The PGA Tour and Trading

Peter Cotton

Overview

PGA golfer analysis

Completing the analogy

Assessing flow trading

Trading analysis: Bloomberg
Tentative results
Understanding trader decisions
The problem with ad-hoc RFQ analysis

How theory solves that problem

Setup

Practical theoretical result #1: Optimal markups

Inventory indifference price

Aside: trading outcomes viewed from algo perspective

Comparison to direct costs

Aside continued: What's wrong with the "common sense" approach

using direct costs c(x) in place of $\nu(x)$?

Aside: Relating direct and indirect inventory cost

Aside continued: A financial argument

Aside continued: Another quasi-intuitive angle

Differential trading probabilities

Skew and width from $\nu(x)$

Internalization

Result #2: Inquiry imbalance

Result #3: The mid doesn't matter

Remark on the (first order) irrelevance of the mid

Peter Cotton | 3/53

Result #4: The rule of three Result #4 Folk law ... not so much Summary of theoretical work

Practical application

Summary of practical work
Summary of practical work (cont)

Looking ahead

Recommendations

New recommendation

Peter Cotton | 4/53

Quiz: What happens Monday October 7 through Sunday October 13th 2019?

Peter Cotton | 5/53

Hello Houston. What do these players have in common?

- 1. Patrick Reed
- 2. Jhonny Vegas
- 3. Chris Stroud
- 4. Michael Kim
- 5. Shawn Stefani

Peter Cotton | 6/53

Hello Houston. What do these players have in common?

- 1. Patrick Reed
- 2. Jhonny Vegas
- 3. Chris Stroud
- 4. Michael Kim
- 5. Shawn Stefani

Answer: All are PGA tour players based in Houston.

Peter Cotton | 7/53

This is a talk about trading \dots sort of \dots or

Peter Cotton | 8/53

 \ldots how to leave your bad decisions for the golf course.

Peter Cotton | 9/53

PGA golfer analysis

Professional golf had its Moneyball moment several years ago, largely thanks to NYU Professor Mark Broadie working with Steve Evans from the tour. His work made possible accurate decomposition of performance as shown in Figure 1

Prior to this, the PGA reported largely meaningless statistics such as the average number of putts per round.¹

Peter Cotton | 10/53

¹For instance, Dustin Johnson would be considered a good putter because he takes fewer putts than most. However this is due to his accuracy in approach shots. In turn, his accuracy in approach shots relates to the fact that he bombs it off the tee and has a shorter club in than other players. Clearly, the old school "putting" statistic is in fact commingling every aspect of the game.

Broadie nudged the tour towards a more logical approach that would typically be referred to as a "value function" in optimal control or reinforcement learning contests. Given any position on the golf hole, we determine the typical number of shots taken by all professionals to finish the hole (circled numbers in Figure 2)

$$\nu(\cdot) = Average \ number \ of \ shots \ to \ finish \ hole$$
 (1)

Think of $\nu()$ as a function defined for every blade of grass (or water, or sand). Then the "strokes gained" statistics for every shot taken is simply the difference between the starting and ending values of $\nu()$, as demonstrated in Figure 2.

$$strokes\ gained = \nu(before\ shot) - \nu(after\ shot) - 1$$
 (2)

Peter Cotton | 11/53

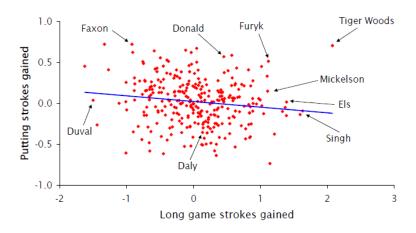


Figure 1: Meaningful breakdown of professional golfer performance

Peter Cotton | 12/53

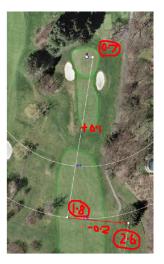


Figure 2: A value function $\nu()$ is assigned to every point on a golf hole, and indicates the typical number of shots required to finish from that point. The putt requires an average of 0.7 shots. The position on the fairway requires 1.8. Relative to average performance, the player has gained 0.1 shots with his approach shot, then 0.3 shots by draining the putt.

