

*La Paz, Mexico*

LAND OF ENCHANTMENT





"LA PAZ" LEADING REAL ESTATE BROKERAGE  
WITH LOCAL EXPERTS"



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# La Paz, Mexico

LAND OF ENCHANTMENT

Texts by Carlos Juvera and Brian Westerlund

Photos by Carlos Juvera



# La Paz, Mexico

The name *La Paz* means "the peace" and it could not be a better name sake for both the Bay and the City which rest upon the calm, crystal clear waters of the Sea of Cortez, just two hours north of Cabo San Lucas. La Paz is the capital of the Mexican State of Baja California Sur, and is also one of the country's main adventure tourism hotspots, due to its spectacular wildlife diversity and its rustic, old town atmosphere.

*Despite its relative isolation* from the mainland and the busy tourist centers in Baja, it offers all of the comforts and services of any major city, including an International Airport, excellent cuisine and first class accomodations, not to mention an incredible Real Estate market in one of the most beautiful places on earth. It is coveted by those who love peace and quiet, and rightly so.



# *A city by the sea*

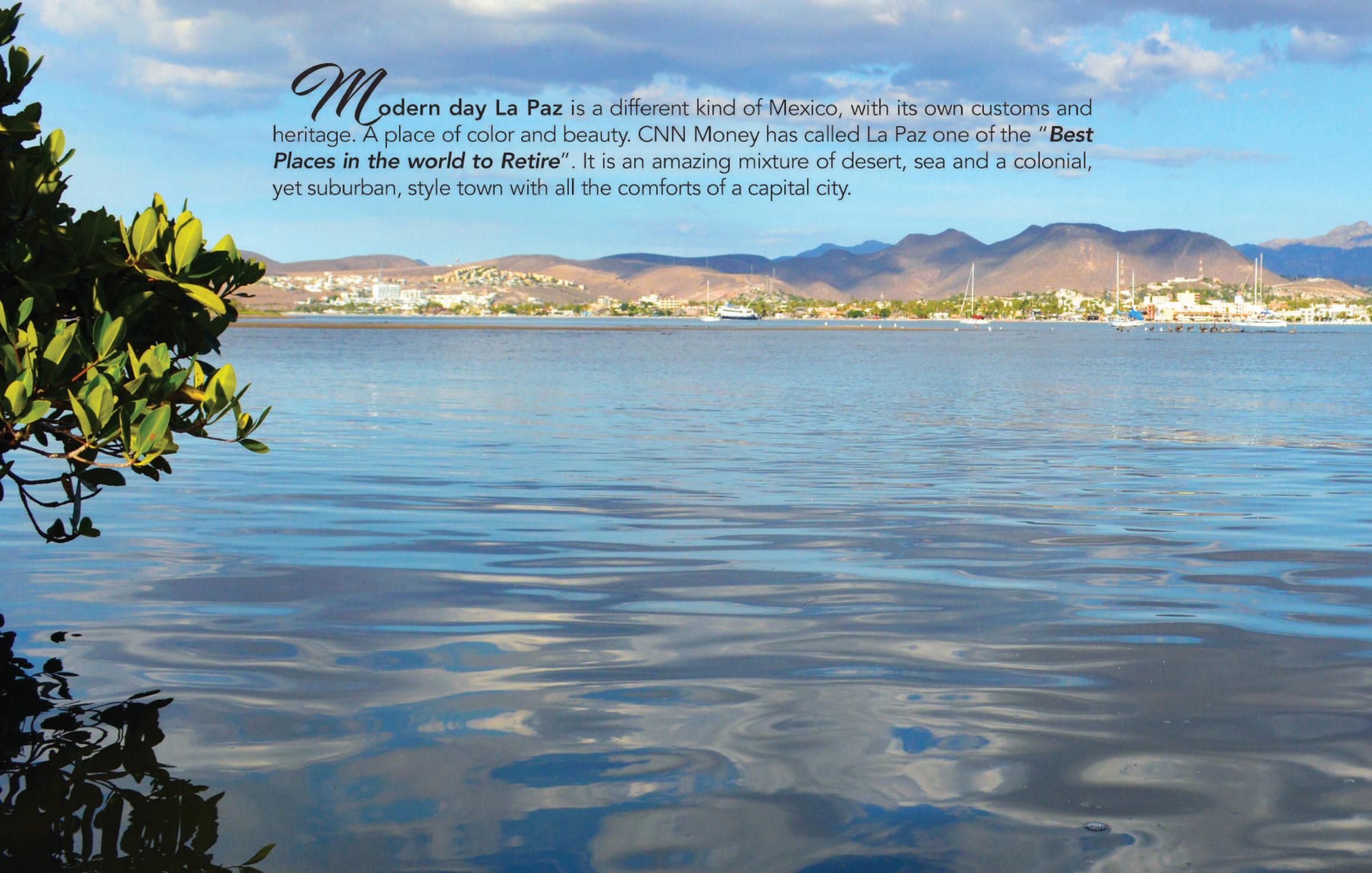
The background image shows a coastal city at sunset. The sky is filled with warm orange and yellow hues. In the foreground, there's a marina with many sailboats docked. The city skyline is visible across the water, with buildings of various heights and some palm trees. A road runs along the coastline on the left. The overall atmosphere is peaceful and scenic.

