# Microsoft Cloud for Healthcare



# **Today's Discussion**

- ➤ Microsoft Cloud for Healthcare: Overview
- ➤ Microsoft Cloud for Healthcare Business Outcomes
- ➤ Microsoft Cloud for Healthcare Potential Opportunity/Use Cases
- ➤ Microsoft Cloud for Healthcare Capabilities/Features/Demos
- ➤ Resources/Next Steps

### Microsoft Cloud for Healthcare - The basics

#### What is Cloud for Healthcare

- ➤ It is bringing together capabilities from Microsoft Azure, Dynamics 365, Microsoft Power Platform, and Microsoft 365 healthcare industry specific scenarios.
- > A layer on top of our existing horizontal clouds for the healthcare industry specificity
- Makes healthcare data and applications secure, complaint, connected & interoperable across the entire care continuum
- > A platform to build, integrate, enable or extend solutions to address the challenges the healthcare industry
- ➤ GA Oct 2020

#### What it is not

a separate infrastructure or sovereign cloud

#### Why do we care

- > Provides faster time to market for future healthcare services (Drives Cosell and Scorecard)
- > Helps healthcare organizations to better collaborate
- > Builds a cohesive healthcare ecosystem

### Microsoft Cloud for Healthcare

Providing trusted and integrated cloud capabilities to deliver better experiences, better insights, and better care















# Enhance patient engagement & experience

From our customers

"We are lousy at connecting."

"We are forcing ourselves to see the patient as a person; and release to them a new experience."

## Empower health team collaboration

"Our talent is overburdened and in need of advocacy."

"In an ecosystem where demand is greater than the supply, help us do human at scale."

# Improve clinical and operational insights

"Having all the data doesn't always equate to insight."

"Patient reported outcomes and biomarkers will become additional vital signs."

# Enhance clinician experiences

"We want to reduce time spent on documenting patient encounters."

"We want to alleviate provider burnout with AI powered solutions"



#### **Protect health information**

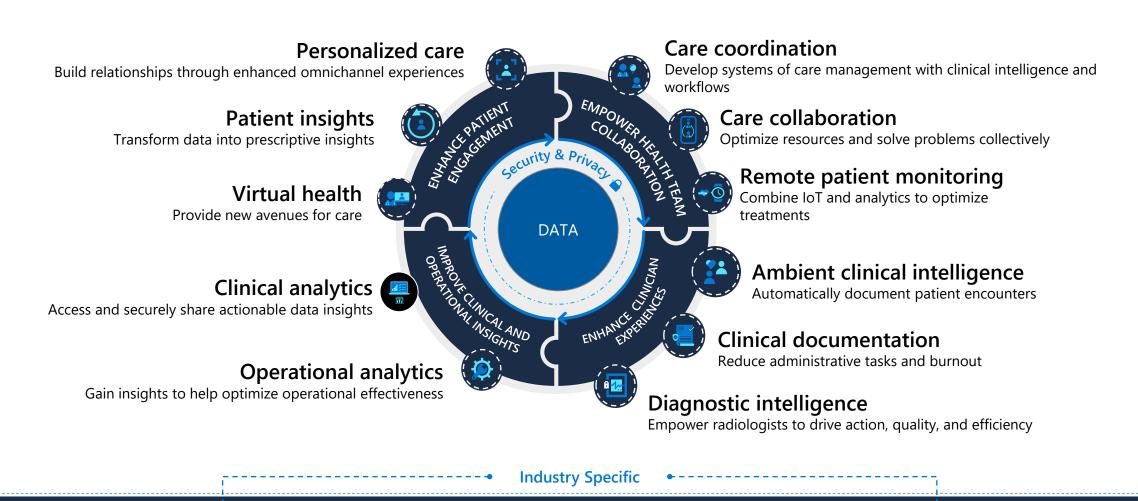
"Cybercrime is up. We must meet it with greater control and resilience in our investments."



