# Top Down Specialization for Apache Spark™

# Why data privacy?



A city's voter list was used to identify voters' medical records



97% of voters were identified by only using ZIP Codes and birth dates



A New York Times reporter identified a woman by using her web searches



96% of Netflix subscribers were uniquely identified in 2006

# Important Definitions



#### **Quasi-Identifiers**

Attributes that when combined together can identify an individual



#### **Sensitive Attributes**

Attributes that we are trying to conceal when datasets are released



#### **Taxonomy Trees**

Hierarchy of distinct values in a dataset

Education	Gender	City	Income
Grade 12	Female	Nepean	\$65,000
Bachelor's	Male	Ottawa	\$50,000
Master's	Male	Orleans	\$50,000
PhD	Male	Gloucester	\$100,000
Grade 12	Female	Nepean	\$80,000
Associate	Female	Kanata	\$90,000
Associate	Female	Kanata	\$105,000
Bachelor's	Male	Ottawa	\$50,000

Education	Gender	City	Income
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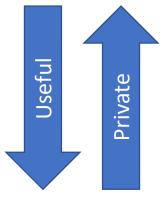
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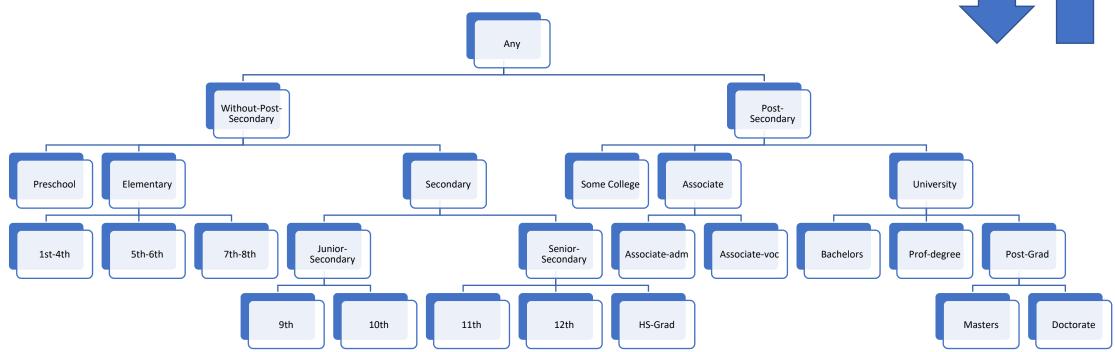
Education	Gender	City	Income	
Grade 12	Female	Nepean	\$65,000	
Bachelor's	Male	Ottawa	\$50,000	
Master's Graduate	Male	Orleans Ottawa East	\$50,000	
PhD Graduate	Male	Gloucester Ottawa East	\$100,000	
Grade 12	Female	Nepean	\$80,000	
Associate	Female	Kanata	\$90,000	
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Education	Gender	City	Income
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Bachelor's	Male	Ottawa	\$50,000
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Graduate	Male	Ottawa East	\$100,000
Grade 12	Female	Nepean	\$80,000
Associate	Female	Kanata	\$90,000
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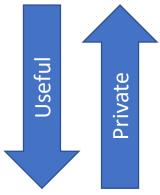