*F*amed Conquistador Hernan Cortés, conqueror of the Aztec Empire, was the first to sail to Baja California Sur across what today is known as the Sea of Cortez, named after him. He was in search of the mythical land of California, a legendary island said to be ruled by women, and mountains of Gold.

Cortés left men to colonize the Californias, but they were defeated by the harsh climate and the natives. The Spaniards were forced to leave the task to Catholic Missionaries, who only succeeded after years of harsh struggle and martyrdom.

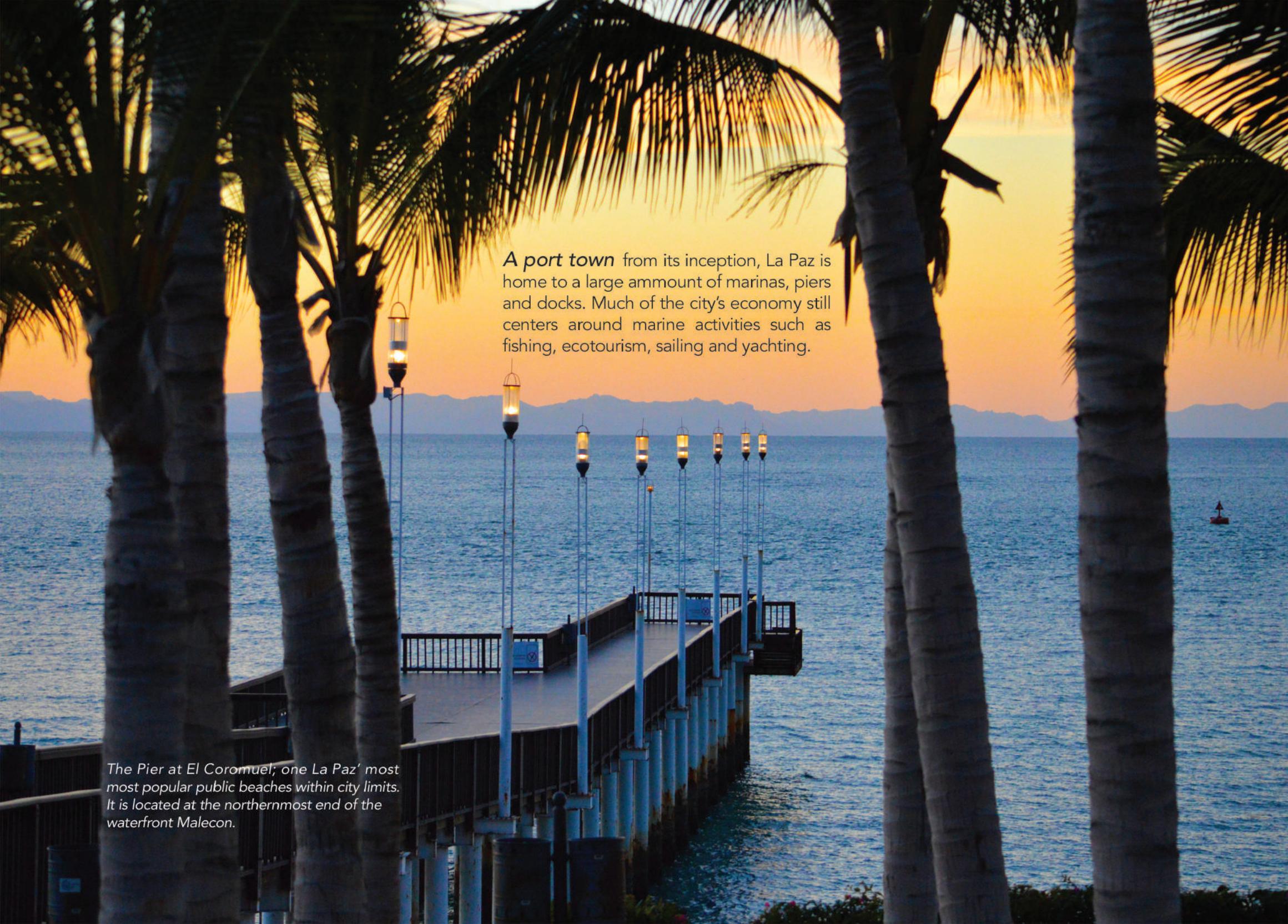
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**odern day La Paz** is a different kind of Mexico, with its own customs and heritage. A place of color and beauty. CNN Money has called La Paz one of the "**Best Places in the world to Retire**". It is an amazing mixture of desert, sea and a colonial, yet suburban, style town with all the comforts of a capital city.



*La Paz' downtown cathedral stands on the site where the original Jesuit mission once stood. It is one of the city's most beautiful landmarks.*





A port town from its inception, La Paz is home to a large amount of marinas, piers and docks. Much of the city's economy still centers around marine activities such as fishing, ecotourism, sailing and yachting.

The Pier at El Coronuel; one La Paz' most popular public beaches within city limits. It is located at the northernmost end of the waterfront Malecon.

# The Malecón

*L*a Paz' Malecon is a 6km Sea Wall along the coast of the downtown waterfront. Most of La Paz' main, hotels, shops and venues are on or near the Malecon, and people use the walkway for recreational activities. There are piers and benches for sitting and enjoying the view, as well as a series of public beaches.





Many of the tourist vessels leave from the Malecon to whale shark or island tours. It is also the center for most of the city's cuisine and nightlife, with many restaurants, bars and nightclubs. Sculptures by famous artists adorn the walkway. Many of the city's main festivals are held here.

# Beaches

*L*a Paz boasts some of the most beautiful beaches in the world, unique for their crystal-clear, shallow waters, almost non-existent surf and Gorgeous vistas of the desert meeting the sea.



These beaches are *perfect for a family outing* with children and pets. Visibility is great year-round and a trip to any of these beaches, such as the iconic Balandra Bay pictured here, is always a wonderful encounter with nature.







