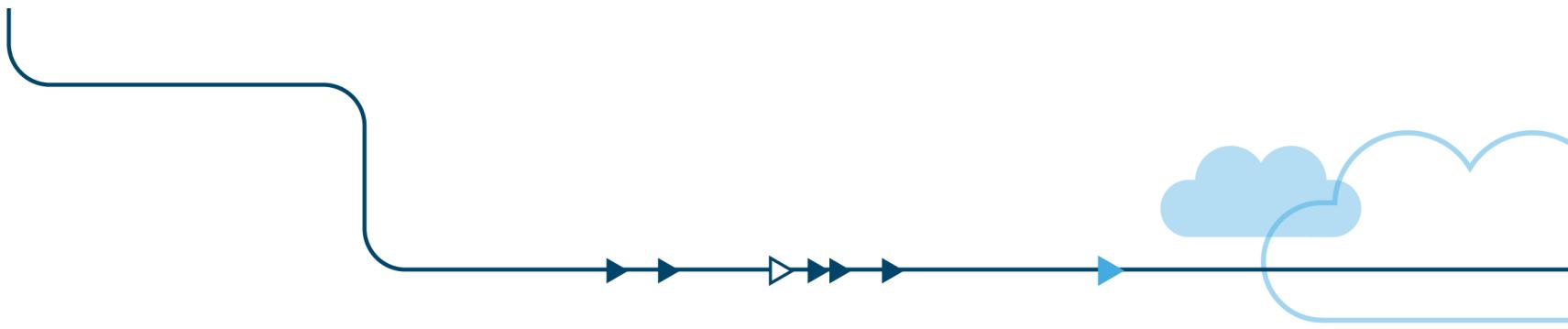


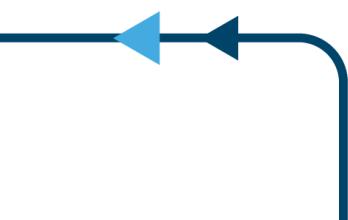
State of the Art in Microservices

Adrian Cockcroft @adrianco
Technology Fellow - Battery Ventures
Microxchg Berlin - February 2015

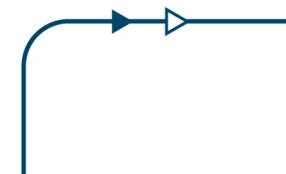
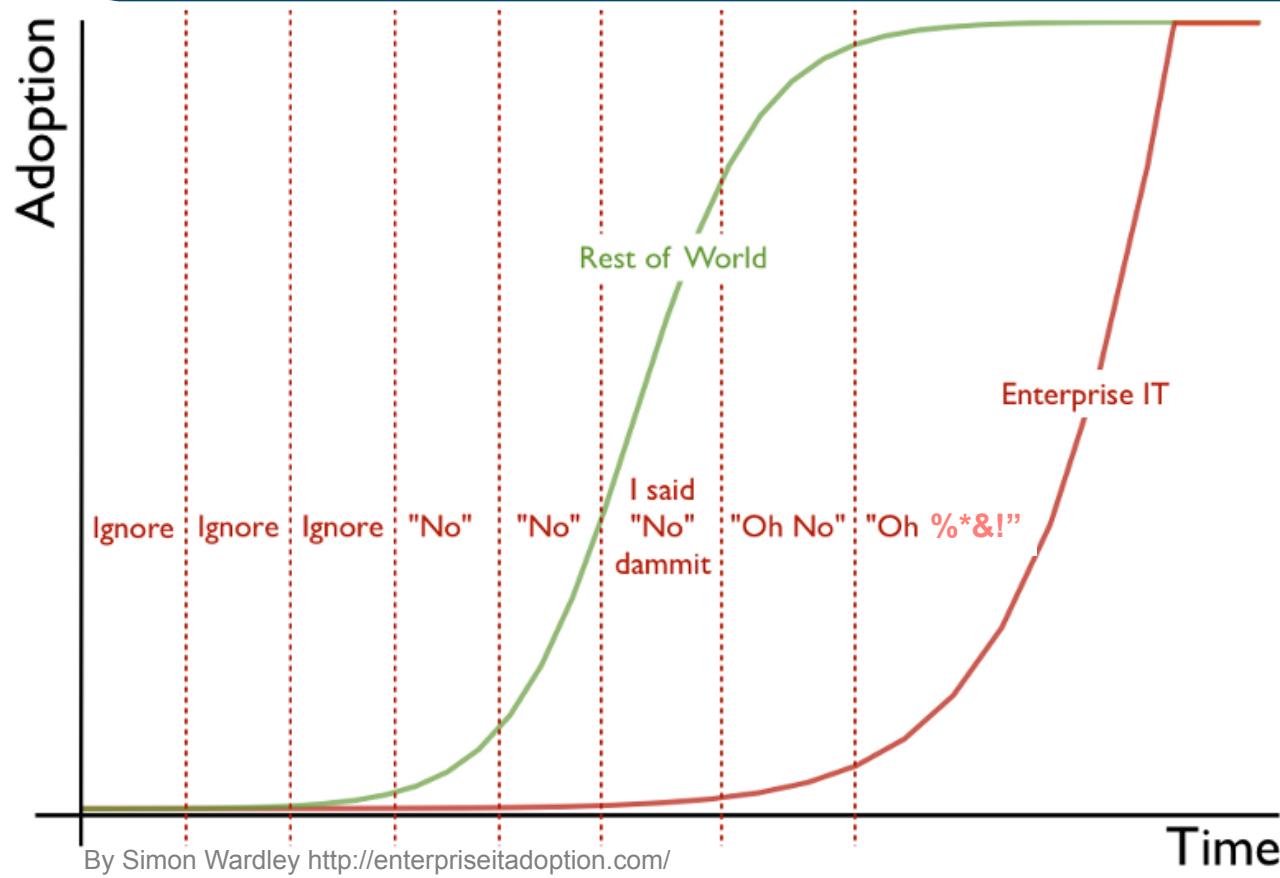




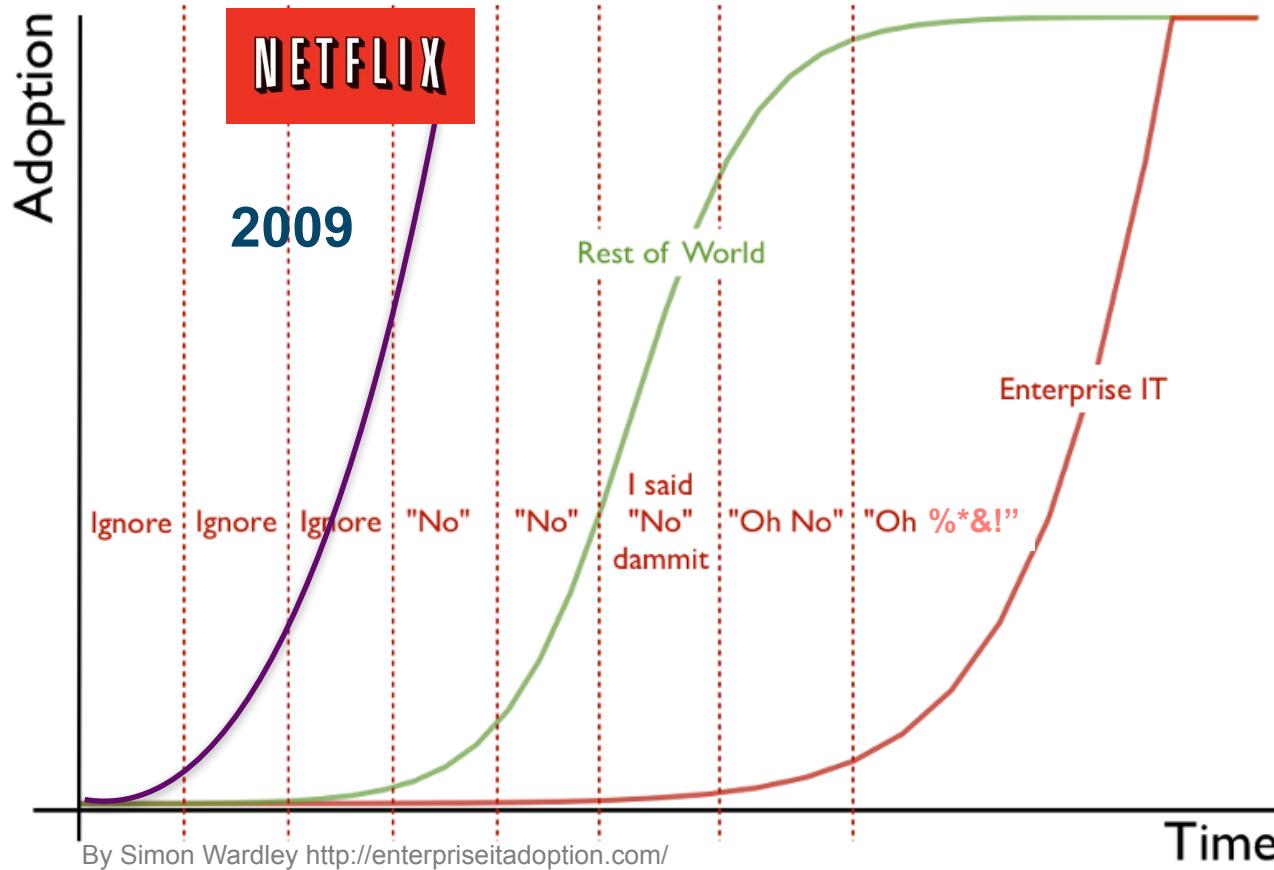
Speeding up Development Microservice Architectures What's Next



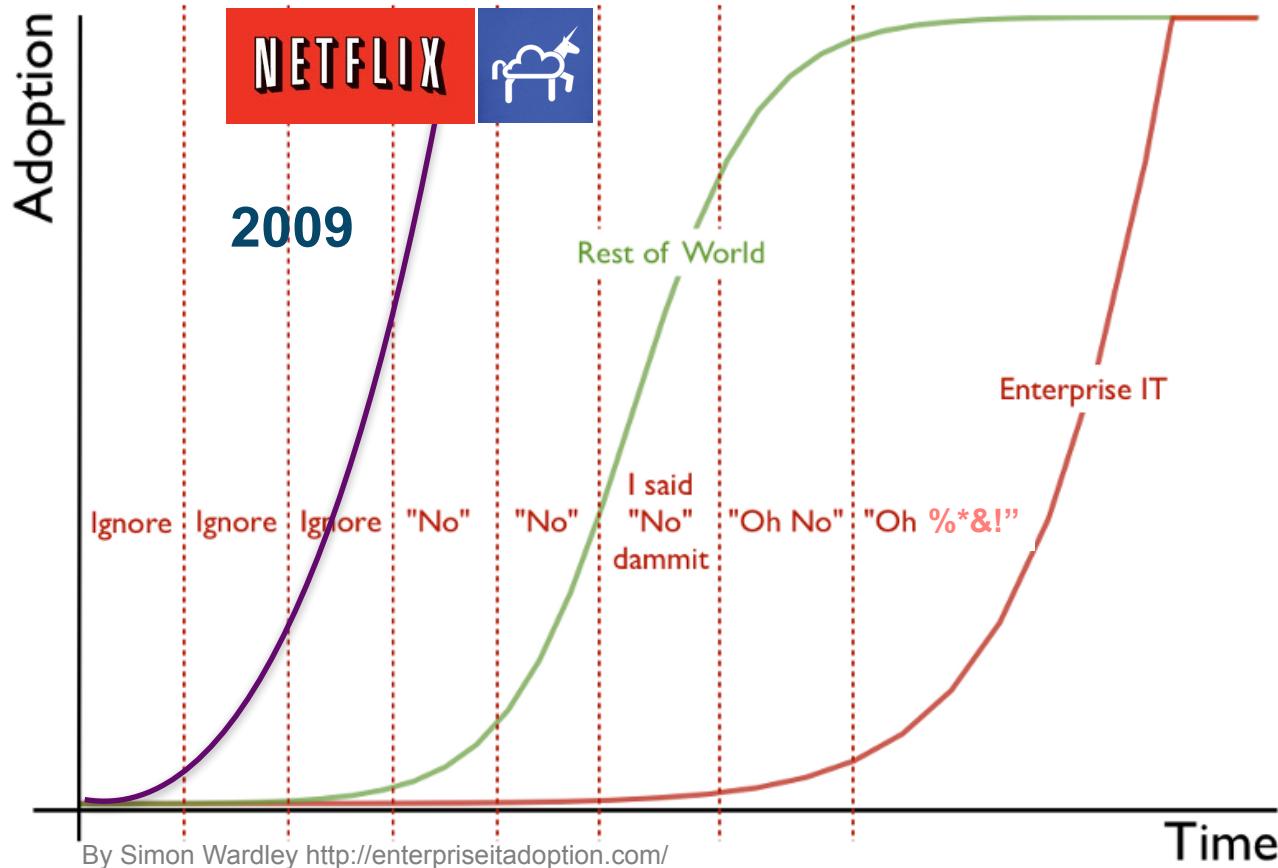
Why am I here?



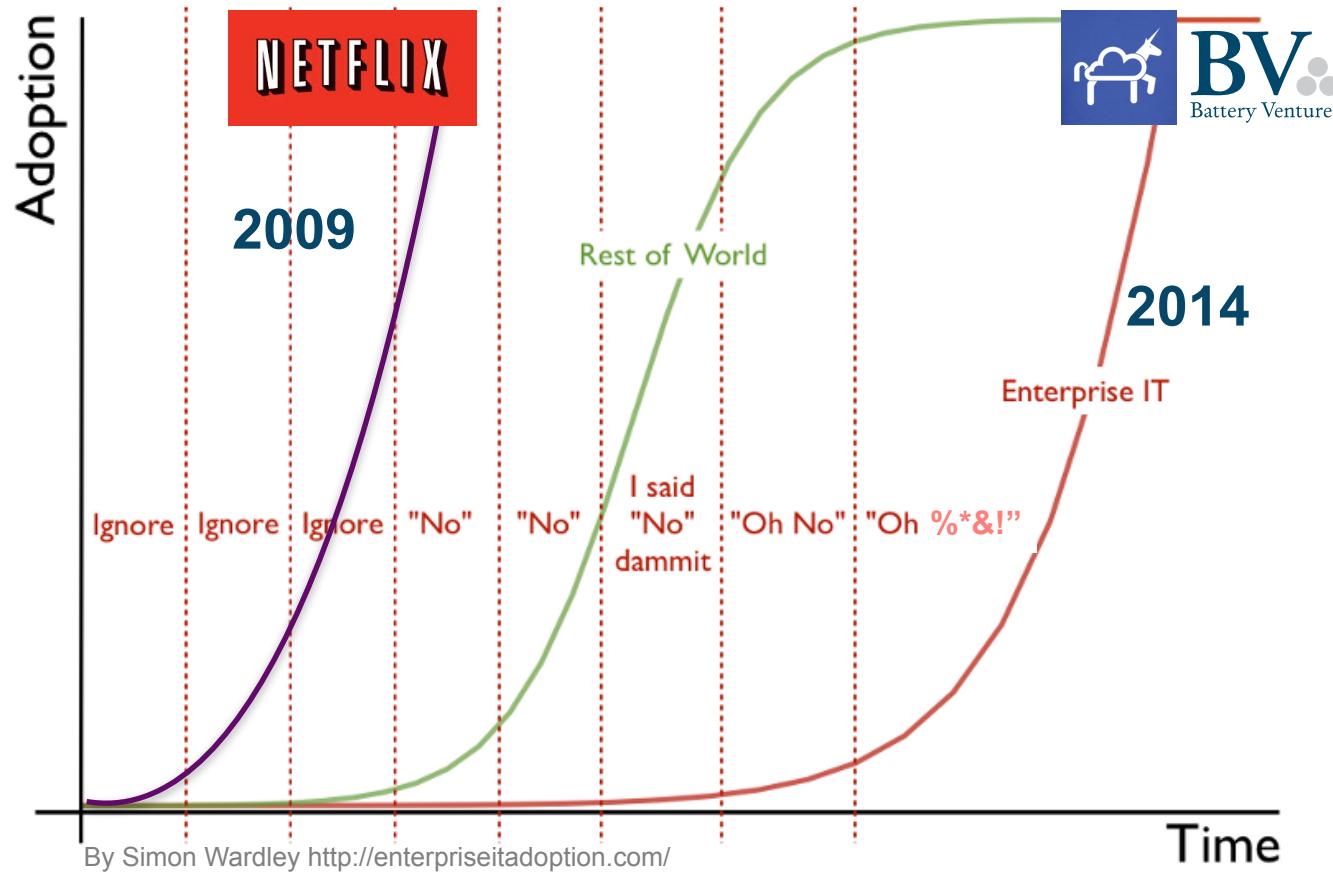
Why am I here?



Why am I here?

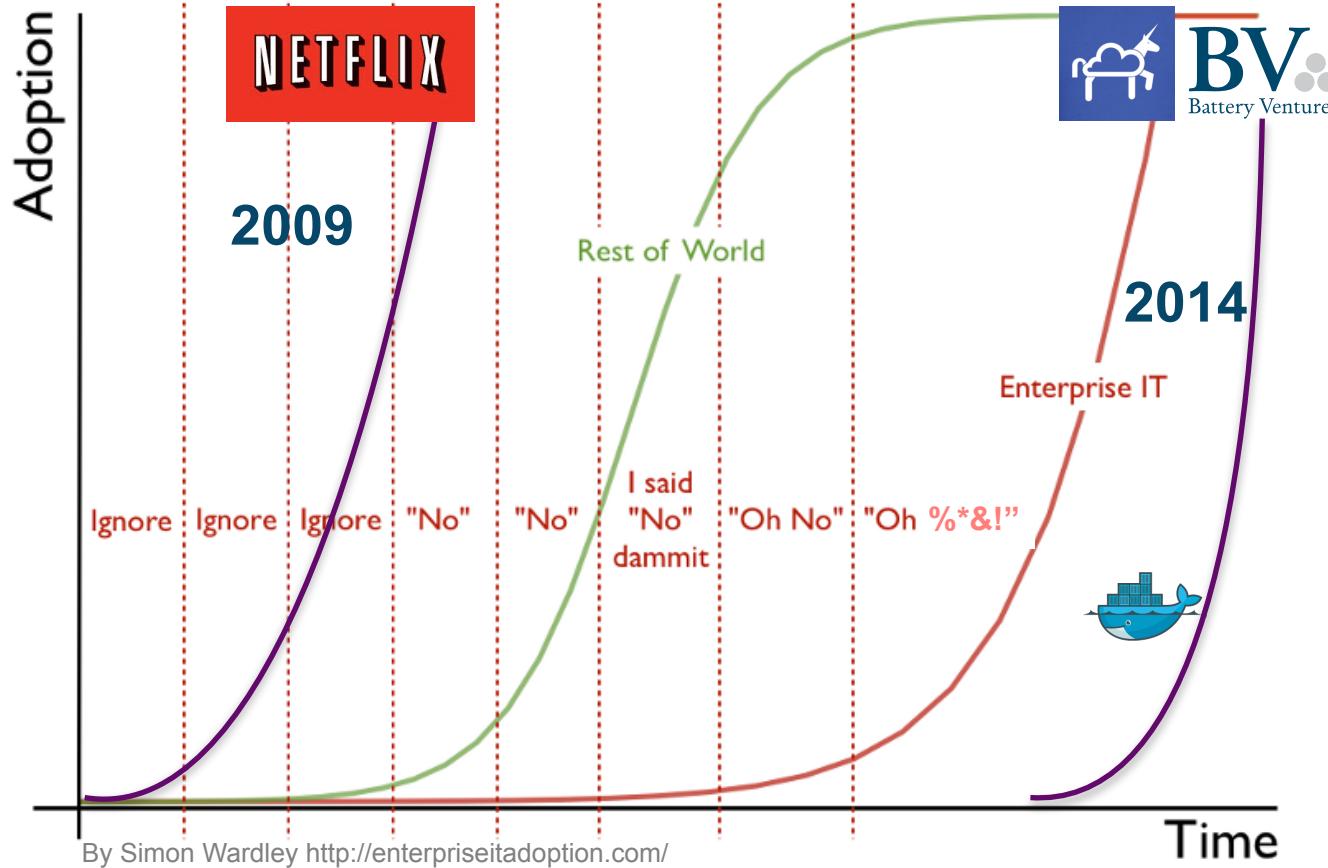


Why am I here?



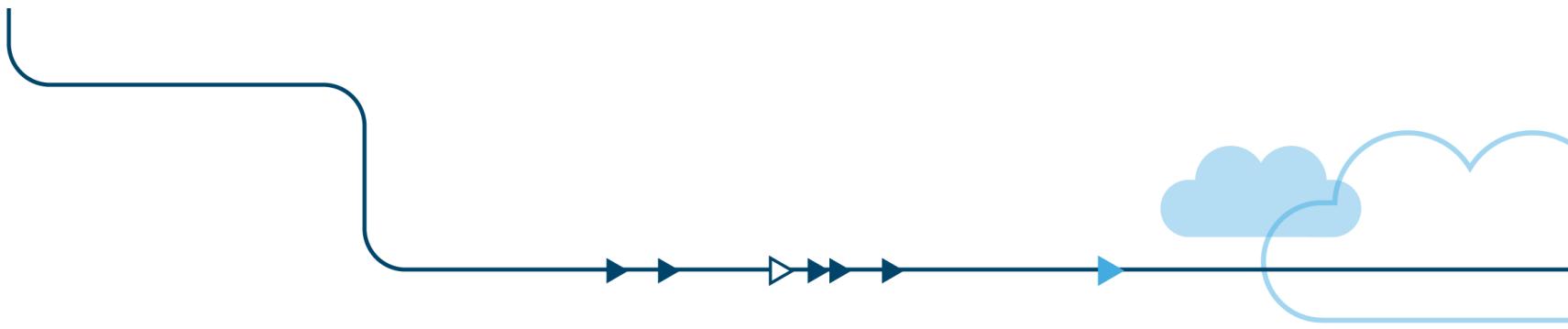
@adrianco's job at the intersection of cloud and Enterprise IT, looking for disruption and opportunities.

Why am I here?

