

Uber Report

Driver Report

Users Report

Trend Report



Arram Midhun



UBER REPORT ANALYSIS

Total Rides

98.77K

Rating

3.47

Revenue

7.17M

Unique Riders

15,999

Unique Drivers

3,194

Avg Revenue

₹ 72.6

Month

All

Year

All

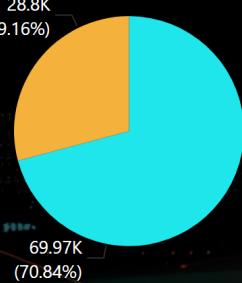
Quater

All

Reset

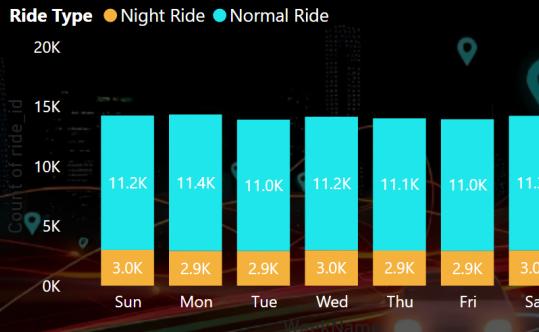


Count of Rides by Peak Hour

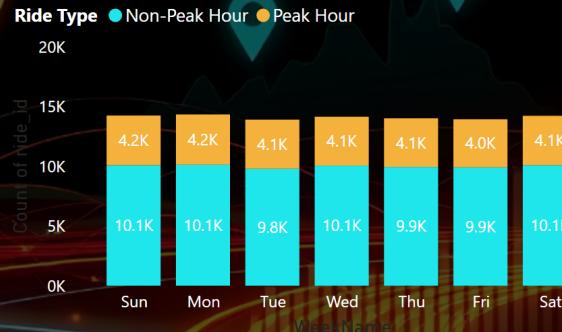


Hour Classification
● Non-Peak Hour
● Peak Hour

Count of Rides by Day with Night



Count of Rides by Day with Hours



Revenue by each Month





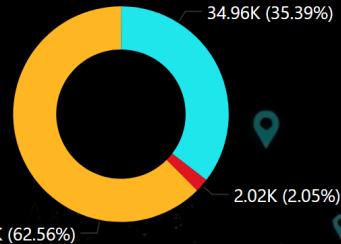
DRIVER ANALYSIS REPORT

Jan 8853 ▲ 644822.64

Feb 8207 ▲ 593038.55

Fuel Type

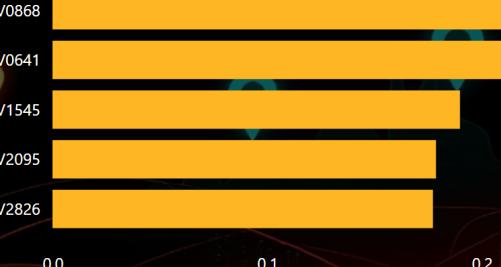
Fuel Type ● Diesel ● Petrol ● Electric



Driver Utilization Rate



Vehicle Utilization Rate



Month

All

Year

All

Quater

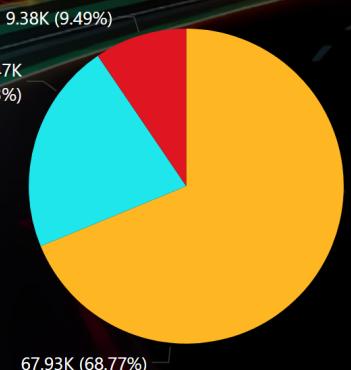
All



Driver Total Revenue Avg Rating

Driver	Total Revenue	Avg Rating
D0277	3,604.55	2.40
D0307	3,567.06	5.10
D0327	3,629.52	2.40
D0923	3,605.87	1.60
D0985	3,793.91	2.80
D1204	3,500.80	5.30
D1603	3,429.70	1.30
D1618	3,485.36	4.10
D1701	3,552.63	5.90
D1922	3,428.48	3.80
D2130	3,410.20	2.00
D2288	3,410.43	2.10
D2298	3,731.96	5.80
D2337	3,521.78	5.30
D2718	3,543.24	3.70

