



WEAVING THE FUTURE
WITH INTELLIGENT
FABRIC



ZAVA BRAND BOOK REQUIREMENTS

Deliverable	Owner	Due date	Requirements
Logo	VML	Completed	Suitable for Enterprise (simple, premium, sleek (e.g. Mercedes). Need (a) logo only, (b) logo with name, and both to be provided as PNG with transparent background and contrast versions. Colors aligned to color palette. Focus should be on the tech, and not the brand – so brand should not be polarizing. Logo should visually connect to Zava.
Color Palette	VML	Completed	Primary & Secondary brand colors with exact values (aligned to logo)
Imagery	VML	EOD Wed 6.11	10 lifestyle images aligned to brand & colors (Ward to provide what we have so far)
Templates	VML	Completed	PowerPoint, Word (using default fonts & colors)
Tag Line	Todd Arbuckle (Cadence 3)	Locked	
Mission Statement	Todd Arbuckle (Cadence 3)	Locked	
Company Background	Todd Arbuckle (Cadence 3)	In development	Company milestones (incl key timelines for seed funding, IPO date etc.), Product launch history, Consumer segmentation, facilities - NEED to create: Customers, Competitors, Suppliers and update Products Business Model (B2B / B2C) ,
Zava Org Chart	Todd Arbuckle (Cadence 3)	Built out – but will need periodic updates per demo needs	High-level org chart and individual team org charts. All other personas as end-users in org

ZAVA BRAND MASTER PRESENTATION | TASKS

Deliverable category	Owner	Outline of tasks/needs	Status
Brand	Todd Arbuckle (Cadence 3)	Zava Brand Guides	In progress
Product Portfolio	Todd Arbuckle (Cadence 3)	Photo library (check with Ward on needs)	Need direction
Buiness	Todd Arbuckle (Cadence 3)	Define Zava's core products – B2C & B2B + app	In rounds of iteration progress
Business	Todd Arbuckle (Cadence 3)	Update mapping of Zava's Product and Distribution (adding additional US and Euro production/fulfillment locations) + AI gen images of those facilities. This creates legal entities (for example Canada and US or MFG and Retail)	Completed
Business	Todd Arbuckle (Cadence 3)	Create the Micro Retail stores (renderings)	Completed
Business/Zava web pages	Todd Arbuckle (Cadence 3)	Create a retail website home page (rendering).	To start
Product Portfolio	Todd Arbuckle (Cadence 3)	Create the smartphone app that is part of the B2C package (when you buy a garment).	Completed
Product Portfolio	Todd Arbuckle (Cadence 3)	Create nano sensor information	Completed
Product Portfolio	Todd Arbuckle (Cadence 3)	Concept the SaaS format of the smartphone app - and the B2B version for professional athletic organizations.	Need to define
Product Portfolo	Todd Arbuckle (Cadence 3)	Add pants to the appeal lineup (to increase the total number of products). + their SKU spread sheets.	Completed
Business/Zava Web Pages	Todd Arbuckle (Cadence 3)	Update/further develop the Zava website home page - as new elements are created. Update the org chart to show a Software	Need to define
Business	Todd Arbuckle (Cadence 3)	Development Team and HR - and some sort of repair department.	Need to create
Data sheet One pager	Todd Arbuckle (Cadence 3)	Data sheet One pager (See example from "Who is Contoso deck" (slide 1) + Will setup after specific updated are made as to carry over a more current representation	HOLD

ZAVA BRAND GUIDES



ZAVA BRAND | TAG LINE

GO AHEAD

Go Ahead isn't just an invitation, it's a promise. Powered by breakthrough graphene smart mesh, Zava has engineered the future of performance with ZavaCore™. Now garments think, track, and respond in real time. Zava's programmable smart mesh delivers precision data on every sprint, stride, pushing the limits of what athletes and industries alike can achieve.

From the practice field to the global stage, **Go Ahead** means stepping forward with confidence, embracing innovation that captures every metric, enhances readiness, and extends endurance.

This is more than apparel, its intelligence woven into every fiber, built to drive performance, prevent setbacks, and unlock potential.

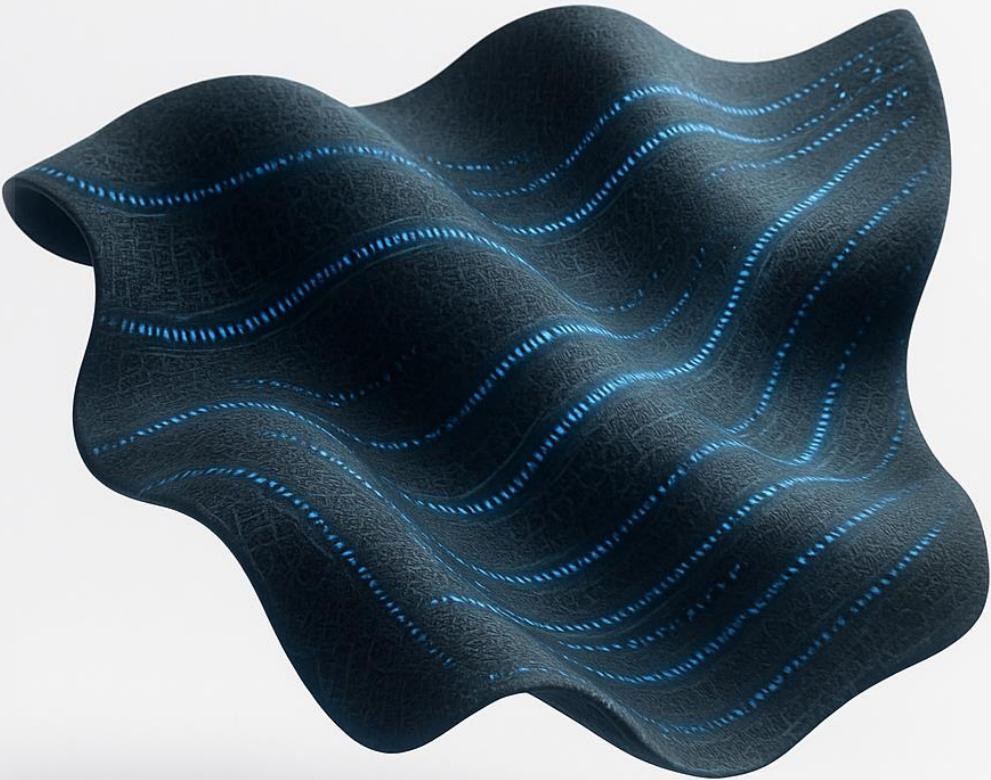
- Go ahead. (Primary)
- Smart Fibers. Infinite Possibilities. (Secondary)
- The new frontier in Fabric (Back up)



ZAVA BRAND | MISSION STATEMENT



We pioneer advanced materials that inspire innovation and shape a smarter world.

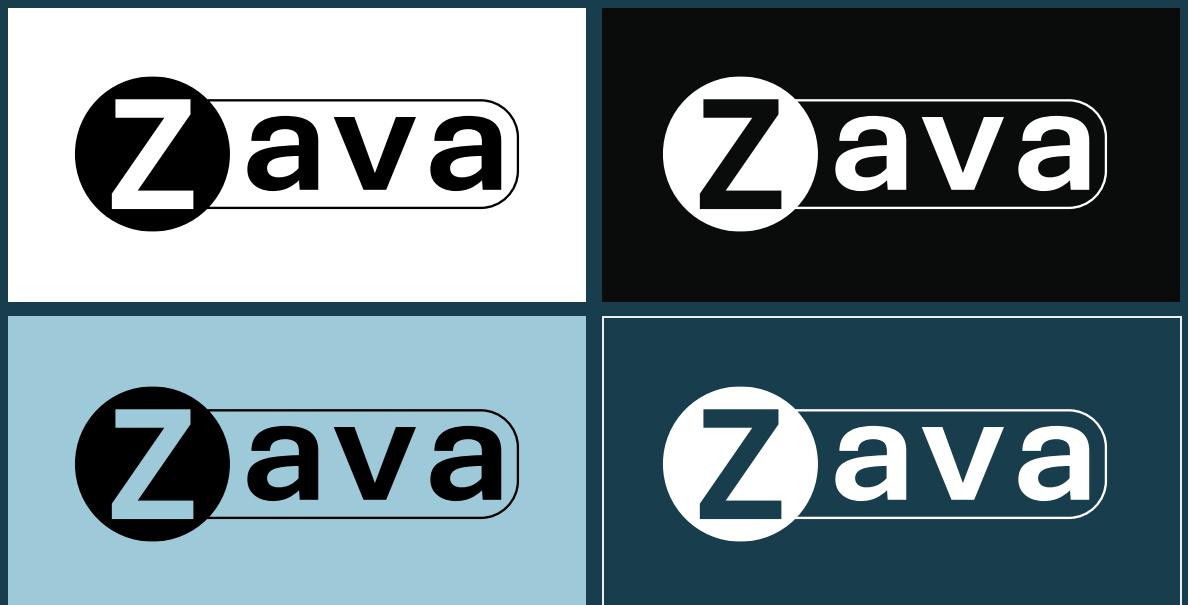


ZAVA BRAND | PRIMARY AND SUB-LOGO BUILDS

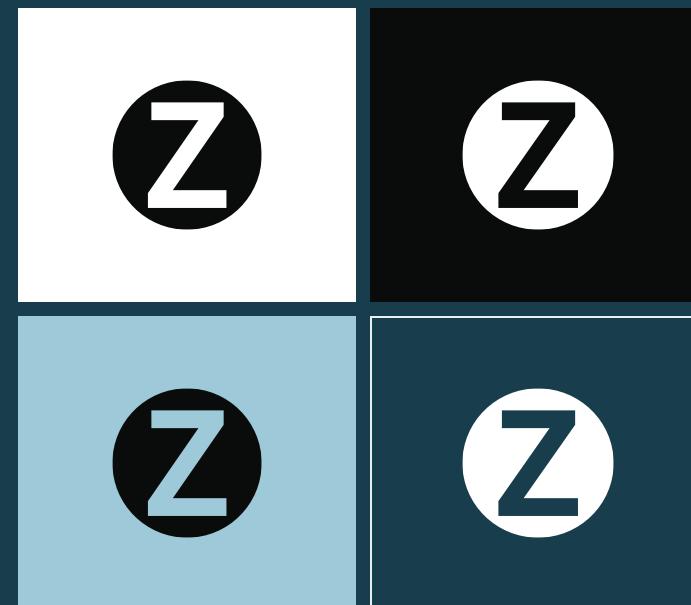
The Zava logo visual identify is expressed in two forms:

- Primary logo – complete logo lockup
- Sub-logo – the singular circular logo element

Zava Primary logo



Zava Sub-logo



ZAVA BRAND | MARGINS AND COLORS

The Zava visual identity requires clear margins around all four sides to retain clarity and readability.

