

## MATAN ROZENFELD

### SALES DEVELOPMENT REPRESENTATIVE

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#### SUMMARY

Proven experience in managing staff and sales teams. Has high sales skills, self-learning and customer reading

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#### PROFESSIONAL EXPERIENCE

- All Trade Group, Israel  
2019 - still
  - Inventory management, staff, construction of a work plan for the department and control over its implementation, contact with all company departments.
- Columbia Sportswear, Israel  
2017-2019
  - Branch Manager - Success in sales goals, staff management, ongoing contact with suppliers, company departments and customers.
- Ben-Gurion University, Beer-Sheva, Israel  
2016
  - Keeps in touch with potential donors
  - abroad. Responsibility for managing donor visits to Israel, including managing tours and explanations, accompaniment and guidance
  - Of groups in English. Marketing nature due to the need to raise donations for the university.

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#### EDUCATION & QUALIFICATIONS

- **2022**      **JOLT Course – S.D.R**
- **2013-2016**      **B.A studies – Politics and Government** – Ben Gurion University
- **2008**      **High School Graduate**      - Raanana (Israel)