#### Interoperability of health data

### Microsoft Cloud for Healthcare

Capabilities enabling better experiences, better insights, better care



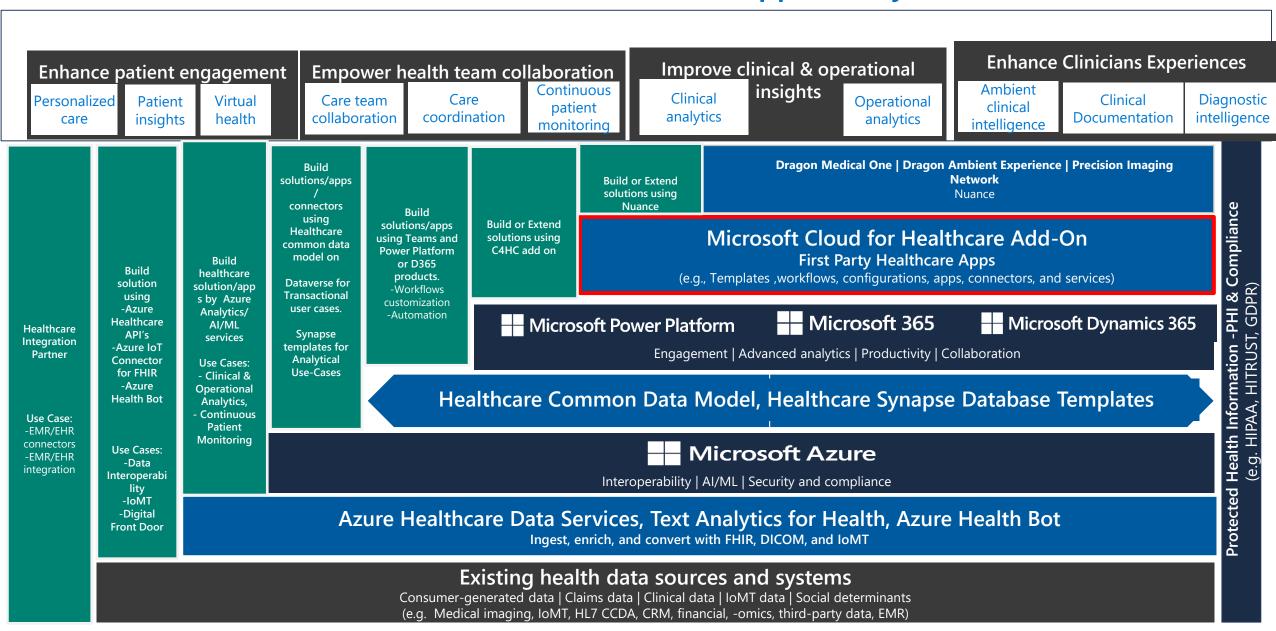
**Microsoft Cloud** 

**Connectors and APIs** 

Healthcare ecosystem

Data models

### Microsoft Cloud for Healthcare – Partner Opportunity/Partnertecture



### How Microsoft Cloud for Healthcare comes to life



Solutions/3rd Party





Healthcare capabilities



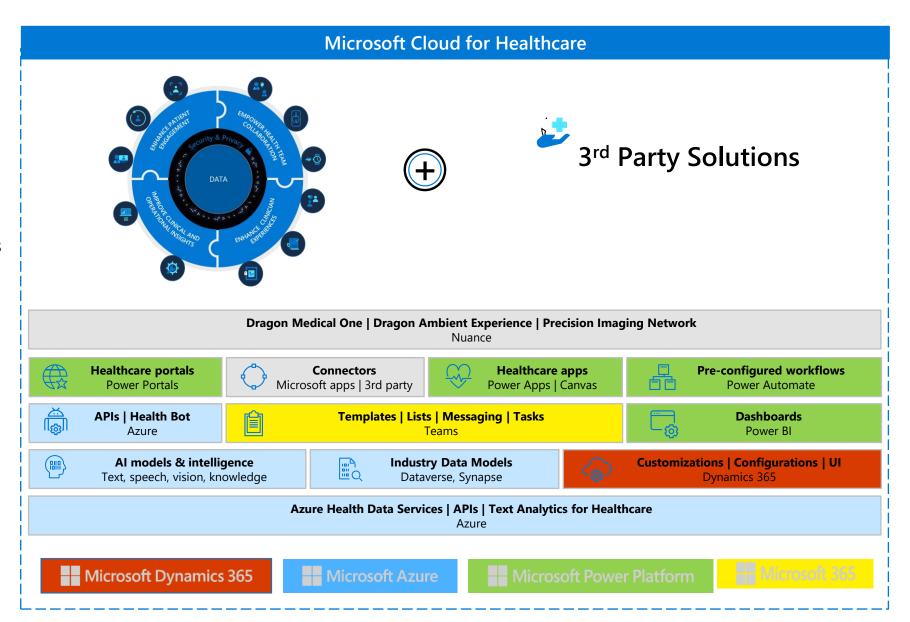


Healthcare features and engineered solutions



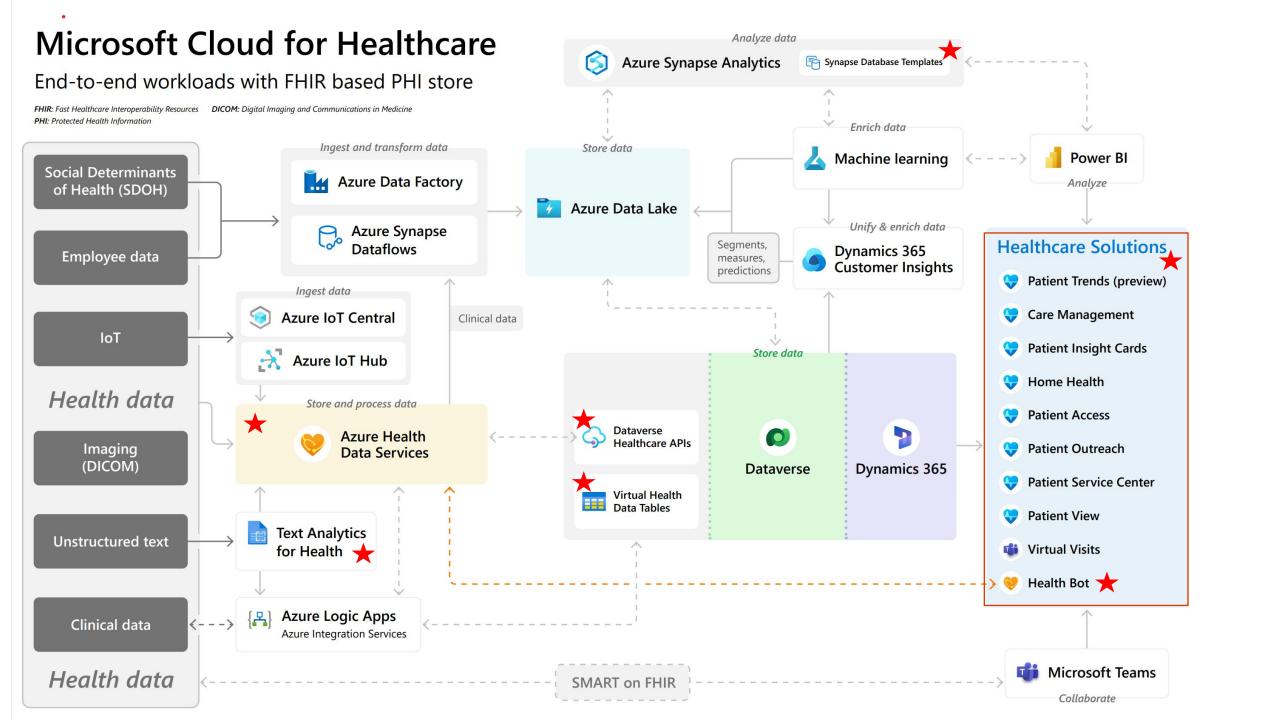


**Microsoft Cloud** 



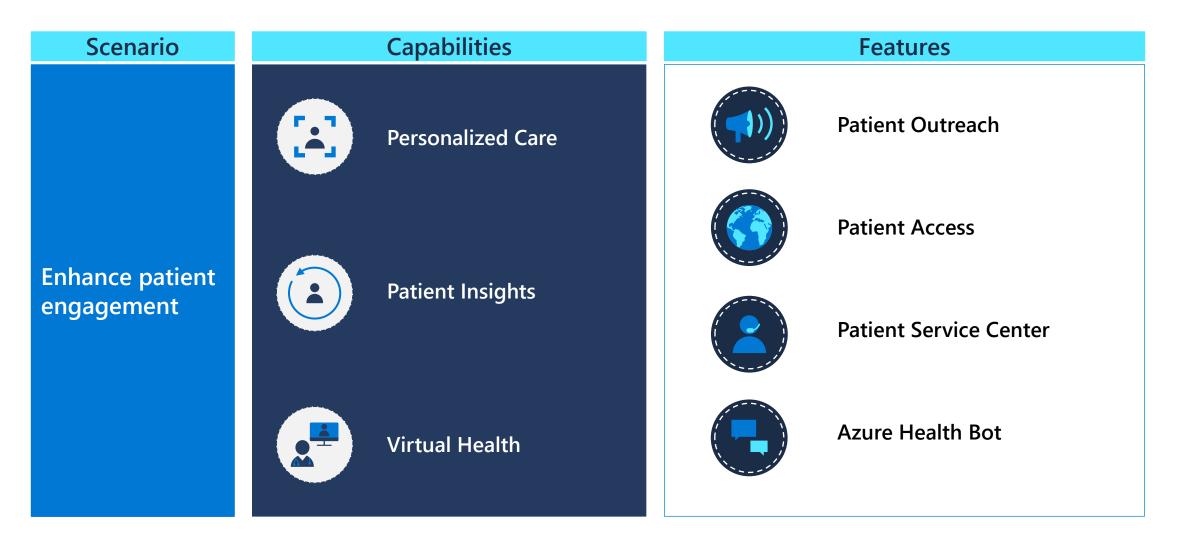
### Microsoft Cloud for Healthcare | Pre-requisites licensing map

