

Kate Norem, PMP® kate@middlefiftyone.com | +1 (561) 315-6102

Project Management

Middle 51, LLC - Owner & Certified PMP®

SUMMARY:

Strategic, efficiency-driven Project and Program Manager with 20+ years of experience leading high-impact projects across broadband, tech, media, and events. Skilled in optimizing workflows, stakeholder engagement, and delivering results in fast-paced environments. Certified PMP® with proven record in broadband deployment, grant writing, event production, and team leadership.

- Highly organized
- Detail oriented
- Communicator
- Natural leader
- Knowledge in basic contract/legal language
- Ability to troubleshoot & problem-solve with a sense of urgency

CORE COMPETENCIES: • Project/Program Management • Broadband Deployment • Digital Content Strategy • Stakeholder Collaboration • E-Rate Compliance • 2.5GHz License Compliance • Workflow Optimization • Event & Production Management • Strategic Communication • Technical Logistics

SKILLS & TECH: • Asana • Smartsheet • Salesforce • Adobe Creative Suite • Google Workspace • Basecamp
Certifications: Project Management Professional (PMP®)

EXPERIENCE:

Middle 51, LLC | 2018-Present | Owner & Certified PMP®

- Manage Tribal Library Project for MuralNet, establishing broadband-enabled libraries in Alaska Native Communities and guiding their E-Rate applications.
- Optimize funding strategies for Tribal communities.
- Coordinate compliance with grant funding and 2.5GHz frequency licenses for Tribal Communities.
- Coordinate broadband internet deployments and budgets with Native partners.
- Develop internal systems to boost team productivity and client retention.

ITDRC - Information Technology Disaster Resource Center | 2020-2021 | Strike Team Lead

- Deployed emergency Wi-Fi in underserved communities nationwide during COVID-19.
- Delivered Wi-Fi and broadband deployments, supporting connectivity in 27+ states.
- Coordinated and advanced needs with headquarters.
- Directly managed relationships with location points of contact, both onsite and prior to deployment.
- On-the-go learning of new equipment as necessary.

TOURtech, Inc. | 2015-2018 | Director of Client Services, Project Management

- Directed client experience and special projects for tech-driven event services.
- Led marketing efforts and cross-functional teams delivering major productions.

iHeartMedia | 2001-2015 | National Digital Producer, Project Management, Event Production

- Oversaw digital production for national events (iHeartRadio Festival, Jingle Ball, etc.).
- Managed teams of 80+ in high-pressure media environments.
- Assisted in the development of scalable online strategies and CMS training for 850+ radio sites.

References available upon request.

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