

Midhat Kazmi — User Interface Designer & Developer

midhatkazmi.com • midhat.design@gmail.com • linkedin.com/in/midhatkazmi

WORK EXPERIENCE

User Experience Analyst (contract) — Simon Fraser University

Mar–Nov 2022

- Solely designed user experience and interface of new graduate studies application system, resulting in a less stressful, responsive and on-brand experience for applicant
- Collaborated with development team using agile methodology, attending daily scrums, sprint reviews and retrospectives

Graphic Designer (contract) — Canadian Institutional Research & Planning Association

Apr–Nov 2022

- Designed logo, conference day booklet and print and digital graphics
- Made last-minute requested changes in time for conference

Product Designer (contract) — accentedge

Feb–May 2022

- Designed cancer detection application and multiple sites, developing brand of digital touchpoints
- Attended daily standups and provided schematics to development team

Interactive Training Developer Co-op — Simon Fraser University

Sep 2020–Oct 2021

- Created online course for Canada Research Chairs, converting 200+ pages of text into engaging bite-sized content paced with interactive activities
- Collaborated with students, instructors, teaching experts and software support, resulting in a product both engaging for students and streamlined for maintenance

Marketing & Communications Associate Co-op — Simon Fraser University

Apr–Aug 2018

- Rebranded department and designed print and digital communications posted on social channels, resulting in unique brand and effective outreach
- Collaborated with coordinators for different populations of students, resulting in effective communications to said populations

Graphic Design Intern — accentedge

Jun–Aug 2018

- Designed brand of digital consultation startup
- Produced brand book and templates to be used by future designers or colleagues

EDUCATION

Simon Fraser University — B.A. Interactive Arts & Technology, Design Concentration / Graduated in 2021

SKILLS

Design • Wireframing • Prototyping • Mockups • Userflows • Storyboarding • Illustration

Research • Personas • Journey maps • Affinity diagrams • Usability testing • Primary • Secondary

Tools • Adobe • Figma • Axure • HTML • CSS • Flexbox • Articulate • Hootsuite • SketchUp • DSLR • Copywriting

Collab • Agile • JIRA • FigJam • Miro • Asana • Trello • Slack • G-Suite • Microsoft Office

Misc • Windows • Apple • Android • English • Urdu