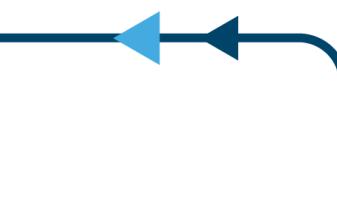


@adrianco's job at the intersection of cloud and Enterprise IT, looking for disruption and opportunities.

Example: Docker wasn't on anyone's roadmap for 2014. It's on everyone's roadmap for 2015.



2014 was the year that Enterprises finally embraced cloud and DevOps.





Lydia Leong
@cloudpundit

Following

What a difference a year makes. My #GartnerSYM 1:1s this year, everyone's already comfortably using IaaS (overwhelmingly AWS, bit of Azure).

Reply · Retweeted · Favorite · More

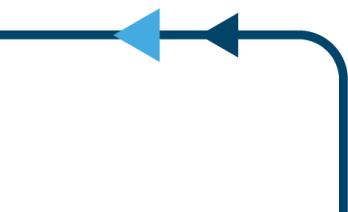
RETWEETS FAVORITES
20 6



3:53 PM - 6 Oct 2014



2014 was the year that Enterprises finally embraced cloud and DevOps.





Lydia Leong
@cloudpundit



Following

What a difference a year makes. My #GartnerSYM 1:1s this year, everyone's already comfortably using IaaS (overwhelmingly AWS, bit of Azure).

Reply 2 Retweeted Favorite More

RETWEETS FAVORITES
20 6



3:53 PM - 6 Oct 2014

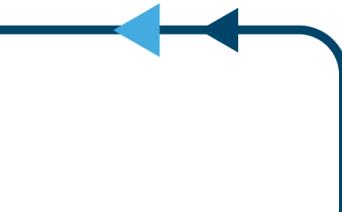


2014 was the year that Enterprises finally embraced cloud and DevOps.

adrian cockcroft @adrianco · Oct 22

RT @devopscouts: Nordstrom went from optimizing for IT cost to optimizing for delivery speed @ladyhock #DevOps #DOES14 < this is key point

Reply 20 Favorite More





Lydia Leong
@cloudpundit

Following

What a difference a year makes. My #GartnerSYM 1:1s this year, everyone's already comfortably using IaaS (overwhelmingly AWS, bit of Azure).

Reply Retweeted Favorite More

RETWEETS FAVORITES
20 6



3:53 PM - 6 Oct 2014



2014 was the year that Enterprises finally embraced cloud and DevOps.

adrian cockcroft @adrianco · Oct 22

RT @devopscouts: Nordstrom went from optimizing for IT cost to optimizing for delivery speed @ladyhock #DevOps #DOES14 < this is key point

Reply Retweeted Favorite More

adrian cockcroft retweeted
Steve Brodie @stbrodie · Oct 22

This may be the very best conference I have ever been to,
@glenndonell VP @Forrester on #DOES14



View more photos and videos

What does @adrianco do?

Presentations at Conferences

Presentations at Companies

Program Committee for Conferences

Maintain Relationship with Cloud Vendors

Technology Due Diligence on Deals

Technical Advice for Portfolio Companies



Tinkering with Technologies

Networking with Interesting People



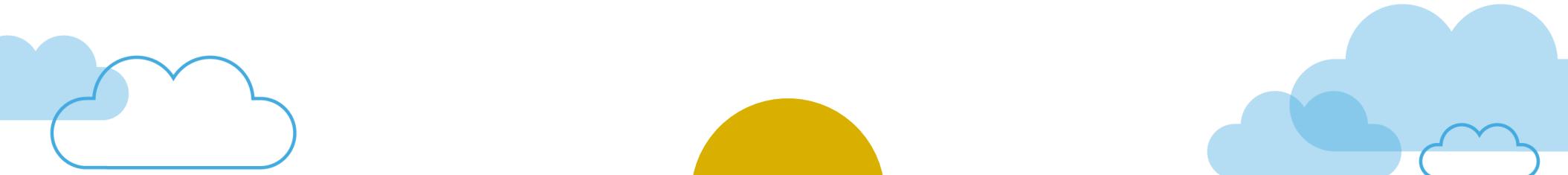
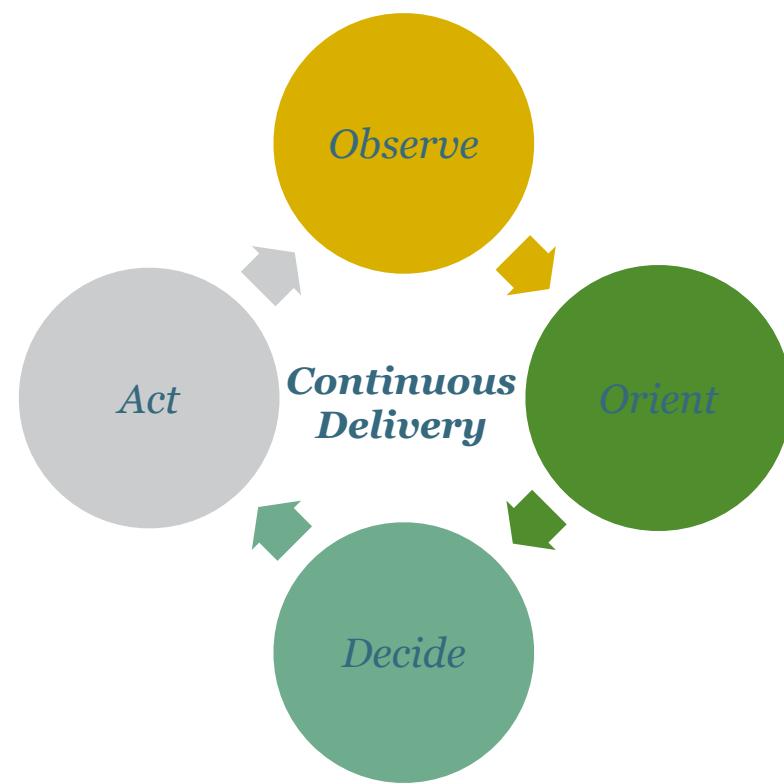
Product Development Processes

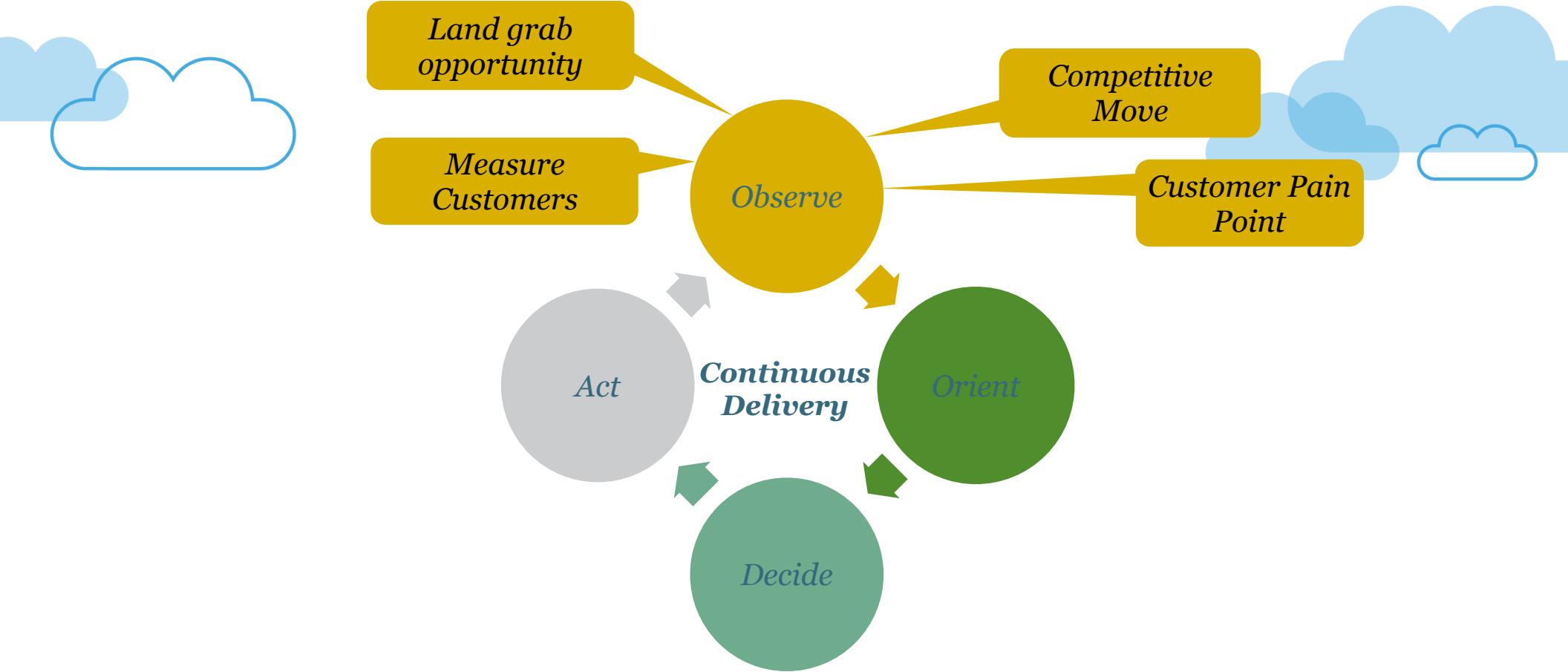


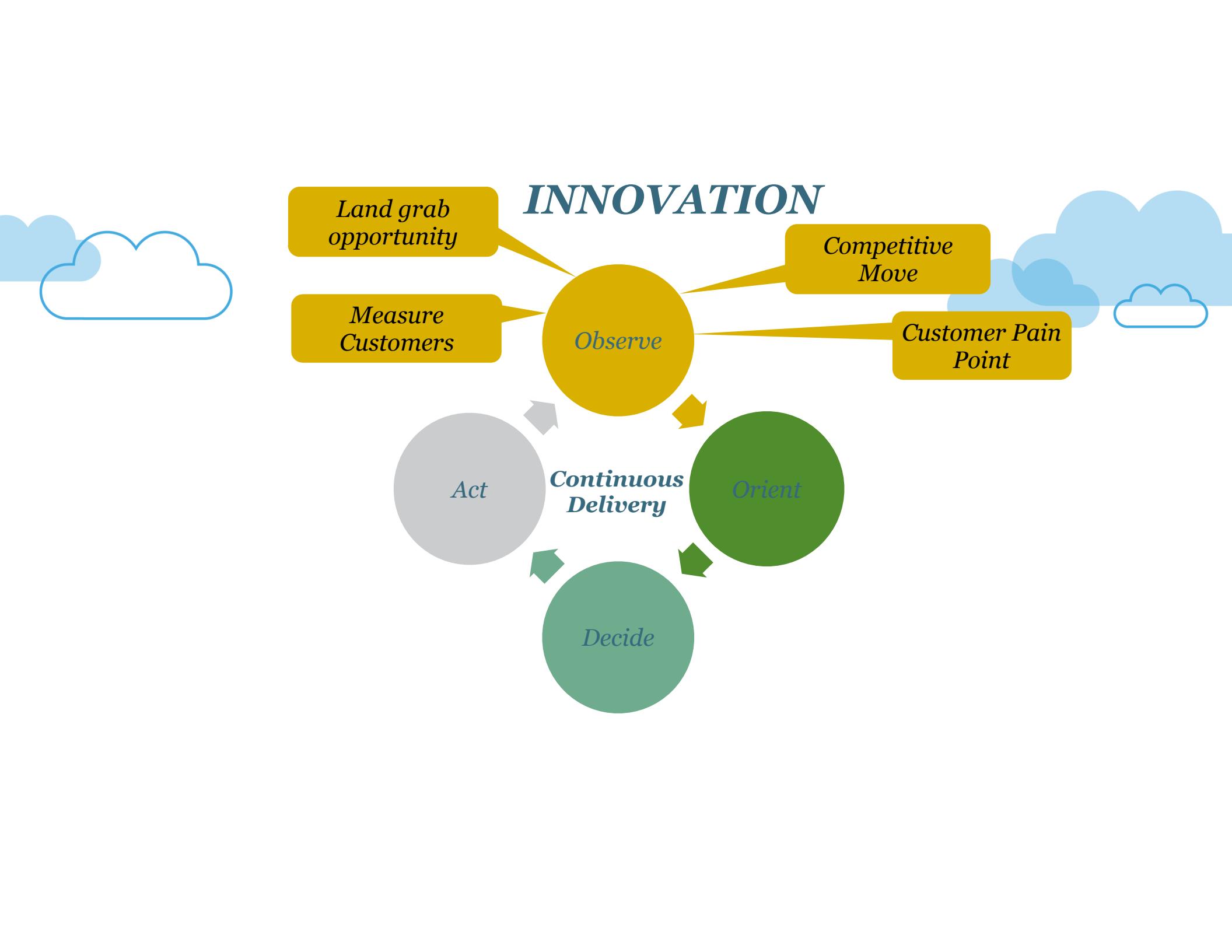
*Assumption:
Process prevents
problems*



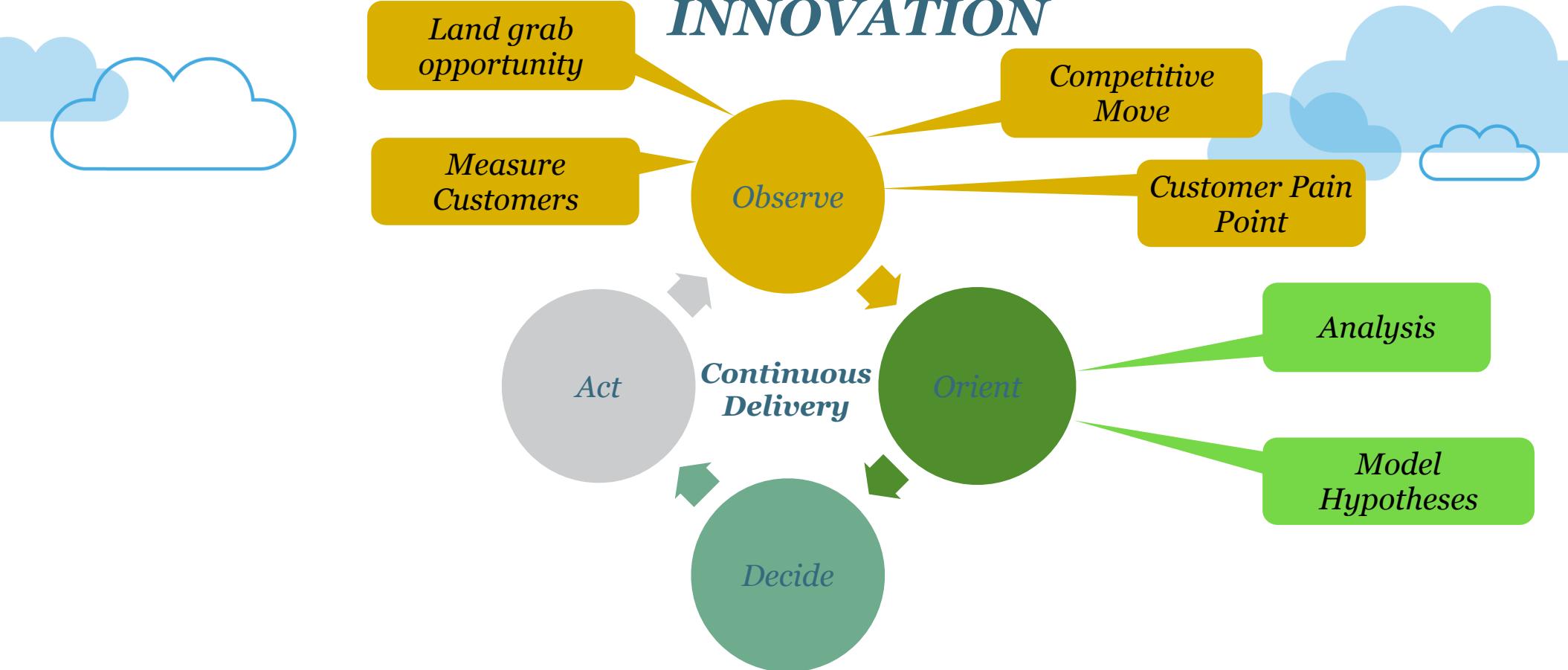
*Organizations build up
slow complex “Scar
tissue” processes*

