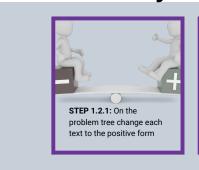
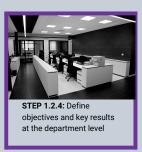


OBJECTIVES AND KEY RESULTS STORYBOARD











THE INPUT

MicroCanvas 1.1: Problem Tree

THE OUTPUT

Primary: Objective and key results list

Secondary: Objective Tree

Primary Goal Primary Goal Primary Goal

Main Objective

Primary Means Primary Means Primary Means

THE PROCESS

This approac

 Describes the situation in the future once the identified problems have been remedied;

- Checks the hierarchy of objectives;
- Illustrates the means-ends relationships (objectives / purpose) in a diagram.
- STEP 1.2.1: On the problem tree change each text to the positive form. Ex. River water quality is deteriorating > River water quality is improving. Problems become goals / Effects become objectives / Causes become Means (to the end)
- STEP 1.2.2: Once objectives have been identified, list them individually as numbered list. Level 1 are general objectives. Level 2 are specific objectives.
- STEP 1.2.3: Define key results for each specific objective at the organization level.
- STEP 1.2.4: Define objectives and key results at the department level
- STEP 1.2.5: Define objectives and key results at the individual contributor level

THE SELF-

- Has the organization define it's main objectives and corresponding key results (OKRs)?
- Are these key objectives and results aligned with the organization's massive transformative purpose (MTP)?
- Are targets set at 10/5/2/1 year (s) and then six, three, and one months?
- Does each organizational objective have its corresponding key result?
- Has each organization department created it's own set of OKRs based on the organization's overall OKRs?
- Is the organization's performance and progress towards the stated objectives being evaluated on a regular basis using the OKRs?

Create a list of your main objectives and corresponding key results

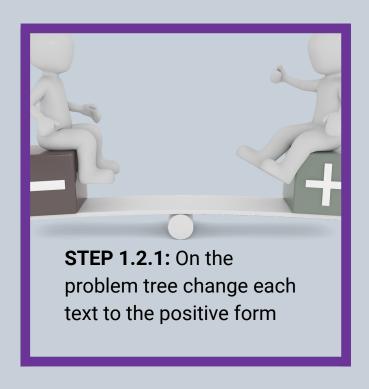
Once problems are identified with your cause / effect relationships, it is time to develop the goals. By doing this, you will: create a goal tree and corresponding key results that will help you analyze the goals and track the progress of your project. Then, you will list them



The MicroCanvas Framework by Doulab is licensed under a Creative Commons Attribution-NoDerivatives 4.0 International License. Based on original by Luis Santiago (https://lsantiago.net), Doulab (https://doulab.net) and the MicroCanvas Community published at https://themicrocanvas.com. For a copy of this license, http://creativecommons.org/licenses/by-sa/4.0/ or send a letter to Creative Commons, PO Box 1866, Mountain View, CA 94042, USA. MCF-Tools-Problem v 0.1 - April 17th, 2020

