

DIEGO A. ORTIZ

DATA ANALYST | ENGINEER | MBA



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Cajicá, Cundinamarca. Colombia.

• ABOUT ME

I am a mechatronics engineer with a solid technical background and a growing passion for data analysis. Over the past few years, I have been responsible for leading teams in the development of various projects, consistently achieving productivity and satisfaction levels above 80%. My experience has taught me to use data analysis to optimize strategic decision-making, identify key trends, and guide diverse teams toward the effective resolution of daily operational challenges. My approach is focused on continuous improvement and the constant pursuit of innovative and efficient solutions.

• EDUCATION

Universitat de Barcelona

Master - Big data & Data science

MBA, 2024

Universidad el Bosque

Certification- Software developer

• Certification, 2021

Universidad Militar Nueva Granada

Mecatronic Engineer.

• Professional, 2017

• SKILLS | OTHER STUDIES

Data bases studies

During 2024, I have had the opportunity to develop reports and make decisions based on them.

Knowledge in software development.

SQL database, python, R, PowerBI, Looker studio, DAX, Android fullstack with Java and Kotlin, web page development.

Project development from scratch

Since I graduated, I have had the opportunity to lead transmission projects, construction of attractions, among others.

• LENGUAGES

English

Speaking: Advance

Writing: Advance

Spanish

Speaking: Native

Writing: Native

• WORKING EXPERIENCE

Freelance - Análisis de Datos

Neussi Solutions - Feb 2025 - Actual

I have worked on development projects with a data analytics startup, responsible for database administration, data cleaning, and dashboard creation in Power BI, using DAX and Python.

Team Lead

Teleperformance, Feb 2022 - Now

I have developed databases and strategic reports that facilitate decision making in the efficient management of a team of 20 people, optimizing daily operations and improving organizational performance.

Production and media leader

Libres en Cristo church, mar 2020 - Feb 2023

I formed and led a live production team, integrating technical teams, software and human talent, in collaboration with transversal areas such as design and accounting. We managed to successfully run remote streams three times a week.

Control engineer

TickPark - Edutic Colombia, Jul 2019 - Feb 2020

I supervised the comprehensive operation of the park, ensuring compliance with mechatronic maintenance, managing personnel and coordinating the activities necessary for its optimal functioning. I also led attraction innovations, successfully completing the development of a new attraction within six months.

Back Office - Minery Dept.

Rodríguez y Londoño SA, Mar 2018 - May 2019

During this experience, I acquired knowledge in logistics, where I optimized delivery processes, reducing response times and improving customer satisfaction. In addition, I efficiently managed the coordination of shipments with suppliers.