

# CONTEXTUAL TEXT STYLE TRANSFER

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## Motivation & Background

Text style transfer consists in the translation of a sentence into a desired style (e.g. for sentiment manipulation and formalized writing).

Previous work relied mostly on parallel corpora with a sentence-to-sentence learning framework [2]. This approach requires however a parallel corpus of sentences in both styles, compared on a one-to-one basis. In practice however, such an information may not be available, because sentences are embedded within a paragraph -the dataset is then referred to as non-parallel.

In the studied paper, the approach is to perform the style transfer task while maintaining the sentence coherent with its surrounding context [1]. Originally, it consists in a semi-supervised paradigm and the parallel model is implemented and extended with its findings displayed on this poster.

## Dataset & Methodology

### Dataset

The dataset we created consists in the concatenated corpus of Shakespeare's plays, in its original version and in modern English. Plays and their translations are written in verses providing a parallel dataset. 21079 verses were considered overall.

For each verse  $x$ , the associated context  $ctx_x$  is defined as the verse immediately before and after the considered verse - except when the previous or the next verse belongs to an other play or does not exist: in that case, the two next or previous verses are considered.

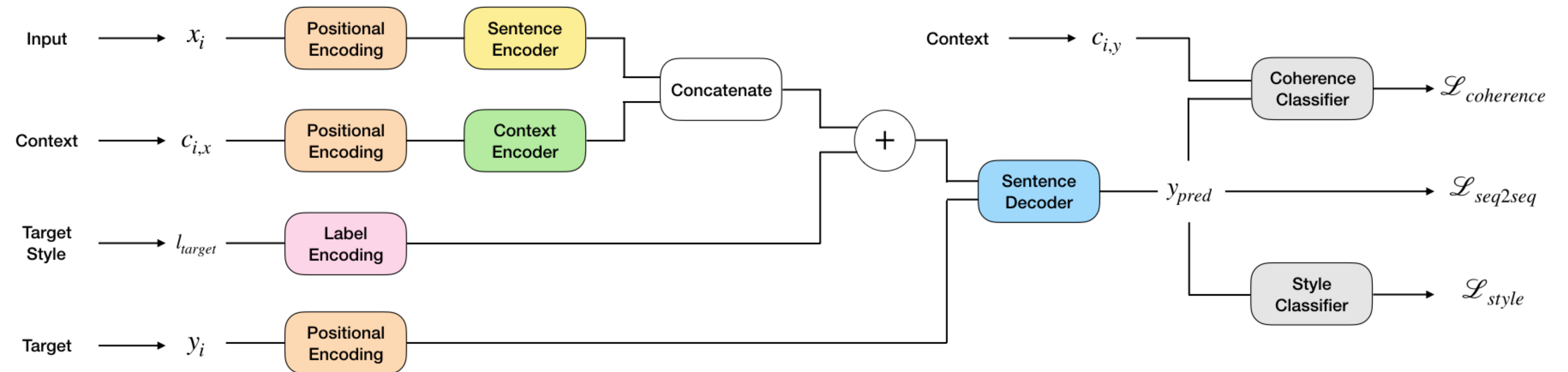
A lowercase method was applied to the whole dataset and some of the punctuation was removed to reduce the size of the dictionary. After processing, the dictionary size equals to 17513.

