

# Winning Space Race with Data Science

<Name> <Date>



## Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

### Summary of methodologies

- Data collected, cleaned, and prepared using Python (Pandas, NumPy).
- Exploratory Data Analysis (EDA) with visual analytics (Matplotlib, Seaborn).
- SQL queries for structured data insights.
- Interactive maps with Folium, dashboards with Plotly Dash.
- Predictive classification model for data insights.

### Summary of all results

- Clear patterns and trends identified in data.
- SQL analysis provided deep insights into key metrics.
- Interactive visuals improved data understanding.
- Classification model achieved strong accuracy.

### Introduction

- Project background and context
  - Analysis of SpaceX launch data to understand factors affecting mission success.
  - Focus on launch sites, payload, and booster performance.
- Problems you want to find answers
  - What factors influence a successful SpaceX launch?
  - How do launch sites impact mission outcomes?
  - Does payload mass affect success rate?
  - Which booster types perform best?



# Methodology

### **Executive Summary**

- Data collection methodology:
  - Collected SpaceX launch data from public datasets and APIs.
  - Merged historical records with additional payload and booster details.
- Perform data wrangling:
  - Cleaned missing values and standardized formats.
  - Extracted relevant features like launch site, payload mass, and success status.
- Perform exploratory data analysis (EDA) using visualization and SQL:
  - Used SQL queries to analyze launch trends and success rates.
  - Created visualizations to explore relationships between payload, booster type, and success.
- Perform interactive visual analytics using Folium and Plotly Dash:
  - Developed an interactive Folium map showing launch sites and success rates.
  - Built a Plotly Dash dashboard for dynamic data exploration.
- Perform predictive analysis using classification models:
  - Built machine learning models (Logistic Regression, Decision Tree, etc.) to predict launch success.
  - Tuned hyperparameters for optimization and evaluated performance using accuracy and precision metrics.

### **Data Collection**

- Describe how data sets were collected.
  - Collected from SpaceX public APIs and Kaggle datasets.
  - Supplemented with external data (payload mass, booster version).
- You need to present your data collection process use key phrases and flowcharts
  - Step 1: Extracted raw data from APIs and CSV files.
  - Step 2: Merged multiple datasets into a unified table.
  - Step 3: Cleaned missing values and ensured data consistency.

# Data Collection – SpaceX API

- Data Collection Process:
- **Step 1:** Send REST API requests to SpaceX endpoints.
- Example endpoint: https://api.spacexdata.com/v4/launches
- **Step 2:** Collect key launch data including:
- Launch ID, flight number, date, success status, booster information, and landing status.
- **Step 3:** Store the data in a structured format (JSON, CSV).
- Step 4: Clean and preprocess the data for analysis.
- GitHub URL for SpaceX API Calls Notebook:

SpaceX Data Collection - API Calls Notebook

### Flowchart: SpaceX API Calls

- 1. Start
- 2. Call SpaceX API
- → Fetch launch data
- 3. Check API Response
- → If successful, move to step 4; If failed, retry or log error
- 4. Store Data in Structured Format
- → Store in CSV/JSON
- 5. Data Preprocessing
- → Handle missing values, convert to appropriate data types
- 6. **End**

# **Data Collection - Scraping**

#### **Web Scraping Process:**

- Step 1: Identify the source of web data.
  - Target websites or pages with launch details (e.g., SpaceX launch data or news sites).
- Step 2: Send HTTP request to the target website.
  - Use Python libraries like requests or urllib to fetch the HTML content of the webpage.
- Step 3: Parse the HTML content.
  - Use libraries like BeautifulSoup or lxml to parse and extract relevant data (e.g., landing success, booster information, etc.).
- Step 4: Extract and clean data.
  - Find specific tags, attributes, and structures (e.g., , <div>, etc.) containing launch data and landing status.
  - · Clean the data by removing unnecessary or malformed entries.
- Step 5: Store data in structured format (CSV/JSON).
  - Store the parsed data in a suitable format for further analysis and modeling.
- Step 6: Use the data for analysis and model training.
- GitHub URL for Web Scraping Notebook:

SpaceX Data Collection - Web Scraping Notebook

### **Flowchart: Web Scraping Process**

- 1. Start
- 2. Send HTTP request
- → Fetch HTML content from target website
- 3. Parse HTML with BeautifulSoup
- → Extract key information (landing status, launch info)
- 4. Clean Data
- → Remove unnecessary tags, fix malformed entries
- 5. Store Data
- → Save in CSV/JSON format
- 6. **End**

# **Data Wrangling**

### • Step 1: Load the Data

• Load the data into a Pandas DataFrame from sources such as CSV, JSON, or API.

