





### **AWS Free Tier**

AWS Free Tier allows you to explore and use certain AWS services without incurring charges for a specified period. There are three main types of offers:

Three types of offers are available:

- Always Free
- 12 Months Free
- Trials





# **Always Free**

Availability: Available to all AWS customers, with **no expiration** date.

### **Example Services:**

- **AWS Lambda:** 1 million free requests and up to 3.2 million seconds of compute time per month.
- Amazon DynamoDB: 25 GB of free storage per month.



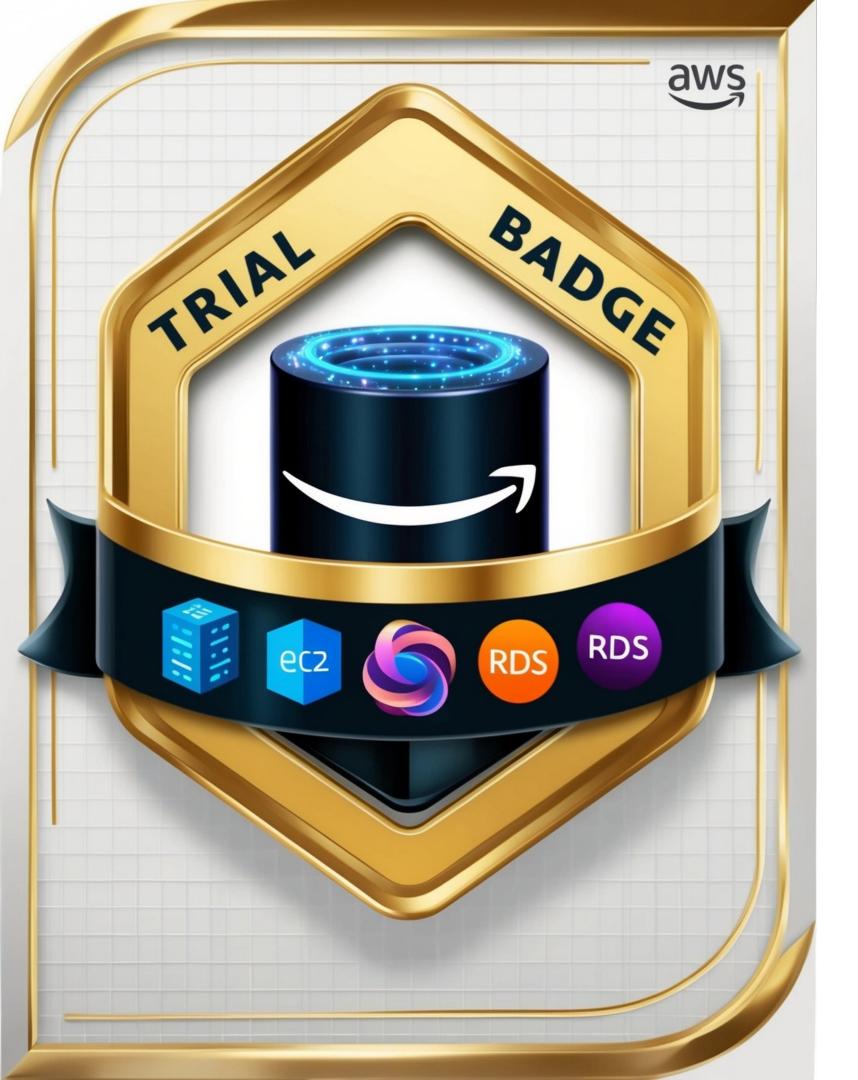


### 12 Months Free

Availability: Free for **12 months** following your initial AWS sign-up date

### **Example Services:**

- Amazon S3: Specific amounts of Standard Storage.
- Amazon EC2: Free monthly hours of compute time.
- Amazon CloudFront: Data transfer out up to a specified limit.





## **Trials**

Availability: **Short-term free trials** that start when a service is activated. The duration varies by service.

### **Example Services:**

- Amazon Inspector: 90-day free trial.
- Amazon Lightsail: 750 free hours of usage over a 30-day period.