Peter Cotton | 13/53

	E-TO-GR tics through: Th	3	Titlate indicates golf ball usage					
RANK THIS WEEK	RANK LAST WEEK	PLAYER NAME	ROUNDS	AVERAGE	SG:OTT	SG:APR	SG:ARG	MEASURED ROUNDS
1	1	Kevin Chappell	10	4.091	1.203	1.888	1.000	1
2	2	Jhonattan Vegas	14	3.044	1.097	1.795	.151	2
3	3	Jim Furyk	6	2.341	.003	2.119	.219	3
4	4	Francesco Molinari	8	2.264	.144	1.866	.254	4
5	5	Anirban Lahiri	12	2.211	.621	1.918	328	3

Figure 3: "Strokes gained" permits useful aggregation of various kinds (e.g. by shot type). Shown are breakdowns "off the tee (OTT)", "approach the green (APR)" and "around the green (ARG)".

Peter Cotton | 14/53

Completing the analogy

Moral: You cannot have Figure 1 without the work implicit in Figure 2.

PGA Strokes Gained methodology" → "Ockham"

Position on course \mapsto Trading position.²

Strokes gained \mapsto "Mid" P/L + "Ockham inventory reserve" = "dollars gained"

Peter Cotton | 15/53

²Inventory or projected inventory. Later we can add second order "state" as well.

Assessing flow trading

Trading analysis: Bloomberg

Figure ?? aggregates trader performance in Bloomberg reponses against an automatically generated benchmark.

				0.4	DV.					
,		_	NA MICHAILO					BASTIAN GREULI		
Algo improvement (per trade)	900.71	721.79	405.71	275.3741	261.5415	220.5625328	114.9137986	88.5963588	84.46993944	58.25012
Algo improvement (total)	174,736.88	47,638.02	76,678.62	31392.65	46815.928	12351.50184	4826.379541	9214.021315	2111.748486	1631.003
Algo improvement - when algo tr	562.85	678.77	272.62	207.4988	76.466536	0	37.26880952	195.3432692	68.786	103.1867
Algo improvement - when algo tr	109,192.43	44,799.02	51,525.70	23654.86	13687.51	0	1565.29	20315.7	1719.65	2889

Figure 4: Value added by algo: by salesperson

Peter Cotton | 16/53

		· ·		~~	20	O.			~~	~~
	MATHIEU VINCENT	EMARIA IZUZQUI	NA MICHAILO	NS GRUEN	IVIER FLAND	RICHARD CATALL	NITIN MAGGON	BASTIAN GREULI	LEAH VIAULT	IUAN DE LE
Algo improvement (per trade)	900.71	721.79	405.71	275.3741	261.5415	220.5625328	114.9137986	88.5963588	84.46993944	58.25012
Algo improvement (total)	174,736.88	47,638.02	76,678.62	31392.65	46815.928	12351.50184	4826.379541	9214.021315	2111.748486	1631.003
Algo improvement - when algo tr	562.85	678.77	272.62	207.4988	76.466536	0	37.26880952	195.3432692	68.786	103.1867
Algo improvement - when algo tr	109,192.43	44,799.02	51,525.70	23654.86	13687.51	0	1565.29	20315.7	1719.65	2889

Figure 5: Value added by algo: by salesperson

Tentative results

- NA.RETAIL universe (about 11,000 bonds)
- Value added by traders seems to correlate with the degree to which bonds are traded in spread, with about ten dollars per opportunity added. This advantage may disappear when mix filter model is included in this analysis.

Peter Cotton | 17/53

 The dataset is subject to various biases. It represents about 10-20 percent of all trades. Nonetheless, the exact same trades are used for algo and trader analysis.

