

ABOUT ME**Hello! i'm Liana Navon**

an artist and a third-year student at Tel Aviv University's art faculty. I combine theoretical knowledge from my university studies with practical skills gained through a graphic design course at Shenker. I seamlessly merge these facets into my personal creative process. Driven by a passion for creativity, innovation, and self-expression, I consistently produce thought-provoking artwork with a meaningful message. I strive to collaborate with clients and engage in artistic projects to refine my art and design, aligning them with each project's specific purpose and agenda. I am creative, ambitious, original, responsible. Using social media platforms, I promote sustainability, veganism, and gender equality.

EDUCATION

- Open University, After Effects Course, Tel Aviv, Israel
- Tel Aviv University - B.A. in art history, Tel Aviv, Israel
- Shenkar Graphic Design Course, Tel Aviv, Israel
- Rothberg Highschool, Ramat Hasharon, Israel

2023 - Current
2021 - Current
2019
2013 - 2016

ART PROJECTS**Exhibitions - Israel**

2022 - 2023

- Outside Box 4, Collaboration of Old Jaffa Development Company and ARTIQ project.
- Association for the Study of Women's and Gender Art, represented as the artist of June 2022.
- Ben Ami Gallery, "ALL THE BEGINNINGS" exhibit.
- Assemblage Staircase Gallery, "PC-CULTURE IN THE 21st CENTURY" and "RISING" exhibit.
- Bauhaus Center Gallery, "NIGHTS IN THE WHITE CITY" exhibit.

Exhibitions The Holy Art - London, UK

2021 - 2022

- "CODED ICONIC", "UBIQUITY AND FLUIDITY", and "TESIS" international exhibits.

• Collaboration with Converse All Star (global entity) - Sustainability Project

2019 - 2020

chosen with only ten other people from all over the world to take part in a special project dedicated to sustainability. Designed a print sample for the classic Allstar shoe using an innovative organic coloring technique. This innovative print technique that used Escherichia Coli, which, is a glow in the dark color that is manufactured for E-coli bacteria, contributed to reduction in emission of harmful particles to the environment. While this technique is still in its trial period it has the potential to transform the process of manufacturing shoes such that it is less harmful to the environment. The shoe with my design was uploaded to a virtual store in Australia and all sales were donated to Take 3 For The Sea, an organization that focuses on reducing contamination of the ocean with garbage and specifically plastic.

WORK EXPERIENCE**Tirosh Auction House - Herzliya, Israel**

2022

- Acted as the point of connection and liaison between the auction house and clients.
- Assisted in the day-to-day operations of the auction house, including preparation and execution of several art auctions, cataloging, and client communication.

Israeli Navy - Social Services Coordinator

- Provided personalized support, Collaborated with soldiers' families, commanders, and welfare officials to address financial issues, unit adjustments, and special accommodations.

ADDITIONAL

- Technical Skills: Word, Power Point, illustrator, photoshop
- art blog
- Volunteer: "Am Sameach" - holocaust survivor organization