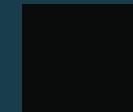


Zava Primary and Sub-logo shown with surrounding clear room margin spacing
(determined by the lower-case letter “v”).

Zava brand primary colors



White
#FFFFFF



Black
#0A0C0C



Data Mesh
Drk. Blue
#9EC9D9



Data Stream
Lt. Blue
#9EC9D9



Data Sensor
Slate
#183D4C



Company Profile

Zava is a leading manufacturer and distributor of advanced smart materials applicable to a wide range of industries. Our innovative smart fiber technologies are recognized for their adaptive performance and integration across B2B and B2C markets.

Employees: 10,110 (as of July 2025)

Business Goals

Develop and deliver the most technically advanced, reliable, and innovative smart fiber materials solutions for a broad reach of industries.



GO AHEAD

Company Backstory

2007/Tokyo: Biomedical engineer Kayo Miwa and materials physicist Ray Tanaka met at a biomechanics symposium and bonded over frustration with bulky wrist and belt mounted health monitors. They envisioned a better approach—a new fiber that allowed sensor integration directly into everyday products - combining comfort with intelligent, real-time health and environmental data. They co-founded **Zava** to realize that vision.

2015/USA, Zava expanded into a team of 3,000 people—engineers, textile designers, marketers, salespeople, data scientists, and support staff. Their first prototype was the **2017 ThermoCore Baselayer™**, a heat-resistant, graphene mesh, temperature control fiber. Built with their prototype material, a silver-plated graphene yarn, it was a breakthrough with potential applications across many industries. Zava partnered with Contoso Outdoors to launch a line of base layers for athletes using this textile.

2025/Breakthrough, Zava has grown to over 10,000 employees and the prototype was perfected and debuted. **Auracore™ Fiber** technology ushered in a new era of smart fiber, and Zava published their findings in a few scientific journals. Multiple automotive, textile, healthcare, government, and aerospace companies are reaching out to Zava wanting to work with them – and Zava needs to decide where they have differentiation, opportunity, and customer demand to focus their efforts.

ZAVACORE SYSTEMS SMART MESH

Whether on the practice field or in the pressure of international competition, ZavaCore's seamless fusion of performance wear and data intelligence gives athletes and trainers the measurable edge needed to stay ahead of the game.

[Learn > More](#)**ZAVACORE SMART CLEATS**

ZavaCore Smart Cleats capture live performance data in real time, empowering coaches to track biomechanics with unprecedented precision while helping players push beyond limits with tailored training feedback.

[Learn > More](#)**ZAVACORE FIELD SMART MESH**

Train like the pros. ZavaCore **Field** Smart Mesh athletic apparel and ZavaCore **Smart App** bring the same advanced technology used by professional athletes straight to your daily routine. With integrated sensors, you'll see real-time insights into your endurance, speed, recovery, and more.

[Learn > More](#)

ZAVA ORG CHART (CELA APPROVED)



CEO

Kayo Miwa

GUIDELINES FOR DEMOS

- Please use these personas in demo
- If new roles are required, or titles to be changed, please propose
- Do not change names or images, these are CELA approved

TECHNOLOGY



Chief Technical Officer
Carlos Slattery



Enterprise IT Architect
Lydia Bauer



App Dev Manager
Kian Lambert



App Developer
Senna Davis



App Developer
Elvia Alkins



App Developer
Sarah Perez

SECURITY



Chief Information Security Officer
Kadji Bell



Security Operations
Isaac Fielder



Data Sec Architect
Aadi Kapoor



Compliance Manager
Cassandra Dunn

FINANCIAL



Chief Finance Officer
Andre Lawson



VP of Procurement
Charlotte Walton



AP Specialist
Kevin Sturis



Financial Reconciliation Lead
Babak Shamma



Financial Reconciliation
Katri Ahokas

PRODUCT DEV



Chief Product Officer
Carole Poland



Product Dev Lead
Mauricio August



Product Manager
Miguel Garcia

R&D Lead
Krystal McKinney



R&D Manager
Laurence Gilbertson

FACTORY OPS & FIELD SERVICE



Factory Supervisor
Karin Blair



Factory Distribution Mgr
Kat Larsson



Field Services Lead
Colin Ballinger

MARKETING



Chief Marketing Officer
Cecil Folk



Market Research Analyst
Serena Ribeiro



Marketing Manager
Tim de Boer

CONTACT CENTER & SALES ENABLEMENT



Contact Ctr Lead
Daisy Phillips



Contact Ctr Rep
Daniela Mandera



Sales Enablement Lead
Daniella Booker

SALES



Chief Sales Officer
Mona Kane



Regional Sales Manager
Wonda Howard



Regional Sales Manager
David Power

ZAVA COPILOT USAGE

- Total Employees = 10,110
- 9,215 M365 E5 licenses,
- 6,100 M365 Copilot licenses,
- 5,990 assigned licenses
- Up to 3,115 pay as you go users

Tell me the latest about the Zava account

Know Your Customer (KYC)

Here's the latest on the ZAVA account as of **August 2025**:

Tenant Details

- Tenant Name: ZAVA
- Tenant ID:0527ecb7-06fb-4769-b324-fd4a3bb865eb
- Customer ID:137434168

Account Overview

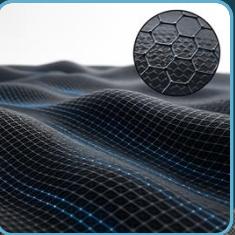
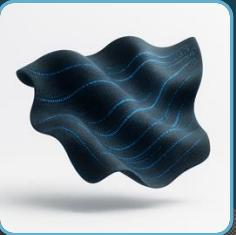
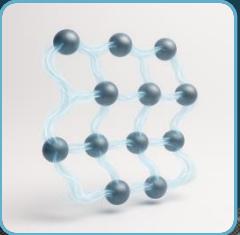
Zava is a leading manufacturer and distributor of advanced smart materials, specializing in innovative fiber technologies for both B2B and B2C markets.

- Total M365 licenses: 9,215
- M365 Copilot licenses: 6,100
 - Assigned Copilot licenses: 5,990
 - Copilot adoption rate: 71.50%
 - Copilot enablement ratio: 55.24%
 - Copilot usage ratio: 38.98%

Latest Usage Trends

- Most used product: Teams — 8,120 users (88.1%)
- Least used product: Clipchamp — 81 users (0.8%)
- Copilot Chat usage: 1,689 users (28.2%)
- Researcher Agent usage: 1,415 users (23.2%)
- Copilot in Outlook monthly usage: 2,456 users (40.2%)
- OneDrive for Business monthly usage: 4,940 users (53.6%)
- Defender for Cloud Apps: 8,420 users
- Purview Information Protection: 8,820 users

 All data is current as of August 2025.



Smart fiber mesh code & data mesh test trials for feasibility.



Smart fiber, data mesh code & data mesh nano sensors developed, field trials, regulatory and compliance qualifications.



Zava cooperative facilities expansion with dedicated material fabrication.



ThermoCore Baselayer
First prototype heat-resistant, graphene mesh, temperature control fiber.

Data mesh proprietary code finalized and tested with data mesh nano sensors

Graphene mesh facility structured to produce graphene mesh and nano sensors for B2B and B2C marketing production.

ZavaCore™ - Field

ZavaCore™ - Systems



ZavaCore™ Fiber
Fall 2025 marketing campaign for partners and WW Global distribution.