Rides by Duration Category

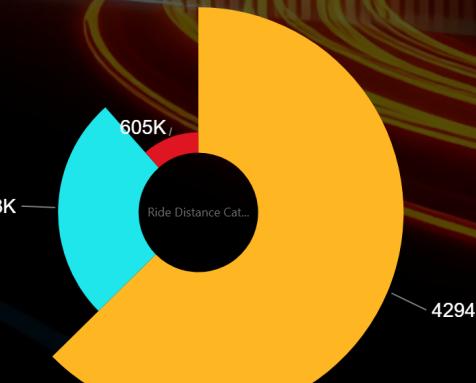


Ride Duration Category

● Long
● Medium
● Short

Revenue by Distance Category

Distance Category ● Medium ● Long ● Short



USERS ANALYSIS REPORT

Uber

Avg Speed

19.64

Avg Fare

₹ 290.3

Avg Distance

11.54

Avg Fare Per KM

₹ 32.52

Avg Fare Per KM

7.17M

Avg Ride Duration in Minutes

62.46

Month

Year

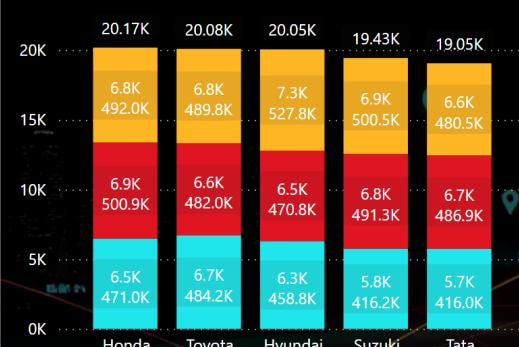
Quater

Reset

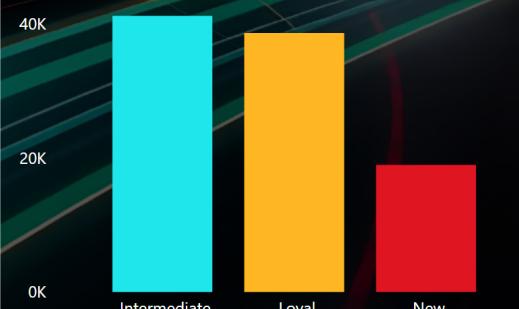


Count and revenue of rides by model and vehicle type

vehicle type ● Hatchbacks ● Sedan ● SUV



Count of Rides by User Category



User User Type No. of Rides Total Uber Revenue

U0065	rider	16	1,104.56
U10478	rider	16	1,211.98
U10931	rider	16	1,097.16
U12985	rider	15	994.89
U13172	rider	15	1,160.71
U13265	rider	16	1,131.60
U13300	rider	15	1,093.68
U14041	rider	15	1,098.79
U14772	rider	15	1,049.89
U15809	rider	15	1,165.70
U15920	rider	15	1,014.90
U2004	rider	16	1,102.58
U2054	rider	15	1,042.22
U2398	rider	15	1,073.14
U2404	rider	16	1,098.55
U2935	rider	15	1,007.06
U3010	rider	15	1,179.35
U3534	rider	16	1,230.07
U3620	rider	15	1,086.78
U3723	rider	15	1,241.44
U3829	rider	16	1,063.98
U4311	rider	17	1,306.01
U4468	rider	15	1,057.65
U5925	rider	15	1,089.27
U5983	rider	15	1,201.70
U6082	rider	16	1,133.64