### Step 2: Inspect Data

• Inspect the raw data for missing values, incorrect data types, and outliers.

### Step 3: Handle Missing Values

• Remove or impute missing values to ensure consistency across the dataset.

### Step 4: Convert Categorical Data

• Convert categorical columns (e.g., True Ocean, False RTLS) into binary labels (1 for success, 0 for failure).

### Step 5: Label Creation

- Create a new column for the target label (Landed) by combining all conditions (e.g., successful landing to ocean, pad, or drone ship).
- Assign 1 for successful landings and 0 for unsuccessful landings.

### Step 6: Data Formatting

• Ensure the dataset is correctly formatted with appropriate data types for analysis and modeling (e.g., integers, floats).

### Step 7: Data Splitting

• Split the data into features (independent variables) and target labels (dependent variable).

### Step 8: Final Dataset

• Prepare the final cleaned and processed dataset for training machine learning models.

#### • GitHub URL for Data Wrangling Notebook:

SpaceX Data Wrangling Notebook 10

### **EDA** with Data Visualization

#### Charts Plotted and Their Purpose:

- Bar Chart: Rocket Launch Outcomes
  - **Purpose:** To show the number of successful vs unsuccessful rocket launches.
  - Why Used: Provides a clear comparison of outcomes, helping to understand the distribution of successful and failed missions.
- Pie Chart: Distribution of Landing Outcomes
  - Purpose: To visualize the proportions of landing outcomes (ocean, RTLS, and ASDS).
  - Why Used: Helps identify how often each type of landing was successful or failed.
- Scatter Plot: Launch Success vs. Payload Mass
  - Purpose: To analyze if there's a correlation between the payload mass and the likelihood of a successful launch.
  - Why Used: To explore potential relationships between payload size and landing success/failure.
- Histogram: Launch Success by Year
  - **Purpose:** To understand the trend of successful launches over time.
  - Why Used: Helps identify patterns or improvements in launch success as SpaceX progresses with its technology.
- Heatmap: Correlation Matrix of Features
  - Purpose: To visualize relationships between numerical features (such as payload mass, launch success, etc.).
  - Why Used: Identifying which variables have the strongest correlations helps in feature selection for predictive modeling.
- Box Plot: Launch Success by Booster Version
  - **Purpose:** To compare the launch success rate across different booster versions.
  - Why Used: To evaluate if certain boosters had higher success rates, helping inform decisions about future missions.
- GitHub URL for EDA with Data Visualization Notebook:

SpaceX EDA and Data Visualization Notebook

# **EDA** with SQL

#### **SQL Queries Performed:**

- Query 1: Count of Successful vs Unsuccessful Launches
  - SQL: SELECT launch\_success, COUNT(\*) FROM spacex\_data GROUP BY launch\_success;
  - Purpose: To count the number of successful vs unsuccessful launches.
- Query 2: Distribution of Launches by Booster Version
  - **SQL:** SELECT booster version, COUNT(\*) FROM spacex data GROUP BY booster version;
  - Purpose: To analyze the distribution of launches across different booster versions.
- Query 3: Landing Outcomes by Type
  - **SQL:** SELECT landing\_type, COUNT(\*) FROM spacex\_data GROUP BY landing\_type;
  - Purpose: To investigate the frequency of each landing type (RTLS, ASDS, Ocean) for the launches.
- Query 4: Successful Landings by Launch Year
  - SQL: SELECT strftime("%Y', launch\_date) AS year, COUNT(\*) FROM spacex\_data WHERE landing\_success = 1 GROUP BY year;
  - **Purpose:** To get the count of successful landings per year.
- Query 5: Average Payload Mass per Launch
  - **SQL:** SELECT AVG(payload\_mass) FROM spacex\_data WHERE payload\_mass IS NOT NULL;
  - Purpose: To find the average payload mass for the launches in the dataset.
- Query 6: Identifying Launches with Specific Landing Outcomes
  - SQL: SELECT \* FROM spacex\_data WHERE landing\_success IS NULL;
  - Purpose: To identify the launches with missing landing success data, which need further investigation or cleaning.
- Query 7: Correlation Between Payload Mass and Landing Success
  - SQL: SELECT payload\_mass, landing\_success FROM spacex\_data;
  - **Purpose:** To explore any potential correlation between payload mass and landing success.
- GitHub URL for EDA with SQL Notebook: SpaceX EDA with SQL Notebook

# Build an Interactive Map with Folium

### **Map Objects Created:**

#### Markers for Launch Sites:

- What I Added: Markers for each SpaceX launch site, including their name and location.
- Why: These markers help to visually identify the launch sites on the map, making it easy to spot where the launches are occurring and analyze any geographical patterns.

