Cookie Policy

Updated:

We at MiCT (MICT - Media in Cooperation & Transition gGmbH and our subsidiaries and affiliates) are committed to protecting your privacy. We and our partners use cookies and similar technologies on our services, including our websites and mobile applications (the "Services"). This Cookie Policy explains these technologies, why we use them, and the choices you have.

By visiting or using our Services, you are consenting to us gathering and processing information (as defined in our Privacy Policy) about you in accordance with this Cookie Policy.

TECHNOLOGIES WE USE

Like many Internet-enabled services, we use technologies that place small files/code on your device or browser for the purposes identified in our Privacy Policy, primarily to remember things about you so that we can provide you with a better experience.

Cookies. A cookie is a small data file stored on your browser or device. They may be served by the entity that operates the website you are visiting ("first-party cookies") or by other companies ("third-party cookies").

- For example, we partner with third-party analytics providers, like Google, which set cookies when you visit our websites. This helps us understand how you are using our Services so that we can improve them.

Pixels (Clear Gifs/Web Beacons/Web Bugs/Embedded Pixels). These are small images on a web page or in an email. They collect information about your browser or device and can set cookies.

Local Storage. Local storage allows data to be stored locally on your browser or device and includes HTML5 local storage and browser cache.

Software development kits ("SDKs"). SDKs are blocks of code provided by our partners that may be installed in our mobile applications. SDKs help us understand how you interact with our mobile applications and collect certain information about the device and network you use to access the application.

OUR USE OF THESE TECHNOLOGIES

Below are the ways that we and our partners use these technologies on our Services.

CATEGORY OF USE	PURPOSE OF USE
Preferences	To help us remember your settings and preferences so that we can provide you with a more personalized experience.
Authentication and Security	To log you into the Services; enable us to show you your account data; and help us keep your data and the Services safe and secure.
Service Features and Performance	To provide you with functionality and optimize the performance of the Services. For example, to allow you to share information from MiCT mobile apps with friends within your social networks/circles.
Analytics and Research	To help us understand how you are using the Services so that we can make them better, faster, and safer.

YOUR CHOICES

You have a number of options to control or limit how we and our partners use cookies and similar technologies, including for advertising. Please note that MiCT websites and our Services do not respond to Do Not Track signals because we do not track our users over time and across third-party websites to provide targeted advertising. However, we believe that you should have a choice regarding interest-based ads served by our partners, which is why we outline the options available to you here below.

You can set your device or browser to accept or reject most cookies, or to notify you in most situations that a cookie is offered so that you can decide whether to accept it. However, if you block cookies, certain features on our Services may not function. Additionally, even if you block or delete Cookies, not all tracking will necessarily stop.

- To prevent your data from being used by Google Analytics, you can install Google's opt-out browser add-on.
- For information on how our advertising partners allow you to opt out of receiving ads based on your web browsing history, please visit http://optout.aboutads.info/.
- To opt out of ads on Facebook, Pinterest, Google or other sites that are targeted to your interests, use your Facebook, Pinterest, Google Ads, or the other site settings.
- Check your mobile device for settings that control ads based on your interactions with the applications on your device. For example, on your

iOS device, enable the "Limit Ad Tracking" setting, and on your Android device, enable the "Opt out of Ads Personalization" setting.

As an additional step, these advertising companies may participate in one of the following advertising industry self-regulatory programs for online behavioral advertising, with corresponding user opt-outs:

- Networking Advertising Initiative (http://www.networkadvertising.org/choices/) (US Only)
- Digital Advertising Alliance (http://www.aboutads.info/choices/) (US Only)
- European Interactive Digital Advertising Alliance (http://www.youronlinechoices.eu/) (EU Only)
- Digital Advertising Alliance - Canada (http://youradchoices.ca/choices) (Canada Only)
- DAA App Choices Mobile App (Mobile Devices Only) - For mobile devices (e.g., smartphone, tablets), you may consider downloading the DAA AppChoices Mobile App to manage such technology.

CONTACT US

If you have questions about our use of cookies and similar technologies, please contact us at privacy@mict-international.org.

Privacy Officer
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