

DIEGO ZUMER GRAPHIC DESIGNER

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🏠 Beersheba

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📄 <https://www.behance.net/zumerdiego?isa0=1>

SKILLSET 🧠

Collaboration skills
Emotional intelligence
Communication skills
Time management
Creativity
Storytelling

TOOLS ✂

Photoshop
Illustrator
Indesign
Adobe XD
Figma
Premier
UX/UI Design
Mobile native UI
User Flows
User research
Wireframing
Prototyping
Design Sprints
Visual communication
Analytics
Elementor
WordPress
Wix
HTML
CSS
JavaScript
Branding guidelines

LANGUAGES 🌐

Spanish
English
Hebrew

EDUCATION 🎓

2020 **Front-End Web Development**
Udemy

2020 **UI/UX Design**
Udemy

2005 **Advertising and Graphic Design**
George Brown College

WORK EXPERIENCE 📁

2022-2023 **Illustrator and Designer**
Hu.be studio

Hube studio specializes in interior and product design and their combination for commercial spaces, thus creating a Total design, emphasizing design and innovation. Contemporary and unexpected design suited for the space and costumer.

- ★ Graphic Designer equipped with the ability to escalate brand awareness by utilizing creative solution.
- ★ Complied with client requests and maintained brand regulations and guidelines across deliverables.
- ★ Plan a design strategy for the client.

2021-2022 **UX/UI Designer**
Cognility

Consulted with tech startups to review current products and provide design solutions to solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design, and Prototyping.

2018-2021 **Graphic Designer and UI**
Toyga Media

Designed for commercial and international web environments

- ★ Multilingual websites and various brands.
- ★ Landing pages and marketing campaigns, included GDN and social ads, email marketing campaigns.

2015-2018 **Graphic Designer and UX Designer**
Viaccess-Orca

Bringing video and security together provides premium TV platforms, OTT and content protection to TV operators.

- ★ Manage and create technical design assets for internal and external use, Create interaction flows, experience maps, wireframes, prototypes, mock-ups and more to convey ideas and gather qualitative feedback.
- ★ Use design thinking to achieve project goals.
- ★ Oversee design system compliance in all design work.
- ★ Contribute to the continuous improvement of design practice, process and usability testing.
- ★ Present product design concepts to customers, partners and internal.