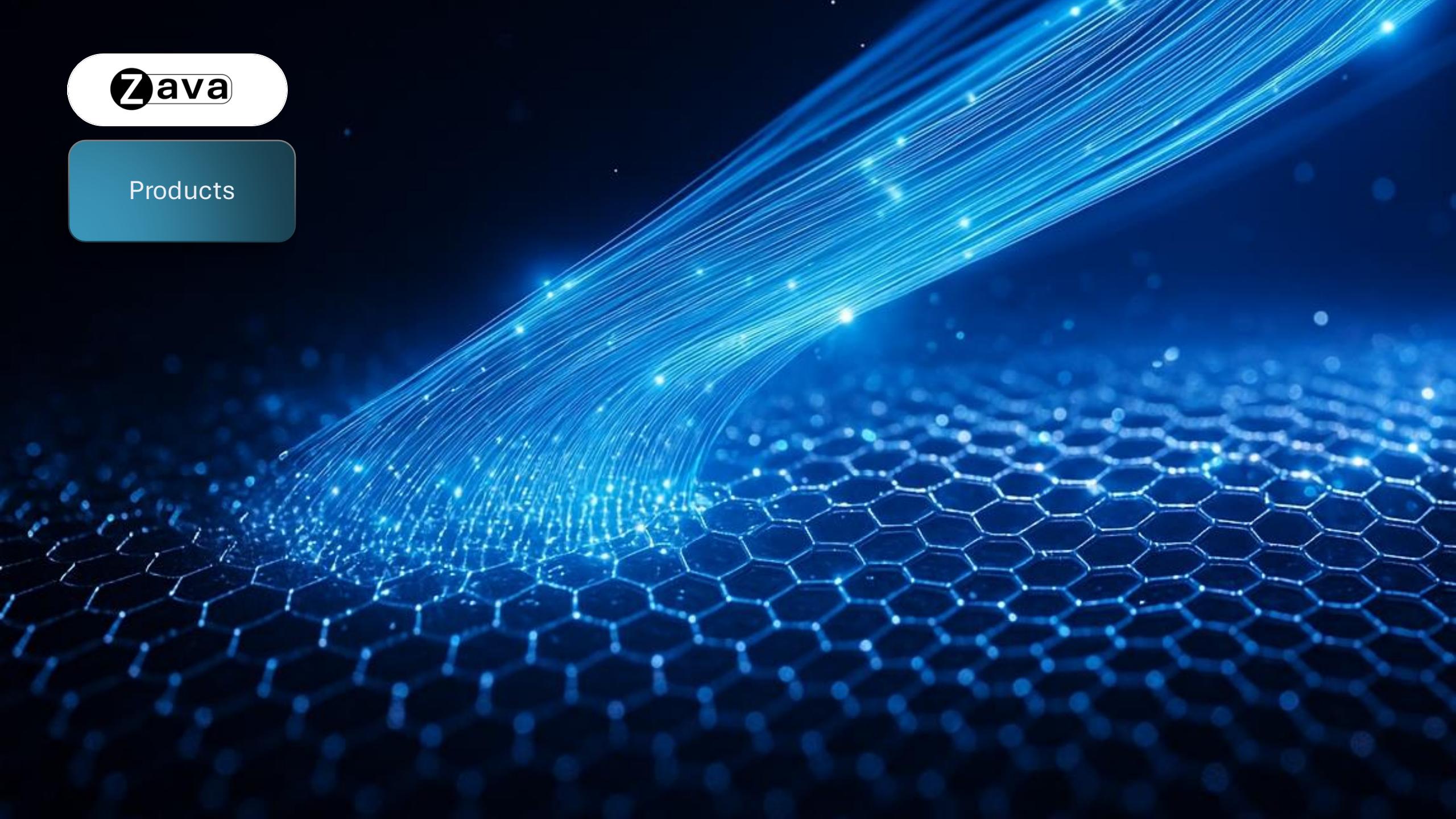


Global facilities:

- Woodinville, Washington Corporate Headquarters
- Vancouver, Canada Production/Fulfilment
- St. Louis, Missouri Production/Fulfilment
- Montreal, Canada Production/Fulfilment
- Bergamo, Italy Production/Fulfilment
- Borås region, Sweden Production/Fulfilment

Zava

Products



ZAVA B2C/B2B PRODUCTS



Zava produces ZavaCore™ Smart Mesh material.

ZavaCore Smart Mesh material is further divided into two smart mesh categories:

- ZavaCore **Field**
- ZavaCore **Systems**

ZavaCore **Field** is specifically produced for the B2C market with an apparel line up of Smart Mesh athletic long and short sleeve tops, shorts and pants

The apparel line is organized in two market categories;

- Premium - *Limited app programmability
- Elite - *No app programmability

ZavaCore **Field** apparel is sold with ZavaCore Smart Mesh App. A smartphone app that enables Smart Mesh connectivity and programmability.

ZavaCore **Systems** is specifically produced for the B2B market providing customized professional athletic jerseys, Smart Cleats and is sold with the Smart Mesh app in a customizable SaaS tiered subscription program.



ZAVA NEXT-GEN SMART GRAPHENE FIBER MESH & EMBEDDED SENSORS

Product	ZavaCore Field (B2C) and ZavaCore Systems (B2B) Sports & athletic wearables
Category	ZavaCore Field - Production for Athletic apparel (6 color combinations) ZavaCore Systems - Production for Athletic apparel (customized per client specifications to professional team or organization)
Strength	130 PGa
Flexibility	Nano ribbon
Thermal Conductivity	3000 – 5000 W/mK
Electric Conductivity	10^-6 S/m
Water Repellency	hydrophobic surface
Antimicrobial Properties	98% active Copper coating
UV Protection	UPF of 452
Layers	Single, Double & Triple

ZAVA NEXT-GEN SMART GRAPHENE FIBER EMBEDDED SENSORS

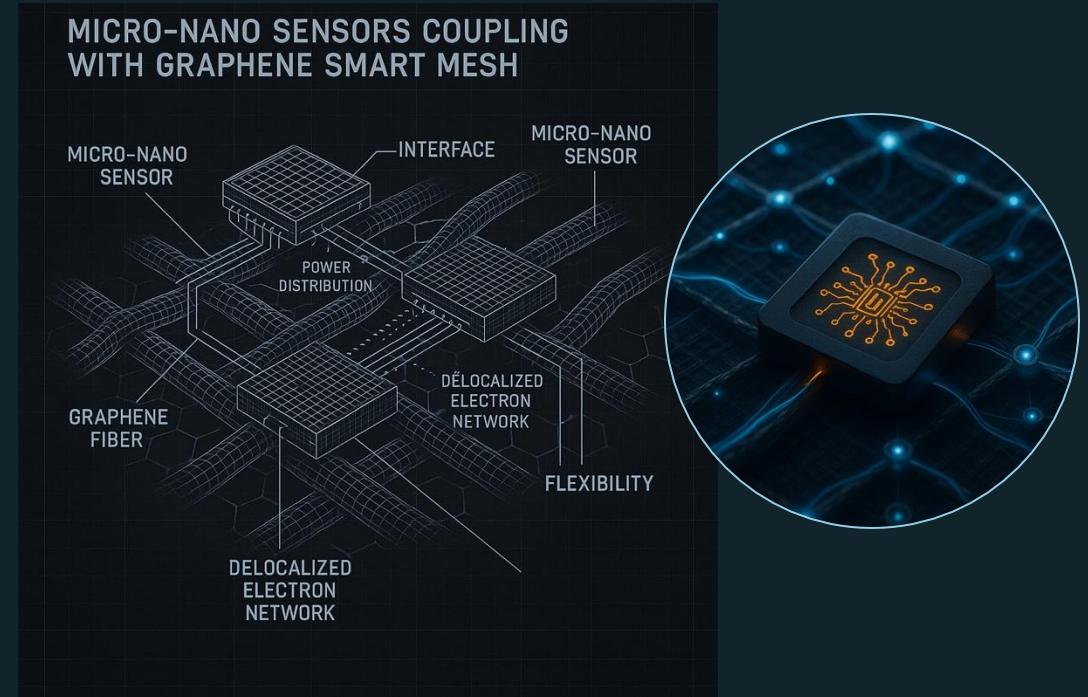
Smart Mesh Sensors

Zava couple's micro–nano sensors with graphene smart mesh through a combination of physical integration and electronic interaction. The graphene fibers are arranged in a hexagonal lattice that provides high electrical conductivity, mechanical strength, and flexibility. Micro–nano sensor are fabricated at the chip or thin-film scale and embedded directly into the fiber mesh strands.

At the interface, conductive pathways are established where the sensor's electrodes bond or couple with graphene's delocalized electron network. This allows the sensor to draw on the mesh's inherent conductivity for both power distribution and signal transmission. The graphene lattice acts as a distributed bus, carrying sensor outputs across the fabric with minimal resistance and high signal fidelity.

Because of graphene's atom-level thinness and its ability to conform to fiber geometries, the sensors remain mechanically stable under bending, stretching, and movement. Nano-scale surface functionalized coatings and adhesion layers further enhance coupling by promoting stable electrical contact while preserving flexibility.

The result is a seamless smart mesh integration continuously monitoring parameters (biometric, environmental, or mechanical), injecting their data into the graphene mesh, and leveraging the mesh as a networked substrate for low-latency communication and distributed power. This coupling enables the smart mesh to function as both a structural textile and an intelligent sensing grid.





Production and
Distribution



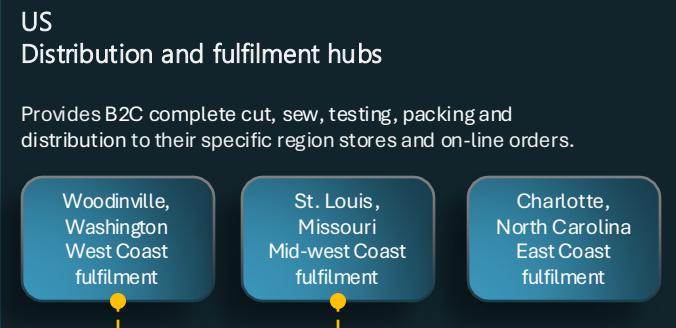
ZAVA SMART MESH B2C GLOBAL PRODUCTION & DISTRIBUTION PATH



Woodinville, Washington

Woodinville corporate headquarters provides all operational oversight, R&D and global production of the ZavaCore™ smart mesh fabric, nano sensors and sensor app.

All smart mesh bulk products are shipped to US and European fulfillment facilities for regional production and distribution.



ZAVA SMART MESH B2B PRODUCTION & DISTRIBUTION PATH



Woodinville, Washington

Woodinville corporate headquarters provides all operational oversight, R&D and production of the ZavaCore™ smart mesh fabric, nano sensors and sensor app.

Woodinville facility produces all ZavaCore™ smart mesh professional sports apparel custom production needs.