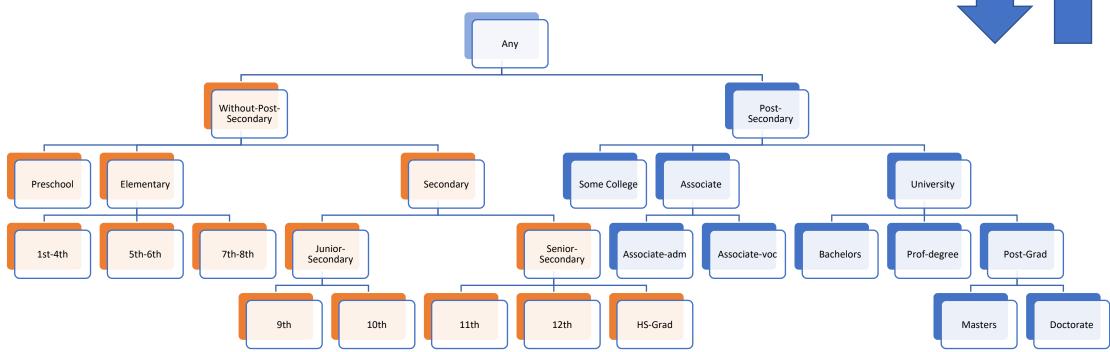
#### Top Down Specialization - Overview





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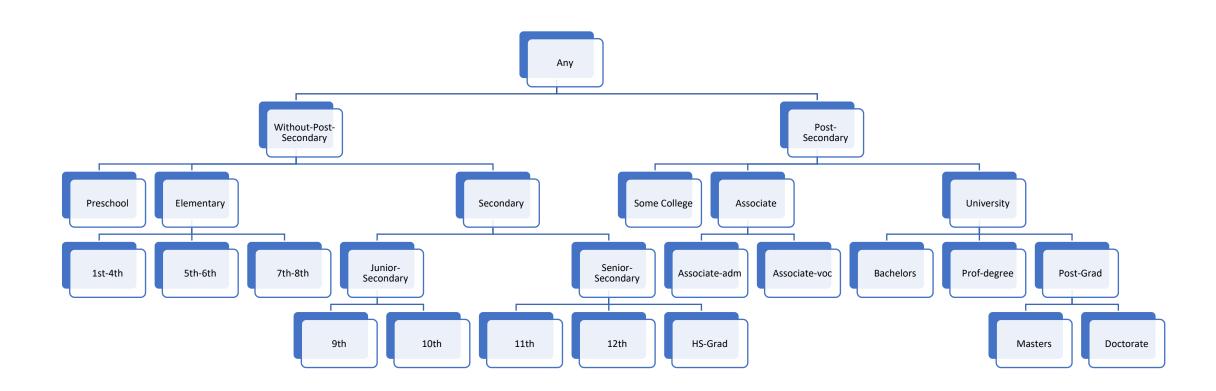