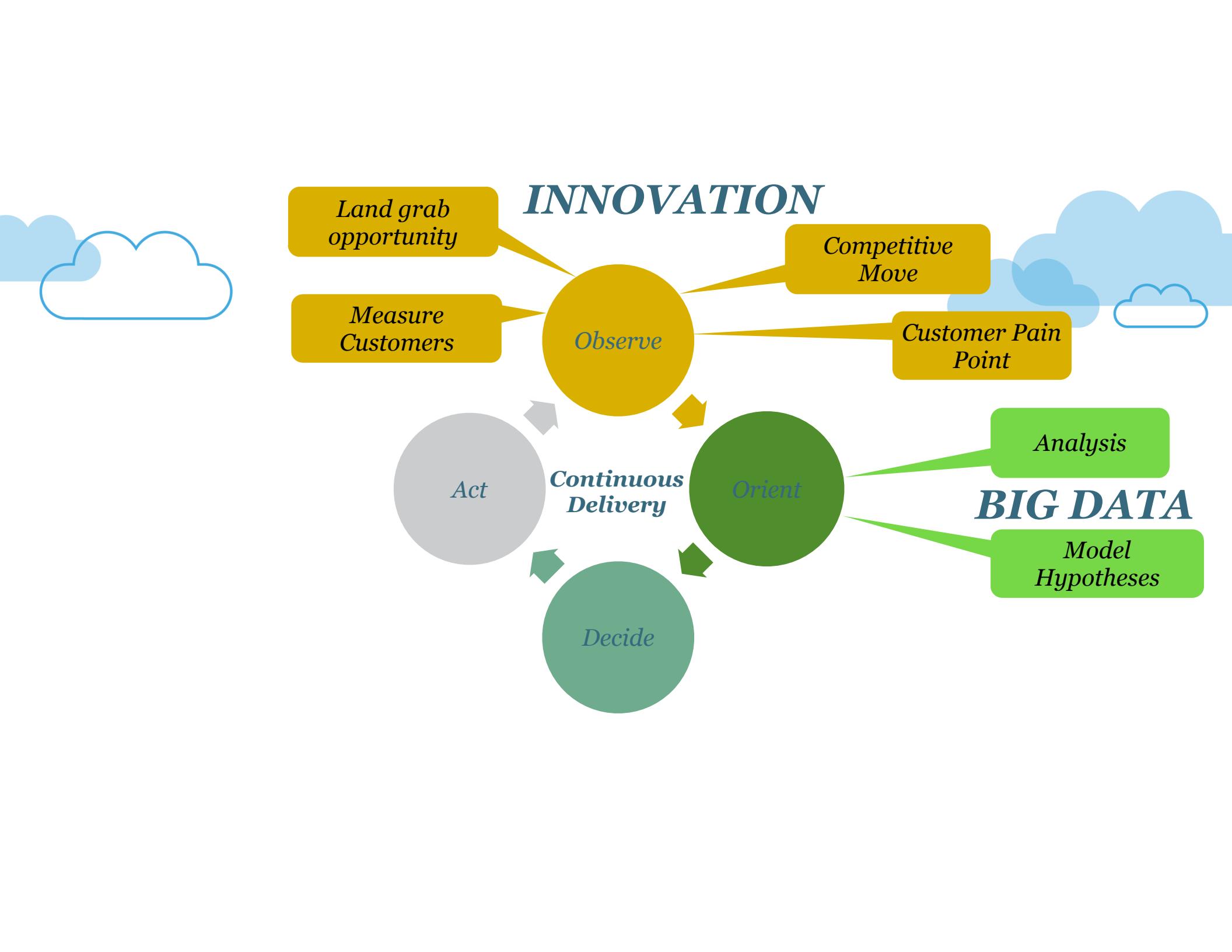


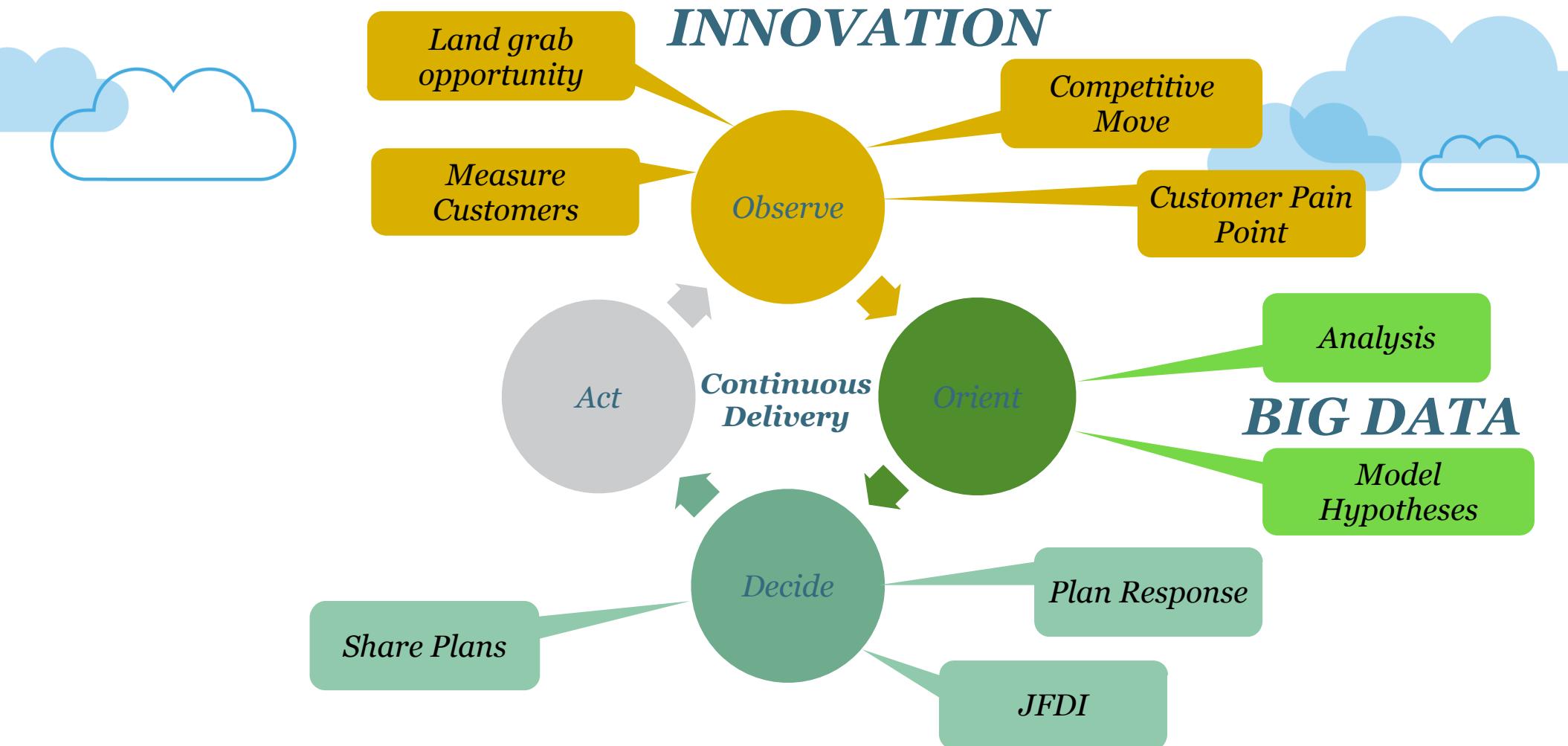


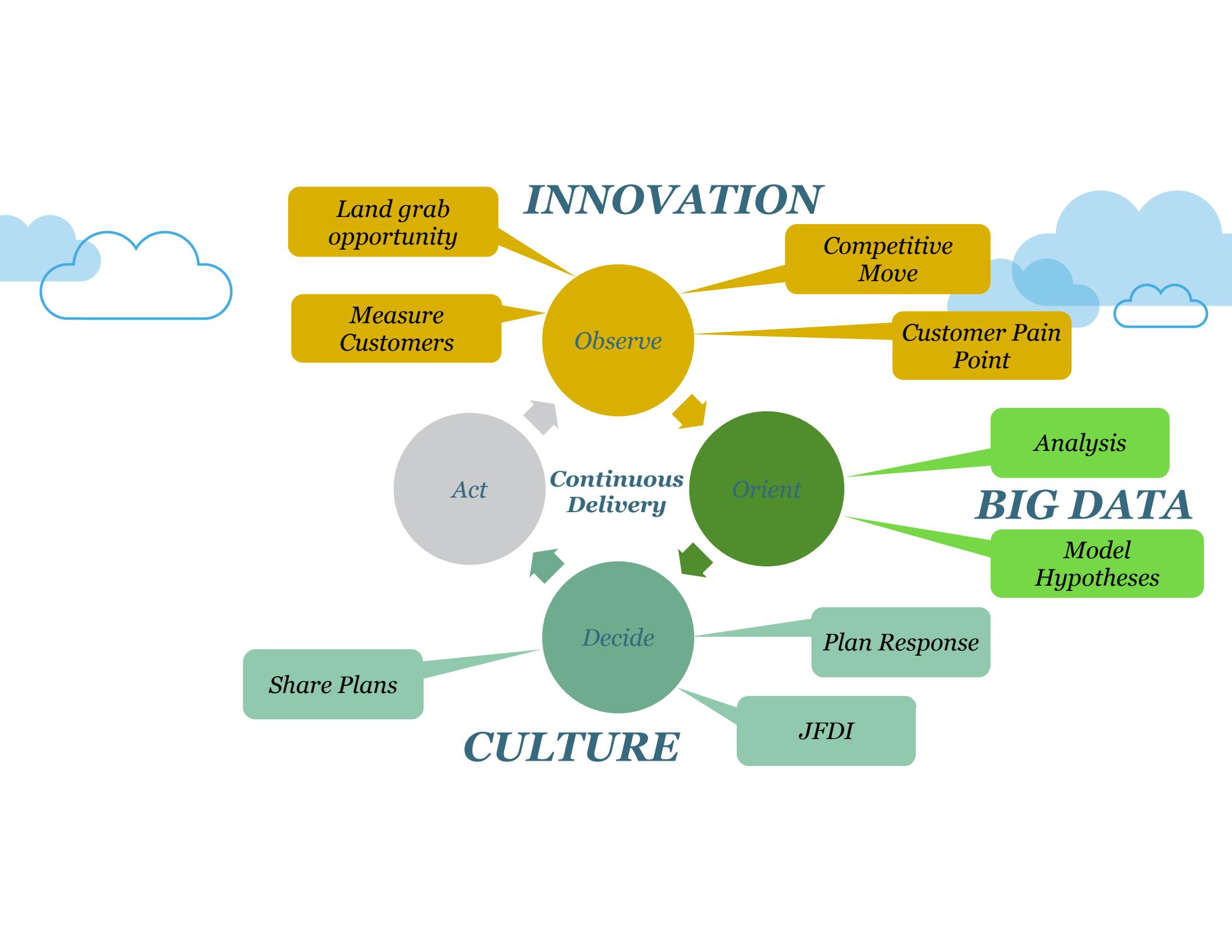


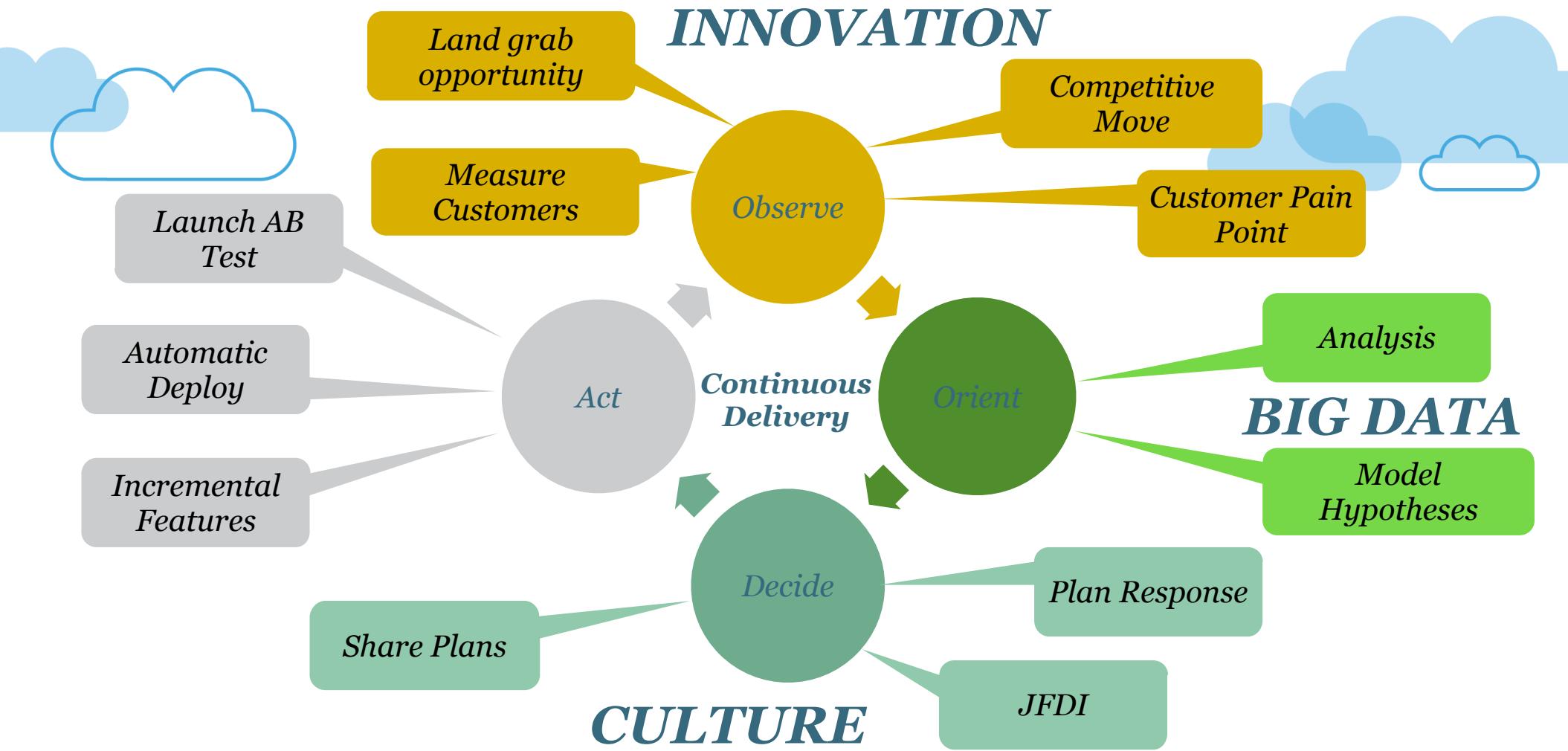
INNOVATION

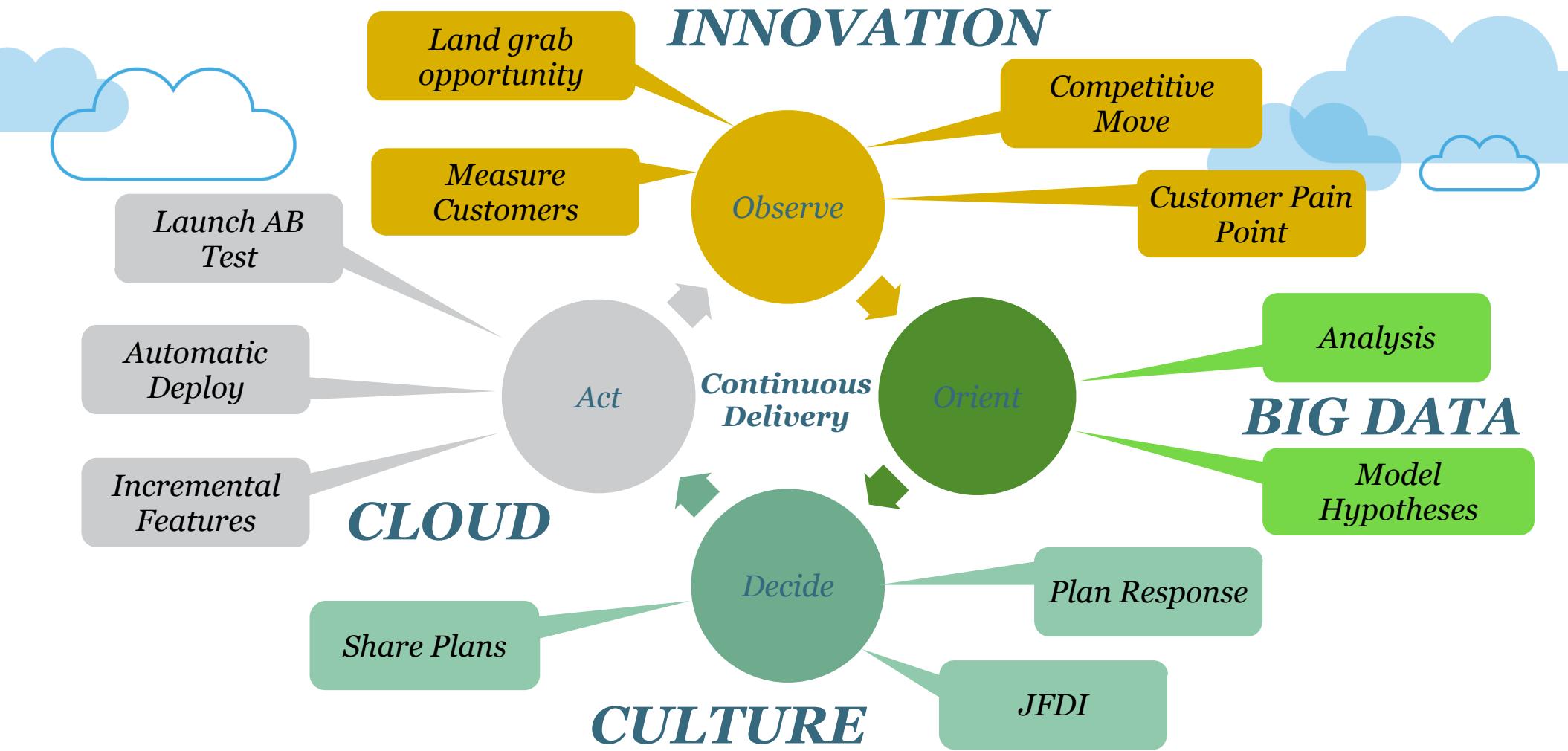


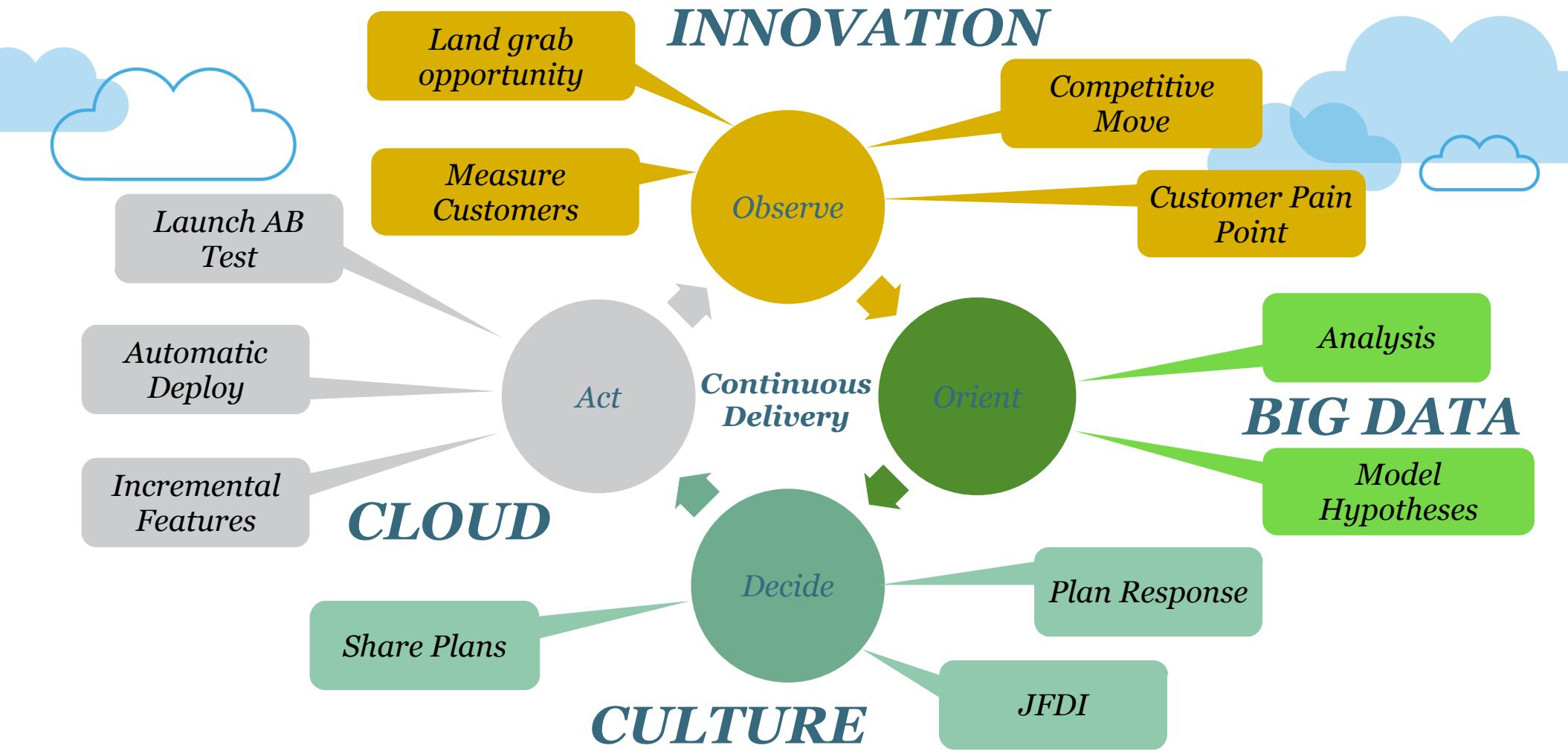


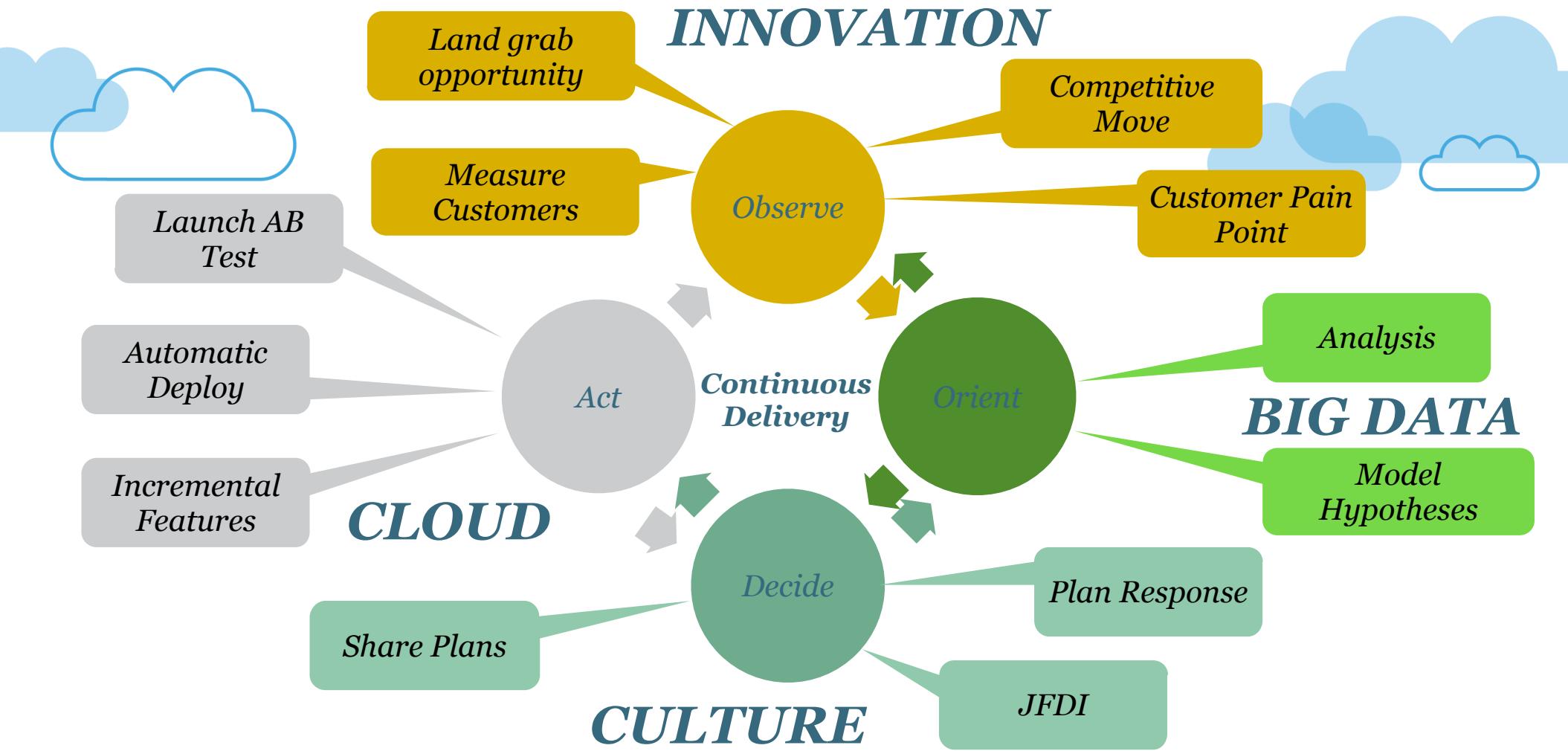




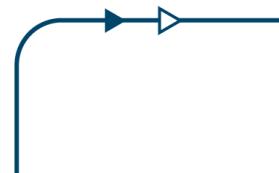








Breaking Down the SILOs



Breaking Down the SILOs

*Prod
Mgr*

UX

Dev

QA

DBA

*Sys
Adm*

*Net
Adm*

*SAN
Adm*



Breaking Down the SILOs



Product Team Using Monolithic Delivery

Product Team Using Monolithic Delivery

*Prod
Mgr*

UX

Dev

QA

DBA

*Sys
Adm*

*Net
Adm*

*SAN
Adm*



Breaking Down the SILOs



Product Team Using Monolithic Delivery

