# Midhat Kazmi, User Experience Designer + Developer based in Vancouver, BC 🍁

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## SKILLS

**Design** • Graphic Design • User Experience & Interface Design • Branding & Identity • Illustration • Mock-ups • User flows • Storyboarding

**Code** • HTML5 • CSS3 • JavaScript • Python • Adobe Experience Manager • Dreamweaver

**Research** • Surveys • Interviews • Personas • Journey maps • Affinity diagrams • Usability testing

**Tools** • Adobe Photoshop • Illustrator • InDesign • Figma • DSLR • Hootsuite • Jira • Agile method

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## EDUCATION

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| Simon Fraser University, Computing Science courses | Jan-Dec 2024 |
| Stanford University, CS106A: Intro to Python course (Code in Place) | April-Jun 2023 |
| Toronto Metropolitan University, Advanced Digital & Professional Training certificate (ADaPT) | Feb-May 2023 |
| Simon Fraser University, Interactive Arts & Technology program (Design Specialization) | Jan 2016-Aug 2021 |

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## EXPERIENCE

**Graphic Designer | Canadian Institutional Research & Planning Association**
Apr-Nov 2022 (Contract) • Ottawa, ON
Designed the brand of the 2022 conference by providing event runners with several mood boards containing logos, fonts, and visual elements, resulting in quick production of future collateral based on theme agreed upon.

**User Experience Analyst | Simon Fraser University, IT Services**
Mar-Nov 2022 (Contract) • Burnaby, BC
Designed new graduate studies application system, and transformed default appearance of system by coding HTML, CSS, and JavaScript to bypass limited customization options, resulting in a brand-compliant and mobile-friendly interface for applicants.

**Web Designer | TEDxSFU**
Mar-Nov 2022 (Volunteer) • Vancouver, BC
Designed permanent pages for conference site to be used for future conferences, including the 2022 conference, previous conferences, and Careers page for future executive team applications.

**User Experience & Interface Designer | Accentedge IT Consulting**
Feb-May 2022 (Contract) • Chicago, IL
Designed experience and interface of cancer detection application, mapping out missing user functionalities and bringing them to the attention of management and development teams, resulting in a demo-ready product for potential clients.

**Interactive Training Developer | Simon Fraser University, Institutional Strategic Awards**
Sep 2020-Oct 2021 (Co-op) • Burnaby, BC
Designed and developed an online course on Articulate Storyline 360 teaching equity, diversity, and inclusion to Canada Research Chairs, translating 200+ pages of text to bite-sized text and engaging activities, managing timeline and deadlines using Gantt charts.

**Graphic Designer & Events Coordinator | Baabul Ilm Education Society**
Aug 2013-Aug 2019 (Volunteer) • Surrey, BC
Designed logo for charity scholarship organization by researching Arabic name meaning, lettering, and calligraphic styles, combining all three into a readable and symbolic logo communicating the organization's values.

**Graphic Designer | Accentedge IT Consulting**
Jun-Aug 2018 (Intern) • Chicago, IL
Designed brand of startup from scratch, working with management to create brand book containing guidelines and resources for print and digital collateral and templates, resulting in brand consistency with easy-to-follow instructions for employees.

**Marketing & Communications Associate | Simon Fraser University, Graduate Studies**
Apr-Aug 2018 (Co-op) • Burnaby, BC
Designed and marketed events graphics and communicated announcements on Facebook and X using Hootsuite to 2,800+ students, resulting in 200+ entries for photo contest, and 50+ participants (past max. capacity) for headshot photograph event.