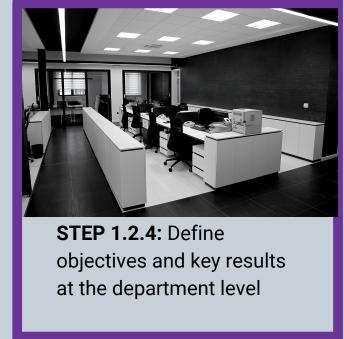


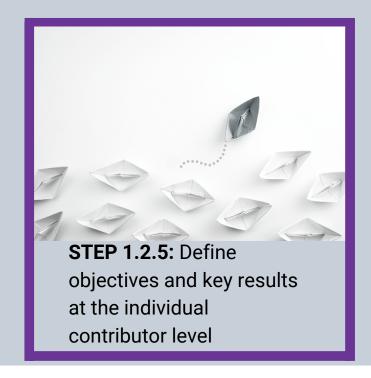
OBJECTIVES AND KEY RESULTS STORYBOARD





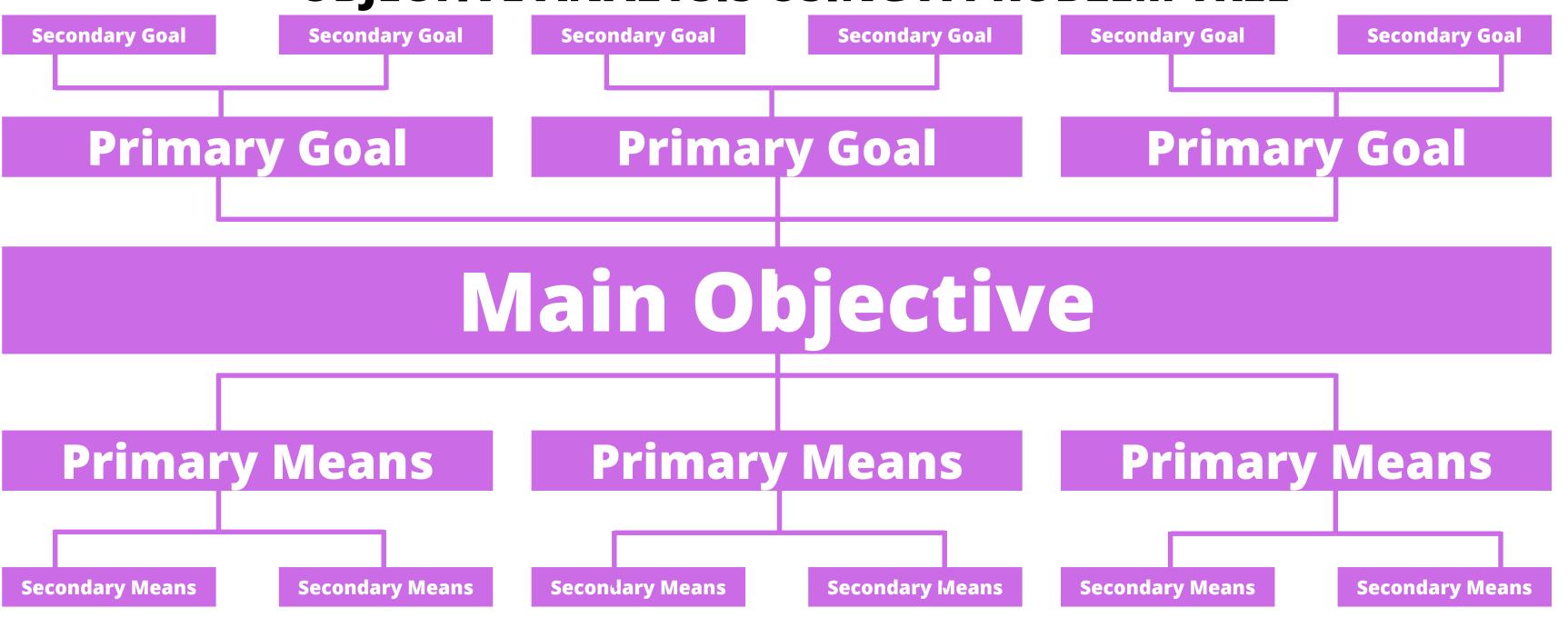








OBJECTIVE ANALYSIS USING A PROBLEM TREE



Create a list of your main objectives and corresponding key results

Once problems are identified with your cause / effect relationships, it is time to develop the goals. By doing this, you will: create a goal tree and corresponding key results that will help you analyze the goals and track the progress of your project. Then, you will list them

THE INPUT

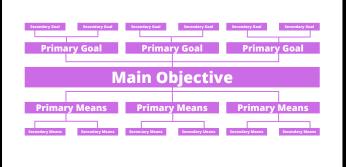
MicroCanvas 1.1:
Problem Tree

THE OUTPUT

Primary: Objective and key results list

Secondary: Objective

Tree



THE PROCESS

This approach:

- Describes the situation in the future once the identified problems have been remedied;
- Checks the hierarchy of objectives;
- Illustrates the means-ends relationships (objectives / purpose) in a diagram.
- STEP 1.2.1: On the problem tree change each text to the positive form. Ex. River water quality is deteriorating > River water quality is improving. Problems become goals / Effects become objectives / Causes become Means (to the end)
- STEP 1.2.2: Once objectives have been identified, list them individually as numbered list. Level 1 are general objectives. Level 2 are specific objectives.
- STEP 1.2.3: Define key results for each specific objective at the organization level.
- STEP 1.2.4: Define objectives and key results at the department level
- STEP 1.2.5: Define objectives and key results at the individual contributor level

THE SELF-ASSESMENT

- Has the organization define it's main objectives and corresponding key results (OKRs)?
- Are these key objectives and results aligned with the organization's massive transformative purpose (MTP)?
- Are targets set at 10/5/2/1 year
 (s) and then six, three, and one months?
- Does each organizational objective have its corresponding key result?
- Has each organization department created it's own set of OKRs based on the organization's overall OKRs?
- Is the organization's performance and progress towards the stated objectives being evaluated on a regular basis using the OKRs?