Product Team Using Monolithic Delivery

*Prod
Mgr*

UX

Dev

QA

DBA

*Sys
Adm*

*Net
Adm*

*SAN
Adm*

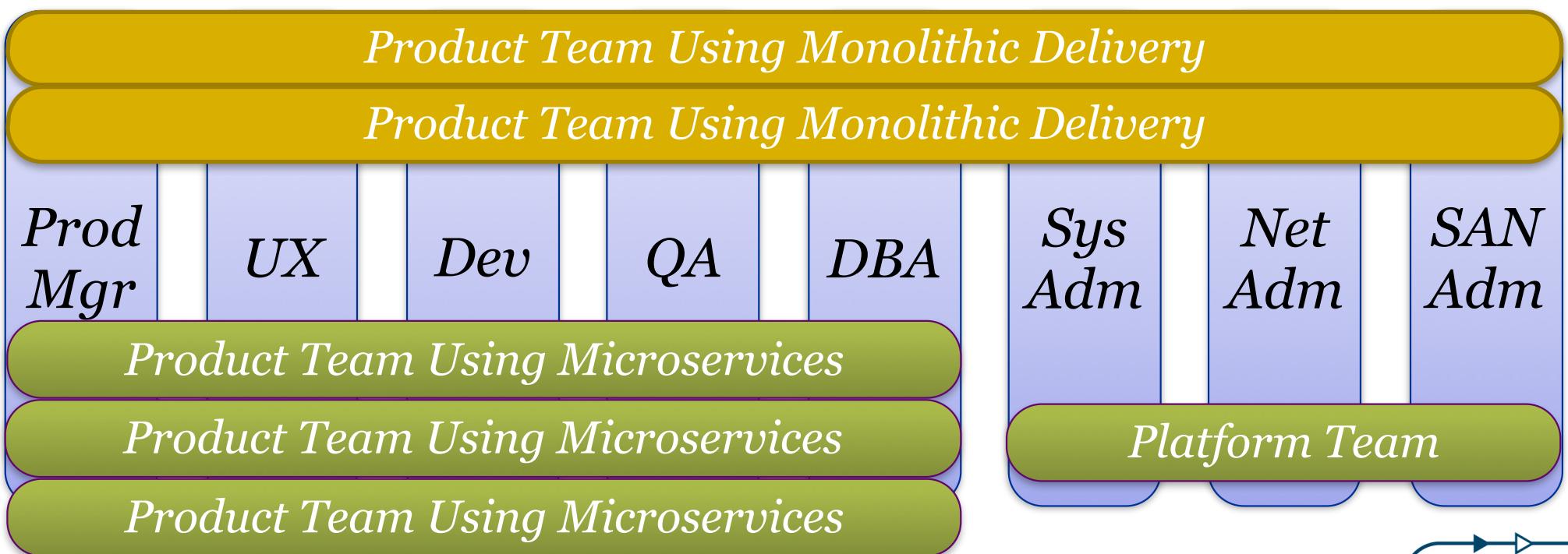
Product Team Using Microservices

Product Team Using Microservices

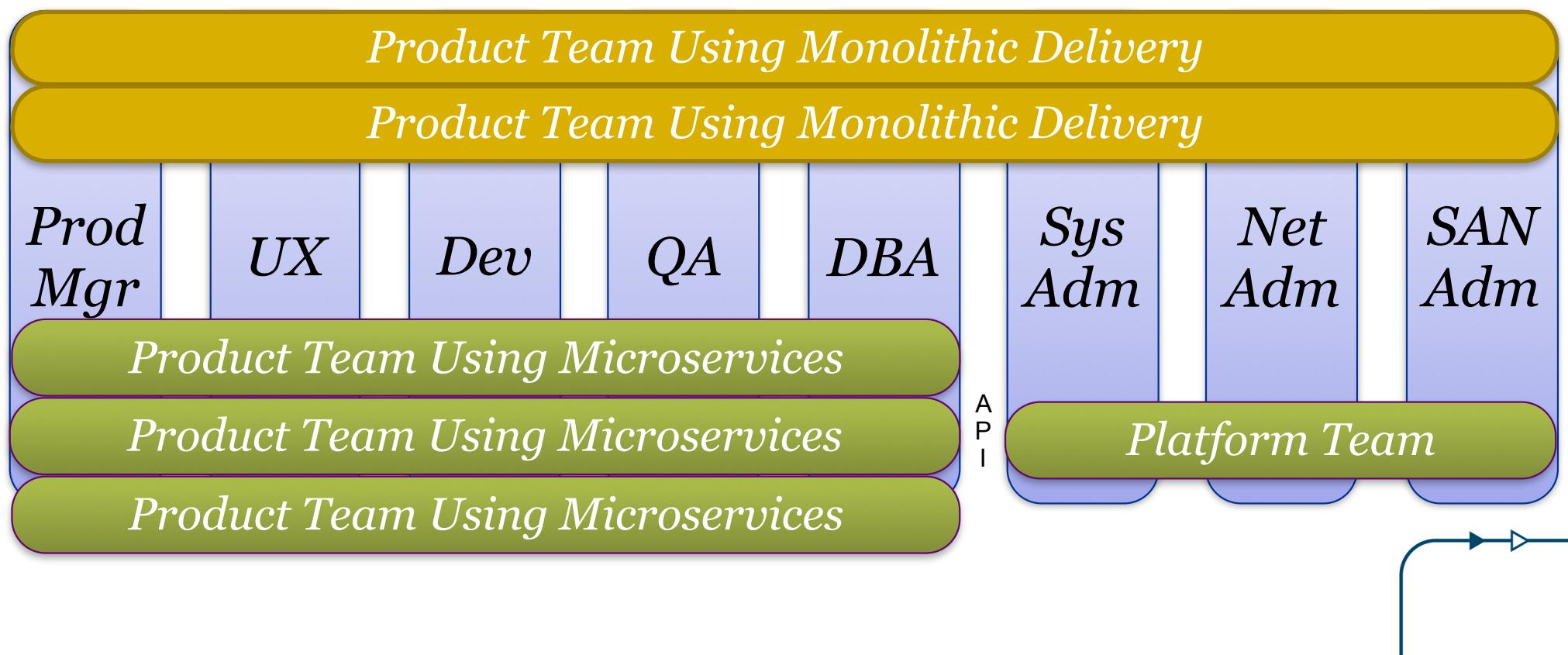
Product Team Using Microservices



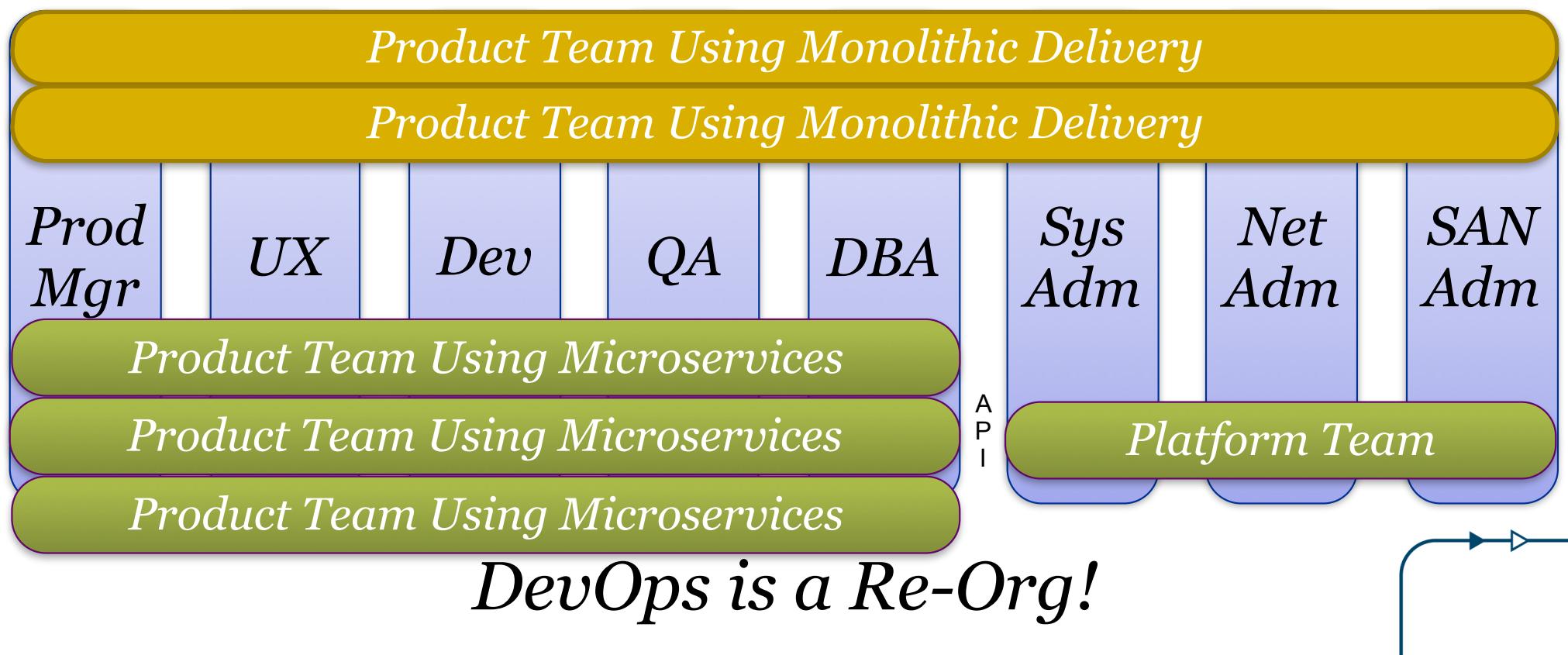
Breaking Down the SILOs

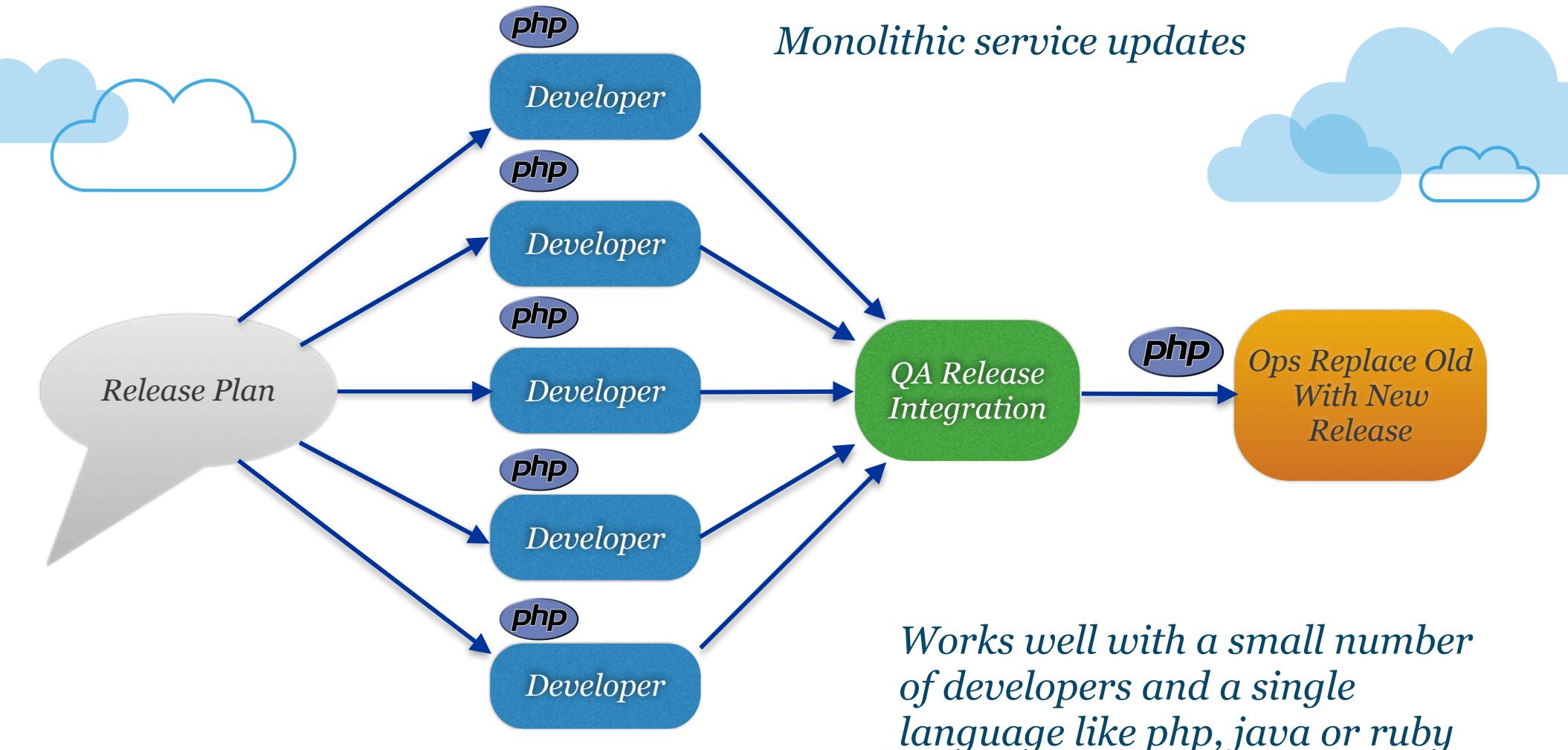


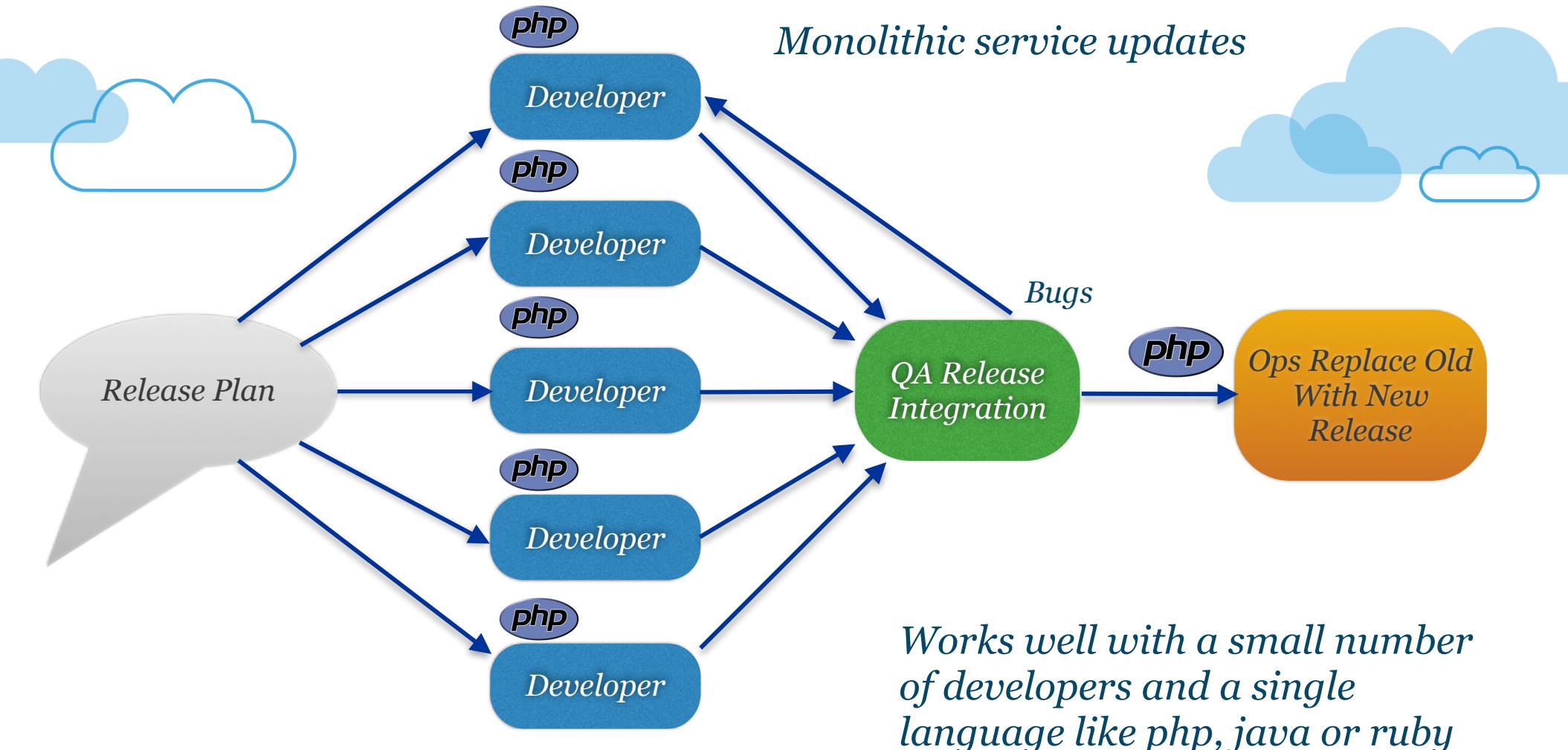
Breaking Down the SILOs

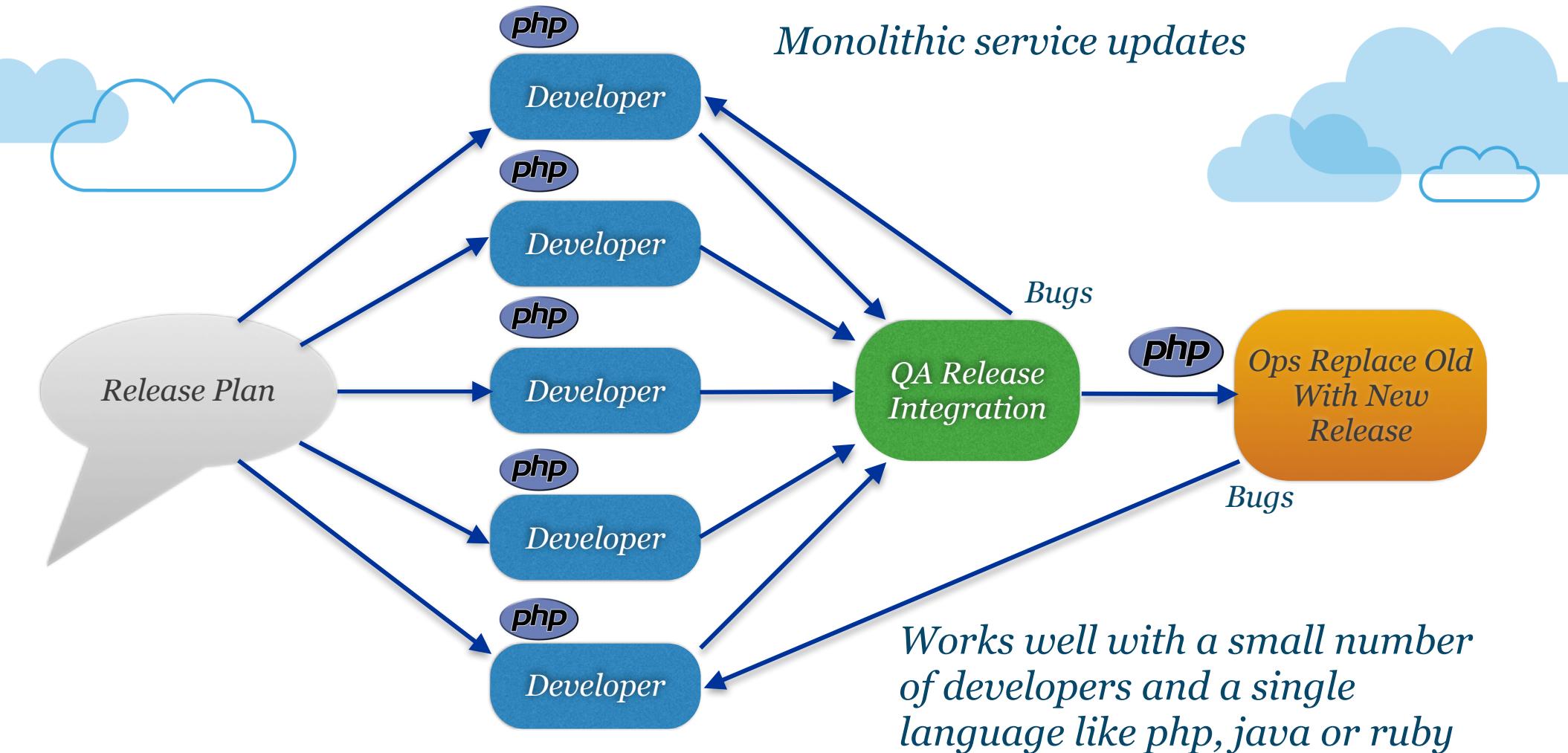


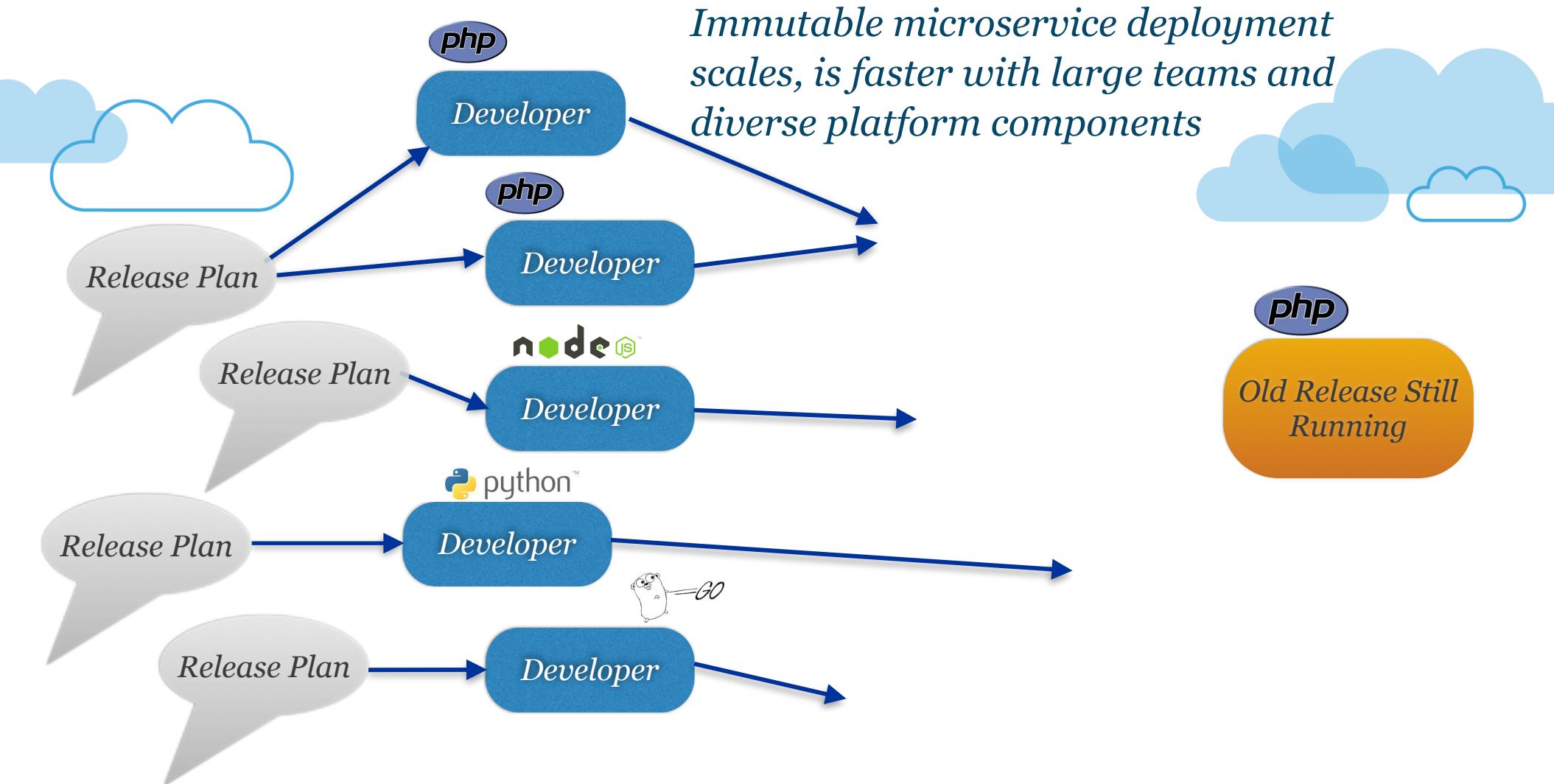
Breaking Down the SILOs

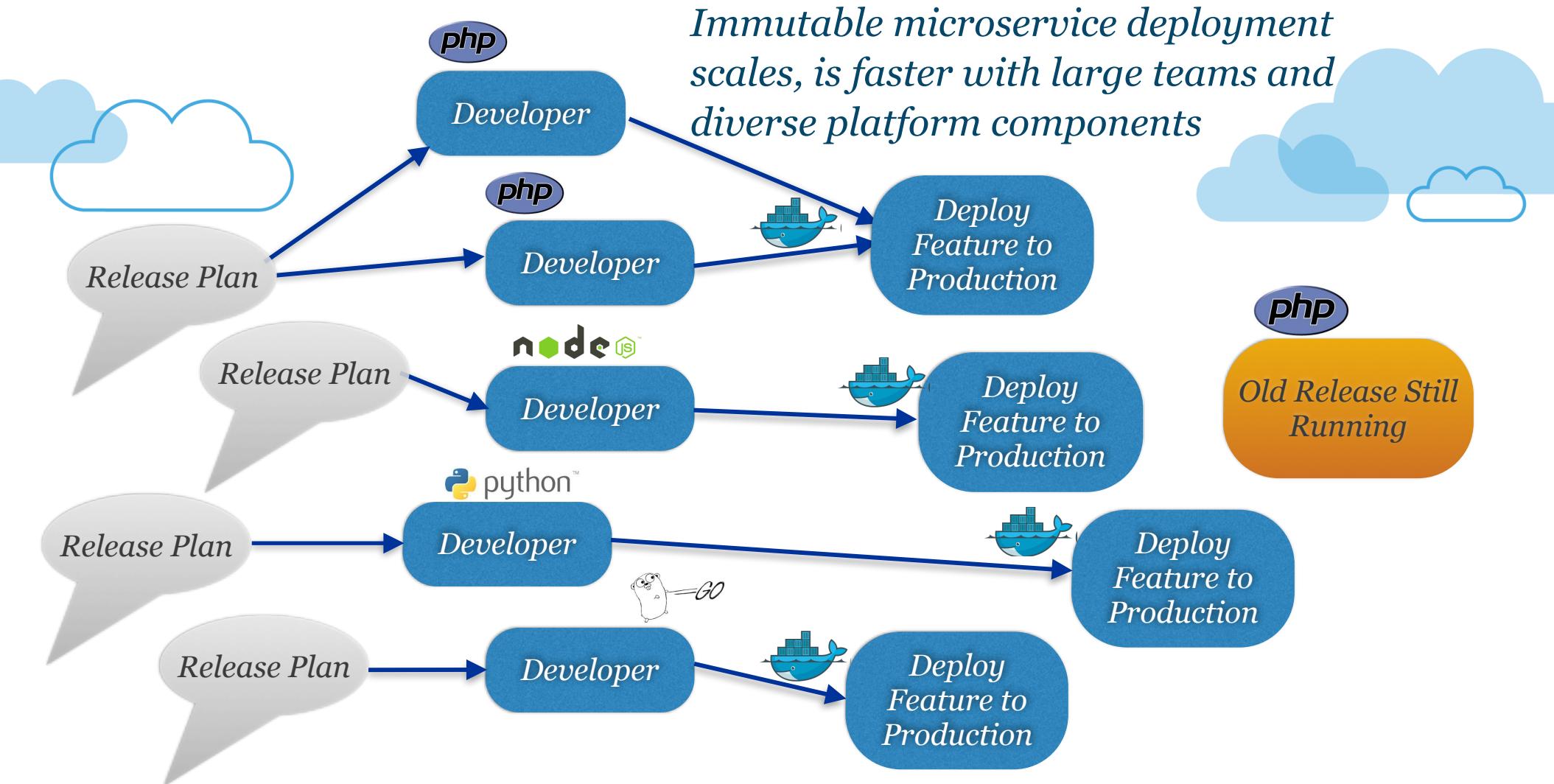


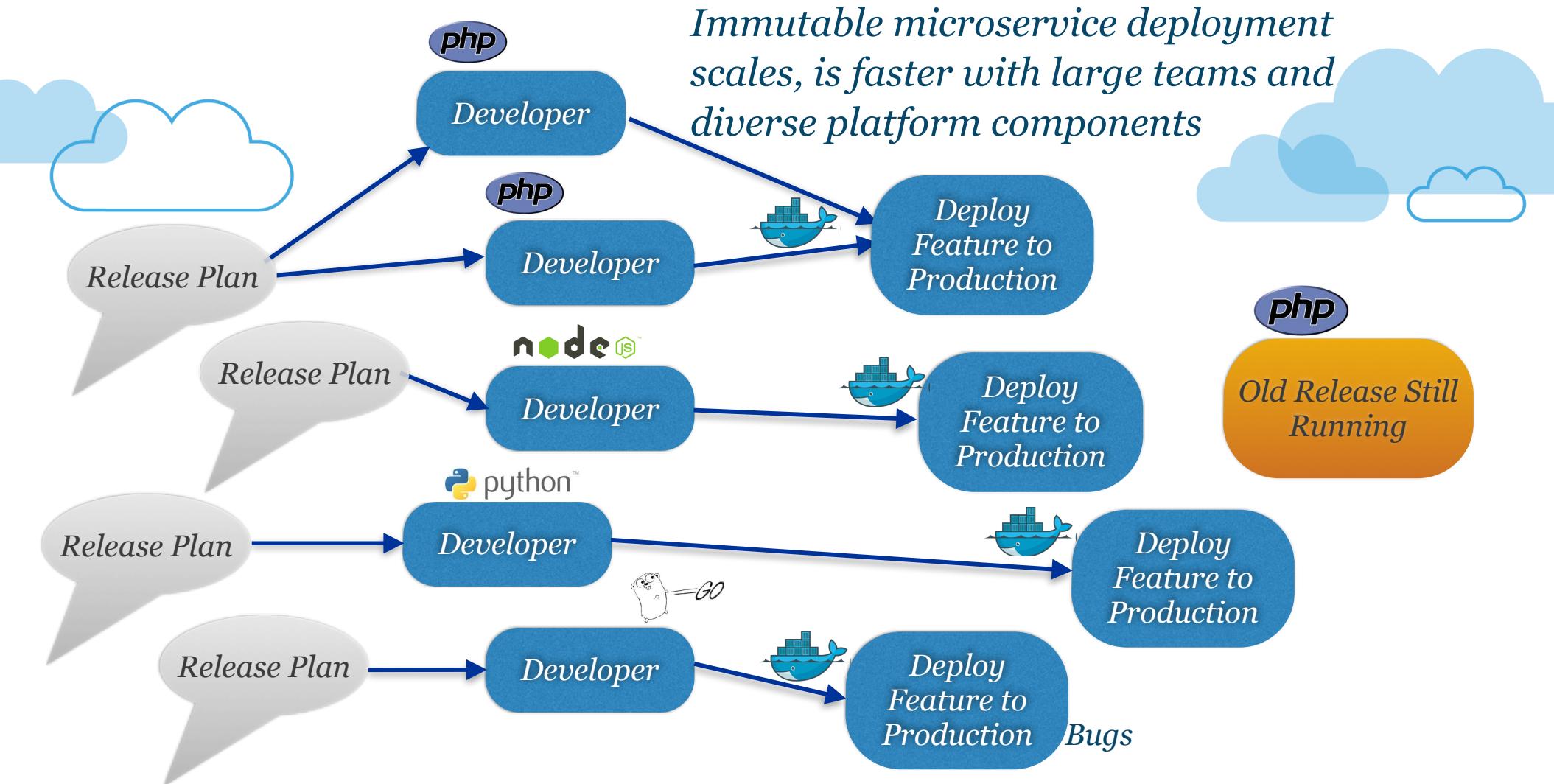


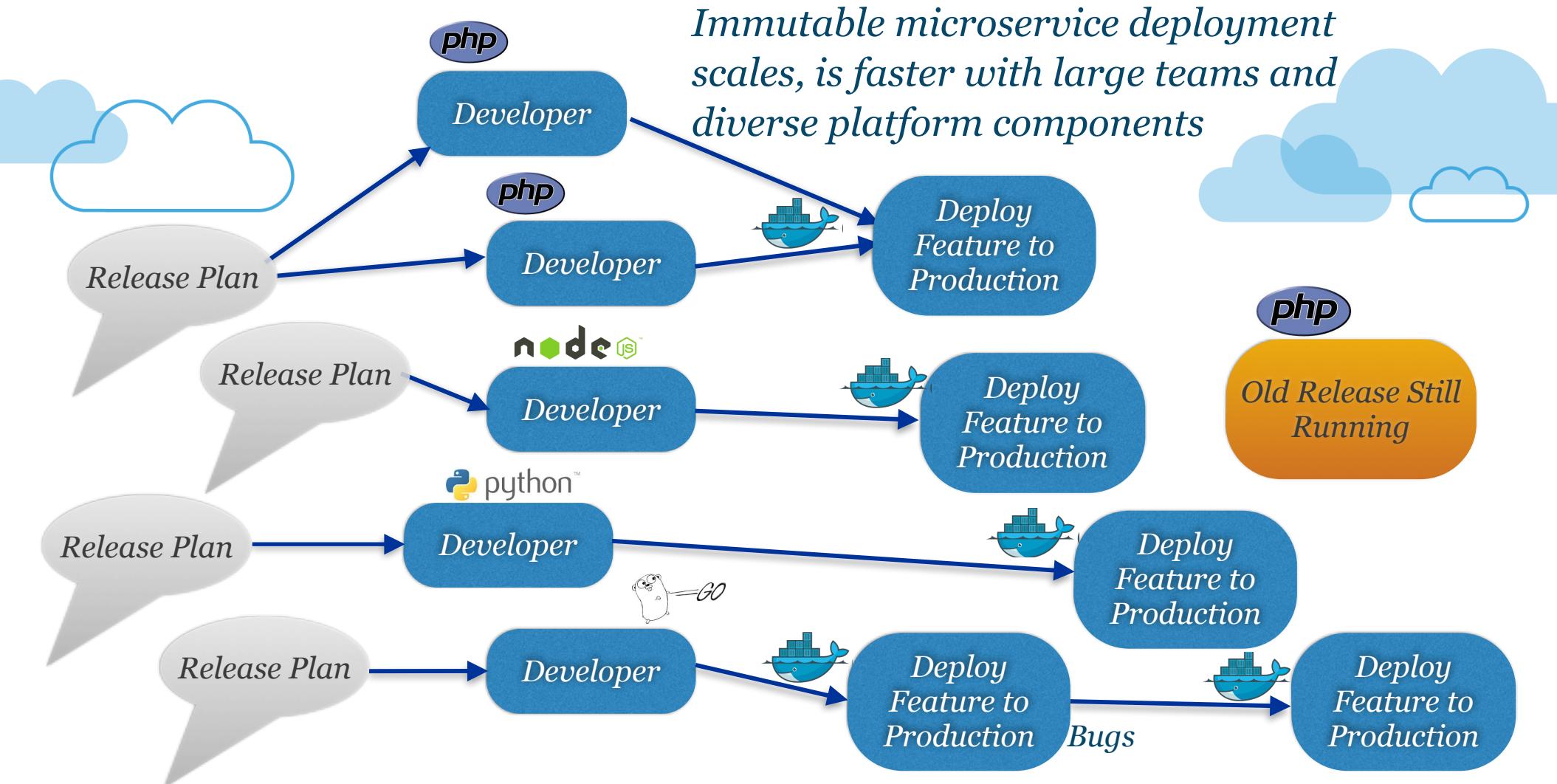


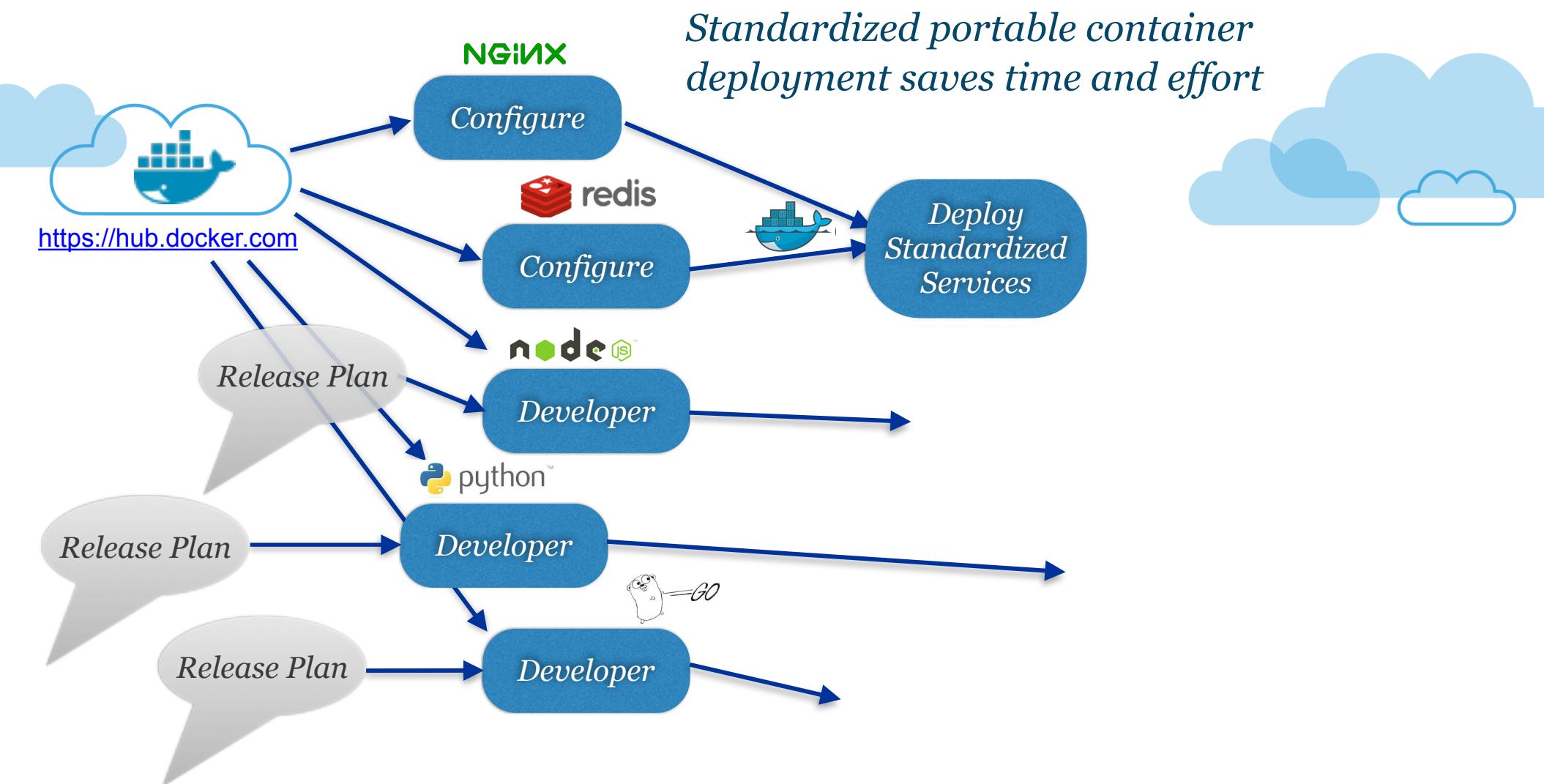


