



# Partnership proposal



## About MIDI

**Days of Mathematics and informatics (MIDI)** - is one of the biggest and most important cycle of events that are organized by the students of Faculty of Mathematics and Informatics at Vilnius University (VU FMI).

This year the event will be held for the 45th time.





## Our numbers



**±8**

Events in 7 days



**>2500**

Participants



**>3000**

Views on „Twitch“



**>4300**

Facebook  
followers on MIDI  
account



**>1000**

Instagram  
followers on MIDI  
account



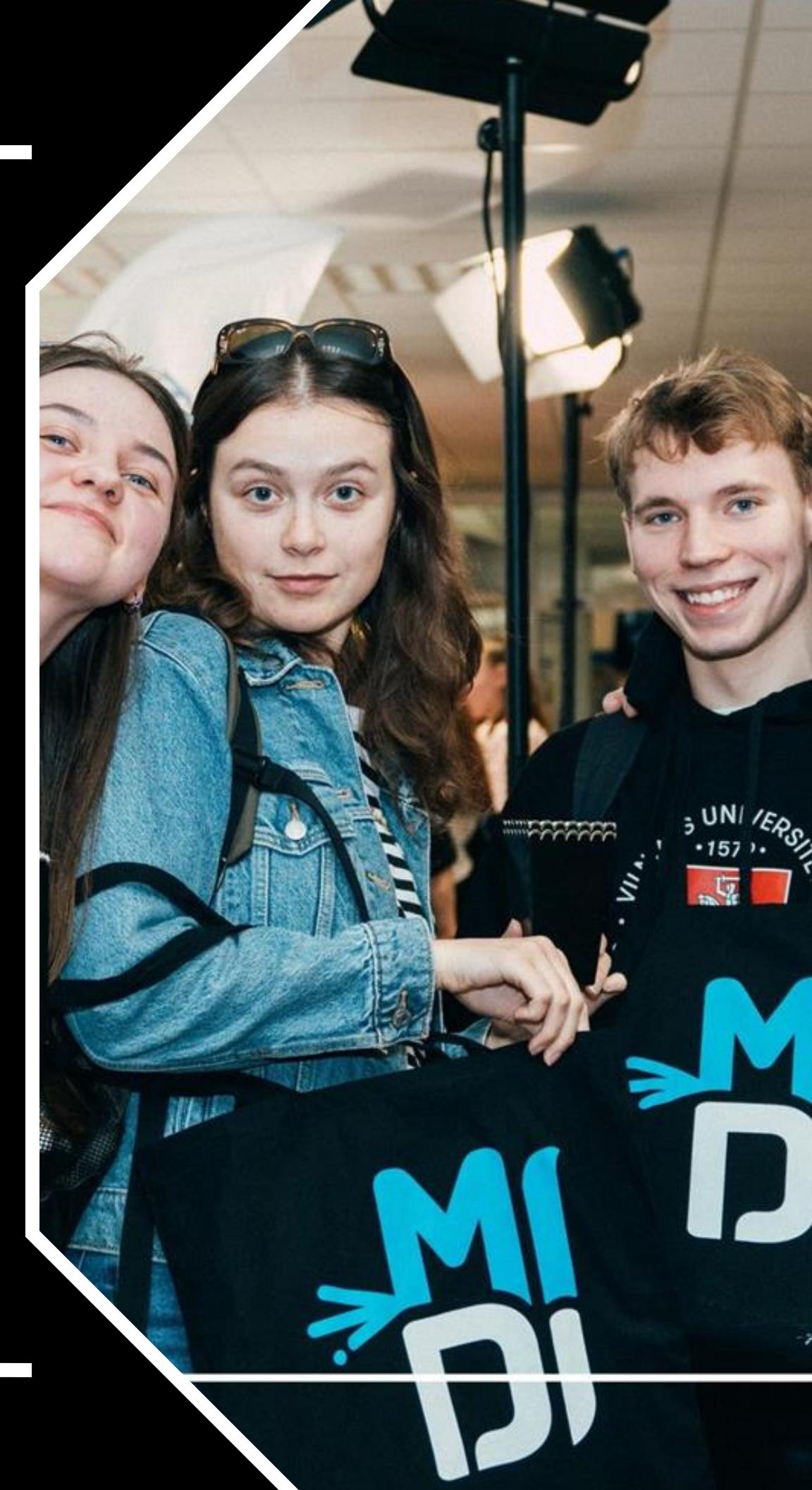
**>5200**

Facebook followers  
on VU SA MIF  
account



**>1400**

Instagram followers  
on VU SA MIF  
account





# What? Where? When?

**Location:**

VU MIF, Vilnius city

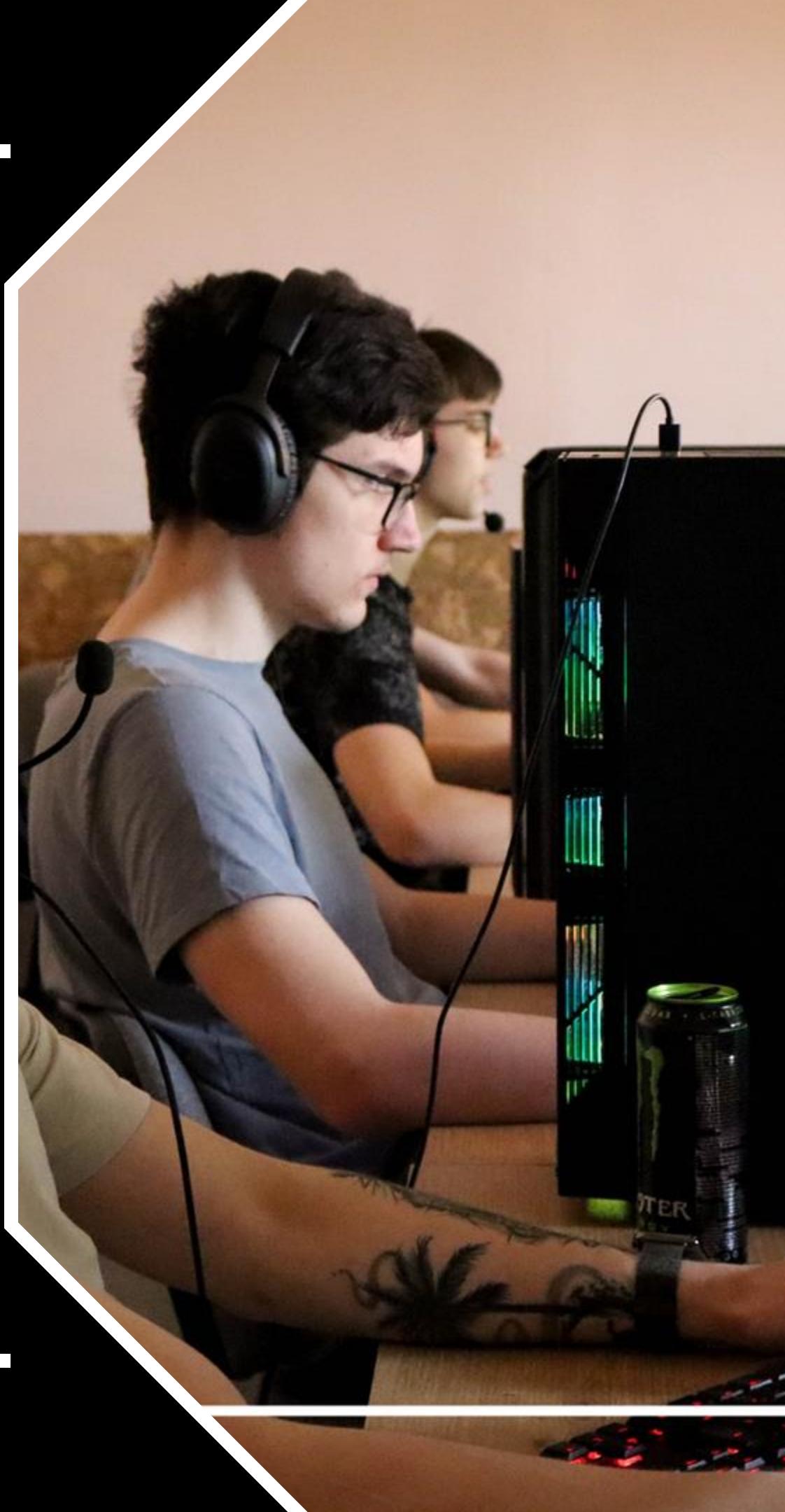
VU Health and Sports Center

**Date:**

April 17-24, 2026

**Audience:**

The project involves not only VU MIF students and alumni but also enthusiasts from other departments, higher education institutions, and organizations.





## List of events

- LAN Party
- Sports days
- Chess Tournament
- Battle of Wits
- Career Fair
- Pool Tournament
- Closing Night
- Rock Opera\*



\*For details/sponsorship opportunities contact us at [ro.marketingas@midi.lt](mailto:ro.marketingas@midi.lt) or [marketingas@midi.lt](mailto:marketingas@midi.lt)



# Advertising possibilities

Service	General	Gold	Silver	Bronze	Standart
<b>Company logo on MIDI 2026 posters (when ordered by February 1) and in promotional videos</b>	+	+	+	+	+
