.

**15.15 - 16.00** Who is in the room? Organic discussion between peers, back into plenum but at a different table.

#### **16.00 - 17.00 SPEAKER SESSION**

**16.15 - 16.30** Insights on the theme by **Corrado Beldì** (online)

**16.30 - 16.45** Insights on the theme by **Daniela Cotimbo** (online)

**16.45 - 17.00** Reflections and end of Day 1,  
curated by **Paolo Montemurro**, Director of Materahub

#### **17.15 - 19.15 ART APP WORKSHOP**

**19.30 - 20.30** **Open Debate** - con **Balázs Latorczai, Mario Spada**

**21.00 -** Drink & Dj set (AREA 8)

## DAY 2

### Friday 2nd December - Casa Cava

#### What a feat! - The role of industries in today global challenge

**10.00 - 10.30** Welcoming and registration

**10.30 - 10.45** Welcoming curated by **Raffaele Vitulli Director of Materahub**

#### 11.00 - 13.00 SPEAKER SESSION

**11.00 - 11.15** Opening of the theme day by **Pegah Moshir Pour**

**11.15 - 12.15** **Azzurra Spirito | Gianvito Fanelli | Guido Lavorgna | Tessa Moroder | Giovanni Cicala**

**12.15 - 13.00** Speakers debate and interaction with participants, moderated by Carlo Ferretti and Roberta Capozucca.

#### 14.00 – 15.00 GROUP SESSION:

participants are divided into groups, moderated by a speaker, through a main question. The latter will be related to the presented reports/guidelines/project aims of the speakers.

**15.00 - 15.30** **Who is in the room?**

Organic discussion between peers, back into plenum but at a different table.

#### 15.30 - 16.00 SPEAKER SESSION

**15.30 - 15.45** **Spotlight:** Insights on the theme by Sergio Galasso (online)

**16.00 - 16.45** **Final Reflections:**

Rapporteurs Paolo Montemurro e Rita Orlando, present their findings. Moderators helps the discussion along.

**16.45 - 17.00** **Magma Fest Conclusion:** a look on the future, curated by **Carlo Ferretti Materahub Head of Research & Innovation**  
**Roberta Capozucca Materahub Communication Officer**

#### 17.00 - 19.00 OPTIONAL TOUR

curated by **Silent City**

#### 19.30 ARTISTIC RESTITUTION

**Emanuele**

curated by **Gommalacca Teatro at Frascella**

**Live Set** curated by Matera Elettrica | **Installation** curated by Morph Studio



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