Custom orders are cut, sewn, tested, packed and distributed directly to sports teams



ZavaCore Systems
Professional Athletic Jerseys



ZavaCore Smart Cleats

Athletic Teams

Athletic Leagues

Athletic Associations

ZAVA GLOBAL PRODUCTION & DISTRIBUTION FACILITIES

US



Woodinville, Washington
Corporate Headquarters



St. Louis, Missouri
Production/Fulfilment



Charlotte, North Carolina
Production/Fulfilment

Canada



Vancouver, Canada
Production/Fulfilment



Montreal, Canada
Production/Fulfilment

Europe



Bergamo, Italy
Production/Fulfilment



Borås region, Sweden
Production/Fulfilment

MANUFACTURING FACILITY (B2B & B2C) CORPORATE WOODINVILLE

Production facility - products, capabilities and equipment

Location	Name	Products produced	Raw Materials Inventory	Facility capabilities	Manufacturing Assets	Equipment
Woodinville, WA	ZC-Woodinville	<ul style="list-style-type: none"> • ZavaCore Field Consumer Athletic apparel line • ZavaCore Systems Professional Athletic apparel line • Zava Smart Soccer Cleats 	<ul style="list-style-type: none"> • Grahite • Silver • Copper • FR-4 	<ul style="list-style-type: none"> • Mechanical exfoliation • Chemical exfoliation • Liquid-Phase exfoliation • Chemical Vapor Deposition • Epitaxial Growth • Flash graphene burst • Bath emulations • Material Sublimation • Fiber weaving • Nano Circuit board 3D printing • Nano sensor 3D building <p>Robotic cut and sew assembly of sports athletic wear via import of ZavaCore™</p> <p>Field graphene smart mesh sheets and nano sensors.</p>	Raw Materials Cooling Lines (12) Machines (12) <ul style="list-style-type: none"> • Base Assembly • Custom Material Assembly • IoT Integration • Testing Packaging Line 5 Finished Goods Utilities: <ul style="list-style-type: none"> • City Water • Compressed Air 	<ul style="list-style-type: none"> • Graphene vapor reclaim tanks (12) • Ven Systems Model 12 – Liquid coating assembly systems with 24-64-inch-wide sheet feeds (12) • Graphene coating tanks (24) • Rx1 Digital weave Integration – fluid line 24-64 inch (24) • Electro-card strand extrusion and coupling printers (12) • OQTR Digital printing and lacing stands (12) • Delta Systems robotic nano circuit board 3D printing systems (5) • Delta System robotic nano sensor emulsion environments (5)

Technology	 Windows	 Microsoft 365	 Microsoft Surface		Microsoft Security Copilot		Microsoft Defender		Microsoft Fabric		Microsoft Intune
					Microsoft Purview		Microsoft Entra		Microsoft Sentinel		

Primary contact: Eduardo Paxton

MANUFACTURING FACILITY (B2B & B2C) CORPORATE WOODINVILLE

Specialized facility equipment for smart mesh production



OQTR Digital printing
& lacing stands with
continuous feed collation



Rx1 Digital weave Integration
station with sensor
embedment



Ven Systems Model 12
liquid coating systems bath
emulsions and sublimation



Delta Systems robotic nano
circuit board 3D printing
systems



Delta System robotic nano
sensor emulsion
environment

ZAVA – B2C MANUFACTURING FACILITIES (US)

Production facility products capabilities and equipment

Location	Name	Products Created	Raw Materials Inventory	Facility capabilities	Manufacturing Assets	Equipment
<ul style="list-style-type: none"> St. Louis, Missouri Charlotte, North Carolina. 	<ul style="list-style-type: none"> ZC-St. Louis ZC-Charlotte 	<ul style="list-style-type: none"> ZavaCore Field Consumer Athletic apparel line ZavaCore Systems Professional Athletic apparel line Zava Smart Soccer Cleats 	<ul style="list-style-type: none"> Grahit Silver Copper FR-4 	<ul style="list-style-type: none"> Robotic cut and sew assembly of sports athletic wear via import of ZavaCore™ Field graphene smart mesh sheets and nano sensors. 	<ul style="list-style-type: none"> Base Assembly Custom Material Assembly IoT Integration Testing Packaging Line 5 Finished Goods Utilities: <ul style="list-style-type: none"> City Water Compressed Air 	<ul style="list-style-type: none"> Contoso robotic garment cut/sew assembly systems (25) Contoso robotic fold and pack assemble line systems (12) Forklifts (5) Convery belt lines for shipmen loading

Technology	 Microsoft 365	 Microsoft Surface		Microsoft Security Copilot		Microsoft Defender		Microsoft Fabric		Microsoft Intune
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Woodinville, Washington
Production/Fulfilment



St. Louis, Missouri
Production/Fulfilment



Charlotte, North Carolina
Production/Fulfilment



ZAVA – B2C MANUFACTURING FACILITIES (CANADA)

Production facility products capabilities and equipment

Location	Name	Products Created	Raw Materials Inventory	Facility capabilities	Manufacturing Assets	Equipment
<ul style="list-style-type: none"> • Vancouver, Canada • Montreal, Canada 	CZ- Vancouver CZ- Montreal	<ul style="list-style-type: none"> • ZavaCore Field Consumer Athletic apparel line • ZavaCore Systems Professional Athletic apparel line • Zava Smart Soccer Cleats 	<ul style="list-style-type: none"> • Grahite • Silver • Copper • FR-4 	<p>Robotic cut and sew assembly of sports athletic wear via import of ZavaCore™ Field</p> <p>graphene smart mesh sheets and nano sensors.</p>	<ul style="list-style-type: none"> • Base Assembly • Custom Material Assembly • IoT Integration • Testing <p>Packaging Line 5</p> <p>Finished Goods</p> <p>Utilities:</p> <ul style="list-style-type: none"> • City Water • Compressed Air 	<ul style="list-style-type: none"> • Contoso robotic garment cut/sew assembly systems (25) • Contoso robotic fold and pack assemble line systems (12) • Forklifts (5) • Convery belt lines for shipmen loading

Technology	 Microsoft Security Copilot	 Microsoft Defender	 Microsoft Fabric	 Microsoft Intune
		 Microsoft Purview	 Microsoft Entra	 Microsoft Sentinel



 Windows
Vancouver, Canada
Production/Fulfilment



 Microsoft 365
Montreal, Canada
Production/Fulfilment

 Microsoft Surface
Production/Fulfilment



ZAVA – B2C MANUFACTURING FACILITIES (EUROPE)

Production facility products capabilities and equipment

Location	Name	Products Created	Raw Materials Inventory	Facility capabilities	Manufacturing Assets	Equipment
<ul style="list-style-type: none">Bergamo, ItalyBorås region, Sweden	<ul style="list-style-type: none">CZ-BergamoCZ-Borås	<ul style="list-style-type: none">ZavaCore Field Consumer Athletic apparel lineZavaCore Systems Professional Athletic apparel lineZava Smart Soccer Cleats	<ul style="list-style-type: none">GrahitSilverCopperFR-4	<ul style="list-style-type: none">Robotic cut and sew assembly of sports athletic wear via import of ZavaCore™ Field graphene smart mesh sheets and nano sensors.	<ul style="list-style-type: none">Base AssemblyCustom Material AssemblyIoT IntegrationTesting <p>Packaging Line 5</p> <p>Finished Goods</p> <p>Utilities:</p> <ul style="list-style-type: none">City WaterCompressed Air	<ul style="list-style-type: none">Contoso robotic garment cut/sew assembly systems (25)Contoso robotic fold and pack assemble line systems (12)Forklifts (5)Convery belt lines for shipmen loading

Technology	 Windows	 Microsoft 365	 Microsoft Surface	 Microsoft Security Copilot	 Microsoft Defender	 Microsoft Fabric	 Microsoft Intune
				 Microsoft Purview	 Microsoft Entra	 Microsoft Sentinel	



Bergamo, Italy
Production/Fulfilment



Borås region, Sweden
Production/Fulfilment



ZAVA | ZAVACORE SYSTEMS

SPRINT SPEED

29.2

km/i

STRIDE EFFICIENCY

95%

ACCELERATION

164 / opm

GROUND CONTACT

TIME (ms)

220_{mis}

190 KN



ZavaCore™ Systems

Zava has partnered with professional athletic teams to engineer next-generation athletic uniforms featuring ZavaCore Systems smart mesh technology. These high-performance garments transmit real-time performance metrics. The programmable smart sensors track and capture every movement, giving coaches a full spectrum of physiological and biomechanical insights. The real-time data evaluates player readiness and endurance to empower teams to refine training regimens, prevent injuries, and maximize player longevity.

Whether on the practice field or in the pressure of international competition, this seamless fusion of performance wear and data intelligence gives athletes and trainers the measurable edge needed to stay ahead of the game.

- Sprint speed
 - Stride efficiency
 - Acceleration
 - Stride length
 - Heart rate
 - Respiratory rate
 - Energy expenditure
 - Fatigue patterns
 - Change-of-direction agility
 - Load distribution across
 - Recovery time
 - Signs of fatigue

ZAVA | ZAVACORE SMART CLEATS



ZavaCore™ Smart Cleats

ZavaCore Smart Cleats embedded with smart mesh sensors capture live performance data seamlessly transmitting data to a trainer's or athlete's dashboard in real time, the cleats empower coaches to track biomechanics with unprecedented precision while helping players push beyond limits with tailored training feedback.

Trainers gain measurable insights to refine conditioning programs, prevent injuries, and optimize recovery, while players benefit from personalized, data-driven coaching.

