Juliette Mugrabi

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SUMMARY

25 years old financial analyst with experience at Price Waterhouse Cooper. After migrating to Israel, I'm a sales professional with a background on digital marketing. I thrive on building relationships and identifying opportunities that drive growth. With a passion for technology, particularly Data driven decisions, I aim to deliver exceptional results for clients while contributing to team success. Bilingual on English, Spanish and proficient to work in Hebrew

RELEVANT EXPERIENCE

Entrepreneurship and Project Manager
Nanny coordinator | Tel Aviv | Nov 2021-Current

- Founded and operate a successful nanny service, Implementing strategic marketing initiatives over different social media and B2C solution.

- Optimized scheduling processes using essential Microsoft applications such as Excel, alongside overseeing schedule operations to enhance efficiency and ensure punctual service delivery

Digital Marketing Internship
CleanCoin | Masa Internships, TLV | Feb 2020-Jul 2020
- Managed and optimized a $10,000 monthly digital advertising budget across Google Ads and Facebook Ads, increasing engagement by 15%.
- Conducted SEO audits resulting in a 20% increase in organic search traffic and prepared detailed campaign performance reports to presented findings to senior management.

Financial Analyst
Price Water House (PwC) | Buenos Aires | Oct 2017-Dec 2019
- Managed financial analysis and process optimization for major clients including 3M, Allergan, and Toyota auditing processes regularly to ensure they are meeting established standards.
- Analyzed financial balances and identified discrepancies in financial reports, ensuring accuracy and compliance with regulatory standards

EDUCATION

Bachelor of Art – Economics - Open University UK
- **Microsoft Certified: Power BI Data Analyst Associate** Microsoft Learn
- **Data Analytics Essentials** Cisco Networking Academy
- **Data Science for Business - Level 1** IBM Cognitive School
- **AWS Certified AI Practitioner (AIF-C01)** AWS Training and Certification