Pickup Locations by Ride Count

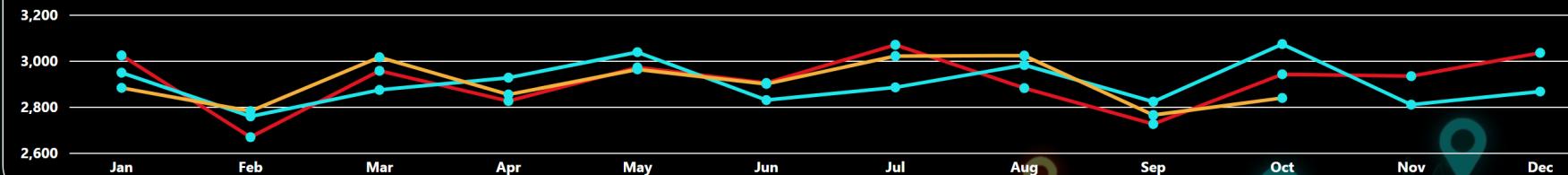
Drop Off Locations by Ride Count



TREND ANALYSIS REPORT

Count of rides by MonthName and Year

Year ● 2022 ● 2023 ● 2024



Month

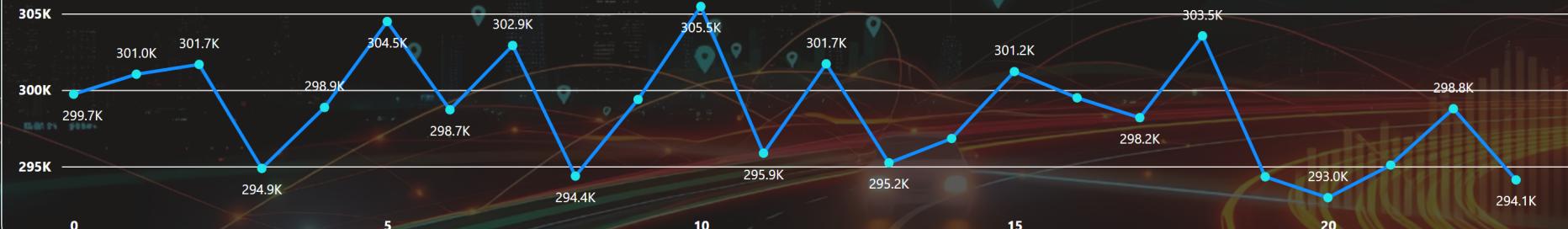
Year

Quater

Reset

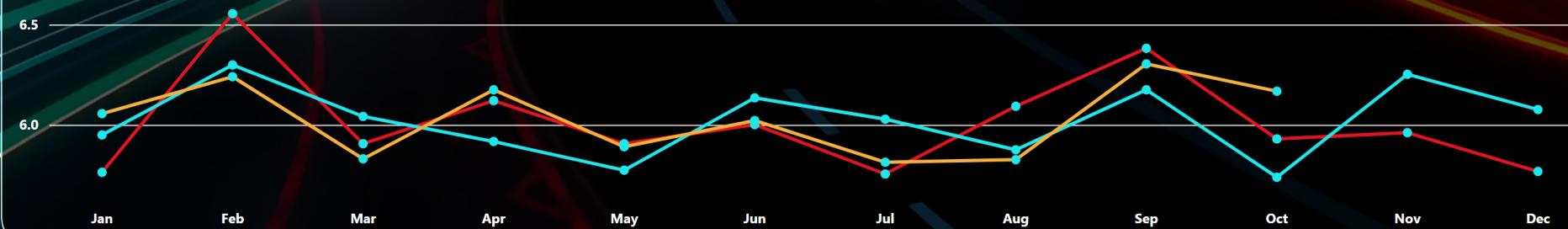


Uber Revenue by Pickup Hr



Customer Retention Rate by MonthName and Year

Year ● 2022 ● 2023 ● 2024





Midhun Uber Workspace

Create deployment pipeline

Create app

Manage access

Workspace settings



+ New item

New folder

Import

Filter by keyword

Filter



	Name	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
	Driver_DF	Dataflow Gen2	—	Arram KSRBO...	12/4/2024, 4:37...	N/A	—	—	
	Location_DF	Dataflow Gen2	—	Arram KSRBO...	12/4/2024, 4:37...	N/A	—	—	
	MidhunUberLH	Lakehouse	—	Arram KSRBO...	—	—	—	—	
	MidhunUberLH	Semantic mo...	—	Midhun Uber...	12/3/2024, 4:26...	N/A	—	—	
	MidhunUberLH	SQL analytics...	—	Midhun Uber...	—	N/A	—	—	
	MidhunuberWH	Warehouse	—	Arram KSRBO...	—	N/A	—	—	
	MidhunuberWH	Semantic mo...	—	Midhun Uber...	12/3/2024, 4:28...	N/A	—	—	
	Rides_DF	Dataflow Gen2	—	Arram KSRBO...	12/4/2024, 4:37...	N/A	—	—	
	Transformation_PL	Data pipeline	—	Arram KSRBO...	—	—	—	—	
	Uber_Dashboard	Report	—	Midhun Uber...	12/12/2024, 10:4...	—	—	—	<input checked="" type="checkbox"/> No
	Uber_Dashboard	Semantic mo...	—	Midhun Uber...	12/12/2024, 10:...	N/A	—	—	

Dataflow



DataFlow 1



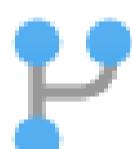
Dataflow



Dataflow 2



Dataflow



Dataflow 3



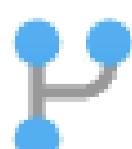
Dataflow



Dataflow 4



Dataflow



Dataflow 5



Uber_Pipeline

Search

Trial:
50 days left

Home Activities Run View

Validate Run Schedule Add trigger (preview) View run history Copy data Dataflow Notebook

Create

Browse

OneLake

Monitor