# *Espiritu Santo island*

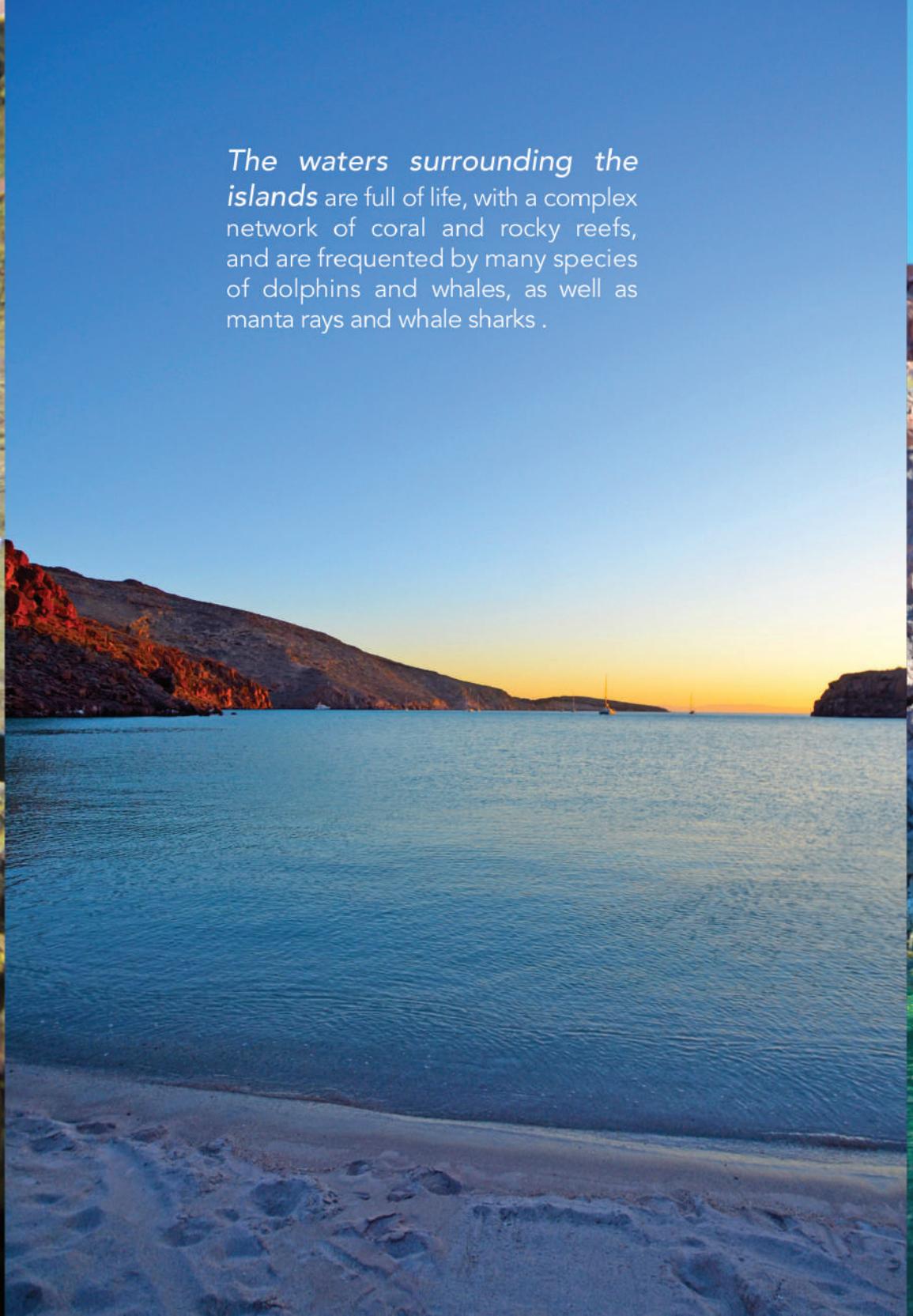
**Espirito Santo Island** National Park is a biosphere preserve located just north of La Paz. This unique, bio-diverse archipelago consists of Espiritu Santo Island, Isla Partida, the Los Islotes Sea Lion Colony and a series of other, smaller islets rich in Marine Wildlife.





