

Ori Stahi - Product Designer.

MY PORTFOLIO

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PROFILE

A **motivated** Product designer. Graduated from Create School's UX/UI program, where I improved my user-centered design skills. I am a **team player**, with the technical ability to develop creative solutions. Being a proactive and **passionate** professional, I enjoy immersing myself in every step of the UX/UI process. This includes research into wireframes, prototyping and usability testing. Contact me for collaborative suggestions!

SKILLS

- Information architecture (IA).
- UX Research.
- Web & Mobile design.
- Responsive design.
- Usability testing.
- Infographics and animations.
- Design System

TOOLS

- Figma
- Framer
- Webflow
- Photoshop
- Hotjar

LANGUAGES

- Hebrew - Native
- English - High level

WORK EXPERIENCE

Product Designer, Tohar technologies

March 2023 - Present

Product designer of "Gate Keeper", a B2B SaaS solution for advanced access control systems. My role included market and user research, wireframes and interface design, prototyping and usability testing. Work closely with cross-functional teams to make sure the product meets both user and business needs.

Digital Marketing Manager, Alios

2020 - 2022

Managing teams responsible for campaigns, digital media, creative design, and budgets, and maintaining regular contact with clients.

Architectural & interior design, Freelance

2019 - 2020

Planning, guiding, and overseeing on-site professionals.

EDUCATION

UX/UI, Create School

2022 - 2023

A 12 months frontal course for Product Design program led by Lior Yair, focused on best-practice methodologies from research to optimization.

Architectural and interior design engineer, Shenkar

2014 - 2018

Graduated from the architectural and interior design engineer course, with an emphasis on physical planning, software skills (Adobe). Gain deep insights into structural, spatial and envelope systems while cultivating creative problem solving tailored to program specifications.