

# INFORMATIONSVISUALIZATION, WINTER TERM 2017/18

## Project

Does the Oktoberfest influence the  
birth rate in Munich?

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What would we do?

- combine the datasets *Oktoberfest* and *Geburtenrate* with each other
- combine the datasets *Oktoberfest* and *Tourismus* with each other
- finding good combination of data
- incorporate interaction options that have a high information effect

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What questions should be answered with the visualisation?

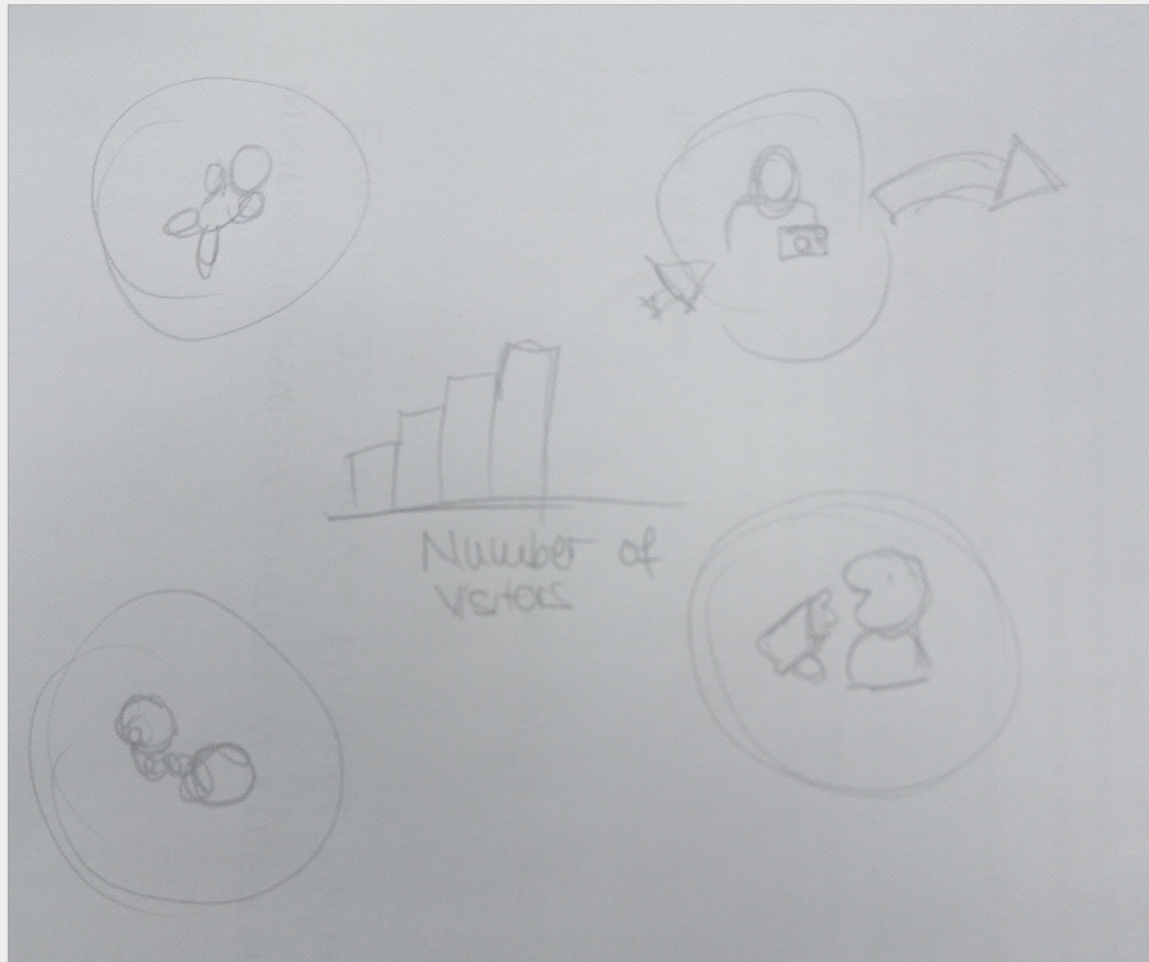
- Does the number of visitors to the Oktoberfest influence the birth rate?
- Does the number of tourists influence the number of Oktoberfest visitors?
- Does the rising beer price influence the Oktoberfest visitors?

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What questions should be answered with the visualisation?

- Do other aspects (security risk) influence Oktoberfest visitors?
- Does alcohol consumption influence Oktoberfest visitors and the birth rate in Munich? How do alcohol consumption and birth rate in Munich in recent years?

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Thanks for the attention!