

PM DIEGO

Why Product Manager? Pm Diego Answer

There are 3 main reasons why I want to become a Product Manager: First, because I like working closely with customers to understand their needs and their pain points. For example, in my job as a consultant, it was critical that I spent time with our customers to understand their business problems and ideate how we can solve them through our products and solutions. The best part was bringing those ideas to the engineering and design teams, and together work on the technical details of the solution.

Second, I have learned and enjoyed using data to make decisions, and I see myself continuing this as a PM. Last year I collected data from our customers through surveys and interviews to understand how we could better serve their needs, this resulted in creating a proposal for a new business line which I'm now leading in the firm.

And third, because I also have experience and enjoy leading projects to solve customer problems. In fact, in most of the projects I've done as a consultant I usually don't have a direct authority over the group, but I've influenced them with using data to create better solutions for our customers. I know this is critical as a PM, and I'm looking forward to continue doing it!"

And that's why I want to be a Product Manager, I have experience and enjoy things such as:

1. Understanding customer problems and...
2. using data and...
3. working together with my team
to solve these problems in the best possible way. Critical things to being a

Product Manager."

Why you want to work here? PM Diego

1A connection with their products

2The culture and or their mission

3Networking with employees

I moved away from home many years ago and what I miss the most was hanging out with my friends. And while yes, there are many products in the world• that we can use to talk with each other, what really makes us feel like we are once again in the same room playing games is our [Company Product]. I really believe that many [Company] products are helping connect people all around the world and I want to help others, especially those who are far away from family and friends to feel closer than ever."

Another reason why I want to join [Company], is because of the culture. I had the opportunity to chat with different employees but my conversation with [mention Names] on the AI group were awesome because it resonated with me when they mentioned how team-working and customer obsession were key to empowering others to achieve more. My decisions to choose my previous company and business school were exactly about having a team-working spirit to achieve more."

Product Design/Product Sense

Product Strategy

Execution Questions

Root Cause Analysis