

# MigleMaciunaite

Event Organizer, Graphic Designer

## **Experience**

## Address

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#### Web & Github

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### Creative

Graphic Design, Event Management, Filming, Editing, Photography, HTML/CSS, JS, Copy Writing, Social Media, Performance Marketing

#### Personal Skills

Team Player, Proactive, Initiative, Creative, Passionate, Problem Solving, Dynamic, Organized, Structured

#### 02/17 - Now Project Leader, Graphic Designer

Project leader of UNICORNS IN TECH - Global tech network for LGBT and straight allies. Organizing monthly Get-Togethers, searching for sponsors and partners. Looking for and curating speakers. Marketing and promotion of events through social media, press and media partners. Community engagement and customer support. Creating and maintaining website. Graphic

04/17 - 07/17 Graphic Designer, Videographer

design for all 6 Uhlala projects.

Startup Bootcamp accelerator program Graphic design for start-ups of the accelerator program. Designing pitch decks, one pagers, websites, company branding. Videography during the events and video editing.

#### 05/16 - 11/16 Marketing and Content Creating

**MOD Devices** 

Uhlala

Responsible for planning marketing strategy to increase the audience and the social media presence of MOD Devices. Planning and executing of advertisement campaigns to boost sales and build brand awareness. Customer support through company channels (Email, Forum, Kickstarter, Facebook, Twitter, Instagram). Publicly presenting the company in music and technology festivals around Europe. Organizing collaborations with artists, influencers and vloggers to create content about the product and its abilities. Copy writing for social media posts and company blog. Producing video content - from pre to post production.

#### 12/15 - 04/16 Production Manager

Anika Films

Production planning for the short movie "Limbo", directed by Jean-Luc Julien. Planning and executing a crowd-funding campaign through Kickstarter. Successfully exceeded the goal of the campaign. Creating and maintaining the company website. Organizing contact list and video production schedule. Editing show-reel. Ordering and shipping merchandise for crowd-funding backers. Researching and submitting films to festivals. Promoting the development process of the movie in social media.

#### 01/15 - 09/15 Media Lab Assistant

Metropolia University of Applied Sciences

Project manager for promotional video for Deltamarin, major ship design company in Finland. Concept design, directing, cinematography and 3D postproduction. Scheduled shooting days with the client.

Organizing the media department video studio and audio-visual equipment. Live broadcasting and recording of university lectures and presentations. Video production and post-production.

#### 05/12 - 08/12 Event Photographer

Revoltti Oy

Creating promotional material of summer parties throughout Helsinki. Being responsible for taking photographs in events and post-production of the pictures.

### **Preference**

Video Editing
Cinematography
Photography
Adobe Creative Suite

#### **Places Lived**

Lithuania Finland Germany

## Languages

Lithuanian★★★★
English★★★★
German★★★★
Russian★★★★
Finnish★★★★

### **Education**

2011 - 2015 Bachelor's Degree in Media Engineering

Metropolia UAS, Finland

Thesis Assembling and Maintaining a 3D scanning workstation. The purpose of this thesis is to research 3D scanning technology and build a workstation with already existing programs and equipment from Microsoft, Autodesk and Occipal. Comparing other software and methods used for 3D scanning and its future. The final product is a working 3D scanning workstation for students and staff of Metropolia University of Applied Sciences.

2013 - 2014 Exchange year

Hochschule der Medien, Germany

Increasing knowledge in all parts of audiovisual and print media. Involved in interactive media project as a graphical designer. Produced a short 3D animation film "Life's too short". Enhanced German language skills.

1999 - 2011 Secondary School Diploma

Gerosios Vilties Secondary School, Lithuania

General school education with the strong focus in Lithuanian literature, English, German, Russian, History and Arts.

## **Projects**

Directing, cinematography, video editing and production of 25 minute documentary. Memoirs of Russian German decent immigrants moving back to Germany and telling the story of their integration.

02/17 **Photography** Litauen Contemporary, Germany Official Lithuanian contemporary dance festival photographer.

12/16 **Cinematography, Editing**Scripting and execution of videos as part of an interviewing process.

Blinkist, Germany

11/16 Cinematography, Editing Miss Natasha Enquist, Germany Filming and editing of album release concert of Miss Natasha Enquist. Editing several promotional videos.

10/16 **Photography, Cinematography, Editing** Litauisches Kino goes Berlin, Germany Official festival photographer. Video recording and video editing.

Video Production

Working as a staff member in an international dance camp. Producing videos for the evening meetings of the camp.

O7/16

Camera Assistant

Gathering a talented group of artists to create a short film in under 48 hours.

Collaborating on story concept. Assisting cinematographer on set.

#### 03/16 - Now Cinematography, Editing

MustArt Productions, Germany

Co-founder of collaborative production project consisting of Berlin based artists and film enthusiasts called MustArt productions. Working as cinematographer and editor.

03/16 **Editing** 

Anika Films, Germany

Editor for short film "Language of Love".

01/16 **Editing** 

10/14

Anastasia Films, Germany

Editor for short film "Hase".

05/15 **Promotional Video** 

Swing Spring, Finland

Production and post-production of a promotional video for Swing Spring

dance camp.

04/15 **Motion Graphics** 

Cisco, Finland

Animated presentation for a competition of Cisco Finland employees, created using Adobe After Effects in two weeks.

Directors Assistant, Camera

Sallasmith, Finland

Planning the production of music video for Helsinki based band "SALLA-SMITH". Collaborative work in story concept, shot-list and supporting director on set and second camera operating.

01/13 - 06/13 Board Member, PR

ESN Metropolia, Finland

PR manager for Erasmus student network organization in Metropolia University of Applied Sciences. Organizing events and creating positive environment for international students. Mediator between students and university personnel.