- Sprint speed
- Acceleration
- Stride length
- Balance
- Foot pressure
- Shot power
- Distance covered
- Ball contact force
- Energy expenditure
- Fatigue patterns
- Change-of-direction agility
- Load distribution across

ZAVA B2C RETAIL APPAREL LINE



ZAVA MICRO EXPERIENCE RETAIL STORES

Zava Micro Retail stores are a small footprint storefront which enables B2C customers to directly experience the innovations that smart mesh fabrics are bringing to the market. Each store will have limited stock and can fulfil orders from the Vancouver production and distribution facility.



ZAVA MICRO RETAIL STORES

Zava Micro Retail stores are a small footprint storefront which enables B2C customers to directly experience the innovations that smart mesh fabrics are bringing to the market. Each store will have limited stock and can fulfil orders from the Vancouver production and distribution facility

Business Name/Location	Store ID	Main Contacts	Products Sold	Retail space/Inventory	Assets and Equipment
Zava Store	San Francisco, CA	Lucy Martenelli	<ul style="list-style-type: none">• ZavaCore Field Premium ZavaCore smart mesh integrated athletic shirts (Adult and Youth)• ZavaCore Field Elite ZavaCore smart mesh integrated athletic shirts (Adult and Youth)	<ul style="list-style-type: none">• 1000 square feet• Athletic• Extreme temp• Luminous• Wearables	<ul style="list-style-type: none">• Point of Sale System• Smart Inventory System
Zava Store	Dallas, TX	Sofia Stein	<ul style="list-style-type: none">• ZavaCore Field Premium ZavaCore smart mesh integrated athletic shirts (Adult and Youth)• ZavaCore Field Elite ZavaCore smart mesh integrated athletic shirts (Adult and Youth)	<ul style="list-style-type: none">• 1500 square feet• Athletic• Extreme temp• Luminous• Wearables	<ul style="list-style-type: none">• Point of Sale System• Smart Inventory System
Zava Store	London, UK	Ralph Sawyer	<ul style="list-style-type: none">• ZavaCore Field Premium ZavaCore smart mesh integrated athletic shirts (Adult and Youth)• ZavaCore Field Elite ZavaCore smart mesh integrated athletic shirts (Adult and Youth)	<ul style="list-style-type: none">• 1500 square feet• Athletic• Extreme temp• Luminous• Wearables	<ul style="list-style-type: none">• Point of Sale System• Smart Inventory System

ZAVA SMART MESH APP (FOR B2C MARKET)



ZavaCore™ Smart App

ZavaCore™ smart mesh is now in the palm of your hands with the mobile app that connects directly to your smart mesh athletic wear, unlocking real-time biometric, environmental, and performance metrics.

Every heartbeat, stride, breath, and movement streams seamlessly to your smart phone, giving you actionable insights as they happen. Whether you're chasing a personal best, managing fatigue, or adapting to conditions on the fly, the ZavaCore™ **Smart App** transforms data into decision, helping you train smarter, recover faster, and push further, anytime, anywhere.

Real-time performance data categories:

- Heart rate
- Respiratory rate
- Energy expenditure
- Fatigue patterns*
- Recovery time*
- Sprint speed
- Stride efficiency
- Acceleration
- Stride length*
- Directional agility*

*Data streams are only available in the Premium line of athletic wear.

ZAVACORE PREMIUM | SMART MESH ATHLETIC SHORT SLEEVE TOP



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$22

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*Limited app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|-----------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |
| • Fatigue patterns | • Stride length |
| • Recovery time | • Directional agility |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE PREMIUM SHORT SLEEVE MEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCPTM	SS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-BO	Small	Black/Orange
ZCPTM-SS-M-BO	Medium	Black/Orange
ZCPTM-SS-L-BO	Large	Black/Orange
ZCPTM-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-RR	Small	Deep Red/Red
ZCPTM-SS-M-RR	Medium	Deep Red/Red
ZCPTM-SS-L-RR	Large	Deep Red/Red
ZCPTM-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-RR	Small	Drk Blue/White
ZCPTM-SS-M-RR	Medium	Drk Blue/White
ZCPTM-SS-L-RR	Large	Drk Blue/White
ZCPTM-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-CS	Small	Char/Silver
ZCPTM-SS-M-CS	Medium	Char/Silver
ZCPTM-SS-L-CS	Large	Char/Silver
ZCPTM-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-TO	Small	Teal/Orange
ZCPTM-SS-M-TO	Medium	Teal/Orange
ZCPTM-SS-L-TO	Large	Teal/Orange
ZCPTM-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-SS-S-OB	Small	Orange/Blk
ZCPTM-SS-M-OB	Medium	Orange/Blk
ZCPTM-SS-L-OB	Large	Orange/Blk
ZCPTM-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM SHORT SLEEVE WOMEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCPTM	SS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-BO	Small	Black/Orange
ZCPTW-SS-M-BO	Medium	Black/Orange
ZCPTW-SS-L-BO	Large	Black/Orange
ZCPTW-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-RR	Small	Deep Red/Red
ZCPTW-SS-M-RR	Medium	Deep Red/Red
ZCPTW-SS-L-RR	Large	Deep Red/Red
ZCPTW-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-RR	Small	Drk Blue/White
ZCPTW-SS-M-RR	Medium	Drk Blue/White
ZCPTW-SS-L-RR	Large	Drk Blue/White
ZCPTW-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-CS	Small	Char/Silver
ZCPTW-SS-M-CS	Medium	Char/Silver
ZCPTW-SS-L-CS	Large	Char/Silver
ZCPTW-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-TO	Small	Teal/Orange
ZCPTW-SS-M-TO	Medium	Teal/Orange
ZCPTW-SS-L-TO	Large	Teal/Orange
ZCPTW-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-SS-S-OB	Small	Orange/Blk
ZCPTW-SS-M-OB	Medium	Orange/Blk
ZCPTW-SS-L-OB	Large	Orange/Blk
ZCPTW-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM SHORT SLEEVE YOUTH TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCPTM	SS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-BO	Small	Black/Orange
ZCPTY-SS-M-BO	Medium	Black/Orange
ZCPTY-SS-L-BO	Large	Black/Orange
ZCPTY-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-RR	Small	Deep Red/Red
ZCPTY-SS-M-RR	Medium	Deep Red/Red
ZCPTY-SS-L-RR	Large	Deep Red/Red
ZCPTY-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-RR	Small	Drk Blue/White
ZCPTY-SS-M-RR	Medium	Drk Blue/White
ZCPTY-SS-L-RR	Large	Drk Blue/White
ZCPTY-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-CS	Small	Char/Silver
ZCPTY-SS-M-CS	Medium	Char/Silver
ZCPTY-SS-L-CS	Large	Char/Silver
ZCPTY-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-TO	Small	Teal/Orange
ZCPTY-SS-M-TO	Medium	Teal/Orange
ZCPTY-SS-L-TO	Large	Teal/Orange
ZCPTY-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-SS-S-OB	Small	Orange/Blk
ZCPTY-SS-M-OB	Medium	Orange/Blk
ZCPTY-SS-L-OB	Large	Orange/Blk
ZCPTY-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM | SMART MESH ATHLETIC LONG SLEEVE TOP



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$32

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*Limited app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|-----------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |
| • Fatigue patterns | • Stride length |
| • Recovery time | • Directional agility |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE PREMIUM LONG SLEEVE MEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Long Sleeve	Small	Black w/Orange Trim
ZCPTM	LS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-BO	Small	Black/Orange
ZCPTM-LS-M-BO	Medium	Black/Orange
ZCPTM-LS-L-BO	Large	Black/Orange
ZCPTM-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-RR	Small	Deep Red/Red
ZCPTM-LS-M-RR	Medium	Deep Red/Red
ZCPTM-LS-L-RR	Large	Deep Red/Red
ZCPTM-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-RR	Small	Drk Blue/White
ZCPTM-LS-M-RR	Medium	Drk Blue/White
ZCPTM-LS-L-RR	Large	Drk Blue/White
ZCPTM-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-CS	Small	Char/Silver
ZCPTM-LS-M-CS	Medium	Char/Silver
ZCPTM-LS-L-CS	Large	Char/Silver
ZCPTM-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-TO	Small	Teal/Orange
ZCPTM-LS-M-TO	Medium	Teal/Orange
ZCPTM-LS-L-TO	Large	Teal/Orange
ZCPTM-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTM-LS-S-OB	Small	Orange/Blk
ZCPTM-LS-M-OB	Medium	Orange/Blk
ZCPTM-LS-L-OB	Large	Orange/Blk
ZCPTM-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM LONG SLEEVE WOMEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCPTM	SS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-BO	Small	Black/Orange
ZCPTW-LS-M-BO	Medium	Black/Orange
ZCPTW-LS-L-BO	Large	Black/Orange
ZCPTW-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-RR	Small	Deep Red/Red
ZCPTW-LS-M-RR	Medium	Deep Red/Red
ZCPTW-LS-L-RR	Large	Deep Red/Red
ZCPTW-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-RR	Small	Drk Blue/White
ZCPTW-LS-M-RR	Medium	Drk Blue/White
ZCPTW-LS-L-RR	Large	Drk Blue/White
ZCPTW-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-CS	Small	Char/Silver
ZCPTW-LS-M-CS	Medium	Char/Silver
ZCPTW-LS-L-CS	Large	Char/Silver
ZCPTW-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-TO	Small	Teal/Orange
ZCPTW-LS-M-TO	Medium	Teal/Orange
ZCPTW-LS-L-TO	Large	Teal/Orange
ZCPTW-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTW-LS-S-OB	Small	Orange/Blk
ZCPTW-LS-M-OB	Medium	Orange/Blk
ZCPTW-LS-L-OB	Large	Orange/Blk
ZCPTW-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM LONG SLEEVE YOUTH TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCPTM	SS	S	BO