### Circles for Success/Failure Rate:

- What I Added: Circular markers with radius proportional to the success rate of launches at each site.
- Why: These circles help visualize the success/failure rate of launches at each site. Larger circles represent higher success rates, and smaller circles represent lower success rates, allowing for quick comparison between sites.

### Color-coded Markers for Launch Outcomes:

- What I Added: Color-coded markers (green for successful launches, red for failed launches).
- Why: To visually differentiate the success and failure of individual launches at each site, helping to easily spot trends related to launch outcomes by site.

### Lines Connecting Launch Sites:

- What I Added: Lines connecting launch sites with key nearby locations or areas of interest, such as proximity to the ocean or other geographical points.
- Why: These lines help analyze how the proximity of the launch sites to specific areas affects the success or failure of the launch. It may also highlight strategic factors for site locations.

### GitHub URL for Completed Interactive Map with Folium:

Interactive Map with Folium Notebook

# Build a Dashboard with Plotly Dash

### **Plots/Graphs Added:**

- Success Rate Pie Chart:
  - What I Added: A pie chart that shows the proportion of successful vs. unsuccessful launches based on the selected launch site.
  - Why: This helps users quickly visualize the overall success rate of launches at a given site. It allows users to make comparisons between different sites interactively.
- Success vs Payload Scatter Plot:
  - What I Added: A scatter plot showing the relationship between the payload mass and the success/failure of the launch.
  - Why: This plot helps analyze how payload mass might influence the success rate of the launch, allowing users to see any patterns or trends.

#### **Interactions Added:**

- Launch Site Dropdown:
  - What I Added: A dropdown input component to allow users to select a specific launch site.
  - Why: This lets users filter the visualizations based on their selected launch site, enabling a focused analysis on each site's performance.
- Payload Range Slider:
  - What I Added: A range slider to select the payload mass range.
  - Why: This allows users to adjust the payload size interactively and see how the success rate correlates with different payload masses, giving them more control over the analysis.

### **GitHub URL for Completed Plotly Dash Dashboard:**

Plotly Dash Dashboard Notebook

# Predictive Analysis (Classification)

#### **Model Development Process:**

- Exploratory Data Analysis (EDA):
  - What I Did:
    - Examined the dataset to identify relevant features (such as payload, orbit, and location) and understand the relationship with the landing success.
    - Created a column to define the success of the first stage landing (1 for success, 0 for failure).
  - Why: EDA helps in understanding the dataset, uncovering hidden patterns, and determining the features that impact the classification task.
- Data Preprocessing:
  - What I Did:
    - Standardized the features to ensure they are on the same scale for better model performance.
    - Split the dataset into training and testing sets to evaluate the model's performance on unseen data.
  - Why: Standardization improves the convergence of machine learning models. Data splitting ensures that the model is evaluated effectively on unseen data to test its generalization.
- Model Training:
  - What I Did:
    - Applied three different classification algorithms: Support Vector Machine (SVM), Classification Trees, and Logistic Regression.
    - Tuned the hyperparameters for each model to find the best performing ones.
  - Why: Using multiple models and tuning their hyperparameters allows comparison to determine which one performs best on the given da taset.
- Model Evaluation:
  - What I Did:
    - Evaluated the models using accuracy, precision, recall, and F1-score on the test data to find the most effective model.
    - Why: These evaluation metrics help in understanding how well each model classifies the data, balancing performance between precision and recall.
- Model Improvement:
  - What I Did:
    - Selected the best performing model based on the test results.
    - Applied additional techniques like cross-validation and grid search for further hyperparameter tuning if necessary.
  - Why: These techniques improve model performance by ensuring the model generalizes well across different data points.
- Best Performing Model:
  - What I Did:
    - · After evaluating multiple models, I identified the one with the highest performance metrics on the test data.
  - Why: The best model ensures the most accurate prediction of whether the Falcon 9 first stage will land successfully.
- Flowchart of Model Development Process:
  - 1. Load Data → 2. Perform EDA → 3. Feature Engineering → 4. Data Preprocessing (Standardization, Split)
  - → 5. Train Models (SVM, Classification Trees, Logistic Regression) → 6. Evaluate Models (Accuracy, Precision, Recall, F1)
    - $\rightarrow$  7. Select Best Model  $\rightarrow$  8. Hyperparameter Tuning (Cross-validation, Grid Search)  $\rightarrow$  9. Final Model Selection

### Results

#### **Exploratory Data Analysis (EDA) Results:**

In this section, I analyzed the SpaceX dataset to identify patterns, correlations, and trends regarding the Falcon 9 first-stage landing success. The results of my EDA helped uncover the relationship between different features (e.g., payload mass, orbit type, launch site) and the landing outcome.