Understanding trader decisions

- While the aggregate result is potentially interesting as a comparison of research algos versus trading, the real interest here lies in the ability of algos to improve trader performance. (c.f. Chess computers circa 1990).
- Trader leaks, trader characterization, and even trader coaching is made possible by looking at back-testing in a new, granular manner. Whereas swapping out algos for traders right now might actually reduce P/L (at least for spready bonds), analysis on a trade by trade basis will likely increase it. See Figure 6

Peter Cotton | 18/53

But ... this requires some head scratching. How to analyze one decision in isolation??

CONSERV	WHE WHENLY O	CHEENWINE MO	CONSERVATIVE PINL GAMES	CONSERNATIVE PIL LOSS	CONSERVATIVE PIL MANHUPS	CONSERVATIVE PM. TORKS	CONSERVATIVE RESPONSE	COVER RESPONSE	ENT LEVEL	PRICE RESPONSE N	MENTY CAT PRICE	GUARTITI REPORTINGS	WALLBOOK BEEF CALL BARROW HAVE	DOCUM.	TRACER TRACES	THATER, MARKUP	TRACER PESPONES	UTCTIME	TEMJE
	0.288020006777	105-300540340			-49.4798980X7090CF	-8.4790900170557	100.214001790		100.308	109.829	5 703.003			AA I	mointyre	1 830954254254020094		2814-08-31 16:90:00	
	0.54640245578	106-360755342					106710187744		105.556	106.3	6 1063	90000 T	4 OTSETTALE	AA I	Inciritye	9 1210100170770	106.679	2014-08-04 13:44-29	BLOOMIEPS, III
	0.277508779019	106.796808009					100.072960038	0	106.379	109,708	8 101.706	10000 9	g craerinus	AA I	morrys	0 EXCOMMENDED	106.613	2014-00-05 19:20:25	BLOOMBERG, B
	0.180506548604	100.043400877			T.584658714448794	T.586808714446794	102.130536129	- 0	100.468		5 162,000	1000 II	e osservan	AA I	inistys	4 - 4.605847732082047WS	100,869	2010-08-04 1436-21	BLOOMIEPS,
	G.19943Y1490006	100-010023177					90.80002/887	0	100.6	100.36	6 100.36	190000 B	a craerner	AA I	mortys	g 8.1866231770430813H	99.864	2014-00-07 15 17 16	BLOOMBERG
	3.100311085557	100-079672887					99,303741411		100.586	199.15	6 100.15	1000000 - 0	g 045847867	AA I	montys	9 \$ 3200738965000 6885	100.05	2014/06/12 12/31/07	BLOOMBENG,
	0.295077700 627	101.671.00600	325-0000000000MXTT			229-300000000000000000000000TT	101.879808063	996.7	100.255	198.7	6 100.496	100000 II	4 CESSTEWS	AA I	Incirityre	1 -1.1794000027979788	100.496	3014-08-12 16:31:30	BLOOMIERG
	0.251940646425	100.340825087		202,30954208		N22 30954209905104	100,540793040		100.575	198,776	6 105,776	1000000 5	g 045847WC	AA I	montyre	g 8.5/2/(M006669M	100.858	2014-06-13 14 10:21	BLOOMBENG.
	0.2047/6/801864	100.0008555		AL ALADACTES		81.818091757579	100.80798791	0	100.85	100.0	6 105.6	680000 3	a cessernecy	AA I	mortye	g 5.3877+H698287380	101.786	2014-00-13 143432	BLOOMBERG
	0.200294884303	100,200940140	1000-2000000000000000000000000000000000			1000 3000000000000000000000000000000000	100.009461079	10.300	100.00	102,308	0 103.00	100000 0	2 (15617467	AA I	moraye	1 4.09000000750748	100,300	2614-09-38 12:56:50	BLOOMBERG
	0.1740/095188	100.01361653	-29.4000000000000000000000000000000000000			-29.000333333333	100 TWF 95325	101.681	101.29	191,891	6 101330	50000 B	4 Ottatriecy	AA I	Inciritye	1 4.4153836006883088	101.308	2014-09-10 16 16 69	BLOOMIEFG
