

Keren Sharon Shtarkader

Project Manager / Events/ HR Welfare

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SKILLS

- **Event Planning:** Comprehensive expertise in event coordination across multiple sectors.
- **Budget Management:** Mastery in optimizing budget allocations without compromising quality.
- **Client Relations:** Pioneering and negotiating enduring client partnerships.
- **Global Communication:** Bridging cultural and linguistic barriers for effective international collaboration.
- **Adaptability:** Swift in embracing and maneuvering through new challenges.

TECHNICAL PROFICIENCY

- Salesforce, SAP,Ariba,Microsoft Office Suite

EDUCATION

- Personal Trainers Course, ICCM College, (2017-2018)
- BA in Marketing Communications, Sapir College (2004-2007)

MILITARY SERVICE

Company's Clerk, 9th Battalion, 401th Brigade, Armored Corps (2000-2002)

LANGUAGES

- English - High Level
- Hebrew - Native

SUMMARY

Accomplished professional with over 15 years of holistic experience in project management, event production, and marketing. Demonstrates a robust command in team leadership, budget optimization, and cross-border communication. Aiming to apply her unique blend of skills in an HR Welfare Manager role to foster an empowered and efficient work environment.

WORK EXPERIENCE

2023 - Present	Project Manager Medical Expo <ul style="list-style-type: none">• Took charge of comprehensive conference production from inception to execution.• Catered to a wide spectrum of clients, from tech enterprises to traditional business ventures.• Launched welfare campaigns that resulted in elevated employee morale and engagement.• Seamlessly coordinated event logistics, ensuring smooth operations.• Forged beneficial contracts with suppliers focusing on optimum quality and cost.• Cultivated enduring client partnerships, resulting in repeat collaborations.
2002	Project Manager BMS Pharma <ul style="list-style-type: none">• Pivotal in orchestrating local and international events, ensuring brand visibility.• Amplified global communication, connecting disparate company hubs seamlessly.• Leveraged tools like Ariba, SAP, and Salesforce to streamline processes and improve efficiency.• Conducted periodic welfare check-ins, ensuring a motivated workforce.• Scrutinized and optimized departmental budgets, reinforcing cost-effective operations.• Mentored junior staff, enhancing departmental skill set and productivity.
2008 - 2018	Strategic Freelance Consultant in HR, Events, and Welfare Planning Kenes Israel, ProEvents, People & Computers <ul style="list-style-type: none">• Engineered tailored welfare events catering to diverse sectors, ensuring client satisfaction.• Devised annual welfare plans, aligning with client objectives and budget constraints.• Fostered strong client relationships, resulting in repeat business and referrals.• Conducted regular feedback sessions post-events, incorporating client suggestions in future endeavors.