

MARGARET OKONKWO

WEB DESIGN 1-345

USER STORIES AND WIRE FRAME HOMEWORK WEEK 3

## Restaurant Site

### Story #1:

33 year old Designer Maggi; looking to try a new restaurant with her 4 besties; like to know atmosphere of restaurant for set up, look & feel, decor (photos); menu & type of food; cost; customer reviews; critic reviews/awards; reservations; live entertainment; contact info.

### Story #2:

25 year old Computer Engineer Robert; looking to take his girlfriend out to a nice restaurant to celebrate the relationship; like to know atmosphere of restaurant for romantic/intimate setting, (photos); menu & type of food & drinks; customer reviews; critic reviews/awards; reservations; contact info.

## Portfolio Site

### Story #1:

23 year old Erica; just graduated from Architecture school; looking to create online & printed portfolio to use for job hunting; cost; beginning procedures (how tos); samples; turnaround time; privacy & publishing policies; testimonials; min & max # of pages; attachable links to other places; type of tools available to customize layout; discounts & specials

### Story #2:

35 year old Darryl; quit his job as a carpenter for a construction company; looking to create online portfolio for his new business of freelance carpentry; would like to know cost, beginning procedures (how tos); samples; turnaround time; privacy & publishing policies; testimonials; min & max # of pages; attachable links to other places; type of tools available to customize layout; discounts & specials; section to add previous client testimonials

## Band Site

### Story #1:

Music lover, always looking for new talent to watch in concert; Music type; concerts; concert locations & venues; concert dates; fan club; roadies; age limits; discounts/deals; other attractions; affiliations with hospitality establishments; look of the band (photographs); contact info; videos; band member bios

### Story #2:

Rising musician looking for 1<sup>st</sup> big break; Music type; concerts; opening acts; the band looking to hire new talent (employment opportunities); band executives; contact info; look of the band (photographs); upload audition/demos onto site