



- Led Nasdaq **public fundraising** in \$50M, and private fundraising in \$20M.
- Planned and executed with **success an optimization savings plan** in the amount of \$1M.
- Built and implemented a **complexed Budget & CF system, Corporate Governance** layer and **Financial Model**.
- Ability to **deliver powerful strategic insights** through finance prism.
- Strong ability of **problem-solving** and multi-tasking skills.
- Ability and experience in **Management and Leadership** of large finance and corporate teams.

Education

2016	Certified Public Accountant.
2010-2013	B.A degree in Economics and Accounting, Ben-Gurion University.
2002-2005	Full matriculation, specialization in electronics and computers, school "Technical Air Force School".

Work experience

2021-Present	<u>Questar Auto Technologies Ltd. (SAAS Company):</u>
2022-Present	<u>VP Finance (acting CFO) and Board member at Questar Auto UK</u> <ul style="list-style-type: none"> • V.P. Finance with an active role in the Company's senior management. • Led fundraising in \$20M. • Planned and executed the Company's Strategy. • Managed Company's Treasury in \$100M. • Planned and optimized saving plans, corporate governance, and Financial Models. • Initiated and actively measured the KPI's of MRR, Churn, ARPU, and Active units. • Prepared the Company in an IPO-Readiness process. • Managed large global teams of finance and corporate functions.
2021- 2022	<u>Director of Finance</u> <ul style="list-style-type: none"> • Led the Company's SPAC process and transition from IL GAAP to US GAAP. • Led M&A process of \$50M. • Prepared and monitored the budget and CF, while implementing a new budgetary and CF system.
2019- 2021	<u>Corporate Controller, Evogene Ltd. (NASDAQ):</u> <ul style="list-style-type: none"> • Prepared and consolidated financial reports, 20F, and Group's tax reports in Israel and the USA and SOX process. • Led capital funding in NASDAQ in \$50M. • Managed and prepared the budget and analyzed it versus the actual quarter results. • Managed the Company's finance teams in I.L. and U.S.
2017- 2019	<u>Assistant Corporate Controller, Mediound Ltd. (NASDAQ):</u> <ul style="list-style-type: none"> • Managed the bookkeeping department while monitoring their day-to-day tasks. • Assisted in preparing financial statements, Tax packages and SEC Filings.
2015-2017	<u>Senior Auditor, Kost Forer Gabbay & Kasierer (EY) Tel Aviv:</u> <ul style="list-style-type: none"> • High-tech cluster, knowledge in U.S. GAAP, and audit of public companies. • Executed complete audit procedure, analytical analysis, SOX, tax packages and revenue recognition treatment.
2014-2015	<u>Junior Auditor, Shechter Mass Krispel accountant (previously an extension of Deloitte):</u> Performed a full review process including financial statements, personal taxpayer reports, and capital statements.

Military Service

2006-2009	<ul style="list-style-type: none"> • Electronics Technician in fire control systems, the Air Force. • Outstanding Division soldier in 2007.
-----------	---

<u>Software control</u>	Proficiency in Priority (ERP), Netsuite, Excel, Word and Power point.
--------------------------------	---

<u>Languages</u>	Hebrew (mother tongue), English (mother tongue level).
-------------------------	--