

Exploratory data analysis

- Exploratory data analysis (EDA) is an approach to analyzing data sets to summarize the main characteristics.
 - Often visual through plots
- Because of its name "exploratory", we typically perform EDA at the beginning of a project
- Can also calculate summary statistics and perform data wrangling/manipulation/transformation at (or before) this stage of the analysis

Tidy data

- When working with data in R, always look at the data to ensure it is in **tidy** format:
 - Each row represents an observation, each column represents a variable describing the observations
- anscombe data frame: four datasets each with 11 observations each and the same two variables

Non-tidy version:

x1 x2 x3 x4 y4 8.04 9.14 7.46 6.58 6.95 8.14 6.77 5.76 7.58 8.74 12.74 7.71 8.81 8.77 7.11 8.84 8.33 9.26 7.81 8.47 9.96 8.10 8.84 7.04 6.08 7.24 6.13 5.39 12.50 4.26 3.10 12 12 12 8 10.84 9.13 8.15 5.56 4.82 7.26 6.42 7.91 5.68 4.74 5.73 6.89

Tidy version (first 15 rows):

```
set
   X
  I 10
        8.04
        6.95
        7.58
        8.81
        8.33
        9.96
        7.24
        4.26
 I 12 10.84
        4.82
        5.68
II 10
        9.14
        8.14
        8.74
        8.77
```

Data visualization

- Data visualization is the creation and study of the visual representation of data
- We have learned how to use base R code to make simple histograms and scatterplots. We will now use ggplot2 which makes customization easier

Why do we visualize?

• Summary statistics from each of the four datasets in anscombe:

• Let's visualize the four data sets. What would be an appropriate type of plot to examine the relationship between the two variables x and y?

Introduction to ggplot

- We will learn how to create histograms, box plots, and scatterplots using the ggplot() function from the ggplot2 library
 - Plots are constructed in layers
- At a *minimum*, we need to specify 1) the dataset, 2) variable(s) from the dataset we'd like to plot, and 3) the type of plot
 - How does this differ from the previous coding practice?
- This is what the code will generally look like. Values in <> and xxx denote what you as the coder need to specify.

```
ggplot(data = <dataset>, # specify data frame
mapping = aes(x = <x-var>)) + # specify variables to be used in plot
geom_xxx() + # specify plot type
<ohrevonrame</pre>
cother options>
```

Inheriting arguments

- Many functions related to plotting in ggplot take the form geom_xxx()
- The Help file for these functions show that the first two arguments are mapping and data. These are *automatically inherited* from the mapping and data arguments in the first layer ggplot() function
 - i.e. you don't need to re-specify them, unless you are trying to add a new data frame's data to your visualization

Description

These geoms add reference lines (sometimes called rules) to a plot, either horizontal, vertical, or diagonal (specified by slope and intercept). These are useful for annotating plots.

Usage

Additional variables + modifications

- We emphasize making informative and useful visualizations.
 - Informative titles and labels
 - Plot should tell a meaningful story
- Depending on the plot and data, we can map additional variables by:
 - 1. Specifying visual cues via **aesthetics**: color, size, shape, alpha (transparency)
 - 2. Faceting (will see this next week)

Live code

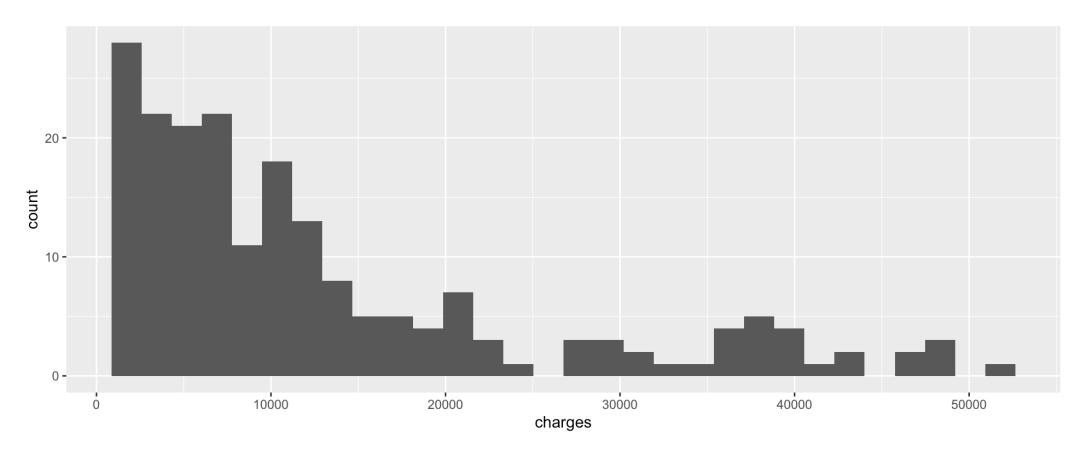
Note: most of the code I will show is included in the remaining slides. However, we will most likely go off-script based on questions from the class!

