

# Yuval Mor

Social media manager & Content writer

## תקציר

Experienced social media manager and content writer skilled in crafting and overseeing impactful content strategies. Proficient in curating engaging material for target audiences across diverse platforms. Seeking to leverage creativity in a dynamic work setting to drive business growth and success through community management .and content creation expertise

## nisim tukosothi

**Media manager and content creator, עופר מכם - סמוראי בעסקים (פרילנסרית)**  
מרץ – היום

**Facebook Community Management:** Proficient in curating diverse and captivating content, engaging with comments and inquiries, and .fostering a thriving community

**Compelling Facebook Posts:** Skillfully craft persuasive and original .Facebook posts featuring text, images, videos, and intriguing links

**Community Growth and Engagement:** Employ promotion within relevant groups and forums to attract and retain community members. .Produce exceptional, original content to enhance engagement

**Market Analysis and Customer Profiling:** Conduct comprehensive business analysis, including customer profiling through market .research and data evaluation

**Tailored Content Campaigns:** Formulate customized content campaigns for clients, delivering distinctive and personalized .materials

**Strategic Content Development:** Devise and execute active content strategies, encompassing planning, management, and a keen grasp of .target audience needs and emotions

**(פרילנסרית) Social Campaign Manager, 9muse**  
מאי – היום

- Managing digital campaigns •
- Identifying and managing influencers in the media •
- Preparing briefs for campaigns •
- Writing creatives •
- Developing Pollo applications for clients •
- Maintaining ongoing communication with company clients •
- Coordinating and organizing photoshoots

**Personal Fitness Trainer, Yuval Mor**  
אוגוסט – היום

Accompanying and Instructing trainers to reach predetermined goals  
Adapting personal programs based on each trainer's needs and ambitions

## פרטים אישיים

050-6571983

[yuvalmorfit@gmail.com](mailto:yuvalmorfit@gmail.com)

## קישורים

[LinkedIn](#)

## מיומנויות

Creatively

Open minded

MultiTasking

Problem solving

## שפות

עברית

English

## השכלה

B.A: Psychology , Reichman University

אוקטובר 2019 - אוגוסט 2022

For my final seminar I explored the relationship between economic status and parental aspirations, while examining if that relationship is different whether the individual is heterosexual or among the LGBT group.

#### Digital Marketing course, HackerU

נובמבר 2023 - Mai 2022

SEO • PPC • Wordpress • Elementor • HTML •

Canva • Keyword Research • Google Ads

### שירות צבאי

#### Physical Training Instructor

אפריל 2018 - מרץ

During my military service, I underwent a four-month training as a combat fitness instructor. I served in the Navy, where I trained soldiers, developed personalized training programs, coached them in running and physical achievements. In the later part of my service, I led intelligence corps operations, handled procurement, and served as a personal assistant to the Head of Physical Fitness Department for the corps.

### התנדבות

#### מרכז רקאנטי לפגעי ראש

Assistance and accompaniment on a weekly basis in the rehabilitation process of severe head injuries, due to accident/illness/trauma