Industry	Capability	Solutions/ Building Blocks	C4HC Add- On	Microsoft 365			Power Platform			Microsoft Dynamics 365							Microsoft Azure				
Priority Scenario (IPS)				Microsoft Teams	Bookings	EHR Connecto r	Power Apps	Power Automate	Powe r Bl	Marketing	Custome r Insights	Customer Service (Enterprise)	Digital Messagin g add-on	Field Service	Resource Schedulin g add-on	Sales Enterprise	Sales Insights add-on	Azure Health Data Services	Azure Health Bot	Text Analytic s for Health	loT Hub
Enhance patient engagement	Personalized care	Patient service center	•	<b>*</b>			D365 C	ded in Customer rvice	<b>♦</b>			•	•					•	•		
		Patient outreach	•	<b>♦</b>			•	Included in Power Apps		•	<b>♦</b>							•			
		Patient access	•	<b>*</b>			•	Included in Power Apps				•						•	•		
	Patient insights	Patient 360 view	•	<b>*</b>			•	Included in Power Apps	<b>♦</b>									•		<b>*</b>	
		Health assistant	•					ded in Sales	•							•	•				
	Virtual health	Virtual clinic	•	•	•		•	Included in Power Apps	<b>♦</b>									<b>♦</b>			
		Virtual visits		•	•	<b>♦</b>												•	<b>♦</b>		
Empower health team collaboration	Care coordination	Home health manager	•	<b>♦</b>			Inclu D365 Fie	ded in eld Service	<b>♦</b>					•	•			<b>♦</b>			
		Care management	•	<b>♦</b>			•	Included in Power Apps	<b>♦</b>			•						•	<b>*</b>	<b>♦</b>	
	Remote patient monitoring	Remote patient monitoring		<b>*</b>			<b>♦</b>	<b>♦</b>	<b>♦</b>									•	<b>*</b>		•
	Care team collaboration	Care team collaboration		•														•			
Improve clinical and operational insights	Interoperability	Interoperability																•		<b>♦</b>	
	Operational analytics	Operational analytics		<b>*</b>			•	Included in Power Apps	•									•		•	<b>♦</b>
	Clinical analytics	Clinical analytics		<b>*</b>			•	Included in Power Apps	•									•		•	<b>♦</b>



# Enhance patient engagement

Develop personalized experiences and interactions that empower patients to take more control over their health.



### **Patient Outreach**

Streamline and tailor patient outreach leveraging pre-built segments and healthcare-specific event templates.

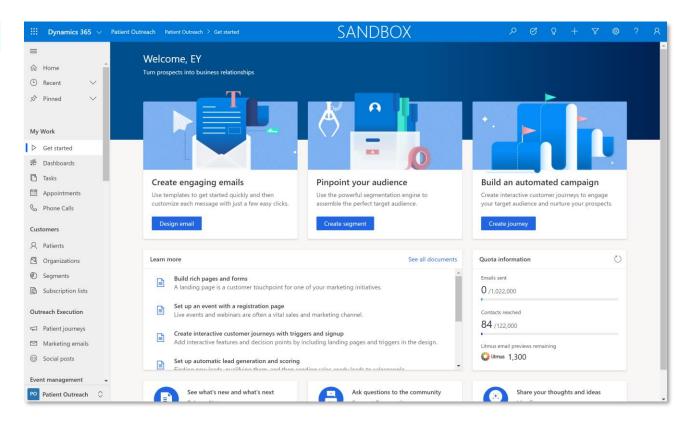




















### **Patient Access**

Give patients omnichannel access to services like scheduling, messaging, and health bot via an intuitive patient portal.









#### **Feature Functionality**

**Patient Portal** 

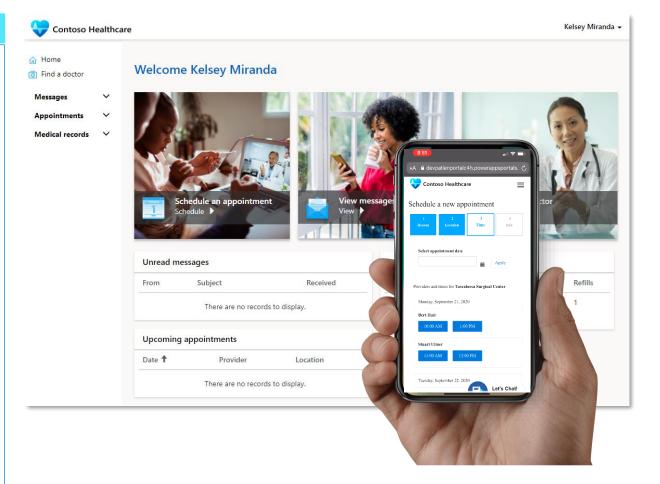
**Access to Medical Records** 

**Patient Self-Scheduling** 

**Secure Patient Messaging** 

Patient Triage with Health Bot

**Physicians Directory** 











### **Patient Service Center**

Engage effectively with patients using built-in guidance while managing interactions and communications.









#### **Feature Functionality**

**Conduct Patient Conversations** 

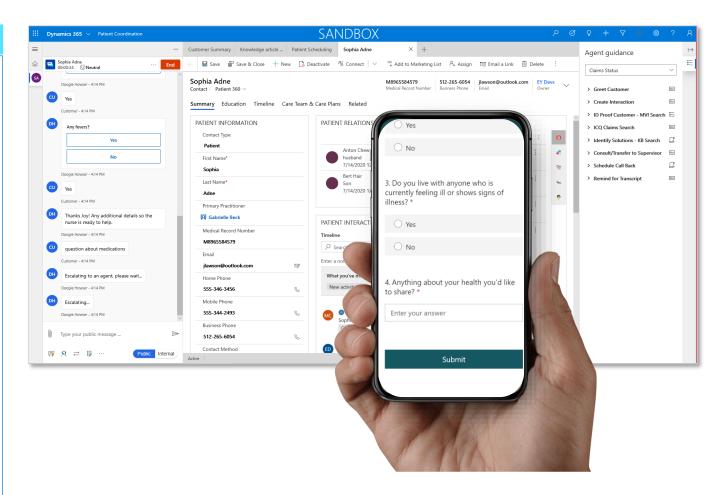
**Get Patient 360 Information** 

**Agent Scripts with Smart Assist** 

**Knowledge Article Coaching** 

**Monitor Sentiment Analysis** 

**Patient Satisfaction Survey** 











### **Azure Health Bot**

Provide a self-service engagement channel by building chatbots from templates with built-in and custom scenarios.