Slides on ggplot()

geom_histogram()

```
1 ggplot(data = insurance, mapping = aes(x = charges)) +
2 geom_histogram()
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

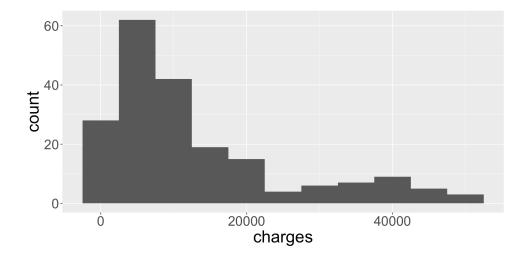


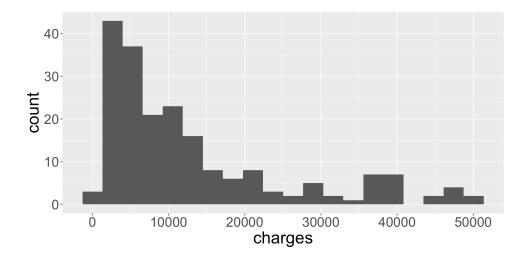
Note the message provided when you execute this code!

geom_histogram() cont.

To improve on histogram we change the bin width.

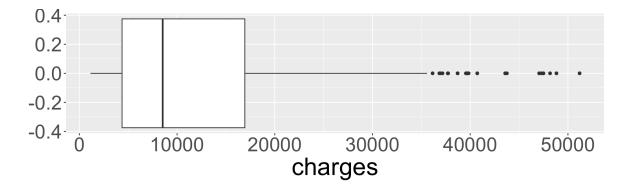
```
ggplot(data = insurance,
mapping = aes(x = charges)) +
geom_histogram(binwidth = 5000)
```



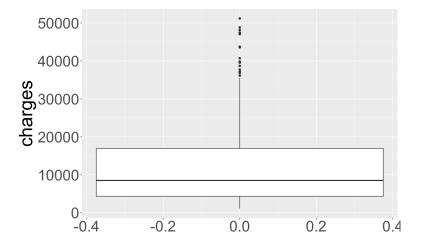


geom_boxplot()

```
1 ggplot(data = insurance, mapping = aes(x = charges)) +
2 geom_boxplot()
```

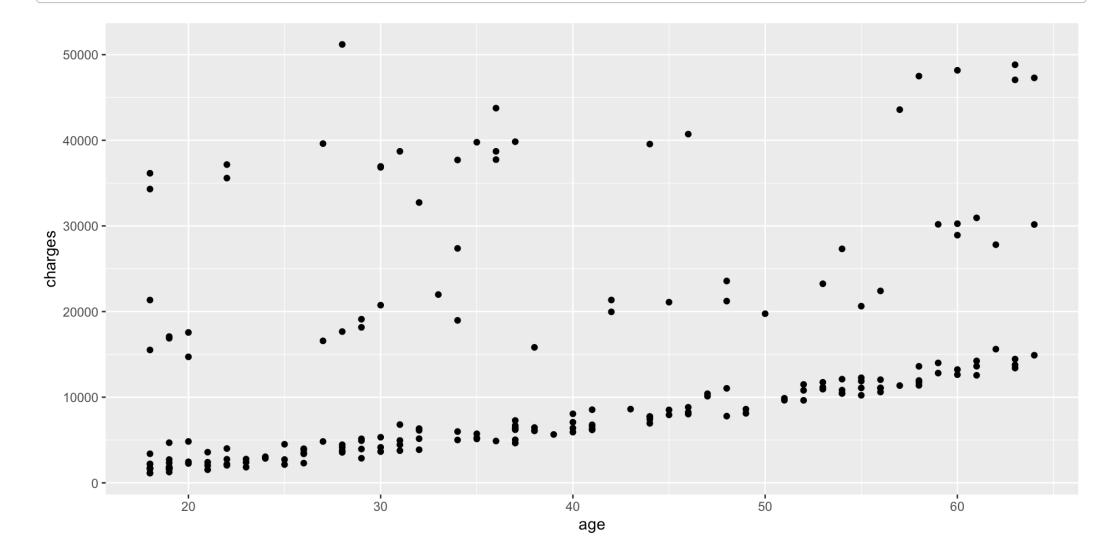