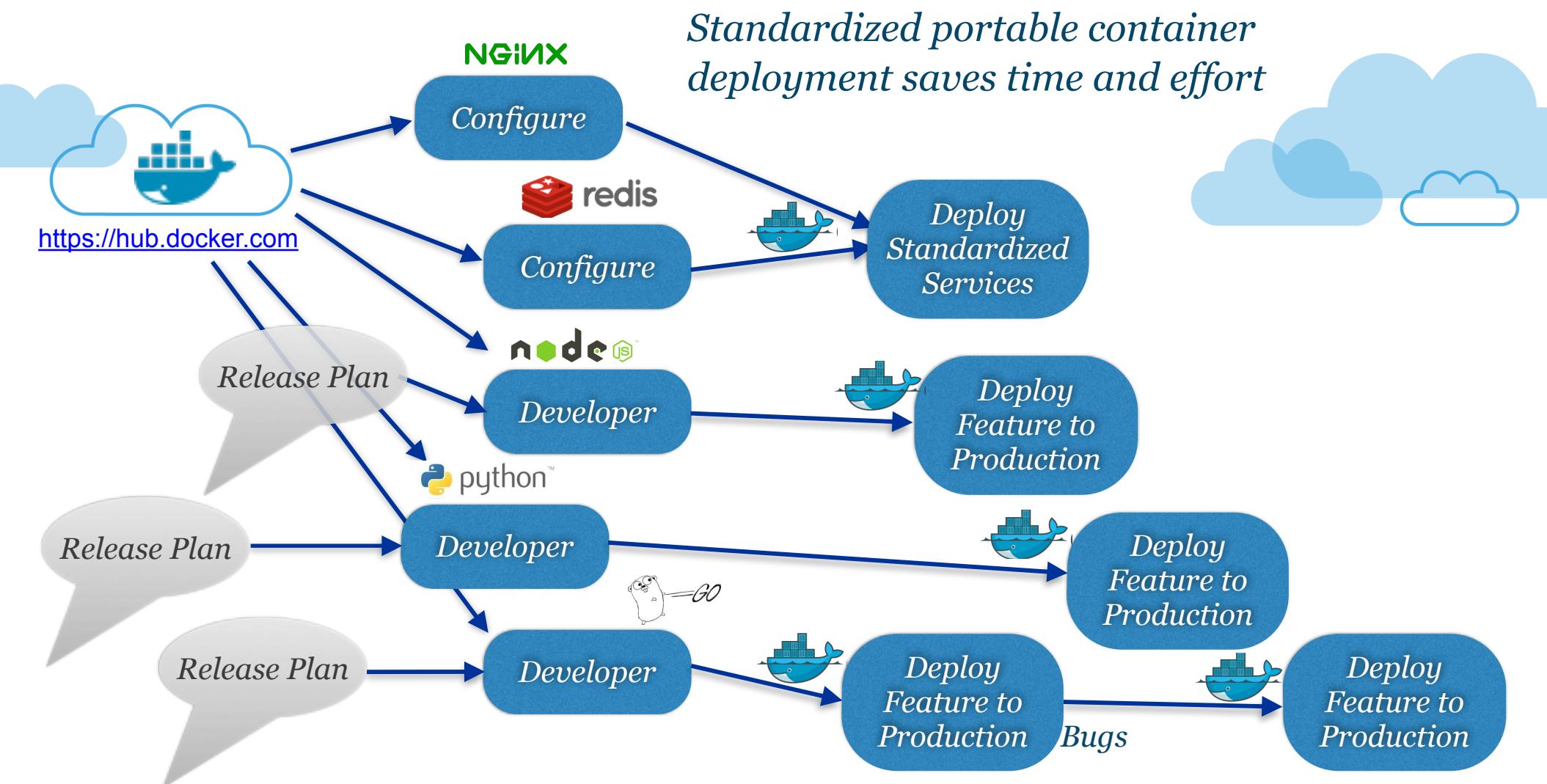


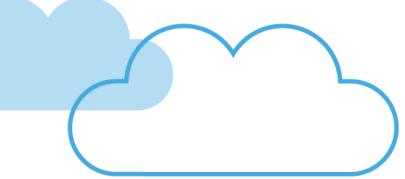












Run What You Wrote

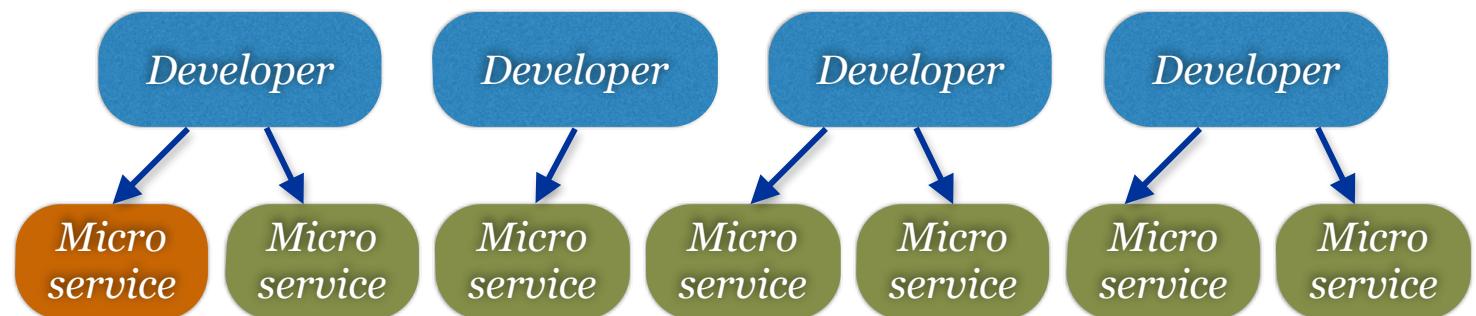
Developer

Developer

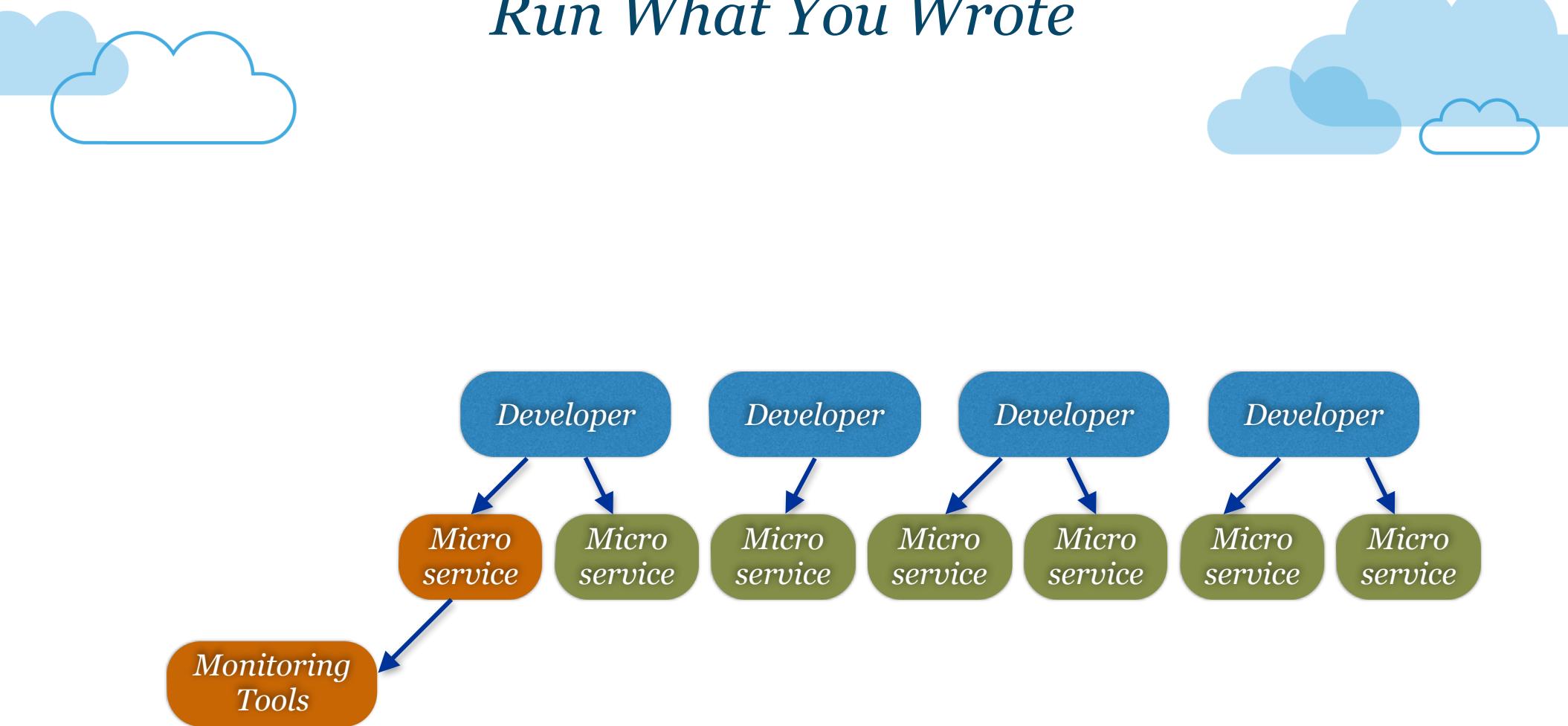
Developer

Developer

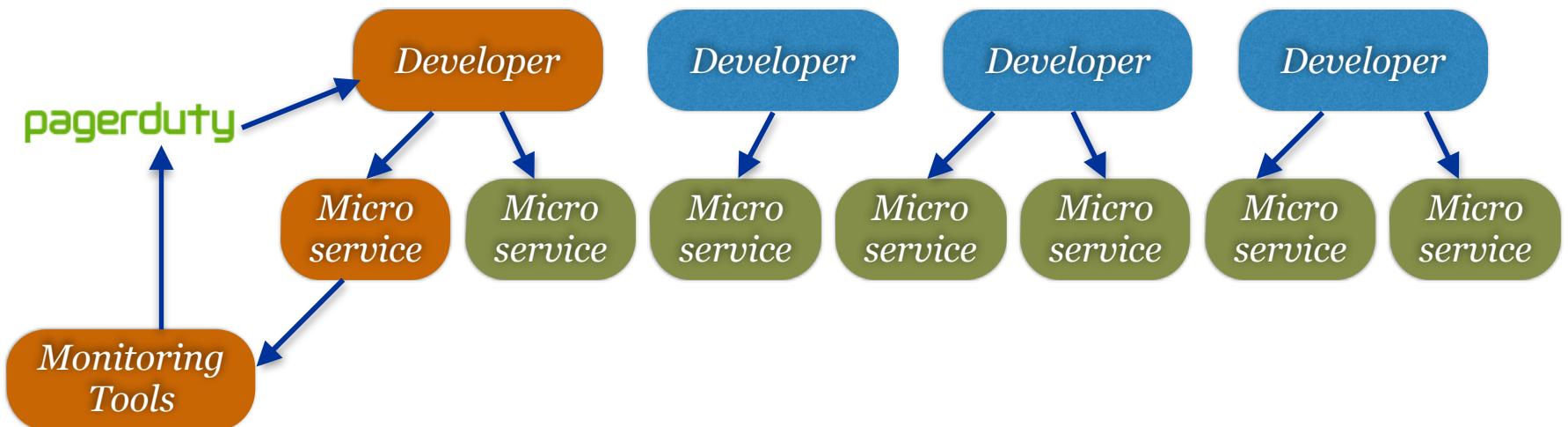
Run What You Wrote



Run What You Wrote

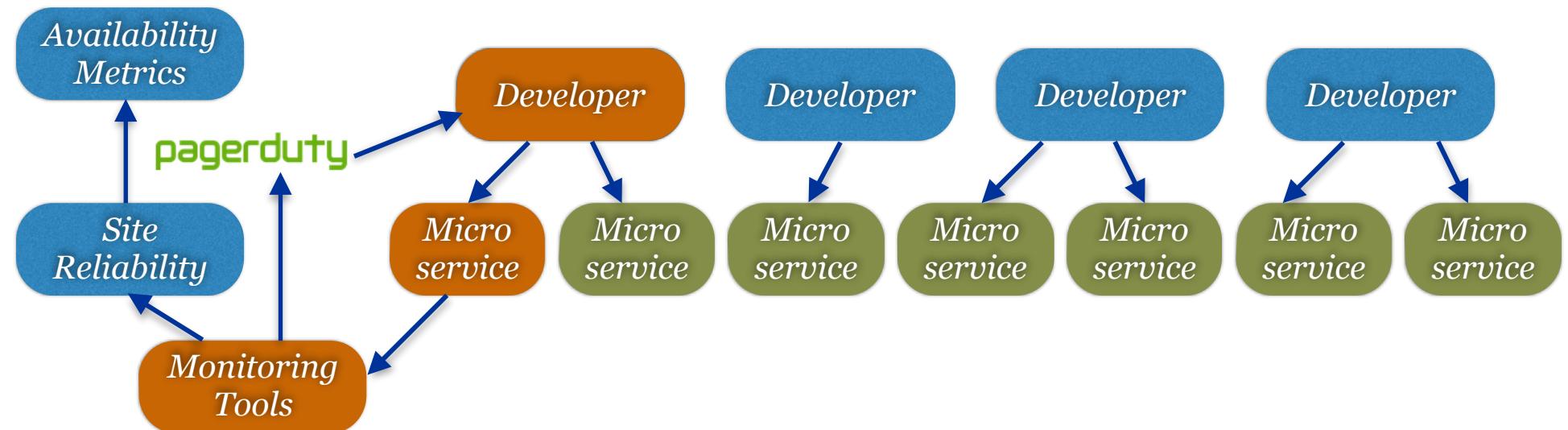


Run What You Wrote

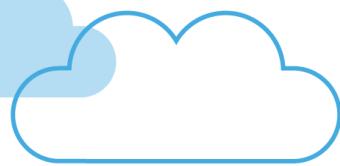


Run What You Wrote

99.95% customer success rate



Run What You Wrote



99.95% customer success rate

Availability Metrics

pagerduty

Site Reliability

Monitoring Tools

Manager

Developer

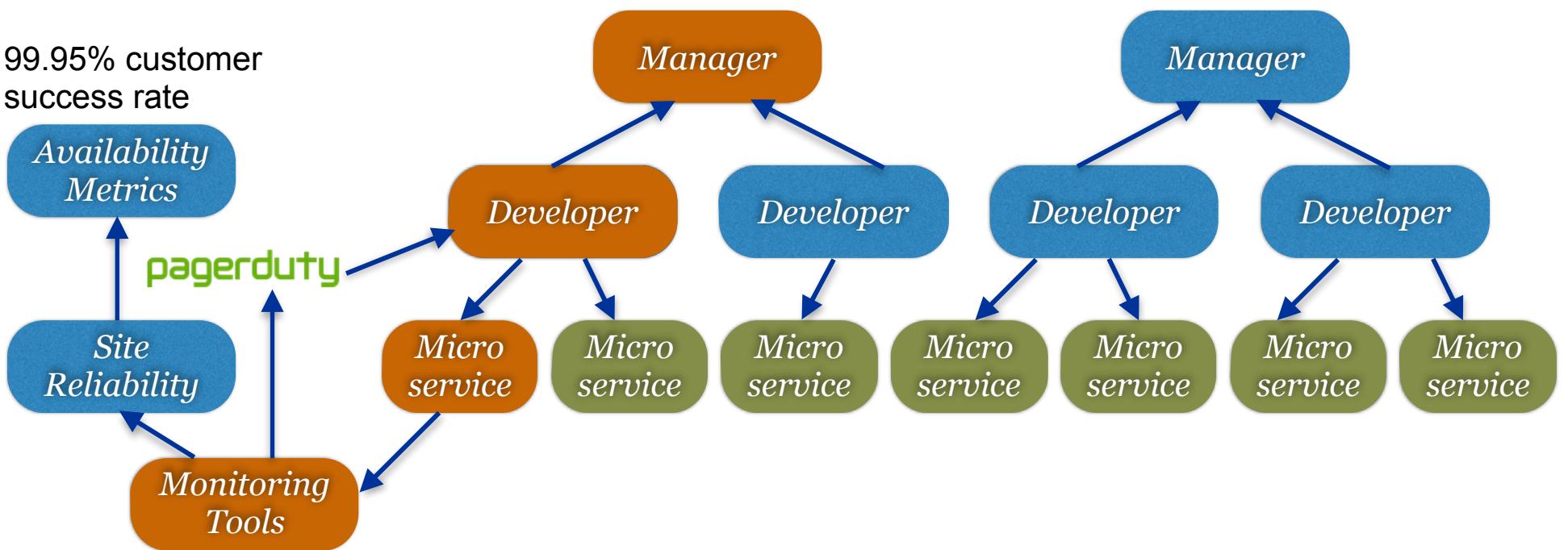
Developer

Manager

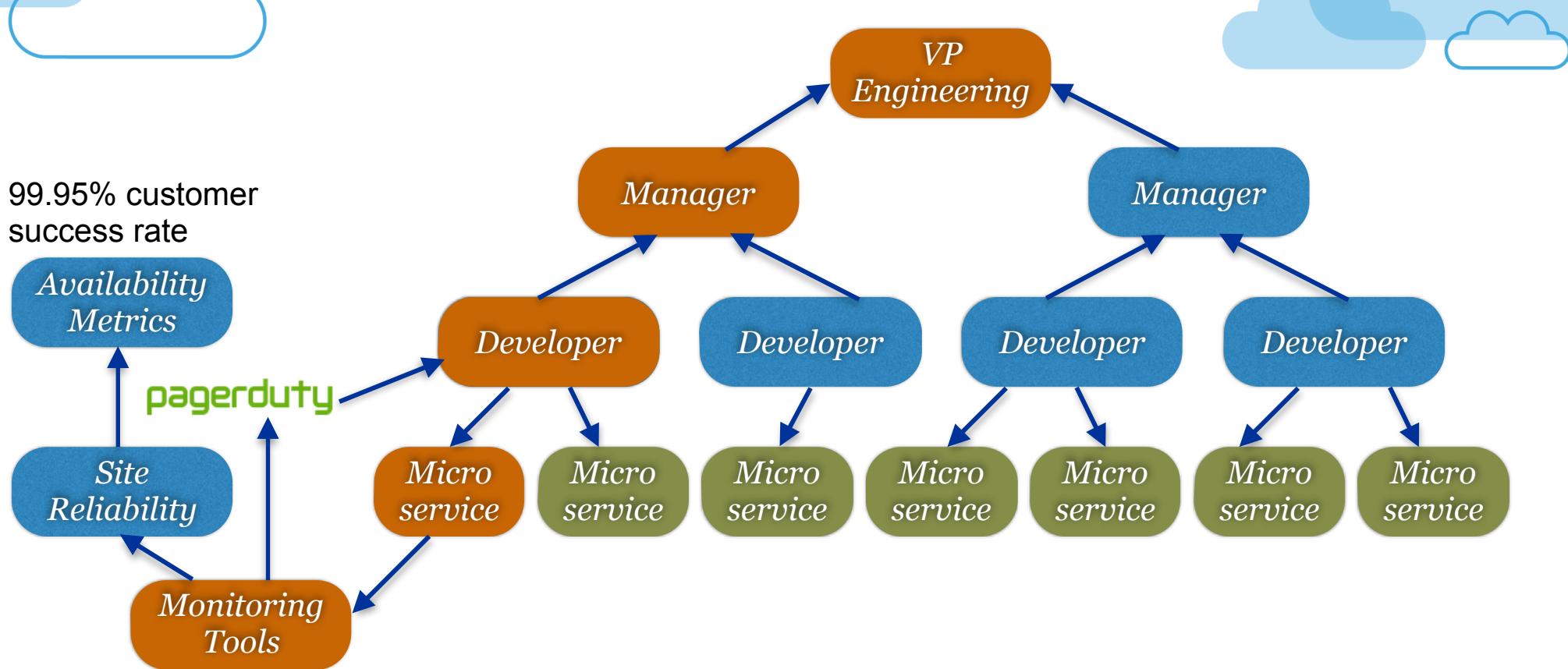
Developer