#### **Feature Functionality**

**Built-in Conversations** 

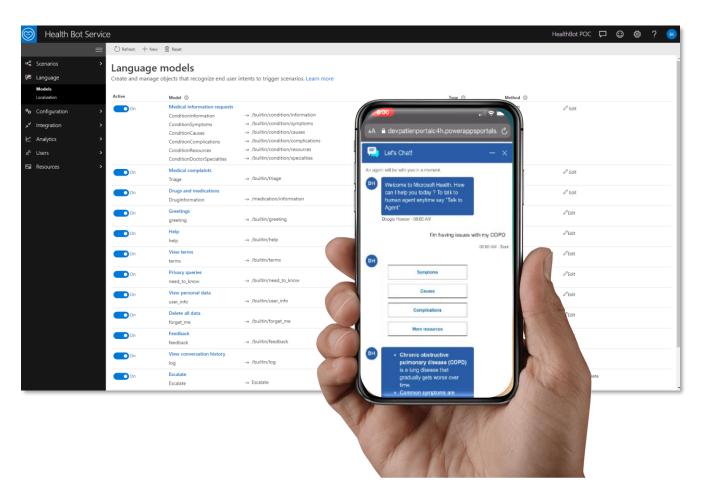
**Scenario Templates** 

**Custom Scenarios** 

**Authored Cards** 

**Language Model Extensibility** 

**Escalate to Call Center** 





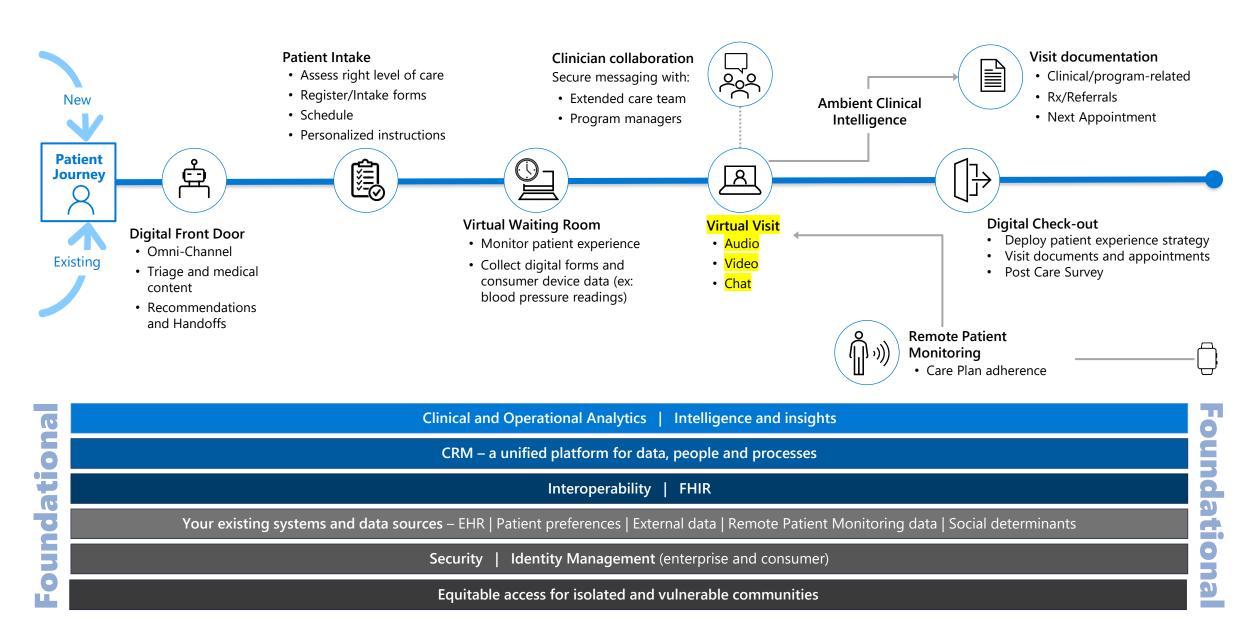




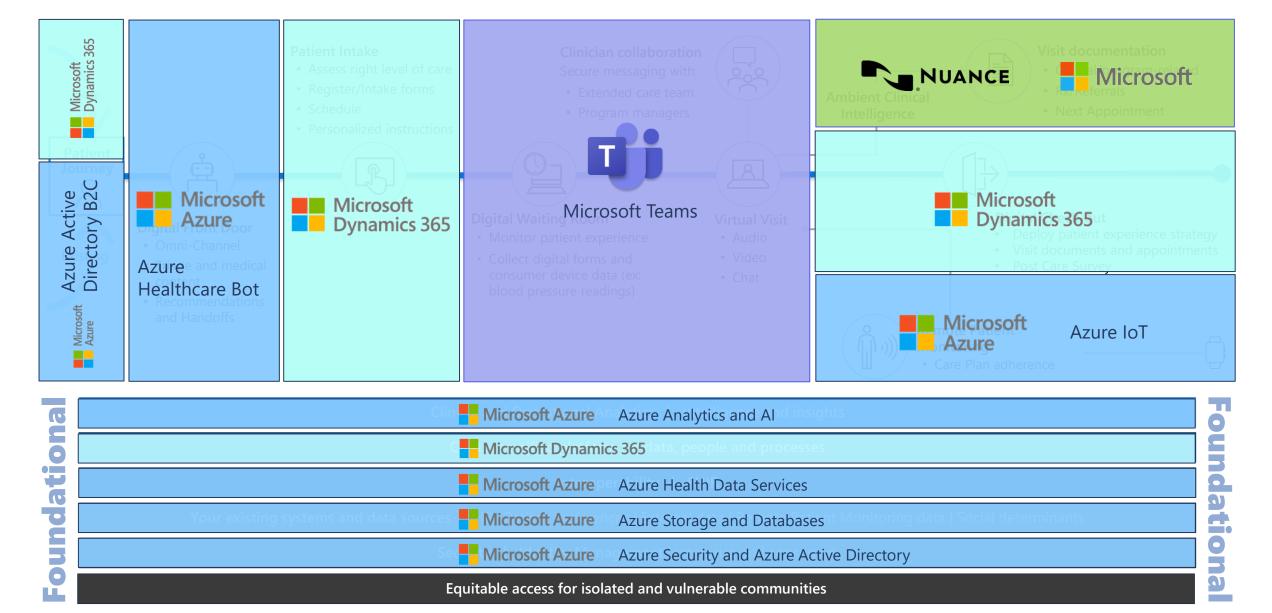


#### **Enhance Patient Engagement** Patient **Reference Architecture** Provider Care Manager Desktop Mobile Browser Power BI **Teams** Intelligent Assistance Patient Outreach D365 Marketing Health Bot Service Patient Portal Patient Segmentation **Power Apps Portals D365 Customer Insights** X Securely store and manage data Microsoft Power Platform Clinical Data Sync D365 FHIR Sync Admin Clinical Data Access Microsoft Azure FHIR PQ Structural and Semantic Consistency **Common Data Model** Key Microsoft Cloud for Clinical Data Synchronization Azure FHIR Sync Agent Healthcare Microsoft Product Azure API for FHIR **Microsoft Azure Data and Al** Other Managing and Scheduling Medical Records Connected Devices PAS EMR / EHR © Microsoft Corporation

# Health organizations want a more connected, data-driven and seamless virtual health experience for both patients and clinicians

