



Stuart Steinberg

Sales and Marketing Expert

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Israel 44810



CAREER GOALS

Having over 20 years sales experience in sales to the North American Market, my interest is in finding a sales position that will enable me to best utilize my expert sales ability, native English communication skills and fluent Hebrew.



EXPERIENCE

**B.H. Direct Response
Inc. (USA and Israel)**

2002 - Present

Director of Business Development

- ☐ In charge of the acquisition of new clients by submitting detailed proposals to prospects via Powerpoint, email correspondence and conference calls
- ☐ Maintained and managed the existing client base. Involved in strategy planning and worked with company's salesforce to execute those plans.
- ☐ Increased new client base by 60% & profits by 55%.

Pardes Institute (Jerusalem)

1998-2001

Director of Outreach and Marketing

- ☐ Planned and coordinated courses for English speaking college and post graduate students.
- ☐ Responsibilities included recruitment, maintaining budgets, advertising, and public relations.

Rutter Group

1997-1998

Telemarketing Sales

Sales of legal books and software to lawyers and law libraries in the United States.



EDUCATION

University
1993-1996

California State University at Northridge
Bachelor of Arts