Real-Time

Workspaces

Midhun Uber ...

Invoke Pipeline (Preview)

Invoke pipeline1 Transformation_PL

Parameters Variables Settings Output

New

...

Data Engineering

Home

Create

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OneLake

Monitor

Workspaces

Midhun
Uber ...

Midhunube
rWH

Uber_Dashb
oard

...

Data
Engineering

Home Reporting

Get data | New SQL query | SQL templates | Query activity | Model layouts | Download SQL database project

This warehouse has a default Power BI semantic model. To automatically add objects, go to warehouse settings. To manually add objects, use Manage default semantic model. [Learn more](#)

Explorer

+ Warehouses

MidhunuberWH

- Schemas
 - dbo
 - Tables
 - Drivers_TB
 - Location_TB
 - Rides_TB
 - User_TB
 - Vehicle_TB
 - Views
 - Functions
 - Stored Procedures
 - INFORMATION_SCHEMA

Query, model, or preview your data

You can use this editor to query, preview, or model your data for analysis. Start with a new query.

New SQL query

Midhun Uber Workspace

Create deployment pipeline

Create app

Manage access

Workspace settings

+ New item

New folder

Import

Filter by keyword

Filter (1)

Midhun Uber Workspace > Filtered results

Clear all Type: Dataflow Gen2

Name	Location	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
Driver_DF	Midhun Uber W...	Dataflow G...	—	Arram KSR...	12/4/2024, 4...	N/A	—	—	
Location_DF	Midhun Uber W...	Dataflow G...	—	Arram KSR...	12/4/2024, 4...	N/A	—	—	
Rides_DF	Midhun Uber W...	Dataflow G...	—	Arram KSR...	12/4/2024, 4...	N/A	—	—	
user_df	Midhun Uber W...	Dataflow G...	—	Arram KSR...	12/4/2024, 4...	N/A	—	—	
Vehicle_df	Midhun Uber W...	Dataflow G...	—	Arram KSR...	12/4/2024, 4...	N/A	—	—	

Home

Create

Browse

OneLake

Monitor

Real-Time

Workspaces

 Midhun
Uber ... Uber_Dashb
oard

...

