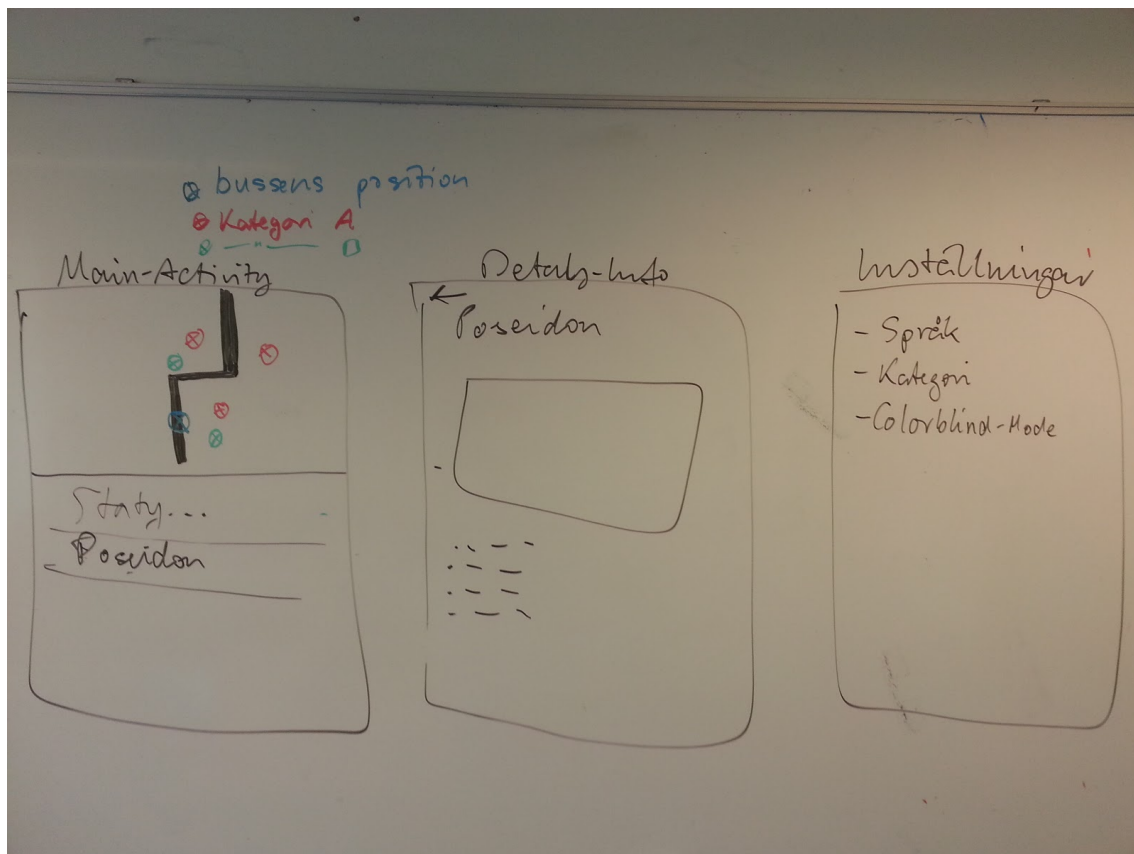


## Basic Concept

Our concept is an Android application that notifies users about points of interests (interesting sights) along the bus trip. The application is intended as a personal sightseeing guide through the city of Gothenburg for tourists. Nearby sights and attractions will be listed up depending on the bus's position. The user can get more detailed information about sights/attractions by interacting with icons on a map, or by selecting items (representing the icons) from a list.

The idea is to also list other interesting locations on the map, like shopping, restaurants and other public authorities to attract user groups other than tourists. The purpose is to produce an application that will result in an enjoyable and efficient ride when using public transport, but also to attract and encourage public transportation.

Many attraction/sightseeing guides lead tourists/visitors to specific targets or on a predetermined route. This application can be seen as a supplement by allowing the traveler to explore the city without predetermined targets or a predetermined route.



First prototype of the basic concept



Mockups (from left to right) of main view, detailed view and settings