

Basheer Asali
Kafr Qara – 0502628013
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Possesses strong moral values, responsible, and committed to achieving goals. Experienced in marketing and retail, motivated and intelligent, organized and able to lead projects with excellent interpersonal skills.

Education

2023-2024 Master's Degree in Digital Marketing - HackerU College

10/2016-06/2018 Diploma in Industrial Engineering and Management, Marketing
Specialization - Ruppin Academic Center

Work Experience

02/2022–Present Gas Station Manager at TEN Petroleum Company

- Established two new gas stations and stores including proper marketing
- Oversaw maintenance, safety
- Managed budgets and operation systems
- Ensured excellence while considering the consumer and company requirements
- Cooperated with various departments

06/2019-02/2022 Gas Station Manager at Dor Alon Company

- Managed three gas and convenience store locations
- Supervised maintenance, safety
- Managed budgets and operation systems
- Concurrently managed 20+ employees across various locations

01/2017-06/2019 Marketing for Sibim Construction Company

- Managed marketing budget
- Marketing in various channels to increase brand awareness
- Obtained quality leads
- Increased annual profit and loss statement by 20%

Skills

Experienced with Office, WordPress, Elementor, Google Search Console, Google Analytics, Photoshop, Canva, PPC, SEO and more. Able to work independently and in a team, innovative in various domains.

Languages

Arabic - Native
Hebrew - Fluent
English - Fluent