Midhat Kazmi, User Interface Designer & Developer

midhatkazmi.com • midhatkazmi.01@gmail.com • linkedin.com/in/midhatkazmi

I am a highly motivated and results-oriented UX/UI developer with over 2.5 years of professional experience. My work experience includes design, marketing and communications, e-learning, and web development.

EDUCATION

Bachelor of Arts, Interactive Arts & Technology (Design Specialization)

Graduated 2021

Simon Fraser University

CS106A: Introduction to Python (Code in Place)

Completed June 2023

Stanford University

Advanced Digital & Professional Training (ADaPT)

Completed May 2023

Diversity Institute

SKILLS

Tech Stack • HTML5 • CSS3 • Python • C • C++

Design • Wireframing • Prototyping • Mockups • Userflows • Storyboarding

Research • Personas • Journey maps • Affinity diagrams • Usability testing

Software • Adobe CC • Figma • Axure • Articulate • SketchUp

Collaboration • JIRA • Agile methodology

WORK EXPERIENCE

User Experience Analyst

Mar-Nov 2022

Simon Fraser University - Burnaby, BC

- Designed the user experience and interface of the new graduate studies application system, resulting in a more streamlined, intuitive, responsive, and on-brand experience for the applicant
- Collaborated with a development team of other designers, engineers, and project managers by attending meetings, reviews, and brainstorming sessions

Graphic Designer Apr-Nov 2022

Canadian Institutional Research & Planning Association - Ottawa, ON (Remote)

- Designed the logo, booklet, and print and digital graphics materials for the 2022 CIRPA conference
- Made requested changes, with a high level of detail and accuracy, to graphics materials under tight deadlines
- Gathered requirements for visuals to be communicated in theme and presented to management for discussion and selection

Product Designer Feb-May 2022

accentedge IT Solutions - Chicago, IL (Remote)

- Designed multiple websites for the organization, as well as desktop and mobile application
- Attended daily meetings and provided schematics to development team
- Developed the application system with a team and provided a demonstration of the user experience while incorporating feedback for process improvements

Interactive Training Developer Co-op

Sep 2020-Oct 2021

Simon Fraser University - Burnaby, BC

- Created an online course for Canada Research Chairs, converting 200+ pages of text into engaging, bite-sized content, paced with interactive activities
- Collaborated with students, instructors, teaching experts, and software support, resulting in a product both engaging
 for students and streamlined for maintenance
- Documented instructions for e-course software in the form of text and videos for instructors to update course in the future

Midhat Kazmi, User Interface Designer & Developer

midhatkazmi.com • midhatkazmi.01@gmail.com • linkedin.com/in/midhatkazmi

Marketing & Communications Associate Co-op

Apr-Aug 2018

Simon Fraser University - Burnaby, BC

- Rebranded department's graphics materials and designed print and digital communications, resulting in a unique brand and effective outreach
- Collaborated with coordinators for different student groups, resulting in effective communications to said groups
- Worked to ensure smooth operation of in-person events and took photographs to be used in future promotional materials

Graphic Design Intern Jun-Aug 2018

accentedge IT Solutions - Chicago, IL (Remote)

- Designed brand for a startup digital consultant in close coordination with the owner
- Produced brand book and templates to be used by future designers or colleagues
- Effectively communicated design decisions to ownership and management through phone calls and emails

Barista Apr 2017–Feb 2018

Blenz Coffee

Design Contractor 2016-Present

VOLUNTEER EXPERIENCE

Web Designer Mar-Nov 2022

TEDXSFU

- Created and iterated designs for TEDxSFU's 2022 conference site
- · Collaborated with different teams and obtained feedback on design, content, and user experience for event website
- Discussed feasibility of designs and provided schematics to development team

Graphic Designer Jun-Sep 2019

Baabul Ilm Education Society

- Created a logo and booklet for a charity scholarship organization
- Gathered design requirements from stakeholders and produced several iterations of a thematically symbolic logo
- Volunteered on-site during scholarship events to register attendees, take photographs, and setup and tear down