<b>Company verbal mention during MIDI 2026 events</b>	+	+	+	+	+
<b>Company logo on the midi.lt website with an active link to the company's website</b>	+	+	+	+	+
<b>Space for your company during the MIDI 2026 Career Fair*</b>	+	+	+	+	

\*The company will be located at the Faculty of Mathematics and Informatics, Didlaukio St.47, with space for the company ranging from 4 to 12 square meters, depending on the selected sponsor position



# Advertising possibilities

Service	General	Gold	Silver	Bronze	Standart
Special area for the company during the Career Fair	+				
Company mobile “roll up” banner during the selected event	+	+	+		+
Speed interviews	5 h	4 h	3 h		
MIDI bags for placing the company’s promotional materials*	1unit/bag	1unit/bag	1unit/bag	1unit/bag	1unit/bag

\*Opportunity for the company to include promotional items in the MIDI bags distributed by volunteers.



# Advertising possibilities

Service	General	Gold	Silver	Bronze	Standart
Post/story on the MIDI Facebook page (~4300 followers)	+	+			+
Post/story on the MIDI Instagram page (~1000 followers)	+	+			+
Post/story on the VU SA MIF Facebook page (~5300 followers)	+	+			
Post/story on the VU SA MIF Instagram page (~1400 followers)	+				



# Advertising possibilities

Service	General	Gold	Silver	Bronze	Standart
Company advertisement on the LCD screen in the VU MIF (Naugarduko St. 24) foyer	3 weeks	2 weeks	1 week		