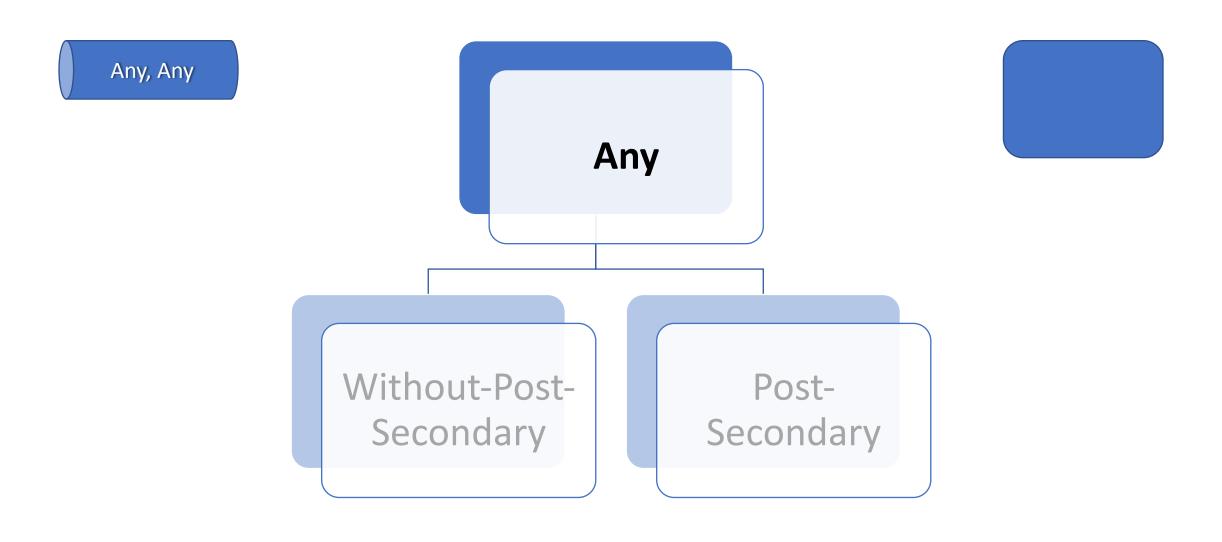


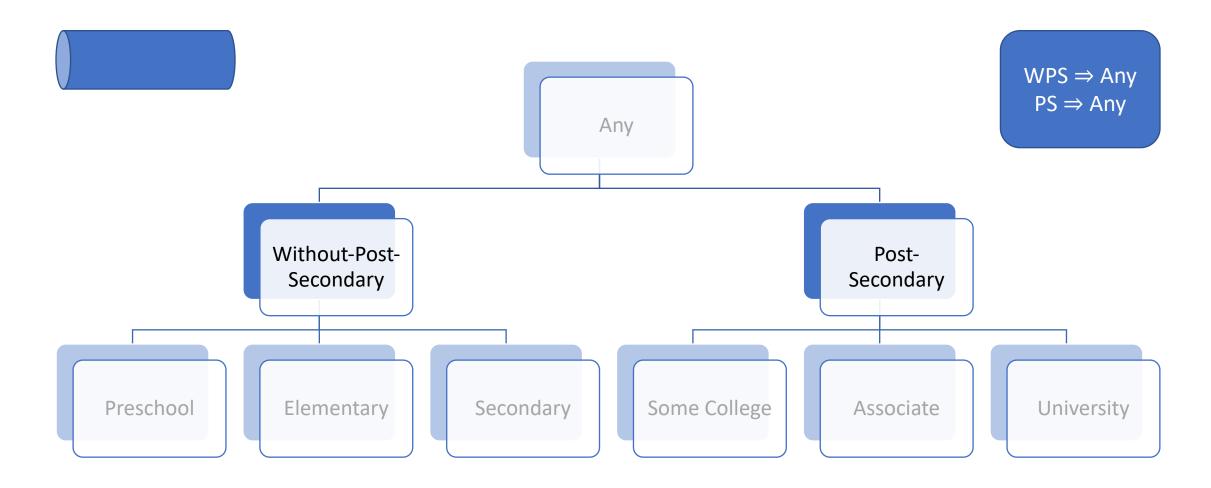
#### Pre-Processing

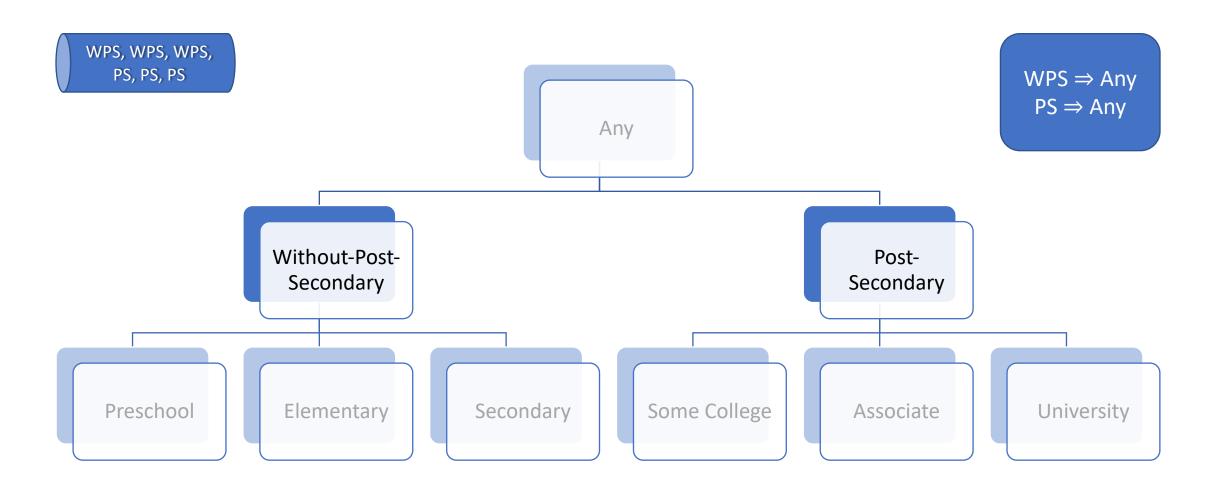
- Non QIDs are removed from the dataset
- QIDs and distinct values of SAs are grouped together and count calculated