	0.220025093494	100-31107-0ND	-15.363000000000000			-15.3630000000000000	100.2968/0098	101.138	101.480	101.108	6 101	12000 9	0 013617997	AA I	morrys	1 -1.1096390080127982	101.40%	2014/10/20 10:40:34	BLOOMBERS
	0.195060674967	100-800906068					100.607505000		101.727	191,639	6 101.688	50000 B	1 013877907	AA I	44	9 4.731001001840M06	101.504	2014/10/02 08:30:32	BLOOMERG
	0.174000070100	900 TSF 990218					100.007500040		100.625	169.76	6 103.70	#8000 B	s coarner	AA I	mortys	g 4.33000019000194188	100.868	2014-11-00 13:15 00	BLOOMIERG
	0.1407969687	10030000718			621 0450655529721	521 0453650523721	102798182115		100.586		6 104,500	20000 8	1 04587397	AA I	distra	1 -1.0000012011274029	104,500	2014 12-01 08 17-05	BLOOMBENG
	0.180798979104	100.80090007					100,709+2000		105.125	199.426	6 163.125	20000 10	4 CEMETRACY	AA I	Inistyre	9 8.20MR00FTGB424F186	100,854	2010/12/05 16:06:20	BLOOMIEFO
	0.7200960909829	101.804151738		117,23979489		-197.20070469027102	101.750858479		100.667	101.56	6 101.56	20000 0	g (45847W/2	AA I	montyre	g 4.6066403513522014	100,401	2014 12-09 17:02:10	BLOOMBENG
	0.128798060067	100.413606768					100 284800708		100.687	169.76	6 183.76	1000000 8	a crastner	AA I	mortys	g 5.7878387680040740	100 300	2014/02/03 1431/40	BLOOMIERG
	0.730940303347	101.329259007	-213.74000000000000000000000000000000000000			-273.7400000000001)	101.197314940	101.0	101.0	191.9	6 701,860	79000 9	1 013617907	AA 1	morrys	1 4.5967400000940064	101.869	2019412-12 12:07:01	BLOOMBERG
	0.0729088749988	106-850791797			-00.3080/D81410438	-90.30KF (381410428	106.790800632	106.56	106.8	108.36	3 106,660	105000 II	S CERTAIN	AA I	Inistye	1 8.161701700388079	108.892	2014-08-12 12:28-60	BLOOMIEFG
	\$37K723H11HD8	106.755348076			170.75150909077664	172.751503/90277004	106.679824231	108.879	106.007	108.879	3 108.763	200000 9	a craerinus	AA I	morrys	1 4.001001000700799109	108,793	2014-08-13 13:49:59	BLOOMBERS
	0.0664652240676	106.401308745					106.424840521		106-3056	108.79	8 19879	19000 8	e ossernica	AA I	iniriye	9 4.000012548U-0CW	108.587	2014-00-03 12-41-42	BLOOMERO
	0.0621489428016	9006806959			96.2840791608678	NE 2045T314006020	107,007 (1400)	957.6	107713	197.6	3 9275	66000 T	i craernus	AA I	Incirtyre	1 4.0837900TY008WY03	107.719	2014/12/04 20 01 23	BLOOMIEFO
	0.0790819297446	107.861100164					100.581740140		107.075	197.625	5 167.635	40000 0	1 04584746,6	AA I	montys	9 8.2071014000006646	107,464	2014/12/05 10:41:05	BLOOMBEN
	0.2907 829028899	109.537900724			T22 400409017961965	122.46580391790102	100.210797999	108.10	100.846	108.10	3 108304	200000 9	a ceseronia	AA I	morrye	1 8.200000342507040	109.304	2014-00-04 12-44.50	BLOOMBERS
	0.229009274530	100/354182977	-1479.300000000000			-1479.3000000000	109 735/194790	101,860	108.5	109.865	3 108.879	100000 0	1 015817979	AA I	montyre	1 4.654617005141494967	109.309	2014-09-11 15:39:53	BLOOMBEN
-	0.0000000000000000000000000000000000000	93.032105					110,000000000		91.075	111.528	4 115 528	100000 18	HOMOTHERS I	86 1	THORITES	0 -0.00078804004077983	199.779	2014-00-02 16 16 27	BUDGMERG