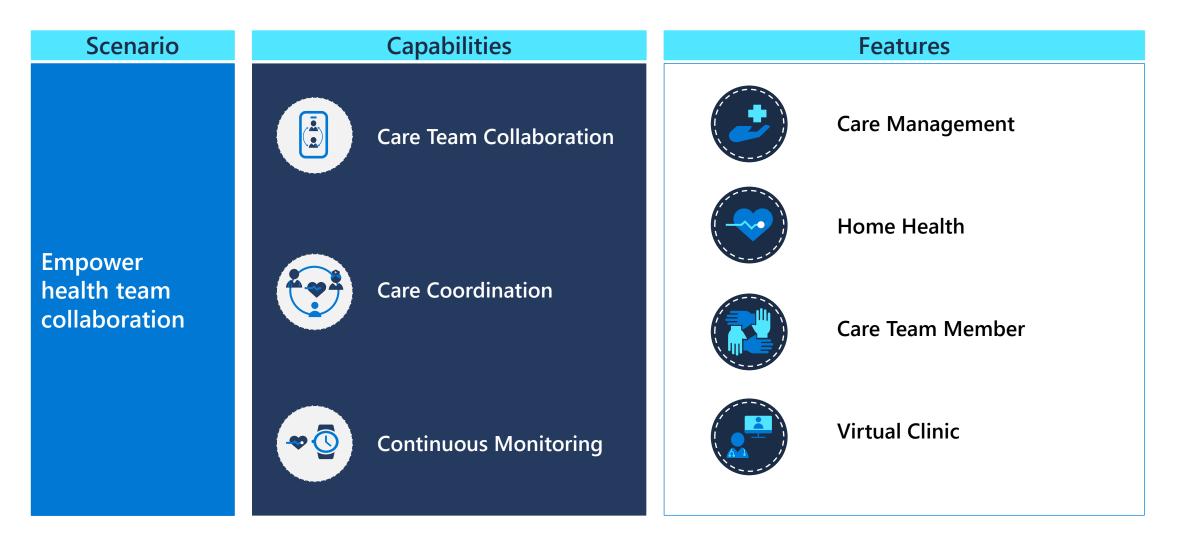


# Health organizations want a more connected, data-driven and seamless virtual health experience for both patients and clinicians



# Empower health team collaboration

Accelerate health teams' ability to coordinate care in a secure environment and simplify complex workflow management.



# **Care Management**

Manage Care Plans and Care Teams









#### **Feature Functionality**

**Holistic Patient Information** 

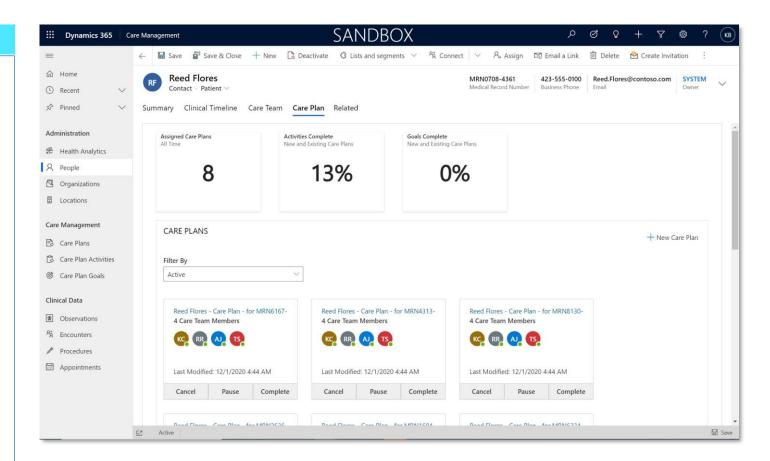
**Care Plan Management** 

**Care Team Management** 

**Care Team Support** 

**Patient Health Timeline** 

**Health Analytics** 











### **Home Health**

Streamline home care with resource management and route optimization tools.









#### **Feature Functionality**

**Scheduled Home Visit** 

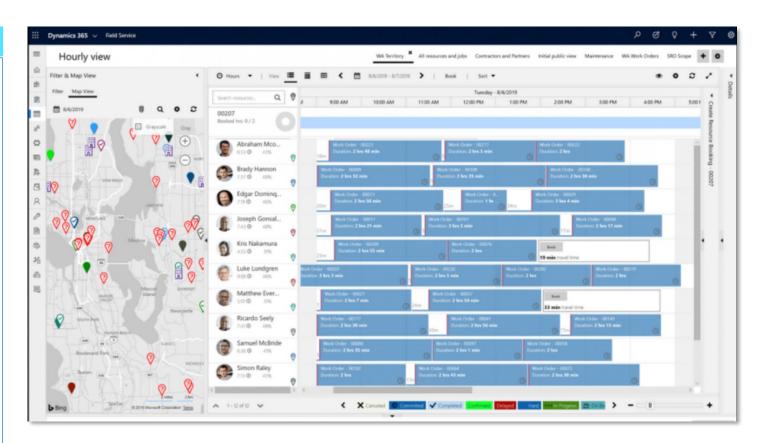
**Home Patient Care** 

**Home Care Management** 

**Visit Tracking Notifications** 

**Provider Schedule Management** 

**Scheduling Optimization** 











### Care Team Member

Care Team view that provides a complete picture of all people collaborating to provide the best care for the patient.

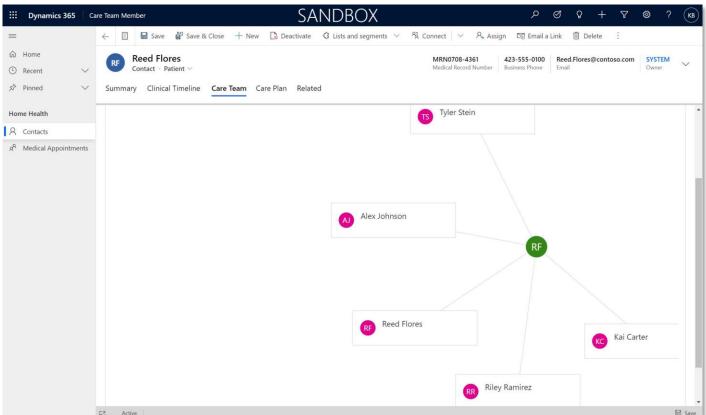




















### **Virtual Visits**

Utilize video conferencing to provide high-quality, personalized, and affordable consultations.









