

SARAH FRANK

CONTACT

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- Rosh Ha'ayin

SKILLS

- Google Ads Manager
- Facebook Business Manager
- GTM
- Zapier
- Active Trail
- Google Analytics
- Strong command of Microsoft Office, CRM software, email, and internet

EDUCATION

The Open University

Bachelors of Communication and Sociology

2 courses remaining for completion

COURSES

Sales Management in the Hi-Tech Industry

Hackeru College 2012

Online Advertising and Paid Promotion

Seperia College 2015

LANGUAGES

English - excellent proficiency

Hebrew - native

Experienced Customer Portfolio Manager skilled in driving exceptional results and managing customer relationships. Proven expertise in sales and campaign management, ensuring the delivery of high-quality service and client satisfaction. Proficient in utilizing CRM systems, software platforms, and social media management. Native Hebrew speaker with excellent English proficiency.

WORK EXPERIENCE

Customer Account Manager

Sanitec 2023 - present

- Managing, operating, and controlling incoming purchases into the system
- Verifying the correctness of purchases and transferring them to relevant departments
- Managing orders post-purchase and coordinating with all departments to ensure excellent and high-quality service
- Maintaining strong communication with customers in large networks through continuous availability and personal attention
- Utilizing SAP software with attention to detail, accuracy, and focus
- Responsible for large real estate projects - managing the project from the initial stages to final delivery

Customer Account Manager + Campaign Manager

IEO IL 2019-2021

- Built and managed campaigns on Google and Facebook, including social media pages
- Handled email marketing systems and implemented automations using Zapier
- Ensured the correctness of embedded pixels
- Monitored and optimized campaigns in real-time, generating weekly reports for management and clients
- Successfully oversaw client portfolios, ensuring effective budget management, strong client relationships, and transparent communication
- Initiated meetings, presented marketing strategies, and generated reports in the CRM system for senior management in the company

Sales Team Manager

Go-Be Marketing 2016-2019

- Initially hired as a sales agent, I was promoted within one year to sales team manager
- Managed and trained a team of 10 sales representatives
- Monitored performance and provided solutions, ensuring achievement of goals within deadlines
- Worked in English, displaying professionalism in high pressure situations

Managed Instagram business page for Amaya Beauty Shop:

https://instagram.com/amaya_beauty_shop?igshid=YmMyMTA2M2Y=