

**Mignonne Venter:  
Unit 9**

**Reflection:**

**Which existing websites out there most inspired your web site designs thus far?**

<http://www.adobe.com/creativecloud> is a site that I liked from the beginning, since it has the flow and simplicity that I like.

<http://www.soft.se/>: this image of the owl flying in slow motion at the top of the page is awesome and mesmerizing. I like the color choice of the red logo and hamburger, which is very simplistic and works well with the black and white image of the owl. The fact that the Projects are in color, emphasize their importance and make it jump off the page.

<http://www.kevinlucius.com/#> : interesting use of background and navigation

**Which parts of the design are you most proud of?**

I do like some of the visual design ideas I've come up with, especially the more simplistic ones. I do think less is more.

**What struggles did you encounter in your design process?**

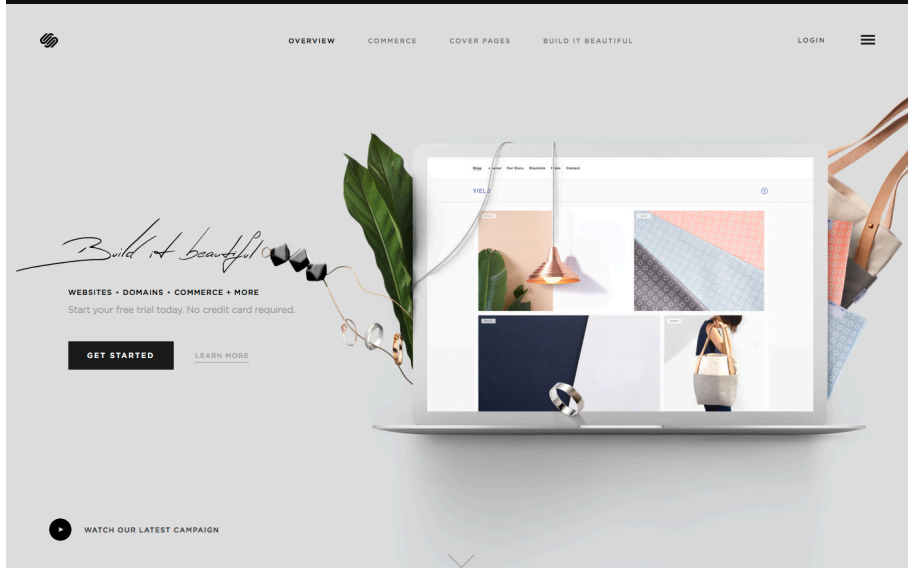
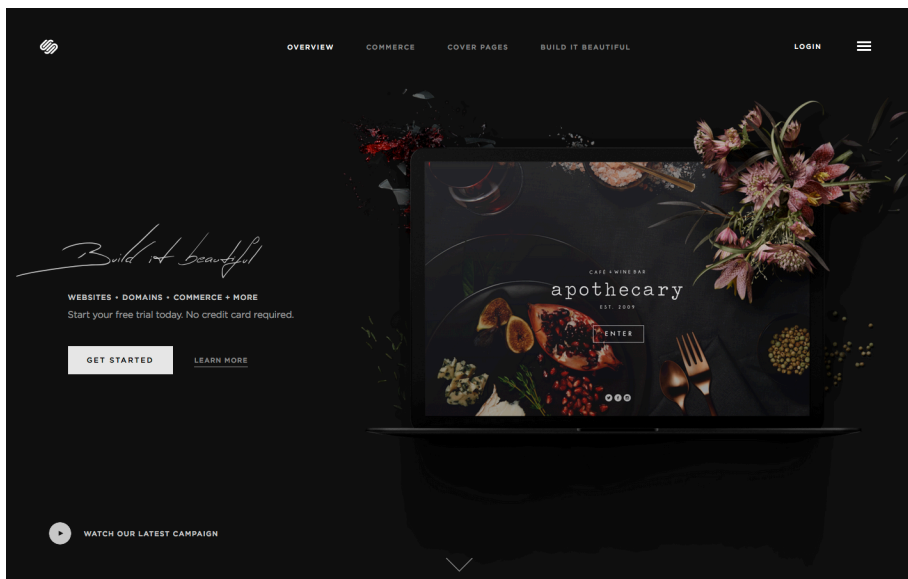
I do not have so much of a struggle with the design process itself, since I am definitely more of a visual designer. I assume it is because of my background in graphic design.