# **AWS Pricing Overview**

### 1. Pay-as-You-Go

Pay for exactly what you use, no long-term contracts.

### 2. Pay Less with Reservations

Save up to 72% on EC2 with Savings Plans or Reserved Instances.

#### 3. Volume Discounts

Lower per-unit costs as usage increases (e.g., Amazon S3 storage).





# **Pricing Examples**

#### 1. AWS Lambda

1M free requests and 3.2M seconds compute time/month.

Save with Compute Savings Plans.

#### 2. Amazon EC2

Pay for running instances only. Save up to 90% with Spot Instances.

#### 3. Amazon S3

Pay for storage, requests, and data transfer. Free transfers within the same region or to CloudFront.



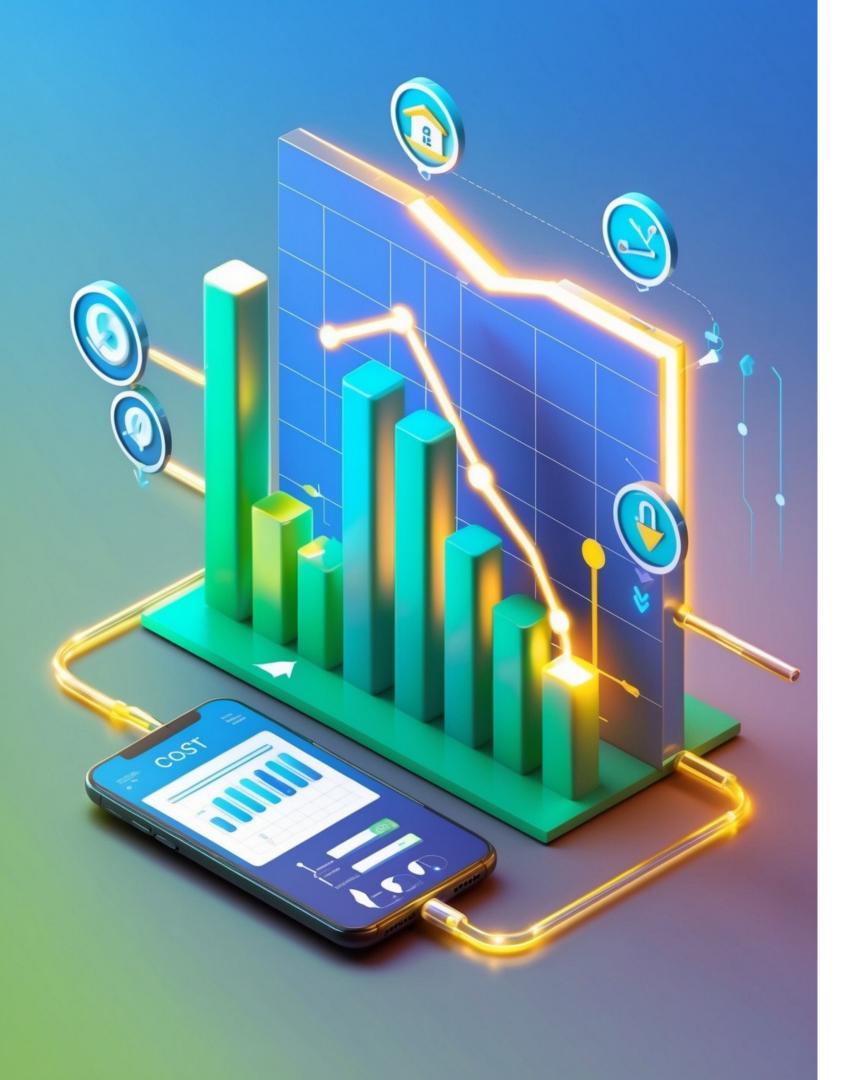


## **AWS Consolidated Billing**

#### **Overview:**

AWS Organizations allows you to manage multiple AWS accounts centrally.

Consolidated Billing simplifies cost tracking by receiving a single bill for all accounts in your organization.