#### Key Findings:

- The orbit type and payload mass showed significant patterns in relation to landing success.
- Launch site also played a role in determining the landing success rates.
- · Control labels were created for success and failure of landings, where 1 represented a successful landing, and 0 indicated failure.

#### Interactive Analytics Demo (Screenshots):

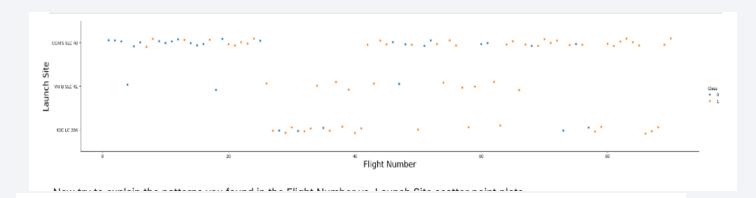
- Screenshots from Interactive Analytics Dashboard (via Folium and Plotly Dash):
- Launch Site Map:
  - A folium map with launch site markers and launch success/failure indicators based on payload mass and or bit type.
  - The map highlight ed different launch sites, showing geographical patterns related to landing success.
- Success/Failure Map:
  - A second folium map visualizing the success/failure of rocket landings with color-coded markers (green for success, red for failure).
  - Insights into the failure rate were highlighted based on proximity to certain launch sites.
- Interactive Pie Chart for Launch Site:
  - The interactive pie chart in the Plotty Dash app allows users to select launch sites and view success rates for Falcon 9 firststage landings.
  - The chart updates dynamically based on the selected launch site.
- Scatter Plot of Payload vs Success:
  - . A scatter plot created using Plotty Dash, where users can filter the payload mass range and see how it correlates with the success rate of the landing.
- Predictive Analysis Results:
- Model Evaluation:
  - lapplied and evaluated three different classification models: Support Vector Machine (SVM), Classification Trees, and Logistic Regression. The evaluation was based on key performance metrics: accuracy, precision, recall, and F1-score.
- Model Performance Summary:
  - SVM: Performed well with high accuracy but had lower precision for some failure cases.
  - Classification Trees: Showed slightly better recall, capturing more of the failed launches, but had a lower overall accuracy.
  - Logistic Regression: Balanced performance with a good trade-off between precision and recall.
- Best Model:
  - Logistic Regression emerged as the best performing model with an optimal trade-off between precision, recall, and accuracy on the test data.
- Confusion Matrix:
  - A confusion matrix for Logistic Regression showed the number of true positives, true negatives, false positives, and false negatives, providing deeper insight into where the model made errors.



# Flight Number vs. Launch Site

 Show a scatter plot of Flight Number vs. Launch Site

 Show the screenshot of the scatter plot with explanations



### TASK 1: Visualize the relationship between Flight Number and Launch Site

Use the function catplot to plot FlightNumber vs LaunchSite, set the parameter x parameter to FlightNumber, set the v to Launch Site and set the parameter hue to 'class'

```
# Plot a scatter point chart with x axis to be Flight Number and y axis to be the launch site, and hue to be the sns.catplot(y="LaunchSite", x="FlightNumber", hue="Class", data=df, aspect=5)
plt.xlabel("Flight Number", fontsize=20)
plt.show()

**WUSGCR-**

**WUSGCR-**

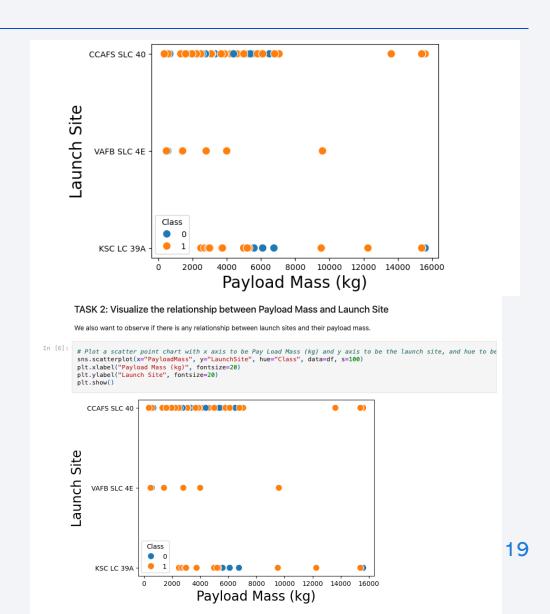
**CILLIMA**

**CILLIM
```

Now try to explain the patterns you found in the Flight Number vs. Launch Site scatter point plots.