Developer

Micro service

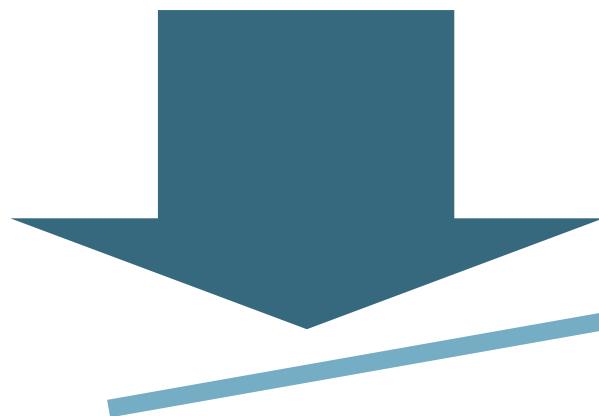


Run What You Wrote

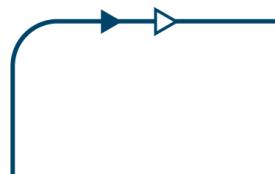
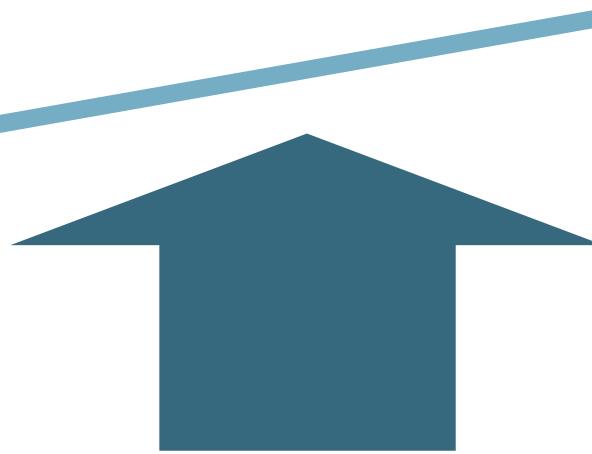


What Happened?

*Rate of change
increased*



*Cost and size and
risk of change
reduced*



Developing at the Speed of Docker

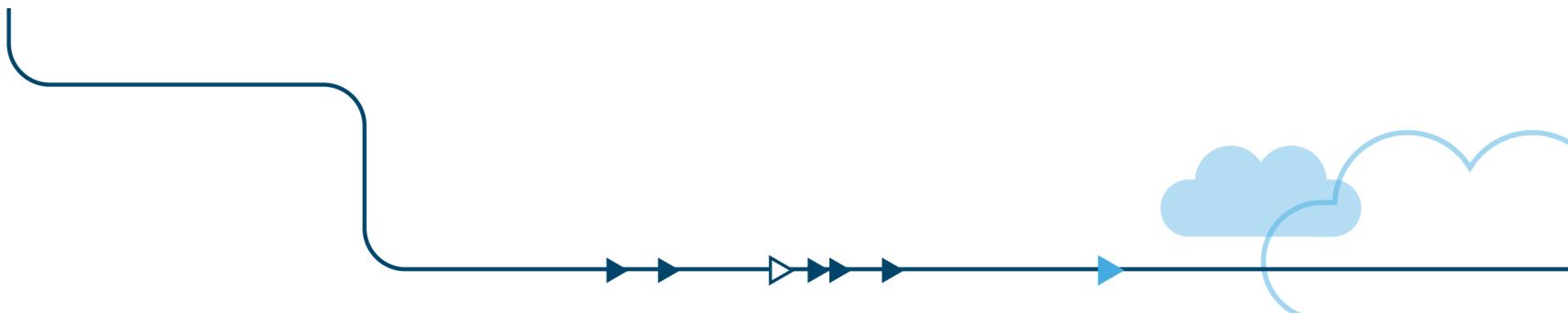


Developing at the Speed of Docker

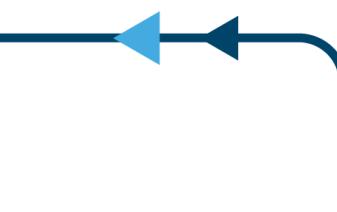


► *Speed is addictive, hard to go back to taking much longer to get things done*

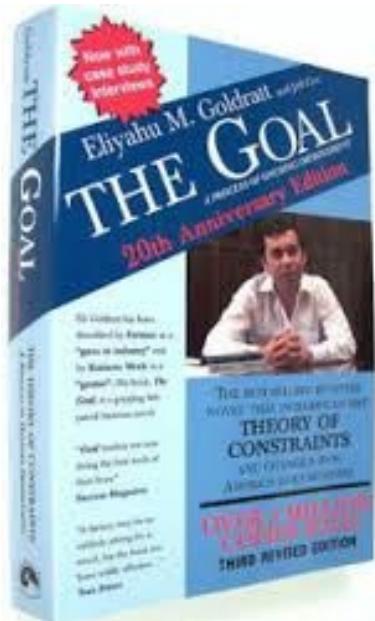




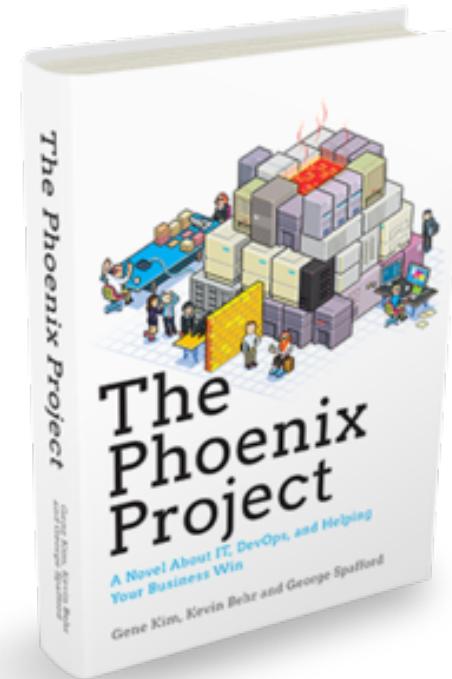
Disruptor: Continuous Delivery with Containerized Microservices



"This is the IT swamp draining manual for anyone who is neck deep in alligators."