### Methodology

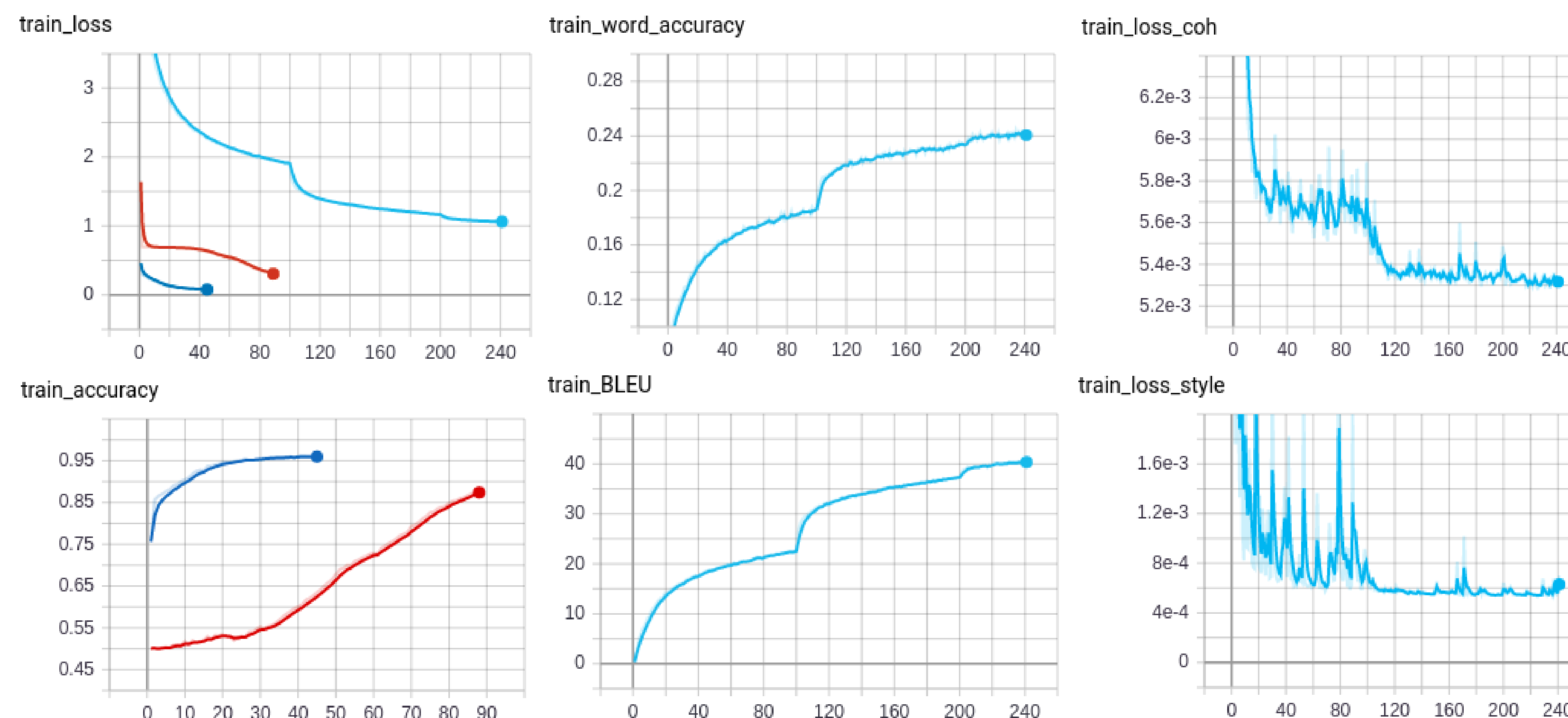
In addition to the **style transfer** task, the main idea of the considered paper is to leverage both a **style classification** (in our case learn whether a sentence is written in modern or Shakespearean English) and a **coherence classification** (evaluate the closeness between the sentence and its context). Since these tasks differ in complexity, a sequential strategy was followed to train the model:

- **Step 1:** Train the **Style classifier** with a DistilBERT pre-trained architecture and a custom embedding of dimension 768, for it to be compatible with the DistilBERT model used in the style and coherence classifier [3]. **Hyperparameters** : batch size: 64 | learning rate: 1e-5 | optimizer: Adam | Epochs: 50 | Accuracy reached : 95%.
- **Step 2:** Use the Style classifier as a pre-trained model, freeze the custom embedding and train the **Coherence classifier** while fine-tuning. **Hyperparameters** : batch size: 64 | learning rate: 6e-5 (with warmup strategy) | optimizer: Adam | Epochs: 90 | Accuracy reached : 86%.
- **Step 3:** Train the **Style Transfer** model while freezing both the Style and Coherence Classifiers. The encoders and decoder consist in a one-layer, 4-headed transformers with a feedforward dimension of 1024. We trained it 3 times, which explains the drops in the results **Hyperparameters** : batch size: 32 | learning rate: 5e-4 -> 1e-5 | optimizer: Adam | Epochs: 240 | BLEU score : 40.70%.

## Architecture



## Results



Left : train losses and accuracy of the *style classifier*, *coherence classifier*, *global model*. Middle : sentence accuracy and BLEU score of the *global model*. Right : the impact of the style and coherence losses during the training of the *global model*.

Input	Input style	Target	Translation
<SOS> is it possible that any <u>crime</u> could be so valuable ? <EOS>	Modern	<SOS> is it possible that any <u>villainy</u> should be so dear ? <EOS>	<SOS> is it possible that any <u>villainy</u> should be unworthy of my wife ? <EOS>
<SOS> good my <u>mouse</u> of virtue , answer me . <EOS>	Shakespearean	<SOS> please answer , my good little student . <EOS>	<SOS> good my good friend , answer me . <EOS>
<SOS> your husband being <u>troubled</u> with a shrew <u>measures</u> my husbands sorrow by his woe . <EOS>	Shakespearean	<SOS> your husband , being <u>saddled</u> with a shrew , <u>projects</u> his own suffering onto my <u>husband</u> . <EOS>	<SOS> your husband being <u>saddled</u> a shrew , <u>projects</u> his own suffering onto my husband <EOS>

## Conclusion

### Key take-aways

- The architecture is a mix of pre-existing structures used in other papers.
- The use of two additional losses does seem to contribute to the overall performance.
- The translated phrases are close to the target sentences semantically.

### Future works

- Train the embedding during the main task.
- Consider the use of other kind of label encoding.
- Implement the non-parallel architecture while considering context.

## References

- [1] Yu Cheng et al. *Contextual Text Style Transfer*. 2020. URL: <https://openreview.net/forum?id=HkeJzANfWS>.
- [2] Harsh Jhamtani et al. *Shakespearizing Modern Language Using Copy-Enriched Sequence-to-Sequence Models*. 2017. arXiv: 1707.01161 [cs.CL].
- [3] Victor Sanh et al. *DistilBERT, a distilled version of BERT: smaller, faster, cheaper and lighter*. 2019. arXiv: 1910.01108 [cs.CL].