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Geologically unique, Espiritu Santo is home to endemic species of mammals and reptiles, and houses nesting sites for the blue-footed booby and the frigate bird. It is also home to the region's only breeding colony of California sea lions.



*The waters surrounding the islands* are full of life, with a complex network of coral and rocky reefs, and are frequented by many species of dolphins and whales, as well as manta rays and whale sharks.



# La Paz is Wild!



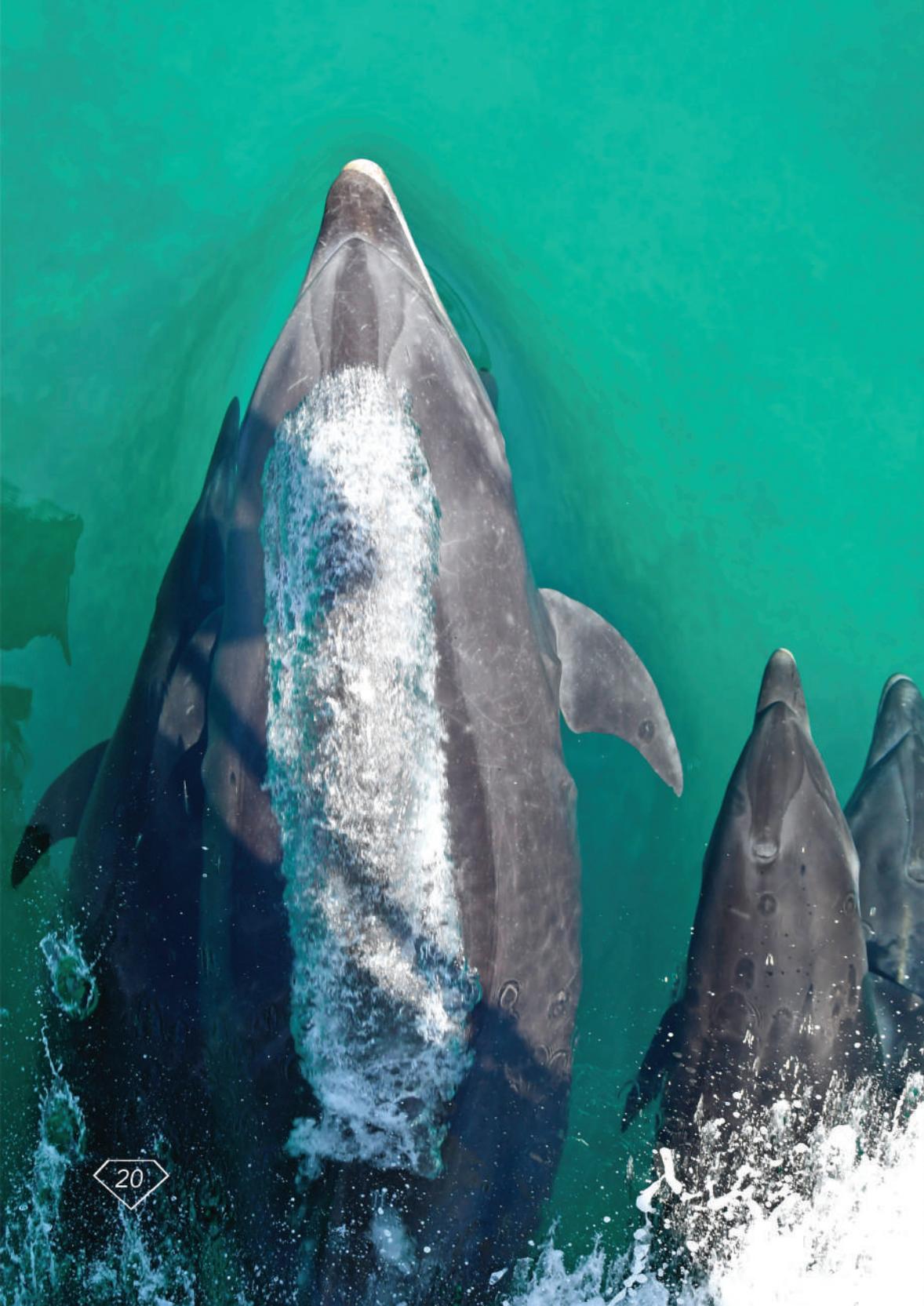
Male Costa's Hummingbirds like this one  
are very common in La Paz.