Figure 6: Trade by trade analysis

Peter Cotton | 19/53

The problem with ad-hoc RFQ analysis

Without theory, only half the story can be told - which is to say none of it.

	Algo trades	Algo misses
Trader trades	size((Trader markup) - (Algo markup))	?
Trader misses	?	0

Table 1: Economic impact of different responses

Peter Cotton | 20/53

How theory solves that problem

We assume a trader markup of m and an algo markup of m^{*} .

	Algo trades	Algo misses
Trade	$s(m-m^*)$	$s(m-\epsilon) - (\nu(x\pm s) - \nu(x))$
Miss	$-s(m^* - \epsilon) + \nu(x \pm s) - \nu(x)$	0

Table 2: Economic impact of different responses

where $\nu(x)$ captures the impact of the change in inventory in a rather subtle manner. It is not merely funding and risk nor anything directly measurable.

Peter Cotton | 21/50

Setup

Optimized trading in the context of repeated sealed-bid auctions.

Corporate flow-trading is an example, even though we know the following sequence is often an approximation of reality:

- 1. Customer inquiry is sent to multiple dealers
- 2. Dealers respond, not knowing others' responses
- 3. The customer takes the best price

Peter Cotton | 22/55

Practical theoretical result #1: Optimal markups

In a certain stylized class of models a trader with current inventory x should respond to an RFQ of size s by marking up:

$$m = w + \epsilon + \frac{\nu(x - s) - \nu(x)}{s} \tag{3}$$

over the fair market price. This reads straightforwardly:

"markup = market width + adverse selection + marginal inventory cost"

It is a cute formula, by no means obvious, that masks a certain amount of financial and mathematical nuance.³

Peter Cotton | 23/53

³It arises as the solution of an infinite time trading game.

Inventory indifference price

The central concept here is again $\nu(x)$. It is the biggest markdown a *fully rational trader* (i.e. using this theory) will accept if offered the chance to get out of her inventory x immediately.

In order to know the indifference markdown of the fully rational trader who is using this theory, you have to know how she is going to trade in the future (which also depends on $\nu(x)$ naturally, which is what we are trying to compute).

Circular? Yes. Such is life.

Peter Cotton | 24/53

Aside: trading outcomes viewed from algo perspective

Substituting in the algo markup, the value added by the trader from the algo perspective is as follows:

	Algo trades	Algo misses
Trader trades	$s(m-m^*)$	$s(m-m^*) + sw$
Trader misses	-sw	0

Table 3: Economic impact of different responses from algo perspective

However, we don't necessarily use m^{\ast} in the algo as this is a little simplistic. It isn't necessarily the case that the algo makes sw when it trades so we'd usually use the previous formulation instead.

Peter Cotton | 25/53

Comparison to direct costs

The trader's inventory indifference price $\nu(x)$ is not to be confused with the direct cost of holding a bond c(x) (though it often is). The latter is viewed as a parameter by which the former is computed. For example:

$$c(x) = c_{+}x^{+} + c_{-}|x^{-}| + c_{2}x^{2}$$

perhaps with parameters like

$$\begin{array}{rcl} c_{+} & = & 0.045 \\ c_{-} & = & 0.04 \\ c_{2} & = & \frac{0.1 \times 0.045}{10,000,000} = 4.51e^{-10} \end{array}$$

Peter Cotton | 26/53

since we have both funding, risk costs and self-imposed equity return hurdles that should be internalized into the algorithm.

