



RONI SZUCHMAN

Looking for a Conversion Agent

- Portuguese role

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/roni-szuchman

VISION

We can Create fun ways to make business. Everyone will be with a smile on their face!

ACADEMIC EDUCATION

Major in Advertising and Marketing at PUC - Paraná Catholic University (4 years) and Post Graduate in Business Administration (2 years)

TRAINING

- International Storytelling Certification - 2019
- CIN - Business Export Planning – 2016
- SENAI C2i - Entrepreneurship Education - 2015
- EMPRETEC - Entrepreneur Challenge - 2015
- Instituto Maurino Veiga - NPL Training – 2005.

LANGUAGES

- Portuguese - Mother Tongue
- English - Professional
- Spanish - Advanced
- French - Intermediate
- Hebrew - Basic (Studying in Ulpan)

WORK EXPERIENCE

My journey encompasses assisting more than 70 clients internationally, guiding their expansion endeavors across Brazil, the USA, and Israel. Proficient in Portuguese, English, and Spanish, I've cultivated a skill set rooted in understanding diverse cultures, bridging communication gaps, and consistently exceeding client expectations.

Sous Chef - NYX Herzliya Hotel (Israel)

2023 - UNTIL NOW

Working to learn Hebrew

Project Manager (English) - Peer Pharm (Israel)

2022 - 2023

Responsible for getting a briefing, planning and overseeing the completion of products project for International customers.

Creative Marketing - Consultant.

2018 - 2022

I have been giving lectures in Companies, Trade Associations and Universities throughout Brazil and abroad - specifically the National University San Diego, California (2019)

B Storytelling - Marketing Manager

2017 - 2018

- Development of Partners Channels / Market Development
- Joint venture advertising campaigns for clients
- "Hi Neighbor, let's take a Coffee!" Campaign - Networking event with companies in the office building that resulted in a new big client
- Conversion of 25% of prospect in less than ten months resulted in 70 new clients

Brand Manager - Just Ads - Marketing Startup

2011 - 2017

- In 2015 the anchorperson on Brazilian TV show Manhattan Connection complimented me as the only entrepreneur accountable to represent Brazil on Emerge Americas in Florida, USA.
- 3 years incubated at the Federal Technological University of Paraná - 2011 to 2014
- 1 year in a half at the accelerator of the international innovation center 2015 - 2016
- Development of videos (Scripts) for commercial TV using footage from the US market. to provide small business or self-employed to stand out in the market
- Television Commercials for many companies (script, casting and production)
- General dealings with Medias / Partnerships between Customers / Work Team Leader