

GOROVITZ ANNA

DIGITAL MARKETING & COPYWRITING

ABOUT ME

I am a hard worker, fast learner and a good communicator, very observative to details and great at multi-tasking. I have a collaborative spirit and a creative, flexible, and innovative mindset.

EXPERIENCE

Throughout my previous job positions, I gained various tools, such as : Time optimization, Staff management, Creation of business connections, Coordination between divisions, Personal and collective responsibility.

FREELANCE DIGITAL MARKETING
2022-Today

GYM INSTRUCTOR, TECHNION
2018-2023

SHIFT MANAGER, MINA TOMEI
2017-2018

STORE MANAGER, SPEEDO
2016-2017

DEPUTY STORE MANAGER, ALDO
2015-2016

LANGUAGES

- Hebrew
- English
- Russian

HOBBIES



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EDUCATION

DIGITAL MARKETING
Jolt 2022-2023

COPYWRITING
Copywise 2020-2021

PSYCHOLOGY
The Open University 2017-2020

FITNESS INSTRUCTOR
Wingate 2015

MILITARY SERVICE
Combat medic 2013-2015

SKILLS

- Copywriting
- Social Media Managing
- Email Marketing
- Translating
- Office
- Photoshop/Canva
- SEO
- B2B/B2C
- Growth
- AI