

IHRD has been the Total Solution Provider

IT Division can be do the middle management activates of IHRDHQ and all IHRD Institutions

Two Area ... In **House work / Outside**

In House work

E-office, Gspark, Accounts and Finance activities, centralized Tally, Centralized CPF, Online admission process, IHRD Short-term Course activities, Purchase through GEM, Centralized Punching, Court Case management, Closing File digitalization

Outside work

Website Development

The web services team is involved in the development and maintenance of web sites/portals and related services. At present 60 plus web sites/portals of various Government departments(Higher Education/ State NSS Cell/ KBPS) and IHRD institutions are being maintained by IHRD.----- Increase the number of website development

Software Design Architecting & Development

We cater to the development of software projects for various Governmental and non Governmental organisations. Development of software solutions involves system study and design; complete office automation; web based/enabled office application, software maintenance and online support.

Digitization Activities

Recognizing the advantage of digitization of records towards promoting good governance, the Government of Kerala has encouraged digitization of records in various Departments. Apart from establishing digital archives, we focus on Archival Conservation and restoration techniques whereby old and damaged records can be revived by providing them with strong reinforcement and through that their strength and longevity may increase.

Digital Media & Social Media Marketing

IHRD can maintain social media pages for various government agencies for the various online platforms such as Facebook, Instagram, Youtube, Twitter and Telegram. As the social media is a strong platform both for communication and promulgation of information, IHRD can create appropriate contents, creative design and for managing their social media pages.

The method of implementation includes creating very crisp and catchy contents to disseminate the information to the public, a provision for clearing doubts, and a campaigning method for certain projects run by the departments. Social media creatives may include posters, motion posters, banners, video spots, infographic representations, audio spots, animation videos etc. Depending on the client requirements, additional creative works are also taken up by the team.

Providing Web server Service to Departments

IHRD can give services are designed to provide easy, affordable access to applications and resources, without the need for internal infrastructure or hardware.

Providing Technical Service to Facebook Live & Live Streaming

Social media live streaming has made the leap from novelty to necessity. Channels like Twitter, Facebook, Instagram, and LinkedIn have integrated live video to their platforms and many departments are adjusting their social strategies accordingly.

Video Production

The focus areas include Video Production - Awareness films, Short videos and Advertisements, Live telecast and streaming, IEC campaigns, Animation film production, TV channel news tracking, Video archiving, Television shows and Technical and logistical facilitation for events.

Consultancy Service

The focus areas Consultancy