

# BAR PAPIR

## Contact

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07/11/1996

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## Experience

2023

**Freelancer** in the field of marketing

Social manager of artists

2022-2023

Loginn | Start up | Head of Marketing

- Managed a team of two employees, overseeing a social media manager and a campaign manager.
- Content writer for email marketing, website, and digital campaigns.
- Responsible for email marketing.
- Management of suppliers such as graphic designers and a printing house.
- Responsible for marketing strategy - creating an annual Gantt.

2021-2022-

Young Media | Creative and customer manager

- Responsible for the creative and content of the campaigns.
- Copywriting for campaigns.
- Daily management of customers, graphic designers, and campaigners.

2019-

Internship: "Israel Bidur" - Social Media

## Education

2018- 2021-

**The College of Management**

B.A. Communication

2012-2014-

Theoretical matriculation at Rotberg High School, Ramat Hasharon, humanities track

## Military Service

2015-2016 -

Secretary of the Office of the Head of the ACA, Base Campus, Personnel Division

2016-2017-

Secretary of the Chamber, Ramat Gan Trio, Director of Officers

High control of:

**Exel, Power Point, Word, Outlook**

- Management of wired and personal communication, while providing

Telephone and frontal service for the higher ranks.

-Providing administration services

## Languages

Hebrew- Native

English- Full proficiency

## Tools

Business manager & Ads manager Facebook |

Instagram | Adobe XD | Canva | Wordpress | Wix |

Zapier | Social media | Excel | Word | PowerPoint

## Skills

Creative | Teamwork | Positive attitude | Analytical thinking | Social media | Campaign manager |

Marketing | Video editing | Web development | Project management | Content writing | SEO | PPC