Nataliia Blashchuk

UI/UX designer

+48 886 375 107
Location: Poland. Warszawa.

[Behance]

[my email]

[portfolio site]

Education:

Online course "UX/UI design"
Duration: January 2022 - September 2023

Udemy. Web&Mobile. ZTM.
Date of issue: August 2023

Udemy. User Experience Design.
Date of issue: June 2023

Work with design mentor
Date of start: March 2024

Experience and Projects :

Product designer. Zleex
11. 2023 - 07. 2024

- Brainstorming ideas for developing AI feature for agency site;
- Collaborated with team to align product strategy with business goals and user needs.
- Actively participated in meetings to discuss design improvements, user feedback, and development progress for the web platform.

Team project. MVP development of the service for bank employees. During study process.
03. 2023 - 09. 2023.Geekbrains hakathon.

- Analysis of our product, market research, competitor's analysis;
- In collaboration with the team, conducted UX research of the customer jobs, pains and gains;
- Collaborative development of a UI kit, team meeting management;
- project organization, structuring, and presentation;
- developing web version of the service.

Language:

English - B2
Polish - B2
Ukrainian - native
Russian - C1

Skills:

Soft skills

Creative problem solving	Adaptability
Critical thinking	Storytelling
Collaboration	Empathy
Continuous Learning	Attention to detail
Team Leadership	User-Centered Approach

Hard skills

User persona, CJM, JTBD, User Flow.	Interaction design
	Visual UI
Accessibility	
Usability testing and surveys	Wireframing and Prototyping
Agile	User and Market research
Design systems and guidelines	Responsive Design

Development tools:

CSS	JS	VS code
HTML	Sublime text	Github

Design tools:

Figma	Photoshop
Jira	Miro
Adobe Illustrator	InVision Studio