# PRESENTATION OUTLINE: Top Down Specialization on Apache ${\rm Spark}^{\rm TM}$

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### 1 Why Data Privacy?

- Introduction to Sweeney's Paper
- Incidents involving privacy breaches

## 2 Important Definitions

- Quasi-Identifiers
- Sensitive Attributes
- Taxonomy Trees
- Anonymization Level

# 3 k-anonymity theory

- $\bullet$  Introduction to k-anonymization
- Variations including *l*-diversity and *t*-closeness

## 4 Dataset Example

 $\bullet$  k-anonymized dataset

# 5 Existing solutions

- Bottom-Up Generalization
- Top-Down Specialization
- Combining Top-Down and Bottom-Up
- Differential Privacy

### 6 Top-Down Specialization

- Algorithm overview
- Information gain
- Privacy loss
- Scoring anonymization levels

## 7 Preprocessing

- Removing non-QIDs
- Grouping QIDs together and calculating count

#### 8 Parent-Child Taxonomy Mapping

• Algorithm for building parent-child mapping from taxonomy trees

#### 9 Anonymization process

- Generalize all QIDs to root of anonymization levels
- Calculating best score for anonymization levels

#### 10 Score calculation

- Parent entropy calculation
- Children entropy calculation

## 11 Determining Top-Scoring Anonymization Level

- Building score maps
- Updating parent-child mapping with top scoring anonymization level
- $\bullet$  Calculating k

# 12 Enhancing Performance

- Introduction to Apache Spark
- Spark partitioning
- Using tail recursion

## 13 Spark Tuning

• Spark configuration

#### 14 Environment setup

- Setting up spark
- Cores, memory and disk size used

#### 15 Test Dataset

- Original dataset
- Enlargement technique
- Sizes tested

#### 16 Tests

- $\bullet$  Different values of k
- Number of rows for each test
- Number of nodes
- Number of partitions

#### 17 Results

• Charts by dataset size, values of k, number of nodes, number of partitions

## 18 Comparison with Existing Paper

• Side-by-side comparison with existing paper's results

#### 19 Personal Observations

• Comments on the algorithm from working in the data privacy industry

#### 20 Future Work

• Areas for further improvement