

# Variables types

- Variables can be broadly broken into two categories: numerical (quantitative) or categorical (qualitative)
- **Numerical** variables take a wide range of numerical values, and it is sensible to add/subtract/do mathematical operations with those values. Two types:
  - 1. **Discrete** if it can only take on finitely many numerical values within a given interval
  - 2. Continuous if it can take on any infinitely many values within a given interval
- Categorical variables are essentially everything else (more on this next week!)
- Examples and non-examples?

# Example

We will be looking at some medical insurance data throughout these slides.

Which of the following variables are numerical? Which are discrete vs. continuous?

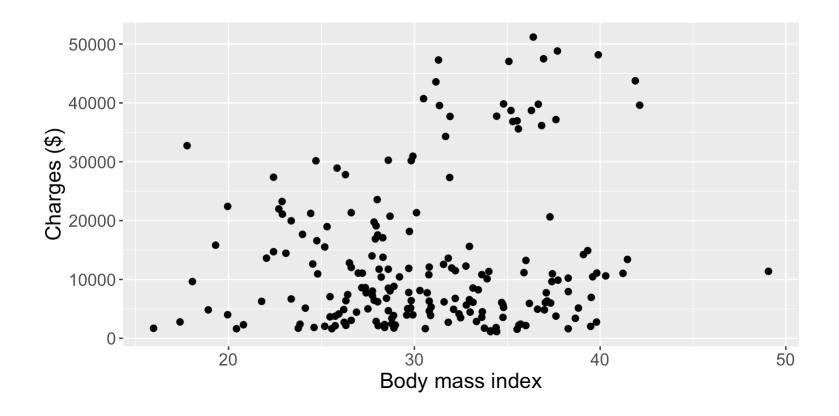
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	age	sex 🕈	bmi∳	children+	smoker	<pre>† region †</pre>	<b>charges</b>
1	19	female	27.9	0	yes	southwest	16884.924
2	18	male	33.77	1	no	southeast	1725.5523
3	28	male	33	3	no	southeast	4449.462
4	33	male	22.705	0	no	northwest	21984.47061
5	32	male	28.88	0	no	northwest	3866.8552

Showing 1 to 5 of 200 entries

# **Scatterplots**

**Scatterplots** are *bivariate* (two-variable) visualizations that provide a case-by-case view of the data for two numerical variables

• Each point represents the observed pair of values of variables 1 and 2 for a case in the dataset

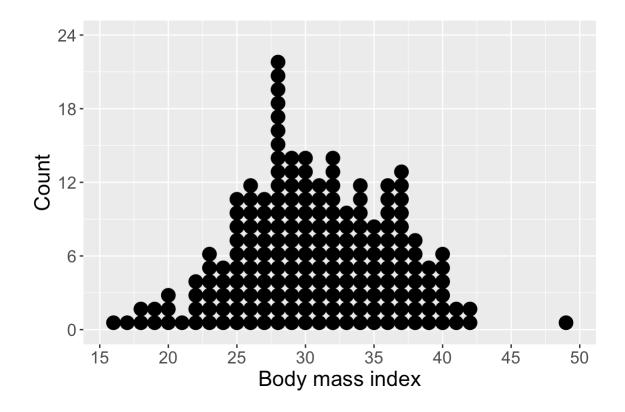


# Scatterplots (cont.)

- How do we determine which variable to put on each axis?
- What do scatterplots reveal about the data, and how are they useful?

# **Dot plots**

- Dot plots are a basic visualization that show the *distribution* of a single variable (univariate)
- In the following, we have a dot plot of BMI rounded to the nearest integer.



