

Midhat Kazmi, User Experience Designer + Developer based in Vancouver, BC 🍁

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SKILLS

Design • Graphic Design • User Experience & Interface Design • Branding & Identity • Illustration • Mock-ups • User flows • Storyboarding

Code • HTML5 • CSS3 • JavaScript • Python • Adobe Experience Manager • Dreamweaver

Research • Surveys • Interviews • Personas • Journey maps • Affinity diagrams • Usability testing

Tools • Adobe Photoshop • Illustrator • InDesign • Figma • DSLR • Hootsuite • Jira • Agile method

EDUCATION

Simon Fraser University, Computing Science program Jan-Dec 2024

Simon Fraser University, Interactive Arts & Technology program (Design Specialization) Jan 2016-Aug 2021

Stanford University, CS106A: Intro to Python course (Code in Place) April-Jun 2023

Toronto Metropolitan University, Advanced Digital & Professional Training certificate (ADaPT) Feb-May 2023

EXPERIENCE

Graphic Designer | Canadian Institutional Research & Planning Association

Apr-Nov 2022 (Contract) • Ottawa, ON

Designed the brand of the 2022 conference by providing event runners with several mood boards containing logos, fonts, and visual elements, resulting in quick production of future collateral based on theme agreed upon.

User Experience Analyst | Simon Fraser University, IT Services

Mar-Nov 2022 (Contract) • Burnaby, BC

Designed new graduate studies application system, and transformed default appearance of system by coding HTML, CSS, and JavaScript to bypass limited customization options, resulting in a brand-compliant and mobile-friendly interface for applicants.

Web Designer | TEDxSFU

Mar-Nov 2022 (Volunteer) • Vancouver, BC

Designed permanent pages for conference site to be used for future conferences, including the 2022 conference, previous conferences, and Careers page for future executive team applications.

User Experience & Interface Designer | Accentedge IT Consulting

Feb-May 2022 (Contract) • Chicago, IL

Designed experience and interface of cancer detection application, mapping out missing user functionalities and bringing them to the attention of management and development teams, resulting in a demo-ready product for potential clients.

Interactive Training Developer | Simon Fraser University, Institutional Strategic Awards

Sep 2020-Oct 2021 (Co-op) • Burnaby, BC

Designed and developed an online course on Articulate Storyline 360 teaching equity, diversity, and inclusion to Canada Research Chairs, translating 200+ pages of text to bite-sized text and engaging activities, managing timeline and deadlines using Gantt charts.

Graphic Designer & Events Coordinator | Baabul Ilm Education Society

Aug 2013-Aug 2019 (Volunteer) • Surrey, BC

Designed logo for charity scholarship organization by researching Arabic name meaning, lettering, and calligraphic styles, combining all three into a readable and symbolic logo communicating the organization's values.

Graphic Designer | Accentedge IT Consulting

Jun-Aug 2018 (Intern) • Chicago, IL

Designed brand of startup from scratch, working with management to create brand book containing guidelines and resources for print and digital collateral and templates, resulting in brand consistency with easy-to-follow instructions for employees.

Marketing & Communications Associate | Simon Fraser University, Graduate Studies

Apr-Aug 2018 (Co-op) • Burnaby, BC

Designed and marketed events graphics and communicated announcements on Facebook and X using Hootsuite to 2,800+ students, resulting in 200+ entries for photo contest, and 50+ participants (past max. capacity) for headshot photograph event.