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-BO	Small	Black/Orange
ZCPTY-LS-M-BO	Medium	Black/Orange
ZCPTY-LS-L-BO	Large	Black/Orange
ZCPTY-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-RR	Small	Deep Red/Red
ZCPTY-LS-M-RR	Medium	Deep Red/Red
ZCPTY-LS-L-RR	Large	Deep Red/Red
ZCPTY-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-RR	Small	Drk Blue/White
ZCPTY-LS-M-RR	Medium	Drk Blue/White
ZCPTY-LS-L-RR	Large	Drk Blue/White
ZCPTY-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-CS	Small	Char/Silver
ZCPTY-LS-M-CS	Medium	Char/Silver
ZCPTY-LS-L-CS	Large	Char/Silver
ZCPTY-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-TO	Small	Teal/Orange
ZCPTY-LS-M-TO	Medium	Teal/Orange
ZCPTY-LS-L-TO	Large	Teal/Orange
ZCPTY-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Top		
SKU	SIZE	COLOR
ZCPTY-LS-S-OB	Small	Orange/Blk
ZCPTY-LS-M-OB	Medium	Orange/Blk
ZCPTY-LS-L-OB	Large	Orange/Blk
ZCPTY-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM | SMART MESH ATHLETIC SHORTS



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$42

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*Limited app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|-----------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |
| • Fatigue patterns | • Stride length |
| • Recovery time | • Directional agility |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE PREMIUM ATHLETIC MEN'S SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Sorts Men's	Athletic Shorts	Small	Black w/Orange Trim
ZCPSM	AS	S	BO

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-BO	Small	Black/Orange
ZCPSM-AS-M-BO	Medium	Black/Orange
ZCPSM-AS-L-BO	Large	Black/Orange
ZCPSM-AS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-RR	Small	Deep Red/Red
ZCPSM-AS-M-RR	Medium	Deep Red/Red
ZCPSM-AS-L-RR	Large	Deep Red/Red
ZCPSM-AS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-RR	Small	Drk Blue/White
ZCPSM-AS-M-RR	Medium	Drk Blue/White
ZCPSM-AS-L-RR	Large	Drk Blue/White
ZCPSM-AS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-CS	Small	Char/Silver
ZCPSM-AS-M-CS	Medium	Char/Silver
ZCPSM-AS-L-CS	Large	Char/Silver
ZCPSM-AS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-TO	Small	Teal/Orange
ZCPSM-AS-M-TO	Medium	Teal/Orange
ZCPSM-AS-L-TO	Large	Teal/Orange
ZCPSM-AS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPSM-AS-S-OB	Small	Orange/Blk
ZCPSM-AS-M-OB	Medium	Orange/Blk
ZCPSM-AS-L-OB	Large	Orange/Blk
ZCPSM-AS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM ATHLETIC WOMEN'S SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Shorts Women's	Athletic Shorts	Small	Black w/Orange Trim
ZCPSW	AS	S	BO

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-BO	Small	Black/Orange
ZCPSW-AS-M-BO	Medium	Black/Orange
ZCPSW-AS-L-BO	Large	Black/Orange
ZCPSW-AS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-RR	Small	Deep Red/Red
ZCPSW-AS-M-RR	Medium	Deep Red/Red
ZCPSW-AS-L-RR	Large	Deep Red/Red
ZCPSW-AS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-RR	Small	Drk Blue/White
ZCPSW-AS-M-RR	Medium	Drk Blue/White
ZCPSW-AS-L-RR	Large	Drk Blue/White
ZCPSW-AS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-CS	Small	Char/Silver
ZCPSW-AS-M-CS	Medium	Char/Silver
ZCPSW-AS-L-CS	Large	Char/Silver
ZCPSW-AS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-TO	Small	Teal/Orange
ZCPSW-AS-M-TO	Medium	Teal/Orange
ZCPSW-AS-L-TO	Large	Teal/Orange
ZCPSW-AS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPSW-AS-S-OB	Small	Orange/Blk
ZCPSW-AS-M-OB	Medium	Orange/Blk
ZCPSW-AS-L-OB	Large	Orange/Blk
ZCPTS-AS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM ATHLETIC YOUTH SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Shorts Youth	Athletic Shorts	Small	Black w/Orange Trim
ZCPSY	AS	S	BO

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-BO	Small	Black/Orange
ZCPSY-AS-M-BO	Medium	Black/Orange
ZCPSY-AS-L-BO	Large	Black/Orange
ZCPSY-AS-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-RR	Small	Deep Red/Red
ZCPSY-AS-M-RR	Medium	Deep Red/Red
ZCPSY-AS-L-RR	Large	Deep Red/Red
ZCPSY-AS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-RR	Small	Drk Blue/White
ZCPSY-AS-M-RR	Medium	Drk Blue/White
ZCPSY-AS-L-RR	Large	Drk Blue/White
ZCPSY-AS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-CS	Small	Char/Silver
ZCPSY-AS-M-CS	Medium	Char/Silver
ZCPSY-AS-L-CS	Large	Char/Silver
ZCPSY-AS-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-TO	Small	Teal/Orange
ZCPSY-AS-M-TO	Medium	Teal/Orange
ZCPSY-AS-L-TO	Large	Teal/Orange
ZCPSY-AS-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPSY-AS-S-OB	Small	Orange/Blk
ZCPSY-AS-M-OB	Medium	Orange/Blk
ZCPSY-AS-L-OB	Large	Orange/Blk
ZCPSY-AS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM | SMART MESH ATHLETIC PANTS



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$42

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*Limited app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|-----------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |
| • Fatigue patterns | • Stride length |
| • Recovery time | • Directional agility |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE PREMIUM ATHLETIC MEN'S PANTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Pants Men's	Athletic Pants	Small	Black w/Orange Trim
ZCPPM	AP	S	BO

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-BO	Small	Black/Orange
ZCPPM-AP-M-BO	Medium	Black/Orange
ZCPPM-AP-L-BO	Large	Black/Orange
ZCPPM-AP-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-RR	Small	Deep Red/Red
ZCPPM-AP-M-RR	Medium	Deep Red/Red
ZCPPM-AP-L-RR	Large	Deep Red/Red
ZCPPM-AP-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-RR	Small	Drk Blue/White
ZCPPM-AP-M-RR	Medium	Drk Blue/White
ZCPPM-AP-L-RR	Large	Drk Blue/White
ZCPPM-AP-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-CS	Small	Char/Silver
ZCPPM-AP-M-CS	Medium	Char/Silver
ZCPPM-AP-L-CS	Large	Char/Silver
ZCPPM-AP-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-TO	Small	Teal/Orange
ZCPPM-AP-M-TO	Medium	Teal/Orange
ZCPPM-AP-L-TO	Large	Teal/Orange
ZCPPM-AP-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Men's Shorts		
SKU	SIZE	COLOR
ZCPPM-AP-S-OB	Small	Orange/Blk
ZCPPM-AP-M-OB	Medium	Orange/Blk
ZCPPM-AP-L-OB	Large	Orange/Blk
ZCPPM-AP-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM ATHLETIC WOMEN'S PANT - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Pants Women's	Athletic Pants	Small	Black w/Orange Trim
ZCPPW	AP	S	BO

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-BO	Small	Black/Orange
ZCPPW-AP-M-BO	Medium	Black/Orange
ZCPPW-AP-L-BO	Large	Black/Orange
ZCPPW-AP-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-RR	Small	Deep Red/Red
ZCPPW-AP-M-RR	Medium	Deep Red/Red
ZCPPW-AP-L-RR	Large	Deep Red/Red
ZCPPW-AP-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-RR	Small	Drk Blue/White
ZCPPW-AP-M-RR	Medium	Drk Blue/White
ZCPPW-AP-L-RR	Large	Drk Blue/White
ZCPPW-AP-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-CS	Small	Char/Silver
ZCPPW-AP-M-CS	Medium	Char/Silver
ZCPPW-AP-L-CS	Large	Char/Silver
ZCPPW-AP-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-TO	Small	Teal/Orange
ZCPPW-AP-M-TO	Medium	Teal/Orange
ZCPPW-AP-L-TO	Large	Teal/Orange
ZCPPW-AP-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCPPW-AP-S-OB	Small	Orange/Blk
ZCPPW-AP-M-OB	Medium	Orange/Blk
ZCPPW-AP-L-OB	Large	Orange/Blk
ZCPPW-AP-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM ATHLETIC YOUTH PANTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Premium Pants Youth	Athletic Pants	Small	Black w/Orange Trim
ZCPPY	AP	S	BO

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-BO	Small	Black/Orange
ZCPPY-AP-M-BO	Medium	Black/Orange
ZCPPY-AP-L-BO	Large	Black/Orange
ZCPPY-AP-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-RR	Small	Deep Red/Red
ZCPPY-AP-M-RR	Medium	Deep Red/Red
ZCPPY-AP-L-RR	Large	Deep Red/Red
ZCPPY-AP-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-RR	Small	Drk Blue/White
ZCPPY-AP-M-RR	Medium	Drk Blue/White
ZCPPY-AP-L-RR	Large	Drk Blue/White
ZCPPY-AP-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-CS	Small	Char/Silver
ZCPPY-AP-M-CS	Medium	Char/Silver
ZCPPY-AP-L-CS	Large	Char/Silver
ZCPPY-AP-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-TO	Small	Teal/Orange
ZCPPY-AP-M-TO	Medium	Teal/Orange
ZCPPY-AP-L-TO	Large	Teal/Orange
ZCPPY-AP-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Youth Top		
SKU	SIZE	COLOR
ZCPPY-AP-S-OB	Small	Orange/Blk
ZCPPY-AP-M-OB	Medium	Orange/Blk
ZCPPY-AP-L-OB	Large	Orange/Blk
ZCPPY-AP-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE | SMART MESH SHORT SLEEVE TEE SHIRT



Category: Elite

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$22

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.

