



vlad Volobuev

Web Designer, Marketing / Graphic Designer

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054-428-6311

Education

Minshar For Art
Visual Communication
2006 - 2010

Wizo Tsarfat art school
Fine arts
1999 - 2002

Tools

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

AI

Midjourney
Dalle 02
Adobe Firefly

Design

Visual Design
Interaction Design
Data Visualizations
Illustration
Product Design
UX/UI Design

Languages

Russian
English
Hebrew

Work experience

UI/UX, Marketing Designer

Nayax

- Define the company's creative vision and drove concepts to craft innovative interactive experience
 - Create brand identity and visual assets for different company subsidiaries
 - Develop UX/UI concepts from wireframes and prototype to the final product design
 - Partner closely with product managers to improve the user experience

Web Designer, UX/UI Designer

Ofakim

- Created brand identity
 - Designed a UI for the back office
 - Designed and created all of a company's visual components
 - Worked closely with big companies to upgrade their user experience

Web Designer, Graphic designer

Plarium

- Designed, developed and produced visual content such as posters, banner ads, images, and layouts for both on and offline campaigns
 - Designed responsive websites
 - Created website layouts and user interfaces
 - Created new visual solutions & design language for charts, tables, and configuration pages
 - Created and establish brand languages
 - Photo shooting campaigns

Product Designer, UI/UX Designer

Freelance

2010 - 2020

Produced assets that help develop and evolve user experience such as: mood boards, storyboards, design briefs, sketches, visual language guidelines, visual comps, prototypes, wireframes, and more