Perhaps:

$$c_{+} = \frac{return\ on\ equity}{leverage} + funding = \frac{0.30}{8} + 0.07 \sim 4.5\%$$

Direct costs are the managerial lever here, so do with them what you like!

Peter Cotton | 27/53

Aside continued: What's wrong with the "common sense" approach using direct costs c(x) in place of $\nu(x)$?

One often hears straight-forward arguments for the cost of taking on a bond, such as mean holding time multiplied by cost and so forth.

These sound reasonable, but ignore the counteracting benefit of larger inventory. So they implicitly overstate the real cost of increasing inventory and, therefore, tend to be too defensive.

So no. You need to use $\nu(x)$ in

$$m = w + \epsilon + \frac{\nu(x - s) - \nu(x)}{s} \tag{4}$$

not c(x).

Peter Cotton | 28/53

Aside: Relating direct and indirect inventory cost

Here is why direct costs c(x) are not synonymous with $\nu(x)$.

- In deciding on the true cost of moving from inventory x to x+s, an optimal trader will weigh not only the differential in direct costs proportional to c(x+s)-c(x) but also the differential value of trading opportunities at each inventory level.
- The larger the inventory, the greater the value to the trader of a trading opportunity because getting out (or rather, the potential to get out) helps more. This counteracts direct inventory costs

Peter Cotton | 29/53

Aside continued: A financial argument

One way to pursue the connection between c(x) and $\nu(x)$ considers two possible courses of action by a trader. Either:

- 1. The market maker liquidates her holding and pays $\nu(x)$ to do so. She then waits until the next trade opportunity, makes a trading decision, and then again liquidates her position if necessary.
- 2. She defers liquidation until after the trading opportunity.

Both courses of action recombine into the same final inventory x=0. So by definition of $\nu(x)$ as the indifference markup, both paths must incur the same costs. This leads us to a functional relation for $\nu(x)$, at least for a few tractable models. I omit the mathematical details.

Peter Cotton | 30/53

Aside continued: Another quasi-intuitive angle

More translation from mathematics to English...

- 1. An optimal trader will accept a differential direct cost c(x+s)-c(x) for the typical time between trading opportunities if she makes this up at the next trading opportunity. But what does she make up exactly?
- 2. Answer: her (non-myopic) differential gain equals the differential probability of executing a trade (she is more likely to execute at the higher inventory level because she is more aggressive) multiplied by the typical gain from trading (which, remarkably, is invariant to inventory and always equals sw).

Peter Cotton | 31/53

Differential trading probabilities

We have arrived at a "trading law"

change in direct cost = change in trading probability \times size \times width (5)

in which the true, non-myopic inventory indifferent cost $\nu(x)$ is buried inside the change in trading probability. Here width is the market width, not our market maker's width.

But $\nu(x)$ is interesting in its own right...

Peter Cotton | 32/53

Skew and width from $\nu(x)$

Our magic formula works for both bid and ask. Combining them both we notice the following:

$$trader \ mid = market \ mid - \overbrace{\frac{\nu(x+s) - \nu(x-s)}{2s}}^{skew}$$

$$trader \ ask - trader \ bid = \Delta + \frac{\nu(x+s) - 2\nu(x) + \nu(x-s)}{2s}$$

So we have a new interpretation of $\nu(x)$. The first difference of $\nu(x)$ is skew and the second difference is width.

Peter Cotton | 33/53

Internalization

Because $\nu(x)$ is an indifference price for an optimal trader, it can also be used as an internal transfer price. This is true not just for bonds, incidentally, but also for block trades in other asset classes or anywhere we find something resembling a sequence of sealed-bid auctions.