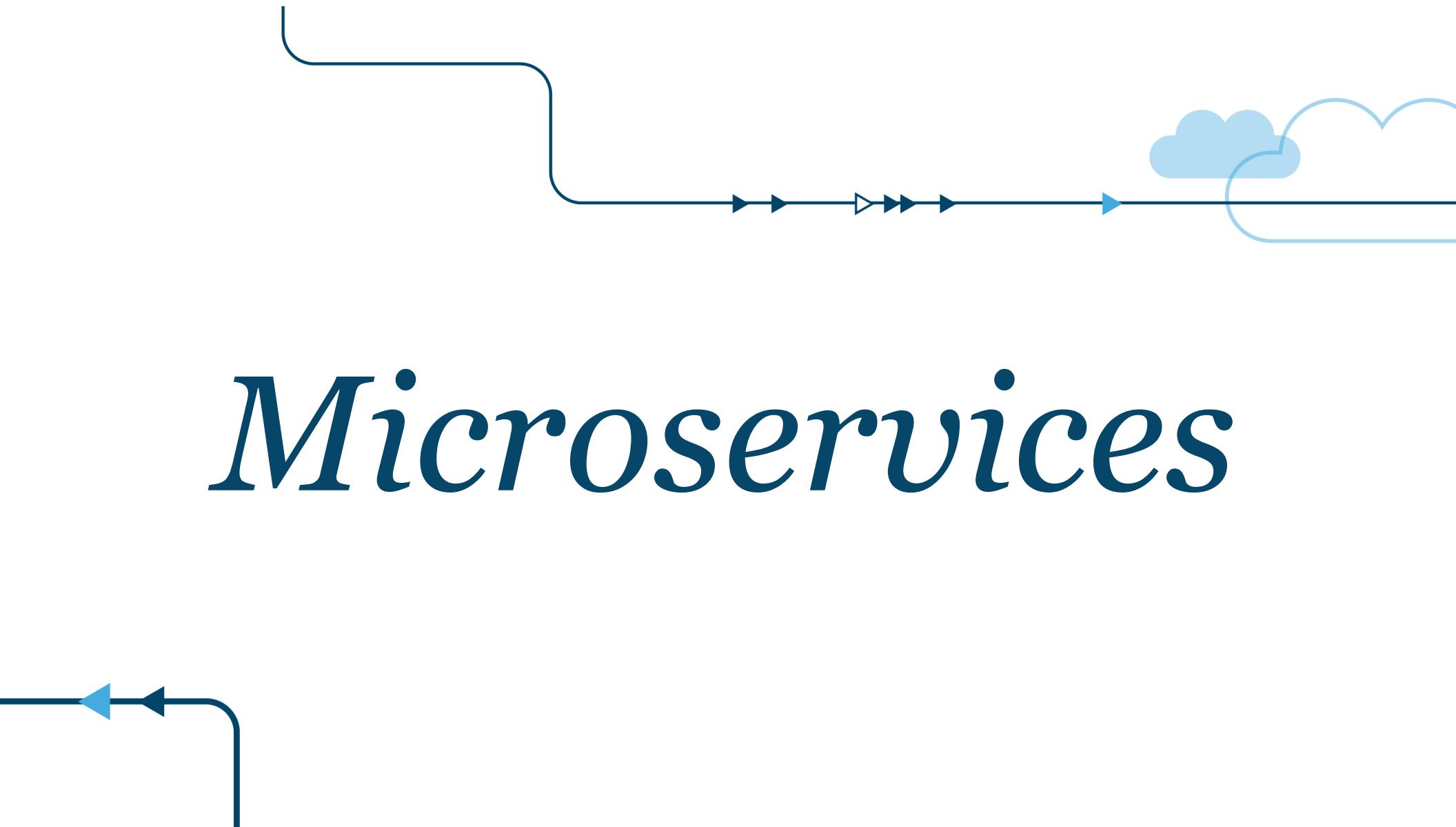


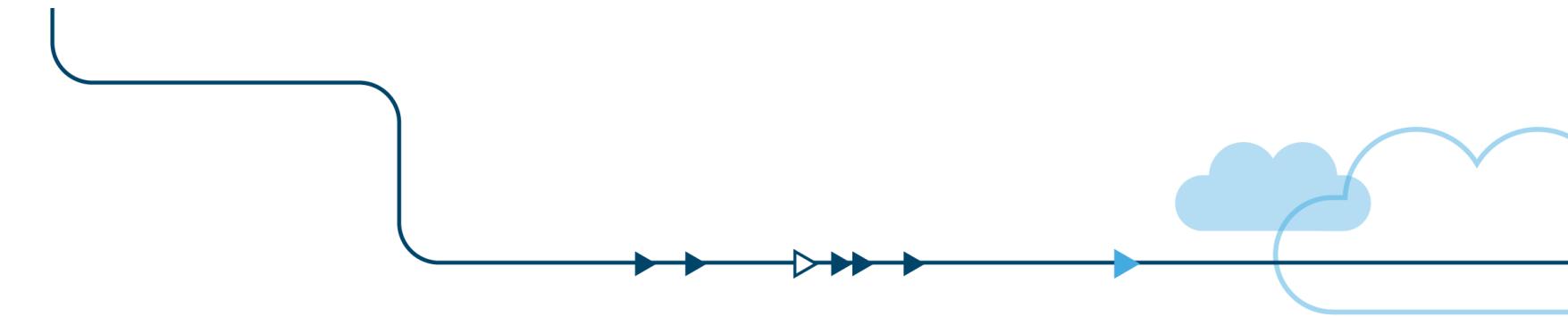
1984



2014

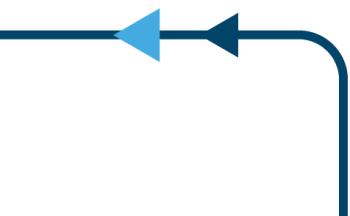
Microservices





A Microservice Definition

Loosely coupled service oriented architecture with bounded contexts



If every service has to be updated at the same time it's not loosely coupled

A Microservice Definition

Loosely coupled service oriented architecture with bounded contexts

If every service has to be updated at the same time it's not loosely coupled

A Microservice Definition

Loosely coupled service oriented architecture with bounded contexts

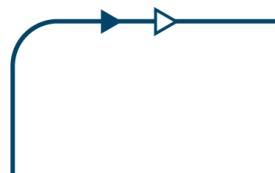
If you have to know too much about surrounding services you don't have a bounded context. See the Domain Driven Design book by Eric Evans.

Coupling Concerns



- *Conway's Law - organizational coupling*
- *Centralized Database Schemas*
- *Enterprise Service Bus - centralized message queues*
- *Inflexible Protocol Versioning*

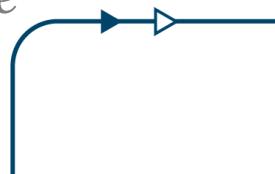
http://en.wikipedia.org/wiki/Conway's_law



Non-Destructive Production Updates



- “*Immutable Code*” Service Pattern
 - *Existing services are unchanged, old code remains in service*
 - *New code deploys as a new service group*
 - *No impact to production until traffic routing changes*
- *A|B Tests, Feature Flags and Version Routing control traffic*
 - *First users in the test cell are the developer and test engineers*
 - *A cohort of users is added looking for measurable improvement*
 - *Finally make default for everyone, keeping old code for a while*

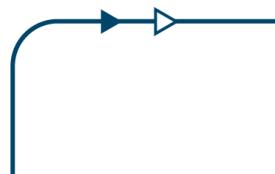


Speeding Up The Platform

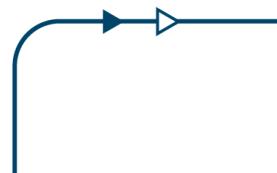
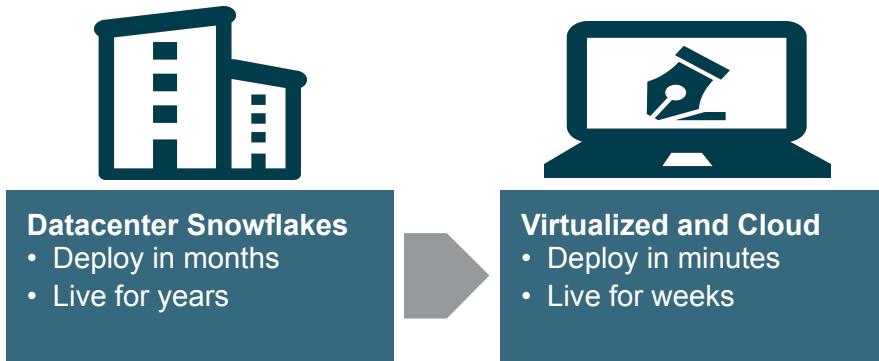


Datacenter Snowflakes

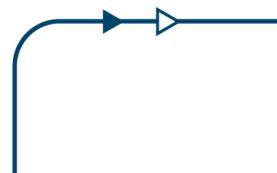
- Deploy in months
- Live for years



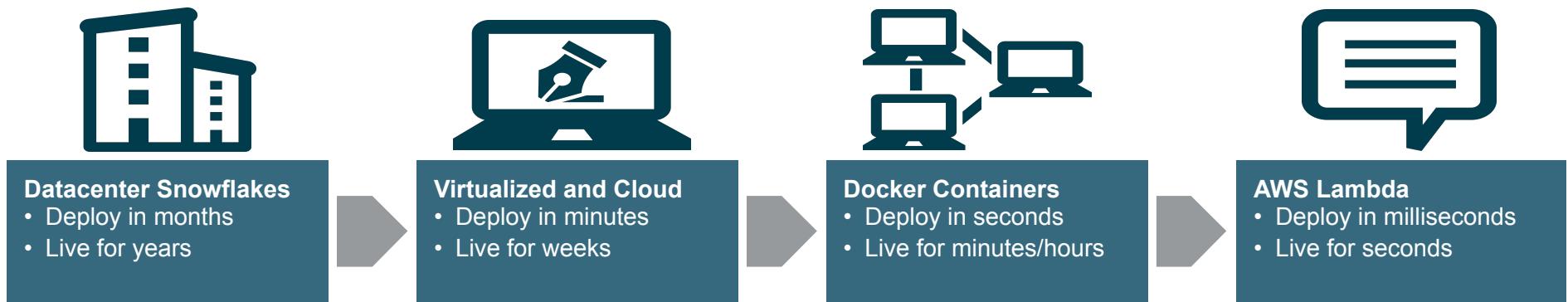
Speeding Up The Platform



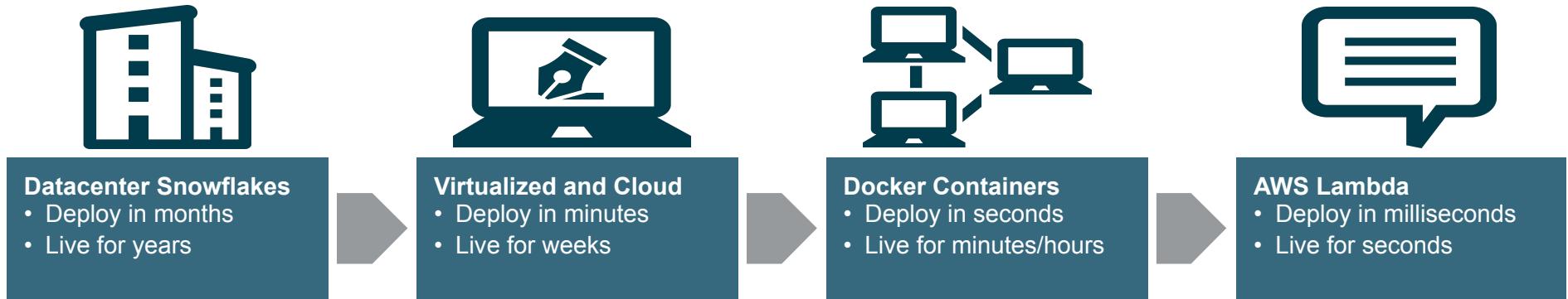
Speeding Up The Platform



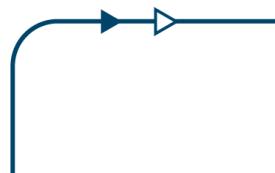
Speeding Up The Platform



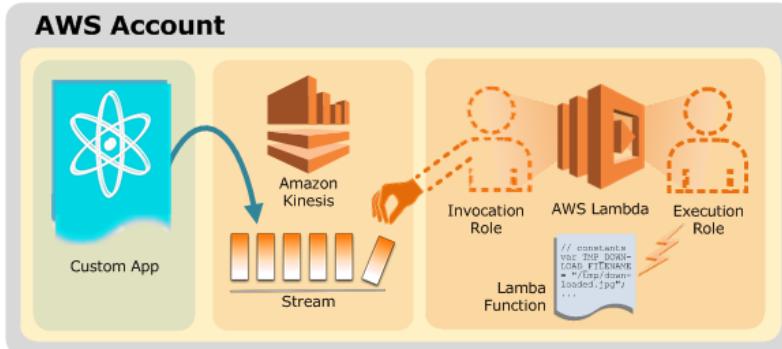
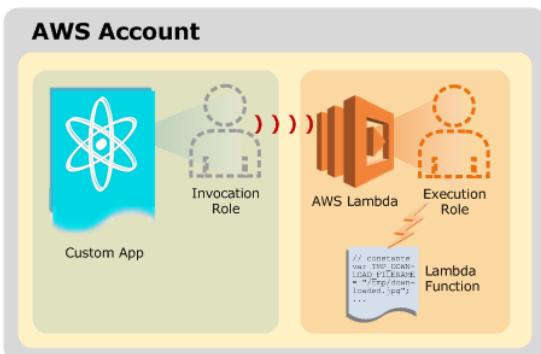
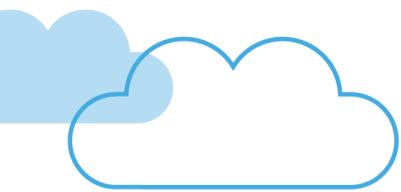
Speeding Up The Platform



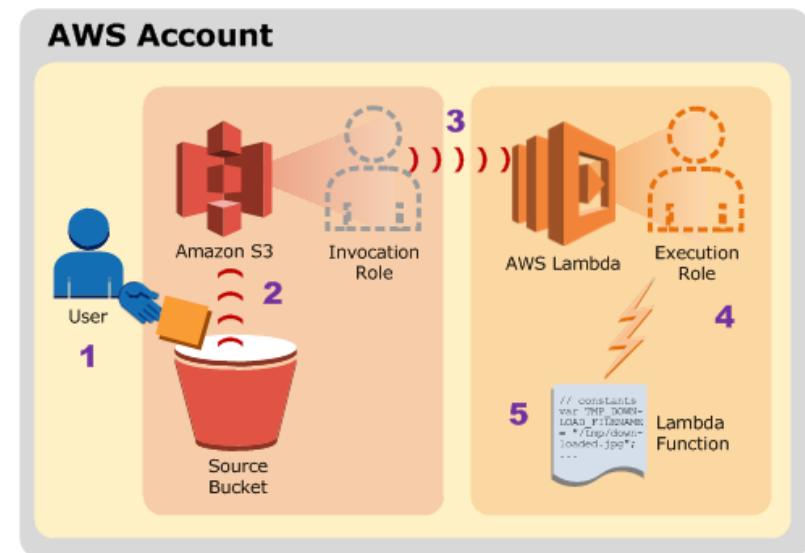
► *Speed enables and encourages new microservice architectures*

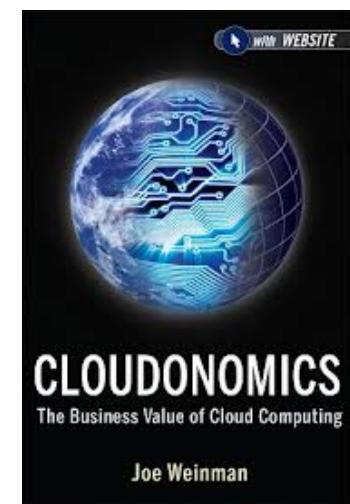
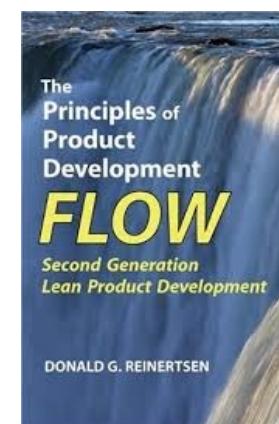
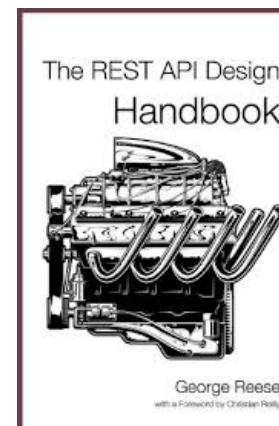
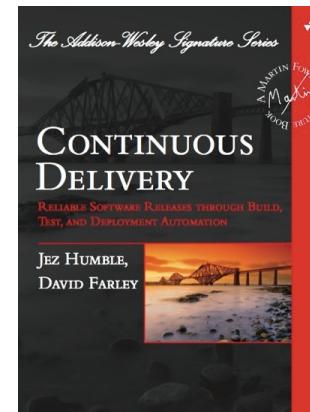
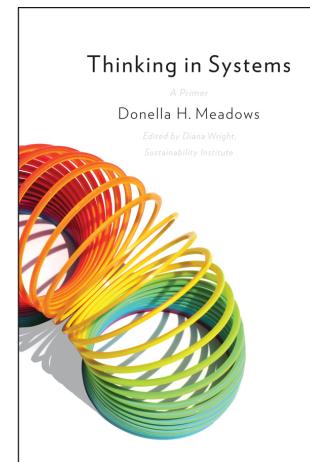
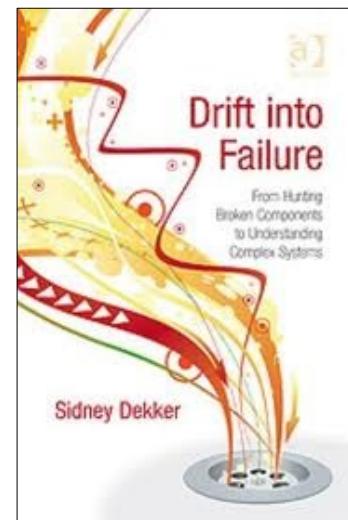
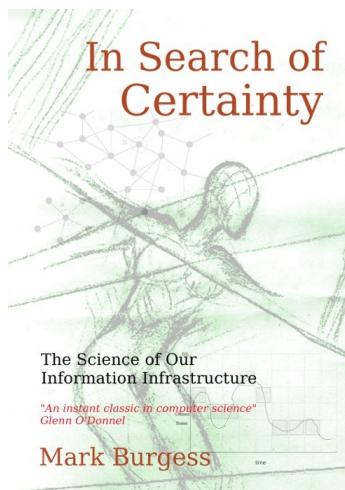
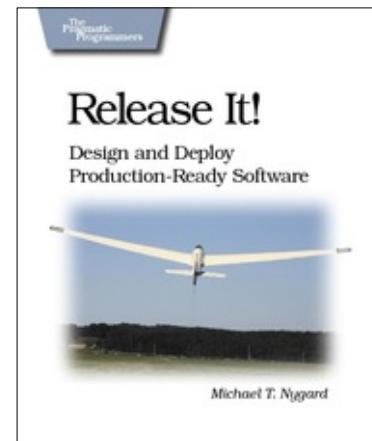
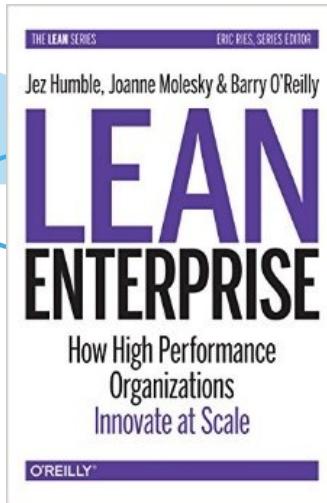


With AWS Lambda compute resources are charged by the 100ms, not the hour

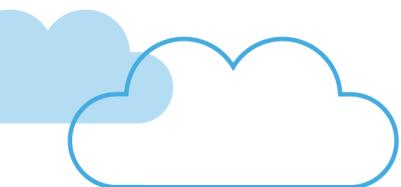


First 1M node.js executions/month are free





Inspiration



State of the Art in Web Scale Microservice Architectures



<http://www.infoq.com/presentations/scale-gilt>



AWS Re:Invent : Asgard to Zuul <https://www.youtube.com/watch?v=p7ysHhs5hl0>
Resiliency at Massive Scale https://www.youtube.com/watch?v=ZfYJHtVL1_w
Microservice Architecture <https://www.youtube.com/watch?v=CriDUYtfrij>



<http://www.infoq.com/presentations/Twitter-Timeline-Scalability>
<http://www.infoq.com/presentations/twitter-soa>
<http://www.infoq.com/presentations/Zipkin>



<http://www.slideshare.net/mcculloughsean/itier-breaking-up-the-monolith-philly-ete>



<https://speakerdeck.com/mattheath/scaling-micro-services-in-go-highload-plus-plus-2014>

Microservice Concerns

Tooling

Configuration

Discovery

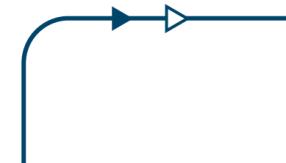
Routing

Observability

Datastores

Operational: Orchestration and Deployment Infrastructure

Development: Languages and Container



NETFLIX

OSS

Microservices



Asgard
Aminator
Tooling

Edda
Archaius
Configuration

Eureka
Prana
Discovery

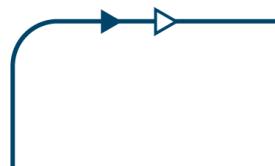
Denominator
Zuul, Netty
Ribbon 2.0
Routing

Hystrix
Pytheus
SALP
Observability

Ephemeral datastores using Dynomite, Memcached, Astyanax, Staash, Priam, Cassandra

Manual Orchestration with Asgard and deployment on AWS or Eucalyptus

Java, Groovy, Scala, Clojure, Python, Node.js with AMI and Docker Containers



NETFLIX

OSS

Microservices



Asgard
Aminator
Tooling

Edda
Archaius
Configuration

Eureka
Prana
Discovery

Denominator
Zuul, Netty
Ribbon 2.0
Routing

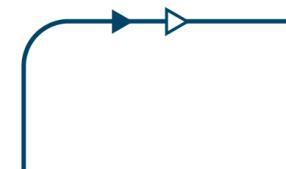
Hystrix
Pytheus
SALP
Observability

Ephemeral datastores using Dynomite, Memcached, Astyanax, Staash, Priam, Cassandra

Manual Orchestration with Asgard and deployment on AWS or Eucalyptus

Java, Groovy, Scala, Clojure, Python, Node.js with AMI and Docker Containers

Focus on global distribution, high scale and availability





Netflix Open Source Software Center

Repositories

Powered By NetflixOSS

These companies are using and contributing to Netflix OSS Components

Email netflixoss@netflix.com to have your logo here.

STITCH FIX

KENZAN

SCHIBSTED
CLASSIFIED MEDIA SPAIN

Bitnet

RAPID7

BONOBOS

KNEWTON

rainforest

waze

nirmata

IBM

vennetics

swrve

KIXEYE

yammer

FullContact

flipkart.com

globus genomics

Riot GAMES

coursera

yelp

Hotels.com

MORTAR

AnsWerS

YAHOO!