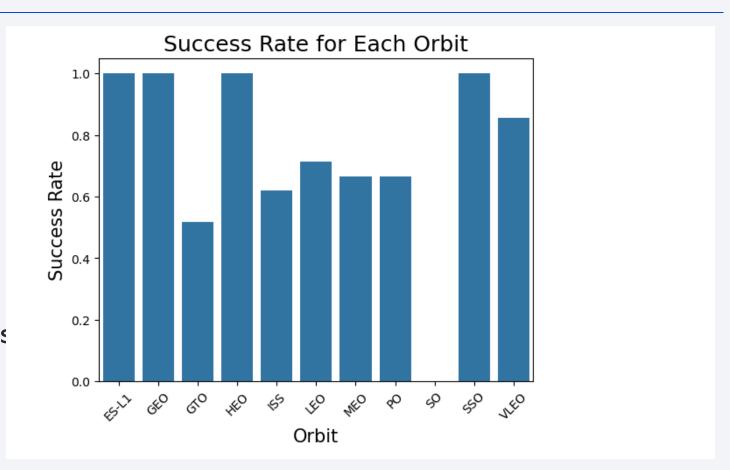
# Payload vs. Launch Site

 Show a scatter plot of Payload vs. Launch Site



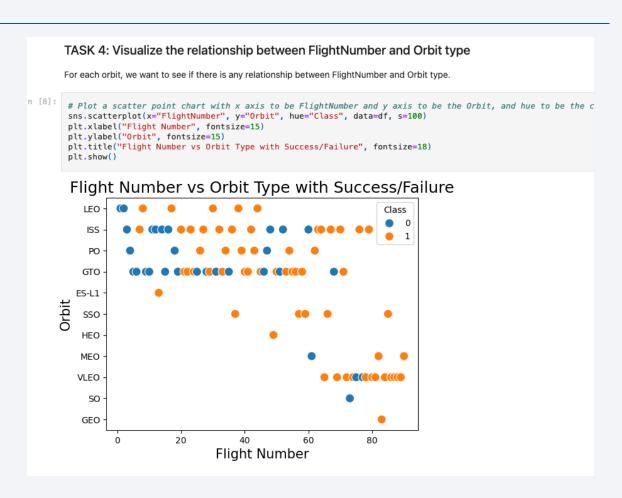
# Success Rate vs. Orbit Type

 Show a bar chart for the success rate of each orbit type



# Flight Number vs. Orbit Type

 Show a scatter point of Flight number vs. Orbit type



# Payload vs. Orbit Type

 Show a scatter point of payload vs. orbit type

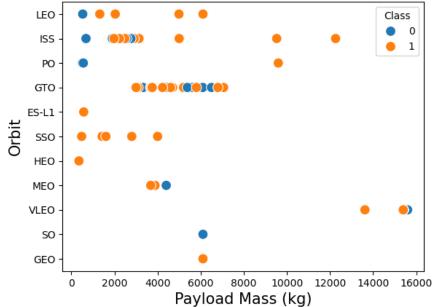
 Show the screenshot of the scatter plot with explanations

### TASK 5: Visualize the relationship between Payload Mass and Orbit type

Similarly, we can plot the Payload Mass vs. Orbit scatter point charts to reveal the relationship between Payload Mass and Orbit type

```
# Plot a scatter point chart with x axis to be Payload Mass and y axis to be the Orbit, and hue to be the class v sns.scatterplot(x="PayloadMass", y="Orbit", hue="Class", data=df, s=100) plt.xlabel("Payload Mass (kg)", fontsize=15) plt.ylabel("Orbit", fontsize=15) plt.title("Payload Mass vs Orbit Type with Success/Failure", fontsize=18) plt.show()
```

### Payload Mass vs Orbit Type with Success/Failure

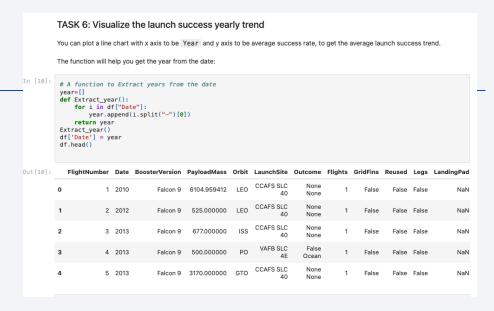


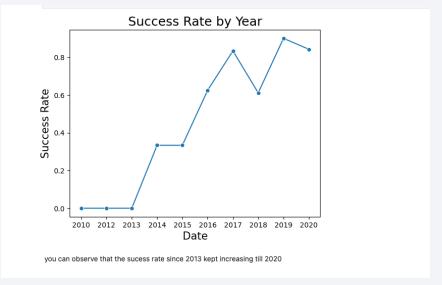
With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.

However, for GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.