Our profit optimizing market maker will really have two different bid-offer pairs. One for the outside world and one for inside. In practice however, it is up to management and the quants assisting them to determine this indifference price ... since the trader will not do it.⁴

Peter Cotton | 34/53

⁴Sometimes policy dictates that internal trades be done at mid. This is not quite fair, and moreover distorts the work of the market maker. In contrast what we are suggesting here is an internal transfer price varying in inventory that does not nudge the outward facing market maker away from optimal behaviour.

Result #2: Inquiry imbalance

Market imbalance impacts optimal skew and width, obviously.

- 1. Suppose the probability that a client inquiry is a client selling inquiry is $\it p$.
- 2. We re-compute the optimal long term strategy, and compare it to the case $p=\frac{1}{2}.$

The surprising result is that the optimal trading adjustments are very simple formulas that don't depend on $\nu(x)$.

Peter Cotton | 35/53

Faced with imbalance parameter p a trader should skew by an $\mathit{additional}$ amount

$$\delta = \frac{\log(1-p) - \log(p)}{2h}$$

and widen by an additional amount:

$$\gamma = \frac{\log\left(\frac{1}{2}\right) - \frac{\log(1-p) + \log(p)}{2}}{h}$$

compared with the optimal choice of skew and width in the case p = 1/2.

The astute reader will notice that $\gamma>0$ in the expression for the width adjustment given above - in keeping with the intuition that an optimal trader needs to be wider, all else being equal, if customer inquiry is imbalanced.

Peter Cotton | 36/53

Result #3: The mid doesn't matter

Say whaaatttttt ??!!!!

Again, referencing a stylized RFQ model with exponential markups we discover that a sufficient statistic is the mean of the best price disseminated by other parties.

Our market maker needs to know the <u>sum</u> of the market's mid and width. But she does not need to estimate these individually.

Peter Cotton | 37/53

Remark on the (first order) irrelevance of the mid

If you thought the logical approach to building algos was

- 1. Build mid models
- 2. Build skew models on top

then yeah so did I once upon a time. But I think the math is trying to tell me something!

Again, this is only true for a stylized model and one can easily break the coincidence.

Peter Cotton | 38/53

Result #4: The rule of three

A <u>ten percent</u> increase in accuracy equates to a <u>thirty percent</u> increase in the monetary value to the market maker of each trading opportunity (holding the strategy constant).

There are no diminishing returns on accuracy

For this to hold, the trader must take their own uncertainty into account - unless it is small compared to the market width. Here's a picture...

Peter Cotton | 39/53

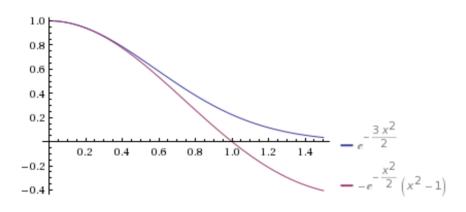


Figure 7: Relative profitability of a humble market maker (blue) and one who assumes their estimates are precisely correct (red)

Peter Cotton | 40/53

Result #4 Folk law ... not so much

So don't let anyone tell you that "once you get inside the bid-offer the returns on accuracy are diminishing".

That plausible argument is demonstrably false in this model, and so likely to be a poor guideline in the real world too.

Peter Cotton | 41/53

Summary of theoretical work

- 1. A financial argument for constraints on inventory cost $\nu(x)$.
- 2. Clarity around how width and skew relate to inventory cost.

In the special case of exponentially distributed competitor markups:

- 3. A simple way to deal with client enquiry imbalance
- 4. Analytic expression for width as a function of inventory assuming constant width (and vice versa)
- 5. A numerical approach improving on both 3 and 4 above.
- 6. Analytic expression for market making efficiency based on variance in parameter estimates

Peter Cotton | 42/53

Practical application

I hope I've convinced you that the inventory indifference price $\nu(x)$ is almost synonymous both with both (stylized) optimal trading and also, to first approximation, the evaluation and improvement of actual trading (not subject to precisely the same simplistic constraints).

