

# Ilan Erlich

C S M & S a l e s

M a r k e t i n g

C r e a t i v e - W r i t i n g



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## Summary

A motivated, dedicated and hard working individual who is always eager for new challenges. As an employee, I strive to grow my knowledge and skills as much as I can while helping the company grow.

I Enjoy being part of a team, Working with people elevates and motivates me.

## Education

### 2021 **CUSTOMER SUCCESS**

Jolt

### 2019 - 2021 **FILM - SCRIPTWRITING**

Sam Spiegel Film and Television School

## Experience

2022-Present

MediaCrush

### SDR

- Respond, engage and qualify inbound leads and inquiries
- Maintain detailed documentation and analysis of leads in salesforce
- interact with prospects via telephone and email with high attention to detail

2021 - 2022

OnlineShmonline

### ACCOUNT MANAGER / SDR

- Managing customer acquisition
- Singed contracts and managed international customers
- Created engaging banners on successful campaigns
- Managed and built quality content for customers
- Worked to create a better Bridge between the company's and customer's needs.
- Created new workflow for business and individual customers

2021

Pulit - Animation studio

### CREATIVE WRITER -SCRIPTWRITER

- Created scripts for companies like "Hop" and "Castro" and many more.
- Managed the communication between the customer and the studio.
- Deciphered and studied the customer needs in order to create the most efficient creative product for the company and customer

## Skills

- Creative writing
- Google ads
- Google sheets
- Editing
- Customer service
- Sales oriented
- Salesforce
- Monday/Pipeline
- Research
- Marketing
- Video editing
- Tech-Savy

## Language

- Hebrew - Native
- English - Native or bilingual proficiency

## Reference

If needed will provide proper references