

# Middle East E-Commerce (ME) Whitepaper



Middle East E-Commerce — Building the Future of Digital Trade

## 1. Introduction

The Middle East E-Commerce (ME) project is a multi-chain digital ecosystem designed to revolutionize online trade, payments, and community interaction across the Middle East and beyond. Built on Ethereum (ERC-20) and deployed across major blockchain networks, ME enables transparent, fast, and secure transactions that power an integrated commercial and entertainment platform.

The project officially launched on April 3, 2025, representing a key step toward building a unified digital economy in the region — connecting businesses, consumers, and digital services through one token.

## 2. Token Overview

Item	Details
Token Name	Middle East E-Commerce
Symbol	ME
Type	Investment and Utility Digital Currency
Standard	ERC-20 (Compatible with EVM networks)
Decimals	18
Max Supply	420,069,000,000 ME
Initial Issuance	14% (approximately 58 billion ME)
Currently Minted Supply	58 billion ME
Monthly Mint Limit	1% of total supply (optional – currently disabled)
Admin Permissions	The admin can grant minting or burning rights and manage the whitelist
Transfer Fee	Fixed 1% on wallet-to-wallet transfers
Whitelist	Wallets listed are exempt from the transfer fee
Blacklist	Not applicable (as per agreement)

Item	Details
Official Website	<a href="https://www.middleeastcommerce.net">https://www.middleeastcommerce.net</a>

### 3. Vision & Mission

Vision: “To become the first unified Arab e-commerce ecosystem powered by a native digital currency that connects regional and global markets.”

Mission: “Our mission is to facilitate secure digital payments and provide an open, fair commercial environment that connects buyers and sellers across the Middle East.”

### 4. Trading Pairs & Exchanges

The ME token is already live and tradable across multiple decentralized exchanges:

Exchange	Trading Pairs
<b>SushiSwap</b>	ME/ETH
<b>DODOex</b>	ME/ETH
<b>ShibaSwap</b>	ME/ETH
<b>Biswap</b>	ME/BNB
<b>PancakeSwap</b>	ME/BUSD
<b>QuickSwap</b>	ME/Polygon
<b>Uniswap</b>	ME/ETH, ME/OP, ME/ATOM, ME/XRP, ME/USDT, ME/BNB, ME/ARB
<b>Camelot Exchange</b>	ME/ARB (Arbitrum)
<b>Ubeswap</b>	CELO/ME
<b>Trader Joe</b>	AVAX/ME
<b>Hercules Exchange</b>	METIS/ME
<b>Ronin Swap</b>	ME/RON
<b>DragonSwap</b>	SEI/ME

## 5. Token Utility & Ecosystem

- Advertising & Promotion — Used for all paid promotions, ad listings, and visibility boosts.
- Membership Subscriptions — Users can purchase monthly, quarterly, or yearly packages using ME tokens to unlock premium features.
- Gaming Integration — Players use ME tokens to unlock new levels and purchase in-game items.
- Platform Fees & Services — All digital payments are settled in ME, reducing transaction costs and increasing efficiency.

## 6. Market & Partnerships

The Middle East E-Commerce project aims to merge the power of decentralized finance with global trade connectivity. The team is developing an independent e-commerce infrastructure while preparing for integrations with platforms like Alibaba and other international trading networks.

Strategic goals include enabling cooperation between SMEs and large corporations, cross-platform connections for shared product listings, and future partnerships in logistics, fintech, and AI-driven commerce.

## 7. Tokenomics (Confirmed Official Model)

Unlike traditional token allocations, the ME project is **entirely self-funded** by its founder.

No token-based compensation, vesting schedules, or internal allocations have been issued to the team, advisors, or development operations.

All project expenses — including development, operations, marketing, and salaries — are fully covered by the founder's personal funding.

This structure ensures full transparency, prevents inflationary pressure, and maintains a clean token economy focused solely on circulation and ecosystem utility.

## 8. Roadmap 2026 – 2035

### Phase One – 2026

**Focus:** Foundation and Unified Launch

- Launch of the official platform and mobile application.
- Simultaneous release of the ME digital currency and the game “*Echoes of Time*” to integrate digital economy and entertainment.
- Activation of real-time translated voice calls.
- Begin procedures for listing on centralized exchange platforms.
- Utilize artificial intelligence to enhance user experience.

### **Phase Two – 2027**

**Focus:** Financial Empowerment and Applied AI

- Launch of digital tools for balance and payment management.
- Strengthening AI models to support all types of data within the platform.
- Introduction of intelligent auction tools.

### **Phase Three – 2028**

**Focus:** Expansion and Regional Partnerships

- Activate regional partnerships with public and private entities.
- Expand financial tools to integrate into the platform’s entertainment experiences.
- Introduce decision-support tools.
- Improve real-time translation to accurately cover group conversations.

### **Phase Four – 2035**

**Focus:** Transformation into an Integrated FinTech Ecosystem

- Establish a fund/mechanism to support projects and creators within the platform.
- Consolidate a financial–technological system powered by artificial intelligence.
- Provide advanced financial services and B2B tools for market and competition analysis.
- Enable the transition toward a comprehensive digital economy beyond 2035.

## **9. Team**

Khaled Alshaar – CEO / Project Director

Layla Tawil– Deputy CEO

Ibrahim Anjro – Operations Manager

Abdelrhman Abdulaziz – Token Manager / Blockchain Specialist

Team Members: Waleed Albarghouthi, Bashar Madani, Maen Mohammad, Mohammd Mousa, Bilal Mardini, Abdalrahman Alkateb, Aya Tawil, Rama Safi, Munib Saleh Mohammad, Elfat Hetawy, Mohammad Sobhi Shahid, Zakaria Zhlal, Mohamad Rafat Khoder, Mohamad Shaban, Wedad Ahmad Joulaq, Abdullatif mohamed abdullatif asker, Afaf Tawil, Chibane Mohamed Anis, Saleh Lala, Yahya Loulou.

Headquarters: Sultanate of Oman

Countries: Lebanon, Germany, Turkey, Jordan, Egypt, Syria, Algeria.

## **10. Conclusion**

The Middle East E-Commerce (ME) token is more than a digital asset; it represents a full transformation of digital trade. By merging blockchain, e-commerce, and fintech, ME builds an interconnected ecosystem that simplifies trade and connects markets globally.