

A Mother's Journey of Entrepreneurship

At every step along the way, you've demonstrated that you have what it takes, and with tangible hard to attain results!

What does it take?

Here are the most common personality traits of successful entrepreneurs according to top business publications like Forbes, Inc., Wall Street Journal, and Entrepreneur.

RESULTS DRIVEN



Long-term planning

In a time of great uncertainty, you had the discipline to make sacrifices in the name of a lofty if ambiguous goal. That selflessness made room for you to focus on setting goals and laying the foundation for your grand experiment

Motivated

Embracing the challenges of parenting, you adapted to a new lifestyle much like an entrepreneur adapts to an unpredictable market. Motivated by love, you found innovative solutions to new problems at each step of the way.

Calculated risks

As we became more independent, you entered the business of balancing short and long term gains. That required constant decisions to keep your kids safe while still allowing them to explore the world and continue learn.

RESOURCEFUL



Self-educator

They warned you it would get tough, but things certainly became more complicated than expected. Still, you remained steadfast, teaching yourself new skills to find creative solutions to new challenges

Team-building

As we grew, you learned that it takes a village. You knew your strengths and assembled a team of doctors, instructors, counselors, baby-sitters, and friends to keep us safe, happy, and curious. Oh, and let's not forget the impact of your money-management skills

Confidence

With the tumultuous teen years looming, you navigated the peer pressures we faced (and without a doubt some you faced from other parents) with confidence that you were staying true to your parenting values.

TENACIOUS



Passionate

With your eye on the prize you navigated the joys and quirks of parenthood, never giving up on the vision of happy, healthy, smart kids. The you had passion kept you in the game to achieve that success of your own.

Resilient

Boy does time fly! You went from the in-the-trenches entrepreneur to CEO of a successful conglomerate of awesome humans. Things are definitely different from the days of diapers but the next challenge awaits!

Time for new ideas!

What will your next creation be?