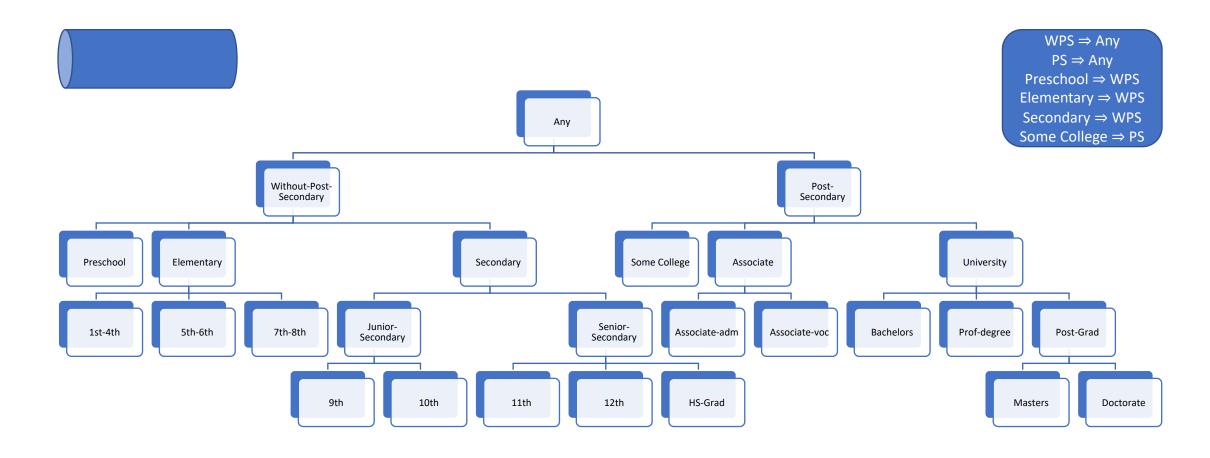
Education	Gender	City	Income	Count
12 <sup>th</sup>	Female	Orleans	<=50k	3
Bachelors	Female	Gloucester	>50k	4
Doctorate	Female	Gloucester	>50k	1
Bachelors	Female	Nepean	>50k	4
Associate	Male	Kanata	<=50k	4
11 <sup>th</sup>	Male	Barrhaven	<=50k	2
Masters	Female	Perth	>50k	3

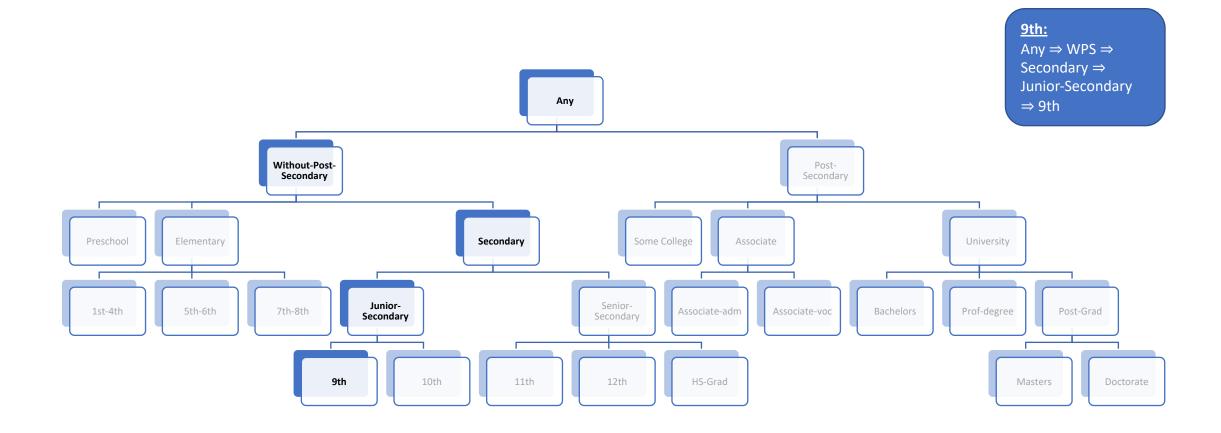












#### Step 1 - Generalization

Generalize all QIDs to the root of the anonymization level

Education	Gender	City	Income	Count	Aggregate
Any	Any	Any	<=50k	3	
Any	Any	Any	>50k	4	
Any	Any	Any	>50k	1	
Any	Any	Any	>50k	4	
Any	Any	Any	<=50k	4	
Any	Any	Any	<=50k	2	
Any	Any	Any	>50k	3	

# Step 1 – Pick Anonymization Level

- Generalize all QIDs to the root of the anonymization level
- For every anonymization level, calculate information gain and privacy loss

Education	Gender	City	Income	Count	Aggregate
WPS	Any	Any	<=50k	3	7
WPS	Any	Any	>50k	4	
PS	Any	Any	>50k	1	14
PS	Any	Any	>50k	4	
PS	Any	Any	<=50k	4	
PS	Any	Any	<=50k	2	
PS	Any	Any	>50k	3	

# Step 2 – Pick Anonymization Level

- Generalize all QIDs to the root of the anonymization level
- For every anonymization level, calculate information gain and privacy loss

Education	Gender	City	Income	Count	Aggregate
Any	Any	East	<=50k	3	8
Any	Any	East	>50k	4	
Any	Any	East	>50k	1	
Any	Any	West	>50k	4	13
Any	Any	West	<=50k	4	
Any	Any	West	<=50k	2	
Any	Any	West	>50k	3	

