

# Nataliia Blashchuk

Seeking opportunities to contribute to product design that improves and simplifies users lives.

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## Experience

### UX Skills Development & Mentorship

March 2024 - Present | Poland

Under professional mentorship, I designed a mobile application for parents and caregivers, executing the full UX design process from user research to high-fidelity prototyping while developing core product design skills.

### Product designer. Zleex

November 2023 -July 2024 | Remote

During my first collaboration with a product team, I participated in strategy meetings focused on enhancing our agency's pitch and visual identity. The goal was to implement AI solutions to boost business growth and increase visibility on Product Hunt. My role involved learning the brand and the product development process while contributing creative ideas.

### Hackaton. MVP development of the service for bank employees. Study project.

March 2023 - September 2024 | Poland

During my first hackathon, I contributed to a web service project by conducting product and competitor analysis, collaborating on UX research to identify user needs, co-developing a UI kit, managing team coordination, and assisting in the final presentation.

## Education

### Geekbrains

2022 - 2023 | Ukraine

Online course "UI/UX design"

### Udemy courses

2023| Poland

Web&Mobile. ZTM and User Experience Design.

## Skills

### Tools

Figma

Sketch

Jira

Miro

Adobe Photoshop and Illustrator

InVision studio

Slack

Vs Code, Git hub, Sublime text

### Methodology

UI/UX Design

Interaction design

Wireframing

Prototyping

Design system design

User Research (base)

Usability testing(base)

HTML and CSS(base)