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STOCKS

AAPL +0.06%

# Apple Inc. (AAPL) Opinions on WWDC Software and AI Announcements

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Written by **Quiver DiscussionTracker** for **Quiver Quantitative** →



Recent discussions on X about Apple Inc. (AAPL) have centered around the company's latest software updates and AI initiatives unveiled at the Worldwide Developers Conference (WWDC). Many users have expressed intrigue over the enhancements to Siri and other AI-driven features, viewing them as a potential game-changer for user experience across Apple's ecosystem. The buzz reflects a keen interest in how these updates might influence future product demand and competitive positioning.

Additionally, there's been notable chatter about Apple's financial performance, with posts highlighting recent quarterly revenue growth and the strength of iPhone sales alongside the expanding Services segment. Some discussions point to positive surprises in specific markets like China, fueled by promotional events, while others raise concerns about Apple lagging in AI compared to rivals or its exposure to geopolitical risks. These varied perspectives keep the conversation dynamic, as stakeholders weigh the tech giant's next moves.

Note: This discussion summary was generated from an AI condensation of post data.

## Apple Inc. Congressional Stock Trading

Members of Congress have traded \$AAPL stock 32 times in the past 6 months. Of those trades, 11 have been purchases and 21 have been sales.

MY QUOTES

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Here's a breakdown of [recent trading of \\$AAPL stock](#) by members of Congress over the last 6 months:

- [REPRESENTATIVE MARJORIE TAYLOR GREENE](#) has traded it 5 times. They made 5 purchases worth up to **\$75,000** on 05/05, 04/09, 04/03, 03/17, 02/12 and 0 sales.
- [REPRESENTATIVE BRUCE WESTERMAN](#) has traded it 3 times. They made 1 purchase worth up to **\$50,000** on 03/03 and 2 sales worth up to **\$65,000** on 04/21, 03/20.
- [SENATOR TOMMY TUBERVILLE](#) has traded it 2 times. They made 0 purchases and 2 sales worth up to **\$100,000** on 04/15, 01/10.
- [SENATOR SHELDON WHITEHOUSE](#) has traded it 2 times. They made 0 purchases and 2 sales worth up to **\$100,000** on 04/14, 12/19.
- [REPRESENTATIVE DAN NEWHOUSE](#) sold up to **\$15,000** on 04/11.
- [REPRESENTATIVE TERRI A. SEWELL](#) purchased up to **\$15,000** on 04/10.
- [REPRESENTATIVE JOSH GOTTHEIMER](#) has traded it 7 times. They made 1 purchase worth up to **\$15,000** on 12/19 and 6 sales worth up to **\$90,000** on 04/09, 03/06, 03/05, 02/24, 02/21, 02/03.
- [REPRESENTATIVE ROBERT BRESNAHAN](#) sold up to **\$15,000** on 04/08.
- [REPRESENTATIVE JULIE JOHNSON](#) has traded it 2 times. They made 0 purchases and 2 sales worth up to **\$30,000** on 04/07, 03/31.
- [REPRESENTATIVE JEFFERSON SHREVE](#) has traded it 2 times. They made 2 purchases worth up to **\$300,000** on 04/07, 03/31 and 0 sales.
- [REPRESENTATIVE GREG LANDSMAN](#) has traded it 2 times. They made 0 purchases and 2 sales worth up to **\$100,000** on 03/27.
- [SENATOR SHELLEY MOORE CAPITO](#) has traded it 2 times. They made 0 purchases and 2 sales worth up to **\$30,000** on 02/05, 01/17.
- [REPRESENTATIVE JAMES COMER](#) purchased up to **\$15,000** on 01/02.
- [REPRESENTATIVE NANCY PELOSI](#) sold up to **\$25,000,000** on 12/31.

Feedback

To track congressional stock trading, check out Quiver Quantitative's [congressional trading dashboard](#).

## Apple Inc. Insider Trading Activity

Apple Inc. insiders have traded \$AAPL stock on the open market 18 times in the past 6 months. Of those trades, 0 have been purchases and 18 have been sales.

Here's a breakdown of [recent trading of \\$AAPL stock](#) by insiders over the last 6 months:

- [JEFFREY E WILLIAMS](#) (COO) has made 0 purchases and 7 sales selling 135,493 shares for an estimated **\$32,948,086**.
- [TIMOTHY D COOK](#) (Chief Executive Officer) has made 0 purchases and 4 sales selling 108,136 shares for an estimated **\$24,184,658**.
- [KATHERINE L. ADAMS](#) (SVP, GC and Secretary) has made 0 purchases and 4 sales selling 38,822 shares for an estimated **\$8,683,252**.
- KEVAN PAREKH (Senior Vice President, CFO) sold 4,570 shares for an estimated **\$941,420**

- [CHRIS KONDO](#) (Principal Accounting Officer) sold 4,486 shares for an estimated **\$933,955**
- [ARTHUR D LEVINSON](#) sold 1,516 shares for an estimated **\$343,146**

To track insider transactions, check out Quiver Quantitative's [insider trading dashboard](#).

