



EXCERPTS FROM THE MINUTES OF THE NINTH (9TH) REGULAR SESSION OF THE 12TH SANGGUNIANG BAYAN HELD ON SEPTEMBER 15, 2025 AT THE SANGGUNIANG BAYAN SESSION HALL, NATIONAL HIGHWAY, BRGY. TIMUGAN, LOS BAÑOS, LAGUNA.

PRESENT:

Hon. Marlo PJ A. Alipon	Municipal Vice Mayor/Presiding Officer
Hon. Miko C. Pelegrina	S.B. Member
Hon. Aldous Amiel B. Perez	S.B. Member
Hon. Muriel Laisa B. Dizon	S.B. Member
Hon. Leren Mae M. Bautista	S.B. Member
Hon. Benedicto S. Alborida	S.B. Member
Hon. Rand Edouard R. De Jesus	S.B. Member
Hon. Myla E. Alinsunurin	S.B. Member
Hon. Jay G. Rolusta	S.B. Member
Hon. Samantha Nicole A. Banasihan-Ortega	Ex-Officio Member/SK Federation President

ABSENT:

Hon. Gaudencio P. Macatangay	Ex-Officio Member/Liga President- O.B.
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ORDINANCE NO. 2025-2444

AN ORDINANCE STRENGTHENING THE LIVELIHOOD DEVELOPMENT PROGRAM FOR PERSONS DEPRIVED OF LIBERTY (PDLs) OF LOS BAÑOS MUNICIPAL JAIL

Author : Councilor Rand Edouard R. De Jesus

WHEREAS, the Constitution of the Philippines directs the State to promote a just and dynamic social order to ensure national prosperity, reduce poverty through social services, create jobs, and improve the quality of life for all;

WHEREAS, the State recognizes the dignity of every person, including Persons Deprived of Liberty (PDLs), and their right to rehabilitation and reintegration into society;

WHEREAS, livelihood programs for PDLs are an important part of rehabilitation, as they provide skills, income opportunities, and a sense of purpose, helping reduce re-offending and supporting their productive return to the community;

WHEREAS, the Bureau of Jail Management and Penology (BJMP) has a key role in the care and development of PDLs, and its work can be strengthened through partnerships with local governments and the private sector;

WHEREAS, there is a need to support the promotion and marketing of PDL-made products to ensure their economic success and community acceptance;

WHEREAS, the Public Employment Service Office (PESO) is mandated to provide employment facilitation services and can play a significant role in the skills development and eventual reintegration of PDLs into the workforce;

NOW, THEREFORE, BE IT ORDAINED by the Sangguniang Bayan of the Municipality of Los Baños, Laguna, in session assembled, that:

ARTICLE I
GENERAL PROVISIONS





SECTION 1. SHORT TITLE. This Ordinance shall be known as *"The PDL Livelihood and Product Promotion Ordinance of Los Baños, Laguna."*

SECTION 2. DECLARATION OF POLICY. It is hereby declared the policy of the Municipality of Los Baños, Laguna to:

- a. Promote and protect the welfare and human rights of Persons Deprived of Liberty (PDLs) within its territorial jurisdiction.
- b. Strengthen and expand livelihood development programs for PDLs as a means of rehabilitation, skill development, and economic empowerment.
- c. Foster a strong partnership between the Local Government Unit (LGU), the Bureau of Jail Management and Penology (BJMP), the Public Employment Service Office (PESO), and private marketing entities for the sustainable promotion and marketing of PDLs' products.
- d. Encourage community and tourist support for PDLs' products, thereby facilitating their successful reintegration into society.
- e. Reduce recidivism by providing PDLs with viable economic alternatives upon their release.

SECTION 3. DEFINITION OF TERMS. For the purpose of this Ordinance, the following terms shall mean:

- a. **Persons Deprived of Liberty (PDLs)** – refers to persons committed to the custody of the Bureau of Jail Management and Penology (BJMP) in the Municipality of Los Baños, Laguna.
- b. **Bureau of Jail Management and Penology (BJMP)** – refers to the agency responsible for the safekeeping of PDLs and the administration of district, city, and municipal jails.