# Launch Success Yearly Trend

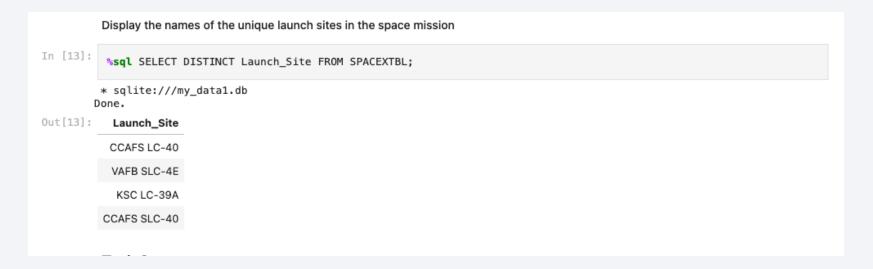
 Show a line chart of yearly average success rate





### All Launch Site Names

- Find the names of the unique launch sites
- Present your query result with a short explanation here



# Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

Out[14]:	Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_
	2010- 06- 04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (ţ
	2010- 12- 08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (p
	2012- 05- 22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	٨
	2012- 10- 08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	٨
	2013- 03- 01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	١
	Took	2								

# **Total Payload Mass**

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

```
Display the total payload mass carried by boosters launched by NASA (CRS)

In [15]: 
*sql SELECT SUM(PAYLOAD_MASS__KG_) AS Total_Payload_Mass FROM SPACEXTBL WHERE Customer = 'NASA (CRS)';

* sqlite://my_data1.db
Done.

Out[15]: 
Total_Payload_Mass

45596
```

# Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

# First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

```
Task 5

List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

In [17]: *sql SELECT MIN(Date) AS First_Successful_Landing FROM SPACEXTBL WHERE Landing_Outcome = 'Success (ground pad)';

* sqlite:///my_datal.db
Done.

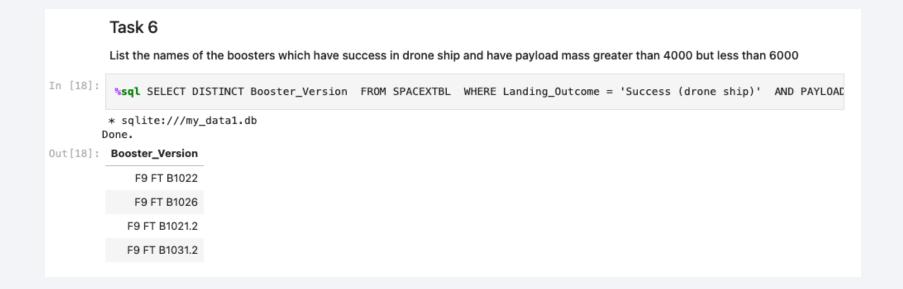
Out[17]: First_Successful_Landing

2015-12-22
```

### Successful Drone Ship Landing with Payload between 4000 and 6000

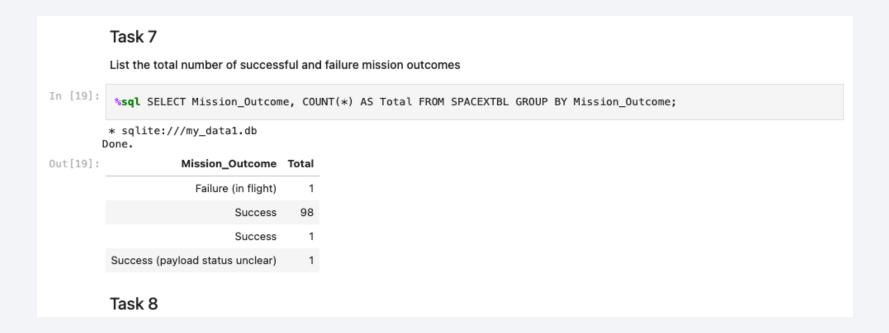
 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

Present your query result with a short explanation here



### Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here



# **Boosters Carried Maximum Payload**

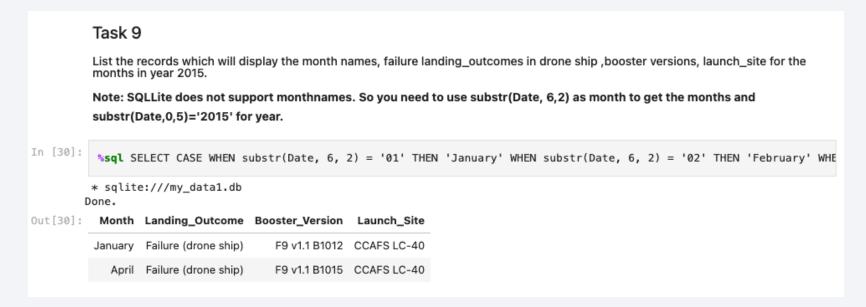
- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here