*No app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|---------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE ELITE SHORT SLEEVE MEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCETM	SS	S	BO

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-BO	Small	Black/Orange
ZCETM-SS-M-BO	Medium	Black/Orange
ZCETM-SS-L-BO	Large	Black/Orange
ZCETM-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-RR	Small	Deep Red/Red
ZCETM-SS-M-RR	Medium	Deep Red/Red
ZCETM-SS-L-RR	Large	Deep Red/Red
ZCETM-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-RR	Small	Drk Blue/White
ZCETM-SS-M-RR	Medium	Drk Blue/White
ZCETM-SS-L-RR	Large	Drk Blue/White
ZCETM-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-CS	Small	Char/Silver
ZCETM-SS-M-CS	Medium	Char/Silver
ZCETM-SS-L-CS	Large	Char/Silver
ZCETM-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-TO	Small	Teal/Orange
ZCETM-SS-M-TO	Medium	Teal/Orange
ZCETM-SS-L-TO	Large	Teal/Orange
ZCETM-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-SS-S-OB	Small	Orange/Blk
ZCETM-SS-M-OB	Medium	Orange/Blk
ZCETM-SS-L-OB	Large	Orange/Blk
ZCETM-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE PREMIUM SHORT SLEEVE WOMEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Women's	Short Sleeve	Small	Black w/Orange Trim
ZCETW	SS	S	BO

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-BO	Small	Black/Orange
ZCETW-SS-M-BO	Medium	Black/Orange
ZCETW-SS-L-BO	Large	Black/Orange
ZCETW-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-RR	Small	Deep Red/Red
ZCETW-SS-M-RR	Medium	Deep Red/Red
ZCETW-SS-L-RR	Large	Deep Red/Red
ZCETW-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-RR	Small	Drk Blue/White
ZCETW-SS-M-RR	Medium	Drk Blue/White
ZCETW-SS-L-RR	Large	Drk Blue/White
ZCETW-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-CS	Small	Char/Silver
ZCETW-SS-M-CS	Medium	Char/Silver
ZCETW-SS-L-CS	Large	Char/Silver
ZCETW-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-TO	Small	Teal/Orange
ZCETW-SS-M-TO	Medium	Teal/Orange
ZCETW-SS-L-TO	Large	Teal/Orange
ZCETW-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-SS-S-OB	Small	Orange/Blk
ZCETW-SS-M-OB	Medium	Orange/Blk
ZCETW-SS-L-OB	Large	Orange/Blk
ZCETW-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE SHORT SLEEVE YOUTH TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Youth	Short Sleeve	Small	Black w/Orange Trim
ZCETY	SS	S	BO

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-BO	Small	Black/Orange
ZCETY-SS-M-BO	Medium	Black/Orange
ZCETY-SS-L-BO	Large	Black/Orange
ZCPTY-SS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-RR	Small	Deep Red/Red
ZCETY-SS-M-RR	Medium	Deep Red/Red
ZCETY-SS-L-RR	Large	Deep Red/Red
ZCETY-SS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-RR	Small	Drk Blue/White
ZCETY-SS-M-RR	Medium	Drk Blue/White
ZCETY-SS-L-RR	Large	Drk Blue/White
ZCETY-SS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-CS	Small	Char/Silver
ZCETY-SS-M-CS	Medium	Char/Silver
ZCETY-SS-L-CS	Large	Char/Silver
ZCETY-SS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-TO	Small	Teal/Orange
ZCETY-SS-M-TO	Medium	Teal/Orange
ZCETY-SS-L-TO	Large	Teal/Orange
ZCETY-SS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-SS-S-OB	Small	Orange/Blk
ZCETY-SS-M-OB	Medium	Orange/Blk
ZCETY-SS-L-OB	Large	Orange/Blk
ZCETY-SS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE | SMART MESH SHORT SLEEVE TEE SHIRT



Category: Elite

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$22

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*No app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|---------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE ELITE LONG SLEEVE MEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Men's	Short Sleeve	Small	Black w/Orange Trim
ZCETM	SS	S	BO

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-BO	Small	Black/Orange
ZCETM-LS-M-BO	Medium	Black/Orange
ZCETM-LS-L-BO	Large	Black/Orange
ZCETM-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-RR	Small	Deep Red/Red
ZCETM-LS-M-RR	Medium	Deep Red/Red
ZCETM-LS-L-RR	Large	Deep Red/Red
ZCETM-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-RR	Small	Drk Blue/White
ZCETM-LS-M-RR	Medium	Drk Blue/White
ZCETM-LS-L-RR	Large	Drk Blue/White
ZCETM-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-CS	Small	Char/Silver
ZCETM-LS-M-CS	Medium	Char/Silver
ZCETM-LS-L-CS	Large	Char/Silver
ZCETM-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-TO	Small	Teal/Orange
ZCETM-LS-M-TO	Medium	Teal/Orange
ZCETM-LS-L-TO	Large	Teal/Orange
ZCETM-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Men's Top		
SKU	SIZE	COLOR
ZCETM-LS-S-OB	Small	Orange/Blk
ZCETM-LS-M-OB	Medium	Orange/Blk
ZCETM-LS-L-OB	Large	Orange/Blk
ZCETM-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE LONG SLEEVE WOMEN'S TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Women's	LongSleeve	Small	Black w/Orange Trim
ZCPTW	LS	S	BO

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-BO	Small	Black/Orange
ZCETW-LS-M-BO	Medium	Black/Orange
ZCETW-LS-L-BO	Large	Black/Orange
ZCETW-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-RR	Small	Deep Red/Red
ZCETW-LS-M-RR	Medium	Deep Red/Red
ZCETW-LS-L-RR	Large	Deep Red/Red
ZCETW-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-RR	Small	Drk Blue/White
ZCETW-LS-M-RR	Medium	Drk Blue/White
ZCETW-LS-L-RR	Large	Drk Blue/White
ZCETW-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-CS	Small	Char/Silver
ZCETW-LS-M-CS	Medium	Char/Silver
ZCETW-LS-L-CS	Large	Char/Silver
ZCETW-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-TO	Small	Teal/Orange
ZCETW-LS-M-TO	Medium	Teal/Orange
ZCETW-LS-L-TO	Large	Teal/Orange
ZCETW-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Women's Top		
SKU	SIZE	COLOR
ZCETW-LS-S-OB	Small	Orange/Blk
ZCETW-LS-M-OB	Medium	Orange/Blk
ZCETW-LS-L-OB	Large	Orange/Blk
ZCETW-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE LONG SLEEVE YOUTH TOP - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Top Youth	Long Sleeve	Small	Black w/Orange Trim
ZCETY	LS	S	BO

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-BO	Small	Black/Orange
ZCETY-LS-M-BO	Medium	Black/Orange
ZCETY-LS-L-BO	Large	Black/Orange
ZCETY-LS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-RR	Small	Deep Red/Red
ZCETY-LS-M-RR	Medium	Deep Red/Red
ZCETY-LS-L-RR	Large	Deep Red/Red
ZCETY-LS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-RR	Small	Drk Blue/White
ZCETY-LS-M-RR	Medium	Drk Blue/White
ZCETY-LS-L-RR	Large	Drk Blue/White
ZCETY-LS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-CS	Small	Char/Silver
ZCETY-LS-M-CS	Medium	Char/Silver
ZCETY-LS-L-CS	Large	Char/Silver
ZCETY-LS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-TO	Small	Teal/Orange
ZCETY-LS-M-TO	Medium	Teal/Orange
ZCETY-LS-L-TO	Large	Teal/Orange
ZCETY-LS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Youth Top		
SKU	SIZE	COLOR
ZCETY-LS-S-OB	Small	Orange/Blk
ZCETY-LS-M-OB	Medium	Orange/Blk
ZCETY-LS-L-OB	Large	Orange/Blk
ZCETY-LS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE | SMART MESH ATHLETIC SHORTS



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$42

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*No app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|---------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black – Orange trim



Deep Red – Red trim



Dr. Blue – White trim



Charcoal – Silver trim



Teal – Orange trim



Orange – Black trim

ZAVACORE ELITE ATHLETIC MEN'S SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Sorts Men's	Athletic Shorts	Small	Black w/Orange Trim
ZCESM	AS	S	BO

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-BO	Small	Black/Orange
ZCESM-AS-M-BO	Medium	Black/Orange
ZCESM-AS-L-BO	Large	Black/Orange
ZCESM-AS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-RR	Small	Deep Red/Red
ZCESM-AS-M-RR	Medium	Deep Red/Red
ZCESM-AS-L-RR	Large	Deep Red/Red
ZCESM-AS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-RR	Small	Drk Blue/White
ZCESM-AS-M-RR	Medium	Drk Blue/White
ZCESM-AS-L-RR	Large	Drk Blue/White
ZCESM-AS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-CS	Small	Char/Silver
ZCESM-AS-M-CS	Medium	Char/Silver
ZCESM-AS-L-CS	Large	Char/Silver
ZCESM-AS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-TO	Small	Teal/Orange
ZCESM-AS-M-TO	Medium	Teal/Orange
ZCESM-AS-L-TO	Large	Teal/Orange
ZCESM-AS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Men's Shorts		
SKU	SIZE	COLOR
ZCESM-AS-S-OB	Small	Orange/Blk
ZCESM-AS-M-OB	Medium	Orange/Blk
ZCESM-AS-L-OB	Large	Orange/Blk
ZCESM-AS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE ATHLETIC WOMEN'S SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Shorts Women's	Athletic Shorts	Small	Black w/Orange Trim
ZCESW	AS	S	BO

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-BO	Small	Black/Orange
ZCESW-AS-M-BO	Medium	Black/Orange
ZCESW-AS-L-BO	Large	Black/Orange
ZCESW-AS-XL-BO	Extra Large	Black/Orange