 Data
Engineering

Midhun Uber Workspace

Create deployment pipeline

Create app

Manage access

Workspace settings

New item

New folder

Import

Filter by keyword

Filter (1)

Midhun Uber Workspace > Filtered results

Clear all

Type: Data pipeline

Name	Location	Type	Task	Owner	Refreshed	Next refresh	Endorsement	Sensitivity	Included in app
Transformation_PL	Midhun Uber W...	Data pipeline	—	Arram KSR...	—	—	—	—	—
Uber_Pipeline	Midhun Uber W...	Data pipeline	—	Arram KSR...	—	—	—	—	—

File

Home

Help

External tools

Table tools

Name DateMaster



Mark as date table



Manage relationships



New measure



Quick measure



New column



New table

Calculations

Structure

Calendars

Relationships



Date	Year	Month	MonthName	Day	Qtr	Weeknum	WeekDay	WeekName
01-01-2022 00:00:00	2022	1	Jan	1	1	1	7	Sat
02-01-2022 00:00:00	2022	1	Jan	2	1	2	1	Sun
03-01-2022 00:00:00	2022	1	Jan	3	1	2	2	Mon
04-01-2022 00:00:00	2022	1	Jan	4	1	2	3	Tue
05-01-2022 00:00:00	2022	1	Jan	5	1	2	4	Wed
06-01-2022 00:00:00	2022	1	Jan	6	1	2	5	Thu
07-01-2022 00:00:00	2022	1	Jan	7	1	2	6	Fri
08-01-2022 00:00:00	2022	1	Jan	8	1	2	7	Sat
09-01-2022 00:00:00	2022	1	Jan	9	1	3	1	Sun
10-01-2022 00:00:00	2022	1	Jan	10	1	3	2	Mon
11-01-2022 00:00:00	2022	1	Jan	11	1	3	3	Tue
12-01-2022 00:00:00	2022	1	Jan	12	1	3	4	Wed
13-01-2022 00:00:00	2022	1	Jan	13	1	3	5	Thu
14-01-2022 00:00:00	2022	1	Jan	14	1	3	6	Fri
15-01-2022 00:00:00	2022	1	Jan	15	1	3	7	Sat
16-01-2022 00:00:00	2022	1	Jan	16	1	4	1	Sun
17-01-2022 00:00:00	2022	1	Jan	17	1	4	2	Mon
18-01-2022 00:00:00	2022	1	Jan	18	1	4	3	Tue
19-01-2022 00:00:00	2022	1	Jan	19	1	4	4	Wed
20-01-2022 00:00:00	2022	1	Jan	20	1	4	5	Thu
21-01-2022 00:00:00	2022	1	Jan	21	1	4	6	Fri
22-01-2022 00:00:00	2022	1	Jan	22	1	4	7	Sat
23-01-2022 00:00:00	2022	1	Jan	23	1	5	1	Sun
24-01-2022 00:00:00	2022	1	Jan	24	1	5	2	Mon
25-01-2022 00:00:00	2022	1	Jan	25	1	5	3	Tue
26-01-2022 00:00:00	2022	1	Jan	26	1	5	4	Wed
27-01-2022 00:00:00	2022	1	Jan	27	1	5	5	Thu
28-01-2022 00:00:00	2022	1	Jan	28	1	5	6	Fri

Table: DateMaster (1,035 rows)