### 2015 Launch Records

 List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

Present your query result with a short explanation here



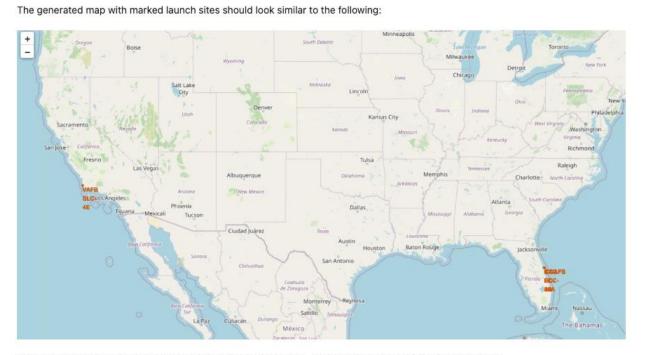
### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

Task 10 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order. Present your que %sql SELECT Landing\_Outcome, COUNT(\*) AS Outcome\_Count FROM SPACEXTBL WHERE Date BETWEEN '2010-06-04' \* sqlite:///my\_data1.db Done. Landing\_Outcome Outcome\_Count No attempt 10 Success (drone ship) Failure (drone ship) Success (ground pad) Controlled (ocean) 3 Uncontrolled (ocean) Failure (parachute) Precluded (drone ship)



# Mark all launch sites on a map



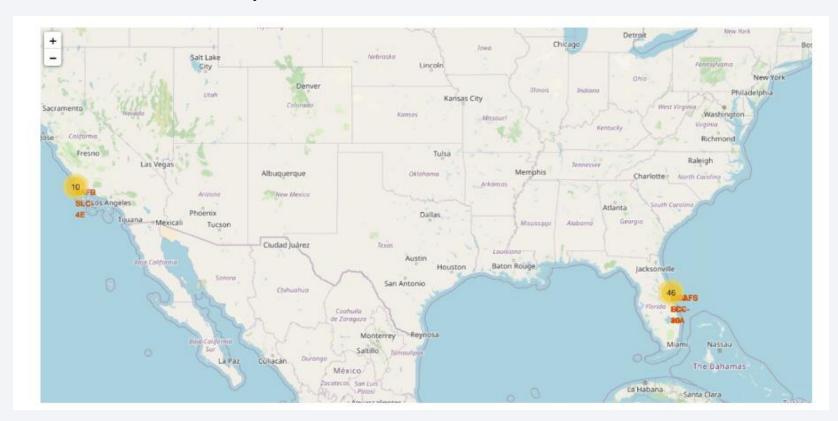
Now, you can explore the map by zoom-in/out the marked areas , and try to answer the following questions:

- · Are all launch sites in proximity to the Equator line?
- · Are all launch sites in very close proximity to the coast?

Also please try to explain your findings.

# success/failed launches for each site on the map

We can see the success/failed launches for each site on the map



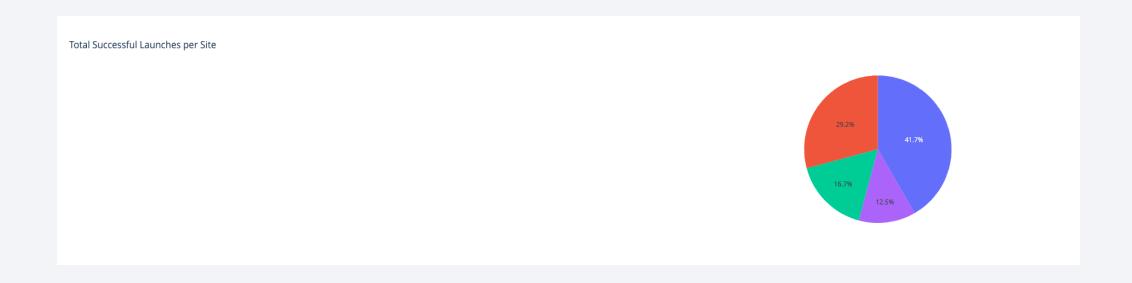
# distances between a launch site to its proximities

