




# SARAH KASHANI

## SALES & MARKETING

I am a results-driven sales professional with a background in marketing strategies. My experience includes driving sales and business growth, managing marketing campaigns, and representing companies in international settings. I believe in increasing sales through a customer-centric approach.

I have developed strong relationships with both B2B and B2C customers, leveraging my skills in sales and effective communication in different industries

### CONTACT

 | 054-6869468  
 | sarahtaid@gmail.com  
 | Tel Aviv

### EDUCATION

2009-2012  
**B.A Communications & Government**  
Bar Ilan university

2017-2018  
**Digital marketing certificate**  
Technion- Israel Institute of Technology

### LANGUAGES

Hebrew  
English  
French

### PROFESSIONAL EXPERIENCE

2021 - Today

Concord Real Estate

#### Real Estate Broker

- Assisted clients in buying and selling properties, delivering exceptional customer service and exceeding sales targets.
- Conducted property showings Prepared comprehensive property listings and showcased the unique selling points of each property.
- Evaluated market trends, conducted comparative market analysis, and advised clients on optimal pricing strategies.
- Negotiated offers, contract terms, and contingencies on behalf of clients to ensure favorable outcomes.
- Coordinated with different parties involved in the transaction process to ensure a seamless experience for clients.

2018-2021

Elrom group (Elrom studios & Perfect Voices)

#### Head of International Sales and Marketing

- Developed and implemented digital marketing strategies for the two companies and monitored online marketing campaigns
- Oversaw sales operations and maintained B2B customer relationships
- Represented the company in international meetings and events
- Created and managed website and online content

2017-2018

IDC International school

#### Head of French Desk

- Led marketing strategy and developed marketing strategies and content in French-speaking countries
- Established collaborations with international communities and organizations for student recruitment
- Recruited international students for 3 study programs
- Represented the school at international events

2015-2017

The Jewish Agency For Israel (Paris)

#### Alya Counselor and Coordinator