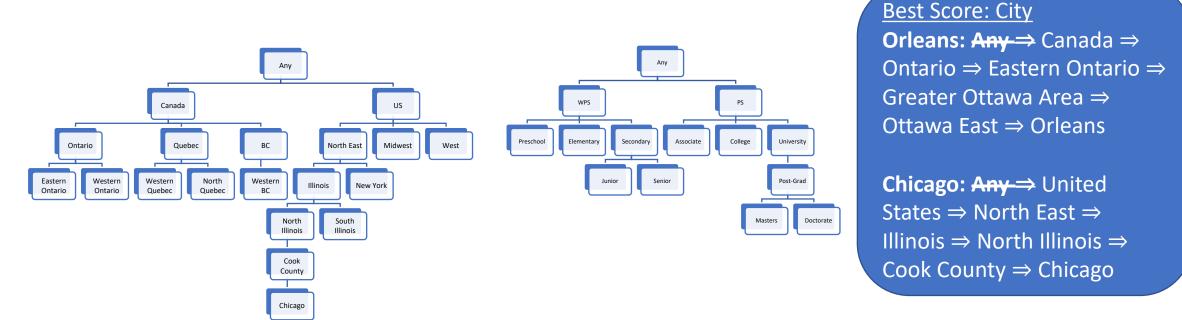
- Anonymization level values are aggregated for every partition
- Aggregations are merged into one-row table with the totals

Education	Gender	City	Income	Count	Edu_Agg	City_Agg
WPS	Any	East	<=50k	3	7	8
WPS	Any	East	>50k	4		
PS	Any	East	>50k	1	14	
PS	Any	West	>50k	4		13
PS	Any	West	<=50k	4		
PS	Any	West	<=50k	2		
PS	Any	West	>50k	3		

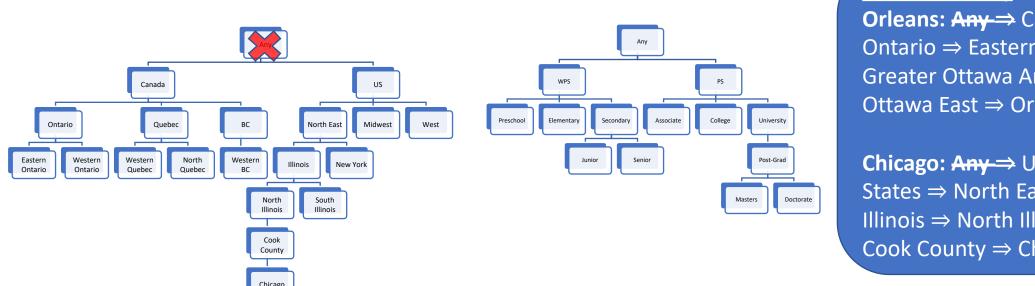
Best Score: City
Orleans: Any ⇒ Canada ⇒
Ontario ⇒ Eastern Ontario ⇒
Greater Ottawa Area ⇒
Ottawa East ⇒ Orleans

Chicago: Any ⇒ United
States ⇒ North East ⇒
Illinois ⇒ North Illinois ⇒
Cook County ⇒ Chicago

- Anonymization level values are aggregated for every partition
- Aggregations are merged into one-row table with the totals
- Calculate score and re-iterate



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**Best Score: City** 

**Orleans:** Any→ Canada ⇒

Ontario  $\Rightarrow$  Eastern Ontario  $\Rightarrow$ 

Greater Ottawa Area ⇒

Ottawa East ⇒ Orleans

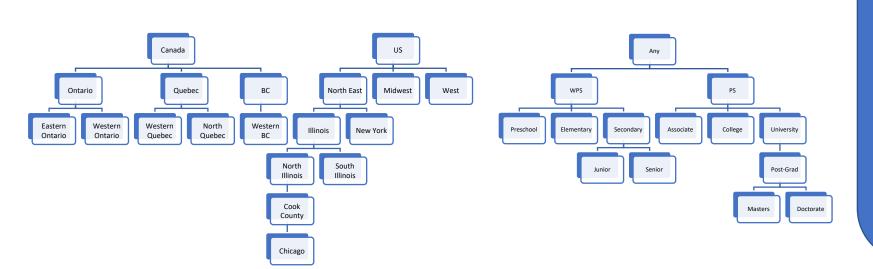
**Chicago:** Any ⇒ United

States  $\Rightarrow$  North East  $\Rightarrow$ 

Illinois ⇒ North Illinois ⇒

Cook County ⇒ Chicago

- Anonymization level values are aggregated for every partition
- Aggregations are merged into one-row table with the totals
- Calculate score and re-iterate



