

Accomplished analyst with over 8 years of professional experience in analytical roles involving market research, data analytics and financial analytics in both tech and financial markets and the property industry. I pride myself in collecting and analyzing large data sets using in-depth research and advanced analytics skills and tools. Data I have collected and analyzed has provided companies to achieve business and financial growth, as well as identify efficiencies and problem areas within data streams. I have strong observational and critical thinking skills as well as problem solving abilities. I am quick to learn, self motivated, a reliable team player and take initiative. I have proven experience managing numerous tasks simultaneously and working effectively under tight deadlines.

Skills

- ✓ **Hard skills and Techniques:** Data Collection, Data Mining, Data Cleaning, Data Segmentation, Data Analysis and Reporting, Data Visualization and Interpretation, Building Data Models and Data Automation.
- ✓ **Tools and Software:** SQL, Tableau, Excel, G Suite, Python (basic manipulation), MongoDB, TFS, Google Analytics
- ✓ Executive presentation skills
- ✓ Creative Insights
- ✓ Critical thinking and attention to detail
- ✓ Confident and effective communication
- ✓ Mathematical and statistical problem solving
- ✓ Languages: Native English-speaker and proficient in Hebrew

Work Experience

Data Analyst / Carfast Financial Holdings

2021 – Current

- Extracted, cleaned, and manipulated past and current data from the company CRM software.
- Using complex Excel queries, macros, pivot tables, model automation, and graphical representation created weekly and monthly reports which drove decision-making and improved business processes.
- Located crucial data anomalies that resulted in increased sales of over \$500k in revenue.
- Reported directly to executive management on all KPI's, metrics and asset inventories.
- Managed a team of 10 staff in improving data integrity, monthly and quarterly work review and closing out data entry processes.

Customer Analyst and Account Manager / Affiliated Utilities Ltd

2019 - 2021

- Provided analytics on customer trends and created automated company reports that improved sales processes.
- Expanded lead generation through analyzing past company software data of neglected deals which resulted in 9% sales increase in 2021.
- Automated many of the routine tasks using Excel models which resulted in an additional 15%+ staff resource.
- Negotiated contract renewals with clients, achieving 5% above expected commission for overall managed accounts.
- Maintained statistical database of customers using CRM software for types of customer complaints, resolutions offered by organization, and satisfaction rating by customer.

Data Analyst / Credifi, Israel

2015 – 2019

- Analyzed relational Databases supplying financial metrics for the commercial real estate lending sector.
- Provided metrics and dashboards to support findings that created valuable company insight.
- Compared third party data suppliers Data to our own database using MongoDB, SQL, and Python.
- Provided management reports on a weekly basis of individual and team activities in support of client objectives.
- Transformed substantial amounts of raw public data from a variety of sources into searchable databases for client access.
- Identified and resolved processing and/or procedural issues as they occurred, minimizing any customer impacts.
- Assessed end-user requirements and communicated customer's product needs to development team.
- Effectively served as a communications interface between sales, marketing, and development teams to strategically drive company-wide goals and improve operational sales processes.

Property Manager / City Property, South Africa

2009 – 2014

- End-to-end property management functions, including tenant relations, facility maintenance, and oversight of contracted services.
- Engaged in firsthand problem-solving, from emergency repair calls to tenant conflicts.
- Cultivated and supported tenant relationships, leading to high occupancy rates, and renewal of long-term leases.
- Within the first year, received recognition for 7-12% annual growth; this resulted a promotion to Commercial Property Manager.
- Interfaced internally and externally with legal and finance departments as well as third-party vendors.
- Provided budget reports and accurately forecasted annual revenue.

Education

BSc Degree, University of South Africa
Advanced SQL Certificate, UDEMY