*F*rom the tiniest of creatures to the largest, nature is everywhere in La Paz, and it interacts with us every day.

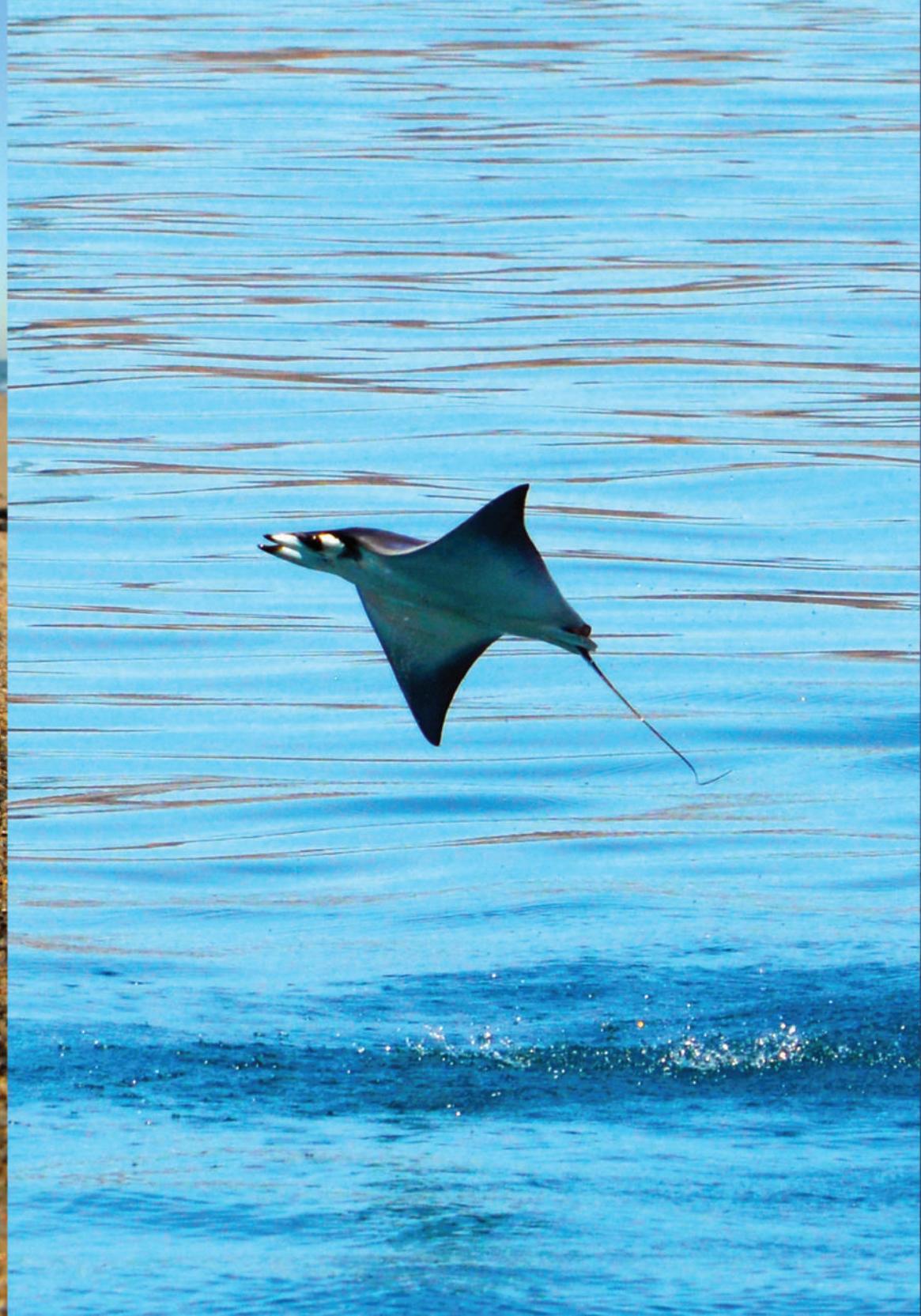
From spectacular creatures like Whale Sharks and Sea Lions, Whales and Dolphins to many species of Birds, Sea Turtles, Tropical Fish and Marine Invertebrates. The Sea of Cortez alone is home to more than 20 species of cetaceans, including the Blue Whale. Suffice to say, it is a neverending spectacle.