```
1 ggplot(data = insurance,
2 mapping = aes(y = charges)) +
3 geom_boxplot()
```

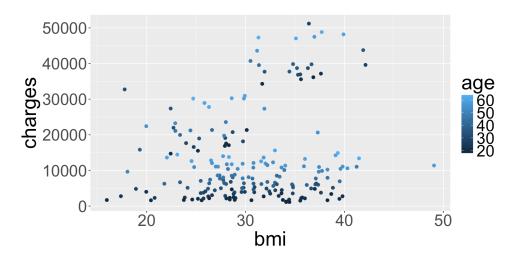


geom_point()

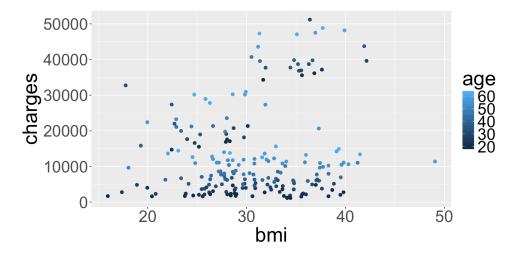
```
ggplot(data = insurance, mapping = aes(x = age, y = charges)) +
geom_point()
```



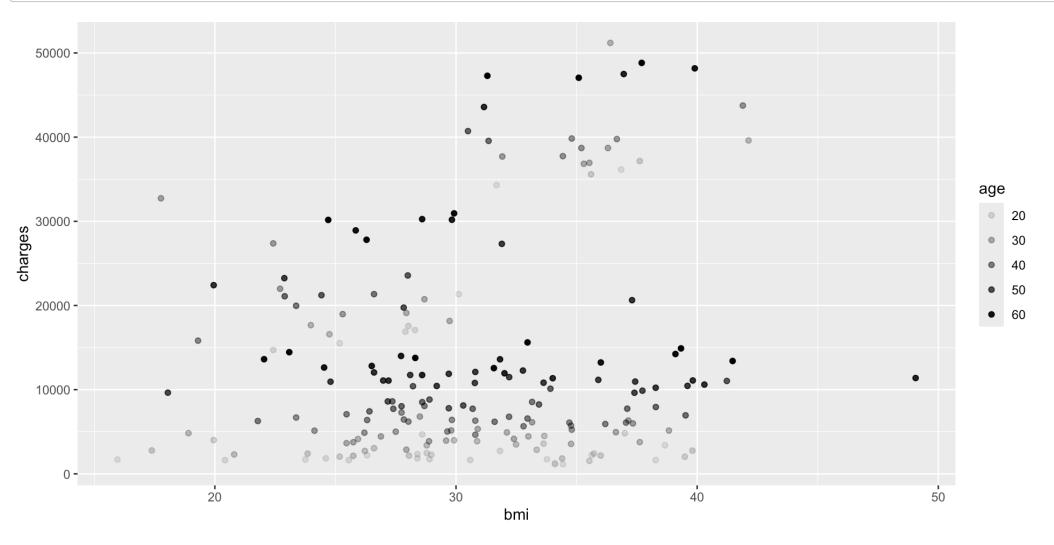
Aesthetics: color



```
1 ggplot(data = insurance,
2 mapping = aes(x = bmi, y = charges)) +
3 geom_point(aes(col = age))
```

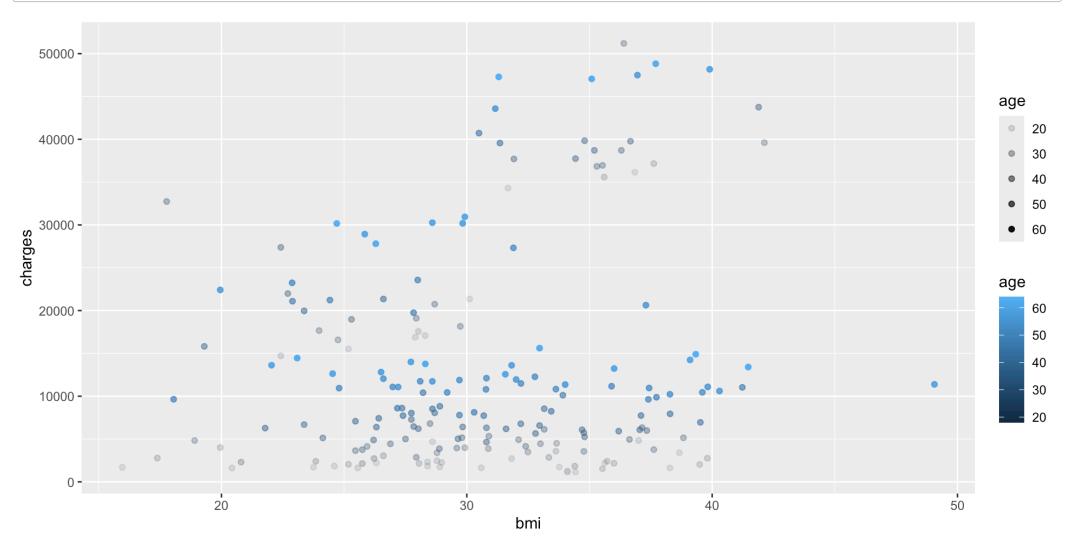


Aesthetics: transparency



Specifying multiple aesthetics