#### **Feature Functionality**

Scheduled/Instant Virtual Appts

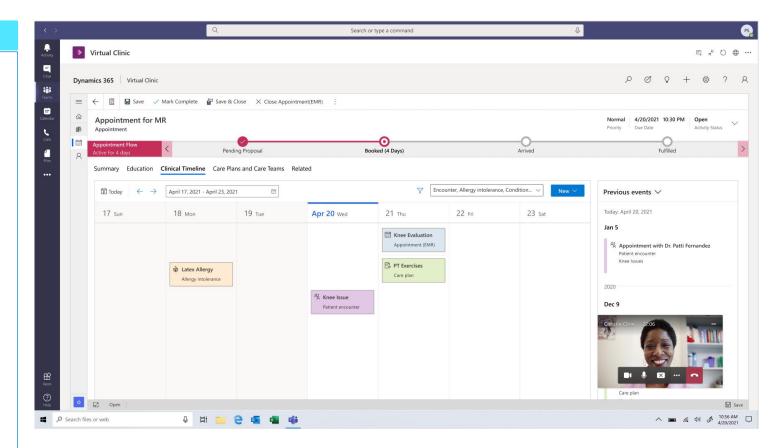
**Virtual Clinic Dashboards** 

**Video Calls via Microsoft Teams** 

**Multiple Client Options** 

**Embedded App Experience** 

**Access Holistic Patient View** 

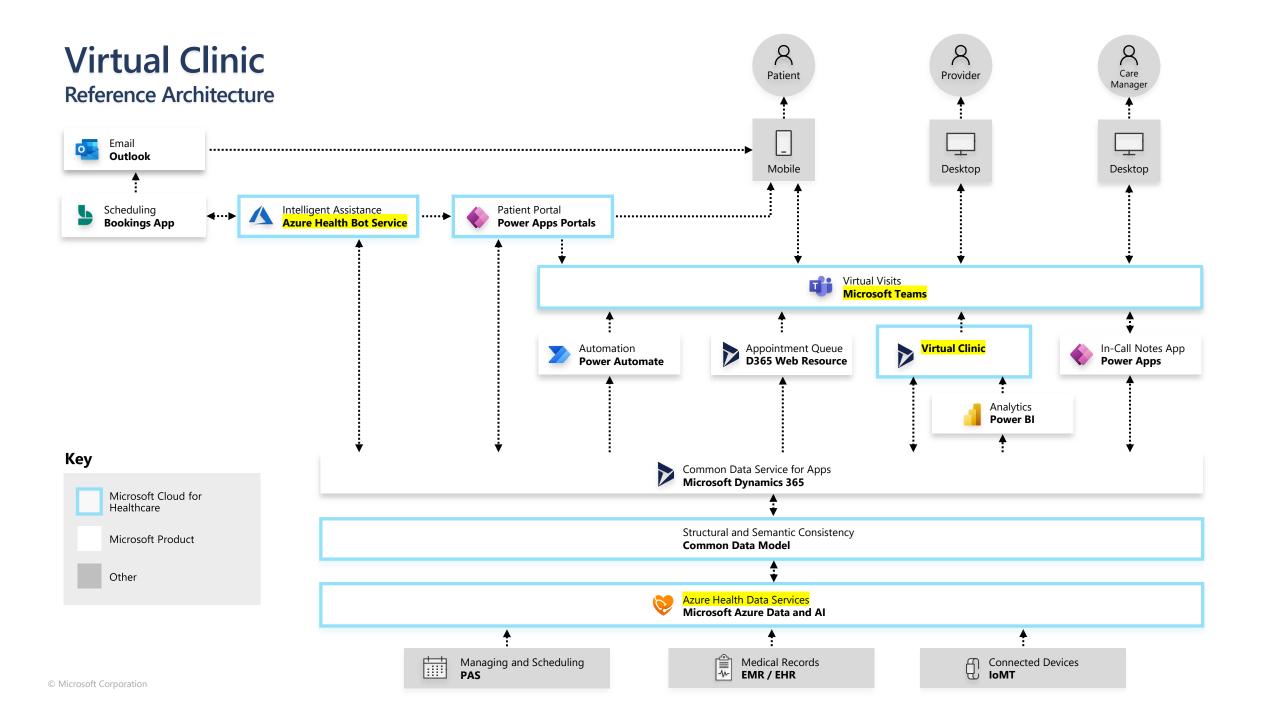






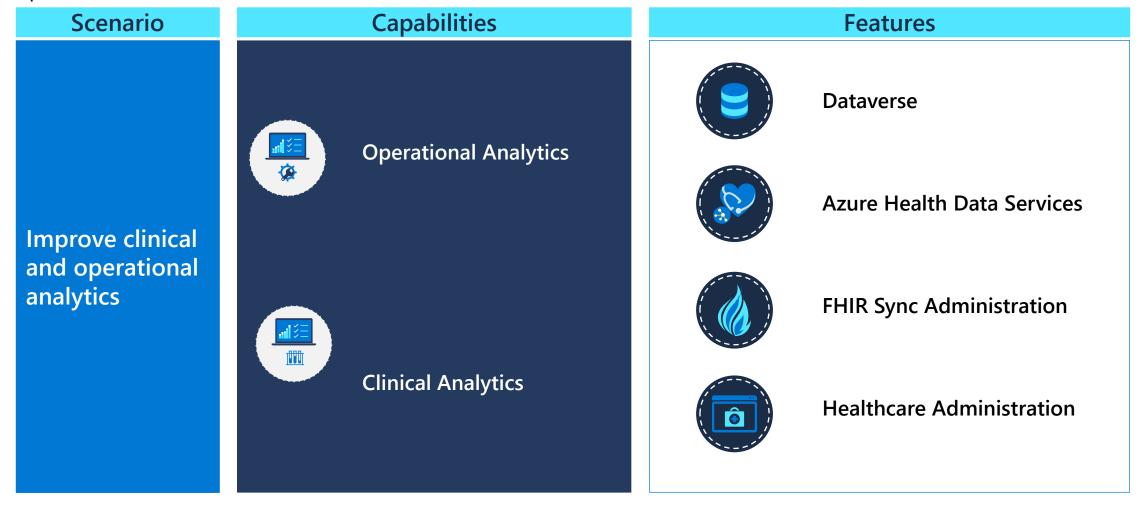






# Improve clinical and operational data insights

Connect data across systems, creating insights to predict risk and help improve patient care, quality assurance, and operational efficiencies.



### **Dataverse**

Securely store and manage data that's used by Microsoft Cloud for Healthcare applications.









#### **Feature Functionality**

**Securely Store & Manage Data** 

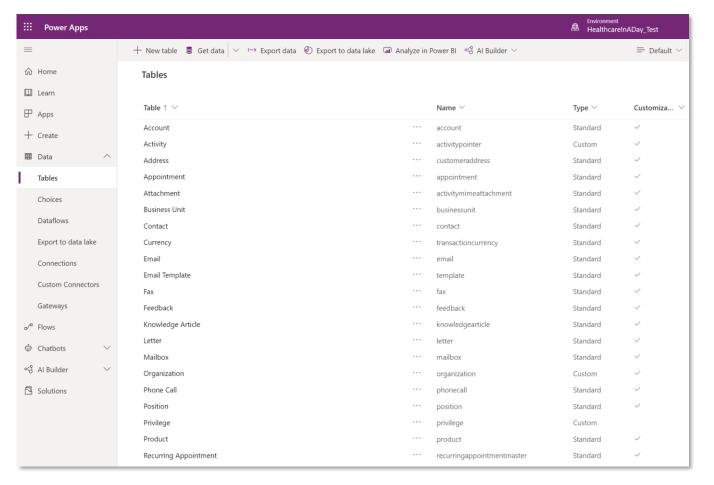
**Build Apps Against your Data** 

**Quickly Access your Data** 

**Reusable Business Logic** 

**Built-in Validations** 

**Integration with Other Systems** 











### **Azure Health Data Services**

Rapidly exchange data and securely connect and interact with any system that utilizes FHIR APIs.









#### **Feature Functionality**

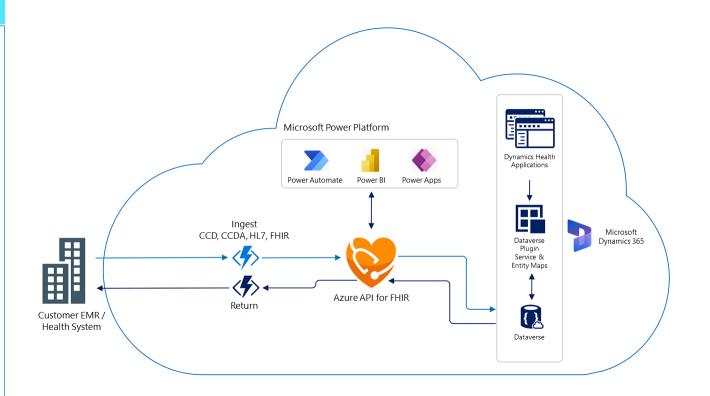
**Rapidly Exchange Data** 

**Holistic View of FHIR Data** 

Adapt and Extend Dataverse

**Enrich Disparate Data Sets** 

**End to End Data Pipeline** 











# **FHIR Sync Administration**

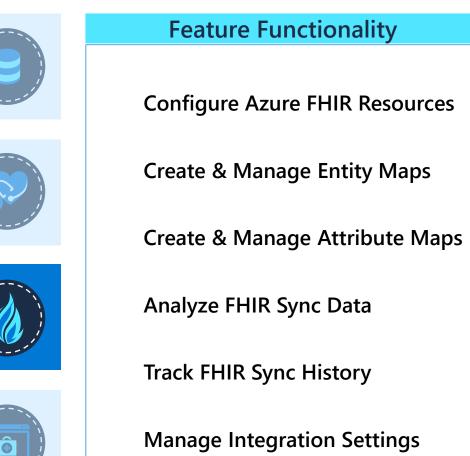
Manage your FHIR mappings, resources, and integration settings for Dataverse.

