

Ofir Azaria

054-7427417

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B.A degree in communication - Graduated **College of Management**.

Skilled writer with fast learning abilities.

Brand manager, experienced in digital marketing, with broad knowledge of digital platforms.

2022-2023

Social media Manager at Yedioth Achronoth Group.

Managing the social networks of *Yedioth Achronoth* and *Ynet*.

In charge of Facebook, Instagram, Twitter, Telegram and Tiktok pages.

Accustomed to working under pressure at the news desk. Used to fast operation of the networks, writing and editing content for the networks.

2019-2022

Graduated with a B.A in communication at the College of Management.

Specialized in content and creation.

Completed a study program that includes experiences in the fields of production, photography, editing and management.

Awarded Outstanding final project - development of unscripted formats, in collaboration with "Keshet".

2016-2018

IDF Spokesman Unit.

Responsible for suitability tests for the unit, examined and certified communications.

Diverse service which required long working hours that include contact with all officials in the unit.

Service in the school of communication in the unit.

Disclosure and responsibility for providing reliable and accurate information.

Responsibility for a large number of tasks simultaneously.

Working with a variety of parties, including coordination and accompaniment at IDF bases.

2019-2021

Psagot Education Association - center manager.

Accompanying and mentoring the training team in the professional and pedagogical aspect.

Partnership in leading the educational and social activities at the center.

Monitoring social, emotional and academic processes.

Skills

- Microsoft Office
- Photoshop
- Lightroom
- Canva
- Creator studio
- Tweetdeck
- Good writing and oral communication skills.