EUCALYPTUS

StumbleUpon

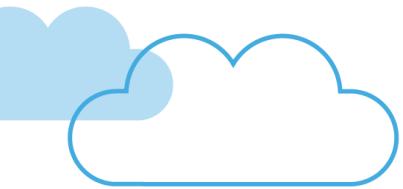
Maginatics

UserEvents

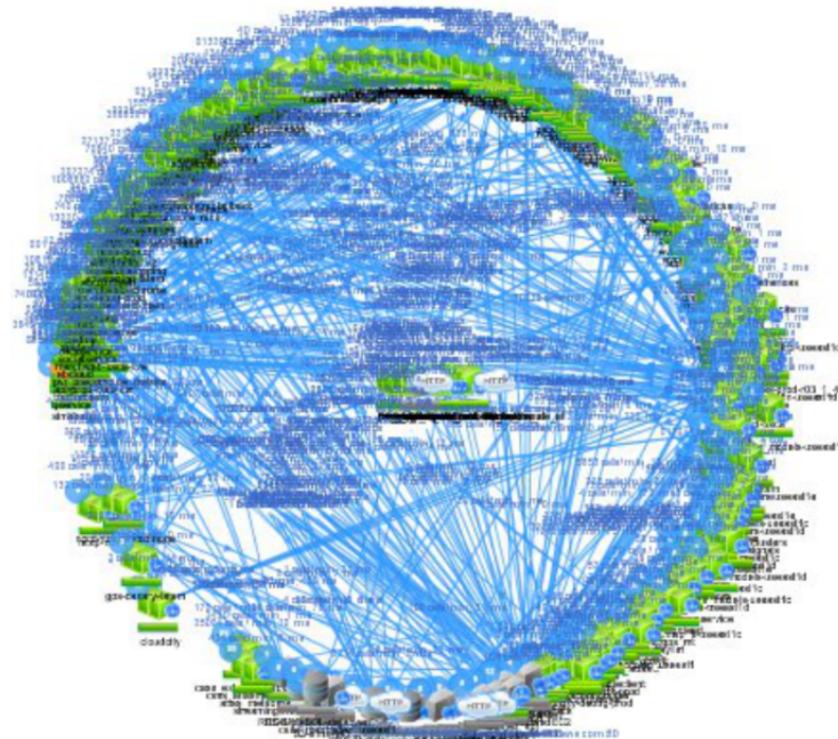
bazaarvoice:

OpenSCG™

SUNCORP GROUP



NETFLIX



Twitter Microservices



Tooling

Decider
Configuration

Finagle
Zookeeper
Discovery

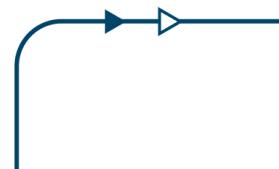
Finagle
Netty
Routing

Zipkin
Observability

Custom Cassandra-like datastore: Manhattan

Orchestration using Aurora deployment in datacenters using Mesos

Scala with JVM Container



Twitter Microservices



Tooling

Decider
Configuration

Finagle
Zookeeper
Discovery

Finagle
Netty
Routing

Zipkin
Observability

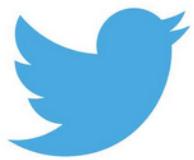
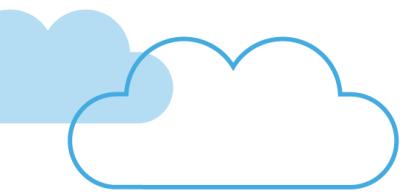
Custom Cassandra-like datastore: Manhattan

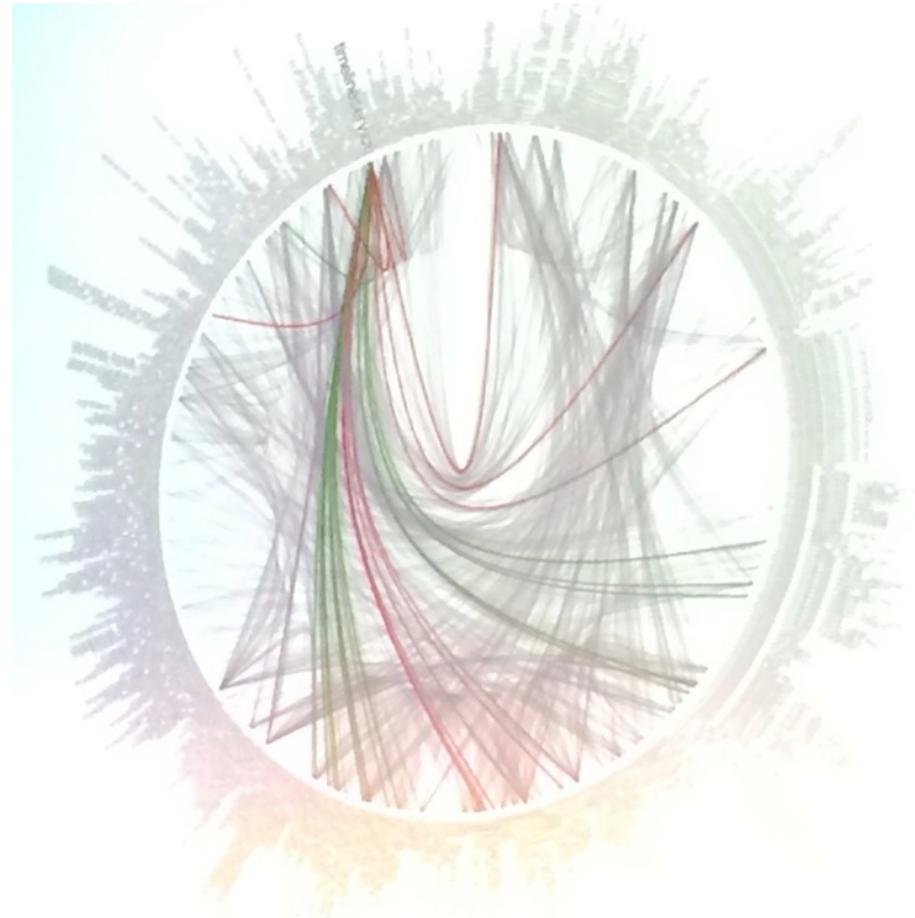
Orchestration using Aurora deployment in datacenters using Mesos

Scala with JVM Container

Focus on efficient datacenter deployment at scale







Gilt Microservices



Ion Cannon
SBT
Rake
Tooling

Decider
Configuration

Finagle
Zookeeper
Discovery

Akka
Finagle
Netty
Routing

Zipkin
Observability

Datastores per Microservice using MongoDB, Postgres, Voldemort

Deployment on AWS

Scala and Ruby with Docker Containers



Gilt Microservices



Ion Cannon
SBT
Rake
Tooling

Decider
Configuration

Finagle
Zookeeper
Discovery

Akka
Finagle
Netty
Routing

Zipkin
Observability

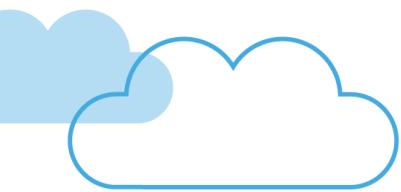
Datastores per Microservice using MongoDB, Postgres, Voldemort

Deployment on AWS

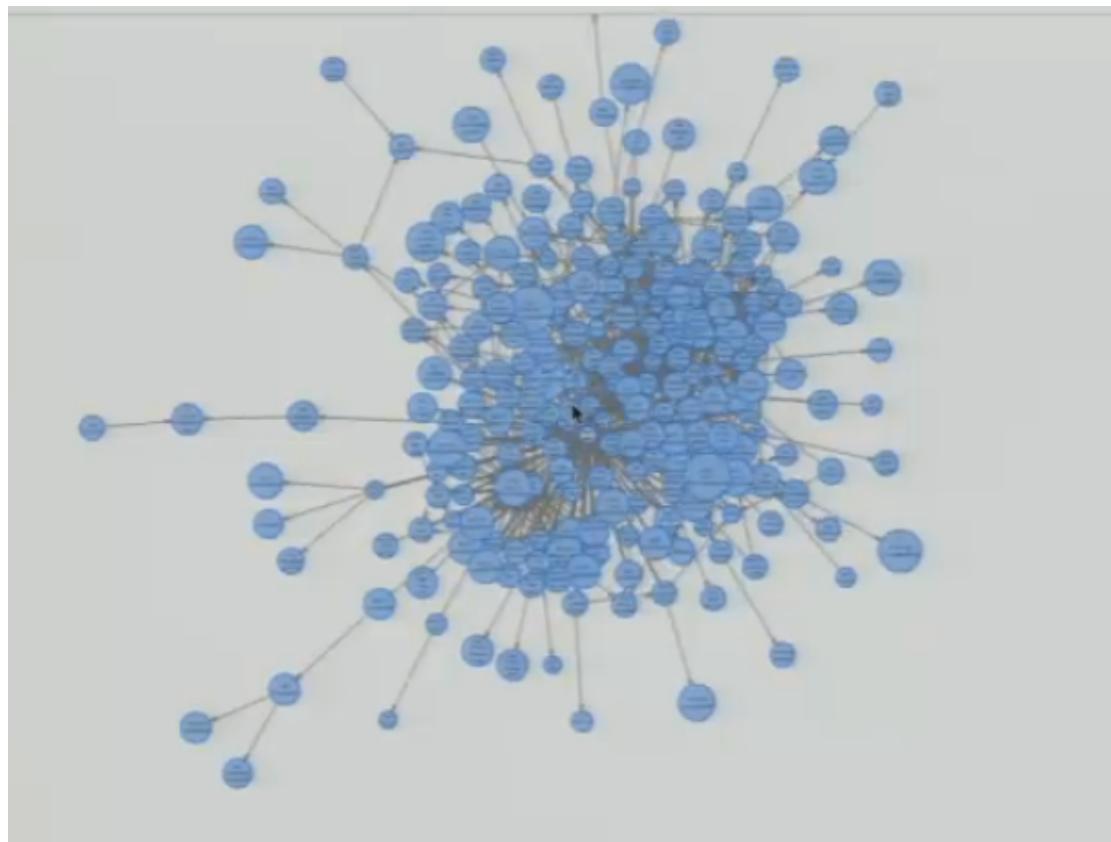
Scala and Ruby with Docker Containers

Focus on fast development with Scala and Docker





GILT



Hailo Microservices



Hubot
Janky
Jenkins
Tooling

Configuration

go-platform
Discovery

go-platform
RabbitMQ
Routing

Request trace
Observability

Datastore based on Cassandra

Deployment on AWS

Go using Docker



Hailo Microservices



Hubot
Janky
Jenkins
Tooling

Configuration

go-platform
Discovery

go-platform
RabbitMQ
Routing

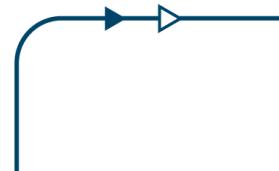
Request trace
Observability

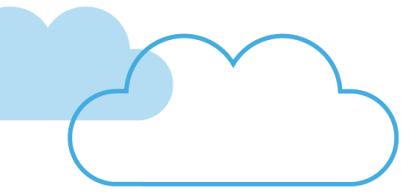
Datastore based on Cassandra

Deployment on AWS

Go using Docker

Focus on fast development at scale using Go





Node.js Microservices

GROUPON

@WalmartLabs



<http://senecaajs.org/>



<http://aws.amazon.com/lambda/>

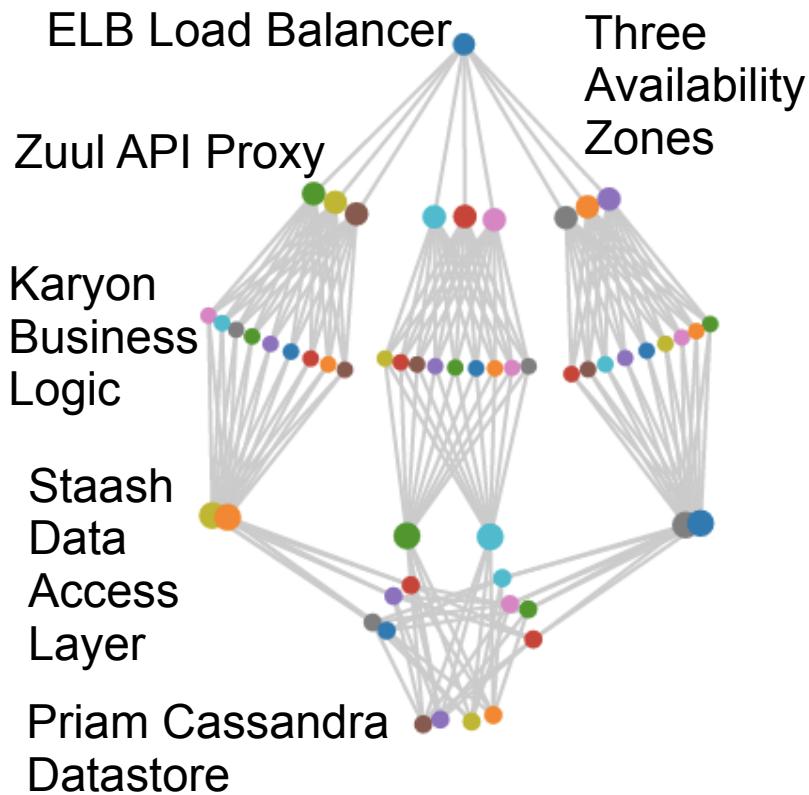
Several different approaches

Mostly small simple microservices

Focus on easy interface with presentation code in javascript

AWS Lambda - preview only

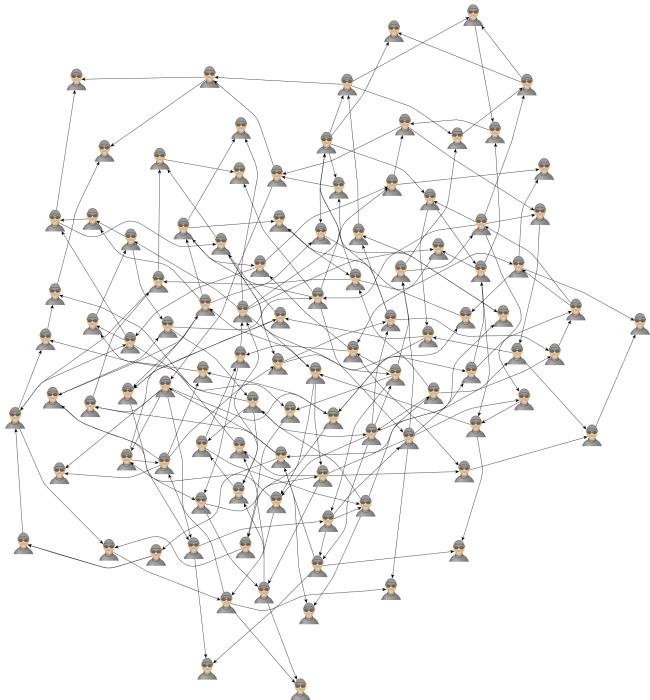
Adrian's Tinkering Projects



*Model and visualize microservices
Simulate interesting architectures
Generate large scale configurations
Eventually stress test real tools*

*See github.com/adrianco/spigo
Simulate Protocol Interactions in Go
Visualize with D3*

What is Spigo?



Creates and animates microservices
Single Go program on this laptop
Generates 100,000+ instances
About 250,000 messages/sec
Uses Go channels rather than http
Supports social network architecture
Supports NetflixOSS architecture
Simple code patterns to extend

Why Build Spigo?

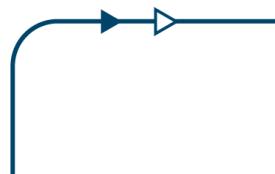
*Generate test microservice configurations at scale
Stress monitoring tools display capabilities*

*Eventually (i.e. not implemented yet)
Dynamically vary configuration: autoscale, code push
Simulate microservice, zone, region failures
D3 websocket dynamic browser interface
Timescale: Monitorama Conference June 2015*

Spigo Nanoservice Structure



```
func Start(listener chan gotocol.Message) {
    for {
        select {
        case msg := <-listener:
            switch msg.Imposition {
            case gotocol.Hello:
                ...
            case gotocol.NameDrop:
                ...
            case gotocol.Chat:
                ...
            case gotocol.GetResponse:
                ...
            case gotocol.Goodbye:
                gotocol.Message{gotocol.Goodbye, nil, time.Now(), name}.GoSend(netflixoss)
                return
            }
        case <-chatTicker.C:
            ...
        }
    }
}
```



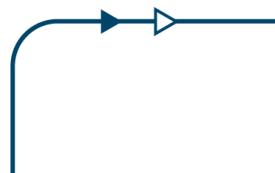


What's Next?

Web Scale Characteristics



- *Brand new Microservices are deployed infrequently*
- *New versions deployed automatically/frequently*
- *No real need for general purpose orchestration*
- *Architectures use hundreds of microservices*
- *Each deployment is heavily customized*



Orchestration for Applications



- *Standard portable microservice based applications*
- *New versions deployed automatically/frequently*
- *Orchestration automated and standardized*
- *Architectures likely based on tens of microservices*
- *Opportunity: Docker Hub as the enterprise app store*



Next Generation Applications



Docker?
PaaS?

Tooling

?

Configuration

Eureka?
Consul?

Discovery

Ribbon?
Finagle?

Routing

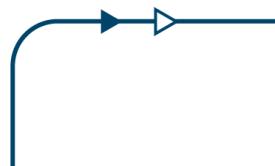
Zipkin?
Metrics?
Hystrix?

Observability

Datastores: Distributed Ephemeral, Orchestrated or DBaaS

Operational: Many orchestration choices across public and private clouds

Development: Components assembled from Docker Hub as a composable “app store”



Next Generation Applications



Docker?
PaaS?
Tooling

?

Eureka?
Consul?
Discovery

Ribbon?
Finagle?
Routing

Zipkin?
Metrics?
Hystrix?
Observability

Datastores: Distributed Ephemeral, Orchestrated or DBaaS

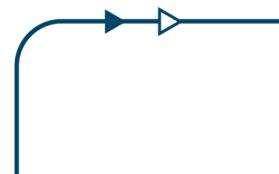
Operational: Many orchestration choices across public and private clouds

Development: Components assembled from Docker Hub as a composable “app store”

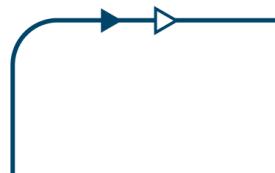
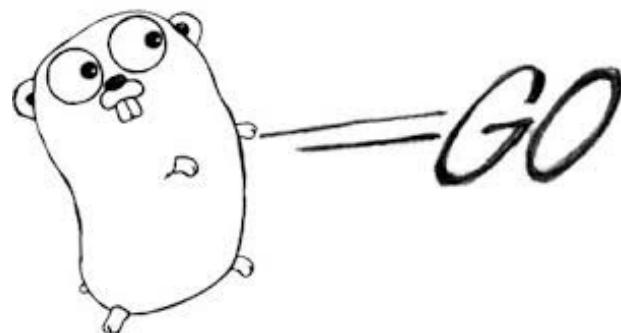
Fill in the gaps, rapidly evolving ecosystem choices



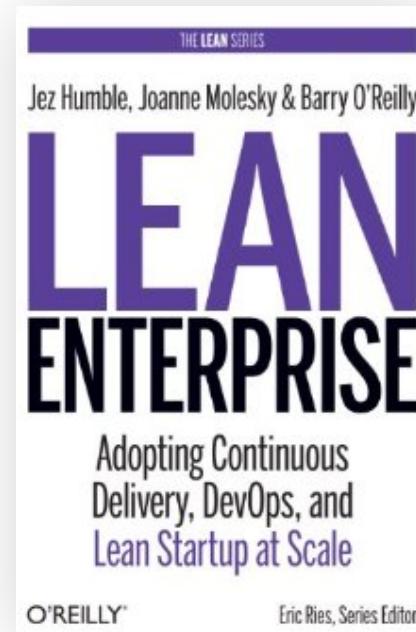
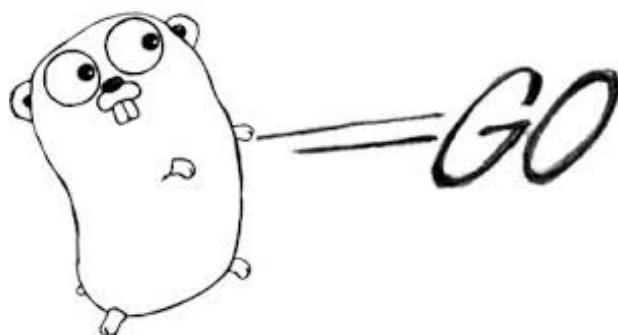
Forward Thinking



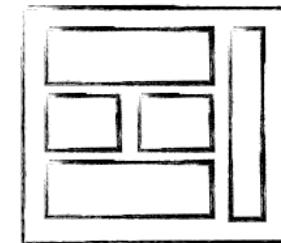
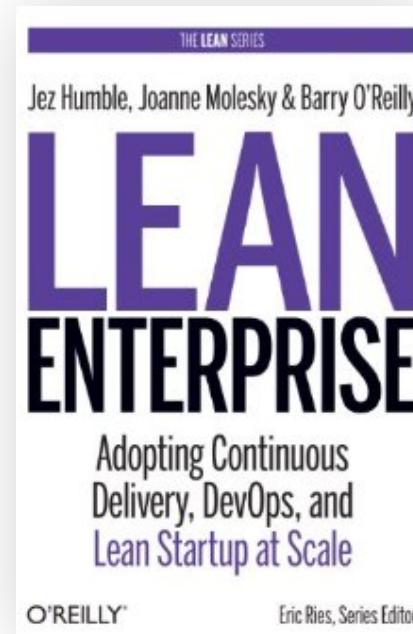
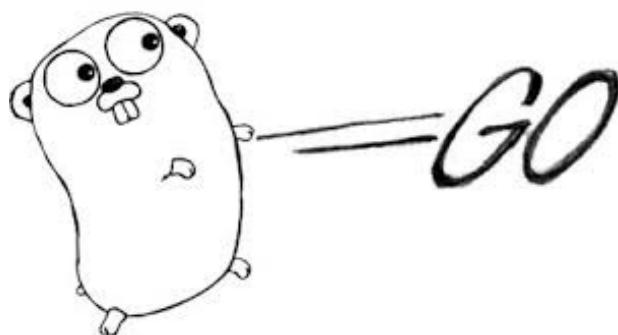
Forward Thinking



Forward Thinking



Forward Thinking



MONOLITHIC/LAYERED



MICRO SERVICES

<http://eugenivedorkin.com/seven-micro-services-architecture-advantages/>

Any Questions?



- Battery Ventures <http://www.battery.com>
- Adrian's Tweets @adrianco and Blog <http://perfcap.blogspot.com>
- Slideshare <http://slideshare.com/adriancockcroft>
- Monitorama Opening Keynote Portland OR - May 7th, 2014
- GOTO Chicago Opening Keynote May 20th, 2014
- Qcon New York – Speed and Scale - June 11th, 2014
- Structure - Cloud Trends - San Francisco - June 19th, 2014
- GOTO Copenhagen/Aarhus – Fast Delivery - Denmark – Sept 25th, 2014
- DevOps Enterprise Summit - San Francisco - Oct 21-23rd, 2014 #DOES14
- GOTO Berlin - Migrating to Microservices - Germany - Nov 6th, 2014
- AWS Re:Invent - Cloud Native Cost Optimization - Las Vegas - November 14th, 2014
- O'Reilly Software Architecture Conference - Fast Delivery - Boston March 16th 2015

Disclosure: some of the companies mentioned may be Battery Ventures Portfolio Companies
See www.battery.com for a list of portfolio investments