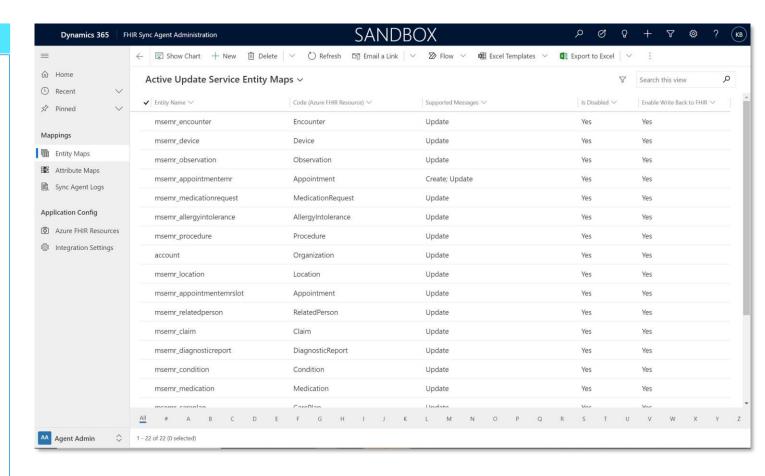




















### **Healthcare Administration**

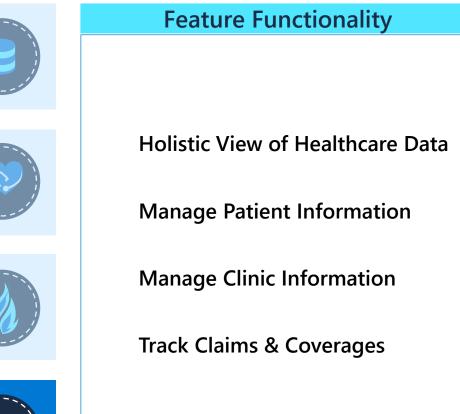
View and manage your healthcare data all in one place.

