

MATAN ROZENFELD

SALES DEVELOPMENT REPRESENTATIVE

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SUMMARY

Proven experience in managing staff and sales teams. Has high sales skills, self-learning and customer reading

PROFESSIONAL EXPERIENCE

- All Trade Group, Israel
2019 - still
 - Inventory management, staff, construction of a work plan for the department and control over its implementation, contact with all company departments.
- Columbia Sportswear, Israel
2017-2019
 - Branch Manager - Success in sales goals, staff management, ongoing contact with suppliers, company departments and customers.
- Ben-Gurion University, Beer-Sheva, Israel
2016
 - Keeps in touch with potential donors
 - abroad. Responsibility for managing donor visits to Israel, including managing tours and explanations, accompaniment and guidance
 - Of groups in English. Marketing nature due to the need to raise donations for the university.

EDUCATION & QUALIFICATIONS

- **2022 JOLT Course – S.D.R**
- **2013-2016 B.A studies – Politics and Government** – Ben Gurion University
- **2008 High School Graduate** – Raanana (Israel)