



# MBA LOGISTICS & SUPPLY CHAIN MANAGEMENT

[Duration | 2 year]

## WHAT IS LOGISTICS & SUPPLY CHAIN MANAGEMENT ?

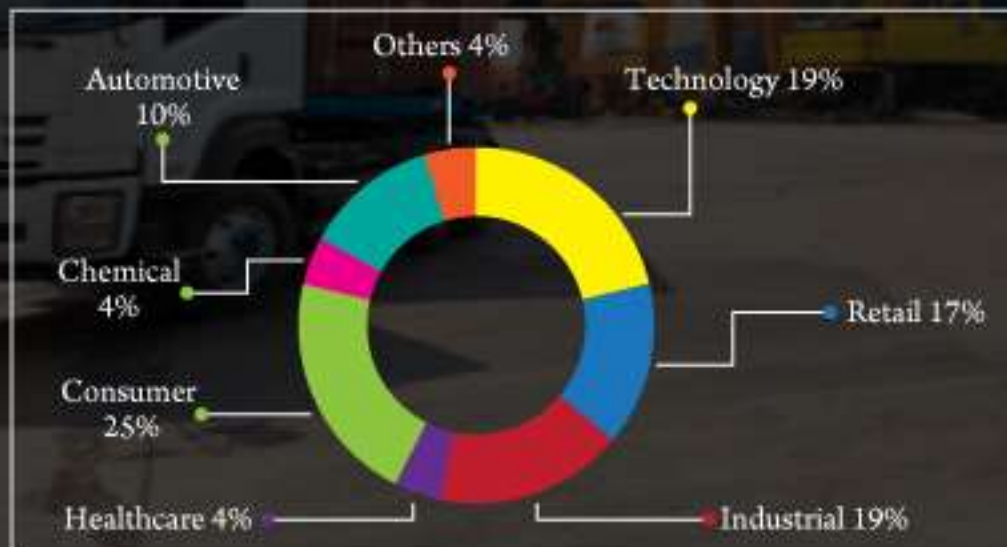
- Logistics is the process / chain management of transport flow and the storage of goods and services from its origin to its consumptions.
- It includes both inbound & outbound movements and does not include activities such as forecasting and procurement.
- Supply Chain Management (SCM) is the oversight of materials, information, and finances as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer.
- SCM involves coordinating and integrating these flows both within and among companies with the objective of making products available when needed.
- **Supply chain management can be divided into 3 main flows:**  
Product flow | Information flow | Finances flow



## LOGISTICS INDUSTRY SCENARIO

- The global logistics industry is valued at US\$ 8.1 trillion & will grow to US\$ 15.5 trillion by 2023
- The U.S., which contributes to over 25% of the global industry value, spends close to 9% of its GDP on logistic services.
- The sector currently employs over 40 million people in the world

### LOGISTICS ACTIVITY IN GLOBAL INDUSTRY VERTICALS



### Countries Logistics Cost/GDP

India - 13-15%

US - 10%

Europe - 10%

Japan - 11.40%

## LOGISTICS INDUSTRY SCENARIO

- India spends 13% of its GDP on logistics compared to an average of 10% in other developing countries
- India logistics market to double by 2023
- Indian Logistics industry would need 28.4 million skilled people in the “Senior Resource Category” in warehouse management by 2022
- Technological change in the logistics industry demands a trained workforce in all areas of the sector
- Indian logistics industry is at an inflection point and will reach a market size of over \$125 billion in coming years



## WHAT WOULD YOU STUDY

### SEMESTER I

Marketing Management Financial Management | Human Resource  
Management Business Communication Principles of Management  
Introduction to Logistics & Supply Chain Management

### SEMESTER II

Total Quality Management & Six Sigma Financial Management Part II  
Managerial Economics Quantitative Techniques Management Information  
System E-Commerce Business & Supply Chain Risk Management

## SEMESTER III

Customer Relationship Management Warehouse & Inventory  
Management Supply Chain Transportation, Design & Simulation  
Operations Management Introduction to Operation Research  
Strategic Management

## SEMESTER IV

Global Supply & Chain and Logistics Management International  
Business Exim Policy & Export Procedure and Documentation  
Dissertation



# CAREER OPTION IN LOGISTICS INDUSTRY



## LOGISTICS CONTRIBUTES TO ALL KEY INDUSTRY SECTORS



**AUTOMOTIVE**



**CHEMICAL**



**RETAIL**



**HEALTHCARE**



**INDUSTRIAL**



**TECHNOLOGY**

### Industry Focus - Reason & Benefits

- Unparalleled market expertise
- Opportunities for resource sharing
- Efficient transfer of best



## LOGISTICS & SCM - SUCCESSFUL CAREER OPTION IN ALL “KEY BUSINESS FUNCTIONS”

**MARKETING**

**BD & SALES**

**CUSTOMER SERVICES**

**OPERATIONS**

**OTHER SUPPORT FUNCTIONS**

Business Strategy, Brand Management, Product Development, Pricing & Commercial, Marketing Research

Vertical Development, Route Development, Global Account Management, Consultative Selling, Direct Sales

Relationship Management, Key Account Management, Operations, Co-ordination, Customer Co-ordination, BPO (Call Operations), Documentation