Best Score: City
Orloans: Any

Orleans: <del>Any ⇒</del> Canada ⇒ Ontario ⇒ Eastern Ontario ⇒

Greater Ottawa Area ⇒

Ottawa East ⇒ Orleans

**Chicago:** Any ⇒ United

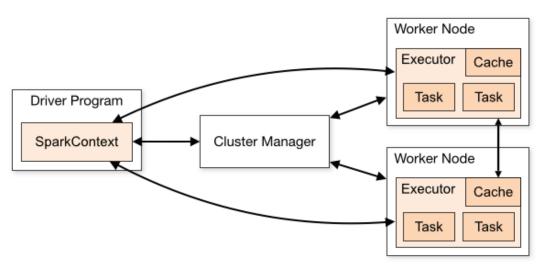
States  $\Rightarrow$  North East  $\Rightarrow$ 

Illinois ⇒ North Illinois ⇒

Cook County ⇒ Chicago

#### Enhancing performance

- Apache Spark is a fast and general-purpose cluster computing system
- Maximum partitions set to p where p is number of processors
- Prefer tail recursion over looping for code that runs on Spark
- Minimize aggregations to maximum 1 per iteration
- Partition over ID



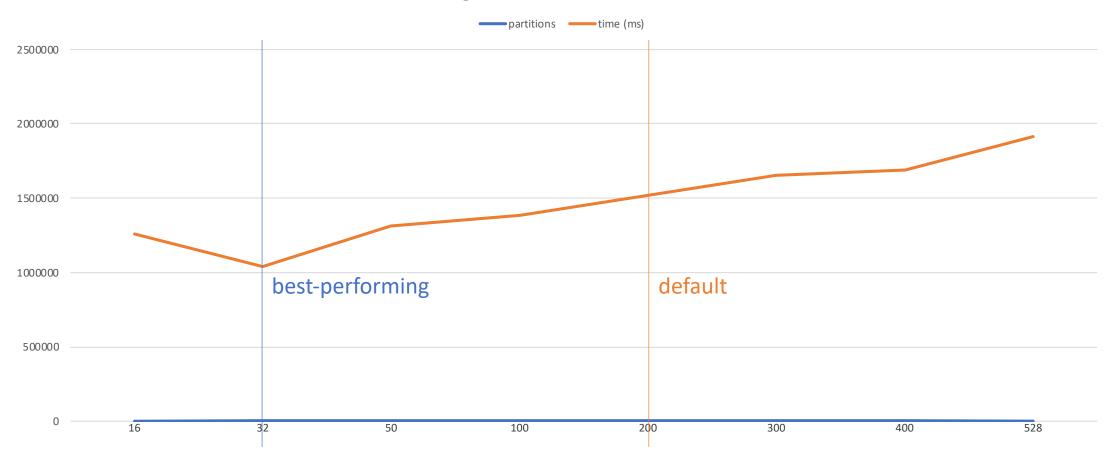
#### Test Environment

- OpenStack configuration with 32 GB disk space, 8 GB RAM, 4 vCPU per node
- Ran tests for k=100 over 1, 2, 4, 8 and 16 nodes
- Dataset sizes: 250,000 rows, 5 million rows and 10 million rows
- Spark and Java installed on every node
- Public/private keys added to every node and hosts file updated