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-RR	Small	Deep Red/Red
ZCESW-AS-M-RR	Medium	Deep Red/Red
ZCESW-AS-L-RR	Large	Deep Red/Red
ZCESW-AS-XL-RR	Extra Large	Deep Red/Red

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-RR	Small	Drk Blue/White
ZCESW-AS-M-RR	Medium	Drk Blue/White
ZCESW-AS-L-RR	Large	Drk Blue/White
ZCESW-AS-XL-RR	Extra Large	Drk Blue/White

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-CS	Small	Char/Silver
ZCESW-AS-M-CS	Medium	Char/Silver
ZCESW-AS-L-CS	Large	Char/Silver
ZCESW-AS-XL-CS	Extra Large	Char/Silver

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-TO	Small	Teal/Orange
ZCESW-AS-M-TO	Medium	Teal/Orange
ZCESW-AS-L-TO	Large	Teal/Orange
ZCESW-AS-XL-TO	Extra Large	Teal/Orange

ZavaCore Elite Women's Shorts		
SKU	SIZE	COLOR
ZCESW-AS-S-OB	Small	Orange/Blk
ZCESW-AS-M-OB	Medium	Orange/Blk
ZCESW-AS-L-OB	Large	Orange/Blk
ZCETS-AS-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE ATHLETIC YOUTH SHORTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Shorts Youth	Athletic Shorts	Small	Black w/Orange Trim
ZCPSY	AS	S	BO
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-BO	Small	Black/Orange	
ZCESY-AS-M-BO	Medium	Black/Orange	
ZCESY-AS-L-BO	Large	Black/Orange	
ZCESY-AS-XL-BO	Extra Large	Black/Orange	
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-RR	Small	Deep Red/Red	
ZCESY-AS-M-RR	Medium	Deep Red/Red	
ZCESY-AS-L-RR	Large	Deep Red/Red	
ZCESY-AS-XL-RR	Extra Large	Deep Red/Red	
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-RR	Small	Drk Blue/White	
ZCESY-AS-M-RR	Medium	Drk Blue/White	
ZCESY-AS-L-RR	Large	Drk Blue/White	
ZCESY-AS-XL-RR	Extra Large	Drk Blue/White	
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-CS	Small	Char/Silver	
ZCESY-AS-M-CS	Medium	Char/Silver	
ZCESY-AS-L-CS	Large	Char/Silver	
ZCESY-AS-XL-CS	Extra Large	Char/Silver	
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-TO	Small	Teal/Orange	
ZCESY-AS-M-TO	Medium	Teal/Orange	
ZCESY-AS-L-TO	Large	Teal/Orange	
ZCESY-AS-XL-TO	Extra Large	Teal/Orange	
ZavaCore Elite Youth Top			
SKU	SIZE	COLOR	
ZCESY-AS-S-OB	Small	Orange/Blk	
ZCESY-AS-M-OB	Medium	Orange/Blk	
ZCESY-AS-L-OB	Large	Orange/Blk	
ZCESY-AS-XL-OB	Extra Large	Orange/Blk	

ZAVACORE ELITE | SMART MESH ATHLETIC PANTS



Category: Premium

ZavaCore™ Field smart fiber with integrated biometric and environment data sensors.

- Product type: Consumer Men's and Woman's athletic apparel
- MSRP: \$89
- Cost: \$42

Smart mesh sensor integration

Nano sensors embedded in fabric mesh enable transition of biometric data in real-time to the ZavaCore propriety smart phone app.
*No app programmability

Specifications:

- Graphene-infused performance knit
- 4-way stretch & moisture wicking
- Subtle low-contrast contour piping
- Anti-odor, quick-dry finish
- Flatlock seams for chafe-free fit
- Day-to-night reflective trim
- Compression mapped muscle support

Real-time performance data categories:

- | | |
|----------------------|---------------------|
| • Heart rate | • Sprint speed |
| • Respiratory rate | • Stride efficiency |
| • Energy expenditure | • Acceleration |

Sizes and Colors - Men's, Women's & Youth:

S, M, L, XL



Black - Orange trim



Deep Red - Red trim



Dr. Blue - White trim



Charcoal - Silver trim



Teal - Orange trim



Orange - Black trim

ZAVACORE PREMIUM ATHLETIC MEN'S PANTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Pants Men's	Athletic Pants	Small	Black w/Orange Trim
ZCEPM	AP	S	BO
ZavaCore Elite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-BO	Small	Black/Orange	
ZCEPM-AP-M-BO	Medium	Black/Orange	
ZCEPM-AP-L-BO	Large	Black/Orange	
ZCEPM-AP-XL-BO	Extra Large	Black/Orange	
ZavaCore Elite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-RR	Small	Deep Red/Red	
ZCEPM-AP-M-RR	Medium	Deep Red/Red	
ZCEPM-AP-L-RR	Large	Deep Red/Red	
ZCEPM-AP-XL-RR	Extra Large	Deep Red/Red	
ZavaCore Elite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-RR	Small	Drk Blue/White	
ZCEPM-AP-M-RR	Medium	Drk Blue/White	
ZCEPM-AP-L-RR	Large	Drk Blue/White	
ZCEPM-AP-XL-RR	Extra Large	Drk Blue/White	
ZavaCore Ekite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-CS	Small	Char/Silver	
ZCEPM-AP-M-CS	Medium	Char/Silver	
ZCEPM-AP-L-CS	Large	Char/Silver	
ZCEPM-AP-XL-CS	Extra Large	Char/Silver	
ZavaCore Elite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-TO	Small	Teal/Orange	
ZCEPM-AP-M-TO	Medium	Teal/Orange	
ZCEPM-AP-L-TO	Large	Teal/Orange	
ZCEPM-AP-XL-TO	Extra Large	Teal/Orange	
ZavaCore Elite Men's Pants			
SKU	SIZE	COLOR	
ZCEPM-AP-S-OB	Small	Orange/Blk	
ZCEPM-AP-M-OB	Medium	Orange/Blk	
ZCEPM-AP-L-OB	Large	Orange/Blk	
ZCEPM-AP-XL-OB	Extra Large	Orange/Blk	

ZAVACORE ELITE ATHLETIC WOMEN'S PANT - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Pants Women's	Athletic Pants	Small	Black w/Orange Trim
ZCEPW	AP	S	BO

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-BO	Small	Black/Orange
ZCEPW-AP-M-BO	Medium	Black/Orange
ZCEPW-AP-L-BO	Large	Black/Orange
ZCEPW-AP-XL-BO	Extra Large	Black/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-RR	Small	Deep Red/Red
ZCEPW-AP-M-RR	Medium	Deep Red/Red
ZCEPW-AP-L-RR	Large	Deep Red/Red
ZCEPW-AP-XL-RR	Extra Large	Deep Red/Red

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-RR	Small	Drk Blue/White
ZCEPW-AP-M-RR	Medium	Drk Blue/White
ZCEPW-AP-L-RR	Large	Drk Blue/White
ZCEPW-AP-XL-RR	Extra Large	Drk Blue/White

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-CS	Small	Char/Silver
ZCEPW-AP-M-CS	Medium	Char/Silver
ZCEPW-AP-L-CS	Large	Char/Silver
ZCEPW-AP-XL-CS	Extra Large	Char/Silver

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-TO	Small	Teal/Orange
ZCEPW-AP-M-TO	Medium	Teal/Orange
ZCEPW-AP-L-TO	Large	Teal/Orange
ZCEPW-AP-XL-TO	Extra Large	Teal/Orange

ZavaCore Premium Women's Shorts		
SKU	SIZE	COLOR
ZCEPW-AP-S-OB	Small	Orange/Blk
ZCEPW-AP-M-OB	Medium	Orange/Blk
ZCEPW-AP-L-OB	Large	Orange/Blk
ZCEPW-AP-XL-OB	Extra Large	Orange/Blk

ZAVACORE ELITE ATHLETIC YOUTH PANTS - SKU MATRIX

SKU Product naming convention			
Product Name	Product style	Size	Color
ZavaCore Elite Pants Youth	Athletic Pants	Small	Black w/Orange Trim
ZCEPY	AP	S	BO
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-BO	Small	Black/Orange	
ZCEPY-AP-M-BO	Medium	Black/Orange	
ZCEPY-AP-L-BO	Large	Black/Orange	
ZCEPY-AP-XL-BO	Extra Large	Black/Orange	
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-RR	Small	Deep Red/Red	
ZCEPY-AP-M-RR	Medium	Deep Red/Red	
ZCEPY-AP-L-RR	Large	Deep Red/Red	
ZCEPY-AP-XL-RR	Extra Large	Deep Red/Red	
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-RR	Small	Drk Blue/White	
ZCEPY-AP-M-RR	Medium	Drk Blue/White	
ZCEPY-AP-L-RR	Large	Drk Blue/White	
ZCEPY-AP-XL-RR	Extra Large	Drk Blue/White	
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-CS	Small	Char/Silver	
ZCEPY-AP-M-CS	Medium	Char/Silver	
ZCEPY-AP-L-CS	Large	Char/Silver	
ZCEPY-AP-XL-CS	Extra Large	Char/Silver	
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-TO	Small	Teal/Orange	
ZCEPY-AP-M-TO	Medium	Teal/Orange	
ZCEPY-AP-L-TO	Large	Teal/Orange	
ZCEPY-AP-XL-TO	Extra Large	Teal/Orange	
ZavaCore Premium Youth Top			
SKU	SIZE	COLOR	
ZCEPY-AP-S-OB	Small	Orange/Blk	
ZCEPY-AP-M-OB	Medium	Orange/Blk	
ZCEPY-AP-L-OB	Large	Orange/Blk	
ZCEPY-AP-XL-OB	Extra Large	Orange/Blk	