### **Benefits**

- **Itemized Charges:** View detailed charges for each account.
- **Bulk Discounts:** Share Savings Plans, Reserved Instances, and bulk discount pricing across all accounts.
- Aggregated Usage: Combine usage across accounts to qualify for better pricing.





# **AWS Budgets**

#### **Overview:**

AWS Budgets helps **track and manage service** usage, costs, and
instance reservations.

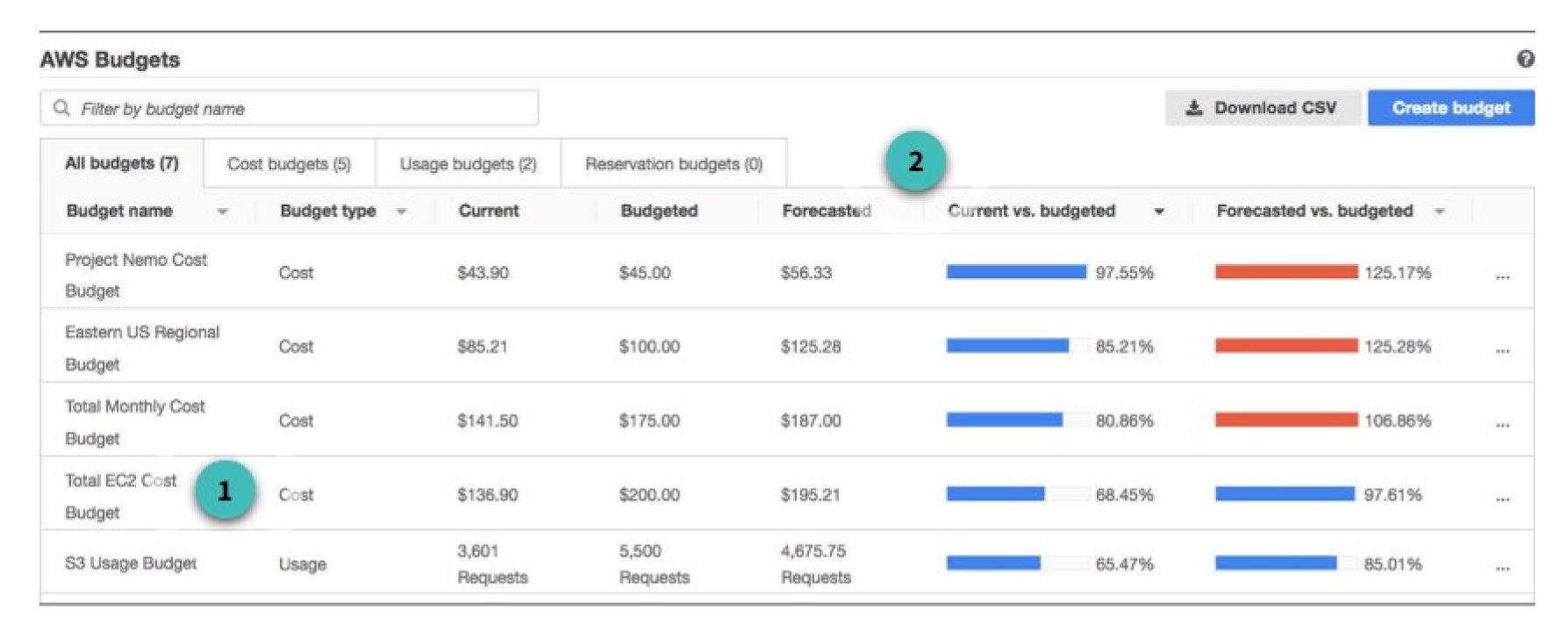
**Updates:** Information refreshes **three times** a day for accurate tracking.