An event named after the company (such as Sports Days, Battle of Wits, etc.). The company name can also be printed on material used during the event, including quiz answer sheets, the company logo on the final tournament standings, etc.	+				
Job postings on the VU SA MIF website	+	+	+		



## Sponsor positions

- General sponsor - **3200 €**
- Gold sponsor - **2200 €**
- Silver sponsor - **1500 €**
- Bronze sponsor - **1100 €**
- Standard sponsor - **600 €**

\*Prices provided without VAT





# Extra advertising possibilities

Service	Price
Company-specific event (such as a lecture, office visit, "employee for a day" program, or another type of event of your choice)	200 €
Additional post/story on social media (MIDI's Facebook or Instagram)	100 €
Additional time for speed interviews	100 €/h
Opportunity to set up the company's mobile roll-up banner at another selected event	100 €
Company advertisement on the LCD screen in the VU MIF foyer (Naugarduko St. 24)	60 €/week

\*Prices provided without VAT



# Extra advertising possibilities

Service	Price
Up to 15-minute interview with a company representative on the MIDI Facebook page	150 €
Article of up to 2500 characters on the MIDI website	140 €
Company logo on photos from the event named after the company**	100 €
Company's proposed idea	

\*Prices provided without VAT

\*\* Apply to General sponsor only



## Contact us!

We invite you to become a part of **MIDI 2026!**



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