**Which struggles did you encounter during page development?**

What I do seem to struggle with is the positioning of the columns, and floating elements, etc. but I also think one will get better with more practice. Learning and remembering what elements are available to style your CSS, is also something that will take time.

**What did you learn from making your project responsive?**

I saw how easy it should be to work both ways, either mobile first or working back from an existing site. Again, with practice one should get better at this, and hopefully remember all the things you need to do to achieve the responsiveness. Using em's instead of sizes works great for this. Lots to learn in this course.



**Review:** [squarespace.com/home/overview/](https://squarespace.com/home/overview/)

**Layout:**

I love the clean simplistic look of the home page, and the fact that the background color changes every time you open the site. It's a clean simplistic a-symmetrical layout using the negative space in a very interesting manner.

## Typography:

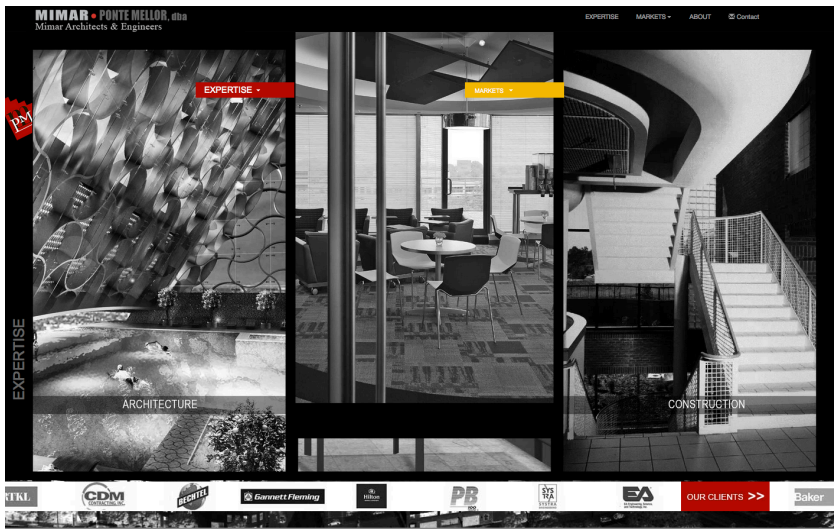
I like the use of the Gotham font in combination with the very flowing handwritten font (which I could not identify in the CSS)

## Navigation:

I love the navigation in all its simplicity. I feel the font for this is perfect. I do like the fact that the column on the right hand side scrolls, while the image stays stagnant in one place, with rotation as soon as the column text leaves the page. There is an interesting movement of the elements when you scroll down, which creates interest. The fact that the images get ghosted / fading when they move off the screen is also very engaging. Keeps the interest of the viewer subconsciously.

## Overall flow:

I like the unexpected color change on the backgrounds as you move through the pages. It's very refreshing and keeps the viewer interested. I think the flow is great. Love this site.



Review: [mimarch.net/](http://mimarch.net/)

## Layout:

I like the Mondrianistic approach to the design, however I feel the scrolling bar at the bottom is too much. It competes with the interesting flow and movement of

the architectural images. The stark contrast of the primary colors work well with the black and white images above the fold.

I do not like the use of color on the navigation bars below the fold. I feel the images with single color tone will be much stronger when the nav bar was not in color. I do like the tonal difference in the gray backgrounds as you scroll down.

### **Typography:**

The san serif font is good for using in this site. It resembles the horizontal and vertical lines of architecture.

### **Navigation:**

There is not enough consistency in the navigation, which is a bit confusing since there are so many ways of navigating to the different pages.

### **Overall flow:**

There seems to be a problem with the images when you move to the smaller screens. Overall flow needs some editing to be more consistent.