

Yuval Mor

Social media manager & Content writer

פרטים אישיים

050-6571983

yuvalmorfit@gmail.com

תקציר

Experienced social media manager and content writer skilled in crafting and overseeing impactful content strategies. Proficient in curating engaging material for target audiences across diverse platforms. Seeking to leverage creativity in a dynamic work setting to drive business growth and success through community management and content creation expertise.

קישורים

[LinkedIn](#)

מיומנויות

Creatively

Open minded

MultiTasking

Problem solving

שפות

עברית

English

ניסיון תעסוקתי

Media manager and content creator ,
(פרילנסרית)

מרץ 2023 - היום

Facebook Community Management: Proficient in curating diverse and captivating content, engaging with comments and inquiries, and fostering a thriving community.

Compelling Facebook Posts: Skillfully craft persuasive and original Facebook posts featuring text, images, videos, and intriguing links.

Community Growth and Engagement: Employ promotion within relevant groups and forums to attract and retain community members. Produce exceptional, original content to enhance engagement.

Market Analysis and Customer Profiling: Conduct comprehensive business analysis, including customer profiling through market research and data evaluation.

Tailored Content Campaigns: Formulate customized content campaigns for clients, delivering distinctive and personalized materials.

Strategic Content Development: Devise and execute active content strategies, encompassing planning, management, and a keen grasp of target audience needs and emotions.

Social Campaign Manager, 9muse (פרילנסרית)

מאי 2023 - היום

- Managing digital campaigns
- Identifying and managing influencers in the media
- Preparing briefs for campaigns
- Writing creatives
- Developing Pollo applications for clients
- Maintaining ongoing communication with company clients
- Coordinating and organizing photoshoots

Personal Fitness Trainer, Yuval Mor

אוגוסט 2016 - היום

Accompanying and Instructing trainers to reach predetermined goals
Adapting personal programs based on each trainer's needs and ambitions

השכלה

B.A: Psychology , Reichman University

אוקטובר 2019 - אוגוסט 2022

For my final seminar I explored the relationship between economic status and parental aspirations, while examining if that relationship is different whether the individual is heterosexual or among the LGBT group.

Digital Marketing course, HackerU

נובמבר 2022 - מאי 2023

SEO • PPC • Wordpress • Elementor • HTML •
Canva • Keyword Reserch • Google Ads

שירות צבאי

Physical Training Instructor

אפריל 2016 - מרץ 2018

During my military service, I underwent a four-month training as a combat fitness instructor. I served in the Navy, where I trained soldiers, developed personalized training programs, coached them in running and physical achievements. In the later part of my service, I led intelligence corps operations, handled procurement, and served as a personal assistant to the Head of Physical Fitness Department for the corps.

התנדבויות

מרכז רקאנטי לפגועי ראש

Assistance and accompaniment on a weekly basis in the rehabilitation process of severe head injuries, due to accident/illness/trauma.