*A young humpback whale breaching  
in the middle of the Bay of La Paz.*









*T*he sheer amount of activities La Paz has to offer is incredible. From aquatic sports and adventures such as scuba diving, kayaking, paddle boarding, kite surfing and sailing, to land based activities such as hiking, sandboarding, off-road racing, golfing, biking and rock climbing.



# La Paz Activities







*F*ishing is what put Baja on the map, and La Paz is home to some of the finest fishing on earth! There's good fishing year-round with different species available depending on the season.





# *Land of Sunsets*

*L*a Paz is well known for its breathtaking sunsets. Geographical and climate conditions unique to La Paz make for some of the most colorful and spectacular sunsets in the Northern Hemisphere. It's true no two sunsets are alike, but it becomes especially evident in La Paz, where each and every one is an event. Many a photographer has been caught without a camera at dusk, and lived to regret being unprepared to capture it!







# *Here comes the Night*

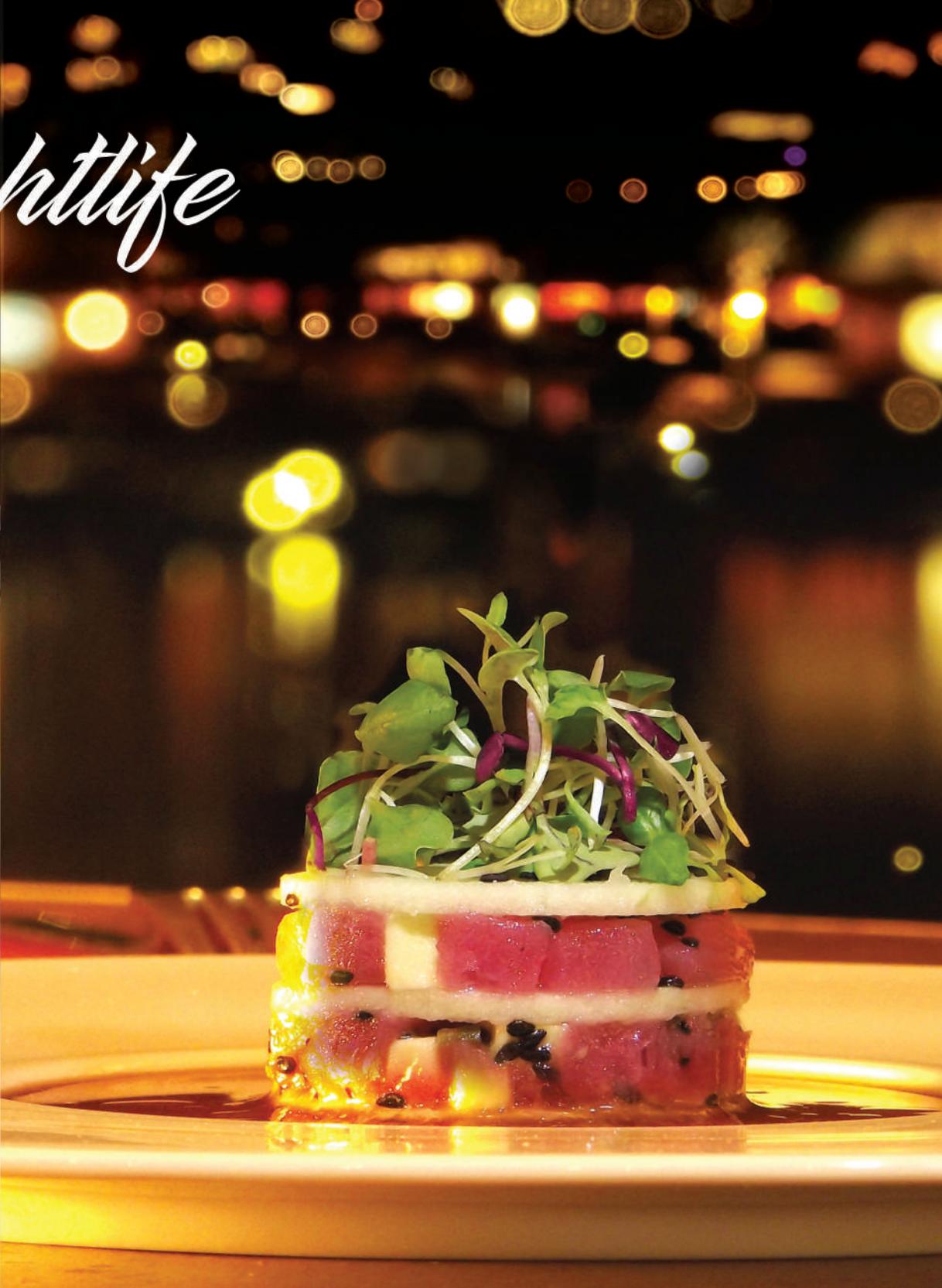
*The show doesn't end at sunset.*

When the sun has set, the stars come out over the desert and the Sea of Cortez. The sky lights up with millions of stars, constellations and views of the milky way galaxy.



# *La Paz, Nightlife*

**Albeit far** from the nightlife of towns such as Cabo, La Paz offers great evenings out on the town, be it cultural events, nightclubs, or fine dining, La Paz has something for everyone.





**La Paz** has a unique cuisine, with many venues which offer a wide variety of both local and foreign fare for people of all tastes.



