

Keren Sharon Shtarkader

Project Manager / Events/ HR Welfare

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SKILLS

- **Event Planning:** Comprehensive expertise in event coordination across multiple sectors.
- **Budget Management:** Mastery in optimizing budget allocations without compromising quality.
- **Client Relations:** Pioneering and negotiating enduring client partnerships.
- **Global Communication:** Bridging cultural and linguistic barriers for effective international collaboration.
- **Adaptability:** Swift in embracing and maneuvering through new challenges.

TECHNICAL PROFICIENCY

- Salesforce, SAP, Ariba, Microsoft Office Suite

EDUCATION

- Personal Trainers Course, ICCM College, (2017-2018)
- BA in Marketing Communications, Sapir College (2004-2007)

MILITARY SERVICE

Company's Clerk, 9th Battalion, 401th Brigade, Armored Corps (2000-2002)

LANGUAGES

- English - High Level
- Hebrew - Native

SUMMARY

Accomplished professional with over 15 years of holistic experience in project management, event production, and marketing. Demonstrates a robust command in team leadership, budget optimization, and cross-border communication. Aiming to apply her unique blend of skills in an HR Welfare Manager role to foster an empowered and efficient work environment.

WORK EXPERIENCE

- 2023 - Present **Project Manager**
Medical Expo
- Took charge of comprehensive conference production from inception to execution.
 - Catered to a wide spectrum of clients, from tech enterprises to traditional business ventures.
 - Launched welfare campaigns that resulted in elevated employee morale and engagement.
 - Seamlessly coordinated event logistics, ensuring smooth operations.
 - Forged beneficial contracts with suppliers focusing on optimum quality and cost.
 - Cultivated enduring client partnerships, resulting in repeat collaborations.
- 2002 **Project Manager**
BMS Pharma
- Pivotal in orchestrating local and international events, ensuring brand visibility.
 - Amplified global communication, connecting disparate company hubs seamlessly.
 - Leveraged tools like Ariba, SAP, and SalesForce to streamline processes and improve efficiency.
 - Conducted periodic welfare check-ins, ensuring a motivated workforce.
 - Scrutinized and optimized departmental budgets, reinforcing cost-effective operations.
 - Mentored junior staff, enhancing departmental skill set and productivity.
- 2008 - 2018 **Strategic Freelance Consultant in HR, Events, and Welfare Planning**
Kenes Israel, ProEvents, People & Computers
- Engineered tailored welfare events catering to diverse sectors, ensuring client satisfaction.
 - Devised annual welfare plans, aligning with client objectives and budget constraints.
 - Fostered strong client relationships, resulting in repeat business and referrals.
 - Conducted regular feedback sessions post-events, incorporating client suggestions in future endeavors.