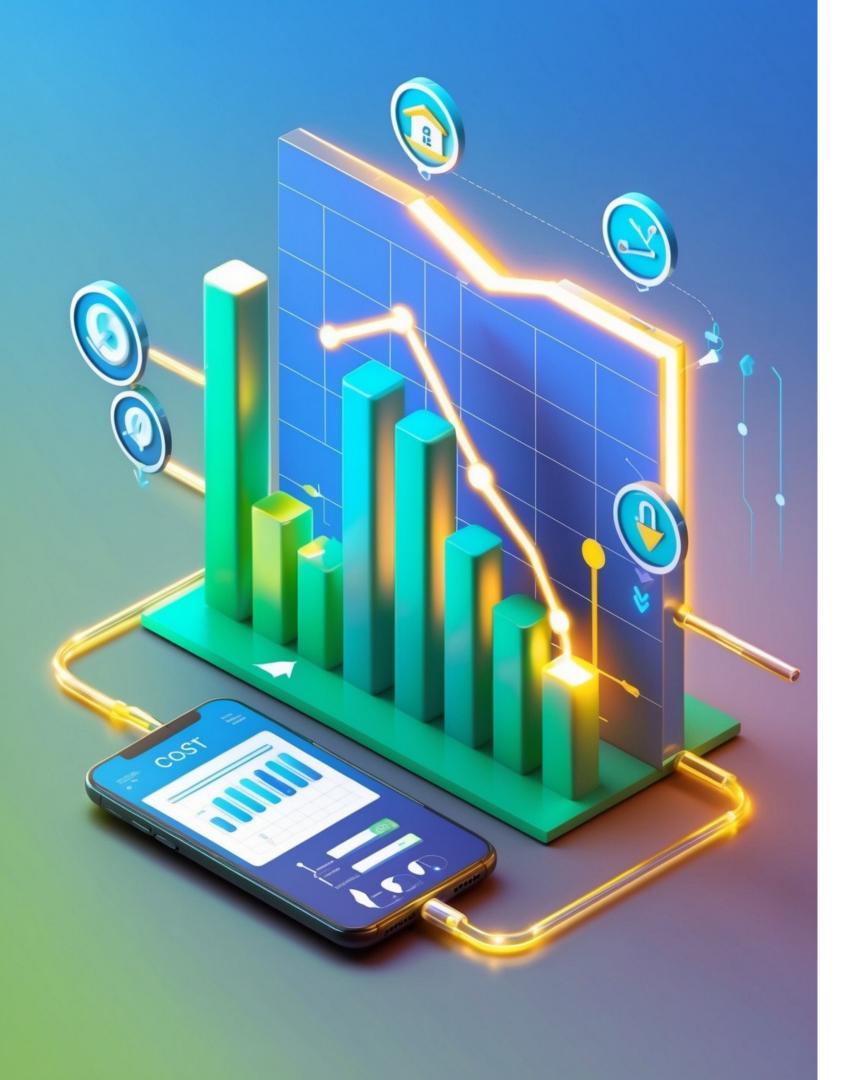


## **Key Features:**

**Custom Alerts:** Set alerts for when usage exceeds or is forecasted to exceed your budget.

**Example:** Set a budget of \$200 for Amazon EC2 usage and receive alerts when it reaches \$100.







## **AWS Cost Explorer**

AWS Cost Explorer helps visualize and manage AWS costs and usage over time. Provides a default report for the top five costaccruing services.