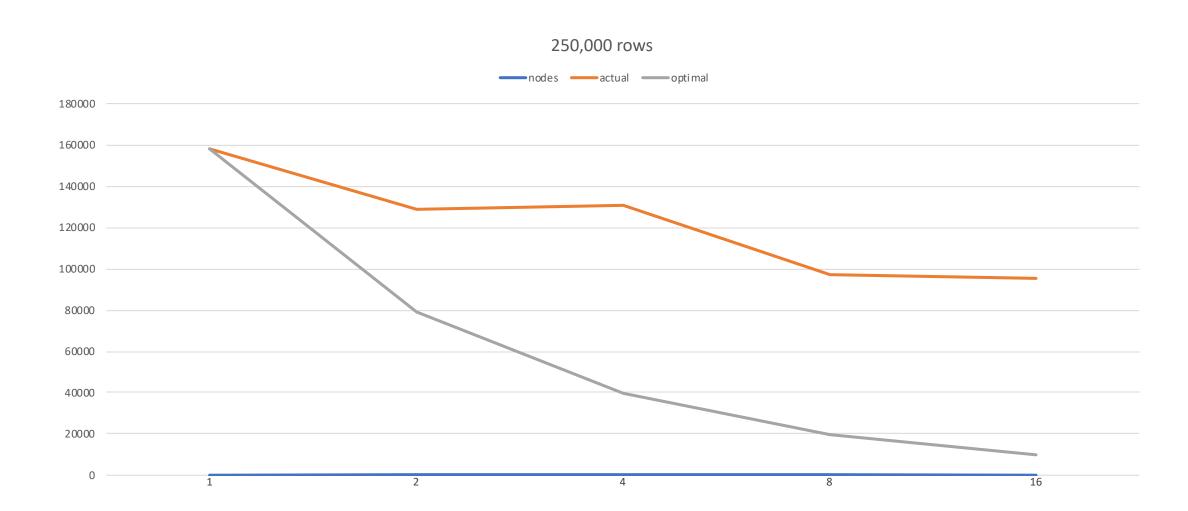
#### Number of Partitions

Set number of partitions to number of worker cores

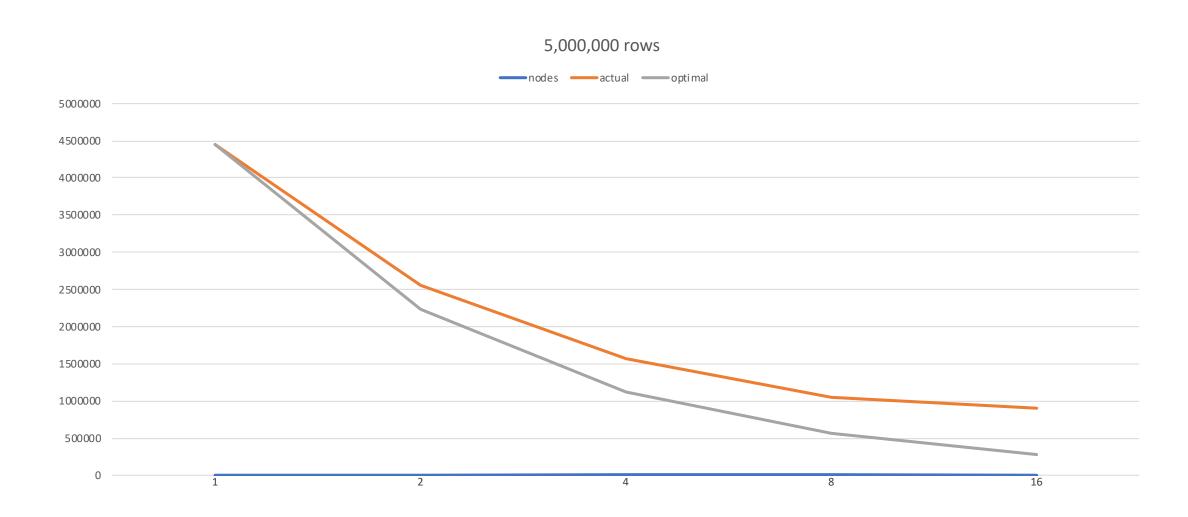
Partitioning for 8-node cluster & 5,00,000 rows