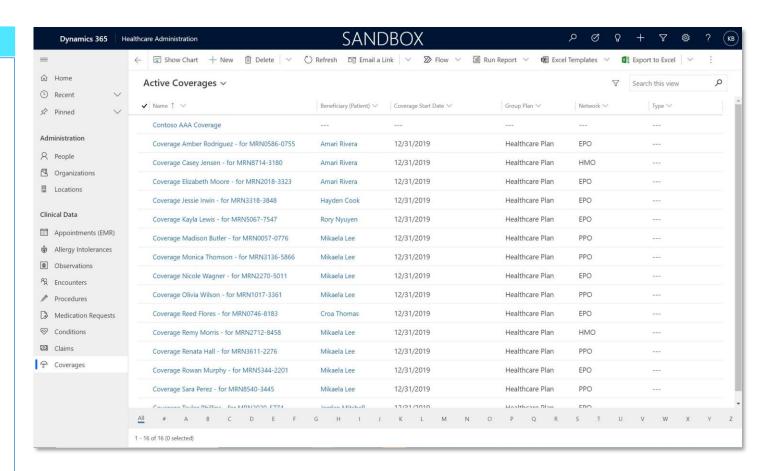










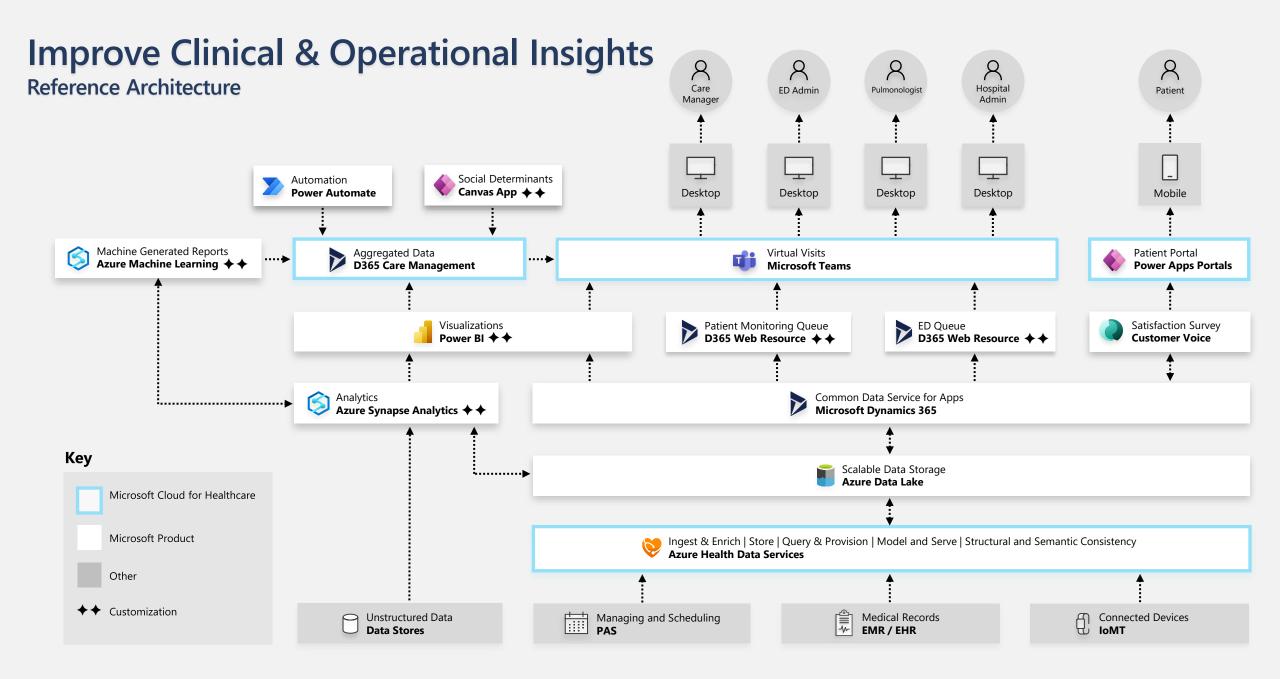




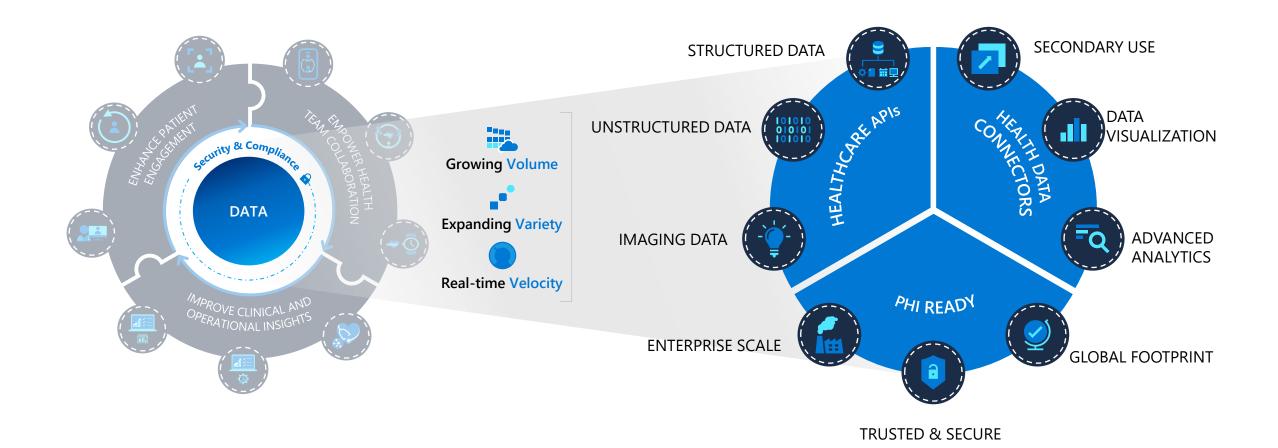






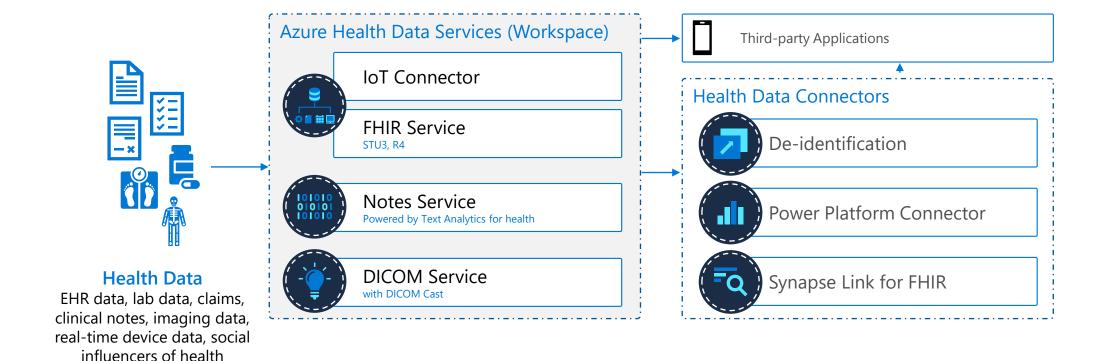


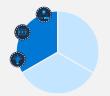
### Microsoft Cloud for Healthcare - Azure Health Data Services



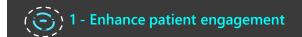
### **Azure Health Data Services**

#### **Enabling health data standards in the Microsoft Cloud**

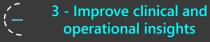




## Microsoft Cloud for Healthcare









4 - Enhance clinician experiences

#### What's new?

#### 1. Data Integration & Interoperability

- · Data Models [Payor, Pharma & Life Sciences) ( Preview)\*
- · Dataverse healthcare API\*
- Data integration toolkit \*
- Virtual Health data tables\*
- Synapse Database templates (GA Aug) \*

#### 2. Unified patient view

- Missed appointments model [Preview Aug] \*
- Patient snapshot
- Patient indicators [Preview Aug]

#### 3. Clinical

- Care Management: Improved Care plan
- · Care plan in Patient Access Portal [Preview Dec]

#### 4. Administrative

- Patient Outreach: Patient Journeys [Preview Dec]
- Partner Service Center: Embedded Microsoft Teams [Preview Oct]

#### 5. Analytics

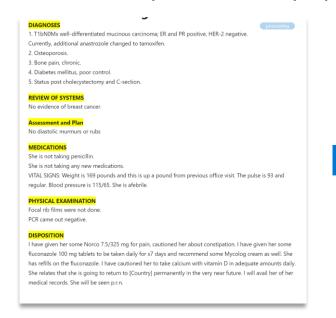
 Text Analytics for Health multi-language support (French, Italian, German, Spanish, Hebrew, Portuguese) [Preview Sep]

#### 6. Free 30-Day MC4H trial experience \*

What is new and planned for Cloud for Healthcare

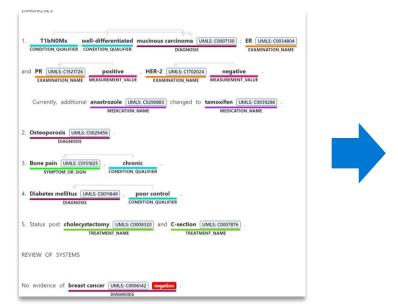
# Text Analytics for health Structuring to FHIR Capability

- · FHIR is an interoperability standard for electronic exchange of healthcare information
- Text Analytics for health Structuring to FHIR Capability enables transformation of unstructured clinical documents into FHIR resource bundles
- · This enables patient and population insights for decision support across clinical systems



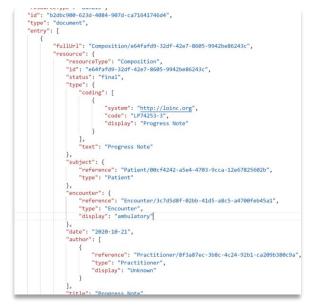
#### Input:

**Unstructured Clinical Document** 



#### **Health data extraction:**

Entity Recognition, Link to Coding, Relation Extraction, Assertions



#### **Output:**

FHIR resources bundled to represent the Clinical Document

# TA4H Scenarios: Capabilities, Benefits, and Examples

	Health Provider	Health Provider	Life Sciences					
	Improve clinical and operational insights	Enhance clinician experiences	Accelerate research & development innovation					
	Patient Insights	Assist Clinical Coding	Clinical Trials Matching					
Example	<ul> <li>Create a prediction model to identify at-risk patients for preventative measures</li> </ul>	<ul> <li>Doctor automatically captures diagnostic codes for billing purposes</li> </ul>	<ul> <li>Pharmaceutical company needs to source relevant candidates for clinical trials</li> </ul>					
Benefit	<ul> <li>Doctors can make better recommendations, save time, and attend to more patients</li> </ul>	<ul> <li>Reduce tedious, time-consuming patient reporting work for doctors</li> </ul>	<ul> <li>Easily identify patients for clinical trials based on eligibility criteria</li> </ul>					
	Health Provider	Health Provider	Health Payor					
	Improve clinical and operational insights	Enhance clinician experiences	Optimize care management & outcomes					
	Population Insights & Statistics	Automate Registry Reporting	Drug Pre-Authorization					
Example	<ul> <li>Health provider seeks to gain insights and find health patterns across patients</li> </ul>	Clinician needs to automate data extraction for HEDIS reporting	<ul> <li>Automate pre-authorization for cancer drugs such as Keytruda</li> </ul>					
Benefit	<ul> <li>Analyze population segments with specific health characteristics</li> </ul>	<ul> <li>Assists curation and annotation of doctor visit information</li> </ul>	<ul> <li>Automating workflows saves time for physicians</li> </ul>					

# Thank you!