Procurement & Purchase, Forecasting & Analysis, vendor Management, Inventory management, Warehousing & Distribution, Air/Sea Port Operations, solution Designing

Finance & Accounting, Human Resource Management, Business Process & Quality Control, Legal & Compliance Group, Business Administration, Facility Management

# CAREER PROGRESSION -





## CAREER PROGRESSION -



## ILAM - "YOUR WAY TO SUCCESS & GROWTH"

**PROFESSIONAL  
ORIENTATION  
& GROWTH**

**HIGH INDUSTRY  
REPUTATION**



**CAREER PROGRESSION  
PLANNING**

**INDUSTRY SPECIFIC  
KNOWLEDGE & SKILLS  
DISSEMINATION**



## ABOUT ILAM

- ILAM is the winner of 18th and 19th Dewang Mehta awards for 2 consecutive years for the category of “Best teaching practices in Logistics and Aviation” and Best Institute Award from Star TV.
- ILAM has been awarded as the best Institution in Aviation, Logistics & Supply Chain Management in North India by World Education Summit 2018.
- ILAM offers, a most comprehensive Logistics & Aviation Management courses library.
- Offering Internship programs that provides students with hands on experience with some of the best companies in their field of study.
- ILAM has 17,000+ students alumni network working across the globe including 2,500 industry partners.
- Average starting salary of ILAMian's is INR 3.0 lac - INR 6 lac annually.





## ACADEMIC ADVISORY BOARD MEMBERS



Mr. Deboshish Ray, Education Expert. Mr. Ray has worked with Alitalia as Cargo Operations in charge, he has 30 years of experience with Air France, Cargo division at various levels. His last role with Air France was as a Cargo Manager for Western Region. Currently he works as an independent Aviation consultant.



Mr. S.S. Singh, Advisor, Airports. He is a visionary with 38 years of experience with DGCA, NAI & AAI. Mr. Singh has worked as an Executive Director with ATM (India), Currently he is working as an Advisor – Airports with EGISS India. Mr. Singh has done his B.Sc. in Mechanical Engineering and a certificate in Aeronautical Cartography from Singapore Aviation academy and also holds a Diploma in Management from IGNOU



Mr. Vanish Ahluwalia, Head Logistics operations & Business Development, Adani Logistics Ltd having 17 years of experience in the Logistics Industry with big MNCs, Shipping Cos., Public & Private sector Organizations, operating in India., contributed in effectively running the regional businesses & improving the quality by introducing innovative solutions at both micro and macro levels. Working as Head – Logistics Operations & Business Development with Adani Logistics, has also worked with Maersk Logistics, NYK Logistics, APL Logistics & Container Corporation of India.



Mr. Prabjit Kular, VP, Acme cold chain solutions. Mr. Kular is currently working as a Vice president at Acme Cold Chain Solutions. Mr. Kular has 21 years of experience with Nestle agriculture, manufacturing and Supply Chain. He has done his Bachelors in Veterinary Sciences & Animal Husbandry.



## LIFE @ ICRI

All programmes are fully residential.

Classrooms are IT enabled

The Amphitheatre and the Open Air Theatre facilitate smooth conduct of all University wide group



Hostels are genuinely a home away from home.

Providing a comfortable and safe environment to its students is the University's top most priority.

University promotes celebration of several festivals and sports and cultural activities that encourage young minds to engage in an all round development



# INDUSTRY VISIT



## HEAR OUT FROM US

“



### Vijoe jacob

I credit my success in my career to the management and faculty who co-operated with the students diligently preparing us to obtain high scoring grades.



### Muhad K P

I gained valuable insights in applying the business principals of Logistics Management with the help of internship programme offered here and experts who guided us.



### Arvindhakshan

The classes at ILAM proved fruitful to me owing to the motivational lectures delivered by its deemed faculty, specially Mohan Sir, Saritha and Shobha Ma'am who helped us to understand the course content in Logistics and Supply Chain industry.



### Manoj kumar DK

Apart from the excellent facilities and faculty members who were there to train and motivate us, the co-curricular activities conducted also paved the way to step out in the competitive world.

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## STUDENT CORNER



## SOME OF THE LEADING RECRUITERS

### LOGISTICS



**Starting Package : 3.5 - 7 Lac PA**

## HOW TO APPLY

Registration : 50,000/- (Included in Fees)  
Application Fee : 1100/-

Appear for the Entrance Test & Personal Interview  
Use the below mentioned a/c details for online transactions:

It is to be duly noted, all students seeking admission to ICRI are required to deposit the fee (Tuition Fee/Registration Fee) only in ICRI official accounts. ICRI will not be liable to adjust any amount being paid in cash or transferred in other accounts. Fee submitted in cash to any ICRI representative by students will not be considered or adjusted as payment against the fee submission.

Axis Bank Account No. 915010033591818  
IFSC Code UTIB0001103

Branch Name- Okhla Phase-I, New Delhi-110020  
In the name of Institute of Clinical Research India

State Bank of India Account No. 36532038295  
IFSC Code- SBIN0004688

Branch Name - Nehru Place, New Delhi-110019  
In the name of Institute of Clinical Research India



RAI Technology University

WE WELCOME YOU AT

## ADMISSION OFFICE

ICRI Group

Corp. Office- 305, 3rd Floor, Deenar Bhawan, Building No. 44  
Nehru Place, New Delhi- 110019