# **EV Sales Dashboard Report**

## **Key Metrics**

Total Sales: \$35,150,477.61

Total Profit: \$13,380,015.36

Total Orders: 7962

Average Sales/Order: \$4,414.78

Total Quantity Sold: 43903

Average Profit Margin: 38.06%

Sales per Customer: \$6,628.41

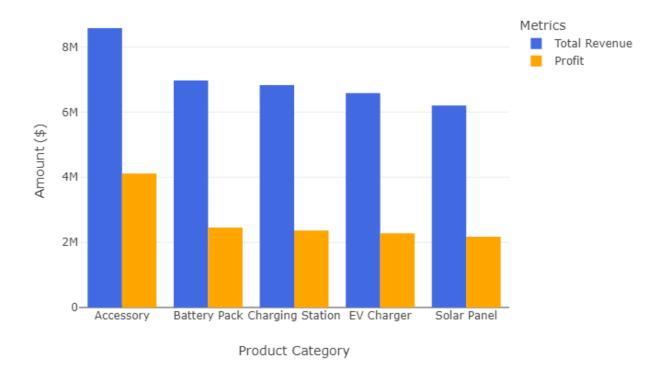
Average Revenue per Transaction: \$4,393.81

## **Al-Generated Insights**

#### **Visualizations**

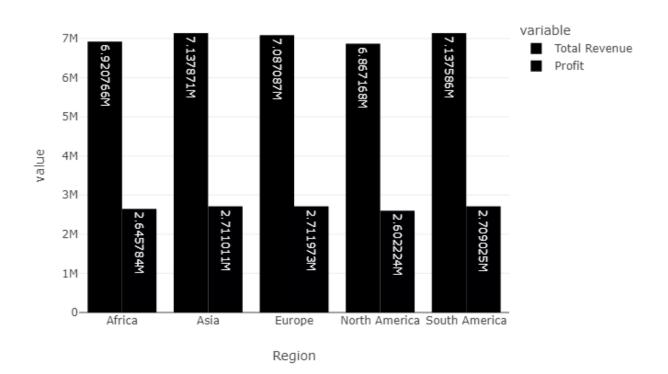
Sales and Profit by Product Category

### Sales and Profit by Product Category



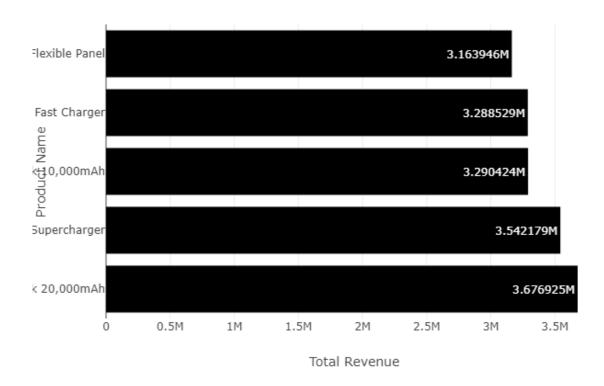
### Revenue and Profit by Region

### Total Revenue and Profit by Region



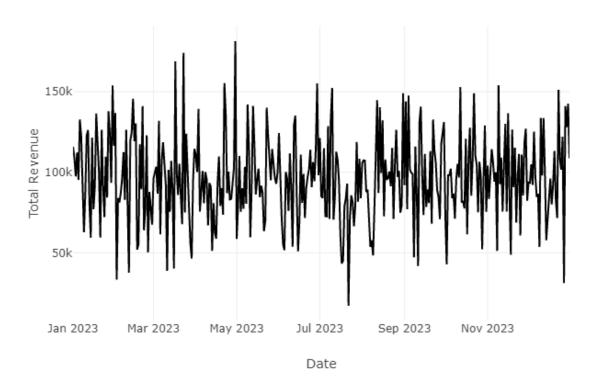
### Top 5 Products by Total Revenue

Top 5 Products by Total Revenue



Revenue Trend Over Time

#### Revenue Trend Over Time



### Product Performance by Region (Revenue)

### Product Performance by Region (Revenue)

