



Seeking opportunities as a Talent Acquisition professional, driven by a profound passion for organizational development.

Conducting interviews with expertise in both phone and face-to-face interactions, ensuring a seamless and effective recruitment process.

Demonstrated ability to identify organizational needs, proactively provide value, and align support efforts with strategic business goals.

Results-driven mindset with a high degree of adaptability, flexibility, and the capacity to thrive under pressure to meet set objectives.

### Professional experience

#### **2017-2023 Media Initiative Coordinator, Career Development PM, Olim-Beyahad**

- Spearheaded and managed Olim Beyahad's dynamic media outreach program as the Media Initiative Coordinator from 2020 to 2023.
- Pioneered an annual strategic rebranding plan, producing 60 uplifting media features each year to reshape perceptions of the Ethiopian community in Israel.
- Cultivated connections with 40 influential community figures and journalists, tailoring content for a consistent and impactful media presence.
- Applied data-driven analytics to optimize the quantity and quality of performance.
- Guided students in transitioning to post-education careers, reshaping perceptions, and identifying opportunities as the Career Development & Employer Liaison PM from 2019 to 2020.
- Mentored a group of 25 bachelor's graduates through workshops, aligning their skills with industry demands.
- Innovated self-development methodologies, enhancing students' competencies for diverse career paths.
- Led a team of four, significantly improving job placement success for program members.
- Developed a comprehensive database of industry contacts, facilitating streamlined communication between graduates and potential employers.
- Established alumni networking events, connecting current graduates with successful program alumni for mentorship and career guidance.
- Instructed and guided 45 students in mathematics and English proficiency programs as the Youth Excellence Trainer from 2017 to 2019.

#### **2016-2017 Leadership Program Coordinator, IASS**

- Initiating and managing a city-wide Ethiopian leadership program, advocating for community leadership.
- Identified and engaged 15 influential community figures, fostering their participation in impactful initiatives.

#### **2015-2017 Youth Mentor, OTOT Association**

- Guided and mentored at-risk youth facing challenges, aiding their reintegration into society.

### Education and Certificates

**BA in Public Administration and Policy**, Sapir College Israel (2014-2017)

Employment Counseling Certification, be Success.

### Army Service

Full Army Service in the Education Corps (2009-2011)