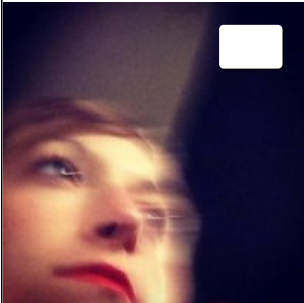


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Advanced



Sarah K Hallacher

Mentor at General Assembly
Greater New York City Area | Design

[Edit experience](#)
[Edit education](#)

Done editing

500+ connections

[www.linkedin.com/in/sarahkhallacher/](#) [Edit](#)

Edit Contact Info

Background



Experience

+ Add a position

Mentor

[Edit](#) |

General Assembly
September 2014 – Present (4 months) | New York, NY



/ mentor students learning HTML/CSS + web design in a 12-week online course
/ hold one-on-one and group instruction sessions to provide feedback + resources

Add a link

Upload a file

Artist + Researcher in Residence

[Edit](#) |

ITP - NYU
September 2013 – September 2014 (1 year 1 month) | New York, NY

/ act as teaching assistant for various graduate classes
/ create + run workshops for current students
/ engage in projects to improve the graduate community
/ develop personal work & research

Product Designer

[Edit](#) |

Microsoft Research
July 2013 – March 2014 (9 months) | New York, NY

/ systems + visual design for herehere.co
/ created user-facing experience based on custom API/server used in app
/ featured in Daily Mail, Engadget, Fast Co. Exist, Information Aesthetics, Inquirer, NYT Cityroom Blog, NY Daily News, NYC Open Data + more
/ act as co-director for NYU student research group experimenting with API/server

Interaction Design Intern

[Edit](#) |

FUSE Labs of Microsoft Research
June 2012 – November 2012 (6 months) | Seattle, WA

/ created concept that aligned with team's goal to develop future user experiences

Recommended for you

- Projects
- Languages
- Publications
- Test Scores

You can also add...

- Courses
- Patents
- Certifications
- Volunteering & Causes

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Yes, publish an update to my network about my profile changes.

/ collaborated with design team + researchers to create & refine UX, UI and visual design
/ performed design experiments to study usability of product prototype
/ delivered final design documentation highlighting user experience & visual identity
/ presented at CHI 2013 in Paris FR

Art Director + Producer [Edit](#) | [📎](#) ▼

Goddamn Cobras

October 2009 – June 2012 (2 years 9 months) | Brooklyn, NY

/ managed design, wardrobe, props and make-up for web series, short films + more
/ created calendar, schedules and shot lists
/ served as point of contact for cast and crew of up to 70+
/ acted as Assistant Director

Image Archivist [Edit](#) | [📎](#) ▼

JCDecaux

November 2010 – August 2011 (10 months) | New York, NY

/ created database for a 6-year archive of digital photographs
/ designed lessons for on-site engineers to shoot higher quality photographs



Production Assistant [Edit](#) | [📎](#) ▼

JWT

September 2009 – May 2010 (9 months) | New York, NY

/ assisted Director of Integrated Production in all aspects of business
/ provided managerial assistance to five production departments
/ drafted and designed client presentations



Agency Assistant [Edit](#) | [📎](#) ▼

Pinkstaff Photographers

February 2008 – September 2009 (1 year 8 months) | New York, NY

/ assisted lead agent/owner in all aspects of photography agency business
/ edited and managed portfolios for ten commercial photographers
/ created digital asset management system and image archive
/ maintained website and managed social media
/ designed promotional materials and coordinated mailings



Education

[+ Add education](#) |

New York University [Edit](#) | [📎](#) ▼ |

M.P.S., Interactive Telecommunications

2011 – 2013



[📎 Add a link](#)

[📎 Upload a file](#)

Shillington School [Edit](#) | [📎](#) ▼ |

Certificate of Completion, Print & Web Design

2010 – 2011

Temple University, Tyler School of Art [Edit](#) | [📎](#) ▼ |

B.A, Studio Art

2003 – 2007

Activities and Societies: · [Darkroom lab monitor](#) · [Semester abroad in Rome, IT](#)

Additional Info

• **Interests** [Edit](#)

local food, leafy greens, red wine, bourbon, film, travel, swimming, yoga

• **Personal Details** [Edit](#)

Birthday February 24

• **Advice for Contacting Sarah K** [Edit](#)

sarah dot hallacher at gmail dot com



Summary

[Edit](#)



creative human with many arms.

experienced designer, creative technologist, multimedia artist, art director, producer, photographer, videographer, editor, illustrator, image archivist, and a decent cook to boot.

[Add a link](#)

[Upload a file](#)



Honors & Awards

[+ Add](#)

Additional Honors & Awards [Edit](#)

Participant Award, 1996 Berks County Cheerleading Competition



Organizations

[+ Add](#)

Additional Organizations [Edit](#)

[ITP Alumni Association](#)



Skills

[Edit](#)

Top Skills

38	Interaction Design	
27	Art Direction	
19	Illustrator	
16	User Experience	
14	Photography	
11	User Interface Design	
9	User Interface	
8	Photoshop	
6	InDesign	
5	Video Production	

Sarah K also knows about...

3

Adobe Creative Suite

3

Video Editing

3

Multimedia

3

Crayon

3

Pencil

3

Computers

3

Glue

2

User Experience Design

2

Editing

2

Digital Media

2

Film

2

Social Media

2

Motion Graphics

2

Information Architecture

2

Dreamweaver

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