Name Rides_Olap_Analysis

 Mark as date table
 Manage relationships
 New measure
 Quick measure
 New measure column
 New table
 Calculations

ride_id	name	user_type	User_since_year	user_id	driver_id	pickup_location	Pickup_location_DSE	dropoff_location	Dropoff_location_DSE	distance (km)	ride_start_date
R88844	User9314	rider	2.4	U9314	D2353	L0014	Sarjapur	L0007	HSR	6.504573073	02 April 2022
R80192	User3219	rider	1.6	U3219	D0585	L0031	Hennur	L0021	Domlur	8.762702783	03 September 2022
R59864	User3792	rider	1.2	U3792	D0219	L0015	KR Puram	L0027	Banashankari	17.79193167	19 July 2022
R3070	User399	rider	0.9	U0399	D1473	L0021	Domlur	L0039	Majestic	7.766702041	28 February 2022
R89534	User8029	rider	4.1	U8029	D1581	L0037	Uttarahalli	L0030	Peenya	13.20229541	12 July 2022
R40337	User2175	rider	4.6	U2175	D0295	L0041	Sadashivanagar	L0008	Hebbal	3.45602635	02 April 2022
R53704	User8592	rider	0.5	U8592	D1911	L0042	Banaswadi	L0004	Marathahalli	9.405436601	23 January 2022
R39142	User15660	rider	3.3	U15660	D1473	L0035	Kalyan	L0034	Vidyaranyapura	9.148388616	07 November 2022
R48464	User15215	rider	2.3	U15215	D2839	L0031	Hennur	L0018	bhavi	15.98598773	04 April 2022
R100452	User14959	rider	0.3	U14959	D2237	L0040	Wilson	L0014	Sarjapur	12.50491023	23 July 2022
R89002	User8137	rider	3.7	U8137	D2839	L0038	Silk Board	L0031	Hennur	13.47937001	28 February 2022
R93277	User9156	rider	0.1	U9156	D2353	L0008	Hebbal	L0032	Kadugodi	18.71962439	11 January 2022
R10584	User2531	rider	1.9	U2531	D2353	L0026	JP	L0001	Koramangala	5.332951167	26 April 2022
R72562	User463	rider	1.5	U0463	D2023	L0040	Wilson	L0026	JP	4.744103196	10 January 2022
R67242	User14622	rider	1.4	U14622	D1951	L0031	Hennur	L0021	Domlur	8.762702783	24 October 2022
R57199	User4530	rider	4.9	U4530	D2839	L0007	HSR	L0006	Jayanagar	5.112628268	16 April 2022
R84957	User2473	rider	2.6	U2473	D1269	L0023	Ulsoor	L0040	Wilson	4.846280382	29 August 2022
R52583	User13904	rider	3.9	U13904	D0295	L0036	Mahadevapura	L0008	Hebbal	11.99213753	22 February 2022
R63897	User15903	rider	3.9	U15903	D0295	L0037	Uttarahalli	L0010	Yelahanka	22.81898178	14 May 2022
R6062	User4689	rider	0.3	U4689	D2839	L0016	BTM	L0041	Sadashivanagar	10.79567654	04 July 2022
R4010	User12910	rider	4.8	U12910	D2237	L0012	MG	L0032	Kadugodi	15.73997934	12 December 2022
R91929	User13084	rider	1.4	U13084	D2237	L0032	Kadugodi	L0038	Silk Board	15.17931113	14 February 2022
R4138	User8126	rider	0.2	U8126	D1581	L0015	KR Puram	L0035	Kalyan	7.507508808	15 October 2022
R59611	User14021	rider	0.9	U14021	D1911	L0031	Hennur	L0027	Banashankari	16.13560031	26 March 2022
R28355	User9128	rider	4	U9128	D1473	L0019	Rajajinagar	L0039	Majestic	2.471563156	22 February 2022
R60473	User14729	rider	0.5	U14729	D1951	L0018	bhavi	L0021	Domlur	13.60091023	24 September 2022
R11052	User8441	rider	1	U8441	D0219	L0025	RT	L0024	Bellandur	14.72893533	23 January 2022

Table: Rides_Olap_Analysis (98,770 rows)