## Apple Inc. Hedge Fund Activity

We have seen 2,103 institutional investors add shares of Apple Inc. stock to their portfolio, and 3,291 decrease their positions in their most recent quarter.

Here are some of the largest recent moves:

- [UBS AM, A DISTINCT BUSINESS UNIT OF UBS ASSET MANAGEMENT AMERICAS LLC](#) removed 91,336,544 shares (-87.2%) from their portfolio in Q1 2025, for an estimated **\$20,288,586,518**
- [CAPITAL RESEARCH GLOBAL INVESTORS](#) removed 23,748,072 shares (-32.9%) from their portfolio in Q1 2025, for an estimated **\$5,275,159,233**
- [PROFICIO CAPITAL PARTNERS LLC](#) removed 20,945,084 shares (-99.5%) from their portfolio in Q1 2025, for an estimated **\$4,652,531,508**
- [H&H INTERNATIONAL INVESTMENT, LLC](#) removed 18,544,974 shares (-35.1%) from their portfolio in Q1 2025, for an estimated **\$4,119,395,074**
- [BLACKROCK, INC.](#) added 16,785,263 shares (+1.5%) to their portfolio in Q1 2025, for an estimated **\$3,728,510,470**
- [JPMORGAN CHASE & CO](#) added 15,737,447 shares (+8.6%) to their portfolio in Q1 2025, for an estimated **\$3,495,759,102**
- [AMUNDI](#) added 14,651,321 shares (+27.4%) to their portfolio in Q1 2025, for an estimated **\$3,254,497,933**

Feedback

To track hedge funds' stock portfolios, check out Quiver Quantitative's [institutional holdings dashboard](#).

## Apple Inc. Government Contracts

We have seen **\$7,470** of award payments to \$AAPL over the last year.

Here are some of the awards which we have have seen pay out the most over the last year:

- [CREDIT CARD PURCHASE POP DATES: 09/29/2025 TO 09/28/2026 FIRM FIXED PRICE: \\$7,470](#)

To track government contracts to publicly traded companies, check out Quiver Quantitative's [government contracts dashboard](#).

## Apple Inc. Analyst Ratings

Wall Street analysts have issued reports on \$AAPL in the last several months. We have seen 12 firms issue buy ratings on the stock, and 4 firms issue sell ratings.

Here are some recent analyst ratings:

- Morgan Stanley issued a "Overweight" rating on 06/13/2025
- Citigroup issued a "Buy" rating on 06/10/2025
- Wedbush issued a "Outperform" rating on 06/09/2025
- UBS issued a "Buy" rating on 06/01/2025
- Goldman Sachs issued a "Buy" rating on 05/21/2025
- Jefferies issued a "Underperform" rating on 05/02/2025
- Tigress Financial issued a "Strong Buy" rating on 04/02/2025

To track analyst ratings and price targets for Apple Inc., check out Quiver Quantitative's [\\$AAPL forecast page](#).

## Apple Inc. Price Targets

Multiple analysts have issued price targets for \$AAPL recently. We have seen 13 analysts offer price targets for \$AAPL in the last 6 months, with a median target of \$252.0.

Here are some recent targets:

- Gil Luria from D.A. Davidson set a target price of **\$250.0** on 05/02/2025
- Erik Woodring from Morgan Stanley set a target price of **\$252.0** on 03/12/2025
- An analyst from Evercore ISI set a target price of **\$260.0** on 01/31/2025
- An analyst from Redburn Partners set a target price of **\$230.0** on 01/31/2025
- An analyst from Barclays set a target price of **\$197.0** on 01/31/2025
- An analyst from UBS set a target price of **\$270.0** on 01/31/2025
- An analyst from Goldman Sachs set a target price of **\$294.0** on 01/31/2025

Feedback

*This article is not financial advice. See Quiver Quantitative's disclaimers for more information. Note that there may be inaccuracies due to mistakes in ticker-mapping, and other anomalies.*

This article was originally published on [Quiver News](#), read the [full story](#).

*The views and opinions expressed herein are the views and opinions of the author and do not necessarily reflect those of Nasdaq, Inc.*

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