```
ggplot(data = insurance, mapping = aes(x = bmi, y = charges, col = age, alpha = age)) +
geom_point()
```

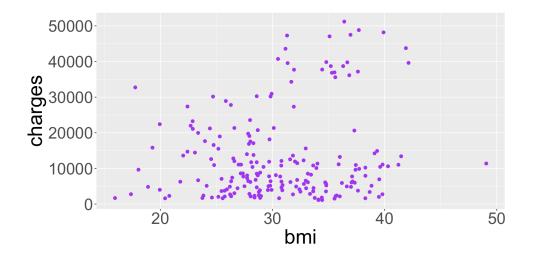


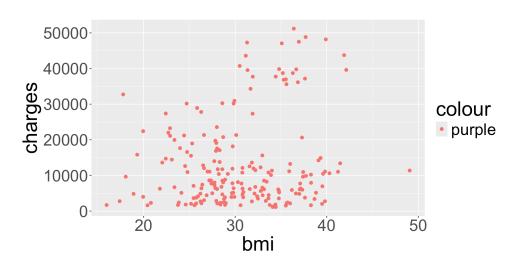
When to map to variable

What's going on here?

```
ggplot(data = insurance,
mapping = aes(x = bmi, y = charges)) +
geom_point(col = "purple")
```

```
ggplot(data = insurance,
mapping = aes(x = bmi, y = charges)) +
geom_point(aes(col = "purple"))
```



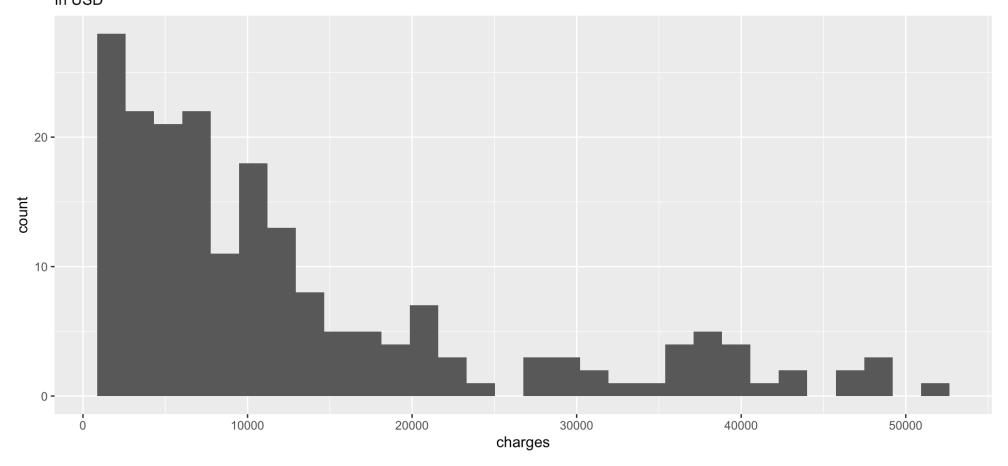


- Key takeaway: aesthetics should correspond/map to a variable in the data frame
 - "Fixed" visual cues are set outside of aes ()

Adding a title

```
1 ggplot(data = insurance, mapping = aes(x = charges)) +
2 geom_histogram() +
3 ggtitle("Histogram of charges",
4 subtitle = "In USD")
```

Histogram of charges In USD



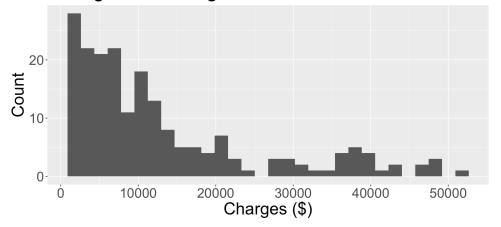
Changing axis labels

By default, axis titles are taken from variable name specified in aes (). To change:

```
ggplot(data = insurance,
mapping = aes(x = charges)) +
geom_histogram() +
ggtitle("Histogram of charges") +
xlab("Charges ($)")
```

```
ggplot(data = insurance,
mapping = aes(x = charges)) +
geom_histogram() +
labs(title = "Histogram of charges",
x = "Charges ($)", y = "Count")
```

Histogram of charges



Histogram of charges