- c. **Livelihood Development Program (LDP)** – refers to any program or activity aimed at providing skills training, income-generating opportunities, and entrepreneurial development for PDLs.
- d. **PDLs' Products** – refers to goods, crafts, services, or any output produced by PDLs as part of their livelihood development programs.
- e. **Private Marketing Entities** – refers to individuals, businesses, cooperatives, non-government organizations, or any private sector group involved in the marketing, promotion, or sale of goods and services.
- f. **Public Employment Service Office (PESO)** – refers to the non-fee charging multi-employment service facility of the Local Government Unit (LGU) responsible for providing employment facilitation services.
- g. **Community** – refers to the residents and stakeholders within the Municipality of Los Baños, Laguna.
- h. **Tourists** – refers to visitors, both domestic and international, who come to the Municipality of Los Baños, Laguna for leisure, business, or other purposes.

ARTICLE II

STRENGTHENING THE LIVELIHOOD DEVELOPMENT PROGRAM

SECTION 4. ESTABLISHMENT AND ENHANCEMENT OF THE LIVELIHOOD DEVELOPMENT PROGRAM. The BJMP – Los Baños Municipal Jail and the Public Employment Service Office (PESO), shall:

- a. Conduct a regular needs assessment to identify relevant and marketable skills and livelihood opportunities for PDLs, considering local industries and market demands.
- b. Develop, implement, and continuously enhance various livelihood training programs for PDLs, which may include, but not be limited to, handicraft making, baking, culinary arts, tailoring, urban gardening, basic computer skills, and other vocational skills.
- c. Provide necessary raw materials, tools, and equipment for the effective conduct of these programs, subject to availability of funds and proper procurement procedures.
- d. Ensure that the training programs are conducted in a safe, humane, and conducive environment within the jail facility.



- e. Facilitate the issuance of certificates of training completion to PDLs who successfully finish the programs, which may be useful for their future employment or entrepreneurial endeavors.

SECTION 5. ROLE OF THE PUBLIC EMPLOYMENT SERVICE OFFICE (PESO). The Public Employment Service Office (PESO) of Los Baños, Laguna shall specifically:

- a. Assist in the conduct of skills assessment and career counseling for PDLs to align training programs with potential employment opportunities upon their release.
- b. Coordinate with relevant government agencies (e.g., TESDA) for the accreditation of skills training programs and the issuance of National Certificates (NCs) to qualified PDLs.
- c. Facilitate job matching and placement assistance for released PDLs who have undergone livelihood training, connecting them with potential employers in the community or assisting them in starting their own small businesses.
- d. Provide information on available government programs and services related to entrepreneurship, micro-financing, and employment for reintegrating PDLs.
- e. Organize job fairs or special recruitment activities within the municipality that include opportunities for qualified released PDLs, while respecting their privacy and ensuring non-discrimination.

ARTICLE III

ASSISTANCE TO BJMP AND PRODUCT PROMOTION

SECTION 6. ASSISTANCE TO BJMP FOR PRODUCT PROMOTION. The Local Government Unit (LGU), through the Municipal Tourism Office, MSWDO, and PESO, shall actively assist the BJMP – Los Baños Municipal Jail in the promotion and marketing of PDLs' products by:

- a. Allocating dedicated spaces in municipal-led trade fairs, bazaars, and local events for the display and sale of PDLs' products, free of charge or at a minimal fee.
- b. Including PDLs' products in municipal tourism promotion materials, brochures, and digital platforms, highlighting their unique craftsmanship and the social impact of their purchase.
- c. Facilitating linkages between BJMP, PESO, and potential buyers, distributors, and retailers within and outside the municipality.