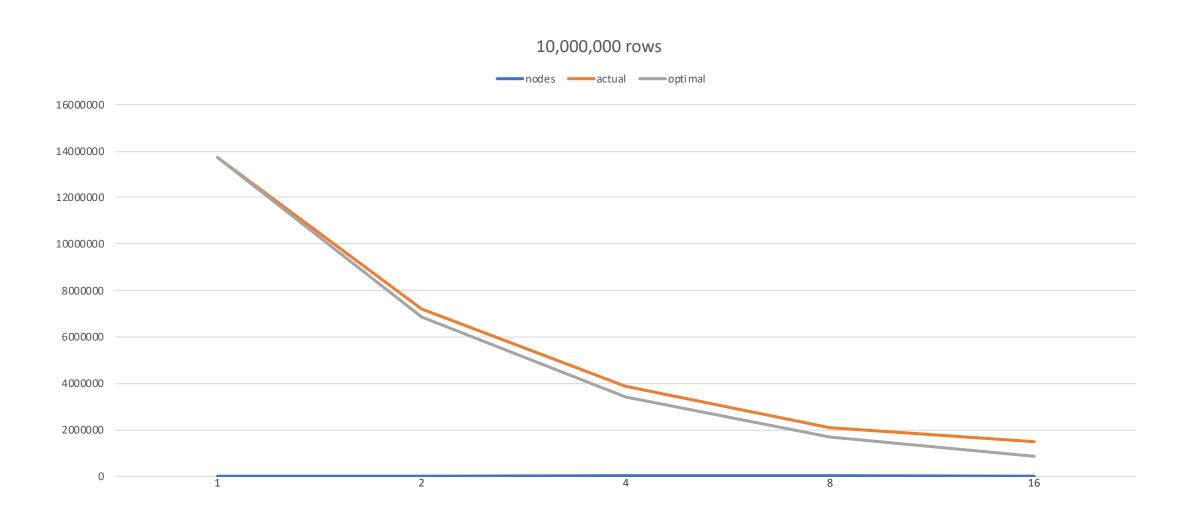
#### Test Results



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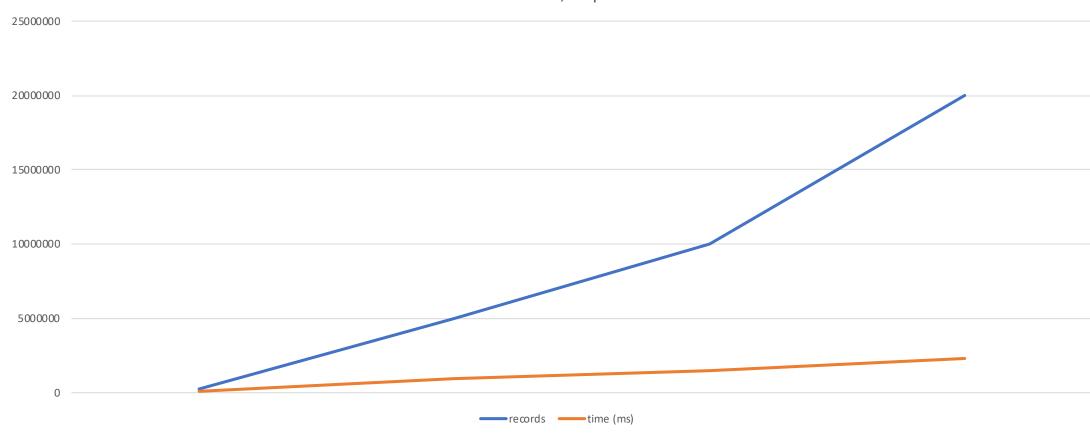
#### Test Results



# Performance by dataset size

100% increase in dataset size only resulted in 55-65% increase in time

16-node cluster, 64 partitions

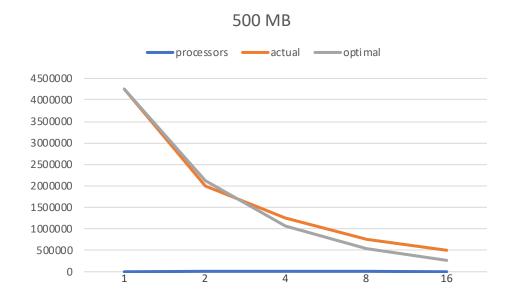


# Comparison with Original Paper

#### My Implementation

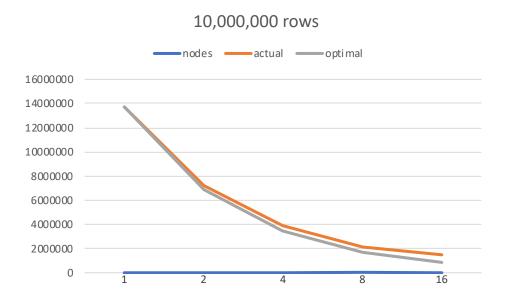
# 5,000,000 rows nodes actual optimal 5000000 4500000 3500000 2500000 1500000 500000 0 1 2 4 8 16

#### **Original Paper**

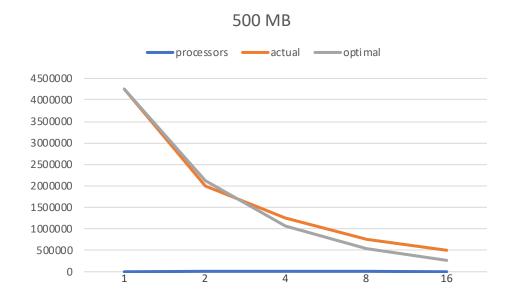


# Comparison with Original Paper

#### **My Implementation**



#### **Original Paper**



#### Questions

- What's the difference between Quasi-Identifiers and Sensitive Attributes?
- What change contributed the most to performance improvement?
- What should be the number of partitions compared to number of processors?