

Global Super Store Analysis



Country
All

Category
All

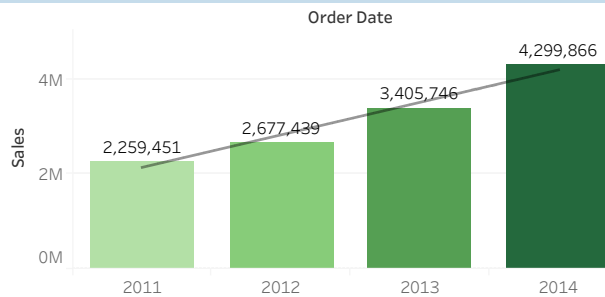
Sub-Category
All

Year of Order Date
All

Sales Summary

Profit	1,467,457
Sales	12,642,502
Number of customers	51,290

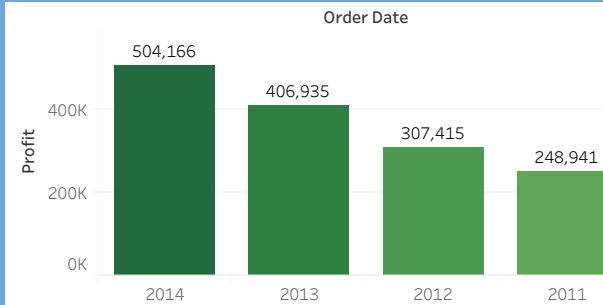
Sales Trend



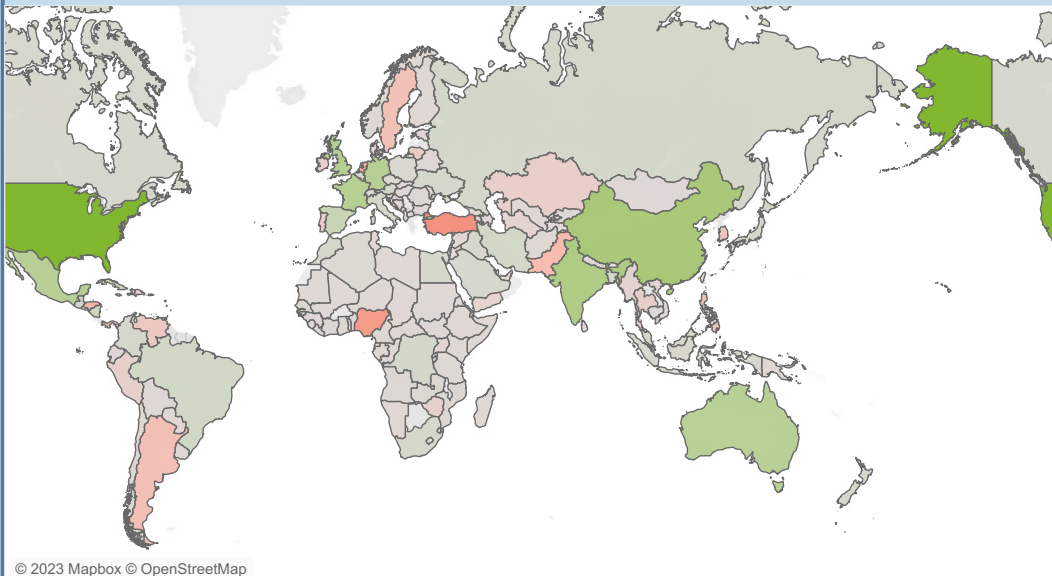
Top 5 Profitable Sub-Category

Sub-Category		
Copiers		258,568
Phones		216,717
Bookcases		161,924
Appliances		141,681
Chairs		140,396

Profit by Year



Profit by Country



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Profit -98,447 286,397

Profit by Category

Category	Sub-Catego..	Profit	Avg. Discount	Sales
Technology	Copiers	258,568	0.15	1,500,000
	Phones	216,717	0.12	1,800,000
	Accessories	161,924	0.10	1,200,000
	Machines	141,681	0.08	1,000,000
Office Supplies	Appliances	141,681	0.15	1,000,000
	Storage	140,396	0.12	1,200,000
	Binders	140,396	0.10	800,000
	Paper	140,396	0.08	600,000
	Art	140,396	0.05	400,000
	Envelopes	140,396	0.05	400,000
	Supplies	140,396	0.05	400,000
	Labels	140,396	0.05	400,000
	Fasteners	140,396	0.05	400,000
Furniture	Bookcases	161,924	0.15	1,500,000
	Chairs	140,396	0.12	1,200,000
	Furnishings	140,396	0.10	1,000,000
	Tables	140,396	0.08	800,000
		0K 100K 200K	0.0 0.1 0.2 0.3	0K 500K 1000K 1500K
		Profit	Avg. Discount	Sales