**D**iamante Realtors has been in business for 15 years in the Baja. Under the able leadership of its broker, **Brian Westerlund** (originally from Vancouver, Canada) Diamante is the premiere brokerage for foreign and Mexican buyers in La Paz.

With 15 bilingual agents and offices in Cabo, La Ventana and La Paz, Diamante works throughout the region providing honest and professional advice and assistance to buyers and sellers. We have completed over 700 sales and have represented buyers and sellers alike in negotiating all kinds of closings. We have successfully worked with eight developers and have sold out numerous projects. Our most recent project **Torres Cantera** condominiums, (84 units) sold out in under 2 years. We worked with the developer from design stage to closing.

Our expertise and knowledge of real estate in the Baja is legendary. We know every aspect of the business and are well connected to notaries, other brokers, accountants, closing attorneys and tradespeople. We actively work to protect our clients from any pitfall we may encounter and work to ensure that our clients not only find the perfect property, but happily settle in it as well. Most of our clients become friends... and recommend us to their friends. That is something we are proud of!

We are proud of our team and if you are looking for the best, the most knowledgeable and honest brokerage in the Baja ... you have come to the right place.

**Welcome home!**



# La Paz, Mexico



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Tel: (612)122.8363 • U.S. Cell: 1.360.836.6058 • U.S. Fax: 1.888.650.4092 • La Ventana, Mexico: (612)114.0374 • Cabo San Lucas: (624)143.0372