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- d. Providing technical assistance and guidance to BJMP and PDLs on product design, quality control, pricing, and packaging to enhance marketability.
- e. Organizing and supporting "Buy Local, Buy PDL" campaigns to raise community awareness and encourage patronage of PDLs' products.
- f. The LGU shall maximize social media and other online platforms for promoting PDL products. This includes posting product features, testimonials, promotional videos, and event announcements on the official LGU, Tourism, BJMP and PESO pages to reach a wider audience.

ARTICLE IV

ENCOURAGING PRIVATE MARKETING ENTITIES AND GOVERNMENT AGENCIES

SECTION 7. PARTNERSHIP. To ensure the sustainability of the livelihood program and the continuous marketability of PDLs' products, the Local Government Unit (LGU) of Los Baños shall work with private businesses and government agencies to support the promotion and sale of PDLs' products by:

- a. Making a list of interested partners from the private sector, cooperatives, NGOs, and government agencies.
- b. Facilitating direct linkages and business matching sessions between BJMP, PESO, and partners with possible buyers and distributors.
- c. Assisting in logistics, transport, and supply needs for PDL products.
- d. Encouraging private companies to include PDL livelihood in their Corporate Social Responsibility (CSR) programs.
- e. Coordinating with government agencies (e.g., TESDA, DTI, DOLE, DSWD, DOT) to provide training, accreditation, funding, and promotion

SECTION 8. INCENTIVES. To encourage more support, the LGU may give incentives to partners, subject to laws and budget, such as:

- a. **Recognition and Endorsement:** Public recognition and endorsement by the LGU through official channels (e.g., municipal website, social media, local events) for their support of the PDL LDP.

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- b. **Preferential Access:** Preferential access to certain municipal-organized trade events or special permits, where applicable and permissible by law.
- c. **Networking Opportunities:** Facilitated networking opportunities with other businesses and organizations.
- d. **Tax Incentives (subject to national laws):** Lobbying for or exploring local tax incentives, if legally permissible and deemed beneficial, for businesses significantly contributing to the PDL LDP.
- e. **Revenue Sharing.** Proceeds from PDL products shall be fairly shared between BJMP and PESO, based on their roles in implementing and supporting the livelihood program

ARTICLE V
FUNDING, MONITORING, AND EVALUATION

SECTION 9. FUNDING. The funds necessary for the implementation of this Ordinance shall be included in the annual budget of the Municipality of Los Baños, Laguna under the Public Employment Service Office. The LGU may also seek grants, donations, and other forms of assistance from national government agencies, non-government organizations, and international bodies to support the program.

SECTION 10. MONITORING AND EVALUATION. The Public Employment Service Office (PESO), and other relevant offices shall establish a monitoring and evaluation mechanism to:

- a. Track the progress and effectiveness of the livelihood programs for PDLs.
- b. Assess the marketability and sales performance of PDLs' products.
- c. Evaluate the impact of the Ordinance on the rehabilitation and reintegration of PDLs.
- d. Submit an annual report to the Sangguniang Bayan on the status and recommendations for the program.

ARTICLE VI
FINAL PROVISIONS

SECTION 11. SEPARABILITY CLAUSE. If any provision or part of this Ordinance is declared invalid or unconstitutional, the remaining provisions or parts not affected thereby shall remain in full force and effect.



SECTION 12. REPEALING CLAUSE. All ordinances, resolutions, rules, and regulations or parts thereof which are inconsistent with the provisions of this Ordinance are hereby repealed, amended, or modified accordingly.


SECTION 13. EFFECTIVITY. This Ordinance shall take effect fifteen (15) days after its complete publication in a newspaper of general circulation or by posting in at least three (3) conspicuous public places in the Municipality of Los Baños, Laguna.

ENACTED: September 15, 2025

I HEREBY CERTIFY to the correctness of the above-quoted Ordinance.


MIRASOL P. MOJICA
Local Legislative Staff Officer II

CERTIFIED ADOPTED:


HON. MARLO PJ A. ALIPON, MPA, REE, RMP
Municipal Vice Mayor/Presiding Officer

APPROVED:


HON. NEIL ANDREW N. NOCON
Municipal Mayor