A year or so ago I set out to build a data science framework to manage the anticipated complexity of all the various types of business intelligence emanating from this analysis.

Peter Cotton | 43/53

Summary of practical work

- Demonstrated scalable reproducible research using Domino Data labs (now adopted by CIB Data Science). For example the use of 260 32-core 256 Gig machines on Amazon simultaneously to produce the plurality of models entering the trading reports.
- 2. Created business intelligence pipelines comprising fifty stages of analysis with many intermediate calculations of independent interest and made it work for 11,000 bonds.

Peter Cotton | 44/5

Summary of practical work (cont)

Some recent progress with Domino/Athena inter-operability:

Code: Building on tools written by CORE for their own work that sync code, I'm now able to mock out Athena's test suite for a generic runner, allowing for development of pure mathematical code common to Athena/Domino with exactly the same tests (thus a stronger set of controls than Athena SDLC, not weaker).

Data: With Andrew Stein I've demonstrated REST based data round trip between Athena and the Domino Data labs research environment. This will plug into Pascal's work exposing data domains behind REST.

Peter Cotton | 45/53

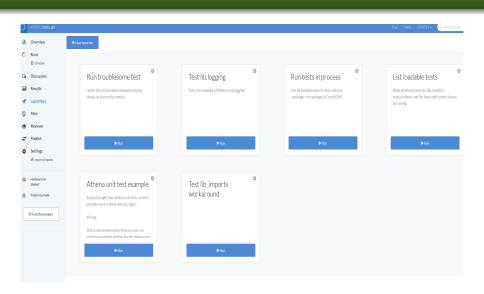


Figure 8: Monitoring tests ex Athena

Looking ahead

Theory: Less stylized evaluation of inventory indifference pricing using techniques that, for the moment, I'm having difficulty explaining to myself (see definition of mathematics).

Practice: More detailed analysis of trading using the same.

Peter Cotton | 47/53

```
import inspect
import unittest2.main
def RunModule():
        Swaps out the Athena testfns.RunModule
    from lib.domino.environment import in athena
    if not( in athena()):
        frm = inspect.stack()[1]
        mod = inspect.getmodule( frm[0] )
        unittest2.main( mod, exit=False )
```

Figure 9: A few lines of python that go a long way

Peter Cotton | 48/53

Recommendations

Oldies but goodies:

- Integrate of a third party data science platform (e.g. Domino Data Labs)
 until such time as CORE, GTI and others can come close to matching the
 functionality.
- 2. *Prioritize* well considered, tested approaches to optimizing the flow business over ad-hoc, just-so, or lowest common denominator consensus.

Peter Cotton | 49/53

New recommendation

Credit to be an anchor customer for *Roar Data*, a crowd-sourcing company to be incubated by JPM.

Rationale:

- 1. There are no diminishing returns on accuracy
- 2. We are constrained in so many ways (regulation, libraries, time, data, model review, controls, head-count, culture and inability to be experts on every possible technique).
- We are singularly well placed to exploit the world's best predictions (franchise, business and superior understanding of how these translate into optimized trading).

Peter Cotton | 50/53

REAL-TIME COMPETITIVE DATA SCIENCE AS A SERVICE

Competing cloud algorithms power immediate answers for customers



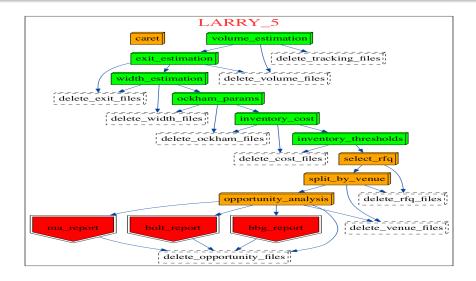


Figure 11: Research pipeline: stage # 5