# **Binning**

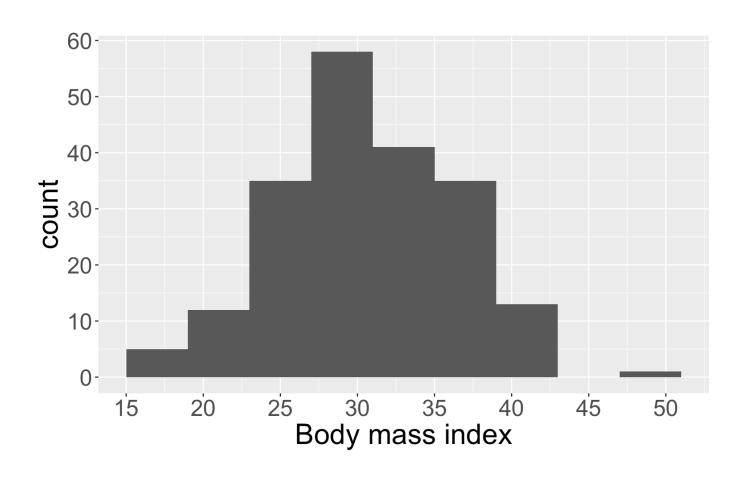
- We will sacrifice a bit more of precision for convenience by binning:
  - Segment the variable into equal-sized bins
  - Visualize the value of each observation using its corresponding bin
- For example, the bmi variable has observed values of 15.96 through 49.6. Consider the following bins of size 5: [15, 19), [19, 23), [23, 27), ..., [49, 53)
  - Convention of left or right inclusive?
- We tabulate/count up the number of observations that fall into each bin.

# Histograms

Histograms are visualizations that display the binned counts as bars for each bin.

• Histograms provide a view of the **density** of the data (the values the data take on as well as how often)

bmi_bin	count
[15, 19)	5
[19, 23)	12
[23, 27)	35
[27, 31)	58
[31, 35)	41
[35, 39)	35
[39, 43)	13
[49, 52)	1



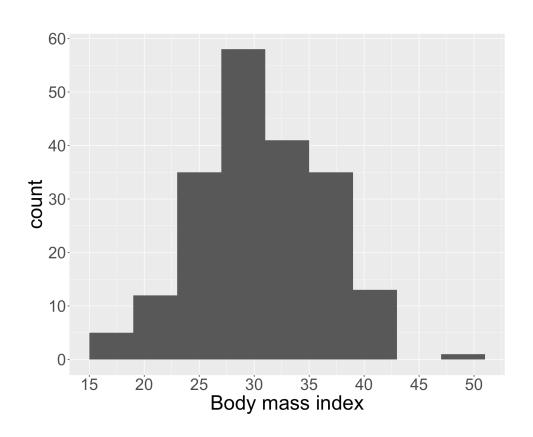
# **Describing distributions**

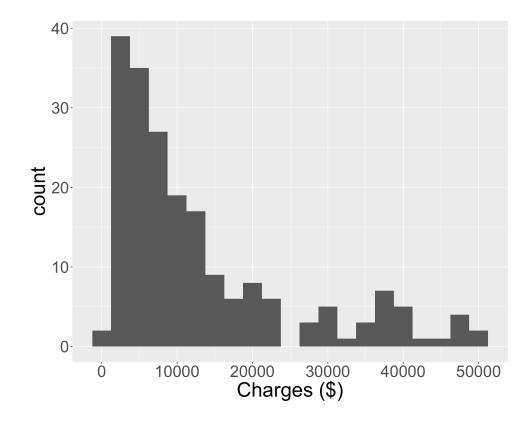
A convenient way to describe a variable's behavior is through the *shape* of its distribution. Using histograms, we should identify:

- 1. If the distribution is **symmetric** or **skewed** 
  - Distributions with long tails to the left are called left-skewed
  - Distributions with long tails to the right are right-skewed
  - If not skewed, then the distribution is **symmetric**
- 2. Modes which are prominent peaks in the distribution
  - Distribution may be unimodal (one peak), bimodal (two peaks), or multimodal (more than two peaks)
  - Peaks need not be same height

# Histograms (cont.)

How would you describe the shape of the distributions in the following two histograms?





# **Creating visualizations**

Working in your groups, create a dot plot and a histogram of the estimated weights from the data we collected today!

#### Live code

If you'd like to follow along, please download the Rmd template associated with today's class! Otherwise, feel free to just watch and try coding on your own later on. We will cover:

Scatterplots and histograms in base R

# Summary statistics for numerical data

Visualizations are great for understanding the shape of a data distribution, but it can be extremely useful to obtain more specific, quantitative information about how the data behave.