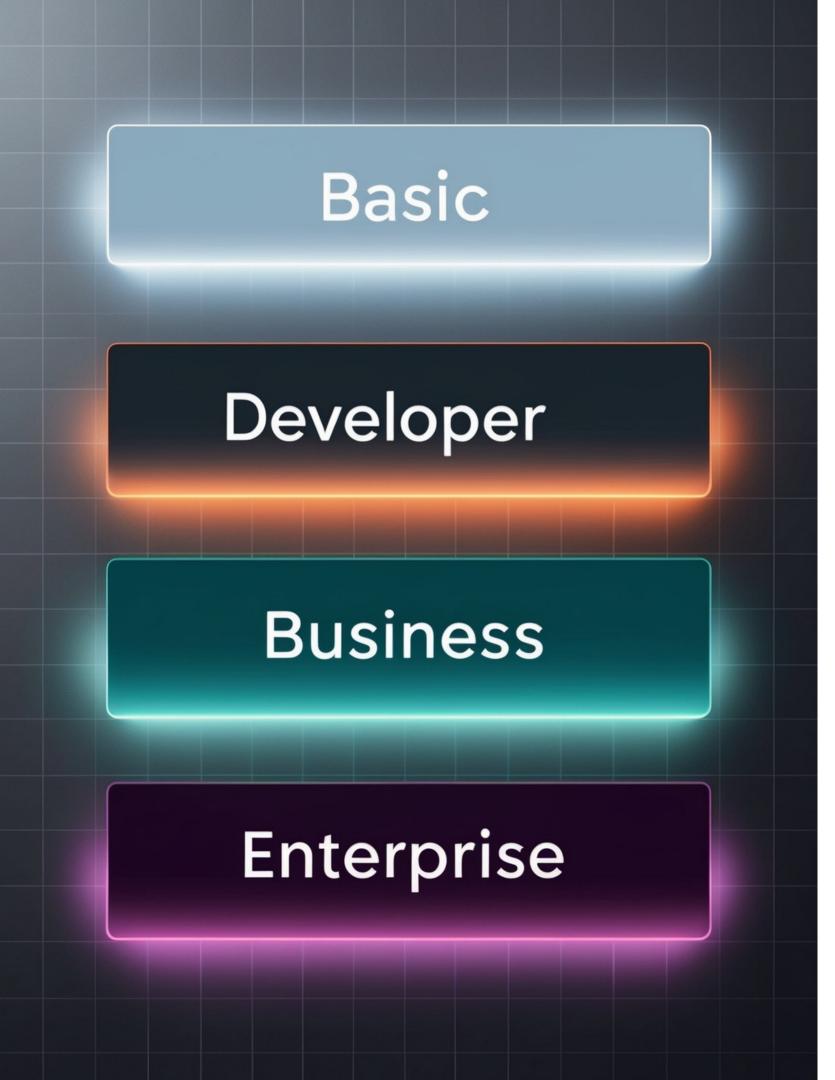
#### **Key Features:**

**Custom Filters:** Analyze data by applying filters and groupings, e.g., hourly resource usage.

**Cost Analysis:** View costs by instance types (e.g., t2.micro, m3.large) to make informed budgeting decisions.



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# **AWS Support Plans**

### Four AWS Support Plans:

Basic, Developer, Business, Enterprise On-Ramp, and Enterprise.

### **Support Options:**

Troubleshooting, billing inquiries, and access to AWS resources.





# **Support Plan Details:**

- Basic Support is free and provides
   essential resources like documentation and
   health alerts.
- Developer plan is affordable for small teams needing basic technical support.
- **Business plan** offers 24/7 support and is suited for growing teams with critical needs.
- Enterprise On-Ramp and Enterprise plans offer the highest level of support with dedicated account managers and tailored solutions for large, complex organizations.





## **Technical Account Manager (TAM):**

Available in Enterprise On-Ramp and Enterprise Support.

Provides expert guidance, solution design, and cost-effective architecture assistance.

Reliable and Efficient Personalized AWS
Technical Support





# What is AWS Marketplace?

AWS Marketplace is a digital catalog featuring thousands of software listings from independent software vendors.

It enables you to find, test, and buy software solutions that run on AWS.





### **Features:**

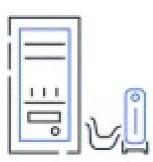
**Detailed Listings:** Each software product includes pricing options, support details, and reviews from other AWS customers.

**Industry & Use Case Solutions:** Browse software by industry (e.g., healthcare, finance) or use case (e.g., machine learning, security).

**Example Use Case:** In healthcare, AWS Marketplace can help you find software for patient record protection or machine learning models to predict health risks.



# **AWS Marketplace Categories:**



Infrastructure Software



DevOps



Data Products



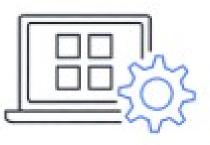
Professional Services



Business Applications



Machine Learning



**Industries** 



Internet of Things (IoT)