



Migle Maciunaite

Creative Content Producer

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Web & Github

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Creative

Filming, Editing,
Photography,
HTML/CSS, JS,
Graphic Design, Copy
Writing, Social Media,
Performance
Marketing

Personal Skills

Team Player,
Proactive, Initiative,
Creative, Passionate,
Problem Solving,
Dynamic, Organized,
Structured

Experience

05/16 - Now Marketing and Content Creating

MOD Devices

Responsible for planning marketing strategy to increase the audience and the social media presence of MOD Devices. Planning and executing of advertisement campaigns to boost sales and build brand awareness. Customer support through company channels (Email, Forum, Kickstarter, Facebook, Twitter, Instagram). Publicly presenting the company in music and technology festivals around Europe. Organizing collaborations with artists, influencers and vloggers to create content about the product and its abilities. Copy writing for social media posts and company blog. Producing video content – from pre to post production.

Detailed achievements:

- 8 videos (youtube.com/moddevices)
- 2 vloggers (over 80,000 subscribers in total)
- 10 events in 4 different countries
- 23 successful collaborations

12/15 - 04/16 Production Manager

Anika Films

Production planning for the short movie "Limbo", directed by Jean-Luc Julien. Planning and executing a crowd-funding campaign through Kickstarter to financially support the production and equipment costs. Successfully exceeded the goal of the campaign with 64 backers. Creating and maintaining the company website. Organizing contact list and video production schedule. Editing show-reel to represent the previous work of the company. Ordering and shipping merchandise for crowd-funding backers. Researching and submitting films to festivals. Promoting the development process of the movie in social media.

01/15 - 09/15 Media Lab Assistant

Metropolia University of Applied Sciences

Project manager for promotional video for Deltamarin, major ship design company in Finland. Concept design, directing, cinematography and 3D post-production. Scheduled shooting days with the client. Organizing the media department video studio and audio-visual equipment. Live broadcasting and recording of university lectures and presentations. Video production and post-production.

05/12 - 08/12 Event Photographer

Revoltti Oy

Creating promotional material of summer parties throughout Helsinki. Being responsible for taking photographs in events and post-production of the pictures.

Preference

Editing★★★★★
Film★★★★★
Photo★★★★★
Adobe CC★★★★★
Windows★★★★★
MacOS★★★★★

Places Lived

Lithuania
Finland
Germany

Languages

Lithuanian★★★★★
English★★★★★
German★★★★★
Russian★★★★★
Finnish★★★★★

Education

- 2011 - 2015 **Bachelor's Degree in Media Engineering** Metropolia UAS
Thesis Assembling and Maintaining a 3D scanning workstation. The purpose of this thesis is to research 3D scanning technology and build a workstation with already existing programs and equipment from Microsoft, Autodesk and Occipal. Comparing other software and methods used for 3D scanning and its future. The final product is a working 3D scanning workstation for students and staff of Metropolia University of Applied Sciences.
- 2013 - 2014 **Exchange year** Hochschule der Medien
Increasing knowledge in all parts of audiovisual and print media. Involved in interactive media project as a graphical designer. Produced a short 3D animation film "Life's too short". Enhanced German language skills.
- 1999 - 2011 **Secondary School Diploma** Gerosios Vilties Secondary School
General school education with the strong focus in Lithuanian literature, English, German, Russian, History and Arts.

Projects

- 07/16 **Video Production** Herrang Dance Camp, Sweden
Working as a staff member in an international dance camp. Producing videos for the evening meetings of the camp.
- 07/16 **Camera Assistant** 48 Hour Film Project, Berlin
Gathering a talented group of artists to create a short film in under 48 hours. Collaborating on story concept. Assisting cinematographer on set.
- 03/16 - Now **Cinematography, Editing** MustArt Productions
Co-founder of collaborative production project consisting of Berlin based artists and film enthusiasts called MustArt productions. Working as cinematographer and editor.
- 03/16 **Editing** Anika Films
Editor for short film "Language of Love".
- 05/15 **Promotional Video** Swing Spring, Finland
Production and post-production of a promotional video for Swing Spring dance camp.
- 04/15 **Motion Graphics** Helsinki, Finland
Animated presentation for a competition of Cisco Finland employees, created using Adobe After Effects in two weeks.
- 10/14 **Directors Assistant, Camera** Helsinki, Finland
Planning the production of music video for Helsinki based band "SALLA-SMITH". Collaborative work in story concept, shot-list and supporting director on set and second camera operating.
- 01/13 - 06/13 **Board Member, PR** ESN Metropolia
PR manager for Erasmus student network organization in Metropolia University of Applied Sciences. Organizing events and creating positive environment for international students. Mediator between students and university personnel.