In addition to describing the shape, we should also describe:

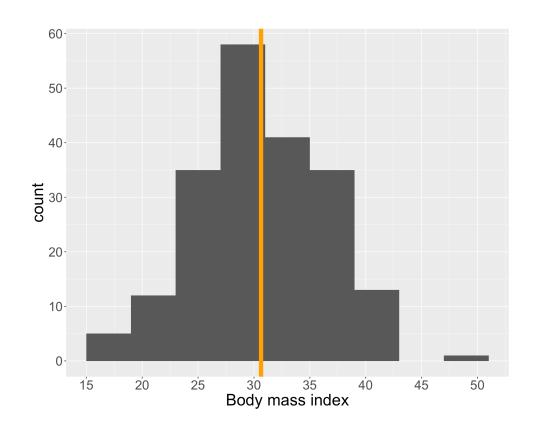
- 1. Center
- 2. Spread

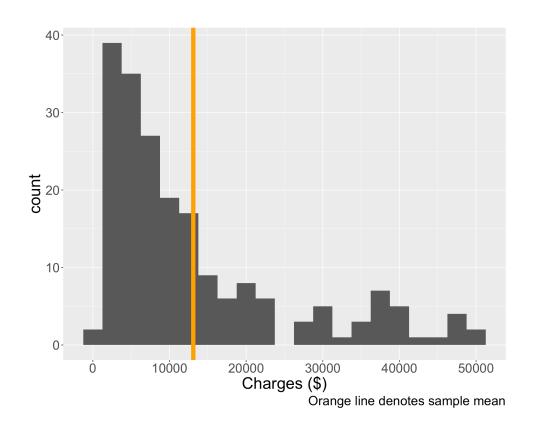
#### Mean

- By far the most common way to measure the center of the distribution of a numerical variable is using the **mean** (also called the **average**)
- We use the term *sample* mean when calculating a mean using sampled data. The sample mean is typically denoted as  $\bar{x}$ 
  - x is a placeholder for the variable of interest (e.g. BMI, charges)
  - The bar communicates that we are looking at the average
- The sample mean is the sum over all the observed values of the variable, divided by total number of observations *n*:

$$\bar{x} = \frac{x_1 + x_2 + \dots x_n}{n} = \frac{1}{n} \sum_{i=1}^n x_i$$

# Mean (cont.)





- The sample mean  $\bar{x}$  is an example of a sample statistic
- The mean over the entire population is an example of a population parameter. The **population mean** is often denoted  $\mu$  (Greek letter mu)
- The sample mean  $\bar{x}$  is often used as an estimate for  $\mu$  (more on this in STAT 311!)

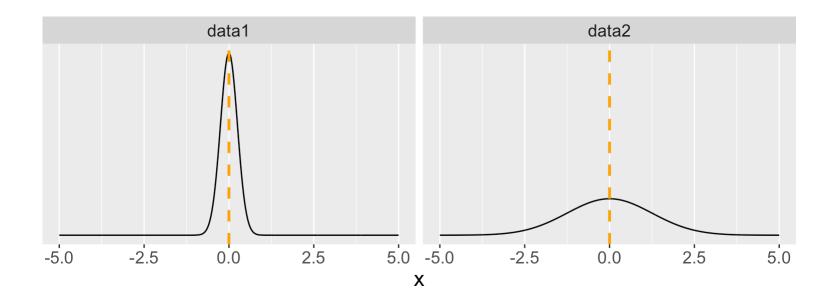
# Example

Let's calculate the sample mean estimated weight from the data we collected today

- Write out how you would calculate  $\bar{x}$
- Then I will use R to calculate the sample mean!

# Variability

- However, at the heart of statistics is also the variability or spread of the distribution of the variable
- We will work with variance and standard deviation, which are ways to describe how spread out data are *from their mean*



#### **Deviation**

We begin with **deviation**, which is the distance or difference between an observation from the (sample) mean

- How might we write this using statistical notation?
- Let's write out the deviations of our estimated weights

#### Variance and standard deviation

• The **sample variance**  $s^2$  squares the deviations and takes an average:

$$s^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (x_{i} - \bar{x})^{2}$$

- Let's talk about this notation and intuition behind this formula. In particular, there are at least two things to note
- Set-up the calculation of the sample variance for our data
  - I will calculate this in R
- The **sample standard deviation** s is the simply the square root of the sample variance ( $s = \sqrt{s^2}$ )

# Variance and standard deviation (cont.)

- Like the mean, the population values for variance and standard deviation are denoted with Greek letters:
  - $\bullet$  for population standard deviation (sigma)
  - $\sigma^2$  for population variance
- If the calculation of standard deviation is a more complicated quantity than the variance, why do we bother with standard deviation?

### Live code

Functions to calculate sample mean, variance, and standard deviation in R:

- mean()
- var()
- sd()