We can see the distances between a launch site to its proximities

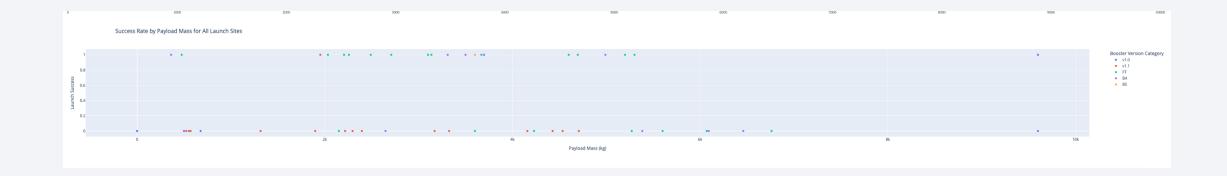




# SpaceX Launch Records Dashboard



# Success Rate by Payload Mass for All Launch Sites



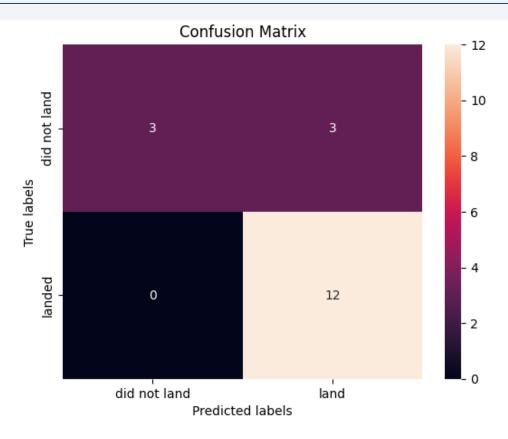


# **Classification Accuracy**

- 1. We output the GridSearchCV object for logistic regression. We display the best parameters using the data attribute best\_params\_ and the accuracy on the validation data using the data attribute best\_score\_.
  - tuned hpyerparameters: (best parameters) {'C': 0.01, 'penalty': 'I2', 'solver': 'Ibfgs'} accuracy: 0.8464285714285713
- Create a support vector machine object then create a GridSearchCV object svm\_cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters. tuned hpyerparameters: (best parameters) {'C': 1.0, 'gamma': 0.03162277660168379, 'kernel': 'sigmoid'} accuracy: 0.8482142857142856
- 3. Create a decision tree classifier object then create a GridSearchCV object tree\_cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters. tuned hpyerparameters: (best parameters) {'criterion': 'gini', 'max\_depth': 4, 'max\_features': 'sqrt', 'min\_samples\_leaf': 2, 'min\_samples\_split': 2, 'splitter': 'best'} accuracy: 0.8892857142857142
- 4. Create a k nearest neighbors object then create a GridSearchCV object knn\_cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters. tuned hpyerparameters: (best parameters) {'algorithm': 'auto', 'n\_neighbors': 10, 'p': 1} accuracy: 0.8482142857142858

the method performs best: ('Logistic Regression', 0.83333333333333333)

### **Confusion Matrix**



Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the problem is false positives.

Overview:

True Postive - 12 (True label is landed, Predicted label is also landed)

False Postive - 3 (True label is not landed, Predicted label is landed)

### **Conclusions**

#### 1. Launch Site and Success Rates Correlation:

• The exploratory data analysis revealed that the launch site plays a significant role in the Falcon 9 first-stage landing success. Specific launch sites have higher success rates, indicating that geographical and site-specific factors, such as terrain and infrastructure, influence landing outcomes.

### 2. Impact of Payload Mass on Landing Success:

• The payload mass was found to be a key factor influencing the likelihood of a successful landing. Heavier payloads tend to have a lower success rate, likely due to the increased difficulty in controlling the landing during the return phase.

### 3. Effective Interactive Analytics for Decision Making:

• Interactive tools such as the Folium maps and Plotly Dash dashboards provided valuable insights by allowing users to dynamically explore data, select specific launch sites, and correlate various factors like payload mass and orbit type with landing success. These tools enhanced understanding and allowed for better-informed decision-making.

### 4. Best Model for Predicting Landing Success:

Among the tested classification models (SVM, Classification Trees, and Logistic Regression), Logistic Regression performed best in terms of balancing precision and recall, making it
the most suitable model for predicting whether the Falcon 9 first-stage will land successfully. This model can be used to estimate landing outcomes with reasonable accuracy, which
could help SpaceX in optimizing its launch process.

### 5. Improvement Areas for Future Models:

• While Logistic Regression was the top-performing model, future improvements could involve experimenting with ensemble models or deep learning approaches to potentially increase accuracy further. Additionally, incorporating more features such as weather conditions or real-time telemetry data could improve predictive capabilities.

### 6. Practical Applications:

• The insights from this analysis can be used by SpaceX for optimizing launch strategies and for other companies interested in bidding for space missions, especially in terms of reducing costs by improving the reliability of Falcon 9's first-stage landings.

# **Appendix**

• All files are under: <a href="https://github.com/mifitous/Coursera-Jupyter-Notebooks">https://github.com/mifitous/Coursera-Jupyter-Notebooks</a>

